

Lisa Macon Harrison, MPH

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Uniquely qualified leader with broad experience directing health programs, analyzing data, and fostering partnerships. Exceptional leadership, communication, and decision-making skills. Success in public health workforce development, program management, grants administration, performance improvement, and translational research. Experience in public health leadership, quality improvement, advocacy, health equity, & community health needs assessment.

Work/Research Experience

Granville Vance Public Health (GVPH)

- ◆ ***Local Health Director for a two-county rural health district 2012-present***
 - Lead community health efforts in a population of 100,000
 - Maintain an academic rural health department model with partners
 - Maintain interdisciplinary / intersectoral collaborations for health and wellness, including the WOW Coalition to address childhood obesity
 - Oversee all areas of the health department including 75 staff in:
 - Case Management, Communicable Disease, Clinic Services,*
 - Environmental Health, Health Promotion, Health Education,*
 - Management Support, Dental Health Clinic, Vital Records, WIC*

North Carolina Division of Public Health (NC DPH)

- ◆ ***NC Center for Public Health Quality 2011-2012***
 - Developed, led, and supported QI initiatives for state and local public health*
- ◆ ***Office of Healthy Carolinians and Health Education 2010-2011***
 - Led a community-focused approach to public health in North Carolina*

The North Carolina Institute for Public Health (NCIPH)

*The Outreach and Service Arm of the University of North Carolina
Gillings School of Global Public Health, 2002-2010*

- ◆ ***Southeast Public Health Leadership Institute (SEPHLI)***
 - A CDC-sponsored Leadership Institute within a National Network*
- ◆ ***North Carolina Public Health Incubator Collaboratives (NCPHICs)***
 - Local health director-initiated regional partnerships for public health*
- ◆ ***North Carolina Center for Public Health Preparedness (CPHP)***
 - A CDC-sponsored Academic Center for Public Health Preparedness*
- ◆ ***Public Health Workforce Competency, Agency Capacity & Performance***
 - A Robert Wood Johnson Foundation-sponsored pilot study*

UNC Center for Health Promotion and Disease Prevention (HPDP)

A CDC-sponsored Prevention Research Center, 1996-2002

- ◆ ***Women's Cardiovascular Health Network Project***
 - Sponsored by the CDC and Robert Wood Johnson Foundation*
- ◆ ***NC Wise Woman Project (Cardiovascular Disease Prevention)***
- ◆ ***Obesity Prevention Network***
- ◆ ***NC Rails-to-Trails Evaluation Project / NC CVH Group***
- ◆ ***Expanding Health Services to Include CVD Prevention***
- ◆ ***BCCCP / CVD Program (Breast and Cervical Cancer Control)***
- ◆ ***Kate B. Reynolds Good Health Program***

- ***Senior Program Director for Performance Improvement*** February 2011 – March 2012
 - Led CDC grant effort for National Public Health Improvement Initiative (NPHII)
 - Develop an agency-wide training curriculum for the NC Division of Public Health workforce incorporating Lean methodology and the Model for Improvement
 - Supervise staff, manage budget, direct grant activities and provide guidance on timeline for deliverables
 - Partner with the Centers for Disease Control and Prevention (CDC), the North Carolina Division of Public Health, the North Carolina Association of Local Health Directors, and national network of performance improvement managers for public health across the US
 - Initiate and maintain positive working relations with state and federal public health leadership stakeholders

- ***Director, Office of Healthy Carolinians and Health Education*** February 2010 – February 2011
 - Directed strategic plan, office activities, timeline, staff and budget – provide support to local communities
 - Partnered, allocate resources, and provide technical assistance and education to local public health collaborations, health educators, and local health departments across North Carolina
 - Provided direction, executive staff and support to the Governor’s Task Force for Healthy Carolinians
 - Partnered with the North Carolina Division of Public Health, the North Carolina Association of Local Health Directors, Project Managers and grant funding agencies

- ***Director, Southeast Public Health leadership Institute (SEPHLI)*** May 2005 – December 2010
 - Directed Southeastern consortium including public health leaders from AR, NC, SC, TN, VA, WV
 - Maintained scholar working groups: Serve as primary contact to state representatives and scholars
 - Managed online resources, lead conference calls, presentations, and conduct discussion forums on emerging public health topics
 - Supervised staff, engage various faculty, and direct curriculum delivery, budget, & marketing
 - Designed retreat for scholars including graduation, orientation, project presentation, and speaker sessions

