

Curriculum Vitae

Adam O. Goldstein, MD, MPH

PERSONAL INFORMATION:

Name: Adam O. Goldstein, MD, MPH

Work Address: Department of Family Medicine
School of Medicine
University of North Carolina
Chapel Hill, North Carolina 27599-7595

Address: 104 Ukiah Lane, Chapel Hill, NC, 27514

Phone: W: 984-974-4647

Email: aog@med.unc.edu

Education

Fellowships Masters of Public Health, UNC, Epidemiology, Chapel Hill, NC, 1993

Preventive Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 1993

Fellow, NRSA Primary Care Research Fellowship, University of North Carolina School of Medicine, Chapel Hill, NC, 1993

Residency Family Medicine, Medical College of Georgia, Augusta, GA, 1987-1990

Medical School Doctor of Medicine, Medical College of Georgia, Augusta, GA, 1983-1987

College BA Sociology, Tufts University, Medford, MA, 1982

Certification/Licensure

North Carolina Medical License, 1990-Present
Georgia State Medical License, 1988-2011
Diplomat, American Board Family Practice, Certified: 1990, 1998, 2005, 2013, 2017

Employment History

Betty and Oscar Goodwin Distinguished Professor, Department of Family Medicine, University of North Carolina School of Medicine, 2023-Present

Director, Employee Wellness Initiatives, Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 2016- Present

Director, University of North Carolina School of Medicine Weight Management Program, Chapel Hill, NC, 2015-Present

Director, Departmental Advancement, Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 2015- Present

Director, University of North Carolina School of Medicine Nicotine Dependence Program, Chapel Hill, NC, 2007-Present

Director, University of North Carolina School of Medicine Tobacco Prevention and Evaluation Program, Chapel Hill, NC, 1998-Present

Professor of Family Medicine, University of North Carolina School of Medicine, 2007-Present

Member, Lineberger Comprehensive Cancer Center, UNC, Chapel Hill, NC, 2009-Present

Research Fellow, Prevention Health Promotion/Disease Prevention Research Center, UNC School of Public Health, Chapel Hill, NC, 2009-Present

Adjunct Faculty, Health Behavior/Health Education, University of North Carolina School of Public Health, Chapel Hill, NC, 2018-Present

Adjunct Faculty, Public Health Leadership Program, University of North Carolina School of Public Health, Chapel Hill, NC, 2000-2007

Associate Professor of Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 2002-2007

Faculty member, Health Care and Prevention, Public Health Leadership program, UNC school of Public Health, 1999-2005

Preceptor and Faculty Associate, Health Policy and Administration, University of North Carolina, Chapel Hill, NC, 1998-2002

Assistant Professor of Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 1997-2001

Clinical Assistant Professor of Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 1993-1997

Interim Director, Primary Care Research Fellowship Program, Department of Family Medicine, University of North Carolina School of Medicine, Chapel Hill, NC, 1995-96

Staff Physician, Orange County Health Department, Part-time, 1991-1993

Honors and Awards:

- Betty and Oscar Goodwin Distinguished Professor, UNC Department of Family Medicine, 2023
- WCHL Hometown Hero Award, Chapel Hill, NC, December, 2010
- U.S. Army Dental Command Award, National Health Promotion, Chapel Hill, NC, 2010
- Evan's Lifetime Leadership Award, Durham Chapel Hill Jewish Federation, Chapel Hill, 2009
- WCHL Village Pride Community and Professional Service Award, Chapel Hill, 2007
- Fellow, Academy of Educators, University of North Carolina School of Medicine, 2007
- Frank Porter Graham Honor Society, Chapel Hill, 2006
- W. R. Kenan Jr. Leave and Sabbatical Award, University of North Carolina at Chapel Hill, 2005
- Center for Creative Leadership Scholarship for Leadership Development Course, 2005
- WCHL Village Pride Community and Professional Service Award, Chapel Hill, 2005
- The Ned Brooks Award for Public Service, University of North Carolina at Chapel Hill, 2003
- NC 4H Distinguished Service Award, 2002
- UNC Chancellor's Award for Community Service, University of North Carolina at Chapel Hill, 2001
- Physician Excellence Prevention Award, North Carolina Prevention Partners, 2000
- Certificate for Community Service, Governor James Hunt, 2000
- Earl and Gladys Siegel Young Leadership Award, Durham/Chapel Hill Jewish Federation, 1999
- Catch a Rising Star Award University of North Carolina Hospitals, 1998
- Citron Award for Excellence in Teaching and Scholarship, UNC Family Medicine, 1997

- Outstanding Scientific Paper Award, AAFP Annual Scientific Assembly, 1991
- Family Practice Resident of the Year, Georgia Academy of Family Physicians, 1990
- Mead Johnson Award for Graduate Education in Family Practice, AAFP, 1990

Bibliography:

Books, Book Chapters, Monographs

1. Shoenbill K, Byron J, Weiner A, Goldstein AO. Tobacco use and dependence. In Chronic Illness Care: Principals in Practice, 2023 In Press.
2. Ripley-Moffitt C, Goldstein AO. Tobacco use and dependence. In Chronic Illness Care: Principals in Practice, 2018.
3. Goldstein AO, Goldstein BG. Skin Cancer. FP Essentials- American Academy of Family Physicians, October, 2012.
4. Ripley-Moffitt C, Goldstein AO, Gwyther RE, Patsakham K. Addictions. in Essentials of Family Practice, 6th Edition, Sloane, et al. 2011.
5. Goldstein AO, et al. Health and Wellness Trust Fund Teen Tobacco Prevention Initiative Outcomes Evaluation, Independent Outcomes Evaluation 2006-2009, PDF version accessible from WEB site
6. Goldstein AO, Gwyther RE, Ripley-Moffitt C. Addictions. in Essentials of Family Practice, 5th Edition, Sloane, et al. 2007.
7. Goldstein AO, et al. Health and Wellness Trust Fund Teen Tobacco Prevention Initiative Outcomes Evaluation, Independent Outcomes Evaluation 2003-2006, PDF version accessible from WEB site <http://tpep.unc.edu/reports.htm>
8. Goldstein AO, Gamble G, et al. Health and Wellness Trust Fund Teen Tobacco Prevention Initiative Outcomes Evaluation, Year end Report 2003-04, PDF version accessible from WEB site <http://tpep.unc.edu/reports.htm>
9. Goldstein AO, Ward A. Advocacy in Action: A guide for youth who work with the media. Accessible from <http://fammed.unc.edu/enter/pdf/newTOOLBOX.pdf>
10. Goldstein AO, Butzen A. 'The ETS Policy Manual: An A to Z Toolbox for Community Change', PDF version accessible from WEB site http://www.fammed.unc.edu/enter/Toolbox_1.pdf
11. Gwyther RE, Goldstein AO. Tobacco and alcohol addictions. in Essentials of Family Practice, 4th Edition, Sloane, et al. 2002.
12. Jacques LB, Curtis P, Goldstein AO. Helping Your Patients Stay Healthy, in Essentials of Family Practice, 4th Edition, Sloane, et al. 2002.

13. Schenck MJ, Paranzino GK, Singh A, Goldstein AO, Steiner B, Pathman DE. Outside the Office Walls, in Essentials of Family Practice, 4th Edition, Sloane, et al. 2002.
14. Goldstein AO, Curtis P. Helping Your Patients Stay Healthy, in Essentials of Family Practice, 3rd Edition, Sloane, et al, 1998.
15. Schenk MJ, Keenen J, Goldstein AO, Steiner B, Pathman D. Outside the Office Walls, in Essentials of Family Practice, 3rd Edition, Sloane, et al, 1998.
16. Goldstein AO, Degala L, Moltke-Hanson D, Reeve R, Steeger C. Tobacco Farming, *Southern Research Report*, Center for the Study of the American South, Chapel Hill, NC; No. 10: May, 1998.
17. Goldstein BG, Goldstein AO. Practical Dermatology, 2nd Edition Mosby Yearbook, St. Louis, 1997.
18. Goldstein AO, Gibbons G. Post- Myocardial Infarction Care, in The Manual of Family Practice, Taylor RB, 1996.
19. Goldstein AO, Guest Editor, North Carolina Medical Journal, January, 1995.
20. Goldstein AO. Health Promotion, in Essentials of Family Practice, 2nd Edition, Sloane et. al. 1993.
21. Goldstein BG, Goldstein AO. Practical Dermatology, 1st edition, Mosby Yearbook, St. Louis, 1992.

Peer Reviewed papers/articles

1. Kowitt SD, Clark SA, Jarman KL, Cornacchione Ross J, Ranney LM, Sheeran P, Thrasher JF, Enyioha C, **Goldstein AO**. Improving point-of-sale warnings for single cigars: implications for premium cigars. *Nicotine Tob Res* 2023. In Press
2. Enyioha C, Loufman LM, Grewe ME, Cené CW, Khairat S, **Goldstein AO**, Kistler CE. Black Smokers' Preferences for Features of a Smoking Cessation App: Qualitative Study. *JMIR Form Res*. 2023 May 30;7:e43603. doi: 10.2196/43603.
3. Ross JC, Kowitt SD, Jarman KL, Ranney LM, Lazard AJ, Thrasher JF, Sheeran P, **Goldstein AO**. Perceived message effectiveness of cigar themes among adults in the United States. *Prev Med Reports* 2023; 34: 102236. <https://doi.org/10.1016/j.pmedr.2023.102236>.
4. Pluta K, Hohl SD, D'Angelo H, Ostroff JS, Shelley D, Asvat Y, Chen LS, Cummings KM, Dahl N, Day AT, Fleisher L, **Goldstein AO**, Hayes R, Hitsman B, Buckles DH, King AC, Lam CY, Lenhoff K, Levinson AH, Minion M, Presant C, Prochaska JJ, Shoenbill K, Simmons V, Taylor K, Tindle H, Tong E, White JS, Wiseman KP, Warren GW, Baker TB, Rolland B, Fiore MC, Salloum RG. Data envelopment analysis to evaluate the efficiency of tobacco treatment programs in the NCI Moonshot Cancer Center

Cessation Initiative. *Implement Sci Commun*. 2023 May 11;4(1):50. doi: 10.1186/s43058-023-00433-3.

