



Local Perspective of WCH & CDI Programs

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Health Director
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Agenda

- ❖ Introduction
- ❖ Toolbox
- ❖ WCH Programs
- ❖ Chronic Disease & Injury Programs

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The slide features a dark red background with three circular inset images. The top-left inset shows a variety of pastries and breads on a white surface. The top-right inset shows a white cup of coffee with latte art on a wooden table next to a glass of water. The bottom-right inset shows a white cup of coffee on a saucer with a cinnamon roll on a plate in the background.

Introduction

- Health Director in Hoke County since 2011
- Nutrition Director in Hoke County 2000 to 2012
- Worked with community leaders in Hoke County since 2000

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Toolbox

Tools for Health Directors

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Tools for Local Health Directors

- Review local county health data
- Community Health Assessment (CHA)
- State of the County Health Report (SOTCH)
- Consolidated Agreement with State
- Contract Agreement Addenda

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Tools for Local Health Directors

- Board of Health Minutes
- List of Stakeholders:
 - Internal
 - External
- Departmental budgets
 - Current fiscal year
 - Monthly

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Maternal Health Services

Hoke County



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Maternal Health Services

- Hoke County Health Department contracts with Cape Fear OB Services for providers to see pregnant women.
- Providers see patients on Wednesdays and Thursday throughout their pregnancy.
- Dr. Copper provides ultrasounds twice a month or as needed.
- Patients deliver at the Cape Fear Valley Medical Center in Fayetteville, NC (25 miles away).

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Maternal Health Services

- Patients receive postpartum care at the Health Department.
- Additional Maternal Health Services:
 - Maternal Care Management
 - Child-birth Education
 - Breastfeeding Education
 - Doula services
 - Medical Nutrition Therapy

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Family Planning Services

Hoke County

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Family Planning Services

- Hoke County Health Department provides family planning services Monday thru Friday.
- Reproductive Life Planning counseling
- Individualize education on birth control methods
- Variety of methods provided: pills, shots, implants, and IUDs
- Education about sex safe and STI prevention.

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Child Health Services

Hoke County

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Child Health Program

- Services for children ages 0 to 18 years of age.
- Clinical services provided:
 - Well-child visits
 - Sick visits
 - Early Childhood Care Management
 - Sports & College physicals
 - Immunizations

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Child Health Program

- Education services offered to families:
 - Child passenger seats (Birth to 8 years & 80 pounds)
 - Cribs (Safe Sleep promotion)
 - WIC Services (Birth to 5 years of age)
 - Medical Nutrition Therapy
 - CPR & First Aid for parents

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Primary Care Services

Hoke County

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Primary Care Services

- Clinical services for adults (18 years and older).
- Clinical services provided:
 - Immunizations
 - Laboratory services
 - Breast Cervical Cancer Control Program
 - STI services
 - Behavioral health referrals

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Primary Care Services

- Wellness and Education services:
 - Diabetes Self-Management (ADA accredited)
 - Diabetes Support Group
 - Know Your Numbers (Blood Pressure control)
 - Faithful Families
 - Hope-N-Hoke Overdose Prevention Coalition
 - Hoke Syringe Exchange Program (HSEP)
 - First Aid and CPR for adults
 - Tobacco Cessation (NC Quit Line & First Quit programs)

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HSEP & CDI Section



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Summary

In summary, ultimate customer service is recommended. Provide surveys to assess current and new services with patients, employees, and external stakeholders. Always engage management for competence of workforce.



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Thank You

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