
EDUCATION **THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL** Chapel Hill, NC
DEPARTMENT OF HEALTH POLICY AND MANAGEMENT
Doctor of Philosophy
Minor: Health Politics and Policy

Master of Healthcare Administration
Graduate Certificate in Global Health

Bachelor of Science in Public Health, graduated with honors
Minor: History

ACADEMIC POSITIONS

University of North Carolina at Chapel Hill, Department of Health Policy and Management Chapel Hill, NC
8/2022 – Present *Associate Professor*
▪ Teach undergraduate and graduate students on leadership, management, organizational behavior, and public health policy and advocacy
▪ Guest lecture classes
▪ Mentor and advise students

North Carolina State University, Department of Agricultural and Human Sciences Raleigh, NC
7/2020 – 8/2022 *Associate Professor & Extension Specialist*
▪ Distribution of effort: Extension 80%; Research 15%; Service 5%
▪ Serve as Principal Investigator for the SNAP-Education program and \$2.8 million grant from the U.S. Department of Agriculture
▪ Conduct research on the relationship between access to healthy food and diet-related chronic disease
▪ Guest lecture classes and mentor students
▪ Teach research methods to graduate students

05/2016 – 6/30/2020 *Assistant Professor & Extension Specialist*
▪ Distribution of effort: Extension 80%; Research 15%; Service 5%
▪ Serve as Principal Investigator for the SNAP-Education program and \$2.2 million grant from the U.S. Department of Agriculture
▪ Conduct research on the relationship between access to healthy food and diet-related chronic disease
▪ Guest lecture classes and mentor students
▪ Teach research methods to graduate students

University of North Carolina at Chapel Hill, Department of Nutrition Chapel Hill, NC
04/2015 – Present *Adjunct Assistant Professor*
▪ Mentor undergraduate and graduate-level students
▪ Guest lecture nutrition policy graduate courses

Extension Collaborative on Immunization Teaching & Engagement Remote Work
04/2021 – Present *Market Research Lead*
▪ Guide national market research for the Centers for Disease Control and Prevention and the U.S. Department of Agriculture on immunization education, including COVID-19, for funded land grant universities
▪ Provide technical assistance on social marketing to land grant universities on how to assess vaccine hesitancy in underserved communities and develop campaigns to address target audiences' concerns

University of North Carolina at Chapel Hill, School of Nursing

Chapel Hill, NC

08/2012 – 05/2014 *Pre-doctoral Fellowship*

- Research training in Health Care Quality and Patient Outcomes, National Institute of Nursing Research, T32 NR 008856
- Dissertation title: “Access to Fruits and Vegetables for Low-Income Individuals: A Mixed Methods Study to Healthy Eating.”

PROFESSIONAL EXPERIENCE

Union of Concerned Scientists, Food & Environment Program

Washington, DC

06/2014 – 5/2016 *Food Systems and Health Analyst*

- Conduct research on the impact of free and reduced-price school lunches on children’s health
- Inform policymakers and community partners about the food system’s impact on nutrition, public health, and health disparities
- Conduct community-based participatory research on food equity

NC Division of Public Health, Physical Activity and Nutrition Branch

Raleigh, NC

12/2012 – 12/2013 *Lead Evaluator for Community Readiness Assessment Project*

- Coordinate Community Readiness Assessments for 18 communities across NC
- Oversee community readiness interview script development and guide qualitative analysis of interviews
- Evaluate feasibility and effectiveness of using Community Readiness Assessments

Department of Veterans Health Affairs Center for Health Promotion & Disease Prevention

Durham, NC

08/2010 – 12/2012 *Qualitative Research Assistant*

- Code and analyze interviews conducted among individuals involved with the MOVE! Weight Management Program for Veterans using Atlas.ti

Lineberger Comprehensive Cancer Center, Health-e-NC Grant

Chapel Hill, NC

8/2011 – 8/2012 *Research Assistant*

- Observe virtual tumor boards and assist with conducting interviews with physicians involved in the virtual tumor boards
- Code and analyze observations/interviews conducted among physicians involved with the Virtual Tumor Boards using Atlas.ti

NC Division of Public Health, Physical Activity and Nutrition Branch

Raleigh, NC

05/2011 – 12/2011 *Obesity Prevention Intern*

- Write the “North Carolina Local Government’s Guide to Healthy Eating and Active Living Communities,” which provides action steps that promote healthy eating and active living policies in the community
- Conduct and analyze focus groups among local government officials to determine interest and feasibility in healthy eating and active living policies

North Carolina Institute of Medicine, North Carolina Medical Journal

Morrisville, NC

05/2009 – 8/2010 *Research Assistant*

- Assist with researching, writing and editing Task Force reports
- Assist with editing, writing, and preparing articles for the NC Medical Journal
- Interview individuals for journal articles

TEACHING EXPERIENCE

North Carolina State University, Department of Agricultural and Human Sciences

Raleigh, NC

08/2019-Present *Instructor for Youth Family & Community Sciences Master’s Program*

- YFCS 585 (Spring 2022): Professional Ethics & Family Policy
- YFCS 551 (Fall 2020): Research Methods

Co-Instructor for Youth Family & Community Sciences Master’s Program

- YFCS 551 (Fall 2019): Research Methods

Instructor for Overview of Local Food Systems, Foundations in Local Food Systems Development (non-credit training certificate)

- FYD 590: Policy, Systems, and Environmental Approaches to Behavior Change
- FYD 590: Introduction to the U.S. Farm Bill

UNC Gillings School of Global Public Health

Chapel Hill, NC

08/2008 – 5/2009

Teaching Assistant for the Department of Health Policy & Management

- HPM 320 (Spring 2009): Introduction to Strategic Planning and Marketing
- HPM 435 (Spring 2009): Marketing for Non-Profit Organizations
- HPM 330 (Fall 2008): Introduction to Health Organization, Leadership, Management, & Behavior
- HPM 350 (Fall 2008): Health Services Delivery

ADVISING & MENTORING EXPERIENCE

Graduate Student Advising

- 2021, Cheri Granillo, RN, BSN, FNP-BC, Doctor of Nursing Practice, University of North Carolina-Charlotte, expected graduation date 2023
- 2021, Jessica Corn, Masters in Youth Family & Community Sciences, expected graduation date 2023
- 2020, Jessica Gammell-Bennett, Masters in Youth Family & Community Sciences, expected graduation date 2023

Student Mentoring

- 2017-2020, Isabel Osborne, University of North Carolina at Chapel Hill, graduated May 2020
- 2019-2020, Lucas Seijo, North Carolina State University, expected graduation May 2022
- 2017-2018, Katharine Toles, University of North Carolina at Chapel Hill, graduated May 2019

Student Internships

- 2021, Jocelyn Dixon, East Carolina University, expected graduation May 2022
- 2020, Marisah De Moll, North Carolina State University, expected graduation May 2022
- 2018-2019, Stephanie Yarborough, Meredith University, graduated 2019
- 2017, Sapna Ramakrishnan, University of North Carolina at Chapel Hill, graduated 2019

AWARDS

- University Faculty Scholar, North Carolina State University, 2020-2021
- Family Health & Wellness Award, North Carolina Extension Association of Family and Consumer Sciences, 2019
- Outstanding Program Accomplishment in Family Health & Wellness Award, North Carolina Extension Association of Family and Consumer Sciences, 2018
- Outstanding Program Accomplishment, Excellence in Teamwork Award, North Carolina Extension Association of Family and Consumer Sciences, 2018
- UNC Graduation Education Advancement Board Impact Award, 2013
- Public Health Traineeship Award, 2010
- Association of University Programs in Health Administration, Winston Health Policy Scholarship, 2009
- Ed McCauley Scholarship in Healthcare Leadership, 2009
- UNC Student Undergraduate Teaching and Staff Award, 2009
- Public Health Traineeship Award, 2009
- James P. Dixon Award for Excellence in Education, 2008

GRANTS

On-going Research

00043195 (Haynes-Maslow) 10/01/2021 to 09/30/2022

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$2,817,300)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

Role: Principal Investigator

77306 (Haynes-Maslow) 3/15/2020-7/31/2022

Exploring whether changing the retail environment through 'bundling' can reduce health inequities in the WIC nutrition program for women and children

Robert Wood Johnson Foundation (\$250,000)

This project seeks to assess whether changing the retail environment through 'bundling' WIC approved food products can reduce health inequities for women and children in the Special Supplemental Nutrition Assistance Program for Women, Infants, and Children (WIC).

