

Donna Robbin Dinkin, DrPH, MPH

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SUMMARY

Global Capacity Building, Evaluation and Training expert with an advanced degree in Health Policy & Administration/Public Health Leadership and 20 years of experience in leadership and capacity development for global organizations. Uniquely qualified to design and/or evaluate action-learning and problem-based development experiences.

SKILLS AND CONTENT EXPERTISE

- Health Leadership and Management Development – curriculum design, training, team facilitation, executive coaching and program evaluation
- Program Evaluation; Capacity Building, Training, Impact and Use; Evaluation Planning, Instrument Design, Participatory Data Collection, Qualitative Data Analysis and Data Use
- Action Learning Coaching, Knowledge Management, Problem-based learning - experience design & evaluation
- Executive Leadership Coaching and Mentoring
- Organizational Leadership Strategy & Team Leadership Development
- Group and Team Strategic Facilitation
- Cultural and contextual competence
- Strategic Relationship Management (Social Networks, Social Impact Networks)
- Coalition – Building, Maintenance
- Organizational Crisis Preparedness and Risk Communication
- Project/ Program Management – Timeline, Delegation / Role Alignment, Budget, Strategic Vision, Evaluation, Team Collaboration
- Verbal and Written Communication (English)

PROFESSIONAL EXPERIENCE

Global Health Leadership Consultant / Trainer/ Strategic Facilitator (1986 - present)

Global Evaluation and Research Consultant

Center for Creative Leadership (2010-current) – Serve as an Adjunct member to the CCL Evaluation Center and the Organizational Leadership Strategy Team. This role includes the collection, analysis and reporting of organizational assessment and program evaluation data for various clients such as, the Robert Wood Johnson Foundation Executive Nurse Fellows Program, the Cone Health System Physician Leadership Program, the Global Citizen Leader Program (India) and various global corporations.

Kresge Foundation Emerging Leaders in Public Health – ELPH (2016 – 2020) – Serve as the external evaluator for the national ELPH leadership development program.

Global Health Center, Centers for Disease Control and Prevention (2012) – Kenya IDSR/IHR – Served as consultant to the Kenya Integrated Disease Surveillance and Response Project. Summarized key reports and documents and created a protocol for identifying potential system strengthening strategies.

Disparities Leadership Program, Massachusetts General Hospital (2012 – Feb 2013) – Serve as a senior evaluation expert for the evaluation of a national leadership program to reduce disparities in health facilities across the nation.

West Virginia Economic Justice Project – American Friends Service Committee (2014) & West Virginia Center for Budget and Policy Evaluation Study (2012 – March 2013) – Served as a consultant on a two-member team to evaluate the effectiveness of the West Virginia Economic Justice Project and the West Virginia Center for Budget and Policy. Designed and implemented an evaluation protocol. Reported the findings to the key stakeholders.

USAID – (2011, 2015) Served as the Lead Evaluation Consultant for the USAID MEASURE Evaluation Mid-Project Management Review (Phase III and Phase IV). Evaluated and reported on human resource capacity, financial management, partner relations, project management structure and global project communication systems. Facilitated partner meetings to discuss results and plan action steps. The goal of MEASURE Evaluation is to build global capacity for collecting, analyzing and using health data for better health outcomes. This project is a cooperative agreement with a \$181 million ceiling.

USAID – (2015) Served as an external consultant for a strategic review of the MEASURE Evaluation Strategic Information for South Africa (SIFSA) Project.

USAID – (2011) Served as the Capacity Building and Training expert for Phase II of the MEASURE Evaluation Mid- Project Evaluation. Evaluated and reported on the sustainability of capacity building and training activities at national, organizational, team and individual levels for this global health project. (Rwanda, Tanzania)

USAID (2009) - Served as Team Leader for the Leadership, Management and Sustainability Mid-Term Evaluation Project in 2009. LMS is a global project designed to build health leadership and management capacity in health systems around the world. (Nigeria, Ghana, Nicaragua)

Robert Wood Johnson Foundation / Leadership Learning Community (2010-11) – Served as a team member for a study of social media conversations which use County Health Ranking data as a tool for community health improvement.

Centers for Disease Control and Prevention (2009) – Designed, implemented and published findings of a research study on the use of Action-Learning Team Projects in Public Health Leadership Development Programs funded by CDC.

Leadership Development Consultant, Coach and Trainer

Action-Learning Coaching Consultant and Trainer (2004 - present) – Action-Learning Consultant and Coach for programs and/or organizations using multi-organizational project teams for individual and team development. Founder of Action Learning: Coach the Coach Program (ALCTC), a CDC/NLN funded, virtual development program that trains public health leaders as action-learning team coaches. Recent clients include the Coaching Center – RWJF County Health Rankings & Roadmaps, Center for Creative Leadership –EMEA Coaches, Leaders Across Borders Program (Mexico and USA), and Health Foundation of Western & Central NY – Health Leadership Fellows Program.

