



**UNC**  
GILLINGS SCHOOL OF  
GLOBAL PUBLIC HEALTH

Department of Health Policy and Management  
Doctoral Program in Public Health Leadership

**AUGUST CHAPEL HILL AGENDA**  
**COHORT 18**  
Sunday, August 7 – Friday, August 12, 2022

**Zoom Link**

<https://unc.zoom.us/j/96488690402?pwd=MDM3NUJrdzdWb1MwV3ZHcEs3d3FBZz09>

Meeting ID: 964 8869 0402

Passcode: 158417

+1 646 931 3860 US

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

<b>Sunday, August 7</b>	
5:00 p.m. - 8:00 pm	<b>Cohort Dinner (Family Welcome)</b> At the home of Professor Sandra Greene
<b>Monday, August 8</b>	<b>McGavran-Greenberg Hall 1304</b>
9:00 a.m. - 10:45 a.m.	<b>Welcome</b> <b>Introductions</b> <b>Orientation to the University, Gillings School Global Public Health, Department of Health Policy and Management and the Doctoral Program</b>  <i>Morris Weinberger, PhD</i> Professor and Chair Department of Health Policy and Management UNC Gillings School of Global Public Health

	<p><i>John Wiesman, DrPH (Cohort 5)</i>  Professor  Program Director, Executive Doctoral Program in Health Leadership  Department of Health Policy and Management  UNC Gillings School of Global Public Health</p>
10:45 a.m. - 11:00 a.m.	<b>Break</b>
11:00 a.m. - 11:15 a.m.	<b>Group Photo</b>
11:15 a.m. - 11:45 a.m.	<p><b>Introduction to Academic Coordinator and Program paperwork</b>  <i>Kim Sieler</i>  DrPH Academic Coordinator</p>
11:45 a.m. - 1:00 p.m.	<b>Lunch (on you own)</b>
1:00 p.m. – 1:45 p.m.	<p><b>Zoom instructional session</b>  <i>Nancy Beach</i>  Technical Support Analyst  <u><b>Laptops needed for this session</b></u></p>
1:45 p.m. - 3:00 p.m.	<p><b>Introduction to Online Health Sciences Library</b>  <i>Karen Grigg</i>  Health Sciences Librarian for Collections &amp; Institutions  <u><b>Laptops needed for this session</b></u></p>
3:00 p.m. - 3:15 p.m.	<b>Break</b>
3:15 p.m. - 3:45 p.m.	<p><b>Career Services and Alumni Relations</b>  <i>Cathy Padgett</i>  HPM Career Services Coordinator  Department of Health Policy and Management</p> <p><i>Jeffrey Simms, MSPH</i>  Director of Student Life &amp; Alumni Relations  Assistant Professor  Department of Health Policy and Management  UNC Gillings School of Global Public Health</p>
3:45 p.m. - 4:15 p.m.	<p><b>Global Health at Gillings</b>  <i>Suzanne Maman</i>  Professor and Associate Dean for Global Health  UNC Gillings School of Global Public Health</p>

	<p><i>Naya Villarreal, MPH</i>  Global Health Associate Director  Adjunct Assistant Professor, Health Behavior  UNC Gillings School of Global Public Health</p>
4:15 p.m. - 5:00 p.m.	<p><b>Get UNC OneCard and Explore Student Stores</b></p> <p>Walk to UNC OneCard Office; Student Stores, Daniels Building, 207 South Rd, 3<sup>rd</sup> floor</p> <p><i>Go to <a href="https://onecard.unc.edu/get-my-card/">https://onecard.unc.edu/get-my-card/</a> to set up your One Card in advance. You do not need to set up the UNC GET App as you won't use it for meals. I believe there is a \$15 fee as you are technically not considered full-time students.</i></p>
<b>Tuesday, August 9</b>	<b>McGavran-Greenberg Hall 1304</b>
9:00 a.m. – 10:15 a.m.	<p><b>Diversity, Equity, &amp; Inclusion Videos 1 and 2</b>  <i>John Wiesman, DrPH, MPH</i></p>
10:15 a.m. – 10:30 a.m.	<b>Break</b>
10:30 a.m. - Noon	<p><b>Makes No Sense at All: Health Care Reform in the United States</b>  <i>Jon Oberlander, PhD, MPhil, MA</i>  Professor and Chair of Social Medicine  UNC School of Medicine  Professor, Department of Health Policy and Management  UNC Gillings School of Global Public Health</p>
Noon – 12:15 p.m.	<b>Break</b>
12:15 p.m. - 1:45 p.m.	<b>Combined Lunch with C17: Lunch provided</b>
1:45 p.m. – 2:00 pm	<b>Break</b>
2:00 p.m. - 5:00 p.m.	<p><b>Launch HPM 820: Leadership Theory and Practice</b>  <i>Susan Helm-Murtagh, DrPH, MM</i>  Assistant Professor  Department of Health Policy and Management  University of North Carolina, Gillings School of Global Public Health</p> <p><i>Ed Baker, MD</i>  Adjunct Professor</p>

