

## EDUCATION

**Doctor of Philosophy in Education**, 2007, University of North Carolina at Chapel Hill.

Ph.D. Research Emphasis: Culture, Curriculum, and Change

Dissertation: *Men Learning Feminism: Enacting and Reproducing Privilege Through Discourses of Resistance*.

**Master of Arts in Teaching**, 2000, University of North Carolina at Chapel Hill.

Major: English Education

**Bachelor of Arts**, 1999, University of North Carolina at Chapel Hill.

Major: English; Study Abroad: Norwich, England

## PROFESSIONAL EXPERIENCE

### Director

7/2023 to present

*Office for Undergraduate Research, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Lead UNC-CH's curricular commitment for all undergraduates to participate in research
- Oversee ~\$500k annual budget, including 75+ undergraduate research scholarships
- Supervise Director of Research Curricula and Business Services Coordinator
- Collaborate with Arts & Sciences Foundation in financial development
- Lead campus outreach and marketing efforts to students, staff, and faculty
- Oversee cohorts of undergraduate Accelerated Research Scholars

### Associate Director

7/2019 to 6/2023

*Office for Undergraduate Research, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Lead campus outreach and marketing efforts to students, staff, and faculty
- Oversee cohorts of undergraduate Accelerated Research Scholars
- Teach "Research Beyond Academia" course
- Create educational and outreach programming
- Manage web site, social media, and support staff

### Assistant Director

8/2014 to present

*The Learning Center, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Supervised peer tutoring coordinator and three academic coaches/STEM specialists
- Led campus outreach and marketing efforts to students, staff, faculty, and parents
- Provided academic coaching for undergraduate students to support academic thriving
- Collaborated with staff to create campus programming and web-based educational materials
- Contributed to internal assessment efforts

### Adjunct Assistant Professor

11/2012 to present

*Health Behavior Program, Gillings School of Global Public Health, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Teach "Critical Approaches to Service-Learning," an undergraduate course in which students learn best practices for community partnerships and service-learning
- Supervise capstone teams of master's students in research, program planning, and evaluation

**Clinical Assistant Professor**

8/2012 to present

*School of Education, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Teach “Education 101: First Year Thriving” and “Navigating the Research University,” courses that promote a holistic approach to academic success and promote university resources
- Lead lectures, course discussions, and small group activities

**Instructor/Adjunct Assistant Professor**

8/2009 to 12/2014

*Women’s and Gender Studies, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Taught service-learning course “Leadership and Violence Prevention,” a course that examines interpersonal violence through a social-ecological approach
- Incorporated interactive and experiential course activities including class discussions, workshops, student facilitation, reflection exercises, and on-site service-learning
- Recruited and maintained partnerships with campus and community service-learning sites
- Recruited diverse students to apply for the course and reviewed 50+ applications per semester

**Interpersonal Violence Prevention Coordinator**

2/2009 to 8/2014

*Student Wellness, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Developed, facilitated, assessed, and evaluated inclusive educational programs for students, faculty, and staff with a focus on violence prevention through community-level intervention
- Chaired violence prevention advisory committee and oversaw campus prevention efforts
- Collaborated with stakeholders across campus to provide comprehensive, multi-layered programming and training including the UNC Men’s Project, One Act, and HAVEN
- Supervised Program Coordinator, Program Assistant, and student staff
- Conducted assessment and program evaluation using Qualtrics
- Secured and managed grant funding of more than \$700,000

**Director of Education**

9/2007 to 1/2009

*Modality (acquired by Epocrates in 2010), Durham, NC*

- Led educational business development for start-up leader in educational iPhone app development, including educational content selection and university partnerships
- Contributed to curriculum design and development of educational software
- Served as public relations liaison and author of educational and marketing materials
- Contributed to product development and quality assurance of educational software

**Teen Violence Prevention Education Coordinator**

8/2004 to 5/2007

*Family Violence Prevention Center of Orange County (now Compass Center), Chapel Hill, NC*

- Facilitated interactive high school programs on dating violence and healthy dating relationships for Chapel Hill City Schools and Orange County Schools
- Developed materials and handouts aimed at diverse high school students
- Assessed and evaluated programs

**Writing Tutor**

8/2004 to 5/2008

*The Writing Center, University of North Carolina at Chapel Hill, Chapel Hill, NC*

- Worked one-on-one with diverse undergraduate and graduate writers, including non-native speakers of English
- Counseled students on writing assignments, writing habits, and tools for educational success
- Developed educational handouts and videos for student use

