

**Professional Experience: Permanent**

**Research Investigator** 2018 –  
Department of Maternal and Child Health, University of North Carolina at Chapel Hill, Gillings School of Global Public Health. Chapel Hill, NC.

**Program Manager, Improving Community Outcomes for Maternal and Child Health** 2015 – 2018  
Women’s and Children’s Health Section, Women’s Health Branch, North Carolina Department of Health and Human Services, Division of Public Health. Raleigh, NC.

**Project Specialist** 2015  
Chronic Disease and Injury Section, North Carolina Department of Health and Human Services, Division of Public Health. Raleigh, NC.

**Epidemiologist, NC DETECT** 2014 – 2015  
Department of Epidemiology, North Carolina Department of Health and Human Services, Division of Public Health. Raleigh, NC.

**Latino Campaign Coordinator** 2005 – 2012  
North Carolina Preconception Health Campaign, March of Dimes. Raleigh, NC.

**Health Director** 2001 – 2004  
El Centro Hispano. Durham, NC.

**Volunteer, Health Educator and Business** 1998 – 2000  
United States Peace Corps. Leon, Nicaragua.

**Project Coordinator** 1998  
American Cancer Society. Columbia, SC.

**Professional Experience: Contract**

**Adjunct Instructor, MPH@UNC** 2019 – current  
Gillings School of Global Public Health at the University of North Carolina at Chapel Hill.  
SPHG 713: Understanding Public Health Issues. Chapel Hill, NC.

**Research Associate** 2014  
The Cecil G. Sheps Center for Health Services Research at the University of North Carolina at Chapel Hill.  
Chapel Hill, NC.

**Research Associate** 2013  
The North Carolina Population Center at the University of North Carolina at Chapel Hill.  
Chapel Hill, NC.

**Consultant** 2012  
Women’s and Children’s Health Section, Women’s Health Branch, NC Department of Health and Human Services, Division of Public Health. Raleigh, NC.

**Consultant** 2011 – 2012  
University of North Carolina at Chapel Hill, School of Medicine. Chapel Hill, NC.

**Consultant** 2004 – 2005  
El Centro Hispano. Durham, NC.

**Education**

<b>Leadership Fellow</b> North Carolina Public Health Institute, University of North Carolina at Chapel Hill, NC.	June 2020 – May 2021
<b>MSPH, Maternal and Child Health</b> Gillings School of Global Public Health, Department of Maternal and Child Health, University of North Carolina at Chapel Hill. Chapel Hill, NC. Minored in Epidemiology. T32 Trainee (2012-2014)	2012 – 2015
<b>Minority Health Disparities Fellow</b> Duke University Global Health Institute in conjunction with the NC Health and Wellness Trust Fund. Durham, NC.	2010 – 2011
<b>Translational Health Scholar</b> National Institute of Health at the National Institute on Minority Health and Health Disparities. Bethesda, MD.	Fall, 2010
<b>Certificate in Nonprofit Management</b> Duke University Non-Profit School of Management at Duke University. Durham, NC.	2002 – 2007
<b>MPH, Health Education and Health Behavior</b> Arnold Palmer School of Public Health at the University of South Carolina. Columbia, SC.	1996 – 1998
<b>BS, Telecommunications with a minor in Business</b> Ohio University. Athens, OH.	1990 – 1993

**Certifications**

Results-based Accountability® Professional Certification	2021
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**Professional Development Curricula, Presentations, Learning Resources, & Application Tools**

Richards, JR., deRosset, L., & Monge, A. May 23 – 25, 2022. Learning and Doing: Using Online Trainings and Evidence-Based Resources to Learn from Our Past and Plan for the Future." 2022 [Association of Maternal and Child Health Programs \(AMCHP\)](#). Washington, DC. [Oral Conference Presentation, Virtual]

deRosset, L., Mullenix, A., & Adimu, T. April 3-4, 2022. Tool Time: Sustaining Success in your Clinical and Programmatic Innovations. Presented at the Maternal Health Learning and Innovation Center's Annual Learning Institute. Durham, NC. [Oral Presentation and Training, Virtual and In-person]

deRosset, L. February 17, 2022. Guest Lecturer: Community Based Research, Participant Recruitment & Program Implementation. Gillings School of Global Public Health, Department of Maternal and Child Health, University of North Carolina at Chapel Hill. [Virtual lecture].

