



GILLINGS SCHOOL OF
GLOBAL PUBLIC HEALTH

GILLINGS PRACTICE UPDATE

John Wiesman, DrPH, MPH

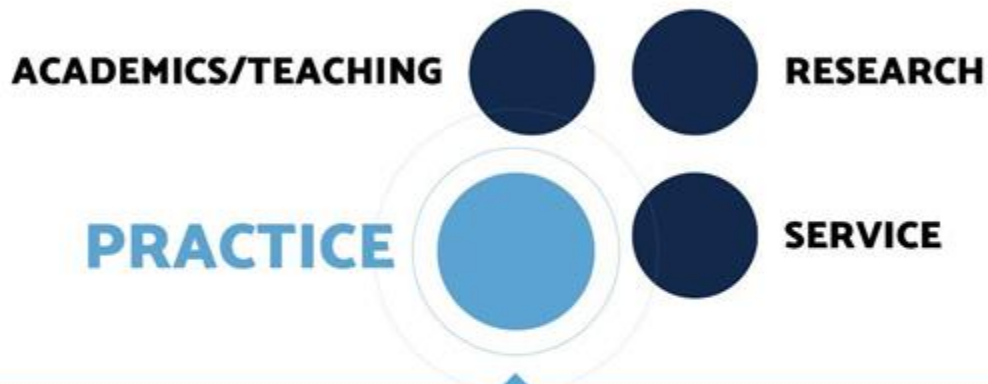
Professor and Associate Dean for Practice

Director, Executive DrPH
Health Leadership Program



PRACTICE STRATEGIC PLAN 2028

THE ACADEMIC PILLARS



The application of our public health training and expertise
to inform, assess, develop, implement, evaluate and/or lead
policies, programs and interventions.



OUR INTERNAL VISION

Gillings elevates practice as equal with research and academics to help make NC the healthiest state in the nation and to advance health globally.

COMMUNITY-CENTERED + EQUITY-DRIVEN + LOCAL-TO-GLOBAL



OUR PARTNERSHIP VISION

To elevate and better support practice at Gillings so we can help you meet communities' public health opportunities and challenges, for today and into the future.

COMMUNITY-CENTERED + EQUITY-DRIVEN + LOCAL-TO-GLOBAL

GOAL: IMPROVE THE STRUCTURE & ALIGN ROLES OF PRACTICE

- 1 Expand the NCIPH's role to be the key platform for organized practice efforts.



- 2 Establish clear leadership for practice

GOAL: FUND PRACTICE FROM A VARIETY OF SOURCES



Coordinate a workgroup to develop a phased funding strategy



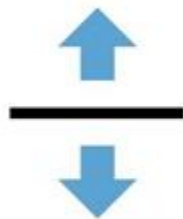
Diversify Funding



Assess feasibility of systematically tracking practice expenditures

INCENTIVIZE PRACTICE TO ENABLE MORE FACULTY, STAFF & STUDENTS TO ENGAGE

EXPAND/SUSTAIN INCENTIVES



REDUCE BARRIERS

MEASURE OUR CONTRIBUTIONS & COMMUNICATE OUR STORY

Clearly define measures to track practice activities and impact

Develop a process for collecting, analyzing and reviewing measures and data on practice activities and impact

Create a dynamic reporting platform and communication plan

GOAL: PRIORITIZE & IMPLEMENT KEY RECOMMENDED PRACTICE INITIATIVES

Co-create, design, implement, evaluate and improve with community four initiatives over time to help:

- Address workforce shortages
- Enhance workforce skills
- Accelerate public health problem solving
- Deploy surge capacity and new solutions

PUBLIC HEALTH PARTNERSHIP HUBS

Create and sustain hubs that provide high intensity support and resources to a limited number and well-defined communities with critical equity challenges.

Resources we could bring to bear include:

- Student practica responding to community priorities
- Faculty practice-based research meeting community priorities
- Formal academic health department partnerships
- Concentrated workforce development resources



PUBLIC HEALTH COLLABORATIVE: ADDRESSING COMPLEX PROBLEMS

A physical and virtual space convening thought leaders, decision-makers and community members across professions, academics, and more where you can bring your high-priority and/or challenging practice issues for collaborative discussion and problem solving.

PUBLIC HEALTH COLLABORATIVE: ADDRESSING COMPLEX PROBLEMS

Examples might be:

- Respond to community requests for research-based message framing, policy formation, intervention development, draft legislation, etc. that address policy, system, and environmental solutions.
- Communications training from novice to advanced intensive
- Other workshops/lectures bringing research and theory to practice

EMERGENCY PREPAREDNESS & RESPONSE



Identify Gillings role in research, teaching, planning/preparation, response, and recovery



Mobilize to ensure Gillings is prepared to respond in concert with you all to public health crises

ACADEMIC HEALTH DEPARTMENTS (AHD)

Partnership between a LHD/organization with a school or program in PH **providing mutual benefit** in teaching, research, practice and service that strengthens each partner.



Goal is to develop a statewide network of AHD with NC colleges/universities.