	Department of Health Policy and Management
<b>Wednesday, August 10</b>	<b>McGavran-Greenberg Hall 1304</b>
9:00 a.m. - Noon	<p><b>Launch HPM 810: Leadership in Health Law and Ethics</b>  <i>Gene Matthews, JD</i>  Senior Investigator  NC Institute for Public Health  Director  Network for Public Health Law, SE Region</p> <p><i>Craig Westling, DrPH, MPH, MS</i>  Executive Director of Education  The Dartmouth Institute for Health Policy &amp; Clinical Practice  Adjunct Professor  Health Policy and Management  Gilling School of Global Public Health</p>
Noon - 1:00 p.m.	<b>Lunch (on your own)</b>
1:00 p.m. - 2:00 p.m.	<p><b>Diversity, Equity &amp; Inclusion Videos 3 and 4</b>  <i>John Wiesman, DrPH, MPH</i></p>
2:00 p.m. - 2:15 p.m.	<b>Break</b>
2:15 p.m. – 4:15 p.m.	<p><b>Introduction to Reference Software</b>  <i>Karen Grigg</i>  Health Sciences Librarian for Collections &amp; Institutions  <u><b>Laptops needed for this session</b></u></p>
4:15 p.m. - 4:30 p.m.	<b>Break</b>
4:30 p.m. - 5:15 p.m.	<p><b>Inclusive Excellence Training Discussion</b>  <i>TBD</i></p>
<b>Thursday, August 11</b>	<p><b>McGavran-Greenberg Hall 1304</b>  <b>Wear (or bring) comfortable clothes and walking shoes (shorts), hats, sunscreen, water, umbrella, light rain jacket for late afternoon walking tour</b></p>
8:15 a.m. - 8:45 a.m.	<p><b>Meet the DrPH Program Director</b>  <i>John Wiesman, DrPH</i></p>
8:45 a.m.- 9:00 a.m.	<b>Break</b>

9:00a.m. - Noon.	<p><b>Launch HPM 970: Training and Pedagogy for Health Leaders</b>  <i>Karl Umble, PhD</i>  Associate Professor, Health Policy and Management  University of North Carolina, Gillings School of Global Public Health</p>
	<b>MOVE to New Room McGavran-Greenberg Hall 1303</b>
Noon - 1:00 p.m.	<b>Lunch (on your own)</b>
1:00 p.m. -2:00 p.m.	<p><b>Practicum and Dissertation Discussion</b>  <i>John Wiesman, DrPH</i></p>
2:00 p.m. – 2:15 p.m.	<b>Break</b>
2:15 p.m. -3:15 p.m.	<p><b>Creating good PowerPoint presentations</b>  <i>Karl Umble, PhD</i></p>
3:15 p.m. – 3:45 p.m.	<p><b>Walk to Franklin Street for Walking Tour</b>  <b>Meet at the “history on a tick” marker near the bus stop past the visitor’s center</b></p>
3:45 p.m. – 5:00 p.m.	<p><b>Black and Blue African American History Walking Tour of UNC</b>  (Good walking shoes and comfortable clothes)  <i>Robert Porter, MAT, MA</i>  Teaching Assistant Professor  African, African American and Diaspora Studies  UNC, College of Arts and Sciences</p>
<b>Friday, August, 12</b>	<b>McGavran-Greenberg Hall 1303</b>
9:00 a.m. -Noon	<p><b>Launch HPM 860: Population Perspectives for Health/The Research Process</b>  <i>Tom Ricketts, PhD</i>  Emeritus Professor  Health Policy and Management  Gillings School of Global Public Health</p>
Noon - 1:00 p.m.	<p><b>Wrap Up</b>  <i>Sandra Greene, DrPH</i>  Professor  Health Policy and Management</p>

