

Leah Fiacco

Phone: 480-457-0181 | Email: lfiacco@live.unc.edu

EDUCATION

University of North Carolina | Chapel Hill, NC

August 2019 - present

Gillings School of Global Public Health

PhD Student in Health Policy and Management, Economics concentration

Advisor: Marisa Domino

Arizona State University | Tempe, AZ

May 2015

W.P. Carey School of Business; College of Liberal Arts and Sciences

B.S. in Economics & Political Science, *summa cum laude*

Barrett, The Honors College

Honors Thesis: "Expanding a pharmaceutical price competition model to include on-patent drugs and generic competition"

Advisors: Manjira Datta and Fernando Leiva Bertran

RESEARCH INTERESTS

Substance Use Disorders, Medicaid Expansion, Serious Mental Illnesses, Connected Care Systems

RESEARCH EXPERIENCE

Research Assistant

Fall 2020 – present

NC Medicaid 1115 Waiver Evaluation, Dr. Marisa Domino | Chapel Hill, NC

- Assist with the organization and population of SUD metrics and reporting requirements.
- Provide team with literature reviews on best practices for Medicaid quality measurements.
- Generate control data points for the evaluation using commercial claims data (NC BCBS).

Research Assistant

Fall 2019 – Spring 2021

UNC Substance Treatment and Recovery Clinic, Dr. Robyn Jordan | Chapel Hill, NC

- Documented changes to patient populations and outcomes under COVID-19 telehealth operations.
- Organized and managed treatment data for research using EPIC and Red Cap platforms.
- Assisted in the evaluation of the clinic's Hub-and-Spoke treatment model.

Research Assistant

Spring 2020

University of North Carolina, Dr. Marisa Domino | Chapel Hill, NC

- Provided research and literature reviews for NIMHD grant application.
- Explored disparities in the use of medication assisted treatment for opioid use disorders by race, gender, payor source, and treatment type using national datasets (TEDS-A, NAMCS).

Economist 3

2016 – 2019

RTI International, Public Health Research Division | Washington, DC

- Implemented analysis strategies and contributed to client presentations, reports, and manuscripts.
- Evaluated effects of federal public health media campaigns.
- Studied national disparities in tobacco use and use trajectories by race, gender, and sexuality.

- Oversaw management of two RTI national longitudinal datasets (10k+ participants, 9 waves) and worked with other large-scale, national datasets, including Nielsen, PATH, BRFSS, MEPS, and NHIS.
- Developed programs to automate data collection processes.

Senior Consultant

2013 - 2015

New Venture Group (NVG), Arizona State University | Tempe, AZ

- Managed public sector clients to expand impacts of their programs in Arizona.
- Created and presented client reports, involving model creation and data analysis.
- Directed data collection work of two NVG consultants, consolidating Census datasets for NVG use.
- Worked with tribal communities to document value systems to counsel tribal enterprises more effectively.

PEER-REVIEWED PUBLICATIONS

Xu, X., **Fiacco, L.**, Rostron, B., Homsy, G., Salazar, E., Levine, B., Ren, C., Nonnemaker, J. (2021). Assessing quality-adjusted years of life lost associated with exclusive cigarette smoking and smokeless tobacco use. *Preventative Medicine*, 150.

Fiacco, L., Pearson, B.L., Jordan, R. (2021). Telemedicine works for treating substance use disorder: The STAR clinic experience during COVID-19. *Journal of Substance Abuse Treatment*, 125.

Guillory, J., Crankshaw, E., Farrelly, M., Alam, I., **Fiacco, L.**, Curry, L., Hoffman, L., Ganz, O., Delahanty, J. (2020). LGBT young adults' awareness of and receptivity to the This Free Life tobacco public education campaign. *Tobacco Control*, 30(1), 63-70.

Lee, Y.O., Curry, L., **Fiacco, L.**, Henes, A., Farrelly, M., Nonnemaker, J., Hoffman, L., Walker, M. (2019). Peer crowd segmentation for targeting public education campaigns: Hip Hop youth and tobacco use. *Preventive Medicine Reports*, 14.

Guillory, J., Henes, A., Farrelly, M., **Fiacco, L.**, Alam, I., Curry, L., Ganz, O., Hoffman, L., Delahanty, J. (2019). Awareness of and receptivity to the Fresh Empire tobacco public education campaign among Hip Hop youth. *Journal of Adolescent Health*, 66(3), 301-307.

Guillory, J., Annice, K., **Fiacco, L.**, Cress, M., Pepper, J., and Nonnemaker, J. (2019). An experimental study of nicotine warning statements on e-cigarette tweets. *Nicotine and Tobacco Research*, 22(5), 814-821.