Role: Principal Investigator

No Number (Schweizer) 10/1/2021 – 9/30/2022

Advancing Sales and Marketing Opportunities for North Carolina Wheat

NC Small Grain Growers Association, Inc. (\$26,380)

This project investigates additional avenues for selling North Carolina grown soft red winter wheat (NC SRW) and educating buyers and sellers in these alternative markets. Potential marketing strategies include both promoting NC grown SRW to local consumers and exporting NC SRW internationally.

Role: Co-Investigator

Completed Research as Principal Investigator

00041221 (Haynes-Maslow) 10/01/2020 to 09/30/2021

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$2,817,300)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

Role: Principal Investigator

00036243 (Haynes-Maslow) 10/01/2019 to 09/30/2020

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$2,800,000)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 11/30/2018-09/31/2019

Examining Food Insecurity Among Families Living in Rural America

Feeding America and Share Our Strength (\$150,000)

This project seeks to examine what enables and constrains rural families' ability to provide food for their children, including 1) the circumstances and characteristics of families experiencing food insecurity; 2) what situations, contexts, and structures perpetuate experiences of food insecurity; 3) whether and how people access and participate in federal nutrition assistance programs and charitable food assistance programs; 4) potential solutions that can contribute to greater food security; and 5) how experiences of food insecurity, including barriers to and enablers of healthy food access, varies among residents of geographically, racially/ethnically, and politically diverse rural communities.

00036243 (Haynes-Maslow) 10/01/2018 to 09/30/2019

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$2,209,735)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

00036243 (Haynes-Maslow) 10/01/2017 to 09/30/2018

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$2,209,735)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 8/15/2017-2/15/2018

Examining Barriers and Facilitators to Delivering SNAP-Education Programming, including Policy, Systems and Environmental (PSE) Changes, in Rural Communities

Robert Wood Johnson Foundation (\$19,264 direct)

This project includes (1) Identifying the types of SNAP-Ed programming currently being implemented in rural communities, with a focus on PSE changes, 2) Identifying barriers to implementing SNAP-Ed programming, including both PSE and more traditional direct-nutrition education programming in rural communities, 3) Identifying strategies that SNAP-Ed implementing agencies have employed in rural communities to overcome PSE and traditional programming barriers, and 4) Developing a list of best practices for implementing PSE and direct-nutrition education SNAP-Ed programming in rural communities.

00034695 (Haynes-Maslow) 10/01/2016 to 09/30/2017

SNAP-Education Steps to Health

U.S. Department of Agriculture (\$1,922,741)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 6/1/2016-12/31/2016

Rural Store Owners' Perceptions of USDA's Minimum Stocking Requirements

Robert Wood Johnson Foundation (\$10,160 direct)

This project includes a (1) content analysis on the public comments for the USDA's proposed SNAP retailer rule, and (2) interviews with rural corner store owners to examine their perceptions about the proposed rule and to understand the barriers and facilitators to implementation.

Completed Research as Co-Principal Investigator

No Number (Nuetze D, Ammerman A) 8/01/2017 to 06/30/2018

Connecting NC Agriculture and Healthcare: A Nutrition Education Fruit and Vegetable Prescription Program to Support Healthier Diets and Local Farms

NC General Assembly (\$72,500)

This project explores the feasibility of connecting low-income patients to a SNAP-Ed nutrition education class and a produce prescription program that is grown from a local farmer.

1 NU58DP006268-01-00 (Hardison-Moody) 10/1/2016-10/1/2018

A Multi-Level Approach to Prevent Obesity: Extension and Engagement in Four North Carolina Counties

Centers for Disease Control and Prevention

This project seeks to aim 1) increase opportunities for family-based education around healthy eating and physical activity; 2) increase partnerships and support coalitions that are focused on increasing access to healthy foods and safe places to be active; 3) increase the number of organizations and food retail establishments that implement healthy food standards or increase access to fresh, local foods; and 4) increase the availability of places to be active through Safe Routes to School programs, joint-use agreements in community organizations, and standards that encourage physical activity in out-of-school settings.

No Number (Haynes-Maslow/Leone) 6/01/11-10/31/12

Improving Access to Fruits and Vegetables among Low-Income Individuals in North Carolina

North Carolina Translational and Clinical Sciences Institute (\$2,000)

The goal of this study was to complete formative research to help inform the Veggie Van and other community-based programs aimed at increasing access to fresh produce in lower-income communities. This funding was also used to evaluate a pilot of the Veggie Van program.

No Number (Haynes-Maslow/Parsons) 4/01/2011 – 12/01/2011

Examining Real and Perceived Food Deserts in Orange and Durham Counties in North Carolina

Triangle University Food Studies (\$1,000)

The goal of this study was examine low-income individuals' perceived barriers to accessing fruits and vegetables in Durham and Orange County, North Carolina using focus groups and geographic information systems.

Completed Research as Co-Investigator or Collaborator

No Number (Gustafson) 11/1/2020 – 11/30/2021

Online grocery shopping intervention among rural and urban households

Share Our Strength (\$10,000)

This project seeks to test the feasibility of online grocery shopping among rural and urban low-income households.

Role: Co-Investigator

No Number (Jilcott Pitts) 12/15/2018 to 12/14/2020

Examining the Impact of North Carolina's Healthy Food Small Retailer Program on Diet-Related Dietary Outcomes in Rural Food Deserts

East Carolina University (Prime: Robert Wood Johnson Foundation) \$30,035

The purpose of this project is to assess the impact of North Carolina's Healthy Food Small Retailer Program on diet-related chronic disease in rural food deserts.

Role: Co-Investigator

1R21CA173042-01 (Leone) 9/01/2012-2/1/2016

Impact of a Public-Private Mobile Market to Improve Fruit & Vegetable Access

National Cancer Institute (\$239,250 direct)

This project 1) Measures the impact of a mobile market at 6 and 12 on the primary outcome of F&V consumption as well as perceived access to F&V and self-efficacy to purchase, prepare, serve and eat fresh F&V among adults using a randomized controlled design; and 2) Assesses community support, feasibility, and financial sustainability of the public-private Green Cart Program.

Role: Research Collaborator

No number (Leone 04/1/2015-12/31/2015)

The Triple Bottom Line: How can we use in-store promotions to decrease WIC program costs, maximize store profitability and improve participant satisfaction?

Duke-UNC-USDA Center Behavioral Economics and Healthy Food Choice Research (\$5,000 Direct)

Conceptual white paper to examine behavioral economic opportunities for controlling food costs while maintaining program effectiveness

Role: Research Collaborator

14887 (Leone) 1/01/2013-5/31/2015

Impact of a Veggie Van Program to Increase Access to Fresh Fruits and Vegetables in Lower-Income and Underserved Communities

Robert Wood Johnson Foundation (\$89,286 Direct)

This project: 1) Measures the impact of a mobile market at 6 months on the primary outcome of F&V consumption among children using a randomized controlled design and 2) Assesses the effect of the mobile market program on food availability within the children's households using grocery store receipts.

