

PERSONAL

Research Interests

- Maternal health disparities and health policy
- Equity-centered design and implementation of maternal health programs and policies
- Technology-based innovations to improve healthcare quality and access
- Mixed methods research

EDUCATION

University of North Carolina at Chapel Hill

Aug 2020 - present

Doctoral candidate, Gillings School of Global Public Health

Health Policy and Management – Organization and Implementation Science minor

Academic Advisor: Dr. Christopher M. Shea and Dr. Arrianna M. Planey

Dissertation topic: Effect of care management on racial disparities in hypertensive disorders of pregnancy among Medicaid enrollees in North Carolina

Aug 2015 to May 2017

University of North Carolina at Chapel Hill

Master of Public Health, Gillings School of Global Public Health

Maternal and Child Health with emphasis on Implementation Science

Advisor: Dr. Herbert Perterson

University of Kashmir, Kashmir, India

May 2007 to May 2008

Medical Internship

Government Medical College, Srinagar

Rajiv Gandhi University of Health Sciences, Karnataka, India

Oct 2002 to May 2008

Bachelor of Medicine and Bachelor of Surgery

Al-Ameen Medical College

Merit Scholarship

RESEARCH/PROFESSIONAL EXPERIENCE

Graduate Research Assistant

June 2021 to present

Department of Health Policy and Management

University of North Carolina at Chapel Hill

North Carolina Medicaid 1115 Waiver Evaluation

P.I: Dr. Marisa Domino and Dr. Mark Holmes

Funding agency: North Carolina Department of Health and Human Services

Graduate Research Assistant

Feb 2021 to Aug 2022

Department of Health Policy and Management

University of North Carolina at Chapel Hill

Increasing access to maternal telehealth services

P.I: Dr. Christopher M. Shea

Funding Agency: Federal Office of Rural Health Policy

Graduate Research Assistant

Jan 2021 to Aug 2021

Department of Health Policy and Management

University of North Carolina at Chapel Hill

Understanding the influence of Covid-19 pandemic on primary care workforce

P.I: Dr. Valerie Lewis

Monisa Aijaz, M.D, MPH

Funding Agency: U.S Health Resources and Services Administration

Research Associate

May 2017 to July 2020

WHO Collaborating Center for Research Evidence for Sexual and Reproductive Health
Department of Maternal and Child Health
**Implementation Science for Professional Learner and Family Planning National
Training Center**

Graduate Research Assistant

Feb 2017 to May 2017

Department of Maternal and Child Health
University of North Carolina at Chapel Hill

Improving the implementation of the Title X family planning program

P.I: Dr. Herbert Peterson

Grant Funding: Department of Health and Human Services, Office of Population Affairs

Intern

May 2017 to Aug 2017

Centering Pregnancy Program
Durham County Health Department

Resident Physician

Aug 2008 to Mar 2010

Department of Obstetrics and Gynecology
G.B Pant Hospital, Kashmir, India
Ramzana Hospital, Kashmir, India

PUBLICATIONS

Published Articles

- **Aijaz M**, Bozkurt B, Planey AM, Cilenti D, Khairat S, Shea CM. (2024) The evolution of health system planning and implementation of maternal telehealth services during the COVID-19 Pandemic. *DIGITAL HEALTH*. doi:[10.1177/20552076241259858](https://doi.org/10.1177/20552076241259858)
- Bozkurt B, Planey AM, **Aijaz M**, et al. (2024) Disparities in Maternal Health Visits Between Rural and Urban Communities in the United States, 2016–2018. *The Permanente Journal*. doi:[10.7812/TPP/23.067](https://doi.org/10.7812/TPP/23.067)
- **Aijaz M**, Lewis VA, Murray GF. (2024) Advancing equity in challenging times: A qualitative study of telehealth expansion and changing patient–provider relationships in primary care settings during the COVID-19 pandemic. *DIGITAL HEALTH*. doi:[10.1177/20552076241233148](https://doi.org/10.1177/20552076241233148)
- Planey AM, Bozkurt B, **Aijaz M**, Weinstein J, Khairat S, Shea CM. (2023) Telehealth Use by Pregnancy Stage Among Commercially Insured Patients in the United States, 2016-2019. *Telemed J E Health*. 10.1089/tmj.2022.0516. doi:[10.1089/tmj.2022.0516](https://doi.org/10.1089/tmj.2022.0516)
- **Aijaz M**, Fixsen D, Schultes, M., Van Dyke, M. (2021). Using Implementation Teams to Inform a More Effective Response to Covid-19 and Future Pandemics. *Public Health Reports*. <https://doi.org/10.1177/0033354920988613>
- Schultes M, **Aijaz M**, Klug J, & Fixsen D. (2020). Competencies for Implementation Science: What Trainees Need To Learn and Where They Learn It? *Advances in Health Sciences Education*. doi: [10.1007/s10459-020-09969-8](https://doi.org/10.1007/s10459-020-09969-8)

