

Linnea M. Carlson, PhD, MPH

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Education

- PhD Sociomedical Sciences, 2014**
Joint Degree between Anthropology Department and Mailman School of Public Health
Columbia University
Concentration: Medical Anthropology
Dissertation: *“Takin’ it on”: Communicating AIDS in Guyana*
Eugene Litwak Prize for Excellence in Dissertation Proposal Writing
- MPH International Community Health, 1998**
New York University
Internship: Planned Parenthood, Caracas, Venezuela
- BA International Affairs, 1996**
George Washington University
Board of Trustees Scholarship Award
Work Abroad Exchange Program, Quepos, Costa Rica
Intensive Language Program, INTENSA, San Jose, Costa Rica

Faculty Experience

University of North Carolina at Asheville, Asheville NC

July 2022 – present

Lecturer in Public Health: Full Time, Term-Renewable Faculty (2022-present)

Teach semester-long courses for Health & Wellness Department, including Community Health Promotion, Mental & Emotional Health, Advancing Health Equity, and Gender & Health.

Stonehill College, Easton MA

July 2016 – June 2022

Assistant Professor of Anthropology: Full Time, Term-Renewable Faculty (2018-2022)

Teach semester-long courses for Sociology, Criminology, and Anthropology Department, including Introduction to Cultural Anthropology, Illness & Society, Latin American People & Cultures, Qualitative Research, and Global Issues in Anthropology.

Service to College

- General Education Revision Task Force Member (2018-2022)
- Academic Strategic Planning Committee Member (2021-2022)
- Provost’s Academic Leadership Team Member (2016-2022)
- Farm Advisory Committee (2016-2022)

- NetVUE Grant Director (2021-2022)
- Campus Compact Member and Representative (2016-2022)
- Center for Service and Social Justice Faculty Advisor (2016-2022)
- HOPE Service Immersion Participant (2019)

Bridgewater State University, Bridgewater, MA

January 2008 – 2021

Part Time Faculty

- Teach semester-long courses for Anthropology Department, including Introduction to Cultural Anthropology, Anthropology of Women, Global Human Issues, Latin American People/Culture, Race, Class & Gender, and Global Indigenous Cultures
- President’s Distinguished Adjunct Teaching Award (2015)
- Participant in week-long faculty development institute at BSU that focused on engaged pedagogy, reflective teaching, and diversity in the classroom (2011)

Framingham State University, Framingham, MA

January 2010 – 2017

Visiting Lecturer

Teach semester-long courses for Sociology Department, including Race and Ethnic Relations, Sociology of Health and Illness, Gender Across Cultures, Women in Society, Aging in Society, Cultural Anthropology, and Global Issues in Anthropology.

University of Massachusetts-Dartmouth, Dartmouth, MA

September 2012 – 2015

Part Time Instructor

Teach semester-long courses for Women’s and Gender Studies Department, including 100% online course: Introduction to Women’s Studies.

University of Rhode Island, Providence Campus, RI

January 2009 – May 2010

Adjunct Faculty

Teach semester-long course for Social Sciences Department: Health, Illness and Medical Care.

University of Cape Town, South Africa

July – August 2000

Graduate Student Liaison

Coordinated study abroad course for public health graduate students in Cape Town and Kwazulu-Natal, South Africa; accompanied students on site visits to clinics and hospitals.

Professional and Research Experience

Stonehill College, Easton MA

July 2016 – June 2022

Director of Community-Based Learning (2016-present)

Provide faculty consultations to integrate CBL into course syllabi using best practices; provide monthly training sessions for community partners, faculty, and student assistants; and develop campus-community relationships in Brockton, an under-resourced minority-majority city in Massachusetts.

Director of Downtown Center for Community Engagement (2018-2020)

Provided support and leadership for non-profit incubator space on behalf of Stonehill College in downtown Brockton, MA.

UNICEF, New York, NY

December 2009 – February 2010

Consultant

Conducted desk review, analyzed existing data, and wrote summary report for the Global Polio Eradication Initiative for four endemic countries targeted by UNICEF (Afghanistan, Pakistan, India, Nigeria).