Role: Research Collaborator

No Number (Ammerman) 11/11/11-11/10/13

North Carolina Green Cart Project

Blue Cross and Blue Shield of North Carolina Foundation Food Systems Grant (\$219,500 direct)

Programmatic funding to work with several private-public partners to expand delivery of fresh, North Carolina grown produce to lower-income neighborhoods.

Role: Research Collaborator

PEER-REVIEWED PUBLICATIONS

*52 total refereed journal articles, 19 first author, *14 student participants*

McGuirt J, Jilcott Pitts SB, Anderson Steeves B, Henry S, **Haynes-Maslow L**, Gustafson A. Evidence of geospatial and socioeconomic disparities in access to online grocery shopping for fresh and frozen produce in North Carolina. *Journal of the Academy of Nutrition and Dietetics*. 2022. In print.

Kasprzak CM*, Lally AE, Schoonover JJ, Gallicchio D, **Haynes-Maslow L**, Vermont LN, Ammerman AS, Raja S, Tumiel-Berhalter L, Tirabassi JN, Leone LA. Operational challenges that may affect implementation of evidence-based mobile market interventions. *BMC Public Health*. 2022;22(1):1-8.

Gustafson A, Gillespie R, DeWitt E, Cox B, Dunaway B, **Haynes-Maslow L**, Anderson Steeves E, Trude ACB. Online pilot grocery intervention among rural and urban residents aimed to improve purchasing habits. *International Journal of Environmental Research and Public Health*. 2022;19(2):871.

- Byker Shanks S, Houghtaling B, Shanks J, Grocke-Dewey M, Webber E, Andress L, Hardison-Moody A, Patton-Lopez M, **Haynes-Maslow L**. Disparities in dietary practices during the COVID-19 pandemic by food security status. *Preventive Medicine Reports*. 2022;28:101830.
- Boys KA, **Haynes-Maslow L**, McGuirt J, Ammerman A, van Fleet E, Johnson N*, Kelley C, Edwards T, Jilcott Pitts S. Perceived barriers and facilitators to participating in the North Carolina Healthy Food Small Retailer Program: A mixed-methods examination considering investment effectiveness. *Public Health Nutrition*. 2021; 24(18): 6555-6565.
- Kasprzak C*, Schoonover J, Gallicchio D, **Haynes-Maslow L**, Vermont L, Ammerman AS, Raja S, Tumiel-Berhalter L, Leone, LA. Using common practices to establish a framework for mobile produce markets in the United States. *Journal of Agriculture, Food Systems, and Community Development*. 2021;10(4):73–84.
- Grocke-Dewey M, Hardison-Moody A, **Haynes-Maslow L**, Maras S*, Webber E, Andress L, Houghtaling B, Patton-Lopez M, Shanks J, Byker-Shanks C. Examining the relationship between physical activity and mental health during the COVID-19 pandemic across five US States. *Preventive Medicine Reports*. 2021;24:101537.
- Haynes-Maslow L**, Jilcott Pitts S, Boys KA, McGuirt JT, Fleischhacker S, Ammerman AS, Johnson N*, et al. Qualitative perspectives of the North Carolina healthy food small retailer program among customers in participating stores located in food deserts. *BMC Public Health*. 2021;21(1):1-10.
- Leone LA, **Haynes-Maslow L**, Kasprzak C*, Raja S, Epstein L. An examination of retail-based strategies to increase WIC retention and redemption rates. *Journal of Hunger and Environmental Nutrition*. 2021:1-15.
- Hardison-Moody A, Bowen S, Bocarro J, Schulman M, Kuhlberg JA, Bloom JD, Edwards M, **Haynes-Maslow L**. ‘There’s Not a Magic Wand:’ How rural community health leaders perceive issues related to access to healthy foods and physical activity across the ecological spectrum. *Journal of Rural and Community Development*. 2021;16(2):23-42
- Jilcott Pitts S, Wu Q, Truesdale KP, Rafferty AP, **Haynes-Maslow L**, Boys KA, McGuirt JT, Fleischhacker S, Johnson N*, Kaur AP, Bell RA. A four-year observational study to examine the dietary impact of the North Carolina Healthy Food Small Retailer Program, 2017–2020. *International Journal of Behavioral Nutrition and Physical Activity*. 2021;18(1):1-12.
- Haynes-Maslow L**, Hardison-Moody A, Byker Shanks C. Leveraging informal community food systems to address food security during COVID-19. *Journal of Agriculture, Food Systems, and Community Development*. 2020;10(1):1-4.
- Haynes-Maslow L**, McGuirt J, Tripicchio G, Armstrong-Brown J, Ammerman AS, Leone LA. Examining commonly used perceived and objective measures of fruit and vegetable access in low-income populations and their association with consumption. *Translational Behavioral Medicine*. 2020;10(6):1342-1349.
- Haynes-Maslow L**, Hardison-Moody A, Patton-Lopez M, Prewitt TE, Shanks CB, Andress L, Osborne I*, Jilcott Pitts S. Examining rural food insecure families' perceptions of the Supplemental Nutrition Assistance Program: A qualitative study. *International Journal of Environmental Research and Public Health*. 2020;17(17):6390.
- Haynes-Maslow L**, Hofing GL, Marks AA. Use of a social marketing campaign to promote healthy eating behaviors among low-income caregivers. *Journal of Health Sciences and Extension*. 2020;8(3):74-92.
- Hardison-Moody A, **Haynes-Maslow L**, Bocarro J, Kuhlberg J, Schulman M, Bowen S, Anderson A, Morris L, Murphy Y. Partners at play: Engaging parks and recreation departments in extension’s health promotion work. *Journal of Human Sciences and Extension*. 2020;8(3):177-188.
- Haynes-Maslow L**, Alford Z, Dunn PC. Assessing foods and nutrition programming needs of family and consumer sciences agents in North Carolina. *Journal of Health Sciences and Extension*. 2020;8(3):155-167.
- Andress L, Shanks CB, Moody AH, Prewitt TE, Kinder P, **Haynes-Maslow L**. The curated food system: A limiting aspirational vision of what constitutes “good” food. *International Journal of Environmental Research and Public Health*. 2020;7(17):6157.

Haynes-Maslow L, Jones L, Morris L, Anderson A, Hardison-Moody A. Development of a family-based cooking and nutrition education program: Healthy All Together. *Journal of Extension*. 2020;58(3):v58-3rb5.

DeLonge M, Robbins T, Basche AD, **Haynes-Maslow, L**. The state of sustainable agriculture research and broader impacts: A survey of U.S. scientists. *Journal of Agriculture, Food Systems, and Community Development*. 2020;9(2);159-184.

Haynes-Maslow L, Osborne I*, Pitts SJ. Examining barriers and facilitators to delivering SNAP-Education in rural communities. *American Journal of Health Promotion*. 2019;33(5):736-744.

Leone LA, Tripicchio GL, **Haynes-Maslow L**, McGuirt J, Grady Smith, JS, Kowitt S, Armstrong-Brown J, Gizlice, Z, Ammermam A. A cluster-randomized trial of mobile produce market program in 12 communities in North Carolina: Program development, methods and baseline Results. *Journal of the Academy of Nutrition and Dietetics*. 2019;119(1):56-68

Chauvenet C*, De Marco M, Leone LA, **Haynes-Maslow L**, Ammerman AS. The role of food retailers in the promotion of healthful, low-cost products to WIC recipients. *Journal of Hunger & Environmental Nutrition*. 2019;4:1-15.

Powell LM, Singleton CR, Li Y, Anderson Steeves E, Castro IA, Grigsby-Toussaint D, **Haynes-Maslow L**, Houghtaling B*, Laska MN, Leone LA, Seguin R. Changes to SNAP-Authorized retailer stocking requirements and the supply of foods and beverages in low-income communities in seven US states. *Translational Behavioral Medicine*. 2019;9(5):857-64.