Articles Under Progress

- Weinstein B, Burcu B, **Aijaz M**, Cilenti D, Planey A, Saif K, Shea CM. Community-level Internet Connectivity and Utilization of Maternal Telehealth. (Under Review)

Monisa Aijaz, M.D, MPH

- **Aijaz M**, Song Paula, Winslow H, Jackson J, Lewis V, Shea C M. Continuity Through Disruption: Beneficiary Engagement during the Transition to Medicaid Managed Care in North Carolina. (Under Review)
- **Aijaz M**, Lewis V, Shea CM, Song P. Should I Stay, or Should I go? Provider considerations for staying in Medicaid Managed Care. (Under development)

Reports

- Shea CM, Song PH, Lewis VA, **Aijaz M**, Amezcuita-Castro B, Bergmire D. NC Medicaid Managed Care Qualitative Evaluation 2023: Beneficiary Perspectives—Medicaid Managed Care Launch Year 2. North Carolina Medicaid 1115 Waiver Evaluation. Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill. September 7, 2023.
- Shea CM, Song PH, Lewis VA, **Aijaz M**, Amezcuita-Castro B, Bergmire D. NC Medicaid Managed Care Qualitative Evaluation 2023: Provider Perspectives—Medicaid Managed Care Launch Year 2. North Carolina Medicaid 1115 Waiver Evaluation. Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill. September 7, 2023.
- Shea CM, Song PH, Lewis VA, **Aijaz M**, Jackson J. Qualitative Findings From the Medicaid Managed Care Launch: Prepaid Health Plan Perspectives. North Carolina Medicaid 1115 Waiver Independent Evaluation. Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill. August 11, 2022.
- Shea CM, Song PH, Lewis VA, **Aijaz M**, Jackson J. Qualitative Findings From the Pre-Medicaid Managed Care Launch: Provider Perspectives. North Carolina Medicaid 1115 Waiver Independent Evaluation. Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill. August 11, 2022.
- Shea CM, Song PH, Lewis VA, **Aijaz M**, Jackson J. Qualitative Findings From the First Year Following the Medicaid Managed Care Launch: Provider Perspectives. North Carolina Medicaid 1115 Waiver Independent Evaluation. Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill. August 11, 2022.

Book Chapters

- Fixsen, D. L., Blase, K. A., & **Aijaz, M.** (2020). Implementing Social and Emotional Innovations to Eliminate Bullying. In J. Cohen & D. Espelage (Eds.), *Feeling Safe in School: Bullying and Violence Prevention Around the World*. Fitchburg, MA: Harvard University Press.

Other Contributions

- **Aijaz, M.**, 2021. *Commentary on “Implementing immediate postpartum contraception: a comparative case study at 11 hospitals”* | *Implementation Science News*. [online] News.consortiumforis.org. Available at: <https://news.consortiumforis.org/2021/06/07/commentary-on-implementing-immediate-postpartum-contraception-a-comparative-case-study-at-11-hospitals/>
- Fixsen, A., **Aijaz M.**, Fixsen, D., Burks, E. and Schultes, M., 2021. *Implementation Frameworks - An analysis*. Available at: <https://www.activeimplementation.org/wp-content/uploads/2021/04/AIRN-AFixsen-FrameworksAnalysis-2021.pdf>

PRESENTATIONS AND PROCEEDINGS (* Indicates primary presenter)

- Lewis V, **Aijaz M**, Smith R, Strahl S, Song P, Shea CM, Bergmire D, Foster C, DeWalt D, Domino M. Rapid Shift to Value-Based Payment Models: Provider Experiences, Strategies, and Unintended Consequences. Submitted to Annual Research Meeting, Academy Health. June 29-July 02, 2024.
- **Aijaz M***, Dobbins EE, Sayed S, Kapshikar R, Yanguela J, Stover AM. Understanding and Measuring Behavior Change Mechanisms in Implementation Science: Mapping the Consolidated Framework for Implementation