- ***Director / Program Officer, North Carolina Public Health Incubator Collaboratives (NCPHICs)***
Jan 2007 – January 2010
 - Served local public health directors across North Carolina who propose innovative public health projects on a regional basis to leverage resources and build public health capacity/performance
 - Supervised staff, engage various faculty, work with legislative agendas, oversee budget and marketing plan
 - Managed online resources, lead conference calls, conduct meetings, and facilitate strategic planning sessions with internal and external partners
 - Organized advisory committee meetings, project selection committee meetings, and partnership meetings

- ***Director, Public Health Workforce Competency, Agency Capacity & Performance Study (RWJF)***
July 2006 – July 2008
 - Directed pilot project activities, timeline, staff and budget
 - Worked closely with data manager and project team to collect and organize data from multiple sources
 - Led conference calls, presentations, conduct discussion forums and advisory committee meetings
 - Wrote reports, communicated with funding organization, and met regularly with research team
 - Contributed to final products including published papers, workshop for stakeholders, and presentations

- ***Research Associate for Workforce Development (CPHP)*** January 2003-July 2008
 - Developed Lifelong Learning Program for local health agencies and connected training resources
 - Managed the North Carolina Public Health Workforce Development System and training needs assessment efforts across North Carolina and the Southeast
 - Served as primary contact to state and local agencies regarding assessment needs and training priorities
 - Worked closely with computer specialists to translate needs for layout, interactivity, functionality and effectiveness of an online computer assessment
 - Coordinated data exchange, data analysis, report writing, and dissemination efforts
 - Determined scope of work and resources, maintained timelines, delivered training in preparedness
 - Tracked budgets, reviewed contracts, wrote grants, and submitted renewal agreements
 - Developed and presented manuscripts, data reports, and presentations to team members, participants, local, state, and national public health organizations, and funding institutions

- ***Project Manager and Network Liaison (HPDP)*** September 2000 – December 2002
 - Planned, organized, implemented, and collaborated with seven other Prevention Research Centers, Universities and researchers across the nation to accomplish project objectives
 - Coordinated focus groups and structured interviews across NC
 - Supervised bilingual staff of 12 and oversaw data collection processes
 - Tracked budgets, reviewed contracts, and submitted renewal agreements
 - Prepared reports for IRB, CDC, and Robert Wood Johnson Foundation
 - Developed manuscripts and presentations

 - ***Project Manager (HPDP)*** January 1998 – December 2001
 - Provided leadership and support for multiple projects and research assistants
 - Created systems for more efficient communication and data collection across different sites
 - Maintained data processing needs, data analysis, report writing, and evaluation of projects
 - Coordinated and supervised Phone Interview Survey Unit using BRFSS guidelines
 - Communicated and disseminated information to 45 NC local health departments
 - Developed literature review, dissemination and evaluation objectives

 - ***Data Manager and Assistant Project Manager (HPDP)*** January 1996 – December 2001
 - Maintained data processing needs, data analysis, report writing, and evaluation of project
 - Disseminated project information and intervention tools to clinics and health departments
 - Collaborated with graphic designer, NC DHHS, and other agencies/contractors
 - Designed forms and scanned SAS data: Created and maintained databases in Access

 - ***Research Associate participation and consultation (HPDP)*** September 1999 – October 2001
 - Expanded Health Services to Include CVD Prevention
 - Provided writing, editing, and design assistance for nation-wide CVD monograph

 - ***Research Associate participation and consultation (HPDP)*** September 1999 – October 2001
 - Redesigned Dietary and Physical Activity Counseling Tools to be Culturally Relevant (Latino Culture)
 - Assisted with editing and coordination between translator and graphic designer

 - ***Data Collector/Research Assistant (HPDP)*** October 1995 – October 1996
 - Collected Medical Records Data for program evaluation across NC in health clinics
 - Specialized in SAS data design and analysis
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Education:

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Bachelor of Arts, May 1996 Major: **Public Policy Analysis**