5. Ranney LM, Clark SA, Jarman KL, Lazard AJ, Kowitt SD, Cornacchione Ross J, Baler G, Thrasher JF, **Goldstein AO**. How do current tobacco warnings compare to the WHO FCTC guidelines: a content analysis of combustible tobacco warnings worldwide. *BMJ Open* 2023 Mar 20;13(3):e062033. doi: 10.1136/bmjopen-2022-062033
6. Delans K, Goldstein E, Goldstein B, Grichnik J, **Goldstein AO**. Teledermoscopy- An emerging technology for skin cancer detection. *Telehealth Med Today*; Feb 7, 2023: doi: <https://doi.org/10.30953/thmt.v8.376>
7. Nolan MB, Piasecki TM, Smith SS, Baker TB, Fiore MC, Adsit RT, Bolt DM, Conner KL, Bernstein SL, Eng OD, Lazuk D, Gonzalez A, Hayes-Birchler T, Jorenby DE, D'Angelo H, Kirsch JA, Williams BS, Kent S, Kim H, Lubanski SA, Yu M, Suk Y, Cai Y, Kashyap N, Mathew J, McMahan G, Rolland B, Tindle HA, Warren GW, Abu-El-Rub N, An LC, Boyd AD, Brunzell DH, Carrillo VA, Chen LS, Davis JM, Deshmukh VG, Dilip D, **Goldstein AO**, Ha PK, Iturrate E, Jose T, Khanna N, King A, Klass E, Lui M, Mermelstein RJ, Poon C, Tong E, Wilson KM, Theobald WE, Slutske WS. Relations of Current and Past Cancer with Severe Outcomes among 104,590 Hospitalized COVID-19 Patients: The COVID EHR Cohort at the University of Wisconsin. *Cancer Epidemiol Biomarkers Prev* 2023 Jan 9;32(1):12-21. doi: 10.1158/1055-9965.EPI-22-050.
8. Byron MJ, Enyioha C, **Goldstein AO**. The role of communication research to support policy change: The U.S. Menthol ban. *Nic Tob Research* 2022. Nov 2:ntac249. doi: 10.1093/ntr/ntac249. Online ahead of print. PMID: 36321785.
9. Feuer Z, Michael J, Morton E, Matulewicz RS, Sheeran P, Shoenbill K, **Goldstein A**, Sherman S, Bjurlin MA. Systematic review of smoking relapse rates among cancer survivors who quit at the time of cancer diagnosis. *Cancer Epidemiol* 2022. Oct;80:102237. doi: 10.1016/j.canep.2022.102237. Epub 2022 Aug 18. PMID: 35988307.
10. Piasecki TM, Smith SS, Baker TB, Slutske WS, Adsit RT, Bolt DM, Conner KL, Bernstein SL, Eng OD, Lazuk D, Gonzalez A, Jorenby DE, D'Angelo H, Kirsch JA, Williams BS, Nolan MB, Hayes-Birchler T, Kent S, Kim H, Lubanski S, Yu M, Suk Y, Cai Y, Kashyap N, Mathew JP, McMahan G, Rolland B, Tindle HA, Warren GW, An LC, Boyd AD, Brunzell DH, Carrillo V, Chen LS, Davis JM, Deshmukh VG, Dilip D, Ellerbeck EF, **Goldstein AO**, Iturrate E, Jose T, Khanna N, King A, Klass E, Mermelstein RJ, Tong E, Tsoh JY, Wilson KM, Theobald WE, Fiore MC. Smoking Status, Nicotine Medication, Vaccination, and COVID-19 Hospital Outcomes: Findings from the COVID EHR Cohort at the University of Wisconsin (CEC-UW) Study. *Nicotine Tob Res* 2022. Sep 7:ntac201. doi: 10.1093/ntr/ntac201. Online ahead of print. PMID: 36069915.
11. Weiss KG, Matulewicz RS, Morton E, Shoenbill K, Miliwsky MI, Rose TL, Kim WY, **Goldstein AO**, Bjurlin MA. History of the Relationship between Smoking and Bladder Cancer: A Public Health

Perspective. *Urology* 2022. Aug 14:S0090-4295(22)00705-1. doi: 10.1016/j.urology.2022.08.007. Online ahead of print.PMID: 35977631.

12. Ranney LM, Jarman KL, Clark S, Baler G, Gourlay M, Brewer NT, **Goldstein AO**, Byron MJ. Reducing misperceptions about very low nicotine content cigarettes: insights from adults who smoke. *Nicotine Tob Res.* 2022 Jul 7:ntac165. doi: 10.1093/ntr/ntac165. Online ahead of print. PMID: 35797207
13. Hohl SD, Shoenbill KA, Taylor KL, Minion M, Bates-Pappas GE, Hayes RB, Nolan MB, Simmons VN, Steinberg MB, Park ER, Ashing K, Beneventi D, Cox LS, **Goldstein AO**, King A, Kotsen C, Presant CA, Sherman SE, Sheffer CE, Warren GW, Adsit RT, Bird JE, D'Angelo H, Fiore MC, Nguyen CVT, Pauk D, Rolland B, Rigotti NA. The Impact of the COVID-19 Pandemic on Tobacco Treatment Program Implementation at NCI-Designated Cancer Centers. *Nicotine Tob Res.* 2022 Jul 2:ntac160. doi: 10.1093/ntr/ntac160. Online ahead of print. PMID: 35778237.
14. Kowitt SD, Cox MJ, Jarman KL, Kong AY, Sivashanmugam A, Cornacchione Ross J, **Goldstein AO**, Ranney LM. Communicating the risks of alcohol and tobacco co-use. *Addict Behav* 2022 May 31;134:107383. doi: 10.1016/j.addbeh.2022.107383. Online ahead of print. PMID: 35700653
15. Kowitt SD, Anshari D, Orlan EN, Kim KS, Ranney LM, **Goldstein AO**, Byron MJ. Impact of an e-cigarette tax on cigarette and e-cigarette use in a middle-income country. *BMJ Open.* 2022 May 4;12(5):e055483. doi: 10.1136/bmjopen-2021-055483.
16. Enyioha C, Boynton MH, Ranney LM, Byron MJ, **Goldstein AO**, Kistler CE. Preferences for different features of ENDS products by socio-demographics and tobacco product use: a latent class analysis. *Subst Abuse Treat Prev Policy* 2022. Mar 9;17(1):18. doi: 10.1186/s13011-022-00448-4. PMID: 35260177.
17. Kowitt SD, **Goldstein AO**, Cykert S. A Heart Healthy Intervention Improved Tobacco Screening Rates and Cessation Support in Primary Care Practices. *J Prev* 2022. Mar 17. doi: 10.1007/s10935-022-00672-5. Epub ahead of print. PMID: 35301643.
18. Crane TE, JY, Hohl SD, **Goldstein AO**, Lenhoff KL, Ostroff J, Shoenbill K, Fugate-Laus K, Park ER, Peregoy J, Warren GW, Adsit R, Minion M, Pauk D, Rolland B. Involving Family and Social Support Systems in Tobacco Cessation Treatment for Patients With Cancer-The Cancer Center Cessation Family and Social Support Systems Working Group. *J Natl Compr Canc Netw* 2021;19(Suppl 1):S8–11.
19. Rigotti NA, Taylor KL, Beneventi D, King A, Kotsen C, PsyD, Fleisher L, **Goldstein AO**, Park ER, PhD, Sherman SE, Steinberg MB, Albert DA, Cox LS, Hayes RB, Hohl SD, Sheffer CE, Shoenbill KA, Simmons VN, Warren GW, Adsit A, Minion M, Pauk D, Rolland BS. Telehealth Delivery of Tobacco Cessation Treatment in Cancer Care: An Ongoing Innovation Accelerated by the COVID-19 Pandemic-The Cancer Center Cessation Initiative Telehealth Working Group. *J Natl Compr Canc Netw* 2021;19(Suppl 1):S21–24.

20. Shoenbill KA, Baca-Atlas MH, Wilhoit-Reeves SB, Baca-Atlas SN, Smith CA, **Goldstein AO**. Evaluating a Tobacco Treatment Program's Transition to Telehealth Using a Social Determinants of Health Lens. *Nicotine Tob Res* 2022; Jan 17;ntac016. doi: 10.1093/ntr/ntac016.
21. Shoenbill KA, Newcomer E, Valcourt-Hall C, Baca-Atlas MH, Smith CA, **Goldstein AO**. An Analysis of Inpatient Tobacco Use Treatment Transition to Telehealth. *Nicotine Tob Res* 2022 Mar 26;24(5):794-798. doi: 10.1093/ntr/ntab233.PMID: 34929731.
22. Kowitt SD, Jarman KL, Cornacchione Ross J, Ranney LM, Smith CA, Kistler CE, Lazard A, Sheeran P, Thrasher JF, **Goldstein AO**. Designing more effective cigar warnings: an experiment among adult cigar smokers. *Nicotine Tob Res*. 2022. Mar 1;24(4):617-622. doi: 10.1093/ntr/ntab207. PMID: 34628506.
23. Adams GJ, Goldstein EK, Goldstein BG, Jarman KL, **Goldstein AO**. Attitudes and Behaviors That Impact Skin Cancer Risk among Men. *Int J Environ Res Public Health*. 2021 Sep 23;18(19):9989. doi: 10.3390/ijerph18199989.PMID: 34639288.
24. Agans RP, Zeng D, Shook-Sa BE, Boynton MH, Brewer NT, Sutfin EL, **Goldstein AO**, Noar SM, Vallejos Q, Queen T, Bowling JM, Ribisl KM. Using Social Networks to Supplement RDD Telephone Surveys to Oversample Hard-to-Reach Populations: A New RDD^{+RDS} Approach. *Soc Methodology*, 2021; April 22.
25. Kowitt SD, Cornacchione Ross J, **Goldstein AO**, Jarman KL, Thrasher JF, Ranney LM. Youth exposure to warnings on cigar, e-cigarette, and waterpipe tobacco packages. *Amer J Prev Med* 2021. Jul;61(1):80-87. doi: 10.1016/j.amepre.2021.01.028. Epub 2021 Apr 11.PMID: 33849776.
26. Salloum RG, D'Angelo H, Theis R, Rolland B, Hohl S, Pauk D, LeLaurin JH, Asvat Y, Chen LS, Day AT, **Goldstein AO**, Hitsman B, Hudson D, King AC, Lam CY, Lenhoff K, Levinson AH, Prochaska J, Smieliauskas F, Taylor K, Thomas J, Tindle H, Tong E, White JS, Vogel WB, Warren GW, Fiore M. Mixed-methods economic evaluation of the implementation of tobacco treatment programs in National Cancer Institute-designated cancer centers. *Implement Sci Commun* 2021. Apr 9;2(1):41. doi: 10.1186/s43058-021-00144-7.
27. **Goldstein AO**, Jarman KI, Kowitt SD, Queen TL, Kim KS Shook-Sa B, Sheeran P, Noar SM, Ranney LM. A Cigarette Constituent Campaign's Influence on Smoking Behaviors: a Randomized Controlled Trial. *JAMA Netw Open*. 2021 Feb 1;4(2):e210045. doi:10.1001/jamanetworkopen.2021.0045. PMID: 33625509
28. Roberts CA, Goldstein EK, Goldstein BG, Jarman KL, Paci K, **Goldstein AO**. Men's attitudes and behaviors about skincare and sunscreen use behaviors. *J Drugs Dermatol* 2021; Jan 1; 20 (1): 88-93. Doi: 10.36849/JDD.2021.5470. PMID3400407.
29. Enyioha C, Warren GW, Morgan GD, **Goldstein AO**. Tobacco use and treatment among cancer survivors. *Int J Environ Res Public Health* 2020; December 2; 17(23), 9109. <https://doi.org/10.3390/ijerph17239109>

