

Douglas W. Urland, MPA

Office: UNC Gillings School of Global Public Health
North Carolina Institute for Public Health
213 Rosenau Hall | Campus Box 8165 | Chapel Hill, NC 27599
M: 828.409.1401 | P: 919.843.2518 | F: 919.962.0268 | doug.urland@unc.edu

Home: 301 Fayetteville Street, Unit 2810, Raleigh, NC 27601
M: 828.409.1401
dwurland@yahoo.com

Career Objective

To apply leadership skills and experience in a complex public health organization within an academic environment

Education

American University, Washington, DC 20016
Master of Public Administration, May 1993

Lenoir-Rhyne College, Hickory, NC 28603
Bachelor of Arts in Political Science, May 1991
*Pi Sigma Alpha-National Political Science Honor Society

The University of North Carolina, Chapel Hill, NC 27599
Doctor of Public Health-Student
Gillings School of Global Public Health (Health Policy and Management)

Work Experience

Director

November 2019-Present

North Carolina Institute for Public Health (NCIPH)
UNC Gillings School of Global Public Health-Chapel Hill, NC

- Provides overall programmatic and strategic direction and leadership to NCIPH that includes a budget of approximately \$3.5 M and a staff of 25 employees
- Provide leadership to a Senior NCIPH Team
- Collaborates and partners across Gillings, the University and private and public sector organizations
- Develops programmatic offerings to address the current and emerging needs of the public health practice community

Douglas W. Urland Resume

- Represent NCIPH and the Gillings School of Global Public Health on statewide committees, task forces, work groups, etc.
- Serves on the Gillings School of Global Public Health Dean's Council
- Develops new and innovative service lines and opportunities for NCIPH to continue to effectively bridge the academic environment with the public health practice community
- Engage with media and represent NCIPH in those settings

Local Health Director

September 2004 – October 2019

Catawba County Public Health - Hickory, NC

- Served as administrator of Catawba County Public Health and as Secretary to the Board of Health.
- Provided overall program and strategic direction and supervision for a county health department with 105 employees and a budget of approximately \$9+ million and LiveWell Catawba a 501(c) (3) community health coalition
- Represented the county on local and state committees and boards addressing a variety of public health issues and concerns.
- Engaged with state and federal elected officials and staff regarding health related legislative and governmental concerns.
- Interacted with media and public regarding public health issues.
- Planned, organized, assigned, and reviewed staff work and effectively delegate various management and administrative issues in directing fiscal, personnel, office service and general business activities of the organization.
- Assessed community needs and developed goals and objectives through Community Health Assessment process
- Oversaw departmental programs including Adult Health, Child Health, School Health, Clinic, Communicable Disease, Environmental Health, Health Education and Promotion, Women's Health, Nutrition, Women, Infants and Children (WIC) and on-site Farmer's Market, Family Planning, Laboratory, Preparedness, assurance of Prenatal, Dental, and Child Health, Obstetrical Care Management (OBCM) and Care Coordination for Children (CC4C)
- Assured Local Public Health Department Accreditation status
- Responded on a 24-hour basis to emergency and urgent health issues.
- Provided assurance of Prenatal, Dental, & Child Health Primary Care through contracts

Local Health Director

June 1998 - September 2004

Caldwell County Health Department, Lenoir NC

- Served as administrator of the Caldwell County Health Department and as the Secretary to the Board of Health.

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- Provided overall program direction and supervision for a county health department with 134 employees and a budget of approximately \$6.8 million.
- Engaged with state and federal elected officials and staff regarding health related legislative and governmental concerns.
- Represented the county on local and state committees addressing a variety of public health issues.
- Interacted with media and public regarding public health issues.
- Planned, organized, assigned, and reviewed staff work and effectively delegated various management and administrative issues in directing fiscal, personnel, office service and general business activities of the organization.
- Assessed community needs and developed goals and objectives to address them.
- Oversaw departmental programs including Adult Health, Animal Control, Child Health, and Clinic, Communicable Disease, Dental Health, Environmental Health, Health Education and Promotion, Women's Health, Nutrition, Women, Infants and Children (WIC), Family Planning, Laboratory, Home Health, Bioterrorism and Preparedness.
- Responsible for overall operation of a Home Health Agency within the department.
- Responded on a 24-hour basis to emergency and urgent health issues.

