

# LINDSEY HAYNES-MASLOW, PhD, MHA

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## EDUCATION

**2014 The University of North Carolina at Chapel Hill**

Department of Health Policy and Management

Chapel Hill, NC

Doctor of Philosophy

Minor: Health Politics and Policy

Dissertation Title: “*Access to Fruits and Vegetables for Low-Income Individuals: A Mixed Methods Study to Healthy Eating.*”

Dissertation Chair: Pam Silberman, JD, DrPH

**2010 The University of North Carolina at Chapel Hill**

Department of Health Policy and Management

Chapel Hill, NC

Master of Healthcare Administration

Graduate Certificate in Global Health

**2008 The University of North Carolina at Chapel Hill**

Department of Health Policy and Administration

Chapel Hill, NC

Bachelor of Science in Public Health, graduated with honors

Minor: History

## PROFESSIONAL EXPERIENCE

**University of North Carolina at Chapel Hill, Department of Health Policy and Management** Chapel Hill, NC

8/8/2022 – Present *Teaching Associate Professor*

- Teach graduate students on leadership, management, organizational behavior, and public health policy and advocacy
- Guest lecture classes
- Mentor and advise masters students

**North Carolina State University, Department of Agricultural and Human Sciences** Raleigh, NC

7/1/2020 – 8/5/2022 *Associate Professor & Extension Specialist*

- Distribution of effort: Extension 80%; Research 15%; Service 5%
- Serve as Principal Investigator for the SNAP-Education program and \$2.8 million grant from the U.S. Department of Agriculture
- Conduct research on the relationship between access to healthy food and diet-related chronic disease
- Guest lecture classes and mentor students
- Teach research methods and professional ethics & family policy to graduate students

05/2016 – 6/30/2020 *Assistant Professor & Extension Specialist*

- Distribution of effort: Extension 80%; Research 15%; Service 5%
- Serve as Principal Investigator for the SNAP-Education program and \$2.2 million grant from the U.S. Department of Agriculture
- Conduct research on the relationship between access to healthy food and diet-related chronic disease
- Guest lecture classes and mentor students
- Teach research methods to graduate students

**Extension Collaborative on Immunization Teaching & Engagement**

- 11//2023 – Present *New Partners Program: Immunization Education Partnership*
- Assist the Centers for Disease Control and Prevention, U.S. Department of Agriculture, and the National Rural Health Association on immunization education, including COVID-19, for funded land grant universities and state rural health associations
  - Provide technical assistance to three new partners teams (land grant universities and state rural health associations) working on immunization education.

- 04/2021 – 5/31/2023 *Market Research Lead*
- Guide national market research for the Centers for Disease Control and Prevention and the U.S. Department of Agriculture on immunization education, including COVID-19, for funded land grant universities
  - Provide technical assistance on social marketing to land grant universities on how to assess vaccine hesitancy in underserved communities and develop campaigns to address target audiences' concerns

**University of North Carolina at Chapel Hill, Department of Nutrition** Chapel Hill, NC

- 04/2015 – Present *Adjunct Assistant Professor*
- Mentor undergraduate and graduate-level students
  - Guest lecture nutrition policy graduate courses

**Union of Concerned Scientists, Food & Environment Program** Washington, DC

- 06/2014 – 5/2016 *Food Systems and Health Analyst*
- Conduct research on the impact of free and reduced-price school lunches on children's health
  - Inform policymakers and community partners about the food system's impact on nutrition, public health, and health disparities
  - Conduct community-based participatory research on food equity

**NC Division of Public Health, Physical Activity and Nutrition Branch** Raleigh, NC

- 12/2012 – 12/2013 *Lead Evaluator for Community Readiness Assessment Project*
- Coordinate Community Readiness Assessments for 18 communities across NC
  - Oversee community readiness interview script development and guide analysis
  - Evaluate feasibility and effectiveness of using Community Readiness Assessments

**University of North Carolina at Chapel Hill, School of Nursing** Chapel Hill, NC

- 08/2012 – 05/2014 *Pre-doctoral Fellowship*
- Research training in Health Care Quality and Patient Outcomes, National Institute of Nursing Research, T32 NR 008856

**Department of Veterans Health Affairs Center for Health Promotion & Disease Prevention** Durham, NC

- 08/2010 – 12/2012 *Qualitative Research Assistant*
- Code and analyze interviews conducted among individuals involved with the MOVE! Weight Management Program for Veterans using Atlas.ti

**Lineberger Comprehensive Cancer Center, Health-e-NC Grant** Chapel Hill, NC

- 8/2011 – 8/2012 *Research Assistant*
- Observe virtual tumor boards and assist with conducting interviews with physicians involved in the virtual tumor boards
  - Code and analyze observations/interviews conducted among physicians involved with the Virtual Tumor Boards using Atlas.ti

**NC Division of Public Health, Physical Activity and Nutrition Branch** Raleigh, NC

- 05/2011 – 12/2011 *Obesity Prevention Intern*
- Write the "North Carolina Local Government's Guide to Healthy Eating and Active Living Communities," which provides action steps that promote healthy eating and active living policies in the community
  - Conduct and analyze focus groups among local government officials to determine interest and feasibility in healthy eating and active living policies

**North Carolina Institute of Medicine, North Carolina Medical Journal**

Morrisville, NC

05/2009 – 8/2010

*Research Assistant*

- Assist with researching, writing and editing Task Force reports
- Assist with editing, writing, and preparing articles for the NC Medical Journal
- Interview individuals for journal articles

## HONORS

- 2022 Outstanding Program Accomplishment in Innovative Youth Program Development, North Carolina Extension Association of Family and Consumer Sciences
- 2022 Outstanding Program Accomplishment in SNAP-Ed/EFNEP Educational Program Team Award, North Carolina Extension Association of Family and Consumer Sciences
- 2020 University Faculty Scholar, North Carolina State University
- 2019 Family Health & Wellness Award, North Carolina Extension Association of Family and Consumer Sciences
- 2018 Outstanding Program Accomplishment in Family Health & Wellness Award, North Carolina Extension Association of Family and Consumer Sciences
- 2018 Outstanding Program Accomplishment, Excellence in Teamwork Award, North Carolina Extension Association of Family and Consumer Sciences
- 2013 UNC Graduation Education Advancement Board Impact Award
- 2010 Public Health Traineeship Award
- 2009 Association of University Programs in Health Administration, Winston Health Policy Scholarship
- 2009 Ed McCauley Scholarship in Healthcare Leadership
- 2009 UNC Student Undergraduate Teaching and Staff Award
- 2009 Public Health Traineeship Award, 2009
- 2008 James P. Dixon Award for Excellence in Education

## MEMBERSHIPS

American College of Healthcare Executives, 2023-Present  
Association of SNAP Nutrition Education Administrators, 2016-2022  
NC Association of Cooperative Extension Specialists, 2016-2022  
American Public Health Association, 2010-present  
AcademyHealth, 2006-2014  
NC Public Health Association, 2010-2013  
Triangle University Food Studies, 2011-2014  
Academy of Management, 2009-2010  
Healthcare Executives Student Association, UNC Chapter, 2006-2010

## BIBLIOGRAPHY

### *Refereed Book Chapters*

**Haynes-Maslow L**, Pitts SJ. Chapter 5: Public Health and Food Policy: Role in Public Health Nutrition (pp 89-107). In *Public Health Nutrition: Rural, Urban and Global Community-Based Practice*. (Barth M, Bell RA, Grimmer K, Thompson K, Hege A, Eds.). New York, NY: Springer Publishing Company, 2021.

### *Peer-Reviewed Publications*

All publications listed below are written with co-authors from other fields, departments, or universities. Student co-authors whom I advised or mentored are marked with \*

1. Norris K\*, Jilcott Pitts S, Reis H, **Haynes-Maslow L**. A systematic literature review of nutrition interventions implemented to address food insecurity as a social determinant of health. *Nutrients*. 2023. In press.
2. Dixon J\*, Stage V, Truesdale K, Wu Q, Kolasa K, **Haynes-Maslow L**, McGuirt J, Jilcott Pitts S. Associations between food and beverage purchases and skin carotenoids among diverse small food retail store customers. *Public Health Nutrition*. 2023. In press.

3. Viera S, **Haynes-Maslow L**. Reviewing the Master Food Volunteer Program: Examining how to enhance nutrition education in the United States. *Journal of Extension*. 2023. In press.
4. Houghtaling B, **Haynes-Maslow L**, Andress L, Hardison-Moody A, Grocke-Dewey M, Holston D, Patton-López M, Pradhananga N, Prewitt TE, Shanks J, Webber E, Byker Shanks C. Food Insecurity among households with children during the early months of the COVID-19 pandemic. *Journal of Agriculture, Food Systems, and Community Development*. 2023;12(3):1-13.
5. Leone L, Kasprzak C\*, Lally A, **Haynes-Maslow L**, Vermont L, Horrigan-Maurer C, Tumiel-Berhalter L, Ammerman AA, Raja S. A novel process to recruit and select community partners for a hybrid implementation-effectiveness study. *Progress in Community Health Partnerships*. 2023;17(1):159-171.
6. Byker Shanks C, Andress L, Hardison-Moody A, Jilcott Pitts S, Patton-Lopez M, Prewitt TE, Dupuis V, Wong K, Kirk-Epstein M, Engelhard E, Hake M, \*Osborne I, Hoff C, **Haynes-Maslow L**. Food insecurity in the rural United States: An examination of struggles and coping mechanisms to feed a family among households with a low-income. *Nutrients*. 2022;14(24):5250.
7. **Haynes-Maslow L**, Ray S, Giombi K. Perceptions of sugar-sweetened beverages among adolescents in North Carolina. *Frontiers in Public Health*. 2022;10:943295.
8. McGuirt J, Jilcott Pitts SB, Anderson Steeves B, Henry S, **Haynes-Maslow L**, Gustafson A. Evidence of geospatial and socioeconomic disparities in access to online grocery shopping for fresh and frozen produce in North Carolina. *Journal of the Academy of Nutrition and Dietetics*. 2022;122(11):2106-2114.
9. Gillespie R, DeWitt E, Trude ACB, **Haynes-Maslow L**, Hudson T, Anderson-Steeves E, Barr M, Gustafson A. Barriers and facilitators of online grocery services: Perceptions from rural and urban grocery store managers. *Nutrients*. 2022; 14(18):3794.
10. Kasprzak CM\*, Lally AE, Schoonover JJ, Gallicchio D, **Haynes-Maslow L**, Vermont LN, Ammerman AS, Raja S, Tumiel-Berhalter L, Tirabassi JN, Leone LA. Operational challenges that may affect implementation of evidence-based mobile market interventions. *BMC Public Health*. 2022;22(1):1-8.
11. Gustafson A, Gillespie R, DeWitt E, Cox B, Dunaway B, **Haynes-Maslow L**, Anderson Steeves E, Trude ACB. Online pilot grocery intervention among rural and urban residents aimed to improve purchasing habits. *International Journal of Environmental Research and Public Health*. 2022;19(2):871.
12. Byker Shanks S, Houghtaling B, Shanks J, Grocke-Dewey M, Webber E, Andress L, Hardison-Moody A, Patton-Lopez M, Haynes-Maslow L. Disparities in dietary practices during the COVID-19 pandemic by food security status. *Preventive Medicine Reports*. 2022;28:101830.
13. Boys KA, **Haynes-Maslow L**, McGuirt J, Ammerman A, van Fleet E, Johnson N\*, Kelley C, Edwards T, Jilcott Pitts S. Perceived barriers and facilitators to participating in the North Carolina Healthy Food Small Retailer Program: A mixed-methods examination considering investment effectiveness. *Public Health Nutrition*. 2021; 24(18): 6555-6565.
14. Kasprzak C\*, Schoonover J, Gallicchio D, **Haynes-Maslow L**, Vermont L, Ammerman AS, Raja S, Tumiel-Berhalter L, Leone, LA. Using common practices to establish a framework for mobile produce markets in the United States. *Journal of Agriculture, Food Systems, and Community Development*. 2021;10(4):73–84.
15. Grocke-Dewey M, Hardison-Moody A, **Haynes-Maslow L**, Maras S\*, Webber E, Andress L, Houghtaling B, Patton-Lopez M, Shanks J, Byker-Shanks C. Examining the relationship between physical activity and mental health during the COVID-19 pandemic across five US States. *Preventive Medicine Reports*. 2021;24:101537.
16. **Haynes-Maslow L**, Jilcott Pitts S, Boys KA, McGuirt JT, Fleischhacker S, Ammerman AS, Johnson N\*, et al. Qualitative perspectives of the North Carolina healthy food small retailer program among customers in participating stores located in food deserts. *BMC Public Health*. 2021;21(1):1-10.