Monisa Aijaz, M.D, MPH

Research 2.0 and a Behavior Change Model. Poster Presentation at the 16th Annual Conference on the Science of Dissemination and Implementation. December 10-13, 2023

- **Aijaz M***, Song P, Lewis V, Shea CM. Should I Stay, or Should I go? Provider considerations for staying in Medicaid Managed Care. Poster presentation at 2023 Annual Research Meeting, Academy Health. June 24-27, 2023
- **Aijaz M***, Bozkurt B, Shea CM. The Evolution of Health Systems Planning and Implementation of Maternal Telehealth Services during the COVID-19 Pandemic. Oral presentation at 2022 National Telehealth Research Symposium, Society for Education, and the Advancement of Research in Connected Health. November 16 to 18, 2022
- **Aijaz M***, Song P, Winslow H, Jackson J, Lewis V, Shea CM. Continuity through Disruption: Beneficiary Engagement Strategies during the Transition to Medicaid Managed Care in North Carolina. Poster presentation at 2022 Annual Research Meeting, Academy Health. June 4-7, 2022
- **Aijaz M***, Murray G, Lewis V. Equity in Telehealth during the Covid-19 Pandemic: Semi-Structured Interviews with Primary Care Workforce. Poster presentation at 2022 Annual Research Meeting, Academy Health. June 4-7, 2022
- **Aijaz M***, Morris H, Pierce J, Halle T. Core standards for frontline workers in health, education, and child-welfare sectors for innovation implementation. Oral presentation at 5TH Global Implementation Conference. September 15-17, 2019, Glasgow, Scotland.
- **Aijaz M***. Using Usable Innovation Framework to define and operationalize evidence-based practices in Low-Middle Income Countries. Poster presentation at 5TH Global Implementation Conference. September 15-17, 2019, Glasgow, Scotland.
- Fixsen A, **Aijaz M***, Fixsen D, Burks E, Schultes M. Implementation Frameworks: Synthesis and Analysis. Poster presentation at 5TH Global Implementation Conference. September 15-17, 2019, Glasgow, Scotland
- Schultes M, **Aijaz M**, Clug J, Fixsen D. Where do implementation experts acquire their expertise? Results of an international cross-disciplinary survey. Oral presentation at the U.K. Implementation Science Research Conference, King's College. July 19, 2018, London, UK.

MEMBERSHIPS AND PROFESSIONAL SERVICE

- **Global Implementation Society** *Jan 2018 to present*
Founding Member
- **Implementation Science Student Group** *Jan 2021 to May 2022*
Communications Specialist
University of North Carolina at Chapel Hill
- **Journal of Maternal Health, Neonatology and Perinatology** *Mar 2023 to Jan 2024*
Guest Editor
Reduction in disparities in improving maternal/infant outcomes collection
- **Journal of Global Implementation Research and Applications** *Aug 2020 to present*
Peer Reviewer
- **BMC Health Services Research** *April 2021 to present*
Peer Reviewer
- **Frontiers on Public Health** *Oct 2022 to present*
Peer Reviewer
- **Frontiers on Public Health** *April 2023 to present*
Peer Reviewer

Monisa Aijaz, M.D, MPH

- **Journal of General Internal Medicine**
Peer Reviewer

- **Journal of Telemedicine and e-health**
Peer Reviewer

Dec 2023 to present

TEACHING EXPERIENCE

- **Guest Lectures**

Nov 2022, Nov 2023

Department of Health Policy and Management

HPM 886 - Advanced Health Services Research Methods Applications

Topic: Rapid Qualitative Data Analysis

- **Teaching Assistant**

Fall 2022

Department of Maternal and Child Health

MHCH 728 – Introduction to Implementation Research and Practice in Maternal, Child and

Fetal Health

- **Teaching Assistant**

Fall 2020

Department of Health Policy and Management

HPM 310 – Health Law in the United States

- **Teaching Courses**

Fall 2020

Department of Health Policy and Management

HPM 871 – Seminar in Teaching

AWARDS

- SPH Student Travel Award

April 2022

- SPH Student Travel Award

March 2023

- Equity, Diversity, and Inclusion scholarship

December 2023

16th Annual Conference on the Science of Dissemination and Implementation in Health

Academy Health