Guillory, J., Wiant, K., Farrelly, M., **Fiacco, L.**, Alam, I., Hoffman, L., Crankshaw, E., Delahanty, J., Alexander, T. (2018). Recruiting hard-to-reach populations for survey research: Using Facebook and Instagram advertisements and in-person intercept in LGBT bars and nightclubs to recruit LGBT young adults. *Journal of Medical Internet Research*, 20(6), [e197].

PEER-REVIEWED CONFERENCE PRESENTATIONS, PROCEEDINGS, AND PAPERS

Fiacco, L. (2021, March). Telemedicine Works for Treating Substance Use Disorder: The STAR Clinic Experience during COVID-19. Poster presented at the annual North Carolina Opioid Misuse and Overdose Prevention Summit.

Xu, X., **Fiacco, L.**, Ren, C., Salazar, E., Homsy, G., Rostron, B., Nonnemaker, J. (2020, March). Assessing quality-adjusted years of life lost associated with cigarette smoking and smokeless tobacco use. Poster presented at the annual meeting of the Society of Research on Nicotine and Tobacco.

Lee, Y.O., Curry, L., **Fiacco, L.**, Henes, A., Farrelly, M., Nonnemaker, J., Hoffman, L., Walker, M. (2019, February). Peer crowd segmentation for targeting public education campaigns: Hip Hop youth and tobacco use. Poster presented at the annual meeting of the Society of Research on Nicotine and Tobacco.

Guillory, J., Henes, A., Farrelly, M., **Fiacco, L.**, Alam, I., Curry, L., Delahanty, J. (2019, February). Awareness of and receptivity to the Fresh Empire tobacco public education campaign among Hip Hop youth. Oral paper presented at the annual meeting of the Society of Research on Nicotine and Tobacco.

Guillory, J., Crankshaw, E., Farrelly, M., Alam, I., **Fiacco, L.**, Curry, L., Hoffman, L., Ganz, O., Delahanty, J. (2019, February). LGBT young adult awareness of and receptivity to the This Free Life tobacco public education campaign. Poster presented at the annual meeting of the Society of Research on Nicotine and Tobacco.

Wiant, K., Weber, R., **Fiacco, L.** (2018, May). Conducting an intercept survey in bars, community centers and pride events: Data collection and analytic implications of venue type. Presentation at the International Field Directors and Technology Conference, Denver, CO.

LeBaron, P. A., King, S. M., Henes, A. L., Taylor, N., **Fiacco, L.**, Helton, M. P. (2018, July). Early bird gets the worm? Effects of differential incentives on mode choice and response rates. Presentation at the 2018 Joint Statistical Meetings, Vancouver, Canada.

Guillory, J., **Fiacco, L.**, Alam, I., Crankshaw, E., Farrelly, M., Hoffman, L., Delahanty, J., and Alexander, T. (2017, November). Using Facebook, Instagram and Intercept Recruitment in Bars & Nightclubs to Recruit LGBT Young Adults for Survey Research. Poster presented at the annual conference for the American Public Health Association, Atlanta, GA.

Wiant, K., LeBaron, P., McHenry, G., **Fiacco, L.**, Delahanty, J. (2017, May). Impact of email tone on web-survey participation among young Lesbian, Gay, Bisexual and Transgender (LGBT) respondents. *JSM Proceedings: Survey Research Methods Section* American Statistical Association (ASA), Survey Research Methods Section (SRMS).

LeBaron, P., Wiant, K., McHenry, G., **Fiacco, L.**, Alexander, T. (2017, May). Using advance notification to effectively increase participation: Impact of email tone on response rates among young Lesbian, Gay, Bisexual and Transgender (LGBT) respondents. Oral paper presented at the annual conference for the American Association of Public Opinion Research, New Orleans, LA.

TEACHING ACTIVITIES

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| Teaching Assistant for Marisa Domino, HPM 883: Analysis of Categorical Data | Spring 2022 |
| Teaching Assistant for Bruce Fried, HPM 730: Leadership & Management in Health Care Orgs | Fall 2020 |
| Teaching Assistant for Sean Sylvia, HPM 715: Health Economics | Fall 2019 |

AWARDS

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| Spirit of Service Scholar, College of Public Service and Community Solutions, ASU | 2014 – 2015 |
| McCord Scholar, W.P. Carey School of Business, ASU | 2014 – 2015 |
| Leadership Scholarship Program, ASU | 2011 – 2015 |