Pitts SJ, Wu Q, Truesdale K, **Haynes-Maslow L**, McGuirt J*, Ammerman AA, Bell R, Laska M. One year follow-up examination of the impact of the North Carolina Healthy Food Small Retailer Program on healthy food availability, purchases, and consumption. *International Journal of Environmental Research and Public Health*. 2018;15(12).

Haynes-Maslow L, Osborne I*, Pitts SJ. Examining best practices and innovative solutions to overcome barriers to delivering policy, systems, and environmental changes within the Supplemental Nutrition Assistance Program-Education in rural communities: A mixed methods study. *Nutrients*. 2018;10(8):1012-1026.

Haynes-Maslow L, Osborne I*, Pitts SJ, Osborne I, et al. Rural corner store owners' perceptions of stocking healthier foods in response to proposed changes to the United States' Supplemental Nutrition Assistance Program retailer rule. *Journal of Food Policy*. 2018;81:58-66.

Haynes-Maslow L, Andress, L, Pitts SJ, Osborne I*, et al. Arguments used in public comments to support or oppose the USDA's minimum stocking requirements in 2016: A content analysis. *Journal of the Academy of Nutrition and Dietetics*. 2018;S2212-2672.

Leone LA, Tripicchio G*, **Haynes-Maslow L**, McGuirt J*; Smith JG, Armstrong-Brown J, Gizlice Z, Ammerman AS. Cluster randomized controlled trial of a mobile market intervention to increase fruit and vegetable intake among adults in lower-income communities in North Carolina. *International Journal of Behavioral Nutrition and Physical Activity*. 2018;15(1):2.

Pitts SJ, Wu Q, Truesdale KP, Laska MN, Grinchak T, McGuirt JT, **Haynes-Maslow L**, Bell RA, Ammerman A. Baseline assessment of a healthy corner store initiative: Associations between food store environments, shopping patterns, customer purchases, and dietary intake in Eastern North Carolina. *International Journal of Environmental Research and Public Health*. 2017;14(10):1189-1202.

Mulik K, **Haynes-Maslow L**. The affordability of MyPlate: an analysis of SNAP benefits and the actual cost of eating according to the dietary guidelines. *Journal of Nutrition Education and Behavior*. 2017;49(8):623-31.

Haynes-Maslow L, Leone LA. Examining the relationship between the food environment and adult diabetes prevalence by county economic and racial composition: an ecological study. *BMC Public Health*. 2017;17(1):648.

- Tripicchio, GL*, Smith JG, Armstrong-Brown J, McGuirt J*, **Haynes-Maslow L**, Mardovich S, Ammerman A, Leone LA. Recruiting community partners for Veggie Van: Strategies and lessons learned from a mobile market intervention in North Carolina, 2012–2015. *Preventing Chronic Disease*. 2017;14;E36-E36.
- Allcock M, **Haynes-Maslow L**, Johnson L, Carpenter W, Vines A, Belle D, Philips R, Cherry M. Peer Connect for African American breast cancer survivors and caregivers: A train-the-trainer approach for peer support. *Translational Behavioral Medicine*. 2017;7(3):495-505.
- Leone LA, **Haynes-Maslow L**, Ammerman A. Veggie Van Pilot Study: Impact of a mobile produce market for underserved communities on fruit and vegetable access and intake. *Journal of Hunger and Environmental Nutrition*. 2017;12(1):89-100.
- Haynes-Maslow L**, Allcock M, Johnson L. Peer support preferences among African-American breast cancer survivors and caregivers. *Supportive Care in Cancer*. 2016;1-7.
- Haynes-Maslow L**, Allcock M, Johnson L. Cancer support needs for African American breast cancer survivors and caregivers. *Journal of Cancer Education*. 2016;31(1):166-171.
- O'Hara J, **Haynes-Maslow L**. Examining the association between school vending machines and children's body mass index by socioeconomic status. *Journal of Nutrition Education and Behavior*. 2015;47(6):526-531.
- Haynes-Maslow L**, Salvador RJ. The food system should unite us, not divide us. *Journal of Agriculture, Food Systems, and Community Development*. 2015;5(4):105-108.
- Perez MJ, **Haynes-Maslow L**, Roberts M, Dusetzina S. Mental health service use for adult patients with co-occurring depression and physical chronic health care needs, 2007-2010. *Medical Care*. 2015;53(8):708-12.
- Haynes-Maslow L**, Auvergn LA, Mark BA, Ammerman A, Weiner BJ. Low-income individuals' perceptions about fruit and vegetable access programs: A Qualitative Study. *Journal of Nutrition Education and Behavior*. 2015;47(4):317-324.
- Haynes-Maslow L**, Schramm D, Mark B, Ammerman A, Silberman P. Stakeholder arguments in access to healthy food state-level legislation in newspapers and bill hearings, 2010-2012. *Journal of Science Policy and Governance*. 2014;5(1).
- Haynes-Maslow L**, Godley PA, Dimartino L, White BS, Odom J, Richmond A, Carpenter W. African American women's perceptions of cancer clinical trials. *Cancer Medicine*. 2014;3(5):1430-9.
- Shea CM, Teal R, **Haynes-Maslow L**, McIntyre M, Weiner BJ, Wheeler SB, et al. Assessing the feasibility of a virtual tumor board program: A case study. *Journal of Healthcare Management*. 2014;59(3):177-194.
- Allcock M, **Haynes-Maslow L**, Carr C, Orr M, Kahwati LC, Weiner BJ, et al. Training veterans to provide peer support in a weight-management program: MOVE!. *Preventing Chronic Disease*. 2013;10:1300-84.
- Haynes-Maslow L**, Parsons SE, Wheeler SB, Leone LA. Understanding barriers to fruit and vegetable consumption among low-income individuals: A Qualitative Study. *Preventing Chronic Disease*. 2013;10:1202-06).
- Weiner BJ, **Haynes-Maslow L**, Kahwati LC, Kinsinger LS, Campbell MK. Implementing the MOVE! weight-management program in the Veterans Health Administration, 2007-2010: a qualitative study. *Preventing Chronic Disease*. 2012;9:110-127.
- Burns H, Auvergne L, **Haynes-Maslow L**, Liles EA, Perrin EM, Steiner MJ. A qualitative analysis of career transitions made by combined internal medicine-pediatrics physicians. *North Carolina Medical Journal*. 2011;72(3):191-195.
- Wells RS, Chuang E, **Haynes LE**, Bai Y. Child welfare agency ties to providers and schools and substance abuse treatment use by adolescents. *Journal of Substance Abuse Treatment*. 2011;40(1):26-34.
- Zelman WN, **Haynes LE**, Pink G, Hyunh TT, Beadles C. Use of the balanced scorecard in healthcare. *Journal of Health Care Balanced Scorecard Research*. October 2009.

PRESENTATIONS & SPEAKING ENGAGEMENTS

Peer-reviewed Presentations

Rodgers M, **Haynes-Maslow L**, Downey L. Opportunities, Lessons Learned, and Challenges among Extension Professionals Engaged in Adult Immunization Education During the Pandemic – Insights from the EXCITE Initiative. Presentation accepted at the National Extension Association of Family & Consumer Sciences Annual Meeting, Raleigh, NC, September 2022.

Haynes-Maslow, Ray S, Giombi K. Perceptions of Sugar Sweetened Beverage among Youth in North Carolina. Presentation accepted at the Society for Nutrition Education and Behavior Annual Meeting, Atlanta, GA, July 2022.

Rodgers M, Stofer KS, Downey L, Burton D, **Haynes-Maslow L**. A Systems-Based Approach between Federal Health Agencies and Cooperative Extension to Promote Adult Vaccinations. Oral presentation accepted at the National Health Outreach Conference, Kansas City, MO, May 2022.

