

## **EDWIN R. ALCORN**

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### **EDUCATION**

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL** – Chapel Hill, NC

**Master of Social Work**, UNC School of Social Work, May 2020

- Concentration in Direct Practice, with course and field work focused on older populations
- Completed Substance Use and Addictions Specialist (SUAS) program
- 2019-20 PrimeCare trainee in integrated behavioral health care

**Master of Business Administration**, Kenan-Flagler Business School, May 2013

- Concentrations in General Management and Sustainable Enterprise

**Master of Science in Public Health**, Gillings School of Global Public Health, May 2013

- Concentration in Health Workforce Economics

**Bachelor of Science in Biology with distinction**, August 2008, GPA: 3.6

- Minors in Business and Chemistry
- Dean's List for 5 semesters; Member of Beta Beta Beta, Order of Omega, and Gamma Sigma Alpha

### **EXPERIENCE**

**DURHAM VETERANS AFFAIRS HEALTH CARE SYSTEM** – Durham, NC

**Caring for Older Adults and Caregivers at Home (COACH) Program Social Worker** (July 2020 to present)

- Screened Veterans and care partners using program eligibility criteria and provided education at initial contact.
- Supervised a social work trainee during the 2023-24 academic year.
- Conducted biopsychosocial assessments to consider Veterans for admission to program.
- Formulated case management plans based on initial assessment.
- Presented assessments to COACH interdisciplinary team, including geriatrics, geriatric psychiatry, pharmacy, speech-language pathology, occupational therapy, nursing, and social work.
- Led interdisciplinary team meetings where 20 cases were discussed.
- Facilitated institutional respite placement of Veterans.
- Coordinated case management activities with care partners, providers at Durham VAHCS, providers at external health care systems, and departments of social services.
- Initiated transfers to home-based and inpatient hospice according to Veteran and caregiver preferences
- Served as primary point of contact for COACH Program in Durham from 11/2022 to 05/2023 during a period with no program director.
- Taught 9 Veteran-caregiver dyads in MCI Mentoring Program over two separate program offerings since January 2023
- Conducted and facilitated research on the usability and acceptability of animatronic pets in Veterans living with dementia and their caregivers.

- Established an ongoing study on the effectiveness of music in elevating the moods of Veterans living with dementia.

**Community Living Center Social Work Intern** (August 2019 – April 2020)

- Conducted biopsychosocial assessments and formulated case management plans for residents
- Facilitated placement of Veterans to home or other facilities with discharge planning
- Assisted veterans and their families with navigating VA and community resources
- Ensured that collective intern projects of Social Worker Spotlights and a resource guide for providers were finalized and submitted both projects through the LEAF process
- Participated and presented social work plans for Veterans in CLC interdisciplinary team meetings
- Led 2 Reminiscence Groups with Veterans during concurrent COACH Caregiver Support meetings
- Co-facilitated a CLC Resident Council meeting and drafted meeting minutes to be distributed afterwards

**ORANGE COUNTY DEPARTMENT ON AGING – Chapel Hill, NC**

**Aging Transitions Social Work Intern** (May 2019 – July 2019)

- Provided case management services to clients on a caseload and from the Aging Help Line
- Connected Orange County residents to Department on Aging services and community resources
- Organized invoices and receipts of payment for home services provided to more than 30 individuals
- Reviewed program evaluations of occupational therapy and caregiver support programs
- Managed the Music in My Mind program, completing it with 6 residents of a senior living community

**HEALTH POLICY AND MANAGEMENT DEPARTMENT, UNC-CHAPEL HILL – Chapel Hill, NC**

**Adjunct Instructor, Residential and Executive Master's Program** (January 2014 – Present)

- Course instructor for Health Care Statistics from August 2021 to present.
- Developed two diversity, equity, inclusion, & accessibility modules to incorporate into health care statistics course.
- Course instructor for Advanced Analytics from December 2014 – May 2015 and December 2018 – May 2019
- Conducted on-campus simulation exercises three times per year for each cohort of current students.
- Held guest lectures for strategy, financial management, and analytics courses
- Led Adobe Connect and Microsoft Excel trainings for incoming student cohorts.
- Taught a health care analytics survey course focused on modeling and simulation in Microsoft Excel
- Received very positive feedback on my instruction from course evaluations and the department chair

**Executive Master's Program Teaching Assistant** (August 2012 – May 2013, August 2013 – December 2015)

- Built financial models and in-class group activities for a class of 82 students in health care finance course
- Provided instruction and student evaluation support in healthcare strategy and health economics courses

**Graduate Teaching Assistant** (March-June 2011 and May-July 2012)

- Created and adapted case studies for use in Dr. William Zelman’s health care financial and management accounting classes.