17. Leone LA, **Haynes-Maslow L**, Kasprzak C\*, Raja S, Epstein L. An examination of retail-based strategies to increase WIC retention and redemption rates. *Journal of Hunger and Environmental Nutrition*. 2021;1-15.
18. Hardison-Moody A, Bowen S, Bocarro J, Schulman M, Kuhlberg JA, Bloom JD, Edwards M, **Haynes-Maslow L**. 'There's Not a Magic Wand:' How rural community health leaders perceive issues related to access to healthy foods and physical activity across the ecological spectrum. *Journal of Rural and Community Development*. 2021;16(2):23-42
19. Jilcott Pitts S, Wu Q, Truesdale KP, Rafferty AP, **Haynes-Maslow L**, Boys KA, McGuirt JT, Fleischhacker S, Johnson N\*, Kaur AP, Bell RA. A four-year observational study to examine the dietary impact of the North Carolina Healthy Food Small Retailer Program, 2017–2020. *International Journal of Behavioral Nutrition and Physical Activity*. 2021;18(1):1-12.
20. **Haynes-Maslow L**, Hardison-Moody A, Byker Shanks C. Leveraging informal community food systems to address food security during COVID-19. *Journal of Agriculture, Food Systems, and Community Development*. 2020;10(1):1-4.
21. **Haynes-Maslow L**, McGuirt J, Tripicchio G, Armstrong-Brown J, Ammerman AS, Leone LA. Examining commonly used perceived and objective measures of fruit and vegetable access in low-income populations and their association with consumption. *Translational Behavioral Medicine*. 2020;10(6):1342-1349.
22. **Haynes-Maslow L**, Hardison-Moody A, Patton-Lopez M, Prewitt TE, Shanks CB, Andress L, Osborne I\*, Jilcott Pitts S. Examining rural food insecure families' perceptions of the Supplemental Nutrition Assistance Program: A qualitative study. *International Journal of Environmental Research and Public Health*. 2020;17(17):6390.
23. **Haynes-Maslow L**, Hofing GL, Marks AA. Use of a social marketing campaign to promote healthy eating behaviors among low-income caregivers. *Journal of Health Sciences and Extension*. 2020;8(3):74-92.
24. Hardison-Moody A, **Haynes-Maslow L**, Bocarro J, Kuhlberg J, Schulman M, Bowen S, Anderson A, Morris L, Murphy Y. Partners at play: Engaging parks and recreation departments in extension's health promotion work. *Journal of Human Sciences and Extension*. 2020;8(3):177-188.
25. **Haynes-Maslow L**, Alford Z, Dunn PC. Assessing foods and nutrition programming needs of family and consumer sciences agents in North Carolina. *Journal of Health Sciences and Extension*. 2020;8(3):155-167.
26. Andress L, Shanks CB, Moody AH, Prewitt TE, Kinder P, **Haynes-Maslow L**. The curated food system: A limiting aspirational vision of what constitutes "good" food. *International Journal of Environmental Research and Public Health*. 2020;7(17):6157.
27. **Haynes-Maslow L**, Jones L, Morris L, Anderson A, Hardison-Moody A. Development of a family-based cooking and nutrition education program: Healthy All Together. *Journal of Extension*. 2020;58(3):v58-3rb5.
28. DeLonge M, Robbins T, Basche AD, **Haynes-Maslow, L**. The state of sustainable agriculture research and broader impacts: A survey of U.S. scientists. *Journal of Agriculture, Food Systems, and Community Development*. 2020;9(2);159-184.
29. **Haynes-Maslow L**, Osborne I\*, Pitts SJ. Examining barriers and facilitators to delivering SNAP-Education in rural communities. *American Journal of Health Promotion*. 2019;33(5):736-744.
30. Leone LA, Tripicchio GL, **Haynes-Maslow L**, McGuirt J, Grady Smith, JS, Kowitt S, Armstrong-Brown J, Gizlice, Z, Ammermam A. A cluster-randomized trial of mobile produce market program in 12 communities in North Carolina: Program development, methods and baseline Results. *Journal of the Academy of Nutrition and Dietetics*. 2019;119(1):56-68
31. Chauvenet C\*, De Marco M, Leone LA, **Haynes-Maslow L**, Ammerman AS. The role of food retailers in the promotion of healthful, low-cost products to WIC recipients. *Journal of Hunger & Environmental Nutrition*. 2019;4:1-15.

32. Powell LM, Singleton CR, Li Y, Anderson Steeves E, Castro IA, Grigsby-Toussaint D, **Haynes-Maslow L**, Houghtaling B\*, Laska MN, Leone LA, Seguin R. Changes to SNAP-Authorized retailer stocking requirements and the supply of foods and beverages in low-income communities in seven US states. *Translational Behavioral Medicine*. 2019;9(5):857-64.
33. Pitts SJ, Wu Q, Truesdale K, **Haynes-Maslow L**, McGuirt J\*, Ammerman AA, Bell R, Laska M. One year follow-up examination of the impact of the North Carolina Healthy Food Small Retailer Program on healthy food availability, purchases, and consumption. *International Journal of Environmental Research and Public Health*. 2018;15(12).
34. **Haynes-Maslow L**, Osborne I\*, Pitts SJ. Examining best practices and innovative solutions to overcome barriers to delivering policy, systems, and environmental changes within the Supplemental Nutrition Assistance Program-Education in rural communities: A mixed methods study. *Nutrients*. 2018;10(8):1012-1026.
35. **Haynes-Maslow L**, Osborne I\*, Pitts SJ, Osborne I, et al. Rural corner store owners' perceptions of stocking healthier foods in response to proposed changes to the United States' Supplemental Nutrition Assistance Program retailer rule. *Journal of Food Policy*. 2018;81:58-66.
36. **Haynes-Maslow L**, Address, L, Pitts SJ, Osborne I\*, et al. Arguments used in public comments to support or oppose the USDA's minimum stocking requirements in 2016: A content analysis. *Journal of the Academy of Nutrition and Dietetics*. 2018;S2212-2672.
37. Leone LA, Tripicchio G\*, **Haynes-Maslow L**, McGuirt J\*; Smith JG, Armstrong-Brown J, Gizlice Z, Ammerman AS. Cluster randomized controlled trial of a mobile market intervention to increase fruit and vegetable intake among adults in lower-income communities in North Carolina. *International Journal of Behavioral Nutrition and Physical Activity*. 2018;15(1):2.
38. Pitts SJ, Wu Q, Truesdale KP, Laska MN, Grinchak T, McGuirt JT, **Haynes-Maslow L**, Bell RA, Ammerman A. Baseline assessment of a healthy corner store initiative: Associations between food store environments, shopping patterns, customer purchases, and dietary intake in Eastern North Carolina. *International Journal of Environmental Research and Public Health*. 2017;14(10):1189-1202.
39. Mulik K, **Haynes-Maslow L**. The affordability of MyPlate: an analysis of SNAP benefits and the actual cost of eating according to the dietary guidelines. *Journal of Nutrition Education and Behavior*. 2017;49(8):623-31.
40. **Haynes-Maslow L**, Leone LA. Examining the relationship between the food environment and adult diabetes prevalence by county economic and racial composition: an ecological study. *BMC Public Health*. 2017;17(1):648.
41. Tripicchio, GL\*, Smith JG, Armstrong-Brown J, McGuirt J\*, **Haynes-Maslow L**, Mardovich S, Ammerman A, Leone LA. Recruiting community partners for Veggie Van: Strategies and lessons learned from a mobile market intervention in North Carolina, 2012–2015. *Preventing Chronic Disease*. 2017;14:E36-E36.
42. Allicock M, **Haynes-Maslow L**, Johnson L, Carpenter W, Vines A, Belle D, Philips R, Cherry M. Peer Connect for African American breast cancer survivors and caregivers: A train-the-trainer approach for peer support. *Translational Behavioral Medicine*. 2017;7(3):495-505.
43. Leone LA, **Haynes-Maslow L**, Ammerman A. Veggie Van Pilot Study: Impact of a mobile produce market for underserved communities on fruit and vegetable access and intake. *Journal of Hunger and Environmental Nutrition*. 2017;12(1):89-100.
44. **Haynes-Maslow L**, Allicock M, Johnson L. Peer support preferences among African-American breast cancer survivors and caregivers. *Supportive Care in Cancer*. 2016;1-7.
45. **Haynes-Maslow L**, Allicock M, Johnson L. Cancer support needs for African American breast cancer survivors and caregivers. *Journal of Cancer Education*. 2016;31(1):166-171.