**Coordinator of Educational Programs**

4/2001 to 8/2003

*Duke University Talent Identification Program, Durham, NC*

- Planned and assessed Duke University's PreCollege Program, Domestic and International Field Studies, Leadership Institute, and Global Dialogues Institute
- Recruited diverse students and administered admissions for each program
- Recruited, hired, trained supervised, and evaluated approximately 50 summer staff
- Created marketing materials and publications
- Created and maintained partnerships with domestic and international universities
- Managed budgets for each program and supervised full-time program assistant

**Staff Specialist for Scholar Weekends**

1/2001 to 4/2001

*Duke University Talent Identification Program, Durham, NC*

- Planned, staffed, supervised, and assessed Scholar Weekends for gifted students
- Revised, edited, and published independent learning guides

**High School English Teacher**

8/2000 to 12/2000

*Southern Durham High School, Durham, NC*

- Designed lesson plans and taught 11<sup>th</sup>-grade students English Literature and Composition

**On-Site Coordinator**

Summer 2000 &amp; 2004

*Duke University Talent Identification Program, Durham, NC*

- Supervised operations and student affairs with approx. 20 staff of West Campus (2000) and PreCollege (2004) programs for gifted high school students

**PUBLICATIONS**Peer-Reviewed Articles

Alegria-Flores, K., Raker, K., Pleasants, R. K., Weaver, M.A., Weinberger, M. (2015). Preventing interpersonal violence on college campuses: The effect of One Act training on bystander intervention. *Journal of Interpersonal Violence*, 32(7), 1103-1126.

Pleasants, R. (2011). Men learning feminism: Protecting privileges through discourses of resistance. *Men and Masculinities* 14(2), 230-250.

Pleasants, R. (2007). Teaching young men in correctional education: Issues and interventions in male identity development. *Journal of Correctional Education*, 58(3), 249-261.

Pleasants, R., Stephens, K. R., Selph, H., & Pfeiffer, S. (2004). Incorporating service learning into leadership education: Duke TIP's leadership institute. *Gifted Child Today*, 27(1), 16-21.

Book Chapter

Pleasants, R. & Ezzell, M. (2008). Thinking beyond achievement: Teaching gender sociologically. In Diem, J. & Helfenbein, R. (Eds.). *Unsettling beliefs: Teaching theory to teachers*. Charlotte, NC: Information Age Press.

Short Articles

- Pleasants, R. (2014). Taking a Community Approach to Campus Sexual Assault Prevention. *Huffington Post*. [http://www.huffingtonpost.com/robert-pleasants/taking-a-community-approa\\_b\\_5120292.html](http://www.huffingtonpost.com/robert-pleasants/taking-a-community-approa_b_5120292.html)
- Pleasants, R. (2008). Abstinence education. In Provenzo, E. (Ed.) *Encyclopedia of the social and cultural foundations of education*. Thousand Oaks, CA: Sage Publications, Inc.
- Pleasants, R. (2008). Gender and school violence. In Provenzo, E. (Ed.) *Encyclopedia of the social and cultural foundations of education*. Thousand Oaks, CA: Sage Publications, Inc.
- Pleasants, R. (2008). Single-sex education. In Provenzo, E. (Ed.) *Encyclopedia of the social and cultural foundations of education*. Thousand Oaks, CA: Sage Publications, Inc.

**MAJOR GRANTS**

- Rape Prevention Education Grant (Principal Investigator), 2009-2012, \$165,001
- Rape Prevention Education Grant (Principal Investigator), 2012-2014, \$119,474
- Department of Justice/OVW Campus Grant to Reduce Sexual Assault, Domestic Violence, Dating Violence, and Stalking on Campus, 2012-2015, \$299,978

**HONORS AND AWARDS**

- *Robert E. Bryan Public Service Award*, Carolina Center for Public Service, UNC-Chapel Hill, 2014
- *University Award for the Advancement of Women*, UNC-Chapel Hill, 2011
- *Student Undergraduate Teaching and Staff Award*, UNC-Chapel Hill, 2010
- *Order of the Golden Fleece*, UNC-Chapel Hill, 2007
- *Order of the Grail-Valkyries*, UNC-Chapel Hill, 2007
- *Frank Porter Graham Graduate and Professional Student Honor Society*, UNC-Chapel Hill, 2006
- *Orange County Key Volunteer Service Award Recipient*, 2004

**SELECT CONFERENCE PRESENTATIONS/INVITED TALKS**

*UNC-Chapel Hill Mental Health Task Force: Process, Challenges, Recommendations, and Initial Outcomes* (February 11, 2020). Panel presentation at the UNC System Behavioral Health Convening. Chapel Hill, NC.

*Celebrating Successful Collaborations Between Learning Assistance Centers and Libraries* (October 31, 2019). Presentation at the College Reading and Learning Association Annual Conference. New Orleans, LA.