30. **Goldstein AO**, Shoenbill KA, Jolly TA. Intensive smoking cessation counseling for patients with cancer. *JAMA* 2020; Oct 13;324(14):1401-1403. doi: 10.1001/jama.2020.13102. PMID: 33048141.
31. Avishai A, Meernik C, **Goldstein AO**, Lazard AJ, Ranney LM, Sheeran P. Impact and mechanisms of cigarillo flavor descriptors on susceptibility to use among young adult nonusers of tobacco *J Appl Soc Psychol* 2020; September 5:1–10. Available at: <https://onlinelibrary.wiley.com/doi/abs/10.1111/jasp.12706>
32. Kowitt SD, Cornacchione Ross J, Jarman KL, Kistler CE, Lazard AJ, Ranney LM, Sheeran P, Thrasher JF, **Goldstein AO**. Tobacco Quit Intentions and Behaviors among Cigar Smokers in the United States in Response to COVID-19. *Int J Environ Res Public Health* 2020; Jul 25;17(15):E5368. doi: 10.3390/ijerph17155368.
33. Wilhoit-Reeves S, Sisler L, Aymes S, Ortiz-Pujols S, Porterfield D, **Goldstein AO**. Building a viable weight management program in a patient-centered medical home. *Fam Med* 2020;52(6):427-431.
34. Sheeran, P. **Goldstein AO**, Abraham C, Eaker K, Wright, CE, Villegas ME, Jones K, Avishai A, Miles E. Gates KM, Noar SM. Reducing exposure to ultraviolet radiation from the sun and indoor tanning: A meta-analysis. *Health Psychology* 2020; Apr 13. doi: 10.1037/hea0000863.
35. Meyer C, Mitra S, Ruebush E, Sisler L, Wang K, **Goldstein AO**. A Lean Quality Improvement Initiative to Enhance Tobacco Use Treatment in a Cancer Hospital. *Int J Environ Res Public Health*. 2020 Mar 24;17(6). pii: E2165. doi: 10.3390/ijerph17062165.
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37. Lee JGL, Shook-Sa B, Gilbert J, Ranney LM, **Goldstein AO**, Boynton MH. Risk, resilience, and smoking in a national, probability sample of sexual and gender minority adults, 2017, USA. *Health Ed Beh* Apr;47(2):272-283. doi: 10.1177/1090198119893374. Epub 2020 Jan 29.
38. Baker HM, Kowitt S, MPH Meernik C, Heck C, Martin J, **Goldstein AO**, Ranney L. Youth Source of Acquisition for E-Cigarettes. *Prev Med Rep* 2019; Oct 25;16:101011. doi: 10.1016/j.pmedr.2019.101011. eCollection 2019 Dec.
39. Baler G, Paci K, Kowitt SD, **Goldstein AO**. Vaping Industry-Funded Academic Scholarships. *Tob Control* 2019; Dec 26. pii: tobaccocontrol-2019-055158. doi: 10.1136/tobaccocontrol-2019-055158.
40. Ranney LM, Kowitt SD, Queen TL, Jarman KL, **Goldstein AO**. An Eye Tracking Study of Anti-Smoking Messages on Toxic Chemicals in Cigarettes. *Int J Environ Res Public Health* 2019;16(22):E4435. Published 2019 Nov 12. doi:10.3390/ijerph16224435.

41. Baca-Atlas M, Mounsey A, **Goldstein AO**. Electronic cigarettes: More questions than answers. *Am Fam Physician* 2019; Nov 15: 100 (10) 600-601.
42. Meernik C, Baker HM, Kowitt SD, Ranney LM, **Goldstein AO**. Impact of non-menthol flavours in e-cigarettes on perceptions and use: an updated systematic review. *BMJ Open*, 2019; 9:e031598 doi: 10.1136/bmjopen-2019-031598
43. Enyioha C, Meernik C, Ranney L, **Goldstein AO**, Sellman K, Kistler CE. Willingness-to-try various tobacco cessation methods among US adult smokers and END users. *Tob Prev Cessation* 2019;5 (May):18. DOI: <https://doi.org/10.18332/tpc/108555>.
44. Klein JD, Chamberlin ME, Kress EA, Geraci MW, Rosenblatt S, Boykan R, Jessen B, Rosenblatt SM, Milberger S, Adams WG, **Goldstein AO**, Rigotti NA, Hovell MF, Holm AL, Vandivier RW, Croxton TL, Young PL, Blissard L, Jewell K, Richardson L, Ostrow J, Resnick EA. Asking the right questions about secondhand smoke. *Nicotine Tob Res.* 2019 Aug 13. pii: ntr125. doi: 10.1093/ntr/ntr125. [Epub ahead of print]. PMID: 31407779.
45. Osman A, Kowitt SD, Ranney L, Heck C, **Goldstein AO**. Risk factors for multiple tobacco product use among youth. *Addict Behav.* 2019 Jul 30;99:106068. doi: 10.1016/j.addbeh.2019.106068. [Epub ahead of print] PMID: 31470239.
46. Osman A, Queen T, Choi K, **Goldstein AO**. Tobacco product coupons: Receipt and redemption among adult smokers in the United States. *Prev Med.* 2019 Sep;126:105778. doi: 10.1016/j.ypmed.2019.105778. Epub 2019 Jul 16. PMID: 31323282.
47. Warren GW, Wang K, **Goldstein AO**. Smoking cessation and low dose CT screening: A necessary Pair? *J Thorac Oncol* 2019 Sep;14(9):1495-1497. doi: 10.1016/j.jtho.2019.05.038. PMID: 31445726.
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50. Kowitt SD, Osman A, Meernik C, Zarkin GA, Ranney LM, Martin J, Heck C, **Goldstein AO**. Vaping cannabis among adolescents: Prevalence and associations with tobacco use from a cross-sectional study in the USA. *BMJ Open* 2019 Jun 13;9(6):e028535. doi: 10.1136/bmjopen-2018-028535. PMID: 31196904.

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52. Henderson LM, Benefield TS, Bearden SC, Reuland DS, Brenner AT, **Goldstein AO**, Throneburg A, Rivera MP. Changes in physician knowledge, attitudes, beliefs, and practices regarding lung cancer screening. *Ann Am Thorac Soc* 2019, May 10. doi: 10.1513/AnnalsATS.201812-867RL.
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54. Kowitt SD, Lazard AJ, Queen TL, Noar, SM, **Goldstein AO**. Adolescents' aided recall of targeted and non-targeted tobacco communication campaigns in the United States. *Int J Environ Res Public Health* 2018. Oct 25;15. doi:10.3390/ijerph15112363.
55. Kotsen C, Santorelli ML, Bloom EL, **Goldstein AO**, Ripley-Moffitt C, Steinberg MB, Burke MV, Foulds J. A narrative review of intensive group tobacco treatment: clinical, research, and U.S. policy recommendations. *Nic Tob Res* 2018 Aug 17. doi: 10.1093/ntr/nty162.
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300. Goldstein AO, Goldstein BG. Pediculosis Corporis. Dermatology articles 2015-2016. UpToDate, www.UpToDate.com Viewed online 12,056 times in 2015.

Opinion Editorials Newspapers:

Published over three dozen feature opinion editorials on health care in regional and state newspapers

Published over 125 YOUR HEALTH – House Calls Newspaper Columns, community forums, Carrboro Citizen

Teaching & Clinical Record:

Radio Show Host: YOUR HEALTH, 1360 WCHL, 2008- 2020 (over 450 shows)

Lecturer: Medical students; Residents; Clinical, Research and Faculty Development, Postdoctoral fellows
1991-Present

Teacher:

MS II, Advanced Leadership Skills, Course Director and Founder, 2003-2011
School of Public Health

PUBH 253- Tobacco Control, Course Director, 1997-2004

Methods in Clinical Research, Guest Lecturer, 1998-2002

DFM Faculty Development Program, Research Group Leader, 1998-2003

Critical Appraisal Residency Group, Faculty member and lecturer, 1991-2003

MS IV, Medical Activism, Course Director, 1995-2003

MS II, Alternative Medicine, guest lecturer, 1995-2002

MS I-II, Medical Problems and the Community, Small group Seminar Leader, 1993-1997

MS II, Clinical Epidemiology, Small group Seminar Leader, 1991-1996

MS III, Preventive Medicine, Small group Seminar Leader, 1992-1995

MS I, Intro to Medicine, Small group Seminar Leader, 1990-1991

MS II, Problem Solving, Small group Seminar Leader, 1990-1991

Advisor:

Health Care and Prevention, School of Public Health, 1999-2005
Medical students 1990-2004

Graduate Mentorship:

Master's Students: 27 students, 1995-Present (partial list below)

Doctoral Students: 12 students, 1999-Present (listed below)

Master's/Doctoral Candidates and New Investigators Mentored				
Degree	Trainee Name	Department	Dates of Training	Current Position
PhD	Claire Meernik	Epidemiology	2018-2022	Postdoctoral Student
MPH	Sonia Clark	Health Policy	2019-2021	Research Assistant
PhD	Amanda Kong	Health Behavior	2019-2020	Assistant Professor, Oklahoma Family Medicine
MD	Kim Shoenbill	Family Medicine	2016-2019	Assistant Professor, UNC Family Medicine
MD	Chineme Enyioha	Family Medicine	2017-2019	Assistant Professor, UNC Family Medicine
PhD	Sarah Kowitt	Health Behavior	2014-2019	Assistant Professor
PhD	Marissa Hall	Health Behavior	2018-2022	Assistant Professor, UNC Health Behavior
MD	Christine Kistler	Family Medicine	2015-2022	Associate Professor, UNC Family Medicine
PhD	Liling Huang	Health Behavior	2016-2017	Assistant Professor, Tapei Medical College, Taiwan
PhD	Amira Osman	Health Behavior	2015-2017	Assistant Professor, Nursing, Safad, Israel
PhD	Justin Byron	Family Medicine	2014-2017	Assistant Professor
PhD	Joseph Lee	Health Behavior	2010-2016	Professor, ECU, Dean HB/HE
PhD	Jennifer Morgan	Health Behavior	2015-2017	Research Director, Penn Tobacco Center of Regulatory Science
PhD	Allison Myers	Health Behavior	2013-2017	Director, Oregon State University Center for Health Innovation
PhD	Alison Schmidt	Health Behavior	2013-2017	Behavioral Scientist, Innovation Research and Training
PhD	Eric Pevzner	Health Behavior	2008-2012	Branch Chief of Epidemiology Workforce, CDC
PhD	Kelly Kandra	Psychology	2007-2013	Associate Professor, Benedictine
PhD	Joanna Cohen	Health Behavior	2000-2006	Professor, Johns Hopkins Director, Bloomberg Global Tobacco Program
PhD	Leah Ranney	Psychology	2010-2018	Associate Professor, UNC Family Medicine
MPH	Julea Steiner	Maternal Child Health	2006-2016	Assistant Professor, UNC Public Health Leadership
MD, MBA	Karina Paci	UNC MBA	2017-19	Graduating 5/19

MD, MPH	April Buscher	Health Policy	2008-2012	Lincoln Community Health Center
MD, MPH	Anthony Fleg	Health Policy	2007-2009	Assistant Professor, University New Mexico
MD, MPH	Elizabeth Smith	Health Policy	2007-2009	Assistant Professor, University Utah Pediatrics
MD, MPH	Robert Quattlebaum	Health Policy	2006-2008	AnMed Health Center, Clemson, SC
MD, MPH	Andrew Bazemore	Family Medicine	2001-2005	Director, AAFP Research Center, Washington, DC

K Training Awards (primary or secondary)				
Degree	Trainee Name	Department	Dates of Training Award	Current Position
MD	Chineme Enyioha	Family Medicine	2023-2038 Primary	Assistant Professor, UNC Family Medicine
PhD	Sarah Kowitt	Health Behavior	2022-2027 Primary	Assistant Professor, UNC Family Medicine
PhD	Marissa Hall	Health Behavior	2018-2022 Secondary	Assistant Professor, UNC Health Behavior
PhD	Justin Byron	Family Medicine	2021-2026 Primary	Associate Professor, UNC Family Medicine

Attending on Clinical Service

Inpatient Attending DFM- FPC, 1993-2020.