46. O'Hara J, **Haynes-Maslow L**. Examining the association between school vending machines and children's body mass index by socioeconomic status. *Journal of Nutrition Education and Behavior*. 2015;47(6):526-531.
47. **Haynes-Maslow L**, Salvador RJ. The food system should unite us, not divide us. *Journal of Agriculture, Food Systems, and Community Development*. 2015;5(4):105-108.
48. Perez MJ, **Haynes-Maslow L**, Roberts M, Dusetzina S. Mental health service use for adult patients with co-occurring depression and physical chronic health care needs, 2007-2010. *Medical Care*. 2015;53(8):708-12.
49. **Haynes-Maslow L**, Auvergn LA, Mark BA, Ammerman A, Weiner BJ. Low-income individuals' perceptions about fruit and vegetable access programs: A Qualitative Study. *Journal of Nutrition Education and Behavior*. 2015;47(4):317-324.
50. **Haynes-Maslow L**, Schramm D, Mark B, Ammerman A, Silberman P. Stakeholder arguments in access to healthy food state-level legislation in newspapers and bill hearings, 2010-2012. *Journal of Science Policy and Governance*. 2014;5(1).
51. **Haynes-Maslow L**, Godley PA, Dimartino L, White BS, Odom J, Richmond A, Carpenter W. African American women's perceptions of cancer clinical trials. *Cancer Medicine*. 2014;3(5):1430-9.
52. Shea CM, Teal R, **Haynes-Maslow L**, McIntyre M, Weiner BJ, Wheeler SB, et al. Assessing the feasibility of a virtual tumor board program: A case study. *Journal of Healthcare Management*. 2014;59(3):177-194.
53. Allicock M, **Haynes-Maslow L**, Carr C, Orr M, Kahwati LC, Weiner BJ, et al. Training veterans to provide peer support in a weight-management program: MOVE!. *Preventing Chronic Disease*. 2013;10:1300-84.
54. **Haynes-Maslow L**, Parsons SE, Wheeler SB, Leone LA. Understanding barriers to fruit and vegetable consumption among low-income individuals: A Qualitative Study. *Preventing Chronic Disease*. 2013;10:1202-06).
55. Weiner BJ, **Haynes-Maslow L**, Kahwati LC, Kinsinger LS, Campbell MK. Implementing the MOVE! weight-management program in the Veterans Health Administration, 2007-2010: a qualitative study. *Preventing Chronic Disease*. 2012;9:110-127.
56. Burns H, Auvergne L, **Haynes-Maslow L**, Liles EA, Perrin EM, Steiner MJ. A qualitative analysis of career transitions made by combined internal medicine-pediatrics physicians. *North Carolina Medical Journal*. 2011;72(3):191-195.
57. Wells RS, Chuang E, **Haynes LE**, Bai Y. Child welfare agency ties to providers and schools and substance abuse treatment use by adolescents. *Journal of Substance Abuse Treatment*. 2011;40(1):26-34.
58. Zelman WN, **Haynes LE**, Pink G, Hyunh TT, Beadles C. Use of the balanced scorecard in healthcare. *Journal of Health Care Balanced Scorecard Research*. October 2009.

## REFEREED OTHER PRODUCTS OF SCHOLARSHIP

### Oral Presentations

1. Riportella R, Braverman M, **Haynes-Maslow L**, Magaña, M, Dodge T, Young A. From National to Local: A CDC-Extension Partnership to Provide Educational Outreach about COVID-19 and Other Vaccinations to Latino/a/x Populations. American Public Health Association's Annual Meeting, Atlanta, GA, November 2023.
2. Garrity K, Thatcher E, Jilcott Pitts, SB, Krzyzanowski K, Reitz C, Steeves BA, Al-muhanna K, Gillespie R, **Haynes-Maslow L**, Garner J. The Influence of the COVID-19 Pandemic on Household Food Sourcing and Food Security in Rural Appalachia: A Qualitative Study. Society for Nutrition Education and Behavior International Conference, Washington, DC, July 2023.

3. Stofer K, **Haynes-Maslow L**, Burton D. Partnerships Promote Rural Health Equity via Vaccine Confidence” Rural Health Equity Conference, San Diego, CA, May 2023
4. Rodgers M, **Haynes-Maslow L**, Downey L. Opportunities, Lessons Learned, and Challenges among Extension Professionals Engaged in Adult Immunization Education During the Pandemic – Insights from the EXCITE Initiative. Presentation accepted at the National Extension Association of Family & Consumer Sciences Annual Meeting, Raleigh, NC, September 2022.
5. **Haynes-Maslow**, Ray S, Giombi K. Perceptions of Sugar Sweetened Beverage among Youth in North Carolina. Presentation accepted at the Society for Nutrition Education and Behavior Annual Meeting, Atlanta, GA, July 2022.
6. Rodgers M, Stofer KS, Downey L, Burton D, **Haynes-Maslow L**. A Systems-Based Approach between Federal Health Agencies and Cooperative Extension to Promote Adult Vaccinations. Oral presentation accepted at the National Health Outreach Conference, Kansas City, MO, May 2022.
7. Garner J, Guerra KK, Tutaza Lulado, A, Kasprzak C, Leone LA, **Haynes-Maslow L**. Adapting Food Security Interventions in the Context of COVID-19 for the Advancement of Diet and Health Equity. Society for Behavioral Medicine’s Annual Meeting, Baltimore MD, April 2022.
8. **Haynes-Maslow L**, Hardison-Moody, Grocke M, Shelly M, Patton-Lopez M, Andress L, Webber E, Byker Shanks C. Examining the Relationship Between Physical Activity and Mental Health during the COVID-19 Pandemic Across Five U.S. States. Poster presentation at The American Public Health Association’s Annual Meeting, Denver, CO, October 2021.
9. **Haynes-Maslow L**, Blitstein JL, Ray S, Brophy JE, Hayes MA, Brewington M. Sugar Sweetened Beverage Consumption among Youth in North Carolina. Oral presentation at the Society for Nutrition Education & Behavior, August 2021.
10. Sosna A, Hall A, Clay L, Myers L, **Haynes-Maslow L**, Fleischhacker SE, Colón-Ramos U. Nutrition in Emergencies: Lessons Learned and Opportunities Moving Forward. Oral panel presentation at the Society for Nutrition Education & Behavior, August 2021.
11. Boys KA, **Haynes-Maslow L**, McGuir JT, Ammerman A, van Fleet EE, Johnson N, Kelley CJ, Edwards V, Fleischhacker SE, Truesdale KP, Bell RA, Jilcott Pitts S. Track session presented at the 2021 Agricultural & Applied Economics Association Annual Meeting, Austin, TX, August 2021.
12. **Haynes-Maslow L**, Byker Shanks C, Andress L, Hardison-Moody A, Jilcott Pitts S, Patton-Lopez M, Prewitt ET. Rural food insecure families’ perceptions of SNAP: A financial paradox. Oral presentation at the APHA Virtual Annual Meeting, October 2020.
13. **Haynes-Maslow L**. Rural food insecure families’ perceptions of WIC and SNAP: A qualitative study. Oral presentation at the RWJF Healthy Eating Research 13th Annual Grantee Meeting, Denver, CO, March 2020.
14. **Haynes-Maslow**. Examining food insecurity among rural low-income families. National Anti-Hunger Policy Conference, Washington, DC, March 2020.
15. **Haynes-Maslow L**. Communicating with elected officials. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2020.
16. **Haynes-Maslow L**, Ammerman AS, Neutz, D, Sisler L, Enyioha C, Boys K, Maloy C. Connecting NC agriculture and healthcare: A nutrition education fruit and vegetable prescription-like program to support healthier diets and local farmers. Oral presentation at APHA’s Annual Meeting, Philadelphia, PA, November 2019.
17. **Haynes-Maslow L**. Overview of the 2018 Farm Bill. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2019.



18. **Haynes-Maslow L.** Community engagement and marketing. University of Buffalo Mobile Market Summit, Buffalo, NY, March 2019.
19. **Haynes-Maslow L**, Leone LA. The WIC Shopping Experience in New York State: Challenges and Potential Solutions within the Retail Environment. Oral presentation at the RWJF Healthy Eating Research 13th Annual Grantee Meeting, Detroit, MI, March 2019.
20. Enyioha C, Sisler L, **Haynes-Maslow L**, Neutez D, Ammerman AS. The relationship between resilience and adherence to interventions in a fruit and vegetable prescription program. North American Primary Care Research Group, Chicago, IL, November 2018.
21. **Haynes-Maslow L.** Equity in the 2018 Farm Bill: How to educate policymakers on the importance of the food environment and health. Southern Obesity Summit, Charleston, WV, October 2018.
22. Levine K, Jones L, Foley E, Chase S, Rijn SV, Alford Z, McBurney J, Grable J, Napier H, Jones O, Bloom JD, **Haynes-Maslow L**, Hofing G, Dunn C. Cooking Local Foods Made Simple: Agent training to increase capacity for foods and nutrition programming. National Extension Association Family & Consumer Sciences Annual Meeting, San Antonio, TX, September 2018.
23. Robbins T, Basche A, **Haynes-Maslow L**, DeLonge M. The state of agroecology research, education, and adoption: A survey of scientists. Poster presentation at the Ecological Society of America Annual Meeting, New Orleans, FL, August 2018.
24. Boccardo J, Hardison-Moody A, Jorgenson L, **Haynes-Maslow L.** Shared use as a strategy to improve access to physical activity in rural communities: Barriers and lessons learned. National Health Outreach Conference, Bloomington, MN, May 2018.
25. Hardison-Moody A, Kuhlberg J, Edwards M, **Haynes-Maslow L**, Bowen S, Schulman M. What drives change in rural communities? Interviews with community health leaders in four North Carolina counties. 2018 National Health Outreach Conference, May 2018, Bloomington, MN.
26. **Haynes-Maslow L**, Pitts S. Examining Barriers and Facilitators to Delivering SNAP-Education Programming, including Policy, Systems, and Environmental (PSE) Changes, in Rural Communities. Poster presentation at the RWJF Healthy Eating Research Annual Grantee Meeting, Nashville, TN, April, 2018.
27. **Haynes-Maslow L.** Examining Barriers and Facilitators to Delivering SNAP-Education Programming in Rural Communities. Oral presentation at the Association of SNAP Nutrition Education Administrators' Annual Conference, Washington, DC, February 2018.
28. Bocarro JN, Elliot LB, Hardison-Moody A, **Haynes-Maslow L**, Gladstone E. Shared use agreements between commercial real estate and communities: Leveraging private lands for public use. Active Living Research Annual Conference, February 2018, Banff, Canada.
29. **Haynes-Maslow L.** Rural Corner Store Owners' Perceptions of USDA's Minimum Stocking Requirements for SNAP. Oral presentation at the American Public Health Association's Annual Meeting, Atlanta, GA, November 2017.
30. **Haynes-Maslow L.** Arguments used in public comments to support or oppose the USDA's minimum stocking requirements: A content analysis. Oral presentation at the American Public Health Association's Annual Meeting, Atlanta, GA, November 2017.
31. Allicock M, Carpenter W, **Haynes-Maslow L**, Vines AI, Johnson, L, Belle D, Phillips R, Cherry M. A Community-Academic Partnership to Deliver a Motivational Interviewing-based Peer Support Program: Success and Challenges. Oral Presentation at the International Conference of Motivational Interviewing, Philadelphia, PA, June 2017.
32. Bocarro J, Elliott L, Hardison-Moody A, **Haynes-Maslow L**, Gladstone E. Shared used agreements between commercial real estate and communities: Leveraging private lands for public use. Active Living Research Annual Conference, Clearwater Beach, FL, March 2017.