Bachelor of Science in Public Health, May 1996 Major: **Health Policy and Administration**

Masters of Public Health, May 2006, **Public Health Leadership Program**

UNC Gillings School of Global Public Health

Adjunct Research Assistant Professor: Public Health Leadership Program

Appointed 2010-2020

UNC Gillings School of Global Public Health

Western Carolina University (WCU)

- ***UNC Health Policy & Administration Internship:*** Summer 1995

WCU Department of Physical Therapy

- Conducted research to develop Rural Perspectives Curriculum for Physical Therapy department
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Computer proficiency and experience:

MS Windows, MS Publisher, PowerPoint presentation, ACCESS database management, Teleform Scanning database construction and management, Excel, FoxPro, SAS, NVivo Qualitative Data Analysis, External Communications and multiple Internet research capabilities North Carolina Public Health Workforce Development System and Online Training Courses

Honors:

Arnold J. Kaluzny Public Health Leadership Alumni Award,
Gillings School of Global Public Health, UNC- Chapel Hill - 2013
Elected to Board of Directors of the Carolina Club – 1999 to 2003
Jackson County Youth of the Year, Election by Chamber of Commerce – 1991
JCAAP Writing Competition Scholarship Recipient – 1992

Activities:

Board Member, elected, National Association of County and City Health Officials (NACCHO)
President, North Carolina Public Health Association (NCPHA) 2015
Board Member, Franklin, Warren, Vance Smart Start 2012-2017
Member, NC Institute of Medicine (NCIOM) 2011-2018
-Steering Committee for the NCIOM Task Force on *Accountable Care Communities* 2018
-Steering Committee for the NCIOM Task Force on Implementing Evidence Based Strategies in Public Health *Improving North Carolina's Health: Applying Evidence for Success* 2012
-Steering Committee for the NCIOM Task Force on the Prevention Workgroup on *Examining the Impact of the Patient Protection and Affordable Care Act in North Carolina* 2012
-Steering Committee for the *NCIOM Task Force for Healthy NC 2020: A Better State of Health* 2011

Member, Program Planning Committee for 15th and 16th Annual National Conferences on Chronic Disease Prevention and Control in conjunction with Prevention Research Centers November 2000 and February 2002

Subcommittee service:

- Creating Policy and Environmental Change
- Abstract Review Committee

Previous Director, Carolina Club Book Club 2001-2011
Previous volunteer strategic planning consultant for the Orange County AIDS Service Agency
Previous member, Salsa Carolina, and Capital area Shag Dance Clubs, Raleigh, NC
Previous member, El Centro Latino, Durham, NC

Selected Publications:

Harrison, L.M. and McClure, F. ***“Fighting the Opioid Epidemic in NC with Leadership, Compassion, and Creativity: Community Approaches.”*** NC Medical Journal; 2018: 79 (3).

Harrison, L. M., Shook, E. D., Harris, G., Cornett, A., Lea, S., Randolph, G. D. ***Applying the model for improvement in a local health department: Quality improvement as an effective approach in navigating the changing landscape of Public Health Practice in Buncombe County,*** Journal of Public Health Management and Practice. 18(1):19-26, Jan/Feb 2012.

Cornett, A., Thomas, M., Davis, M. V., Mahanna, E., Cordova, A., Herring, M.C., Lea, S., Harrison, L. M., Randolph, G. D. ***Early evaluation results from a statewide quality improvement training program for local public health departments in North Carolina.*** Journal of Public Health Management and Practice. 18(1):43-51, Jan/Feb 2012.

Ramaswamy, R., Segal, S., Harris, J., Randolph, G. D., Cornett, A., Harrison, L. M., Lea, S. C. ***Standardizing Environmental Health Processes at the Iowa Department of Public Health***. Journal of Public Health Management and Practice. 18(1):27-35, Jan/Feb 2012.

Randolph, G.D., Stanley, C., Rowe, B., Massey, S., Cornett, A., Harrison, L. M., Lea, S. ***Lessons learned from building a culture and infrastructure for continuous quality improvement at Cabarrus Health Alliance***. Journal of Public Health Management and Practice. 18(1):55-62, Jan/Feb 2012.