**DEPARTMENT OF PUBLIC ADMINISTRATION, NORTH CAROLINA CENTRAL UNIVERSITY – Durham, NC**

**Adjunct Instructor, Residential and Executive Master’s Programs** (January 2017 – Present)

- Developed and taught courses in hospital administration, strategic planning, and nonprofit organization management
- Utilized case studies and guest speakers to bring practical applications to discussion of theory

**HEALTHCARE LEADERSHIP, WAKE FOREST UNIVERSITY SCHOOL OF MEDICINE – Winston-Salem, NC**

**Adjunct Instructor, Master’s Program** (May 2021 – July 2023)

- Developed asynchronous modules for the healthcare financial management course.
- Provided instruction to students during weekly live sessions to accompany asynchronous components.

**STRATEGY AND NETWORK DEVELOPMENT, UNC HEALTH CARE SYSTEM – Chapel Hill, NC**

**Sr. Strategy Consultant** (May 2016 – May 2019)

- Led service line strategy projects related to Solid Organ Transplant and Children’s services
- Managed a team of strategy consultants and analysts to complete analysis and interact with stakeholders

**Strategy Consultant** (May 2013 – May 2016)

- Developed strategic plans for entities and services lines within the UNC Health Care system
- Performed market assessments for UNC Health Care network hospitals
- Analyzed the accountable care organization (ACO) readiness of UNC Health Care

**Market Research Intern** (May – July 2011)

- Analyzed 5 key competitors’ strategies and prepared an external quantitative and qualitative assessment that outlined threats and opportunities for UNC Health Care’s system strategy refresh

**System Affiliations Research Assistant** (October 2010 – May 2011)

- Queried and analyzed hospital and demographic data for 9 projects including a Lung & Asthma Center and a joint venture oncology clinic, presented findings to physicians and senior managers

**AERIAL BIOPHARMA – Morrisville, NC**

**Business Development Associate** (May – August 2012)

- Developed market assessments and product positioning proposals for in-licensing and partnering opportunities
- Created investor materials and M&A packages for products in development.

**NC HEALTH PROFESSIONS DATA SYSTEM, CECIL G. SHEPS CENTER – Chapel Hill, NC**  
**Graduate Research Assistant** (August 2011-October 2012)

- Wrote, published, and presented the Allied Health Job Vacancy Tracking Report with data and analysis on the demand for health professionals other than physicians and nurses.

**CAROLINAS HEALTHCARE SYSTEM MANAGEMENT COMPANY – Charlotte, NC**  
**Student Intern in Planning and Business Development (May – August 2010)**

- Analyzed NC state hospital data from 2003 to 2009 to identify trends and underlying causes of the urbanization of healthcare, analyses were used in management agreements with rural hospitals

**CANNON SCHOOL – Concord, NC**

**Upper School Math Instructor (2009 – 2010)**

- Created and implemented multi-level exercises tailored to students with diverse skill levels

**Upper School Science Instructor (2008 –2009)**

- Developed innovative, practical laboratory exams to address a lack of laboratory skills in the curriculum, improved understanding of practical applications through laboratory assessments

**Camp Coordinator, Math, Science, and Technology Camps (2008-2010)**

- Designed, marketed, and provided logistical support for math and science camps from Cannon School faculty, Discovery Place, and Camp Invention.

**Head Coach, Seventh Grade Boys Basketball (2008-2010)**

- Developed practice drills and a physical conditioning program.
- Taught basketball fundamentals and varsity-level offensive and defensive schemes.

**Assistant Coach, Varsity and Middle School Track and Field (2008-2010)**

- Led the training program for middle school athletes
- Assisted as second in command to the head coach in planning and executing the 2009 NCISAA 3A State Track and Field Meet at Cannon School.