33. **Haynes-Maslow L.** Rural Corner Store Owners' Perceptions of the USDA's SNAP Retailer Rule. Oral presentation at the Association of SNAP Nutrition Education Administrators' Annual Conference, Washington, DC, February 2017.
34. Salvador R, DeLonge MS, **Haynes-Maslow L.** Environmental and human health impacts of conventional agriculture. Oral presentation at the Ecological Society of America Annual Meeting, Ft. Lauderdale, FL, August 2016.
35. Sandra Sulzer, **Haynes-Maslow L.** Linking faith and complementary therapies in cancer care for African-Americans. Oral presentation at the International Sociological Association's Research Forum, Vienna, Austria, July 2016.
36. **Haynes-Maslow L,** Moore A, Nolan D, Burns A, Flamm L, Titus P. Local successes in nutrition incentives and the road to a more equitable food system. Oral presentation at Wholesome Wave's Transforming Food Access Summit, Atlanta GA, January 2016.
37. **Haynes-Maslow L,** Leone LA, Tripicchio G, Cates J. Examining the relationship between fruit and vegetable intake, perceived access, and body mass index. Poster presentation at The Obesity Society's Annual Meeting, Los Angeles, CA, November 2015.
38. **Haynes-Maslow L.** Health costs of current food and farm policy: diet-related chronic disease and environmental health. Oral presentation at the American Public Health Association's Annual Meeting, Chicago, IL, November 2015.
39. Leone LA, **Haynes-Maslow L.** How can we use in-store promotions to decrease WIC program costs, maximize store profitability and improve participant satisfaction? Oral presentation at the Duke-UNC-USDA Center for Behavioral Economics and Healthy Food Choice Research WIC Roundtable, Washington, DC, August 2015.
40. **Haynes-Maslow L,** O'Hara J. Impact of school vending machines on children's body mass index. Poster presented at AcademyHealth's Annual Research Meeting, Minneapolis, MN June 2015.
41. **Haynes-Maslow L,** Leone LA. Examining the relationship between children's fruit and vegetable attitudes and fruit and vegetable intake among children ages 3 to 10. Oral presentation at the RWJF Healthy Eating Research 9th Annual Grantee Meeting, Baltimore, MD, February 2015.
42. Jolles MP, **Haynes-Maslow L,** Robert MR, Dusetzina S. Mental Health Service Use by Race and Ethnicity for Adult Patients with Co-occurring Chronic Health Care Needs, 2007-2010. Podium presentation at AcademyHealth's Annual Research Meeting, San Diego, CA, June 2014.
43. **Haynes-Maslow L,** Leone LA, Ammerman A, Bomberger SA, Holmes M, Mark B. Determining whether geographic information systems or self-reported perceived access data are a better measure for the estimating the effect of F&V access on intake. Poster presented at the International Society for Behavioral Nutrition Annual Meeting, San Diego, CA, May 2014.
44. Leone LA, **Haynes-Maslow L.** Understanding how the macro food environment impacts diet of children ages 3-10. Oral presentation at the RWJF Healthy Eating Research 8<sup>th</sup> Annual Grantee Meeting, Chapel Hill, NC, March 2014.
45. Leone LA, **Haynes-Maslow L,** Ammerman A, Ward D. Evaluating the impact of the Veggie Van Program in underserved communities on youths' dietary intake. Poster presented at the RWJF Healthy Eating Research 7<sup>th</sup> Annual Grantee Meeting, New Orleans, LA March 2013
46. **Haynes-Maslow L,** Parsons SE, Young A. Real and perceived barriers to accessing fruits and vegetables among low-income individuals in Orange and Durham County, North Carolina. Oral presentation presented at the 2011 Southern Food and Beverage Museum "Hungry in the South" Symposium, New Orleans, LA September 2011.
47. **Haynes-Maslow, L.** Social movements to address childhood obesity. Poster presented at the 2011 AcademyHealth Annual Research Meeting, Seattle, Washington, June 2011.

48. **Haynes, LE**. Implementing the village model in Chapel Hill, North Carolina. Poster presented at the 2010 Governor's Conference on Aging, Durham, North Carolina, October 2010.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
49. Burns H, **Haynes LE**, Auvergne L, Liles P, Perrin E, Steiner M. A qualitative analysis of career transitions made by combined internal medicine-pediatrics physicians. Poster presented at the 2010 Pediatric Academic Societies' Annual Meeting, Vancouver, BC, Canada, May 2010.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
50. **Haynes, LE**. The collapse of the Soviet Union and its effect on the Ukrainian sex trade industry. Poster presented at UNC Trafficking Symposium, Chapel Hill, NC, September 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
51. Wells R, **Haynes LE**, Chuang E, Bai Y. What makes inter-agency relationships work? The role of local resources. Paper presented at the 2009 Academy of Management Annual Meeting, Chicago, IL, August 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
52. Burns H, **Haynes LE**, Auvergne L, Liles P, Perrin E, Steiner M. What drives career change among combined medicine-pediatrics graduates? Poster presented at the 2009 UNC Department of Pediatrics Evening of Scholarship, Chapel Hill, NC, May 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
53. Zelman W, Pink GH, **Haynes LE**, Hyunh TT, Beadles C. Growth and Development of the Balanced Scorecard in the United States, Symposium on the 5th anniversary of the Japan Association of Healthcare Balanced Scorecard Studies, Tokyo, Japan, January 10, 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*

### **Posters**

1. Busse KR\*, Poppe KI, Wu Q, Jilcott Pittts S, **Haynes-Maslow L**, Ammerman AS, Guerra K, Plakias Z, Hanks AS, Garrity K, Gillespie R, Houghtailing B, Seguin-Fowler, Garner JA. Relationships between household food sourcing patterns and food security in Appalachian Ohio. Poster presentation accepted at American Society for Nutrition's Annual Meeting, Boston, MA, July 2023.
2. **Haynes-Maslow L**, Gallegos Lerma R\*, Aguilar C, Rosales R, Strange C\*, Jakes S. Using Whatsapp for COVID19 vaccine message testing among migrant farmworkers. Poster presentation accepted at AcademyHealth's Annual Research Meeting, Seattle, WA, June 2023.
3. Robbins T, Basche A, **Haynes-Maslow L**, DeLonge M. The state of agroecology research, education, and adoption: A survey of scientists. Poster presentation at the Ecological Society of America Annual Meeting, New Orleans, LA, August 2018.
4. **Haynes-Maslow L**, Pitts SJ. Examining barriers and facilitators to delivering SNAP-Education programming, including policy, systems, and environmental (PSE) changes, in rural communities. Poster presentation at the RWJF Healthy Eating Research Annual Grantee Meeting, Nashville, TN, April 2018.
5. Hardison-Moody A, Kuhlberg J, Edwards M, **Haynes-Maslow L**, Bowen S, Schulman M. What drives change in rural communities? Interviews with community health leaders in four North Carolina counties. National Health Outreach Conference, Bloomington, MN, March 2018.
6. Bocarro JN, Elliot LB, Hardison-Moody A, **Haynes-Maslow L**, Gladstone E. Shared use agreements between commercial real estate and communities: Leveraging private lands for public use. Active Living Research Annual Conference, Banff, Canada, February 2018.
7. **Haynes-Maslow L**, Leone LA, Tripicchio G\*, Cates J. Examining the relationship between fruit and vegetable intake, perceived access, and body mass index. Poster presentation at The Obesity Society's Annual Meeting, Los Angeles, CA, November 2015.

8. **Haynes-Maslow L**, O'Hara J. Impact of school vending machines on children's body mass index. Poster presented at AcademyHealth Annual Research Meeting, Minneapolis, MN, June 2015.
9. **Haynes-Maslow L**, Leone LA, Ammerman A, Bomberger SA, Holmes M, Mark B. Determining whether geographic information systems or self-reported perceived access data are a better measure for the estimating the effect of fruit and vegetable access on intake. Poster presented at the International Society for Behavioral Nutrition and Physical Activity Annual Meeting, San Diego, CA, May 2014.
10. Leone LA, **Haynes-Maslow L**, Ammerman A, Ward D. Evaluating the impact of the Veggie Van program in underserved communities on youths' dietary intake. Poster presented at the RWJF Healthy Eating Research 7<sup>th</sup> Annual Grantee Meeting, New Orleans, LA March 2013.
11. **Haynes-Maslow L**. Social movements to address childhood obesity. Poster presented at the 2011 AcademyHealth Annual Research Meeting, Seattle, Washington, June 2011.
12. **Haynes LE**. Implementing the village model in Chapel Hill, North Carolina. Poster presented at the 2010 Governor's Conference on Aging, Durham, NC, October 2010.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
13. **Haynes, LE**. The collapse of the Soviet Union and its effect on the Ukrainian sex trade industry. Poster presented at UNC Trafficking Symposium, Chapel Hill, NC, September 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*
14. Burns H, **Haynes LE**, Auvergne L, Liles P, Perrin E, Steiner M. What drives career change among combined medicine-pediatrics graduates? Poster presented at the 2009 UNC Department of Pediatrics Evening of Scholarship, Chapel Hill, NC, May 2009.  
*Note: Haynes, LE was Dr. Lindsey Haynes-Maslow's maiden name.*

### **Refereed Publications**

1. Davis BD, Bloom JD, Gerndt E, Hoeffler S, **Haynes-Maslow L**. Steps to Health's PSE Toolkit- The Ingredients for a Welcoming Farmers Market. (2021). Raleigh, NC: NC State SNAP-Ed *Steps to Health* Program. Accepted into the National SNAP-Ed Toolkit. In print.  
*This intervention uses best practices to contribute to a more welcoming farmer's market environment for all community members. The Toolkit outlines a 7-step process designed to assist with data collection, analysis, and action planning. The Toolkit helps market managers and volunteers better understand why individuals might not attend the farmer's market or what foods they might be interested in buying at the market. The intervention components help farmer's markets examine areas they can work on to ensure a more welcoming and inclusive shopping environment and identify clear steps to outline a timeline for reaching goals.*  
**Role:** *I provided content knowledge and edited several drafts of the toolkit as well as creating the evaluation plan.*
2. Davis BD, Gerndt E, Hoeffler S, Bloom JD, Hardison-Moody A, **Haynes-Maslow L**. Steps to Health's Nuts and Bolts of a Healthy Food Pantry. (2021). Raleigh, NC: NC State SNAP-Ed *Steps to Health* Program. Accepted into the National SNAP-Ed Toolkit. In print.  
*This intervention is designed to support pantries in improving the food environment so their clients can choose healthy food and beverage items. The components of the Toolkit include a resource guide, baseline and follow-up assessments to explore opportunities for PSE, training modules for food pantry staff and volunteers, action planning tools for sustaining PSE changes, and promotional materials, such as signage and "nudge" cards to influence healthy choices. The Toolkit equips partners to share best practices when collaborating with food pantries.*  
**Role:** *I provided content knowledge and edited several drafts of the toolkit as well as creating the evaluation plan.*
3. Davis BD, Gerndt E, Yao J, **Haynes-Maslow L**, Hardison-Moody A. Steps to Health and Faithful Families, Thriving Communities Moving Together - A Guide to Facilitating Community-Led Walk Audits. (2021).