Participating in Clinical Research

Patient Recruitment/Site Lead for clinical trials, including:

ASPIRE Trial for Opiate Reduction

Combination Medication to Enhance Depression Outcomes (CO-MED) Trial

The Demonstration of Utility and Validity of M-3 in General Family Practice (M3)

Sequenced Treatment Alternatives to Relieve Depression (STAR-D) Trial

Hospital Discharge Study COPD, Boehringer Pharmaceuticals

Ground Rounds, Abstracts, Continuing Education and Invited Lectures: (2019-2023; full list available)

Goldstein AO. Adolescent Vaping and Vaping Cessation. National Duke/UNC CTTS Tobacco Training Program, May 23, 2023.

Goldstein AO. 5 presentations, National Duke/UNC CTTS Tobacco Training Program, March, 2023.

Clark SA, Ranney LM, Grammann MW, Weant MH, Dawkins KH, Martin JD, Staples AH, Cuthbertson AA, Faber M, Kowitt SD. Evaluation of a Statewide Social Media Tobacco Prevention Campaign. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Ranney LM, Jarman KL, Kowitt SD, Clark SA, Cornacchione Ross J, Sheeran P, Thrasher JF, Enyioha C, Goldstein AO. Little Cigar Pack Warning Experiment. Poster presented at the 2023

Annual Meeting of the Society for Research on Nicotine and Tobacco. Society for Research on Nicotine and Tobacco.

Goldstein AO, Kowitt SD, Jarman KL, Clark SA, Cornacchione Ross J, Sheeran P, Enyioha C, Queen T, Ranney LM, Thrasher JF. The Impact of Graphic Imagery and Warning Size on the Effectiveness of Cigar Warnings. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Kowitt SA, Goldstein AO, Cornacchione Ross J, Clark SA, Jarman KL, Sheeran P, Thrasher JF, Ranney LM. Can Cigar Warnings Discourage Blunt Use? Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Shoenbill KA, Newcomer EH, Hartzell JA, Devine BP, Finazzo JJ, Jones FM, Goldstein AO. Patient Satisfaction Survey of Inpatient Tobacco Cessation Treatment. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Kowitt SD, Clark SA, Jarman KL, Cornacchione Ross J, Ranney LM, Sheeran P, Thrasher J, Enyioha C, Goldstein AO. Premium Cigar Warnings at the Point of Sale. Presentation at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Enyioha C, Clark SA, Jarman KL, Philips R, Kleber S, Thrasher J, Goldstein AO. Communication Messaging to Support Graphic Health Warning Labels on Little Cigar and Cigarillos (LCCs): Perception Of Young Adult LCC Users. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Ranney LM, Kowitt SD, Jarman KL, Clark SA, Goldstein AO, Thrasher JF, Cornacchione Ross J. CIGAR CHARACTERIZING FLAVOR DESCRIPTORS AND WARNINGS ALTER PRODUCT PERCEPTIONS AMONG YOUTH. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Cornacchione Ross J, Kowitt SD, Jarman KL, Clark SA, Rubenstein D, Goldstein AO, Thrasher JF, Ranney LM. Prevalence and correlates of flavored novel oral nicotine product use among a national sample of youth. Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Byron J, Boynton MH, Ross Dew K, Capella JN, Brewer NT, Sheeran P, Goldstein AO. Dual Use of Cigarettes and E-Cigarettes: What are the Most Promising Messages for Cessation? Poster presented at the 2023 Annual Meeting of the Society for Research on Nicotine and Tobacco.

Goldstein AO. Teaching and Practicing Policy Advocacy. 2-hour UNC Faculty Development Fellows Seminar. June, 2022.

Goldstein AO. Interesting cases. Resident conference, UNC, Chapel Hill, April, 2022

Clark SA, Kowitt SD, Lazard A, Jarman KL, Sheeran P, Ranney LM., Cornacchione Ross J, Kistler CE, Thrasher JF, Goldstein AO. Identifying effective images for cigar warnings. Oral presentation: Annual Meeting of Society for Research on Nicotine and Tobacco. Baltimore, MD, March, 2022.

M. Justin Byron, Kristen L. Jarman, Leah M. Ranney, Noel T. Brewer, Adam O. Goldstein. Promising themes for correcting public misperception about nicotine reduction. Poster. Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD, March, 2022.

M. Justin Byron, Kristen L. Jarman, Leah M. Ranney, Noel T. Brewer, Robert P. Agans, Adam Goldstein. The truth sandwich and other techniques to correct nicotine reduction misperceptions: RCT with a national probability sample. Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD, March, 2022.

Sonia Clark, Sarah D. Kowitt, Allison Lazard, Kristen Jarman, Paschal Sheeran, Leah Ranney, Jennifer Cornacchione Ross, Christine E. Kistler, James Thrasher, Adam Goldstein. Identifying effective images for cigar warnings. Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD, March, 2022

M. Justin Byron, Kelsey Ross Dew , Sonia A. Clark, Joseph N. Cappella,, Noel T. Brewer, Paschal Sheeran, Adam O. Goldstein. Stuck in the middle rather than switching: E-cigarette and cigarette dual users' beliefs about quitting and perspectives on mass media cessation ads. Poster: Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD, March, 2022.

Salloum RG, Hohl SD, Nolan MB, D'Angelo H, Asvat Y, Chen L-S, Day AT, Goldstein AO, Hitsman B, Hudson D, King AC, Lam CY, Lenhoff K, Levinson AH, Prochaska J, Shoenbill KA, Taylor K, Tindle H, Tong E, White JS, Warren GW, Fiore M, Rolland B. Evaluating the efficiency of tobacco treatment programs in the Cancer Moonshot Cancer Center Cessation Initiative: Data envelopment analysis. Oral Presentation: Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD, March, 2022.

Salloum RG, Hohl SD, Nolan MB, D'Angelo H, Asvat Y, Chen L-S, Day AT, Goldstein AO, Hitsman B, Hudson D, King AC, Lam CY, Lenhoff K, Levinson AH, Prochaska J, Shoenbill KA, Taylor K, Tindle H, Tong E, White JS, Warren GW, Fiore M, Rolland B. Data envelopment analysis to evaluate the efficiency of tobacco treatment programs at NCI-designated cancer centers. Poster Presentation: Annual Conference on the Science of Dissemination and Implementation, Virtual, December 14-16, 2021.

Ruebush E, Shoenbill K, Goldstein AO. Smoking cessation support for cancer survivors. Oral presentation: C3I Fall National Meeting, November, 2021.

Barrington-Trimis J, Goldstein AO, Shang Ce, Stone M, Hayes J, Jarman K. Plenary Session #5 - Utilization of Discrete Choice-Based Tasks to Uncover Tobacco Product Characteristic Preferences. Plenary session presented at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Dew, K. R., Clark, S., Goldstein A. O., Cappella, J. N., Brewer, N. T., Sheeran, P. & Byron, M. J. Cigarette and e-cigarette dual users' beliefs about quitting and their perspectives on cessation campaign ads. Poster presented at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Cox M, Jarman K, Kowitt S, Kong A, Goldstein A, Cornacchione Ross J, Ranney L. Dual Health Messages Increase Awareness of Cancer Risk and Influences Behavioral Intentions Among Dual Tobacco and Alcohol Users. Poster presented at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Sivashanmugam A, Jarman K, Kowitt S, Cornacchione Ross J, Ranney L, Goldstein AO. Impact of Tobacco Use Habits on Effectiveness of Cigar Warning Statements. Poster presented at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Dew, K. R., Goldstein A. O., Cappella, J. N., Brewer, N. T., Sheeran, P. & Byron, M. J. Investigating beliefs about and barriers to quitting among dual users of cigarettes and e-cigarettes. Poster presented at the American Public Health Association annual meeting, Denver, CO, October 2021.

Baler G, Clark S, Jarman K, Goldstein AO, Byron J, Ranney L. Nicotine Pouches: A New “Socially Acceptable” Smokeless Tobacco? Poster presented at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Byron, M. J., Jarman, K. L., Ranney, L., Brewer, N., & Goldstein, A. Using MaxDiff and a national RCT to determine the most promising campaign themes for correcting public misperceptions about nicotine reduction. Oral presentation at the 2021 NIH Tobacco Regulatory Science Meeting, Virtual, October, 2021.

Goldstein AO. Mindfulness in tobacco use treatment. Duke/UNC National Tobacco Training Program, Intensive Behavioral Approaches to Tobacco Use Treatment, May 2021.

Goldstein AO. Teaching and Practicing Policy Advocacy. UNC Faculty Development Fellows Seminar. June, 2020.

Goldstein AO. Tobacco use in special populations and reducing disparities. Duke/UNC National Tobacco Training Program, Intensive Behavioral Approaches to Tobacco Use Treatment, May 2021.

Goldstein AO. Community engagement in minority communities. UNC Health DEI Presentation, Minority Health Month, April, 2021.

Goldstein AO. Update on telehealth in tobacco use treatment. Panel for 3ci working group on telehealth applications in cancer care, March, 2021.

Goldstein AO. Multiple presentations National Tobacco Use Treatment specialist training, Duke/UNC CTTS Training Program, March, 2021.

Goldstein AO. Video Update on COVID vaccinations. Town of Chapel Hill Wellness@Work, March, 2021.

Clark S, Baler G, Ranney LM, Jarman KL, Goldstein AO, Brewer NT, Byron MJ. Smokers’ Perceptions of Very Low Nicotine Content Cigarette Health Risk Messages. Poster presented at Annual Meeting Society for Research on Nicotine and Tobacco, February, 2021.