**PUBLICATIONS**

- Usability and Acceptability of Social Robotic Pets among Community-Dwelling Veterans Living with Dementia and their Caregivers, March 2023, *American Journal of Alzheimer’s Disease & Other Dementias*. Melissa Harris-Gersten, Judith Davagnino, Edwin Alcorn, S. Nicole Hastings. Durham Veterans Affairs Health Care System.
- Allied Health Job Vacancy Tracking Report, March 2012, *North Carolina Health Professions Data System*. Eddie Alcorn MSPH/MBA, Katie Gaul MA, Erin Fraher PhD, MPP. Council for Allied Health in North Carolina.
- Allied Health Job Vacancy Tracking Report, October 2011, *North Carolina Health Professions Data System*. Eddie Alcorn MSPH/MBA, Meredith Kimball MSPH, Katie Gaul MA, Erin Fraher PhD, MPP. Council for Allied Health in North Carolina.

**AWARDS AND HONORS**

- **Alumni Service Award, 2023, Cannon School**

- Recognized for professional and personal contributions to Cannon School and other communities and populations.
- **Social Worker of the Month, May 2021, Durham VA Health Care System**
  - Awarded for assisting a Veteran living with dementia and care partner with receiving Veteran's COVID-19 vaccine dose in the parking lot after he was resistant to wearing a mask required for entry to the Durham VA Medical Center
- **UNC-PrimeCare Trainee, 2018-2019**
  - Received competitive stipend while participating in supplemental course work and training focused on integrated behavioral health care with underserved populations
- **Margaret Dardess and T.E. Smith Scholarship, 2011-12**
  - Awarded as the dual degree student in business and public health with the most promising future in health policy and management
  - Selected from a total of 9 dual degree students.
- **Rookie of the Year Award of the Cannon Upper School Faculty, 2008-09**
  - Selected the most outstanding new teacher by Upper School administrators from 16 total teachers new to the school

## **ADDITIONAL ACTIVITIES**

- **Licensed Clinical Social Worker**, August 2022 – Present
  - Fully licensed as an independent practitioner after passing the licensure exam and completing 3200 hours of supervised clinical practice.
- **Licensed North Carolina Foster Parent, Orange County**, February 2020 – Present
  - Five children have been placed in our care.
  - Taught three courses in trauma-informed parenting to foster and kinship parents since March 2023
  - Participate in shared parenting activities with biological parents, at least weekly.
  - Completed 30 hours of MAPP training and engaged in regular continuing education.
- **Volunteer, Rogers Road Community Center**, September 2015 – January 2020
  - Assisted the community center lead administrator in covering the center's office operations two Saturdays per month.
- **Volunteer, Habitat for Humanity Orange County**, August 2017 – December 2019
  - Participated in at least 2 build shifts per year.
  - Coordinated for a group of 12 volunteers to participate in December 2019
- **Member, Substance Use and Addiction student caucus**, October 2019 – May 2020
  - Collaborated with other members to plan and implement a panel discussion with substance use providers, and was responsible for generated questions for the panel and recruiting a panelist from the Durham VAHCS
- **President, Cannon School Alumni Board**, August 2011 – May 2019
  - Elected as a founding member, planned 10-year reunions for school's early graduating classes, formed an alumni network for communication
- **Finance and Development coordinator, Student Health Action Coalition** (a local, free student-run health clinic), April 2012 – April 2013
  - Created a new expense tracking system and published an annual report for SHAC.

- **Public Health volunteer and co-coordinator, Student Health Action Coalition**, August 2010 – April 2012
  - Raised \$1,900 through a t-shirt fundraiser and an interdepartmental health fair.
  - Adapted and implemented a CPT coding system for public health counseling visits
- **Head Coach, Raleigh Phoenix and Raleigh Radiance**, May 2017 – October 2019
  - Developed strategies and team chemistry for top professional and club Ultimate Frisbee teams in North Carolina and finished in the Professional tier (top 8 nationally) in 2019.
- Recreational adventure racer, orienteer, and trail runner

## **SKILLS**

- Highly proficient in Microsoft Excel, PowerPoint, and Word
- Proficient in Microsoft Access and Publisher
- Proficient in CPRS, electronic health record system for the Veterans Health Administration