Raleigh, NC: NC State SNAP-Ed *Steps to Health* Program. Accepted into the National SNAP-Ed Toolkit. <https://snapedtoolkit.org/framework/components/st5/>.

*This walk audit is designed to help people assess their neighborhood and examine ways to make it easier for people of all ages and abilities to safely commute without a car. The intervention components help partners assess challenges in their community and identify clear steps to outline a timeline for reaching goals. All residents are encouraged to participate to ensure equity is considered when planning improvements that will benefit all community residents. Once the walk audit is complete, participants work collaboratively with community leaders to brainstorm solutions and create an action plan to improve the built environment.*

**Role:** I provided content knowledge and edited several drafts of the Walk Audit.

4. **Haynes-Maslow L**, Andress L, Byker-Shanks C, Hardison-Moody A, Jilcott Pitts S, Patton-Lopez M, Prewitt TE. Examining Food Insecurity in the Rural United States: A Qualitative Study. (2020). Research brief for Share Our Strength at: <http://bestpractices.nokidhungry.org/sites/default/files/2020-02/Rural%20Food%20Insecurity%20Qualitative%20Research%20Brief.pdf>
  
5. Bloom JD, Bushel G, Chapman B, Davis K, Dunn C, Edwards H, Hardison-Moody A, **Haynes-Maslow L**, Lelekacs JM, Levine K, Stout R, Thraves T, Hofing G, Estridge S, Davis T, McKnight M, Estrada AM, Jones O, Parker-Helmkamp S. (2017). Extension Master Food Volunteer program curriculum. Raleigh, NC: NC Cooperative Extension.  
*This curriculum includes the following ten modules: Cooking Demonstrations; Food Safety for Volunteers; Evidence-Based Information: Programs that Work; Nutrition Basics; Cooking Skills and Techniques; Diversity, Inclusion, and Equity; History of Extension; Teaching Strategies; Program and Volunteer Management; and Food Systems and Local Food. Each section includes PowerPoint lessons with script, handouts, and activities.*  
**Role:** I provided content knowledge and edited several drafts of the Changing Health Behaviors module.
  
6. **Haynes-Maslow L**, Gerndt E, Hofing GL. (2017). Healthy Food Retail Toolkit. Raleigh, NC: NC State SNAP-Ed *Steps to Health* Program.  
*The Steps to Health Healthy Food Retail Toolkit is designed to help SNAP-Ed educators and extension professionals with increasing access to healthy food in small retail food stores in low-income census tracts using behavioral economics such as product placement, marketing, and promotion. The curriculum includes store owner/manager interviews; customer intercept surveys; photos of stores, store-specific interventions to promote healthy food purchases, and follow-up customer intercept surveys.*  
**Role:** I had primary writing responsibility for this publication and incorporated comments and edits from co-authors.
  
7. Levine K, Jones L, Foley E, Chase S, van Rijn S, Alford Z, McBurney J, Grable J, Napier H, Jones O, Bloom DJ, **Haynes-Maslow L**, Hofing GL, Dunn PC. (2017). FCS Agent Cooking Skills Training. Raleigh, NC: NC State Extension.  
*The FCS Agent Cooking Skills Training is a basic cooking skills training program. The training is an intensive, hands-on three-part series and currently presented every other year. The program was piloted in 2014 with 11 FCS agents, in 2017, the second rendition of the FCS Agent Cooking Skills Training began with 12 participating FCS Agents. Participants are selected through an application process.*  
**Role:** I helped to create and implement the evaluation plan for the 2017 and 2019 FCS Agent Cooking Skills Training curriculum.

## PRODUCTS OF SCHOLARSHIP IN TEACHING AND/OR PRACTICE

### *Invited Speaking Engagements*

1. **Haynes-Maslow L**. Market Research for Messaging. Virtual presentation to the Extension Foundation's Extension Skills Workshop, July 2023.
2. **Haynes-Maslow L**. Mental Health Intersections at Every Turn. Virtual presentation to the North Carolina Alliance for Health, May Partner Meeting, May 2023.

3. **Haynes-Maslow, L.** Federal Food and Nutrition Policy: The Importance of Communicating with Policymakers. Virtual presentation to Association of State Public Health Nutritionists, April, 2023.
4. **Haynes-Maslow L.** The Importance of Connecting with Legislators: Telling Your Story, University of Buffalo Mobile Market Summit, March 2022.
5. **Haynes-Maslow L.** Introduction to Rural Food Insecurity, virtual presentation to UNC Office of Interprofessional Education's Rural Interprofessional Longitudinal Scholars, February 2022.
6. **Haynes-Maslow, L.** Marketing Your Extension Programs. Virtual presentation to North Carolina Cooperative Extension, January 2022.
7. **Haynes-Maslow L.** If You Build It, Will They Come? Food Access, Nutrition, and Health. NC State University Wolfpack Wellness Research Web Series, November 2021.
8. **Haynes-Maslow,** Chapman B, Dunn R, Pancorbo J, Binder A. NC State College of Agriculture & Life Sciences Communication Workshop - Media Relations Panel, October 2021.
9. **Haynes-Maslow, L.** Food Assistance Program Policy Updates during COVID-19. Durham Food Security Taskforce Community Partners Meeting, July 2021.
10. **Haynes-Maslow L.** Compounding Effects of COVID-19 on Food Insecurity: Where Do We Go from Here? North Carolina Healthy Communities Program - Spring Presenter Series, May 2021.
11. **Haynes-Maslow, L.** Compounding Effects of COVID-19 on Food Insecurity. Duke University Department of Family Medicine and Community Health's Research and Scholarship Brown Bag Discussion, April 2021.
12. **Haynes-Maslow L.** Hiding in Hunger: Food Insecurity in North Carolina. NC State University Environmental Justice Symposium, April 2021.
13. **Haynes-Maslow L.** Food Assistance Program Policy Updates during COVID-19, University of Buffalo Mobile Market Summit, March 2021.
14. **Haynes-Maslow L.** Nutrition Education Virtual Programming, GusNIP Produce Prescription Community of Practice, March 2021.
15. Wiesman J, Rowe B, **Haynes-Maslow L,** Ray W. Health Policy & Emergency Preparedness. Are We Ready for the Next Crisis? Virtual presentation at UNC-Chapel Hill Health Policy Day 2021, March 2021
16. **Haynes-Maslow L.** Food and health: Promising Programs. Virtual presentation to PICH Healthy Foods Coalition Meeting, March 2021.
17. **Haynes-Maslow L.** Normal Never Was: Community Story. Virtual presentation to North Carolina State University Sisterhood Dinner, February 2021.
18. **Haynes-Maslow L.** Compounding Effects of COVID-19 on Longstanding Inequities. Virtual presentation to Duke University's Food Insecurity Symposium, February 2021.
19. Ammerman A, Ammons S, **Haynes-Maslow L,** Planchard R, Kearney B. "The Big Picture" – How Hunger, Equity, and Health are Interrelated. Virtual panel presentation to NC Child Hunger Leaders Conference, February 2021.
20. **Haynes-Maslow L.** The State of Play for Food Insecurity in North Carolina. Virtual presentation to the NC League of Municipalities. February 2021.
21. **Haynes-Maslow L,** Kassir, Rose D. Gender and the 2020 Election. Virtual panel presentation to Duke University's Osher Lifetime Learning Institute, November 2020.
22. **Haynes-Maslow L.** Food Justice and Policy. Virtual keynote speaker at Spartans for Science and Policy at UNC Greensboro. November 2020.

23. **Haynes-Maslow L**, Benz S, Kraft E, Patterson C, Wood N. Local Farms & Food Assistance. Panel presentation at the Carolina Farm Stewardship Association Sustainable Agriculture Conference. October 2020.
24. **Haynes-Maslow L**. Healthy corner stores: Understanding store operations. National Association of Convenience Stores, Chicago, IL, April 2019.
25. **Haynes-Maslow L**. Science policy and controversy. ComSciCon, Morrisville, NC, April 2019.
26. **Haynes-Maslow L**. Policy approaches to food insecurity on college campuses. Atlantic Coast Conference Leadership Symposium - Nourishing our Communities: Rise Against Hunger, Raleigh, NC, February 2019.
27. **Haynes-Maslow L**. Updates on federal food and nutrition programs - how will it affect the RD profession? Western Maternal and Child Health Nutrition Leadership Network, Redondo Beach, CA, February 2019.
28. **Haynes-Maslow L**. Nutrition programs in the federal farm bill. Senior Men's Club of Wilmington, Wilmington, NC, February 2019.
29. **Haynes-Maslow L**. Connecting physical activity and federal nutrition assistance programs: An introduction to NC State's SNAP-Education Program. NC Recreation and Parks Association, Raleigh, NC, January 2019.
30. **Haynes-Maslow L**. Unequal Access to Healthy Food in the United States. NC State's Office for Institutional Equity and Diversity: Food and Housing Insecurity and Injustice. December 2018.
31. **Haynes-Maslow L**. Lifestyle choices and the effect on health. University of Missouri, Department of Nutrition and Exercise Physiology, Columbia, MO, October 2018.
32. **Haynes-Maslow L**. Introduction to SNAP in North Carolina. The Wilmington East Rotary Club, Wilmington, NC, June 2018.
33. **Haynes-Maslow L**. Food system policy at the federal level: Concerns and opportunities. Mountain Area Health Education Center, Asheville, NC, December 2017.
34. **Haynes-Maslow L**. Proposed SNAP policy changes for 2018. End Hunger Durham, Durham, NC, November 2017.
35. **Haynes-Maslow L**. Eat smart and moving more in out of school settings: Implementing the Healthy Out of School Time Standards. NC Recreation & Park Association, Greensboro, NC, June 2017.
36. **Haynes-Maslow L**. Policy issues to promoting local foods and success stories for institutional purchasing. Raleigh District Dietetic Association Member Meeting, Raleigh, NC, September 2016.
37. **Haynes-Maslow L**. Increasing both healthy food access and farmer opportunity: the North Carolina Green Carts Program. Panel member for Carolina Farm Stewardship Association's 28<sup>th</sup> Annual Sustainable Agriculture Conference, Durham, NC, November 2013.

### ***Products of Engaged Scholarship***

1. Science Magazine, American Association for the Advancement of Science. "The origins of the obesity epidemic may be further back than we thought." <https://www.science.org/content/article/origins-obesity-epidemic-may-be-further-back-we-thought>. September 13, 2023.
2. The Fayetteville Observer. "Is Cumberland County Experiencing a Dollar Store Invasion?" <https://www.fayobserver.com/story/news/2023/08/21/fayetteville-nc-dollar-stores-could-endanger-grocery-store-access/70443612007/>. August 21, 2023.
3. UNC The Pivot. "Dr. Lindsey Haynes-Maslow is a Triple Gillings Alum with a Passion for Election Integrity." <https://sph.unc.edu/the-pivot-with-dr-lindsey-haynes-maslow/>. March 27, 2023.