Kowitt SD, Cornacchione Ross J, Jarman KL, Kistler CE, Ranney LM, Sheeran P, Thrasher JF, Goldstein AO. Tobacco quit intentions and behaviors among cigar smokers in the United States in response to COVID 19. Poster presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Jarman KL, Kowitt SD, Ranney LM, Cornacchione Ross J, Lazard A, Thrasher JF, Sheeran P, Kistler CE, Goldstein AO. Perceived message effectiveness of cigar warning themes. Poster presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Ranney LM, Jarman KL, Clark S, Kowitt SD, Lazard A, Cornacchione Ross J, Baler G, Goldstein AO. Characteristics of text and pictorial warnings worldwide. Poster presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Kowitt SD, Goldstein AO, Cykert S. A heart healthy intervention improved tobacco screening rates and cessation support in 28 small primary care practices. Poster presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Jarman KL, Kowitt SD, Ranney LM, Cornacchione Ross J, Kistler CE, Sheeran P, Thrasher JF, Lazard A, Goldstein AO. Health effects that appear effective for cigar warnings: An experiment among adult cigar smokers. Poster presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Valcourt-Hall C, Wilhoit-Reeves S, Newcomer E, Goldstein AO. Expanding reach by moving to virtual inpatient tobacco treatment. On-Demand Presentation at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Greyber J, Goldstein A, Herndon S, Dirkes J, Swetlick J, Trout S, Davis J. Outcomes associate with transition to virtual tobacco treatment specialist training. Poster presentation at the Annual Meeting of the Society for Research on Nicotine and Tobacco, February, 2021.

Goldstein AO. 3CI Tobacco use treatment at cancer centers, National 3CI meeting, October, 2020.

Goldstein AO. National Webinar presenter Tobacco Use Treatment at NCI Comprehensive Cancer Centers, National Cancer Institute, Chicago, April, 2020

Goldstein AO. Multiple posters and presentations SRNT, New Orleans, March, 2020

Goldstein AO, Sisler, L. Motivational Interviewing for Policy Advocacy. North Carolina DHHS Tobacco Control Statewide Training. Raleigh, March, 2020.

Goldstein AO. Quasi conference co-lead- Interdisciplinary, UNC, Chapel Hill, February, 2020

Goldstein AO. Inpatient Tobacco Use Policies in the U.S. and Internationally. Safed Nursing and Medical School, Israel, November, 2019.

Goldstein AO. Obesity Treatment in Primary Care- Implications for treatment in the U.S. and Internationally. Clalit National Health Promotion, Tel Aviv, Israel, November, 2019.

Goldstein AO. E-Cigarette use by youth. Greensboro AHEC, October, 2019.

Goldstein AO (With other UNC Presenters) Interdisciplinary Obesity Treatment, Grand Rounds UNC Family Medicine, July, 2019.

Goldstein AO- Multiple presentations (Biology tobacco, e-cigarettes- motivational interviewing, Policy Advocacy, Alternative tobacco treatments, q-4 months- Duke/UNC Tobacco Treatment Certification Program, Chapel Hill, NC

Goldstein AO. Teaching and Practicing Policy Advocacy. UNC Faculty Development Fellows Seminar. June, 2019.

Goldstein AO, Sisler L. Motivational Interviewing for Policy Advocacy. North Carolina Tobacco Control Branch Statewide Training. Raleigh, May, 2019.

Goldstein AO. Update on E-Cigarettes: the good, bad and ugly. National Internal Medical Conference, Chapel Hill, March, 2019.

Goldstein AO. C3I NCI Meeting, UNC's Tobacco Control Cancer Program. Sloan Kettering, New York City, April, 2019.

Mitra S, Sisler L, Goldstein AO. Recruiting smokers from the social networks of cancer patients who smoke to a novel on-line cessation intervention- A feasibility study. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Kowitt S, Queen T, Noar S, Goldstein AO. Recall of tobacco communication campaigns: examining cross-campaign cumulative exposure using a national sample of adolescents. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Ruebush E, Sisler L, Goldstein AO. Using a family systems approach to treat tobacco use among cancer patients: A qualitative study. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Osman A, Meernik C, Kowitt, Goldstein AO. User Characteristics, Risk Factors, and Product Types: A Systematic Review of Multiple Tobacco Product Use in Youth in the United States. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Meernik C, Baker H, Kowitt S, Ranney L, Goldstein AO. The impact of non-menthol flavors in tobacco products on perceptions and use among youth and adults: an updated systematic review. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Ranney L, Jarmen K, Goldstein AO. Awareness and credibility of FDA as a tobacco regulator among us adolescents: results from a national survey. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Ranney L, Meernik C, Kowitt S, Osman A, Heck C, Martin J, Goldstein AO. Statewide trends and variation in OTP use among middle school youth. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Kowitz S, Osman A, Meernik C, Zarkin G, Ranney L, Martin J, Heck C, Goldstein AO. Prevalence of ever vaping cannabis and associations with tobacco use among adolescents. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Kowitz S, Goldstein AO, Sutfin E, Osman A, Meernik C, Heck C, Ranney L. Which tobacco products do adolescents use first? A changing and challenging landscape in a sea of multiple tobacco products used. SRNT Annual Meeting. San Francisco, CA, February, 2019.

Ortiz-Pujols SM, Wilhoit-Reeves S, Sisler L, Porterfield D, Goldstein AO. Is it possible to have a financially viable, evidenced-based, weight management program in a patient centered medical home? Obesity Week International Conference. Nashville, TN, November, 2018.

Project Dissemination Sites

The following internet sites are in operation to disseminate the results of research activities founded, directed and/or co-directed by Dr. Goldstein. In addition, Dr. Goldstein has been interviewed and participated in hundreds of newspaper, radio and television appearances about his research.

<https://www.med.unc.edu/fammed/weightmanagement/>

<https://www.med.unc.edu/fammed/fammedcenter/tobacco-treatment-program/>

<https://www.facebook.com/unc.ttp/>

<https://www.med.unc.edu/fammed/research/tpep/>

<https://www.dukeunctts.com/>

<https://unclineberger.org/crrtc/>

<https://yourhealthradio.org/>

<http://chapelhillwellnessatwork.org/>

<https://www.med.unc.edu/fammed/fammedcenter/tobacco-treatment-program/worksite-wellness-programs/>

Investigator Initiated Funding:

1. Goldstein AO Co-PI, Communication Campaign to Decrease Little Cigar and Cigarillo Use Among Young Adults, (UNC TCORS) 07/0123- 6/30/2038, UNC TCORS, NIDA, \$17 Million total Award, Pending June, 2023.
2. Goldstein AO, Co-PI, Creation of a firearm event registry and evaluation of gun shows' impact on gun violence rates. Promoting Clinical Research in Southeastern NC, 08/01/22-7/31/23, \$50,000.
3. Goldstein AO, Co-Investigator (Ranney PI), National Cancer Institute, Strengthening Cigar Warnings to Prevent Adolescent Use, 10/01/21-9/30/24, 1R01CA260822-01A1. \$1,200,000.
4. Goldstein AO, Co-Investigator (Sheeran PI). National Cancer Institute, State-of-the-Art Synthesis of Interventions to Promote Quit Intentions and Smoking Cessation 07/01/21-06/30/24, \$1,049,000.
5. Goldstein AO, Principal Investigator, National Cancer Institute, Diversity Supplement, Little Cigar and Cigarillo Warnings to Reduce Tobacco-Related Cancers and Disease 3R01CA240732-03S1, 09/01/21-8/31/23. \$304,913.
6. Goldstein AO. Site Co- Investigator, COVID and Smoking Collaborative, University of Wisconsin, 01/31/21-12/31/21. \$26,000.
7. Goldstein AO, Principal Investigator. National Cancer Institute Administrative Supplement for Tobacco Use Treatment in Cancer Patients. 10/1/20-9/30/21, 3P30CA016086-44S5 \$190,685.
8. Goldstein AO. Principal Investigator. 3R01CA240732-02S1: Communicating Cancer Risk to Co-users of Alcohol and Little Cigar and Cigarillos, 09/01/2020 – 08/31/2021, \$95,624.

9. Goldstein AO. Site Co-Principal Investigator, COVID and Smoking Collaborative, University of Wisconsin, 06/01/20-01/31/21. \$46,000.
10. Goldstein AO, Principal Investigator, UNC Inpatient Health Care Tobacco Treatment Program, 7/1/20-6/30/21, \$368,000.
11. Goldstein AO, Principal Investigator, UNC Cancer Hospital Tobacco Treatment Program, 7/1/20-6/30/21, \$200,000.
12. Goldstein AO. Principal Investigator. 1R01CA240732-01. National Cancer Institute. Little Cigar and Cigarillo Warnings to Reduce Tobacco-Related Cancers and Disease. 07/01/2019 – 06/30/2024, \$2,714,379.
13. Goldstein AO, Co-Investigator, Integrated health services to reduce opioid Use, Patient-Centered Outcomes Research Institute (PCORI), 02/01/18-01/31/23, \$348,573.
14. Goldstein AO, Co-Investigator, Correcting Public Misperceptions about Very Low Nicotine Content Cigarettes, National Institute Health, 09/01/19-08/31/21, \$275,000.
15. Goldstein AO, Principal Investigator, UNC Inpatient Health Care Tobacco Treatment Program, 7/1/19-6/30/20, \$368,000.
16. Goldstein AO, Principal Investigator, UNC Cancer Hospital Tobacco Treatment Program, 7/1/19-6/30/20, \$200,000.
17. Goldstein AO, Principal Investigator. Evaluation of NAATPN Network, 11/1/18-10/30/19, \$35,000.
18. Goldstein AO. Co-Investigator. Effects of E-Cigarette Taxes on Tobacco Use in Indonesia. Bloomberg Global Tobacco Program. 9/1/18- 12/30/18, \$66,000.
19. Goldstein AO. Principal Investigator. North Carolina Youth Tobacco Prevention Evaluation & Youth Tobacco Survey Analysis, NCDHHS Division of Public Health, 6/1/2018-5/31/2019, \$79,979.
20. Goldstein AO, Principal Investigator. National Cancer Institute Administrative Supplement for Tobacco Use Treatment in Cancer Patients, A16-0735-017. 10/1/17-9/30/19, \$500,000.
21. Goldstein AO, Principal Investigator, NC Youth Prevention Evaluation A18-0633-001 NCDHHD 11/1/17-5/31/18, \$71,111.
22. Goldstein AO, Principal Investigator. Evaluate Impact of Quitline Capacity Grants. NCDHHS, 12/01/17-5/31/18, \$136,650.
23. Goldstein AO, Principal Investigator. Evaluate Impact of Quitline Capacity Grants, NCDHHS, 01/01/17-05/31/17, \$36,500.
24. Goldstein AO, Principal Investigator, Evaluation of the Connecticut Tobacco Use Control Programs, Connecticut Department of Public Health, 11/01/17-12/31/2020, 299,130.
25. Goldstein AO. Principal Investigator. Evaluating CT Statewide Tobacco Control Program. 07/01/17-06/30/19, \$124,625.
26. Goldstein AO, Principal Investigator. FDA Tobacco Advertising and Labeling Inspections, NC Alcohol and Law Enforcement, 3/12/17-2/18/18, \$303,227
27. Goldstein AO. Principal Investigator. An assessment tool for local management entities on tobacco treatment. DHHS Mental Health, 10/15/16-6/30/17, \$39,668.
28. Goldstein AO. Principal Investigator. Evaluation of the State Health Plan Quitline Benefit, 04/01/16-03/31/07, \$49,114.
29. Goldstein AO. Principal Investigator, Compliance with FDA Tobacco Advertising Restrictions, NC Alcohol and Law Enforcement, 3/12/16-3/11/17, \$296,057.
30. Goldstein AO, Principal Investigator. Evaluation of NAATPN HIV Awareness Communications in African-American Communities. 11/01/16-09/28/17, \$7,500.
31. Goldstein AO. Principal Investigator. FDA Undercover Buys, NC Alcohol and Law Enforcement, 3/12/16-3/11/17, \$416,099.
32. Goldstein AO. Co-Investigator, How Can Skin Cancer Best Be Prevented? Meta-Analysis of Behavior Change Techniques in Randomized Controlled, Lineberger Comprehensive Cancer Center Development Grants Program, 1/1/16-12/31/16, \$95,000.