## **Bios:**

**Edward L. Baker MD, MPH, MSc (he/him/his)** currently serves on the faculty of 3 schools of public health- UNC, Harvard, and Indiana University, where he teaches courses on the theory and practice of leadership and has been actively involved in leadership research. He has been a national leader in public health leadership development for over 30 years. In his role as a CDC Center director and USPHS Assistant Surgeon General, he led the creation of the national Public Health Leadership Institute (PHLI) (which he subsequently directed), and of state and regional public health leadership institutes which trained over 7000 public health leaders across the nation. In addition to these activities, Dr. Baker served as Deputy Director of the National Institute for Occupational Safety and Health (NIOSH), Associate Professor of Occupational Medicine at Harvard School of Public Health, and as Director of the North Carolina Institute for Public Health, the service and outreach arm of the UNC School of Public Health. He is the editor of the Management Moment column in the Journal of Public Health Management and Practice (JPHMP) where he serves on the editorial board.

Dr. Baker is a physician who is board certified in internal medicine and occupational medicine with specialty training in epidemiology in CDC's Epidemic Intelligence Service (EIS). Dr. Baker and his wife, Pam, have 3 wonderful adult "children" and a grandson who are true delights. They live in 2 worlds: a small TN town and the Peoples' Republic of Cambridge MA.

Dr. Baker attended medical school at Baylor College of Medicine, was trained in public and occupational health at Harvard University, and trained via the Epidemic Intelligence Service at the CDC in preventive medicine and epidemiology. Dr. Baker teaches a course on the theory and practice of leadership for the Executive DrPH program.

**Nancy Beach** is the technical support analyst in the Department of Health Policy and Management in the Gillings School of Global Public Health. She is the Sakai, Canvas and Zoom specialist, website design and content manager, technical trainer, and copyright liaison for the department.

**Karen Grigg, MSLS** is a Health Sciences Librarian and one of two liaisons to the School of Public Health. In addition, she provides clinical liaison services to the department of Radiology. Karen's professional interests include embedding information literacy and research skills into the academic curriculum and supporting research projects within liaison departments.

**Susan Helm-Murtagh, DrPH, MM (she/her/hers) (Cohort 2)** is an assistant professor in the Department of Health Policy and Management at the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. She teaches strategic management and leadership in the DrPH program, and leadership/workforce management and US healthcare system structure and policy in the Executive Masters' Program in Health Administration.

Dr. Helm-Murtagh has over a decade of experience in nonprofit leadership and board governance, health systems and health policy, and over twenty-five years of experience in

health care financing. She is principal of DreamWork Consulting, LLC (a nonprofit leadership and strategic planning consulting firm), and co-founder and director of The Ellie Helm Foundation (a nonprofit organization dedicated to raising awareness of depression and preventing suicide among youth, and bringing social engagement to the elderly). She has served on several nonprofit boards and currently chairs the board of directors for The Davis Phinney Foundation for Parkinson's.

Helm-Murtagh holds a BS in psychology and management science from Duke University, an MM (with distinction) in marketing and finance from the J.L. Kellogg Graduate School of Management at Northwestern University, and a DrPH in Health Policy and Management from the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill.

**Suzanne Maman, MHS, PhD**, a social scientist trained in public health, is professor and associate dean for Global Health in the UNC Gillings School of Global Public Health. She has been conducting research to develop, implement, and evaluate HIV and violence prevention programs in sub-Saharan Africa for more than 20 years. Her interventions address individual and structural determinants of health. She co-leads the MPH Concentration in Global Health at UNC, training students who want a career addressing global health problems in the U.S. and internationally. She serves as the UNC Faculty Director for the Rotary Peace Fellowship program and board member for CFK-Africa and NC Global Health Alliance.

**Gene Matthews, JD** is a senior investigator at the NC Institute for Public Health, where he conducts legal research and provides technical assistance to public health practitioners on legal topics. He is also the principal investigator at the Southeastern Regional Office of the Network for Public Health Law, which provides legal assistance on a variety of public health topics, enabling practitioners, lawyers and policymakers to apply the law to pressing public health issues. Mr. Matthews received both his BA in history and mathematics and his JD from UNC. He co-instructs a course on health law and ethics for the Executive DrPH program.