Garner J, Guerra KK, Tutaza Lulado, A, Kasprzak C, Leone LA, **Haynes-Maslow L**. Adapting Food Security Interventions in the Context of COVID-19 for the Advancement of Diet and Health Equity. Society for Behavioral Medicine's Annual Meeting, Baltimore MD, April 2022.

Haynes-Maslow L, Hardison-Moody, Grocke M, Shelly M, Patton-Lopez M, Andress L, Webber E, Byker Shanks C. Examining the Relationship Between Physical Activity and Mental Health during the COVID-19 Pandemic Across Five U.S. States. Poster presentation at The American Public Health Association's Annual Meeting, Denver, CO, October 2021.

Haynes-Maslow L, Blitstein JL, Ray S, Brophy JE, Hayes MA, Brewington M. Sugar Sweetened Beverage Consumption among Youth in North Carolina. Oral presentation at the Society for Nutrition Education & Behavior, August 2021.

Sosna A, Hall A, Clay L, Myers L, **Haynes-Maslow L**, Fleischhacker SE, Colón-Ramos U. Nutrition in Emergencies: Lessons Learned and Opportunities Moving Forward. Oral panel presentation at the Society for Nutrition Education & Behavior, August 2021.

Boys KA, **Haynes-Maslow L**, McGuir JT, Ammerman A, van Fleet EE, Johnson N, Kelley CJ, Edwards V, Fleischhacker SE, Truesdale KP, Bell RA, Jilcott Pitts S. Track session presented at the 2021 Agricultural & Applied Economics Association Annual Meeting, Austin, TX, August 2021.

Haynes-Maslow L, Byker Shanks C, Andress L, Hardison-Moody A, Jilcott Pitts S, Patton-Lopez M, Prewitt ET. Rural food insecure families' perceptions of SNAP: A financial paradox. Oral presentation at the APHA Virtual Annual Meeting, October 2020.

Haynes-Maslow L. Rural food insecure families' perceptions of WIC and SNAP: A qualitative study. Oral presentation at the RWJF Healthy Eating Research 13th Annual Grantee Meeting, Denver, CO, March 2020.

Haynes-Maslow. Examining food insecurity among rural low-income families. National Anti-Hunger Policy Conference, Washington, DC, March 2020.

Haynes-Maslow L. Communicating with elected officials. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2020.

Haynes-Maslow L, Ammerman AS, Neutz, D, Sisler L, Enyioha C, Boys K, Maloy C. Connecting NC agriculture and healthcare: A nutrition education fruit and vegetable prescription-like program to support healthier diets and local farmers. Oral presentation at APHA's Annual Meeting, Philadelphia, PA, November 2019.

Haynes-Maslow L. Overview of the 2018 Farm Bill. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2019.

Haynes-Maslow L. Community engagement and marketing. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2019.

Haynes-Maslow L, Leone LA. The WIC Shopping Experience in New York State: Challenges and Potential Solutions within the Retail Environment. Oral presentation at the RWJF Healthy Eating Research 13th Annual Grantee Meeting, Detroit, MI, March 2019.

Enyioha C, Sisler L, **Haynes-Maslow L,** Neutez D, Ammerman AS. The relationship between resilience and adherence to interventions in a fruit and vegetable prescription program. North American Primary Care Research Group, Chicago, IL, November 2018.

Haynes-Maslow L. Equity in the 2018 Farm Bill: How to educate policymakers on the importance of the food environment and health. Southern Obesity Summit, Charleston, WV, October 2018.

Levine K, Jones L, Foley E, Chase S, Rijn SV, Alford Z, McBurney J, Grable J, Napier H, Jones O, Bloom JD, **Haynes-Maslow L,** Hofing G, Dunn C. Cooking Local Foods Made Simple: Agent training to increase capacity for foods and nutrition programming. National Extension Association Family & Consumer Sciences Annual Meeting, San Antonio, TX, September 2018.

Robbins T, Basche A, **Haynes-Maslow L,** DeLonge M. The state of agroecology research, education, and adoption: A survey of scientists. Poster presentation at the Ecological Society of America Annual Meeting, New Orleans, FL, August 2018.

Boccaro J, Hardison-Moody A, Jorgenson L, **Haynes-Maslow L.** Shared use as a strategy to improve access to physical activity in rural communities: Barriers and lessons learned. National Health Outreach Conference, Bloomington, MN, May 2018.

Hardison-Moody A, Kuhlberg J, Edwards M, **Haynes-Maslow L,** Bowen S, Schulman M. What drives change in rural communities? Interviews with community health leaders in four North Carolina counties. 2018 National Health Outreach Conference, May 2018, Bloomington, MN.

Haynes-Maslow L, Pitts S. Examining Barriers and Facilitators to Delivering SNAP-Education Programming, including Policy, Systems, and Environmental (PSE) Changes, in Rural Communities. Poster presentation at the RWJF Healthy Eating Research Annual Grantee Meeting, Nashville, TN, April, 2018.

Haynes-Maslow L. Examining Barriers and Facilitators to Delivering SNAP-Education Programming in Rural Communities. Oral presentation at the Association of SNAP Nutrition Education Administrators' Annual Conference, Washington, DC, February 2018.

Bocarro JN, Elliot LB, Hardison-Moody A, **Haynes-Maslow L,** Gladstone E. Shared use agreements between commercial real estate and communities: Leveraging private lands for public use. Active Living Research Annual Conference, February 2018, Banff, Canada.

Haynes-Maslow L. Rural Corner Store Owners' Perceptions of USDA's Minimum Stocking Requirements for SNAP. Oral presentation at the American Public Health Association's Annual Meeting, Atlanta, GA, November 2017.

Haynes-Maslow L. Arguments used in public comments to support or oppose the USDA's minimum stocking requirements: A content analysis. Oral presentation at the American Public Health Association's Annual Meeting, Atlanta, GA, November 2017.

Allcock M, Carpenter W, **Haynes-Maslow L,** Vines AI, Johnson, L, Belle D, Phillips R, Cherry M. A Community-Academic Partnership to Deliver a Motivational Interviewing-based Peer Support Program: Success and Challenges. Oral Presentation at the International Conference of Motivational Interviewing, Philadelphia, PA, June 2017.

Bocarro J, Elliott L, Hardison-Moody A, **Haynes-Maslow L,** Gladstone E. Shared used agreements between commercial real estate and communities: Leveraging private lands for public use. Active Living Research Annual Conference, Clearwater Beach, FL, March 2017.

Haynes-Maslow L. Rural Corner Store Owners' Perceptions of the USDA's SNAP Retailer Rule. Oral presentation at the Association of SNAP Nutrition Education Administrators' Annual Conference, Washington, DC, February 2017.

Salvador R, DeLonge MS, **Haynes-Maslow L.** Environmental and human health impacts of conventional agriculture. Oral presentation at the Ecological Society of America Annual Meeting, Ft. Lauderdale, FL, August 2016.

Sandra Sulzer, **Haynes-Maslow L.** Linking faith and complementary therapies in cancer care for African-Americans. Oral presentation at the International Sociological Association's Research Forum, Vienna, Austria, July 2016.

Haynes-Maslow L, Moore A, Nolan D, Burns A, Flamm L, Titus P. Local successes in nutrition incentives and the road to a more equitable food system. Oral presentation at Wholesome Wave's Transforming Food Access Summit, Atlanta GA, January 2016.

Haynes-Maslow L, Leone LA, Tripicchio G, Cates J. Examining the relationship between fruit and vegetable intake, perceived access, and body mass index. Poster presentation at The Obesity Society's Annual Meeting, Los Angeles, CA, November 2015.

Haynes-Maslow L. Health costs of current food and farm policy: diet-related chronic disease and environmental health. Oral presentation at the American Public Health Association's Annual Meeting, Chicago, IL, November 2015.