Wright, S., Lea, S., Holloman, R., Harrison, L. M., Cornett, A., Lea, S., Randolph, G. D. ***Using quality improvement for breastfeeding promotion in the Beaufort County health department WIC program***. Journal of Public Health Management and Practice. 18(1):36-42, Jan/Feb 2012.

Smith, G., Poteat-Godwin, A., Harrison, L. M., Randolph, G. D. ***Applying lean principles and kaizen rapid improvement events in public health practice***. Journal of Public Health Management and Practice. 18(1):52-54, Jan/Feb 2012.

Nowell, B. and Harrison LM., ***Leading change through collaborative partnerships: A profile of leadership and capacity among public health leaders***. Journal of Prevention & Intervention in the Community, 39:19-34, 2011.

Hajat A., Cilenti, D., Harrison, LM., MacDonald, PDM., Pavletic, D., Mays GP., Baker, EL. ***What Predicts Local Public Health Agency Performance Improvement? A Pilot Study in North Carolina***. Journal of Public Health Management and Practice. v15 (2): March/April 2009.

Macon-Harrison, L. Rybka TP, Rothney E, Hajat A, Davis MV, Alexander LK, Horney JA, Stevens R, Pfaender S, Pfaender A, Wallace J. ***North Carolina Public Health: EveryWhere. EveryDay. EveryBody. A Report on the Public Health Workforce in North Carolina***. A North Carolina Center for Public Health Preparedness and North Carolina Institute for Public Health Publication. University of North Carolina Press. October 2004.

Jilcott SB, Macon ML, Rosamond WD, Garcia BA, Jenkins LK, Cannon PM, Townsend CR, Tawney KW, Keyserling TC, Will JC, Ammerman, AS. ***Implementing the WISEWOMAN Program in Local Health Departments: Staff Attitudes, Beliefs, and Perceived Barriers***. Journal of Women's Health. v13 (5): 2004.

Evenson, KR, Sarmiento OL, Tawney KW, Macon ML, Ammerman AS. ***Personal, social, and environmental correlates of physical activity in North Carolina Latina immigrants***. Am J Prev Med. Oct v25(3 Suppl): 77-85: 2003.

Evenson, KR, Sarmiento OL, Macon ML, Tawney KW Ammerman AS. ***Environmental, policy, and cultural factors related to physical activity among Latina immigrants***. Women & Health. v36(2):43-57: 2002.

Professional Presentations and Selected Abstracts:

Scaling up the Diabetes Prevention Program (DPP) in rural North Carolina (NC): Region 7 Experience
Carmen Samuel-Hodge, PhD, MS, RD¹, Mary Constantino, MSW, LCSW², Scott Isom, MS³, Caroline Blackwell, BS, CCRP⁴, Cornell Wright, MPA⁵, Kamaria Mason, MS, MPH, RD⁵, April Reese, MPH⁶, Lisa Macon Harrison, MPH⁷, Shaneka Grimes⁵ and Lisa Hodges⁵, Public Health Association. 2018 Annual Meeting & Exposition. San Diego, CA, November 10-14, 2018.

Bass, B., Long, L. DuVernois, C. **Harrison, LM.** "An Example of Regional Collaboration Success and Approaches in Public Health Innovation: Northwest North Carolina Partnership for Public Health." Oral presentation. American Public Health Association. 136th Annual Meeting & Exposition. San Diego, CA, October 25-29, 2008.

Harrison, LM., Hajat, A., Cilenti, D., Baker, EL. "Measuring Local Public Health Agency Performance: The Role of the Public Health Workforce - Preliminary Results from a Pilot Study in North Carolina." Poster Showcase at the ASTHO-NACCHO 2008 Joint Conference. Sacramento, CA, September 12, 2008.

Harrison, LM. Ridings, ES. Graham, JW. "The North Carolina Public Health Incubator Collaboratives: Health Departments Working Better Together on Innovative Solutions to Public Health Challenges." Poster Showcase at the ASTHO-NACCHO 2008 Joint Conference. Sacramento, CA, September 12, 2008.

Harrison, LM. Workforce Development Innovations through NC Public Health Incubator Collaboratives. Oral Presentation. 2008 Association of State and Territorial Health Officers (ASTHO) Human Resource Director Summit, Washington, DC, May 15-16, 2008.