EpiVax, Inc., Providence, RI

June 2008 – January 2009

Community Liaison

Work with biotechnology company on collaborations with various non-profit organizations in the city of Providence, including the Tech Collective and Clínica Esperanza/Hope Clinic.

Human Services Research Institute, Cambridge, MA

October 2006 – June 2008

Senior Research Associate

Analyze data and write reports for dissemination to Congress and the general public, under contract with the Substance Abuse and Mental Health Services Administration (SAMHSA) through the Center for Substance Abuse Prevention (CSAP).

CDM Group, Bethesda, MD

March – October 2006

Field Researcher

Conducted interviews with families of children with Type I diabetes in the Boston area for a multi-city NIH grant entitled *Family Management of Childhood Diabetes* using both qualitative interviewing and survey methodologies.

Macro International, Guyana, South America

January – October 2005

Project Manager and Lead Researcher on qualitative research project for USAID subcontractor in Guyana, South America that investigated reasons for attrition in local clinic-based Prevention of Mother-to-Child Transmission (PMTCT) programs.

Project Manager

- Managed all aspects of project while in-country. Activities included hiring, training, and supervising 8 local staff members; establishing local Steering Committee at Guyana Ministry of Health and providing monthly progress reports; developing data collection tools; acting as liaison between clinics, Ministry of Health, USAID, and staff members.
- Responsible for managing project budget of US\$20,000, including payroll for local staff; procurement of office space, equipment and supplies.

Researcher

- Data collection through in-depth qualitative interviews and focus groups with 100 HIV-positive and HIV-negative pregnant and local health care providers at 5 health centers throughout Georgetown, Guyana.

- Conducted analysis of qualitative data and co-wrote Final Report: *How Women Use Health Services that Include Prevention of Mother-to-Child Transmission of HIV Interventions: Women's Experiences in Georgetown, Guyana.*

US Agency for International Development, Guyana

September – December 2004

Field Researcher/Consultant

Qualitative research project investigating a local mobile HIV testing model to determine best practices for future HIV testing interventions in Guyana, South America.

- Summary Report: *Mobile HIV Testing in Guyana: Observations from the Field*
- Conducted in-depth interviews with and observations of health care providers, clients, and local and regional health officials to assess barriers to VCT implementation and to contextualize HIV-related stigma.

Global AIDS Program, Centers for Disease Control and Prevention, Trinidad & Tobago

September 2003 – August 2004

Field Researcher/Consultant

- Conducted qualitative research to investigate the social and structural barriers to implementation of nation-wide voluntary counseling and testing (VCT) in Trinidad & Tobago.

New York/New Jersey AIDS Education and Training Center, Columbia University

September 2001 – August 2003

Graduate Research Assistant

Provided project support for Central Office of regional Ryan White grant designed to improve clinical training for HIV providers.

- Performed quantitative analysis of internal and national evaluation data using SPSS.
- Assisted in compiling information for progress reports and grant reapplication proposals for HRSA/Ryan White.
- Attended AETC-sponsored conferences and seminars throughout New York City and State and write descriptive reports for Central Office.

NYC Asthma Initiative Evaluation, New York University

October 2000 – August 2001

Project Manager

Monitoring and evaluation of New York City Department of Health program designed to decrease prevalence of asthma attacks among children in poor New York City neighborhoods.

- Designed questionnaire for 800 interviews with parents of asthmatic children throughout New York City.
- Managed project budget of \$100,000, including procurement of office equipment and supplies, payment of staff, and incentives for study participants.
- Hired, trained and supervised 5 staff members in data collection using 10-page questionnaire in Women, Infants, and Children (WIC) Centers throughout New York City.
- Performed quantitative data analysis using SPSS, and provided monthly data reports.
- Communicated with directors of Women, Infants, and Children (WIC) Centers to coordinate administration of questionnaires among clients.