*Student Engagement: Reaching Students Through Effective Programs and Marketing* (October 30, 2019). Half-day Pre-conference Institute at the College Reading and Learning Association Presentation at the College Reading and Learning Association Annual Conference. New Orleans, LA.

*Supporting Success for Underrepresented Men in STEM* (October 26, 2018). Presentation at the College Reading and Learning Association Annual Conference. Albuquerque, NM.

*Academic Coaching: An Innovative Practice for Student Transitions and Success* (November 3, 2016). Day-long Pre-conference Institute at the College Reading and Learning Association Annual Conference. Louisville, KY.

*An Academic Coach Approach: Building Skills to Foster Student Success*. (November 6, 2015). Presentation with Kristen Rademacher at the College Reading and Learning Association Annual Conference. Portland, OR.

*Rethink Gender*. (September 24, 2015 & November 18, 2014). Invited interactive lectures for the Duke/UNC Robertson Scholars Program. Durham, NC.

*Positive Bystander Behavior Change on Campus: Implementation and Outcome Evaluation from a Bystander Intervention to Prevent Intimate Partner Violence at a Large Public University*. (November 4, 2013). Presentation with Kei Alegria-Flores at American Public Health Association Annual Conference. Boston, MA.

*More Than a Women's Issue: Rethinking Violence Prevention*. (March 11, 2013). Invited talk as part of Women's History Month at Wofford College. Spartanburg, SC.

*Beyond Individual-Level Interventions: Creating and Implementing a Theory-Driven, Multilevel Violence Prevention Program on Campus*. (October 30, 2012). Presentation at American Public Health Association Annual Conference. San Francisco, CA.

*Teen Dating Violence: Prevention and Intervention*. (September 14, 2012). Statewide training given on behalf of the North Carolina Coalition Against Domestic Violence. Lexington, NC.

*One Act: A Model of Bystander Education for Interpersonal Violence Prevention*. (May 28, 2012). Presentation with Kelli Raker at American College Health Association Annual Conference. Chicago, IL.

*One Act: Bystander Education for Violence Prevention and Intervention*. (March 26, 2012). Presentation at American College Personnel Association Annual Conference. Louisville, KY.

*Inside Teen Dating Violence*. (May 26, 2010). Invited presentation at North Carolina Coalition Against Domestic Violence Annual Conference. Durham, NC.

*Meeting Men Where They Are*. (November 7, 2009). Presentation at 1<sup>st</sup> National Conference for Campus-Based Men's Gender Equality & Anti-Violence Groups. St. John's, MN.

*Men Learning Feminism: Paradoxes of Privilege*. (Oct 26, 2007). Paper presentation at the American Educational Studies Association Conference. Cleveland, OH.

*White Teachers Teaching Race: Paradoxes of Privilege*. (February 17, 2007). Paper presentation with Matt Ezzell. Southeastern Association of Educational Studies Conference. Chapel Hill, NC.

*Relationship Violence 101*. Invited presentation sponsored by the Carolina Women's Center. (November 20, 2006). Chapel Hill, NC.

*Men in the Movement*. Invited panel presentation with Manuel Colorado, Dasan Ahanu, and Bryan Proffitt. (May 10, 2006). North Carolina Coalition Against Domestic Violence 2006 Conference and Anniversary Celebration. Greensboro, NC.

*What Men Can Do to End Violence Against Women.* (August, 2005). Invited panel discussion. North Carolina Coalition Against Domestic Violence Training Institute, Conference on The Impact of Gender Violence on Individuals, Communities, and Society. Chapel Hill, NC.

*Values, Practice, and Praxis: Life History and Identity Construction of Feminist Men.* (February, 2005). Paper presentation. Southeastern Association of Educational Studies Conference.

## TEACHING EXPERIENCE

### University of North Carolina at Chapel Hill

- *Research Beyond Academia* (Fall 2019-present)
- *Critical Approaches to Service-Learning: APPLES Alternative Break Class* (Spring 2014-present)
- *Capstone for Education Minors* (Spring 2022)
- *Education 101: First Year Thriving* (Spring 2019)
- *Navigating the Research University* (Spring 2015, Summer 2012-2016)
- *Leadership and Violence Prevention* (Fall 2005-Spring 2006, Spring 2007, Fall 2009-Fall 2014)
- *Education in American Society* (Summer 2006, Summer 2007, Fall 2012)
- *Field Techniques in Educational Research* (Spring 2008)
- *Social Contexts of Education* (Summer 2005)
- *Education in American Society* (Teaching Assistant from Fall 2004-Spring 2007)
- *Sex, Gender, and Society* (Teaching Assistant in Spring 2004)

## CAMPUS SERVICE (UNC-CHAPEL HILL)

**Member, Mental Health Task Force, 4/2018-5/2019.** Member of task force charged with reviewing current university policies and procedures and making recommendations for updates based on national best practices.