33. Goldstein AO, Principal Investigator, Relationships between Little Cigar and Cigarillo Packaging Elements, Perceptions of Characterizing Flavors, Lineberger Comprehensive Cancer Center Development Grants Program, 1/1/16-12/31/16, \$90,000.
34. Goldstein AO, Principal Investigator, Inpatient tobacco use treatment consults and readmission rates, UNC DFM Small Grants Program, 1/6/15-1/7/16, \$2500.
35. Goldstein AO. Principal Investigator. Increasing Quitline Capacity, NC Department of Health and Human Services, 12/1/15-6/30/16, \$35,660.
36. Goldstein AO. Principal Investigator, FDA Undercover Buys, NC Alcohol and Law Enforcement, 03/15/15-09/30/15, \$479, 317.
37. Goldstein AO, Co-Investigator, AHRQ R18 HS023912-01, Spread and Translation of Patient-Centered Evidence in NC Practices, 02/01/15- 9/30CT/19, \$8,000,000.
38. Goldstein AO, Principal Investigator, Compliance with FDA Tobacco Advertising Restrictions, NC Alcohol and Law Enforcement, 12/10/14-09/11/15, \$286,621.
39. Goldstein AO, Co-Investigator, E-cigarettes and Smoking Cessation. Population Sciences Award, Lineberger Cancer Center, 9/01/14-3/1/16. \$125,000.
40. Goldstein AO. Evaluation of Breath Easy Live Well Curriculum in Mental Health Centers. Southern Regional AHEC, 01/21/14- 01/20/15, \$8,000.
41. Goldstein, AO, Co-Investigator, Training Program, P50, 1P50CA180907-01. Tobacco Centers of Regulatory Science (TCORS), National Institute of Health, 9/15/13-8/31/18, \$19,200,360.
42. Goldstein AO. Principal Investigator. 1P50CA180907-01. RO1- Enhancing Source Credibility in Tobacco Regulatory Communications. Tobacco Centers of Regulatory Science (TCORS), National Institute of Health, 9/15/13-8/31/18, \$1,760,705.
43. Goldstein AO, Principal Investigator, Evaluation of the Connecticut Tobacco Use Control Programs, Connecticut Department of Public Health, 11/1/13-6/30/18, \$456,102.
44. Goldstein AO. Principal Investigator. Evaluation of National African-American Tobacco Prevention Network, Centers for Disease Control and Prevention, 11/1/13-10/30/18, \$165,000.
45. Goldstein AO, Principal Investigator, Reducing Lung Cancer through Tobacco Cessation Quality Improvement, HeNC Initiative, University Cancer Research Fund, 09/01/13-08/31/14, \$81,000.
46. Goldstein AO, Co-Investigator, A randomized, placebo-controlled, double-blind, parallel group, multi-center study to assess the safety and efficacy of tiotropium bromide (18 µg) delivered via the HandiHaler® in Chronic Obstructive Pulmonary Disease (COPD) subjects recovering from Hospitalization for an acute exacerbation (Hospital Discharge Study 2), 07/01/13- 06/30/14.
47. Goldstein, AO, Principal Investigator, QuitlineNC Evaluation, NC Department of Health and Human Services, 07/01/2013 – 08/31/2013, \$90,000.
48. Goldstein AO, Principal Investigator, UNC Health Care Nicotine Dependence Program, 7/1/13-6/30/14, \$110,000.
49. Goldstein AO, Principal Investigator, North Carolina Cancer Hospital, Cancer Hospital Nicotine Dependence Program, 7/1/13-6/30/14, \$55,000.
50. Goldstein AO, Principal Investigator, UNC Health Care Nicotine Dependence Program, 7/1/12-6/30/13, \$110,000.
51. Goldstein, AO, Principal Investigator, Independent evaluation of the state and local youth tobacco prevention programs, NC Department of Health and Human Services, 05/01/2013 – 09/29/2013, \$100,000.
52. Goldstein AO, Principal Investigator, North Carolina Cancer Hospital, Cancer Hospital Nicotine Dependence Program, 7/1/12-6/30/13, \$82,000.
53. Goldstein AO, Principal Investigator, Reducing Lung Cancer through Tobacco Cessation Quality Improvement, HeNC Initiative, University Cancer Research Fund, 08/01/12-07/31/13, \$100,000.
54. Goldstein AO, Principal Investigator, North Carolina Cancer Hospital, Cancer Hospital Nicotine Dependence Program, 7/1/11-6/30/12, \$87,000.

55. Goldstein Co-Principal Investigator, Julius Richmond Center for Tobacco, American Academy Pediatrics, May, 2012, \$3000.
56. Goldstein AO. Principal Investigator. NAATC, Tobacco use outcomes in African American Communities, 2/1/12-6/30/12, \$20,000.
57. Goldstein AO, Principal Investigator, UNC Health Care Nicotine Dependence Program, 7/1/11-6/30/12, \$110,000.
58. Goldstein AO. Principal Investigator. TRU Sustainability Project. N.C. Health and Human Services, 01/01/12- 6/30/12, \$50,000.
59. Goldstein AO, Principal Investigator, Compliance with FDA Tobacco Advertising Restrictions, NC Alcohol and Law Enforcement, 09/15/11-09/14/14, \$365,000.
60. Goldstein AO. Principal Investigator, Outcomes Analysis Grant, N.C. Health and Human Services, 07/01/11- 6/30/12, \$500,000.
61. Goldstein AO, Principal Investigator, Expanding and enhancing tobacco cessation services through the North Carolina Tobacco Use Quit Line (QuitlineNC), NIH ARRA Stimulus Funds, 03/15/10-01/31/12, \$85,000.
62. Goldstein AO, Principal Investigator, Smoking cessation for cancer patients, Lineberger Cancer Center, 7/1/10-6/30/11, \$45,000.
63. Goldstein AO, Principal Investigator, Establishing and disseminating model hospital smoking cessation programs: from inpatient to outpatient (I2O) settings, Pfizer Pharmaceutical, 7/1/10-6/30/12, \$500,000.
64. Goldstein AO, Principal Investigator, Evaluation of the State Health Plan Tobacco Cessation NRT Campaign, N.C. Health and Wellness Trust Fund, 7/1/10- 3/30/11, \$50,000.
65. Goldstein AO, Principal Investigator, Evaluation of NC's Tobacco Social Marketing Campaigns, N.C. Health and Wellness Trust Fund Commission, 7/1/10-6/30/12, \$500,000.
66. Goldstein AO, Principal Investigator, Smoking and smoking cessation among West Virginia LGBT populations, Covenant House, West Virginia, 1/1/10-9/30/10, \$10,000.
67. Goldstein AO, Principal Investigator, Obesity Media Evaluation Project. NC TraCS, 2/01/10- 12/30/10, \$2,000.
68. Goldstein AO. Principal Investigator, Obesity Outcomes Analysis Grant, N.C. Health and Wellness Trust Fund Commission, 11/01/09- 6/30/10, \$114,950.
69. Goldstein AO, Principal Investigator, Outcomes Analysis Grant, N.C. Health and Wellness Trust Fund Commission, 7/01/09- 6/30/12, \$1.5 million.
70. Goldstein AO. Principal Investigator. UNC Clinical Innovations Award, 07/01/09-06/30/10, \$50,000.
71. Goldstein AO. Principal Investigator. Population Sciences Research Fund, Lineberger Cancer Center, 06/01/09-5/30/10, \$50,000.
72. Goldstein AO, Principal Investigator. University Cancer Research Fund Clinical Innovation Award, 02/01/09- 01/31/10, \$75,000.
73. Goldstein AO, Co-Principal Investigator, LA Emergency Preparedness Program 12/01/08- 06/30/10, \$144,000
74. Goldstein AO. Department of Family Medicine's Small Grants Program for Research/Scholarship, 07/01/07-06/30/08, \$3,630.
75. Goldstein AO. Principal Investigator. Project EnTER Technical Assistance, NC Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 7/01/07- 06/30/08, \$16,713.
76. Goldstein AO. Principal Investigator, Reducing Youth Access to Tobacco Products, NC Division of Alcohol Law Enforcement, Department of Crime Control and Public Safety, 7/01/07-9/30/07, \$8,500.
77. Goldstein AO, Principal Investigator, Project EnTER TA and Training, NC Smoke-free College Program, Health and Wellness Trust Fund, 7/01/07-6/30/09, \$370,283.
78. Goldstein AO, Principal Investigator, Policy Adoption in Local School Districts (PALS) in North Carolina, Robert Wood Johnson Foundation, 4/1/07-8/31/07, \$29,469.

79. Goldstein AO, Principal Investigator, LA Tobacco Control Program Evaluation, 11/15/06- 11/14/08, \$115,000
80. Goldstein AO. Principal Investigator. Project EnTER Technical Assistance, HWTF, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 11/01/06- 06/30/07, \$40,000.
81. Goldstein AO, Principal Investigator, Outcomes Analysis Grant, N.C. Health and Wellness Trust Fund Commission, 7/01/06- 6/30/09, \$1.5 million.
82. Goldstein AO. Principal Investigator, Red Flag Evaluation, NC Division of Alcohol Law Enforcement, Department of Crime Control and Public Safety, 3/01/06-9/30/06, \$20,000.
83. Goldstein AO. Principal Investigator. Project EnTER Technical Assistance, HWTF, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 01/01/06- 06/30/06, \$50,000.
84. Goldstein AO. Principal Investigator. Teen Tobacco Use Cessation Quitline Initiative, Health and Wellness Trust Fund of North Carolina, 9/1/05-6/30/06, \$50,000.
85. Goldstein AO. Principal Investigator. Project EnTER Technical Assistance, HWTF, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 07/01/05- 06/30/06, \$40,000.
86. Goldstein AO. Co-Investigator, Training in Primary Care Medicine Grant, Health Resources and Services Administration, 7/1/05-6/30/08, \$648,336.
87. Goldstein AO. Principal Investigator, Red Flag Evaluation, NC American Lung Association and NC Substance Abuse Services, 7/1/05-12/01/05, \$8500.
88. Goldstein AO. Principal Investigator. College Tobacco Use Prevention & Cessation Initiative, Health and Wellness Trust Fund of North Carolina, 4/15/05-6/30/07, \$250,000.
89. Goldstein AO. Principal Investigator. Promotion and tenure policies and community service. W. R. Kenan Jr. Leave and Sabbatical Award, University of North Carolina at Chapel Hill, 7/1/05-6/30/06, \$64,000.
90. Goldstein AO. Principal Investigator. Project EnTER Technical Assistance, HWTF, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 07/01/04- 06/30/05, \$36,000.
91. Goldstein AO. Principal Investigator, Tobacco-Free Colleges, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 07/01/04- 06/30/05, \$87,066.
92. Goldstein AO, Principal Investigator, LA Tobacco Control Program Evaluation, 1/01/04- 6/30/05, \$105,000
93. Goldstein AO, Principal Investigator, Project EnTER, NC DHHS, Cancer Prevention and Control Branch, Comprehensive Cancer Program, 1/01/04- 8/15/04, \$40,000.
94. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, Contract Amendment 07/01/03-06/30/05, \$105,425.
95. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Centers for Disease Control and NC Advisory Committee for Cancer Coordination & Control, Renewal 07/01/03-06/30/04, \$29,000.
96. Goldstein AO, Principal Investigator, Outcomes Analysis Grant, N.C. Health and Wellness Trust Fund Commission, 3/15/03- 3/14/06, \$1.45 million.
97. Goldstein AO. Principal Investigator, SAFE Babies recruitment initiative, UNC University Research Council, 1/1/03-6/30/03, \$4000.
98. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, Contract Amendment 12/01/02-06/30/03, \$50,000.

99. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Tobacco Prevention and Control Branch, North Carolina Division of Public Health, 12/01/02-06/30/03, \$43,000.
100. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Centers for Disease Control and NC Advisory Committee for Cancer Coordination & Control, Renewal 12/01/02-06/30/03, \$37,000.
101. Goldstein AO. Co-Investigator. Education for Lifelong Service Grant, Health and Human Services, Health Resources and Services Administration, Bureau of Health Professions, 07/01/02-06/30-05, \$570,268.
102. Goldstein AO. Co-Investigator, Tobacco Farming and Tobacco Control, National Cancer Institute, 05/01/02-04/30/06, Principal Investigator, David Altman, \$600,000
103. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Centers for Disease Control and NC Advisory Committee for Cancer Coordination & Control, Renewal 12/01/01-11/30/02, \$55,000.
104. Goldstein AO. Co-Investigator. Evaluation of youth empowerment tobacco control programs in North Carolina, Centers for Disease Control and Prevention, 10/01/00-9/30/03, Principal Investigator, Kurt Ribisl, \$661,953.
105. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Centers for Disease Control and NC Advisory Committee for Cancer Coordination & Control, Renewal 7/1/01-11/30/01, \$55,000.
106. Goldstein AO. Co-Principal Investigator. The determinants of postpartum smoke-free states and relapse during pregnancy and postpartum, Robert Wood Johnson Foundation, 10/01/00-9/30/02, \$164,074.
107. Goldstein AO. Principal Investigator, Standing order influenza and pneumococcal immunization project, UNC Healthcare System Program on Health Outcomes, 6/1/00 - 10/31/01, \$9625.
108. Goldstein AO. Principal Investigator, Environmental tobacco smoke education and mobilization project, Centers for Disease Control and NC Advisory Committee for Cancer Coordination & Control, 12/1/99-11/30/2000, \$55,000.
109. Goldstein AO. Principal Investigator, Mandatory policies for influenza vaccination of healthcare workers. Wyeth-Ayerst Pharmaceuticals, 1999-2000, \$10,000.
110. Goldstein AO. Principal Investigator, Assessment of policies and attitudes to environmental tobacco smoke exposure, NC Department of Health and Human Services, Project ASSIST, 1999, \$36,390.
111. Goldstein, AO. Principal Investigator, Policies to increase influenza and pneumococcal immunizations in chronically ill and institutionalized settings, NC Department of Health and Human Services, 1998-1999, \$5000.
112. Goldstein, AO. Principal Investigator, Policies to increase influenza and pneumococcal immunizations in chronically ill and institutionalized settings, UNC Center for Research on Chronic Illness, 1998-1999, \$10,712.
113. Goldstein AO. Principal Investigator, Comprehensive Strategies in Public Health Intervention. National Cancer Institute's Project ASSIST, 1998, \$6,000.
114. Goldstein AO. Principal Investigator, Faculty Development Mini-Grant- Center for Teaching and Learning, UNC Chapel Hill, NC, 1997-1998, \$350.
115. Goldstein AO. Principal Investigator, Epidemiology of Lung Cancer in North Carolina. UNC Junior Faculty Development Award, 1997-1998, \$5,000.
116. Goldstein AO. Principal Investigator, Youth Access to Tobacco and Clean Air Regulations. National Cancer Institute's Project ASSIST, 1997, \$20,670.
117. Goldstein AO. Co-Investigator, Nicotine Self-Regulation and Titration, UNC Center for Health Promotion and Disease Prevention, 1996; Principal Investigator: Betty Cogswell, \$3,000.

118. Goldstein AO. Interim Director, National Research Service Award, Division of Medicine, Bureau of Health Professions, 1995 -1996, \$381,343.
119. Goldstein AO. Principal Investigator, Faculty Development Mini-Grant- Center for Teaching and Learning, UNC Chapel Hill, NC, 1995, \$350.
120. Goldstein AO. Co-Investigator. Pathways to Freedom- Smoking Cessation for African American Physicians, Centers for Disease Control, 1994-1996,\$75,000.
121. Goldstein AO. Project Leader. A National Tobacco Control Training Program; Centers for Disease Control, 1993-1996, \$665,000.
122. Goldstein AO. Principal Investigator. State Legislators and Tobacco Control Legislation, Robert Wood Johnson Foundation, 1993-1995, \$325,000.
123. Goldstein AO. Co-Investigator, Tobacco Counseling for Family Practice and Pediatrics Residents, American Pediatrics Association, 1991; Principal Investigator: Jonathan Klein., \$9,648.

Community Service/ Endowment Funding

124. YOUR HEALTH Radio, UNC Health Care, July, 2009-2019, \$200,000.
125. Seagroves Public Service Grant, Native Health Initiative, October, 2006, \$300.
126. SHAC Endowment, 7/1/03-present, \$340,000.
127. UNC Department of Family Medicine's PSR Endowed Service Lectureship, 2/1/03, \$17,000.
128. SAVE, Survivors and Victims of Tobacco Empowerment, N.C. Health and Wellness Trust Fund Commission, 1/1/03- 12/31/06, \$360,000.
129. SHAC-Habitat Partnership Project, Pfizer/AAMC Medical Humanities Caring for Community Program, 10/1/00-9/30/04, \$30,000.
130. SHAC Indigent Care Special Grant Fund, North Carolina Foundation for Advanced Health Programs, September 2001, \$5000.
131. SHAC Taxi Service Program, Carolina Center for Public Service, May, 2001, \$2400.
132. UNC Hillel, 2016-present, \$350,000
133. UNC Family Medicine Endowments, 2016-present \$600,000.

Professional Service

Clinical Activities

Dr. Goldstein has been an active physician at UNC Family Medicine since 1993. His RVU's for clinical work have consistently been in the top 3 for the Department. He started UNC's Weight Management and Tobacco Treatment Programs at UNC Family Medicine, before expanding the tobacco program into inpatient, worksite and cancer center settings. He Directs UNC's Worksite at Wellness program for the Town of Chapel Hill, attends on the inpatient service at UNC Hospitals, and volunteers at SHAC indigent care clinic. He started the Department of Family Medicine's Skin Care clinic. He has led health care missions in multiple foreign countries.

Professional Societies

Physicians for Social Responsibility (Member)
North Carolina- Co-President, 1998-1992
National Board of Directors, 1995-1992
Doctors Ought to Care (DOC), Inc. (Member)
National Board of Directors, 1997-1984
American Academy of Family Physicians (Member)

National Delegate, 1991
Society of Teachers of Family Medicine (Member)
Board of Directors, 1990-1988
North Carolina Academy of Family Physicians- (Member)

Consultants

Schlesinger Group, 2020-present
GLG Group, 2018-present
The Expert Institute, 2017-present
NIH Review Panels, 2005-2009, 2019- present (11 times)
Eisai Pharmaceuticals, 2019-2021
French National Cancer Institute, 2018
Flight Attendant Medical Research Institute, 2017-2018
Audio Digest, 2014
American Academy Family Physicians, 2012-2017, 2019-2021
American Academy Pediatrics, 2014-2019
New Mentor, 2012- 2014
Florida Health Department, 2012
Research Triangle Institute, 2012
Boehringer Pharmaceuticals, 2011, 2012
Pfizer Pharmaceuticals, 2008, 2010-2011, 2018
Primary Insights, LLC, 2016-present
AHRQ Group on Non-Invasive Diagnosis of Skin Cancer, 2010
Academy for Educational Development, Armenia Leadership Development, 2009
Netherlands Organization of Health Research and Development, 2008
Kentucky SIM tobacco policy NIH grant, 2006
Armenia Primary Healthcare Reform Project, USAID & InTRAH Health, 2006-2007
Innovative Health Strategies, 2005-2008
UpToDate, 2000-Present
Healthier Wisconsin Partnership Program, Medical College of Wisconsin, 2004-2006
TobaccoCME.org, 2004-2005
Robert Wood Johnson Foundation, Substance Abuse Policy Research Program, 1999-2006
North Carolina Prisoner Legal Services, 1999-2004
American Medical Association, Smokeless States, North Carolina ACS- 1999-2002
Merck and Wyest-Ayerst Pharmaceuticals, 1999
National Cancer Institute's Project ASSIST Intervention, 1995
US Medical Licensing Exam Step 3, 1993-1994

Editorial Appointments

Journal Reviewer: (current)

Acta Paediatrica, Addiction, Addictive Disorders, American Family Physician, American Journal Health Promotion, Annals of Family Medicine, American Journal Preventive Medicine, American Journal of Public Health, American Sociological Association, Archives of Family Medicine, BMC Public Health, BMC Health Services Research, BMJ Open, Family Medicine, Health Research Policy & Systems, Journal of Family Practice, Journal of the American Medical Association, Pediatrics, International Journal of Environmental Research and Public Health, Journal of Infectious Diseases, Journal American Board of Family Practice, Journal of Health Communication, Journal of Addiction Medicine, Journal of American Medical Association, Journal of Primary Prevention, Journal of Thoracic Oncology, Lancet, New Engl J

Medicine, Nicotine & Tobacco Research, North Carolina Medical Journal, PLoS One, Preventive Medicine, Tobacco Control, Tobacco Induced Disease.