Project ACCESS Evaluation, New York University

June 1999 - October 2000

Project Director

Monitoring and evaluation of a social marketing campaign conducted by Montefiore Medical Center, which promoted HIV testing among minority youth in urban communities in Philadelphia, Washington DC, New York, Miami, Los Angeles, and Baltimore.

- Wrote Final Report: *Evaluating an HIV Social Marketing Campaign in Six US Cities*.
- Managed annual project budget of \$100,000, including procurement of office supplies and equipment, staff payroll, domestic travel expenses, and incentives for study participants.
- Designed and implemented community survey of teenagers in all 5 boroughs.
- Hired, trained, and supervised 15 surveyors
- Conducted one-on-one interviews with 20 HIV-positive teenagers to determine motivations and circumstances surrounding HIV testing.
- Conducted site visits and attended campaign events in all 6 cities as part of process evaluation.
- Conducted quantitative analysis of outcomes evaluation data using SPSS.

New York University, MPH Program, Health Studies Department

August 1998 – May 1999

Consultant

- Reviewed courses for MPH program in an effort to establish re-accreditation of academic department.

Planned Parenthood and Turimiquire Foundation, Caracas and Cumanacoa, Venezuela

May – August 1998

Graduate Intern

- Wrote Final Report: *Tubal Ligations in Rural Venezuela, Observations from the Field*
- Conducted analysis of administrative and clinical operations for urban and rural family planning clinics and evaluate tubal ligation surgeries and physical examinations in rural hospital.

Risk & Absenteeism Project, New York University

November 1997 - May 1998

Field Researcher

- Conducted survey research in NYC public high schools to determine whether a correlation exists between students' absenteeism from school and risky health behavior.

Development Corporation of Columbia Heights, Washington, DC

October 1996 – January 1997

Field Researcher

- Designed questionnaire and interview low-income housing residents, local business owners, and social service providers for community needs assessment project.

Presentations, Awards, & Publications

Grant Award: 2022. Summer Undergraduate Research Experience (SURE). Conduct research with a student that investigates cultural definitions of mental health among Haitian and Cape Verdean immigrants in Brockton, MA.

Article under review. 2023: Rosebrock T., Turner, S., Regis, G., Raposa, M., Barnard, P., and Carlson, L. Haitian immigrants self-report a health profile distinct from other ethnic groups in an American gateway city. *Journal of Immigrant and Minority Health*.

Grant Award: 2021-2022. Council of Independent Colleges/NetVUE. Direct symposium entitled: *Called to Serve: Exploring Vocation for Social Justice*.

Poster: Carlson, Linnea; Regis, Gayle; Barnard, Paige, Turner, Shani; Rosebrock, Tracy. November 2019. *Understanding Immigrant Health in a Gateway City in Massachusetts*. American Public Health Association Conference: Philadelphia, PA.

Grant Award: 2019. *Understanding Immigrant Health in a Gateway City in Massachusetts*. Funded by Stonehill College to conduct survey research among Cape Verdean, Haitian, and Central American immigrant populations in Brockton, MA to assess differential experiences with mental and physical health.

Carlson, Linnea M. 2014. *"Takin' It On": Communicating AIDS Through Universal Templates in Guyana*. Dissertation for PhD in Sociomedical Sciences at Columbia University. Co-Chaired by Kim Hopper, PhD and Richard Parker, PhD. Eugene Litwak Award for Excellent in Dissertation Proposal Writing.

Presentation: *Using Qualitative Research Methods to Target New Immigrant Populations for HIV Services*. July 2009. Sponsored by the New England AIDS Education and Training Center, held at the Brockton Neighborhood Health Center in Brockton, MA.

Henry, Rebecca and Linnea Carlson. 2005. *Factors that Influence Women's Uptake of PMTCT Interventions in Georgetown, Guyana*. Calverton, MD, USA: ORC Macro.

Presentation: *Shifting sands: The complexities of evaluating the impact of a program targeted at a geographically defined community*, November 2002. American Public Health Association Annual Meeting, Philadelphia, PA.