**Selection Committee Member, University Award for the Advancement of Women, 2015-2019.** Member of committee charged with reviewing applications and selecting award winners.

**Founder and Advisory Board Member, The UNC Men's Project, 10/2013 to 2016.** Founder and board member of organization that facilitates educational programs for men to understand masculinity and men's roles in violence prevention.

**Member, Campus Climate Review Task Force, 4/2014 to 6/2015.** Member of task force charged with designing campus-wide survey to understand the climate for protected statuses.

**Chair, Sexual Assault and Relationship Violence Training and Education Committee, 2/2009 to 7/2014.** Chair of interdisciplinary, interdepartmental, and collaborative task force consisting of members of the UNC and Chapel Hill communities.

**Member, Task Force for Sexual Misconduct Policy Review, 5/2013 to 5/2014.** Member of a Chancellor-appointed task force to review the process for student complaints of harassment, sexual misconduct, discrimination.

**Advisory Board Member, APPLES Service-Learning Program, 9/2011 to 1/2014.** Advisory Board member for UNC-Chapel Hill's Service-Learning Program.

**Member, Diversity Education Team, 8/2009 to 5/2013.** Team member working to develop diversity awareness in student, faculty and staff communities, and promote safe and productive dialogue around issues of diversity and inclusion through education and training.

**Member, Sexual Harassment Advisory Committee, 8/2003 to 5/2007; 1/2011 to 7/2014.** Committee member working on campus sexual harassment policies and procedures.

**Member, LGBTQ Center Administrative Review Committee, 5/2012 to 1/2013.** Committee member working on five-year review of the center to guide priorities and resource allocation.

**Member, Carolina Women's Center Advisory Task Force, 2/2012 to 7/2012.** Member on task force called by the Vice Provost for Academic Initiatives to provide direction for the Carolina Women's Center in hiring a new Director and in revising the Center's mission and initiatives.

**Founding Member, Campaign for a Safer Carolina, 1/2006 to 8/2007.** Convened campus-wide task force to assess campus needs for sexual assault advocacy and prevention. Submitted proposal to administration detailing need for expanded sexual assault prevention services. Successfully lobbied for the creation of Interpersonal Violence Coordinator position at UNC-CH.

**Founding Member and Presenter, The Men's Anti-Violence Leadership Education (MALE) Project, 8/2003 to 5/2007.** Developed and facilitated community education.

## COMMUNITY SERVICE

**Board of Directors Member/Vice President/President, Girls on the Run of the Triangle, 1/2015 to 12/2018.** Chair of Board Development Committee in 2016 and 2018. Vice President in 2016. President in 2017.

**Founder, Boys on Track, 8/2013 to 5/2015.** Founder of an organization that piloted after-school programs to promote boys' mental and physical health.

**Member, North Carolina Statewide Sexual Violence Prevention Team, 8/2006 to 6/2014.** Task force member working with the Injury and Prevention Branch of the NC Division of Public Health, Department of Health and Human Services.

**Advisory Board Member, STAND: UP, Chapel Hill High School, 8/2005 to 5/2006.** Advisory Board Member for teen group working to promote healthy student behaviors.

**Community Educator and Crisis Line Advocate, Family Violence Prevention Center of Orange County, 10/2002 to 8/2004.** Facilitated high school programs and community events. Counseled clients on overnight hotline. Completed 45 hours of counseling training. Awarded Sunshine Foundation's Certificate of Sunshine and \$1,000 for the agency in 2006.

**Community Educator, Orange County Rape Crisis Center, 1/2005 to 5/2007.** Facilitated anti-violence programs for high school and college audiences.

**Community Educator and Shelter Mentor, Durham Crisis Response Center, 10/2001 to 4/2002.** Facilitated middle and high school programs. Mentored teenagers at shelter. Completed 60 hours of counseling training on sexual and domestic violence.

## **PROFESSIONAL DEVELOPMENT**

*Introduction to Situational Leadership*, UNC-Chapel Hill Human Resources Training, September 28, 2016

*Managing Projects Successfully*, UNC-Chapel Hill Human Resources Training, September 12, 2016

*Fundamentals of Coaching*, Coaches Training Institute. November 4-6, 2014

## **CONSULTING PROJECTS**

*The Bridges2Success Athletic Coaches Training Academy: Building Positive Youth Development Skills*, Frontline Solutions, Durham, NC, 2015

*Media-Aware Sexual Health*, Innovation Research & Training, Durham, NC, 2014

*Academic Editing*, Freelance, Durham, NC, 2008-present

*Training Faculty*, North Carolina Coalition Against Domestic Violence, 2011-2012