Leone LA, **Haynes-Maslow L.** How can we use in-store promotions to decrease WIC program costs, maximize store profitability and improve participant satisfaction? Oral presentation at the Duke-UNC-USDA Center for Behavioral Economics and Healthy Food Choice Research WIC Roundtable, Washington, DC, August 2015.

Haynes-Maslow L, O'Hara J. Impact of school vending machines on children's body mass index. Poster presented at AcademyHealth's Annual Research Meeting, Minneapolis, MN June 2015.

Haynes-Maslow L, Leone LA. Examining the relationship between children's fruit and vegetable attitudes and fruit and vegetable intake among children ages 3 to 10. Oral presentation at the RWJF Healthy Eating Research 9th Annual Grantee Meeting, Baltimore, MD, February 2015.

Jolles MP, **Haynes-Maslow L,** Robert MR, Dusetzina S. Mental Health Service Use by Race and Ethnicity for Adult Patients with Co-occurring Chronic Health Care Needs, 2007-2010. Podium presentation at AcademyHealth's Annual Research Meeting, San Diego, CA, June 2014.

Haynes-Maslow L, Leone LA, Ammerman A, Bomberger SA, Holmes M, Mark B. Determining whether geographic information systems or self-reported perceived access data are a better measure for the estimating the effect of F&V access on intake. Poster presented at the International Society for Behavioral Nutrition Annual Meeting, San Diego, CA, May 2014.

Leone LA, **Haynes-Maslow L.** Understanding how the macro food environment impacts diet of children ages 3-10. Oral presentation at the RWJF Healthy Eating Research 8th Annual Grantee Meeting, Chapel Hill, NC, March 2014.

Leone LA, **Haynes-Maslow L,** Ammerman A, Ward D. Evaluating the impact of the Veggie Van Program in underserved communities on youths' dietary intake. Poster presented at the RWJF Healthy Eating Research 7th Annual Grantee Meeting, New Orleans, LA March 2013

Haynes-Maslow L, Parsons SE, Young A. Real and perceived barriers to accessing fruits and vegetables among low-income individuals in Orange and Durham County, North Carolina. Oral presentation presented at the 2011 Southern Food and Beverage Museum "Hungry in the South" Symposium, New Orleans, LA September 2011.

Haynes-Maslow, L. Social movements to address childhood obesity. Poster presented at the 2011 AcademyHealth Annual Research Meeting, Seattle, Washington, June 2011.

Haynes, LE. Implementing the village model in Chapel Hill, North Carolina. Poster presented at the 2010 Governor's Conference on Aging, Durham, North Carolina, October 2010.

Burns H, **Haynes LE**, Auvergne L, Liles P, Perrin E, Steiner M. A qualitative analysis of career transitions made by combined internal medicine-pediatrics physicians. Poster presented at the 2010 Pediatric Academic Societies' Annual Meeting, Vancouver, BC, Canada, May 2010.

Haynes, LE. The collapse of the Soviet Union and its effect on the Ukrainian sex trade industry. Poster presented at UNC Trafficking Symposium, Chapel Hill, NC, September 2009.

Wells R, **Haynes LE**, Chuang E, Bai Y. What makes inter-agency relationships work? The role of local resources. Paper presented at the 2009 Academy of Management Annual Meeting, Chicago, IL, August 2009.

Burns H, **Haynes LE**, Auvergne L, Liles P, Perrin E, Steiner M. What drives career change among combined medicine-pediatrics graduates? Poster presented at the 2009 UNC Department of Pediatrics Evening of Scholarship, Chapel Hill, NC, May 2009.

Zelman W, Pink GH, **Haynes LE**, Hyunh TT, Beadles C. Growth and Development of the Balanced Scorecard in the United States, Symposium on the 5th anniversary of the Japan Association of Healthcare Balanced Scorecard Studies, Tokyo, Japan, January 10, 2009.

Invited Speaking Engagements

Haynes-Maslow L. The Importance of Connecting with Legislators: Telling Your Story, University of Buffalo Mobile Market Summit, March 2022.

Haynes-Maslow L. Introduction to Rural Food Insecurity, virtual presentation to UNC Office of Interprofessional Education's Rural Interprofessional Longitudinal Scholars, February 2022.

Haynes-Maslow, L. Marketing Your Extension Programs. Virtual presentation to North Carolina Cooperative Extension, January 2022.

Haynes-Maslow L. If You Build It, Will They Come? Food Access, Nutrition, and Health. NC State University Wolfpack Wellness Research Web Series, November 2021.

Haynes-Maslow, Chapman B, Dunn R, Pancorbo J, Binder A. NC State College of Agriculture & Life Sciences Communication Workshop - Media Relations Panel, October 2021.

Haynes-Maslow, L. Food Assistance Program Policy Updates during COVID-19. Durham Food Security Taskforce Community Partners Meeting, July 2021.

Haynes-Maslow L. Compounding Effects of COVID-19 on Food Insecurity: Where Do We Go from Here? North Carolina Healthy Communities Program - Spring Presenter Series, May 2021.

Haynes-Maslow, L. Compounding Effects of COVID-19 on Food Insecurity. Duke University Department of Family Medicine and Community Health's Research and Scholarship Brown Bag Discussion, April 2021.

Haynes-Maslow L. Hiding in Hunger: Food Insecurity in North Carolina. NC State University Environmental Justice Symposium, April 2021.

Haynes-Maslow L. Food Assistance Program Policy Updates during COVID-19, University of Buffalo Mobile Market Summit, March 2021.

Haynes-Maslow L. Nutrition Education Virtual Programming, GusNIP Produce Prescription Community of Practice, March 2021.

Wiesman J, Rowe B, **Haynes-Maslow L**, Ray W. Health Policy & Emergency Preparedness. Are We Ready for the Next Crisis? Virtual presentation at UNC-Chapel Hill Health Policy Day 2021, March 2021

Haynes-Maslow L. Food and health: Promising Programs. Virtual presentation to PICH Healthy Foods Coalition Meeting, March 2021.

Haynes-Maslow L. Normal Never Was: Community Story. Virtual presentation to North Carolina State University Sisterhood Dinner, February 2021.

Haynes-Maslow L. Compounding Effects of COVID-19 on Longstanding Inequities. Virtual presentation to Duke University's Food Insecurity Symposium, February 2021.

Ammerman A, Ammons S, **Haynes-Maslow L**, Planchard R, Kearney B. "The Big Picture" – How Hunger, Equity, and Health are Interrelated. Virtual panel presentation to NC Child Hunger Leaders Conference, February 2021.

Haynes-Maslow L. The State of Play for Food Insecurity in North Carolina. Virtual presentation to the NC League of Municipalities. February 2021.

Haynes-Maslow L, Kassir, Rose D. Gender and the 2020 Election. Virtual panel presentation to Duke University's Osher Lifetime Learning Institute, November 2020.

Haynes-Maslow L. Food Justice and Policy. Virtual keynote speaker at Spartans for Science and Policy at UNC Greensboro. November 2020.

Haynes-Maslow L, Benz S, Kraft E, Patterson C, Wood N. Local Farms & Food Assistance. Panel presentation at the Carolina Farm Stewardship Association Sustainable Agriculture Conference. October 2020.

Haynes-Maslow L. Healthy corner stores: Understanding store operations. National Association of Convenience Stores, Chicago, IL, April 2019.

Haynes-Maslow L. Science policy and controversy. ComSciCon, Morrisville, NC, April 2019.

Haynes-Maslow L. Policy approaches to food insecurity on college campuses. Atlantic Coast Conference Leadership Symposium - Nourishing our Communities: Rise Against Hunger, Raleigh, NC, February 2019.

Haynes-Maslow L. Updates on federal food and nutrition programs - how will it affect the RD profession? Western Maternal and Child Health Nutrition Leadership Network, Redondo Beach, CA, February 2019.