Epps, D., Byrant, K., Swartz, L., deRosset, L., Cannon, A. & Mullenix, A. December 10, 2021. Centering Equity in the Development and Implementation of the Maternal Health Learning & Innovation Center (MHLIC). 2021 CityMatCH Leadership and MCH Epidemiology Conference. December 8 – 10, 2021. [Oral Conference Presentation, Virtual].

deRosset, L. November 15, 2021, and February 17, 2022. Guest Lecturer: Workforce Development in Maternal and Child Health. Department of Health Policy and Community Health at the Jiann-Ping Hsu College of Public Health, Georgia Southern University. [Virtual lecture].

Mullenix, A. & deRosset, L. August 30, 2021. *Tools to Support Sustainable Partnerships: Balance of Petals and Wilder Collaboration Factors Inventory*. [National Maternal Health Innovation Symposium](#) in association with the National Maternal Health Learning and Innovation Center (MHLIC). Chapel Hill, NC. [Pre-conference Training, Virtual].

**deRosset, L.,** Neely, H., Serano, A., & Clemmons, N. May 24 – 27, 2021. *Developing and Implementing an Equity Centered Community Grants Process for the Maternal Telehealth Access Project (MTAP [Association of Maternal and Child Health Programs \(AMCHP\)](#)*. Washington, DC. ). [Oral Conference Presentation, Virtual].

Aldridge, W. A., II, Towne, C., van Driel, S., **deRosset, L.,** Morgan, W. M., Chin, J., & the Implementation Capacity for Triple P Projects. May 2021. *Learning module 9: Putting in Place Community-wide Triple P Fidelity Assessment Practices [Online learning object]*. Chapel Hill: The University of North Carolina, The Impact Center at Frank Porter Graham Child Development Institute.

**deRosset, L.,** Aldridge, W. A., II, Towne, C., van Driel, S., Morgan, W. M., & Chin, J. May 2021. *Using Triple P Fidelity Data to Improve Your Community Triple P Implementation Infrastructure [Online learning object]*. Chapel Hill: The University of North Carolina, The Impact Center at Frank Porter Graham Child Development Institute.

Towne, C., van Driel, S., Aldridge, W. A., II, **deRosset, L.,** Morgan, W. M., & Chin, J. May 2021. *Using Triple P Fidelity Data to Improve Practitioners' Delivery of Triple P [Online learning object]*. Chapel Hill: The University of North Carolina, The Impact Center at Frank Porter Graham Child Development Institute.

**deRosset, L.,** Verbiest, S., Cilenti, D., Godbolt, D., & Sheppard, K. Fall 2020. [Maternal Telehealth Access Project: Community Grant Program](#). Maternal Telehealth Access Project. Chapel Hill: The University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Maternal and Child Health Department.

Palmquist, A., Reddy, J., Griffin, A., Raichur, S., Glaninovich, K., Lewis, A., & **deRosset, L.** Fall 2020. [Community Assessment Literature Scan](#). Maternal Telehealth Access Project. Chapel Hill: The University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Maternal and Child Health Department.

**deRosset, L.,** Mullenix, A., Bryant, K., Pollard, A., & the Maternal Health Learning and Innovation Center (MHLIC). Fall 2020. *Setting Up Teams for Implementation Success @ The Learning Institute*. [Conference workshop] Chapel Hill: The University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Maternal and Child Health Department.

**deRosset, L.** & the Maternal Health Learning and Innovation Center (MHLIC). Spring 2020. *MHLIC 2020: Implementation Science 101*. [Conference workshop] Chapel Hill: The University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Maternal and Child Health Department.