4. VeryWell Health. "More People are Buying Groceries at Dollar Stores. Here's How to Look for Nutritious Foods." <https://www.verywellhealth.com/dollar-store-healthy-grocery-tips-7107273>. February 10, 2023.
5. VeryWell Health. "Rising Grocery Costs May Pressure SNAP Participants to Cut Back on Fresh Produce." <https://www.verywellhealth.com/inflation-snap-benefits-food-insecurity-5222747>. March 25, 2022.
6. Mental Health Weekly. "Impact of Psychological Distress on Physical Activity during COVID Examined." <https://onlinelibrary.wiley.com/doi/10.1002/mhw.33066>. January 7, 2022.
7. TODAY. "Feeling Anxious and Depressed? Sit Less and Move More, Study Says." [https://www.today.com/health/diet-fitness/study-says-sitting-associated-anxiety-depression-rcna9064?cid=sm\\_npd\\_td\\_tw\\_ma](https://www.today.com/health/diet-fitness/study-says-sitting-associated-anxiety-depression-rcna9064?cid=sm_npd_td_tw_ma). December 17, 2021
8. CALS News: "Essentially CALS: Lindsey Haynes-Maslow". <https://cals.ncsu.edu/intranet/news/essentially-cals-lindsey-haynes-maslow/>. December 12, 2021.
9. North Carolina Health News. "A historic increase in food stamp benefits began this month. Will it be enough?" <https://www.northcarolinahealthnews.org/2021/10/27/snap-benefits-increase-enough/>. October 27, 2021.
10. Raleigh News & Observer. "Letter to the Editor". <https://www.newsobserver.com/opinion/letters-to-the-editor/article254611402.html>. October 3, 2021.
11. The Washington Post. "Pandemic creates a cycle of decline of physical activity and mental health, study suggest." [https://www.washingtonpost.com/health/pandemic-creates-a-cycle-of-decline-of-physical-activity-and-mental-health-study-suggests/2021/09/23/983efe68-1bd6-11ec-8380-5fbadbc43ef8\\_story.html](https://www.washingtonpost.com/health/pandemic-creates-a-cycle-of-decline-of-physical-activity-and-mental-health-study-suggests/2021/09/23/983efe68-1bd6-11ec-8380-5fbadbc43ef8_story.html). September 25, 2021.
12. CALS News. "How the pandemic triggers mental health struggles". <https://cals.ncsu.edu/news/how-the-pandemic-has-triggered-a-cycle-of-mental-health-struggles-and-physical-inactivity/>. September 20, 2021
13. NC Policy Watch. "Ongoing COVID-19 emergency declaration is keeping thousands of NC residents better fed." <http://pulse.ncpolicywatch.org/2021/07/06/ongoing-covid-19-emergency-declaration-is-keeping-thousands-of-nc-residents-better-fed/#sthash.dt7xEduR.dpbs>. July 6, 2021.
14. CALS News. "Haynes-Maslow tapped for vaccine education program." <https://cals.ncsu.edu/news/haynes-maslow-tapped-for-vaccine-education-program/>. May 19, 2021.
15. The Center for Public Integrity. "Biden urged to focus on more than farming with USDA secretary pick." <https://publicintegrity.org/inside-publici/newsletters/watchdog-newsletter/biden-focus-on-more-than-farming-with-usda-pick/>. December 4, 2020.
16. Bustle. "How to safely attend a Thanksgiving party this year." <https://www.bustle.com/life/is-it-safe-to-attend-thanksgiving-party-during-covid19-experts>. November 12, 2020.
17. Raleigh News & Observer. More families relying on charity to help put food on the table, NC State study finds <https://www.newsobserver.com/news/local/counties/wake-county/article247073977.html>. November 9, 2020.
18. The Conversation. "The pandemic has affected millions with other illnesses – here's how it affected a health professor's struggle with bulimia." <https://theconversation.com/the-pandemic-has-affected-millions-with-other-illnesses-heres-how-it-affected-a-health-professors-struggle-with-bulimia-144159>. August 13, 2020.
19. The Conversation. "The Trump Administration wants to tighten SNAP work requirements, bypassing Congress." <https://theconversation.com/the-trump-administration-wants-to-tighten-snap-work-requirements-bypassing-congress-109865>. January 22, 2019.
20. Raleigh News & Observer. "How science and policy can co-exist in NC". <https://www.newsobserver.com/opinion/article222990315.html>. December 12, 2018



21. The Sanford Herald. "Master Chefs: Extension center hosts cooking competition." [http://www.sanfordherald.com/news/master-chefs-extension-center-hosts-cooking-competition/article\\_5968afe8-91de-11e8-91f6-a39b96ff99d8.html](http://www.sanfordherald.com/news/master-chefs-extension-center-hosts-cooking-competition/article_5968afe8-91de-11e8-91f6-a39b96ff99d8.html). July 28, 2018.
22. North Carolina Health News. "SNAP Expected to be harder to use at some farmers markets." <https://www.northcarolinahealthnews.org/2018/07/18/snap-expected-to-be-harder-to-use-at-some-farmers-markets/>. July 18, 2018.
23. The Daily Herald. "The cost of diabetes." [http://www.rrdailyherald.com/news/the-cost-of-diabetes/article\\_385fbc34-6055-11e8-9067-5ffc94e16484.html?utm\\_medium=social&utm\\_source=twitter&utm\\_campaign=user-share](http://www.rrdailyherald.com/news/the-cost-of-diabetes/article_385fbc34-6055-11e8-9067-5ffc94e16484.html?utm_medium=social&utm_source=twitter&utm_campaign=user-share). May 30, 2018.
24. The Conversation. "A healthy diet isn't always possible for low-income Americans, even when they get SNAP benefits." <http://theconversation.com/a-healthy-diet-isnt-always-possible-for-low-income-americans-even-when-they-get-snap-benefits-96880>. May 23, 2018.
25. The Daily Herald. "Halifax schools open two free fitness centers." [http://www.rrdailyherald.com/news/local/halifax-schools-open-two-free-fitness-centers/article\\_64a3f290-2d26-11e8-b3cd-f311516fcedc.html](http://www.rrdailyherald.com/news/local/halifax-schools-open-two-free-fitness-centers/article_64a3f290-2d26-11e8-b3cd-f311516fcedc.html). March 21, 2018.
26. Wilmington Star News. "Should SNAP benefits be received via food box? Not so much experts say." <http://www.starnewsonline.com/news/20180305/should-snap-benefits-be-received-via-food-box-not-so-much-experts-say>. March 2, 2018.
27. Centers for Disease Control and Prevention. "Community garden helps low-income North Carolinians eat their veggies." <https://nccd.cdc.gov/nccdsuccessstories/showdoc.aspx?s=15341&dt=0>. March 2, 2018.
28. NC Health News. "CDC grant targets four NC counties with high obesity rates." <https://www.northcarolinahealthnews.org/2018/02/27/22103/>. February 27, 2018.
29. Raleigh News & Observer. "Like Blue Apron, but with food stamps. Trump's food box plan raise a lot of questions." <http://www.newsobserver.com/news/politics-government/politics-columns-blogs/under-the-dome/article200119064.html>. February 14, 2018.
30. The Daily Tarheel. "UNC's Family Medicine Center takes an alternative approach to high-risk patients." <http://www.dailytarheel.com/article/2018/02/food-study-0207>. February 7, 2018.
31. NC State College of Agriculture and Life Sciences. "Connecting N.C. agriculture, nutrition education." <https://cals.ncsu.edu/news/connecting-n-c-agriculture-nutrition-education/>. January 23, 2018.
32. Raleigh News & Observer. "Food stamps don't cover the cost of healthy eating. Here's how far they fall short." <http://www.newsobserver.com/news/local/article179914376.html>. October 20, 2017.
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37. Consumer Affairs. "SNAP benefits don't go far enough to ensure a healthy diet, researchers say." <https://www.consumeraffairs.com/news/snap-benefits-dont-go-far-enough-to-ensure-a-healthy-diet-researchers-say-090817.html>. September 8, 2017.
38. NC State College of Agriculture and Life Sciences. "Healthy eating campaign targets mothers of young children." <https://cals.ncsu.edu/news/healthy-eating-campaign-targets-mothers-of-young-children/>. June 29, 2017.
39. CivilEats. "Can the USDA force convenience stores to provide healthier food for SNAP users?" <http://civileats.com/2016/05/17/can-the-usda-force-convenience-stores-to-provide-healthier-food-for-snap-users/> May 17, 2016.
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41. U.S. News and World Report. "School nutrition annual round up." <https://health.usnews.com/health-news/blogs/eat-run/2015/07/22/school-nutrition-annual-round-up>. July 22, 2015.
42. The Boston Globe. Op-Ed. "Given the costs of obesity, healthier school meals are a sound investment." <https://www.bostonglobe.com/opinion/editorials/2015/02/24/given-costs-obesity-healthier-meals-are-sound-investment/4XgVWe9dZiAmGScacgc87H/story.html>. February 24, 2015.

### **Digital and Other Novel Forms of Scholarship**

1. Doctor Radio, Sirius XM. "Rehabilitative Medicine Show". September 27, 2021.
2. WRAL. "NC State study: Pandemic cost us time, physical activity, mental health". <https://www.wral.com/coronavirus/nc-state-university-researchers-find-the-pandemic-is-effecting-mental-health-and-reducing-physical-activity-that-could-ease-adde/19891517/>. September 23, 2021.
3. CBS News 17. "NC State researchers find 'Unforgiving Cycle' pandemic's impact on mental, physical health". <https://www.cbs17.com/community/health/coronavirus/nc-state-researchers-find-unforgiving-cycle-pandemics-impact-on-mental-physical-health/>. September 21, 2021.
4. Mornings with Morgan. "Healthy food retail." <https://soundcloud.com/nc-alliance-for-health/mornings-with-morgan-healthy-food-retail>. NC Alliance for Health Podcast. October 13, 2020.
5. First in Future. "Lindsey Haynes-Maslow". <https://podcasts.apple.com/us/podcast/first-in-future-where-emerging-ideas-take-flight/id1203179407#episodeGuid=tag%3Asoundcloud%2C2010%3Atracks%2F898211521>. Institute for Emerging Issues Podcast. September 29, 2020.
6. North Carolina Public Radio. The State of Things. "'Make eating social again': How COVID-19 challenges those with eating disorders." <https://www.wunc.org/post/make-eating-social-again-how-covid-19-challenges-those-eating-disorders>. August 27, 2020.
7. North Carolina Public Radio. The State of Things. "USDA proposes rule to restrict SNAP access." <http://www.wunc.org/post/usda-proposes-rule-restrict-snap-access>. January 31, 2019.
8. C-SPAN. "Representative McGovern's morning remarks on SNAP." <https://www.c-span.org/video/?446829-1/us-house-meets-morning-hour&start=272>. June 13, 2018.
9. North Carolina Public Radio. The State of Things. "Federal farm bill negotiations threaten SNAP benefits." <http://wunc.org/post/federal-farm-bill-negotiations-threaten-snap-benefits>. April 11, 2018.
10. ABC30. "Feeding your family nutritious meals on a small budget." <http://abc30.com/family/feeding-your-family-nutritious-meals-on-a-small-budget/2954178/> January 16, 2018.