Haynes-Maslow L. Nutrition programs in the federal farm bill. Senior Men's Club of Wilmington, Wilmington, NC, February 2019.

Haynes-Maslow L. Connecting physical activity and federal nutrition assistance programs: An introduction to NC State's SNAP-Education Program. NC Recreation and Parks Association, Raleigh, NC, January 2019.

Haynes-Maslow L. Unequal Access to Healthy Food in the United States. NC State's Office for Institutional Equity and Diversity: Food and Housing Insecurity and Injustice. December 2018.

Haynes-Maslow L. Lifestyle choices and the effect on health. University of Missouri, Department of Nutrition and Exercise Physiology, Columbia, MO, October 2018.

Haynes-Maslow L. Introduction to SNAP in North Carolina. The Wilmington East Rotary Club, Wilmington, NC, June 2018.

Haynes-Maslow L. Food system policy at the federal level: Concerns and opportunities. Mountain Area Health Education Center, Asheville, NC, December 2017.

Haynes-Maslow L. Proposed SNAP policy changes for 2018. End Hunger Durham, Durham, NC, November 2017.

Haynes-Maslow L. Eat smart and moving more in out of school settings: Implementing the Healthy Out of School Time Standards. NC Recreation & Park Association, Greensboro, NC, June 2017.

Haynes-Maslow L. Policy issues to promoting local foods and success stories for institutional purchasing. Raleigh District Dietetic Association Member Meeting, Raleigh, NC, September 2016.

Haynes-Maslow L. Increasing both healthy food access and farmer opportunity: the North Carolina Green Carts Program. Panel member for Carolina Farm Stewardship Association's 28th Annual Sustainable Agriculture Conference, Durham, NC, November 2013.

AD HOC JOURNAL REVIEWER FOR:

Journal of Nutrition Education and Behavior; Public Health Nutrition; Preventing Chronic Disease; Food Policy; American Journal of Preventive Medicine; Preventive Medicine; Preventative Medicine Reports; Landscape and Urban Planning; Journal of Racial and Ethnic Health Disparities; Journal of Healthcare for the Poor and Undeserved; International Journal of Environmental Research & Public Health; Cities; Family Practice; Journal of Human Sciences and Extension.

PROFESSIONAL ACTIVITIES

National

- Panel Manager, USDA's Gus Shumacher Nutrition Incentive Program 2022 Grant Application Cycle, 2022
- Panel Manager, USDA's Gus Shumacher Nutrition Incentive Program 2021 Grant Application Cycle, 2021
- Member, Land Grant University SNAP-Ed Program Development Team, 2021-present
- Co-Chair, Center for Disease Control & Prevention's Nutrition and Obesity Policy Research and Evaluation Network's Rural Food Access Working Group, 2016-present
- Member, Southern Region SNAP-Ed Land Grant University Program Team, 2016-present
- Reviewer, USDA's Healthy Food Financing Initiative 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Gus Shumacher Nutrition Incentive Program 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Farm to School Program 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Farmer's Market Promotion Program and Local Food Promotion Program 2018 Grant Application Cycle, 2018
- Reviewer, USDA's Rural Health and Safety 2018 Grant Application Cycle, 2018

Statewide

- Member, NCIOM Task Force on Healthy Aging, 2022-present
- Member, Justus-Warren Heart Disease and Stroke Prevention Task Force, 2021-present
- Member, Triad Nutrition Coalition, 2020-present
- Member, NC Healthy Food Retail Task Force, 2018-present
- Member, Steering Committee, Project 40, 2018-present
- Co-Director, Scholars Strategy Network, North Carolina Chapter, 2018-present
- Leadership Team, NC Food and Healthcare Intersections Group, 2016-present
- Co-Organizer, NC Healthy Food Retail Collaborative, 2016-present
- Member, Chatham Food Hub Organizing Committee, 2020
- Member, Physical Environment Workgroup, NCIOM Task Force on Healthy North Carolina 2030, 2019-2020
- Community Nutrition Partnership, Board Member & Founder of the Veggie Van Program, 2011-2016
- Family Center of Northern Durham Board of Directors, Treasurer, 2008-2010
- UNC Start for the Heart, Founder and President, 2007-2008
- Student Legal Services Board of Directors, Board Member, Committee Chair, 2006-2009
- UNC Attorney General Staff, Senior Staff and Treasurer, 2004-2008
- UNC Honor System Outreach, Vice President, 2006-2007
- UNC Student Congress, Principal Clerk, 2006-2007

North Carolina State University (On-Campus Service)

- Search Committee, Department of Agricultural & Human Sciences Assistant Professor & Extension Specialist in Nutrition Education and Behavior, 2022-present
- Member, Department of Agricultural & Human Sciences' Leadership Committee, 2021-present
- Search Committee, Department of Agricultural & Human Sciences Department Head, 2021
- Review Committee, Extension Director's 5 Year Review, 2020-2021
- Member, Pack Essentials Steering Committee, 2020-present
- Member, College of Agriculture & Life Sciences Research Committee, 2020-present

- Member, Youth Family & Community Sciences Graduate Studies Committee, 2020-present
- Co-Lead, Department of Agricultural & Human Sciences Extension Committee for Racial Justice, 2020-present
- Member, New Professional Orientation Task Force, 2018-present
- Member, Local Foods Program Team, 2017-present
- Member, Cooking Local Foods Made Simple Program Evaluation Team, 2017-present
- Member, Extension Master Food Volunteer Program, 2017-present

PROFESSIONAL ORGANIZATIONS

Association of SNAP Nutrition Education Administrators, 2016-present
 NC Association of Cooperative Extension Specialists, 2016-present
 NC Extension Association of Family and Consumer Sciences, 2016-present
 Association for SNAP Nutrition Education Administrators, 2016-present
 American Public Health Association, 2010-present
 AcademyHealth, 2006-2014
 NC Public Health Association, 2010-2013
 Triangle University Food Studies, 2011-2014
 Academy of Management, 2009-2010
 Healthcare Executives Student Association, UNC Chapter, 2006-2010

POPULAR PRESS

VeryWell Health. "Rising Grocery Costs May Pressure SNAP Participants to Cut Back on Fresh Produce." <https://www.verywellhealth.com/inflation-snap-benefits-food-insecurity-5222747>. March 25, 2022.

Mental Health Weekly. "Impact of Psychological Distress on Physical Activity during COVID Examined." <https://onlinelibrary.wiley.com/doi/10.1002/mhw.33066>. January 7, 2022.

TODAY. "Feeling Anxious and Depressed? Sit Less and Move More, Study Says." https://www.today.com/health/diet-fitness/study-says-sitting-associated-anxiety-depression-rcna9064?cid=sm_npd_td_tw_ma. December 17, 2021

CALS News: "Essentially CALS: Lindsey Haynes-Maslow". <https://cals.ncsu.edu/intranet/news/essentially-cals-lindsey-haynes-maslow/>. December 12, 2021

North Carolina Health News. "A historic increase in food stamp benefits began this month. Will it be enough?" <https://www.northcarolinahealthnews.org/2021/10/27/snap-benefits-increase-enough/>. October 27, 2021

Raleigh News & Observer. "Letter to the Editor". <https://www.newsobserver.com/opinion/letters-to-the-editor/article254611402.html>. October 3, 2021.

Doctor Radio, Sirius XM. "Rehabilitative Medicine Show". September 27, 2021.

The Washington Post. "Pandemic creates a cycle of decline of physical activity and mental health, study suggest." https://www.washingtonpost.com/health/pandemic-creates-a-cycle-of-decline-of-physical-activity-and-mental-health-study-suggests/2021/09/23/983efe68-1bd6-11ec-8380-5fbadbc43ef8_story.html. September 25, 2021.