Local Health Director

July 1995 - June 1998

Greene County Health Department, Snow Hill, NC

- Served as administrator of the Greene County Health Department; represented the county on local and state committees that addressed a variety of public health issues affecting the citizens of the county; served as Secretary to the Board of Health.
- Planned, directed, supervised, and evaluated the work of 25 employees and contract management of two physicians; prepared and administered annual departmental budget of approximately \$1 million.
- Assessed community needs and developed goals and objectives to address them
- Engaged with state and federal elected officials and staff
- Oversaw all departmental programs
- Responded on a 24-hour basis to emergency and urgent public health issues

Director/QP

May 1993 – July 1995

Skill Creations Inc., Roanoke Rapids, NC

- Management of a residential care facility for individuals with intellectual and developmental disabilities; budget management of approximately \$1 million including facility purchasing
- Responsible for 30 employees and contract management of 10 professional consultants; performed administrative personnel duties; assured compliance with state and federal regulations; served as company liaison to community agencies and business in a tri-county area; responsible for preparing monthly financial statements.

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- Served as leader of interdisciplinary personal health team and prepared client habilitation plans.

Case Manager

January 1993 – May 1993

US Department of Justice-Federal Bureau of Prisons, Washington, DC

- Gathered and analyzed data and prepared special reports dealing with topics such as population management, furloughs, and escapes.
- Assisted in the development of national policy in various case management areas such as Intensive Confinement Centers and visitation.
- Other tasks included assisting in Congressional inquiries, inmate designations, and District of Columbia transfers

Personnel Management

June 1992 – January 1993

US Department of Health and Human Services, Washington DC

- Provided advice and guidance to servicing personnel offices, regarding the interpretation and application of Departmental personnel policies.
- Participated in research, study and analysis projects designed to meet the agency's program plans and objectives.
- Researched and collected data on personnel policy and provided written reports addressing issues including recruitment, performance plans, and performance management.
- Back-up contact in performance management.
- Organized and coordinated Professional Development Forums for the Deputy Assistant Secretary for Personnel Administration.

Adjunct Instructor

Lenoir-Rhyne University, Hickory, NC

Courses Taught:

Health Policy and Administration

Spring 2017

Public Policy

Spring 2016

Health Care Administration

Fall 1999

Professional Development

National Public Health Leadership Institute – Scholar, 2009-2010

NC Institute for Public Health, The University of North Carolina at Chapel Hill

Southeast Public Health Leadership Institute- Scholar, 2001-2002

NC Institute for Public Health, The University of North Carolina at Chapel Hill

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Leadership Catawba 2007

Catawba County Chamber of Commerce

National Incident Management Systems Training

Incident Command System Training

Boards/Professional Associations/Civic & Community Groups

- North Carolina Association of Local Health Directors (NCALHD), President 2014
- NC Preparedness and Emergency Response Research Center (NCPERRC) Synergy and Translation Committee, NC Institute for Public Health, Past
- Region II Representative, NCALHD 2003-05
- NCALHD, Preparedness Committee and Education and Awards Committee, Past Chair
- Lenoir-Rhyne University Board of Visitors 2012-2018
- Holy Trinity Lutheran Church Council, Past President
- Catawba County Partnership for Children – Board of Directors and Executive Committee
- LiveWell Catawba Board of Directors
- Catawba County Child Fatality Prevention/Protection Team
- Catawba County Juvenile Crime Prevention Council Chair – 2006-08
- Kintegra Health Board of Directors and Executive Committee
- Western Piedmont Air Quality Committee, Chair
- Catawba County Chamber of Commerce Land Use Development Committee
- Catawba County Chamber of Commerce Leadership Catawba Advisory Board, Past
- National Association of County and City Health Officials (NACCHO)
- Rotary Clubs-Hickory, Lenoir, and Snow Hill, Past
- CareNet Counseling (Affiliate of Wake Forest Baptist Health) Board of Directors
- North Carolina Synod of the Evangelical Lutheran Church in America COVID-19 Advisory Committee
- UNC Gillings School of Global Public Health:
 - Practice Advisory Committee
 - CEPH Evaluation Committee
 - Business Operations Committee
 - Carolina PROSPER Advisory Board
- Population Health Improvement Partners Advisory Board & Executive Committee
- North Carolina Partnership for Excellence in Applied Epidemiology
- North Carolina Viral Hepatitis Task Force
- North Carolina Ending the Epidemic (HIV) Task Force
- North Carolina COVID-19 Vaccine Advisory Committee-Steering Committee
- North Carolina COVID-19 Testing Work Surge Group
- North Carolina Institute of Medicine (NCIOM) “Task Force on the Future of Local Public Health in North Carolina” Steering Committee
- AHEC Health Sciences Liaison Committee

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- North Carolina Citizens for Public Health
- North Carolina Public Health Association (NCPHA)
- American Public Health Association (APHA)

Awards

- The 2002 Citation of Merit, North Carolina Public Health Association
- Rotarian of the Year, Snow Hill, NC Rotary Club, 1996

“References Furnished Upon Request”