**Jonathan Oberlander PhD, MA** is professor and chair of Social Medicine and professor of Health Policy & Management at the University of North Carolina at Chapel Hill. His research and teaching interests include health care politics and policy, health care reform, Medicare, and American politics and public policy. His recent work explores ongoing political fights over the Affordable Care Act, health care cost control, and Medicare reform.

Dr. Oberlander is author of *The Political Life of Medicare* (University of Chicago Press) and co-editor of the 2-volume series *The Social Medicine Reader*, 3<sup>rd</sup> edition (Duke University Press). His articles have appeared in journals such as the *New England Journal of Medicine*, *Health Affairs*, *American Journal of Public Health*, *Milbank Quarterly*, *Social Science and Medicine*, *Journal of Policy Analysis and Management*, *Annals of Internal Medicine*, and *Journal of Law, Medicine, and Ethics*. Dr. Oberlander currently serves as editor of the *Journal of Health Politics, Policy and Law*.

Oberlander holds a Ph.D. and M.A. in political science from Yale University, and a B.A. in political science from the University of North Carolina at Chapel Hill.

**Cathy Padgett** is the career services coordinator for the Office of Health Policy and Management Student Life and Alumni Relations, at the Gillings School of Global Public Health. She assists students and alumni in defining, developing, and achieving their career goals, and in making career contacts. Cathy also says, “she sometimes runs with scissors.”

**Thomas C. Ricketts, Ph.D., MPH.** is senior policy fellow at the Cecil G. Sheps Center for Health Services Research and professor of health policy in the UNC-Gillings School of Global Public Health.

From 2007-2018 he was a visiting professor in the *École des Hautes Études en Santé Publique*. He organized and directed the HRSA-funded NC Rural Health Research Center (1988-2008) then the Carolina Health Workforce Research Center (2003-9). He has been Editor-in-Chief of the *Journal of Rural Health* and the *North Carolina Medical Journal* and Associate Editor of *Health Services Research*. He was appointed to the National Health Care Workforce Commission in 2010. He currently teaches in the UNC-CH DrPH Leadership program.

**Kim Sieler** is the academic coordinator in the Department of Health Policy and Management, in the Gillings School of Global Public Health. She serves as a contact for admissions questions, course registration and academic advising for the DrPH, PhD, Executive Masters, and Community Preparedness and Disaster Management (CPDM) programs.

**Jeffrey Simms, MSPH, MDiv** is an assistant professor and the director of Office of Health Policy and Management Student Life and Alumni Relations. He assists students with professional development, networking, job and internship placements, and manages the department’s alumni relations.

Before joining UNC, Simms worked at the NC Department of Health & Human Services as the deputy director of the Office of Rural Health & Community Care and assistant director of the division of Medical Assistance. He managed the department’s statewide Medicaid managed care program, Community Care of NC, and assisted with the development of the rural health care delivery system in underserved communities. He oversaw the development of the HealthNet Uninsured initiative and managed the Pharmacy Assistance programs in the safety net provider system across the state.

Simms is a member of the Technical Advisory Committee of the NC General Baptist State Convention Health and Human Services, the UNC Chapel Hill-Shaw University Faith Based Collaborative Advisory Committee, and the Duke Endowment and NCHA Sponsored Care + Share Uninsured Initiative Advisory Board. He is chairman of the Center for Health and Healing’s Board of Directors. He is an associate minister of First Baptist Church in Lucama, NC and pastor of New Vester Missionary Baptist Church in Sims, NC.



Jeffery received his Master of Divinity from Duke University Divinity School, his MSPH from UNC, and BA in Public Policy Analysis from UNC.

**Karl Umble, PhD, MPH** has worked as a health educator with the Virginia Department of Health, where he trained field staff, designed programs, conducted evaluations, and wrote proposals. While obtaining his PhD, he consulted in training evaluation with the Centers for Disease Control and Prevention. In 1998, he joined UNC's Gillings School of Global Public Health, where he planned and evaluated continuing education and distance learning programs. Since 2000 with the School's North Carolina Institute for Public Health, Umble has played major roles in the Management Academy for Public Health, the National and Southeastern Public Health Leadership Institutes, the Caribbean Health Leadership Institute, and other programs. Umble has conducted evaluations of the CDC's Sustainable Management Development Program activities in the Philippines and Vietnam, and of continuing education programs offered by the Atlanta-based Public Health Informatics Institute. Umble is now an associate professor in the School's Department of Health Policy and Management, where he was the director of the Bachelor of Science in Public Health Program. He teaches program evaluation for doctoral students and senior capstone and senior honors thesis for BSPH students, along with teaching/learning courses for DrPH and PhD students. His main interests are continuing professional education, program design and evaluation, and management and leadership development in public health. Umble is a member of the American Evaluation Association.