WRAL. "NC State study: Pandemic cost us time, physical activity, mental health". <https://www.wral.com/coronavirus/nc-state-university-researchers-find-the-pandemic-is-affecting-mental-health-and-reducing-physical-activity-that-could-ease-adde/19891517/>. September 23, 2021.

CBS News 17. "NC State researchers find 'Unforgiving Cycle' pandemic's impact on mental, physical health". <https://www.cbs17.com/community/health/coronavirus/nc-state-researchers-find-unforgiving-cycle-pandemics-impact-on-mental-physical-health/>. September 21, 2021.

CALS News. "How the pandemic triggers mental health struggles". <https://cals.ncsu.edu/news/how-the-pandemic-has-triggered-a-cycle-of-mental-health-struggles-and-physical-inactivity/>. September 20, 2021

NC Policy Watch. "Ongoing COVID-19 emergency declaration is keeping thousands of NC residents better fed." <http://pulse.ncpolicywatch.org/2021/07/06/ongoing-covid-19-emergency-declaration-is-keeping-thousands-of-nc-residents-better-fed/#sthash.dt7xEduR.dpbs>. July 6, 2021.

CALS News. "Haynes-Maslow tapped for vaccine education program." <https://cals.ncsu.edu/news/haynes-maslow-tapped-for-vaccine-education-program/>. May 19, 2021

The Center for Public Integrity. "Biden urged to focus on more than farming with USDA secretary pick." <https://publicintegrity.org/inside-publici/newsletters/watchdog-newsletter/biden-focus-on-more-than-farming-with-usda-pick/>. December 4, 2020.

Bustle. "How to safely attend a Thanksgiving party this year." <https://www.bustle.com/life/is-it-safe-to-attend-thanksgiving-party-during-covid19-experts>. November 12, 2020.

Raleigh News & Observer. More families relying on charity to help put food on the table, NC State study finds <https://www.newsobserver.com/news/local/counties/wake-county/article247073977.html>. November 9, 2020.

Mornings with Morgan. "Healthy food retail." <https://soundcloud.com/nc-alliance-for-health/mornings-with-morgan-healthy-food-retail>. NC Alliance for Health Podcast. October 13, 2020.

First in Future. "Lindsey Haynes-Maslow." <https://podcasts.apple.com/us/podcast/first-in-future-where-emerging-ideas-take-flight/id1203179407#episodeGuid=tag%3Asoundcloud%2C2010%3Atracks%2F898211521>. Institute for Emerging Issues Podcast. September 29, 2020.

North Carolina Public Radio. The State of Things. "Make eating social again': How COVID-19 challenges those with eating disorders." <https://www.wunc.org/post/make-eating-social-again-how-covid-19-challenges-those-eating-disorders>. August 27, 2020.

The Conversation. "The pandemic has affected millions with other illnesses – here's how it affected a health professor's struggle with bulimia." <https://theconversation.com/the-pandemic-has-affected-millions-with-other-illnesses-heres-how-it-affected-a-health-professors-struggle-with-bulimia-144159>. August 13, 2020.

North Carolina Public Radio. The State of Things. "USDA proposes rule to restrict SNAP access." <http://www.wunc.org/post/usda-proposes-rule-restrict-snap-access>. January 31, 2019.

The Conversation. "The Trump Administration wants to tighten SNAP work requirements, bypassing Congress." <https://theconversation.com/the-trump-administration-wants-to-tighten-snap-work-requirements-bypassing-congress-109865>. January 22, 2019.

Raleigh News & Observer. "How science and policy can co-exist in NC". <https://www.newsobserver.com/opinion/article222990315.html>. December 12, 2018

The Sanford Herald. "Master Chefs: Extension center hosts cooking competition." http://www.sanfordherald.com/news/master-chefs-extension-center-hosts-cooking-competition/article_5968afe8-91de-11e8-91f6-a39b96ff99d8.html. July 28, 2018.

North Carolina Health News. "SNAP Expected to be harder to use at some farmers markets." <https://www.northcarolinahealthnews.org/2018/07/18/snap-expected-to-be-harder-to-use-at-some-farmers-markets/>. July 18, 2018.

C-SPAN. "Representative McGovern's morning remarks on SNAP." <https://www.c-span.org/video/?446829-1/us-house-meets-morning-hour&start=272>. June 13, 2018.

The Daily Herald. "The cost of diabetes." http://www.rrdailyherald.com/news/the-cost-of-diabetes/article_385fbc34-6055-11e8-9067-5ffc94e16484.html?utm_medium=social&utm_source=twitter&utm_campaign=user-share. May 30, 2018.

The Conversation. "A healthy diet isn't always possible for low-income Americans, even when they get SNAP benefits." <http://theconversation.com/a-healthy-diet-isnt-always-possible-for-low-income-americans-even-when-they-get-snap-benefits-96880>. May 23, 2018.

North Carolina Public Radio. The State of Things. "Federal farm bill negotiations threaten SNAP benefits." <http://wunc.org/post/federal-farm-bill-negotiations-threaten-snap-benefits>. April 11, 2018.

The Daily Herald. "Halifax schools open two free fitness centers." http://www.rrdailyherald.com/news/local/halifax-schools-open-two-free-fitness-centers/article_64a3f290-2d26-11e8-b3cd-f311516fcedc.html. March 21, 2018.

Wilmington Star News. "Should SNAP benefits be received via food box? Not so much experts say." <http://www.starnewsonline.com/news/20180305/should-snap-benefits-be-received-via-food-box-not-so-much-experts-say>. March 2, 2018.

Centers for Disease Control and Prevention. "Community garden helps low-income North Carolinians eat their veggies." <https://nccd.cdc.gov/nccdsuccessstories/showdoc.aspx?s=15341&dt=0>. March 2, 2018.

NC Health News. "CDC grant targets four NC counties with high obesity rates." <https://www.northcarolinahealthnews.org/2018/02/27/22103/>. February 27, 2018.

Raleigh News & Observer. "Like Blue Apron, but with food stamps. Trump's food box plan raise a lot of questions." <http://www.newsobserver.com/news/politics-government/politics-columns-blogs/under-the-dome/article200119064.html>. February 14, 2018.

The Daily Tarheel. "UNC's Family Medicine Center takes an alternative approach to high-risk patients." <http://www.dailytarheel.com/article/2018/02/food-study-0207>. February 7, 2018.

NC State College of Agriculture and Life Sciences. "Connecting N.C. agriculture, nutrition education." <https://cals.ncsu.edu/news/connecting-n-c-agriculture-nutrition-education/>. January 23, 2018.

ABC30. "Feeding your family nutritious meals on a small budget." <http://abc30.com/family/feeding-your-family-nutritious-meals-on-a-small-budget/2954178/> January 16, 2018.

WINK News. "How to eat healthy on a skimpy budget." <http://www.winknews.com/2018/01/11/eat-healthy-skimpy-budget/>. January 11, 2018.

Raleigh News & Observer. "Food stamps don't cover the cost of healthy eating. Here's how far they fall short." <http://www.newsobserver.com/news/local/article179914376.html>. October 20, 2017.

North Carolina Public Radio. The State of Things. "This American diet." <http://wunc.org/post/american-diet-impact-big-food-americans-and-world#stream/0>. October 17, 2017.

Richmond News & Observer. "East Rockingham Senior Center unveils new walking trail." <https://www.richmondobserver.com/national-news/item/516-east-rockingham-senior-center-unveils-new-walking-trail.html>. September 28, 2017.

Eat This Podcast. Crime and nourishment. "Some costs and consequences of the Supplemental Nutrition Assistance Program." <https://www.eatthispodcast.com/crime-and-nourishment/>. September 26, 2017.

Kentucky Forward. "Study finds SNAP funding insufficient for a healthy diet." <http://www.kyforward.com/study-finds-supplemental-nutrition-assistance-program-funding-insufficient-healthy-diet/> September 20, 2017.

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