11. WINK News. "How to eat healthy on a skimpy budget." <http://www.winknews.com/2018/01/11/eat-healthy-skimpy-budget/>. January 11, 2018.
12. North Carolina Public Radio. The State of Things. "This American diet." <http://wunc.org/post/american-diet-impact-big-food-americans-and-world#stream/0>. October 17, 2017.
13. Eat This Podcast. Crime and nourishment. "Some costs and consequences of the Supplemental Nutrition Assistance Program." <https://www.eatthispodcast.com/crime-and-nourishment/>. September 26, 2017.
14. Results for America. "Promoting economic mobility through evidence-based SNAP innovations." <http://www.nyu.edu/washington-dc/nyu-washington--dc-events/results-for-america-.html>. July 21, 2015.
15. WBEZ Chicago. "Flamin' Hot Cheetos top some Chicago Public School vending machines. The snacks meet new federal Smart Snack standards." <https://www.wbez.org/shows/wbez-news/flamin-hot-cheetos-top-some-chicago-public-school-vending-machines/cc0a58ee-60b6-4cd3-9fec-2e783c73a2b3>. March 26, 2015
16. Iowa Public Radio. "Report: Better school meals good for kids, communities." <http://iowapublicradio.org/post/report-better-school-meals-good-kids-communities#stream/0>. February 26, 2015.

## TEACHING ACTIVITIES

**University of North Carolina at Chapel Hill, Department of Health Policy & Management** Chapel Hill, NC

HPM 735: Advanced Concepts and Applications in Health Policy and Management, Spring 2024  
*Lead Instructor*, graduate (3 credits), residential, 47 students, required.

SPHG 721-001: Public Health Solutions: Systems, Policy & Advocacy, Spring 2024  
*Course Lead and Lead Instructor*, graduate (2 credits), residential, 100 students, required.

SPHG 721-002: Public Health Solutions: Systems, Policy & Advocacy, Spring 2024  
*Instructor*, graduate (2 credits), online, 48 students, required.

SPHG 721-003: Public Health Solutions: Systems, Policy & Advocacy, Spring 2024  
*Course Lead and Lead Instructor*, graduate (2 credits), residential, 100 students, required.

HPM 730-001: Leadership and Management in Healthcare Organizations, Fall 2023, *Lead Instructor*, graduate (3 credits), residential, 48 students, required.

HPM 730-006: Leadership and Management in Healthcare Organizations, Fall 2023, *Lead Instructor*, graduate (3 credits), residential, 20 students, elective.

HPM 734: Advanced Concepts and Applications in Health Policy and Management, Fall 2023  
*Lead Instructor*, graduate (1 credit), residential, 47 students, required.

HPM 734/735: Advanced Concepts and Applications in Health Policy and Management, Summer 2023  
*Lead Instructor*, graduate (4 credits), online, 28 students, required.

HPM 735: Advanced Concepts and Applications in Health Policy and Management, Spring 2023  
*Lead Instructor*, graduate (3 credits), residential, 42 students, required.

SPHG 721-001: Public Health Solutions: Systems, Policy & Advocacy, Spring 2023  
*Instructor*, graduate (2 credits), residential, 100 students, required.

SPHG 721-002: Public Health Solutions: Systems, Policy & Advocacy, Spring 2023  
*Instructor*, graduate (2 credits), residential, 77 students, required.

HPM 730: Leadership and Management in Healthcare Organizations, Fall 2022, *Lead Instructor*, graduate (3 credits), residential, 45 students, required.

HPM 320: Introduction to Strategic Planning and Marketing, Spring 2009  
*Teaching Assistant*, undergraduate (3 credits), residential, ~15-20 students, required

HPM 435: Marketing for Non-Profit Organizations, Spring 2009  
*Teaching Assistant*, undergraduate (3 credits), residential, ~15-20 students, elective

HPM 330: Introduction to Health Organization, Leadership, Management, & Behavior, Fall 2008  
*Teaching Assistant*, undergraduate (3 credits), residential, ~15-20 students, required

HPM 350: Health Services Delivery, Fall 2008  
*Teaching Assistant*, undergraduate (3 credits), residential, ~15-20 students, required

**North Carolina State University, Department of Agricultural and Human Sciences**

Raleigh, NC

YFCS 585: Professional Ethics & Family Policy, Spring 2022  
*Lead Instructor*, graduate (3 credits), online, ~15 students, required

YFCS 551: Research Methods, Fall 2020  
*Lead Instructor*, graduate (3 credits), online, ~15 students, required

YFCS 551: Research Methods, Fall 2019  
*Co-Instructor*, graduate (3 credits), online, ~15 students, required

**ADVISING & MENTORING EXPERIENCE**

**Doctoral Dissertation Committee Member**

1. Covington Brown, Doctor of Philosophy, Department of Nutrition, University of North Carolina at Chapel Hill, "Assessing the Feasibility, Acceptability and Perceived Impact of Integrating Online Services into Healthy Food Rx" expected graduation date 2025.
2. Catherine Hill, MS, RDN, LDN, Doctor of Philosophy, Department of Food, Bioprocessing and Nutrition Sciences, North Carolina State University, expected graduation date 2027.
3. Cheri Granillo, RN, BSN, FNP-BC, Doctor of Nursing Practice, School of Nursing, University of North Carolina-Charlotte, "PhytoRx: An Interdisciplinary Nutrition Learning Module" graduation date May 2023.

**DrPH Dissertation Advisor**

1. Didi Bertand, Doctorate in Public Health Leadership, University of North Carolina at Chapel Hill.

**Master's Thesis First Reader**

1. James Kim, Master of Public Health, Health Policy and Management concentration, University of North Carolina at Chapel Hill, graduation date May 2024
2. Rachel Davis, Master of Public Health, Health Policy and Management concentration, University of North Carolina at Chapel Hill, graduation date May 2024
3. Grace Chamberlin, Master of Public Health, Health Policy and Management concentration, University of North Carolina at Chapel Hill, graduation date December 2023

**Master's Thesis Committee Member**

1. Kennedy Norris, Master of Public Health, Department of Public Health, East Carolina University, "A Systematic Literature Review of Nutrition Interventions Implemented to Address Food Insecurity as a Social Determinant of Health" expected graduation date August 2023.
2. Laura Schumacher, Masters of Science in Economics, North Carolina State University, "Small Grains Marketing Patterns and Firm Characteristics: A North Carolina Grain Handling Industry Survey", expected graduation date May 2023.

**Graduate Student Advising**

1. Selenta Bahta, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2025

2. Syndey Billimack, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2025
3. Jordan Dalton, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2025
4. David Gonzalez, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2025
5. Jonah Moon, Masters in Healthcare Administration/Masters in Business Administration, University of North Carolina at Chapel Hill, expected graduation date May 2025
6. Katherine Darby, Executive Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date August 2024
7. Morven Malay, Executive Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date August 2024
8. Elaine Thomas, Executive Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date August 2024
9. Samiskhya Behera, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
10. Sheyanne Koethe, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
11. Keyuri Gandhi, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
12. Shreya Ramnath, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
13. Macy Blake, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
14. Gabrielle Carufel, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
15. Avanthi Konda, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
16. Jordan Smith, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
17. Riya Desai, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, expected graduation date May 2024
18. Sarah Ahmad, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, graduated May 2023
19. Suramie Jlay, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, graduated May 2023
20. Ihunanya Muruako, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, graduated May 2023
21. Tyler Devenport, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, graduated May 2023
22. Kyleigh Vestal, Masters in Healthcare Administration, University of North Carolina at Chapel Hill, graduated May 2023

#### **Undergraduate Student Mentoring**

1. 2016-2020, Isabel Osborne, University of North Carolina at Chapel Hill, graduated 2020
2. 2019-2020, Lucas Seijo, North Carolina State University, graduated 2022
3. 2017-2018, Katharine Toles, University of North Carolina at Chapel Hill, graduated 2019

#### **Graduate Student Internships**

1. 2021-2022, Jocelyn Dixon, East Carolina University, Field Placement Co-Supervisor, SPH 6905 Field Placement for Master of Public Health, graduated May 2022
2. 2018-2019, Stephanie Yarborough, Meredith College, Capstone Worksite Supervisor, FNG-686 Capstone Course for Master of Science in Nutrition, Spring 2019, graduate 2019

#### **Undergraduate Student Internships**

1. 2020, Marisah De Moll, North Carolina State University, graduated 2022
2. 2017, Sapna Ramakrishnan, University of North Carolina at Chapel Hill, graduated 2019

## **CONTRACTS GRANTS**

*Current Research as a Principal Investigator*

Ongoing Research

No number (Haynes-Maslow) 1/1/2024 to 6/30/2025

**Examining the Relationship Between Home-Delivered Healthy Meals to Seniors and Social Connectedness: A Mixed Methods Study**

Humana Foundation (\$249,125)

This project seeks to test a combined social isolation and home delivered meal intervention against home delivered meals alone. The outcomes of this study include the impact on mental health, more specifically diet quality, social isolation, loneliness, and depression. It will also test the feasibility of implementing this intervention.

Role: Principal Investigator

*Completed Research as Principal Investigator*

00043195 (Haynes-Maslow) 10/01/2021 to 09/30/2022

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$2,817,300)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

Role: Principal Investigator

77306 (Haynes-Maslow) 3/15/2020-7/31/2022

**Exploring whether changing the retail environment through 'bundling' can reduce health inequities in the WIC nutrition program for women and children**

Robert Wood Johnson Foundation (Total Funding: \$250,000)

This project seeks to assess whether changing the retail environment through 'bundling' WIC approved food products can reduce health inequities for women and children in the Special Supplemental Nutrition Assistance Program for Women, Infants, and Children (WIC).

Role: Principal Investigator

00041221 (Haynes-Maslow) 10/01/2020 to 09/30/2021

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$2,817,300)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

Role: Principal Investigator

00036243 (Haynes-Maslow) 10/01/2019 to 09/30/2020

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$2,800,000)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 11/30/2018-09/31/2019

**Examining Food Insecurity Among Families Living in Rural America**

Feeding America and Share Our Strength (Total Funding: \$150,000)

This project seeks to examine what enables and constrains rural families' ability to provide food for their children, including 1) the circumstances and characteristics of families experiencing food insecurity; 2) what situations, contexts, and structures perpetuate experiences of food insecurity; 3) whether and how people access and participate in federal nutrition assistance programs and charitable food assistance programs; 4) potential solutions that can contribute to greater food security; and 5) how experiences of food insecurity, including barriers to and enablers of healthy food access, varies among residents of geographically, racially/ethnically, and politically diverse rural communities.