Roppolo, R.H, Aldridge, W. A., II, Kirk, A., Morgan, W. M., Chin, J., **deRosset, L.,** & the Implementation Capacity for Triple P Projects. 2019. [Learning module 6: Implementing a Decision-Support Data System](#) [Online learning]. Chapel Hill: The University of North Carolina at Chapel Hill, The Impact Center at Frank Porter Graham Child Development Institute.

Diehl SJ, Franco X, **deRosset LA,** Aldridge WA 2020. *Measuring the role of networks in driving effective program scale-up*. Science of Dissemination and Implementation and Health. Online Conference. Poster presentation.

Austen, J, **deRosset L.** July 2020. *Case Examples of Place-Based Prevention Initiatives - Focusing on Context Factors*. [Conference workshop] [Society for Prevention Research](#). Washington, DC. *Presentation withdrawn due to COVID-19*.

Diehl SJ, Franco X, **deRosset LA,** Aldridge WA. 2020. Using social network analysis as a tool to drive Triple P communication strategies. In: *Measuring Triple P implementation and scale-up: Novel methods and measures to inform decision-making*. Symposium conducted at the Helping Families Change Conference, Brisbane, Queensland, Australia. Oral Presentation.

Jenkins, L. White, Q., Kirk, MA., **deRosset, L.** 2020. *Building Capacity in Rural North Carolina Communities Using the Principles of Implementation Science*. University of North Carolina at Chapel Hill Rural Health Conference: Connect, Engage, Transform: Rural Community Partnerships. Chapel Hill, North Carolina. Oral Presentation.

Armstrong, J., Reed, JJ., **deRosset, L.**, Morgan, WM., Chin, J., Aldridge, WA, II. 2019. [Learning Module 5: Administering and Utilizing the Implementation Drivers Assessment for Agencies Implementing Triple P Interventions \(IDA-TP\)](#). [Online learning]. Chapel Hill, NC: The University of North Carolina at Chapel Hill, The Impact Center at Frank Porter Graham Child Development Institute.

Roppolo, R., Kirk, MA., Aldridge, WA., II, **deRosset, L.**, Morgan, WM., Chin, J. 2019. *Developing Community Quality & Outcome Monitoring Systems for Improving Triple P Scale-Up*. Chapel Hill, NC: The University of North Carolina at Chapel Hill, The Impact Center at Frank Porter Graham Child Development Institute.

[North Carolina Health Equity Impact Assessment Implementation Guide](#). 2017-2019. A collaboration between NC Child, the NC Division of Public Health Women's and Children's Health Section, the NC Office of Minority Health and Health Disparities, and the NC March of Dimes. [Online tool]. Raleigh, NC.

*Ready, Set, Plan! North Carolina Reproductive Life Planning Curricula in Spanish*. 2012. Women's and Children's Health Section, Women's Health Branch. North Carolina Department of Health and Human Services, Division of Public Health. Raleigh, NC.

### [Peer Review Publications, Reports, and Book Chapters](#)

Cilenti, D., Menser Tissue, M., & **deRosset, L.** Developing and Strengthening the Current and Future MCH Public Health Workforce: Building capacity, aligning systems and addressing emerging challenges. *Matern Child Health J. Supplement*. Under review. Expected print: August 2022

**deRosset, L.**, Neeley, H., & Palmquist, AEL. [Practical Playbook III: Working Together to Improve Maternal and Child Health](#). Section: Innovations. Chapter: Telehealth and the Future of MCH. deBeaumont Foundation. Bethesda, Maryland. Under development. Expected Release: January 2023

Wells, R., Yates, L., Morgan, I., **deRosset, L.**, Cilenti, D. 2020. [Using the Wilder Collaboration Factors Inventory to strengthen collaborations for improving maternal and child health](#). *Maternal and Child Health Journal*. Advance online publication. doi:10.1007/s10995-020-03091-2.

**deRosset, L.** Morgan, I., White, Q., Eley, H., & Carter, L. October 2020. [Responsive Implementation Support: Creating an Antiracism Workshop for Local Implementation Agencies](#). The University of North Carolina at Chapel Hill, The Impact Center at Frank Porter Graham Child Development Center.