Harrison LM., Rothney E., Horney JA., MacDonald PDM. Implementing an academic/practice partnership model in local health departments across North Carolina: Promoting a lifelong learning initiative for a better prepared public health workforce. American Public Health Association 2006 Annual Meeting; Boston, MA, November 4-8, 2006.

Harrison LM., Rothney E., Horney JA., MacDonald PDM. Using technology and partnerships across academic and practice agencies to promote a lifelong learning infrastructure in public health. American Public Health Association 2006 Annual Meeting; Boston, MA, November 4-8, 2006.

Harrison, LM., Rothney, R., Horney, J., MacDonald, P. Implementing an academic health department model in local health departments across North Carolina: Partnering to promote lifelong learning infrastructure in public health. Abstract accepted for presentation: American Public Health Association annual meeting, Philadelphia, PA. December, 2005.

Harrison LM. Are we ready for the aging workforce? NC Public Health Association's 2006 Annual Educational Conference. New Bern, NC, October 10-13, 2006.

Harrison, LM, Rothney, R, Horney, J, MacDonald, P. Building training plans for the local public health workforce based on assessed need in preparedness and core public health competencies. Abstract accepted for presentation: American Public Health Association annual meeting, Philadelphia, PA. December, 2005.

Hajat A, **Harrison LM,** Rothney EE, MacDonald PDM. Emergency preparedness and response competencies: Data from North Carolina's first comprehensive assessment of the local public health workforce. Program and abstracts of the 33rd Annual Meeting of American Public Health Association. December 2005.

Macon-Harrison L, Cilenti D, MacDonald PM, Davis MV, Rybka TP, Stevens R. Academic health departments: Enhancing local health departments' capacity as learning organizations through cooperation with academic institutions. Abstract accepted for presentation: American Public Health Association annual meeting, Washington DC, November, 2004.

Potenziani D, Ogden C, Whiteside HP, Davis MV, **Macon, ML**, MacDonald PM. Using the Internet to improve workforce skills: North Carolina's approach. Presented at the American Public Health Association annual meeting. Program and abstracts of the 31st Annual Meeting of APHA, San Francisco, CA. November 2003.

Davis, MV, MacDonald P, **Macon L**, Whiteside P, Stevens R. "Preparedness and Core Competency Results from a Workforce Assessment." Presented at the American Public Health Association annual meeting. Program and abstracts of the 31st Annual Meeting of APHA, San Francisco, CA, November 2003.

Evenson KR, Sarmiento OL, **Macon ML**, Tawney KW, Ammerman AS. A qualitative study of physical activity determinants among Latina immigrants. Presented at the American Public Health Association annual meeting. Program and abstracts of the 31st Annual Meeting of APHA, San Francisco, CA, November 2003.

Evenson, KR, Sarmiento, OL, Ammerman, AS, **Macon ML**, Tawney KW and Uribe LJ. Understanding Physical Activity Among NC Latina Immigrants. Poster at the 24th Annual Minority Health Conference. Social Determinants of Health: Assembling Pieces of the Puzzle. March 2002.

Evenson KR, Tawney KW, **Macon ML**, Sarmiento OL, and Ammerman AS. A qualitative study of physical activity determinants and barriers among Latino female immigrants. Poster at the American College of Sports Medicine meeting in Baltimore, MD. Abstract in *Medicine & Science in Sports & Exercise: Journal of the American College of Sports Medicine*.;33(5 supplement), page S115. 2001.

Jacobs A, Ammerman A, Tawney K, Aytur S, Garcia B, **Macon L**, Rosamond W. Impact of a Computer-Tailored Maintenance Intervention on Dietary and Physical Activity Beliefs and Attitudes. Presentation at the 15th National Conference on Chronic Disease Prevention and Control, Washington, D.C., November 2000.

Tawney K, Ammerman A, Jacobs A, Aytur S, **Macon L**, Garcia B, Keyserling T, Rosamond W. Functional Limitations and Physical Activity Behaviors of Women in the NC WISEWOMAN Program. Presentation at the 15th National Conference on Chronic Disease Prevention and Control, Washington, D.C., November 2000.