00036243 (Haynes-Maslow) 10/01/2018 to 09/30/2019

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$2,209,735)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

00036243 (Haynes-Maslow) 10/01/2017 to 09/30/2018

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$2,209,735)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 8/15/2017-2/15/2018

**Examining Barriers and Facilitators to Delivering SNAP-Education Programming, including Policy, Systems and Environmental (PSE) Changes, in Rural Communities**

Robert Wood Johnson Foundation (Direct Funding: \$19,264)

This project includes (1) Identifying the types of SNAP-Ed programming currently being implemented in rural communities, with a focus on PSE changes, 2) Identifying barriers to implementing SNAP-Ed programming, including both PSE and more traditional direct-nutrition education programming in rural communities, 3) Identifying strategies that SNAP-Ed implementing agencies have employed in rural communities to overcome PSE and traditional programming barriers, and 4) Developing a list of best practices for implementing PSE and direct-nutrition education SNAP-Ed programming in rural communities.

00034695 (Haynes-Maslow) 10/01/2016 to 09/30/2017

**SNAP-Education Steps to Health**

U.S. Department of Agriculture (Total Funding: \$1,922,741)

This project seeks to improve the likelihood the limited resource individuals make healthy food choices and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and USDA food guidance.

No number (Haynes-Maslow) 6/1/2016-12/31/2016

**Rural Store Owners' Perceptions of USDA's Minimum Stocking Requirements**

Robert Wood Johnson Foundation (Direct Funding: \$10,160)

This project includes a (1) content analysis on the public comments for the USDA's proposed SNAP retailer rule, and (2) interviews with rural corner store owners to examine their perceptions about the proposed rule and to understand the barriers and facilitators to implementation.

*Completed Research as Co-Principal Investigator*

No Number (Nuetze D, Ammerman A) 8/01/2017 to 06/30/2018

**Connecting NC Agriculture and Healthcare: A Nutrition Education Fruit and Vegetable Prescription Program to Support Healthier Diets and Local Farms**

NC General Assembly (Total Funding: \$72,500)

This project explores the feasibility of connecting low-income patients to a SNAP-Ed nutrition education class and a produce prescription program that is grown from a local farmer.

1 NU58DP006268-01-00 (Hardison-Moody) 10/1/2016-10/1/2018

**A Multi-Level Approach to Prevent Obesity: Extension and Engagement in Four North Carolina Counties**

Centers for Disease Control and Prevention (Total Funding: \$1,582,325)

This project seeks to aim 1) increase opportunities for family-based education around healthy eating and physical activity; 2) increase partnerships and support coalitions that are focused on increasing access to healthy foods and safe places to be active; 3) increase the number of organizations and food retail establishments that implement healthy food standards or increase access to fresh, local foods; and 4) increase the availability of places to be active through Safe Routes to School programs, joint-use agreements in community organizations, and standards that encourage physical activity in out-of-school settings.

No Number (Haynes-Maslow/Leone) 6/01/11-10/31/12

**Improving Access to Fruits and Vegetables among Low-Income Individuals in North Carolina**

North Carolina Translational and Clinical Sciences Institute (Direct Funding: \$2,000)

The goal of this study was to complete formative research to help inform the Veggie Van and other community-based programs aimed at increasing access to fresh produce in lower-income communities. This funding was also used to evaluate a pilot of the Veggie Van program.

No Number (Haynes-Maslow/Parsons) 4/01/2011 – 12/01/2011

**Examining Real and Perceived Food Deserts in Orange and Durham Counties in North Carolina**

Triangle University Food Studies (Direct Funding: \$1,000)

The goal of this study was to examine low-income individuals' perceived barriers to accessing fruits and vegetables in Durham and Orange County, North Carolina using focus groups and geographic information systems.

*Completed Research as Co-Investigator or Collaborator*

No Number (Schweizer) 10/1/2021 – 9/30/2022

**Advancing Sales and Marketing Opportunities for North Carolina Wheat**

NC Small Grain Growers Association, Inc. (Total Funding: \$26,380)

This project investigates additional avenues for selling North Carolina grown soft red winter wheat (NC SRW) and educating buyers and sellers in these alternative markets. Potential marketing strategies include both promoting NC grown SRW to local consumers and exporting NC SRW internationally.

Role: Co-Investigator

No Number (Gustafson) 11/1/2020 – 11/30/2021

**Online grocery shopping intervention among rural and urban households**

Share Our Strength (Total Funding: \$10,000)

This project seeks to test the feasibility of online grocery shopping among rural and urban low-income households.

Role: Co-Investigator

No Number (Jilcott Pitts) 12/15/2018 to 12/14/2020

**Examining the Impact of North Carolina's Healthy Food Small Retailer Program on Diet-Related Dietary Outcomes in Rural Food Deserts**

East Carolina University/Prime: Robert Wood Johnson Foundation (Direct Funding: \$30,035)

The purpose of this project is to assess the impact of North Carolina's Healthy Food Small Retailer Program on diet-related chronic disease in rural food deserts.

Role: Co-Investigator

1R21CA173042-01 (Leone) 9/01/2012-2/1/2016

**Impact of a Public-Private Mobile Market to Improve Fruit & Vegetable Access**

National Cancer Institute ((Direct Funding: \$239,250)

This project 1) Measures the impact of a mobile market at 6 and 12 on the primary outcome of F&V consumption as well as perceived access to F&V and self-efficacy to purchase, prepare, serve and eat fresh F&V among adults using a randomized controlled design; and 2) Assesses community support, feasibility, and financial sustainability of the public-private Green Cart Program.

Role: Research Collaborator

No number (Leone 04/1/2015-12/31/2015)

**The Triple Bottom Line: How can we use in-store promotions to decrease WIC program costs, maximize store profitability and improve participant satisfaction?**

Duke-UNC-USDA Center Behavioral Economics and Healthy Food Choice Research (Direct Funding: \$5,000)

Conceptual white paper to examine behavioral economic opportunities for controlling food costs while maintaining program effectiveness

Role: Research Collaborator

14887 (Leone) 1/01/2013-5/31/2015

**Impact of a Veggie Van Program to Increase Access to Fresh Fruits and Vegetables in Lower-Income and Underserved Communities**

Robert Wood Johnson Foundation ((Direct Funding: \$89,286)

This project: 1) Measures the impact of a mobile market at 6 months on the primary outcome of F&V consumption among children using a randomized controlled design and 2) Assesses the effect of the mobile market program on food availability within the children's households using grocery store receipts.



Role: Research Collaborator

No Number (Ammerman) 11/11/11-11/10/13

**North Carolina Green Cart Project**

Blue Cross and Blue Shield of North Carolina Foundation Food Systems Grant ((Direct Funding: \$219,500)  
Programmatic funding to work with several private-public partners to expand delivery of fresh, North Carolina grown produce to lower-income neighborhoods.

Role: Research Collaborator

**PROFESSIONAL SERVICE**

***University of North Carolina at Chapel Hill (On-Campus Service)***

- Search Committee, Fixed-Term Teaching Operating Research Professor, Department of Health Policy and Management, 2023-2024.
- Co-Faculty Club Advisor, Consulting Club, Department of Health Policy and Management, 2023-present
- Co-Faculty Club Advisor, Womxn Healthcare Leadership Club, Department of Health Policy and Management, 2023-present
- Search Committee, Department of Health Policy and Management, Ed McCauley Scholarship, 2023 – present
- Member, Faculty Equity Collective, Department of Health Policy and Management, 2022-present
- Member, Product Development Committee, Department of Health Policy and Management, 2022-present
- Member, Practice Coordinating Committee, Gillings School of Global Public Health, 2022-present
- Member, Masters Advisory Committee, Department of Health Policy and Management, 2022-present
- Search Committee, Fixed-Term Teaching Finance Professor, Department of Health Policy and Management, 2022-2023.

***North Carolina State University (On-Campus Service)***

- Search Committee, Department of Agricultural & Human Sciences Assistant Professor & Extension Specialist in Nutrition Education and Behavior, 2022-present
- Member, Department of Agricultural & Human Sciences' Leadership Committee, 2021-present
- Search Committee, Department of Agricultural & Human Sciences Department Head, 2021
- Review Committee, Extension Director's 5 Year Review, 2020-2021
- Member, Pack Essentials Steering Committee, 2020-2022
- Member, College of Agriculture & Life Sciences Research Committee, 2020-2022t
- Member, Youth Family & Community Sciences Graduate Studies Committee, 2020-2022
- Co-Lead, Department of Agricultural & Human Sciences Extension Committee for Racial Justice, 2020-2022
- Member, New Professional Orientation Task Force, 2018-2022
- Member, Local Foods Program Team, 2017-2022
- Member, Cooking Local Foods Made Simple Program Evaluation Team, 2017-2022
- Member, Extension Master Food Volunteer Program, 2017-2022

***Statewide***

- Member, Justus-Warren Heart Disease and Stroke Prevention Task Force, 2021-present
- Election Official, North Carolina State Board of Elections, 2020-present
- Co-Director, Scholars Strategy Network, North Carolina Chapter, 2018-present
- Member, NCIOM Task Force on Healthy Aging, 2022-2023
- Member, Triad Nutrition Coalition, 2020-2022
- Member, NC Healthy Food Retail Task Force, 2018-2022
- Member, Steering Committee, Project 40, 2018-2020
- Leadership Team, NC Food and Healthcare Intersections Group, 2016-2020
- Co-Organizer, NC Healthy Food Retail Collaborative, 2016-2020
- Member, Chatham Food Hub Organizing Committee, 2020
- Member, Physical Environment Workgroup, NCIOM Task Force on Healthy North Carolina 2030, 2019-2020
- Community Nutrition Partnership, Board Member & Founder of the Veggie Van Program, 2011-2016

- Family Center of Northern Durham Board of Directors, Treasurer, 2008-2010

**National**

- Board of Editors, *Journal of Nutrition Education and Behavior*, 2023-present
- Panel Manager, USDA's Gus Schumacher Nutrition Incentive Program 2023 Grant Application Cycle, 2023 (*\*Panel cancelled in June 2023*)
- Panel Manager, USDA's Gus Schumacher Nutrition Incentive Program 2022 Grant Application Cycle, 2022
- Panel Manager, USDA's Gus Schumacher Nutrition Incentive Program 2021 Grant Application Cycle, 2021
- Member, Land Grant University SNAP-Ed Program Development Team, 2021-2022
- Co-Chair, Center for Disease Control & Prevention's Nutrition and Obesity Policy Research and Evaluation Network's Rural Food Access Working Group, 2016-present
- Member, Southern Region SNAP-Ed Land Grant University Program Team, 2016-2022
- Reviewer, USDA's Healthy Food Financing Initiative 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Gus Schumacher Nutrition Incentive Program 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Farm to School Program 2020 Grant Application Cycle, 2020
- Reviewer, USDA's Farmer's Market Promotion Program and Local Food Promotion Program 2018 Grant Application Cycle, 2018
- Reviewer, USDA's Rural Health and Safety 2018 Grant Application Cycle, 2018