Flores, AL.; Isenburg, J.; Hillard, CL; **deRosset, L.**; Colen, L; Bush, T. 2017. [Folic Acid Education for Hispanic women: The Promotora de Salud Model](#). *Journal of Women's Health*. 26(2): 186-194.

**deRosset, L.** & Strutz, KL. 2015. [Developmental origins of chronic inflammation: A review of the relationship between birth weight and C-reactive protein](#). *Annals of Epidemiology*. 25(7):539-543.

Perreira, KM; **deRosset, L.**; Arandia, G.; Oberlander, JB. 2014. [Implementing health care reform in North Carolina: Reaching and enrolling immigrants and refugees](#). Robert Wood Johnson Foundation.

**deRosset, L.**; Mullenix, A.; Flores, A.; Mattia-Dewey, D.; & Mai, CT. 2014. [Promotora de Salud model: Promoting folic acid among Hispanic women](#). *Journal of Women's Health*. 23(6):525-531.

**deRosset, L.** & Perreira, KM. 2013. [Affordable Care Act implementation in Eastern North Carolina: Overcoming barriers to immigrant health care access](#). The University of North Carolina at Chapel Hill, Carolina Population Center, Project on Implementing Health Care Reform: Education and Outreach in North Carolina.

Zerden, M.; Stuart, G.; Verbiest, S.; **deRosset, L.**; & Tang, J. 2013. [Family planning intentions: A qualitative exploration of postpartum Latina women in North Carolina](#). *Contraception*.8(5): 624-628.

**deRosset, L.;** Berry, DC.; Sanchez-Lugo, L.; Ritter, K.; Purdum, C., Santolin, V. Gilliad, R.; & Pender, L. 2013. [Mama sana...Usted sana: Lessons learned from a postpartum weight loss intervention for Hispanic women with infants six months or less.](#) *Hispanic Health Care International*. 11(2):78-86.

**deRosset, L.;** Mullenix, A.; & Zhang, L. 2009. [Multivitamins, folic acid and birth defects: Knowledge, beliefs and behaviors of Hispanic women in North Carolina.](#) *American Journal of Health Education*.40(3):155-165.

### Other Professional Experience

**Teaching Assistant.** Gillings School of Global Public Health, Department of Maternal and Child Health at the University of North Carolina at Chapel Hill, Chapel Hill, NC. 2014

**Trainer.** NC HIV Counseling, Testing and Referral, HIV/STD Prevention and Care Branch, North Carolina Department of Health and Human Services, Raleigh, NC. 2003 – 2004

**Teaching Assistant.** Gillings School of Global Public Health, Department Health Education and Health Behavior at the University of North Carolina at Chapel Hill. Chapel Hill, NC. 2002

**Advertising Account Executive.** WIS Television. Columbia, SC. 1995 – 1997

**Advertising Account Executive.** WJBF Television. Augusta, GA. 1994 – 1995

### Honors

Brandon Hall Bronze Award for Excellence in Learning and Development: Best Use of Blended Learning 2020

Best Community Based Research Award for a poster presentation at the University of North Carolina 10<sup>th</sup> Annual Women's Health Research Day. Chapel Hill, NC. 2009

National award for outstanding programs for the fight against birth defects at the National Birth Defects Prevention Network Annual Conference. Washington, D.C. 2008

Best Community Based Research Award for an oral presentation at the University of North Carolina 8<sup>th</sup> Annual Women's Health Research Day. Chapel Hill, NC. 2007

**Professional Organizations**

North Carolina Public Health Association (NCPHA)	2020 – current
Association of Maternal & Child Health Programs (AMCHP)	2017 – current
American Public Health Association (APHA)	2005 – 2011, 2016
Society for Pediatric Perinatal Epidemiology (SPER)	2012 – 2016

**Volunteer Work**

Board Member, Me Fine Foundation  
COVID-19 Volunteer  
Activate Good (various opportunities)  
Enloe Magnet High  
Ligon Magnet School  
Joyner Elementary Magnet and IB School  
Quail Hollow Swim and Tennis