HPM BSPH Program Post-Graduate Placements

Graduates of the UNC BSPH program in Health Policy and Management (HPM) are very successful. Most graduates enter the workforce immediately after graduation, with top employers including consulting firms, hospitals and health systems, private research organizations, health insurance companies, health information technology companies, government agencies, non-profit organizations and more. Within 2–5 years, most graduates go on to pursue a graduate or professional degree, with the most common being a graduate degree in public health or medical degree.

Below are the first destinations after graduation for the HPM BSPH Class of 2023:

First destination of '23 HPM BSPH graduates

First Destination	Number	Percentage
Working	33	72%
Attending graduate/professional school	10	22%
Uncertain/still deciding	3	6%
Grand Total	**46**	**100%**

Employers of '23 HPM BSPH graduates who are working

First Destination: Working	33	
	Number	Percentage
Consulting firm Sample employers: Advisory Board, HealthScape Advisors, BCG, Magnolia Innovation, Huron Consulting, Aon, Insight Sourcing Group, Accenture, Avalere, Grant Thornton	13	40%
Private non-profit organization or foundation Sample employers: MedServe, Refugee Community Partnership, Carter Center, Teach for America	7	22%
Private non-profit research organization Sample employers: Duke Margolis, RTI International	3	10%
Hospital, health system, medical practice or other health care provider organization Sample employers: Optum	2	6%
College or university Sample employers: Vanderbilt University School of Medicine, UNC School of Medicine	2	6%
State Government Department or Agency Sample employers: NC Medicaid, NCDHHS	2	6%
Other (health insurance company, health information technology or software company, federal government department or agency) Sample employers: CVS, IQVIA, Durham VA	3	10%

Degrees and Schools for '23 HPM BSPH graduates who are pursuing additional education

First Destination: Pursuing additional education	10	
	Number	Percentage
Master's or Doctoral Degree Sample schools: NC State, Oxford	7	70%
Medical or Dental School Sample schools: UNC Chapel Hill, Harvard Medical School, Penn Dental School	3	30%

HEAR FROM SOME OF OUR CLASS OF 2023 ALUMNI

Research analyst at Advisory Board — Kennedy Goode

I'm a research analyst at Advisory Board, a subsidiary of UnitedHealth Group. I'm on the digital health team and our research stream is heavily focused on best practices related to AI and healthcare. I am currently part of a cohort piloting a rotational program and I will transition to various teams throughout the year.

The HPM curriculum was vital for me in obtaining this role as it taught me the research skills that I now use everyday. This includes conducting literature reviews, root cause analyses, and clear writing. I am excited to continue to use the skills garnered from HPM to continue to pursue my goals of improving healthcare for all.

Bill Emerson National Hunger Fellow through the Congressional Hunger Center — Tylah Harrison

I'm currently serving as a Bill Emerson National Hunger Fellow through the Congressional Hunger Center. I recently completed a research project focused on identifying barriers to accessing food stamps in Pennsylvania with Just Harvest, a food justice organization in Pittsburgh, PA. My current position through the fellowship is at the Center for Law and Social Policy (CLASP) in Washington, DC doing similar anti-poverty and food policy work. Next fall, I will be starting medical school. The HPM program provided me with the public health context and experiences with policy writing, program assessment, and collaboration that I have relied on heavily during my fellowship. I'll also definitely be utilizing those skills in medical school and as a physician!

Policy Research Assistant at the Duke-Margolis Institute for Health Policy — Grace Hoover

I am a policy research assistant at the Duke-Margolis Institute for Health Policy. I work on projects surrounding medical payment and coverage policies. My team gathers stakeholders to discuss health policies, and develops publications to inform policy experts of their implications. I will be attending medical school this August and am excited to apply my understanding of health policy to my clinical practice. I hope to work at the intersection of clinical care and public health, seeking medically underserved communities to address social determinants of health. The HPM program prepared me with a complex understanding of the US healthcare system and its policies, and with targeting my communications to a specific audience through briefs and other written deliverables. Beyond those, Gillings most demonstrated to me the importance of mentorship with various people in propelling my professional and personal growth.

Senior Strategist for Policy and Communications at the North Carolina Department of Health and Human Services — Kartik Tyagi

I am currently the Senior Strategist for Policy and Communications at the NC DHHS Division of Child and Family Well-Being. In this role, I lead policy strategy, communications, and external engagement for teams administering key state and federal programs including Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), the Supplemental Nutrition Assistance Program (SNAP), and NC's Early Intervention/Infant Toddler Program. I am grateful to be an HPM BSPH graduate as the program afforded me exposure to the foundations of the healthcare system while equipping me with the skills necessary to be an impact-driven, policy-minded advocate in state government.

HEAR FROM SOME OF OUR CLASS OF 2023 ALUMNI

Medical Student at Harvard University — Ananya Tadikonda

I am a first-year medical student at Harvard Medical School. I spend my time in the classroom, learning the basics of clinical medicine. I also spend one day a week in the hospital or in primary care clinic, practicing applied skills & working with patients. I serve on the HMS Center for Primary Care's Student Leadership Committee, and will be conducting research there this summer. I aspire to have a blended career in primary care, internal medicine/pediatrics, health services research, and health policy implementation. The HPM program provided me with a framework for understanding healthcare systems and how they impact the experiences of patients and physicians. The program prepared me to interpret clinical trials and other scientific studies and consider applying their findings in my future clinical practice. HPM provided the seed of inspiration for the impact I aspire to make for patients and communities throughout the rest of my career - and for that I am eternally grateful!

General Management Development Program (GMDP) Associate at CVS Health — Anna Wakita

I am a General Management Development Program (GMDP) Associate at CVS Health. In my current rotation, I am on the market strategy and development team for Aetna's commercial and specialty insurance segments. Our projects span a wide range from ensuring federal/state compliance of our health plans to improving provider networks to process improvement initiatives for both internal and external operations. As a project manager within this team, I can attest that HPM's emphasis on project-based learning has definitely helped with being able to quickly learn, adapt, and manage multiple projects at once! I hope to continue building on the people/project management skills that I gained from HPM to engage in complex projects and improve the health and quality of life of others, whether that be through provider services management, health insurance, or another stakeholder within the healthcare system.

Research Associate at the Durham VA's Center of Innovation to ADAPT — Amy Webster

I am a research associate at the Durham VA's Center of Innovation to ADAPT. I work on three implementation science projects and help with center operations. One of the projects I work on is a mobility program called STRIDE, focused on maintaining mobility of older Veterans while they are in the hospital. I manage the program's resources, meet with VA sites across the country to help orient them to the program as they begin to implement, and help write papers as we are currently in the analysis phase for this research project. The HPM program has prepared me to understand the research process, curate effective visuals and communicate effectively with different audiences. I am very grateful to the HPM program for providing me with such an excellent foundation.