**Naya Villarreal, MPH**, is the Gillings Global Health associate director in Research, Innovation and Global Solutions at the UNC Gillings School of Global Public Health. The Global Health Solutions unit promotes and advances the Gillings School's global activities in research, service, practice and teaching through partnerships, internships, outreach, and communications. Ms. Villarreal manages schoolwide global health programming, including global fellowships, internships, travel awards, and international student support. She develops and maintains the Global Health Solutions communication's strategy and website. Ms. Villarreal also advises students and student groups and promotes the Gillings School's global health activities on campus and with our partners.

Ms. Villarreal currently serves as the Consortium of Universities for Global Health Campus representative for UNC-Chapel Hill and is a member their Global Health Program Advisory Service. She is a member of the Triangle Global Health Consortium. She was selected as a 2022 Aspen Ideas: Health Fellow.

Prior to joining the Gillings School, Ms. Villarreal worked at Martha Eliot Health Center in Boston, MA, and served as a United States Peace Corps Volunteer in Santa Cruz, Bolivia. Ms. Villarreal earned a BA in political science from the University of California-Los Angeles and an MPH in international health, specializing in program management, from Boston University School of Public Health.

**Morris Weinberger, PhD** serves as the chair of the Department of Health Policy and Management and is a health services researcher who develops and evaluates innovative

strategies to improve the process and outcomes of care for patients with chronic diseases. Most of his research has been conducted with socioeconomically and/or medically vulnerable patients, including Veterans. The strategies have been designed to be implemented within health care systems should they demonstrate effectiveness as measured by clinical parameters, health services utilization/costs, and patient-centered outcomes.

He has received several national awards that recognize his accomplishments as a researcher, including the Under Secretary's Award for Outstanding Achievement in Health Services Research from the Department of Veterans Affairs (2003) and the Vision Award for Groundbreaking Research in Chronic Illness Care from the Robert Wood Johnson Foundation (2002).

Morris is also committed to mentoring students, fellows, and junior faculty. He is co-director of the Education Service for NC TraCS at UNC and has also received numerous awards for his advising and mentoring, including the Class of 1996 Award for Advising Excellence from UNC (2015), the John E. Larsh, Jr Award for Mentorship from the UNC Gillings School of Global Public Health (2013), and the John M. Eisenberg Excellence in Mentorship Award from AHRQ (2005).

**Craig Westling, DrPH, MPH, MS (Cohort 8)** serves as the executive director of education at The Dartmouth Institute for Health Policy and Clinical Practice, where he is responsible for strategy and operations for all graduate degrees and professional education programs. Westling is an assistant professor of health policy and clinical practice and teaches courses on health policy, ethics, and an introduction to public health. His research examines the ethical conflicts and resulting moral distress created by changing reimbursement and clinical care models.

Westling is actively involved in community health, serving on the board of directors for the Good Neighbor Health Clinic in White River Junction, VT, as well as advising medical groups and startup companies in the digital health field. Westling holds a DrPH in Health Leadership from the University of North Carolina at Chapel Hill, an MPH from Dartmouth College, an MS in Health Administration from New England College, and a BA from Middlebury College.

**John Wiesman, DrPH, MPH (Cohort 5) (he/him/his)** is a professor of the practice and serves as the director of the DrPH program. He has 30 years of governmental public health experience at the state and local level, with his last job serving as the Washington state secretary of health and prior to that working at 4 local public health departments. John also served as the project director of a large federally-funded outcomes research project at the University of Washington in the early 1990's. John has transitioned health departments from providing individual clinical services to implementing policy, system, and environmental changes promoting prevention. He led the nation's first response to a known COVID-19 case and led the Washington state legislative process to raise the age of legal sale of tobacco and vapor products to 21 years of age, decriminalize HIV, and regulate the sale of vapor products. John earned his DrPH in public health executive leadership from UNC, his MPH in chronic disease epidemiology from Yale

University, and his BA in biology from Lawrence University in Wisconsin. John and his husband reside in Durham, North Carolina.