Editorial Board

Journal of the American Board of Family Practice, 2009-2018
Advances in Medical Education and Practice, 2011-Present
Journal of Family Practice, 1990-1996
The New Physician, 1987-1989

Associate Editor

International Journal Environmental Research Public Health, 2017- present
Nicotine Tobacco Research, 2018-present

Committees:

School of Medicine

Vice Dean for Diversity, Equity and Inclusion Search Committee, 2019
Diversity Forum Committee, 2019
Faculty Affairs Advisory Committee, 2014-2018
Post Tenure Review Faculty Committee, 2018-present
Chair Preventive Medicine Residency Director Search Committee, 2021
Chair of Medicine Search Committee, 2015
Promotion & Tenure, Associate Professor, School of Medicine, 2013 - 2017
Student Health Action Coalition for Indigent Care, Faculty Advisor, 1993-2008
Development Committee, UNC Family Medicine, 2005-2008
Eugene Mayer Honor Society, Faculty Advisor, 2000-2005
Student Appeals Committee, 2001-2010
Insight Out, Journal of Community Service, Faculty Advisor, 1996-2004
Medical Students, Career Advisor, 1994-2004
Coordinator, Family Medicine Grand Rounds, UNC Family Medicine, 1993-2002
Physicians for Social Responsibility, Faculty Advisor, 1995-2001
Hospitals Ethics Committee, 1998-2001
Doctors Ought to Care, Faculty Advisor, 1995-1998

UNC-CH

Lineberger UCRF Research Grants Reviewer, 2016-2018
Committee on Faculty Research and Study Leaves, 2006
Committee on Junior Faculty Development Awards, 2006
UNC-Center for Public Service, Advisory Board, 2002-2008
UNC Carolina Seminars Program Convener:
Jewish Medical Ethics, 1999-2001
The Future of the Tobacco South, 1995-1997

State

Older Adult Vaccination Collaborative, 1999-2006
North Carolina Gasp/Save, Advisor, 1997-2005
North Carolina Assist Smoking Intervention Trial
Statewide Leadership Coalition, 1992-2000
Tobacco Free Youth Coordinator, 1992-1995

North Carolina Academy of Family Physicians, Committee on Research, 1992-1995
North Carolina Medical Society
Member, Tobacco Control Task Force, 1992-1998
Chair, Substance Abuse Committee, 1994-1996

National

American Academy of Family Physicians
Tobacco Cessation Task Force, 2014-Present
Skin Conference Planning Committee, 2004-2007
Scientific Program Committee, 1997-1999
Committee on Resident and Student Affairs, 1990-1991
American Academy of Pediatrics
Tobacco Cessation Task Force, 2014-2021
Society of Teachers of Family Medicine
Research Committee, 1992-1993
Coordinator, Working group on Pharmaceutical Industry, 1991-1992
American Medical Student Association
National Coordinator, Committee on Community Health, 1987-88

International

Arava Institute for Environmental Sustainability
Board of Directors, 2019-Present
Israel Healthcare Foundation
Board of Directors, 2012-Present
Maccabi USA Sports For Israel
Board of Directors, 2002- Present
Jewish Healthcare International
Board of Directors, 1999-2006
Treasurer, 2004-2006
United Jewish Appeal
Young Leadership Board, 1997-2002

Community Service:

Local

Jewish Community Partnership, Campaign Chair, 2006 -2010
Jewish Community Foundation Board, 1998-2008
Jewish Community Day School
President, 2005-2006
Vice-President, 2002-2004
Fundraising Chair, 1998-2002
Jewish Federation
Maimonides Society Co-Chair- 1994-2000
President- 1996-1998
Board of Directors, 1994-1996
IGNITE Professional Speakers, 2019
Beth El Synagogue
Development Director, 2002-2004

Board of Directors, 2000-2002
Orange County Rape Crisis Center
Advisory Board, 1995-2006
Board of Directors, 1992-1995
Interfaith Shelter Homeless Clinic
Shelter volunteer, 2001-2006
Physician Volunteer, 1991-1993
Coach Little League Baseball, Carrboro, NC, 2002
PSR Violence Prevention Empowerment Program, Durham Schools, 1994-1997
Chapel Hill Mayor's Task Force on Drugs and Violent Crime, 1991-1994

Regional

Ramah Darom camp physician, 2000-2007
Maccabi USA Team Captain, Richmond, VA, 2005
Raleigh News and Observer Community Panel, 2000
Young Judea camp physician 1999, 1998
NC/Israel Partnership Board of Directors- 1996-1998
NC Hillel, 2014- 2021
Vice Chair, 2015-2017
Chair, 2017-2019

National/International

YOUR HEALTH Radio Show, Co-Host, 2008-2020 (> 500 shows)
HOUSE Calls Newspaper Column, Editor, 2009-2012 (100 columns)
US Aid for International Development-Consultancy
Armenia , 2007, 2009
Maccabi USA- Co-Director, Medical Mission
Argentina, 2007, Chile, 2003
Jewish Healthcare International - Medical Mission
Ukraine 1997
Israel 1999
Moldova 2002
Haiti, 2010

Teaching and Mentorship Statement

My philosophy of teaching is that students or learners should always feel that they have learned something of value from me through their formal or informal interactions. In addition, I should have the same feeling about my interactions with learners, that I have learned something from encounters with them. In this reflective statement, I will outline my teaching principles and goals, examples of successful teaching, areas where I need to improve and ways to maintain and improve teaching skills. In addition, I will comment on how I integrate a commitment to teaching with public service activities.

I believe it is important to recognize the importance of both formal and informal teaching. In formal teaching sessions, the goal of teaching is to achieve predetermined learning objectives. The learning objectives may focus on increasing the learner's knowledge, attitude or skills. Such teaching may reflect clinical knowledge and skills, skills about conducting research or teaching skills themselves. In addition, frequently, the goal

of formal teaching sessions with learners is to teach them a process or method for learning in addition to any content. Informal teaching encounters occur daily and in various ways. I believe informal teaching encounters occur through the ways we teach others about mentoring and role modeling ethical behavior. In this manner, every encounter with a student, resident, fellow or peer is in essence a teaching encounter.

My teaching record spans institutional roles in the School of Medicine, the School of Public Health and regional/national commitments. For instance, my work teaching primary care dermatology has occurred across the U.S. through two textbooks, *Practical Dermatology* (1992, 1997), through multiple published articles on *Dermatology*, a monograph for the AAFP on Skin Cancer, multiple lectures nationally for the American Academy of Family Physicians Skin Course, and through Uptodate, the leading non-propriety sponsored source of CME for clinicians across the U.S and internationally. My Uptodate contributions include over 30 chapters in primary care dermatology, and these chapters are downloaded/accessed over 1.5 million times annually. I believe that teaching and mentorship should relate to all my professional activities. I have incorporated learners, including medical students, as first authors on multiple manuscripts. I routinely have an undergraduate or medical student shadowing me in clinic, and I precepted residents regularly in the clinic and hospital for three decades. Over the last five years, 2017-2022, my trainees and students have achieved 4 K awards (one with me as co-mentor (Dr. Hall) and three as primary mentor- Dr's Byron, Enyioha and Kowitz). I have had a postdoctoral trainee working with me for most of the last decade. I co-founded the Duke/UNC Tobacco Treatment Specialist Training Program, the leading national tobacco training program in the U.S.. In this program, one of the few collaborative and interdisciplinary programs between UNC and Duke, I have overseen training of over 500 advanced public health professionals from 42 states and 8 foreign countries in experiential tobacco treatment training. In my service commitments, I incorporate teaching about media communication to family medicine and preventive medicine residents. I also incorporate teaching and precepting opportunities for preventive medicine, family medicine, pharmacy and social work students and residents into direct care. I offer every summer paid internships in my research programs.

Research Statement

My research program is interdisciplinary and collaborative, focusing on tobacco regulatory science, tobacco cessation, tobacco communication, weight management in primary care, and trust in public health agencies. I have built up UNC's Tobacco Intervention Programs in the School of Medicine to include multiple physician and PhD collaborators, including recruitment of 3 new PhD faculty. In addition to multiple NIH grants and grant equivalents that I have obtained, these faculty have all received NIH grants and K-awards. During the last decade, our program has published over 130 articles, and we have participated in and/or received over \$30 million in external funding, including over 7 NIH grants. We publish our work in high-impact journals (*JAMA*, *N Engl J Medicine*, *JAMA Open*, *BMJ*, *Lancet*), working on dissemination of our work to stakeholders through multiple communication channels. We have presented our work nationally and internationally in conferences and invited presentations. My approach to research is to witness observations, ask questions, and test hypotheses. I try to stimulate the asking of great questions, the answers to which may help the research process provide solutions.

Diversity and Inclusion Statement

My experiences, current activities and future plans to advance diversity, equity and inclusion (DEI) are in alignment with UNC's mission to reflect the diversity, clinical needs and interests of its diverse population. I grew up in a household that was committed to civil rights, the intolerance of hate speech, and speaking out against anti-Semitism. My father was a colleague in Atlanta of many civil rights leaders, was major civil rights figure himself, and he played an important role in marches towards justice. This background paved the way for me to become committed to service towards traditionally underserved populations in health care, clinical practice, research, education, and service.

Clinically, my own practice serves a disproportionately large population in the local African American community, in the LGBTQ community, and in those with serious mental health conditions. My long-standing interest in the health of LGBTQ populations was first established when I witnessed my brother-in-law dying of HIV in the early 1990's. In addition to taking care of larger populations of LGBTQ patients, I practiced for several years in a community health center and also in rural health departments.

In research, I have led the evaluation of the National African American Tobacco Prevention Network for a decade, and we published a comprehensive manuscript of progress and barriers in tobacco use treatment among African Americans. I have conducted research on tobacco use among LGBTQ populations, as the incidence of tobacco use is much higher in such populations than in most other disparate population. My research on how to tailor tobacco use treatment and communication to low-income smokers and those with mental health conditions has included focus groups, evaluations and communication campaigns. In my own staff, I have successfully developed and implemented plans over the last decade to increase the diversity of my research teams. Two years ago, I wrote and helped a junior faculty receive a Diversity NIH Administrative Supplement, the first such award in our Department. This past year, my team published two original research manuscripts on increasing access to telehealth care through a social determinant of health lens.

Educationally, I have developed for the UNC/Duke tobacco treatment certification programs extensive CME for intervening on tobacco use among multiple disparate populations adversely affected by addiction. In addition to African Americans and LGBTQ populations, this educational works targets for improvement those who use tobacco and are homeless, those with serious mental health conditions, those who are veterans, Native Americans and much more.

In service, I created one of the first and the longest running tobacco survivorship programs in the country, recruiting, training and supporting multiple diverse tobacco survivors to educate youth and policy makers about their own tobacco addictions. I have also worked with diverse medical students, residents and fellows as a mentor. I served on the Search Committee for the UNC Vice Dean for Diversity, Equity and Inclusion. I have also lead efforts across North Carolina to reduce anti-Semitism on college campuses, including producing a strategic plan to accomplish such. Finally, in my role as Director of Development for the Department, I led efforts to establish a DEI fund in the Department that has successfully raised over \$30,000.

My future vision is that the work we do on a daily basis to advance diversity, equity and inclusion makes us stronger and more just as health care institutions. I believe that a broader definition of diversity, equity and inclusion allows us to build more collaborative, tolerant and just communities. We must lead in academic environments. This vision is informed by listening to affected populations, including a broad array of populations disproportionately affected by chronic disease, access to care and by social determinants affecting all of health care. We must reduce implicit bias that negatively effects our work force and patients. We must have strong policies on recruitment, retention and support of diverse students, staff and faculty. We must ensure equal pay for equal work and reduce all gender-based bias. Our strategic plans need to place DEI as a cornerstone to this daily work, along with regular evaluation to determine their success.