Center for Creative Leadership, Adjunct (2006 – present) Serve as an adjunct team member for the Organizational Leadership Strategy & Practice Unit and the Leadership Beyond Boundaries (LBB-Africa - Sudan, Ethiopia, Uganda) Program. Conduct discovery research for corporate clients, provide leadership development training for health leaders in resourced challenged communities, serve as an action-learning team coach for community health teams and conduct research on special health leadership projects such as the Robert Wood Johnson Foundation, Creating a Culture of Health – A Network Approach.

Curriculum Development and Design (2012 – 2015) – Served as an Instructional/ Curriculum Design Consultant and an external advisor to the CDC National Leadership Academy for the Public’s Health, Public Health Institute. Contributions were made by supporting the development of the members of the Action Learning Coaching Team and by serving as a member to the Program Advisory Group, The Quality Improvement Hub and the Learning/Development Hub. NLAPH is a multi-sectoral leadership development program for teams working on transformative health improvement projects across the nation.

Executive Leadership Coach (2005 – present) Serve as an executive leadership development coach for junior and mid- to senior level health leaders enrolled in leadership development programs such as the CDC Environmental Public Health Leadership Institute, Food Systems Leadership Institute (Academic Deans from Agricultural University Programs), CCL GoldenLeaf Foundation Leadership Program, the Greensboro Non-Profit Executive Directors Academy and the NJ Health Initiative.

NC Community Transformation Facilitator (2012- 2013) Facilitated the Strategic Planning Process for the Northwest Region Community Health Transformation Grant – North Carolina. Facilitated the Vision 2020 NC Tobacco Prevention & Control Strategic Action Planning meeting for the state of North Carolina.

Crisis and Risk Communications Trainer & Consultant (1990 - 2015)

Design and conduct training workshops for health and human service professionals. Provide consultation to individual agencies on media tactics during specific or potential crisis situations. Assist in the development of risk communication plans for potential or existing events, such as pandemic flu. Assess organizational preparedness and provide consultation on the development of crisis leadership skills and competencies. Published papers on Crisis Leadership (Filling the Void, Center for Creative Leadership, 2008) and Developing Risk Communication Skills in Community Leaders – Lessons from Leadership Development (Center for Risk Communication, Department of Homeland Security IED Report, 2010)

University of North Carolina - Chapel Hill, Gillings School of Global Public Health (1997 - Present)

Adjunct Instructor – NC Institute for Public Health (Current), UNC-Greensboro Department of Health Education and the Health Policy and Management Department (UNC-CH, Gillings School of Global Public Health) (2009 - 2017), NC - Teach Risk Communication for the School of Public Health, Disaster Certificate Program and for UNC-G Masters Degree Health Education Program.

Director – National Public Health Leadership Institute (September 2004 – June 2007)

Directed the implementation and evaluation of a year-long leadership development program offered nationally to 55 senior public health officials. This program was a collaborative partnership between the Center for Disease Control, UNC's School of Public Health, the Kenan-Flagler Business School and the Center for Creative Leadership.

Director – Southeast Public Health Leadership Institute (January 1997-August 2004)

Directed the development, implementation and evaluation of a year-long leadership development program for senior and mid-level public health managers working in the states of North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Lead curriculum design and evaluation teams, recruited participants, managed the budget, trained program content, managed faculty and program advisors.

Guilford County Department of Public Health (July 1988 - June 1993)

Community Health Education Manager - Adult Health Division (1990 – 1993)

Planned, directed, implemented, and evaluated the delivery of Health Education Services for the Adult Health Division (chronic disease prevention and control, infectious disease prevention and control). Lead community coalitions and state boards to address specific public health concerns, e.g. HIV/AIDS, Breast cancer, Adolescent health, Tobacco use prevention.

Community Health Educator II/ Director of Public Relations (1988 - 1990)

Coordinated agency public relations activities and media contacts. Provided in-house training and acted as a consultant for crisis management. Developed, implemented, and evaluated health education activities in the areas of child health, adult health and environmental health.

EDUCATION / TRAINING

B.A. – Biology Goucher College, Towson, MD - 1982

M.P.H. – Nutrition University of NC – School of Public Health, Chapel Hill, NC, 1987

Dr.P.H.– Health Policy and Administration / Public Health Leadership

University of NC – Gillings Global School of Public Health
Chapel Hill, NC, 2007

Dissertation Topic: *Organizational Crisis Preparedness in Local NC Public Health Departments*

RECOGNITION:

- 1991 North Carolina Public Health Association - Health Education Sparkle Award - WomanCare Project (Breast Cancer)
- 1993 Woman & Youth Award - Salvation Army Boys and Girls Club
- 1993 Fellowship, Public Health Leadership Program, UNC-CH
- 1996 Outstanding North Carolina State Volunteer, NC Project ASSIST (Tobacco Use Prevention)
- 2009&
- 2011 Outstanding Journal Reviewer, "Leadership in Health Services Journal", Emerald Publishing
- 2010 Out of the Box Award - Judge, Community Tool Box, Kansas University
- 2010 Balderson Leadership Council Award, National Public Health Leadership Development Network

2014 AmeriCorp Grant Peer Reviewer
2015 PHAB (Public Health Accreditation Board), Site Reviewer