



LEARNING COLLABORATIVE MEETING VIRTUAL PROGRAM

TUESDAYS, 10AM - 1PM

- **DECEMBER 1ST**
- **DECEMBER 8TH**
- **DECEMBER 15TH**



The ENRICH Carolinas team is grateful to The Duke Endowment for sharing our vision to improve maternity care in the Carolinas. Based in Charlotte and established in 1924 by industrialist and philanthropist James B. Duke, The Duke Endowment is a private foundation that strengthens communities in North Carolina and South Carolina by nurturing children, promoting health, educating minds and enriching spirits. Since its founding, it has distributed more than \$3.4 billion in grants. The Endowment shares a name with Duke University and Duke Energy, but all are separate organizations.



**LEARN FROM EACH OTHER.
REENERGIZE.
GET INSPIRED AND ENRICHED!**



WELCOME LETTER

Greetings! It is our pleasure to welcome you all to the ENRICH Carolinas Virtual Learning Collaborative Meeting. We have been looking forward to hosting you all for this occasion, and we appreciate the competing priorities that you have sacrificed to be here.



The words transformation, pivot, fear, exhaustion, strength, courage, and gratitude come to mind as we reflect on the journey, we have been on over the last months. The challenges and opportunities that have been thrown our way have taught us all to adapt to new ways of collaborating with one another. We hope that you learn from each other, get inspired, and leave ENRICHed!

Please take a look within for an overview of our virtual time together. Our hope is that you will take advantage of the opportunity to get to know even just a few others in this project via the breakouts. Each of you are on a similar journey with the shared goal of healthy moms and babies for generations to come. Please share with one another your experiences – we are stronger together.

Sincerely,
Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND
Director, Carolina Global Breastfeeding Institute

OBJECTIVES

MOTIVATE AND INSPIRE

- PROVIDE ENCOURAGEMENT AND SHARED GOALS
- CELEBRATE THE PROJECT'S COLLECTIVE IMPACT
- RENEW COMMITMENT TO SELF-CARE

PROVIDE TECHNICAL ASSISTANCE RELATED TO TEN STEPS TO SUCCESSFUL BREASTFEEDING

- PROVIDE OPPORTUNITY TO LEARN HOW TO USE SELECT QI CONCEPTS TO IMPLEMENT THE TEN STEPS
- SHARE STRATEGIES FOR COMMUNICATING PROJECT PROGRESS WITH LEADERSHIP
- ENSURE COMMON UNDERSTANDING OF THE CHANGES INCLUDED IN THE LATEST BFUSA GUIDELINES AND CRITERIA

GAIN UNDERSTANDING AND TOOLS TO IMPLEMENT SYSTEM LEVEL CHANGES TO REDUCE HEALTH DISPARITIES

- DESCRIBE STRATEGIES TO BETTER SERVE LATINO COMMUNITIES
- DISCOVER IMPORTANCE OF INCLUDING PATIENT NARRATIVES AND COMMUNITY WISDOM IN MEASURES AND PERFORMANCE INDICATORS

FOSTER COLLABORATIVE LEARNING AMONG FACILITIES

- SHARE SUCCESSES AND LESSONS LEARNED
- PROVIDE NETWORKING OPPORTUNITIES, IDENTIFY AREAS FOR FUTURE COLLABORATION, AND CREATE A NETWORK OF BREASTFEEDING CHAMPIONS

AGENDA

TUESDAY, DECEMBER 1ST

09:50–10:00AM ZOOM OPEN FOR TECH SUPPORT | JOIN US EARLY!
SETTLE-IN AND TEST YOUR AUDIO/VIDEO

10:00–10:15AM KICK-OFF | OPENING REMARKS AND PROJECT UPDATES
CATHERINE SULLIVAN

10:15–11:15AM PLENARY | LACTATION IN LATINO COMMUNITIES | IDENTITY AND TRADITION IN MATERNAL CHILD HEALTH | PAULINA ERICES

While Latino/Hispanic breastfeeding initiation rates are high compared to other ethnicities, lower rates of breastfeeding duration and exclusivity among Hispanic infants, compared with non-Hispanic white infants, have been documented. Suboptimal breastfeeding in Latino infants is associated with an increased risk of disease and even death. Latino culture celebrates children, the caregiver role, and breastfeeding. To embrace our traditions, Latino families in the US must have equal access to culturally and linguistically responsive lactation and medical care, supportive childcare and work environment protections. Implicit or explicit barriers must be removed at system and interpersonal levels.

11:15 – 11:45AM BREAKOUT | WHEEL OF FORUM! COACHES AND ENRICH TEAMS

11:45 – 12:00PM WELLNESS BREAK

12:00 – 1:00PM PLENARY | COMMUNICATING YOUR PROGRESS TO SENIOR LEADERS
KERRI DELOSO AND DR. KORI FLOWER

In this interactive learning session, participants will hear from ENRICH facilities about ways they have successfully communicated their progress with senior leaders to celebrate their progress, keep them informed and maintain buy-in. Participants will have an opportunity to ask questions of the facilities and the ENRICH coaching team.

TUESDAY, DECEMBER 8TH

09:50–10:00AM ZOOM OPEN FOR TECH SUPPORT | JOIN US EARLY!
SETTLE-IN AND TEST YOUR AUDIO/VIDEO

10:00–10:15AM KICK-OFF | OPENING REMARKS AND PROJECT UPDATES
CATHERINE SULLIVAN

10:15–11:15AM PLENARY | BABY FRIENDLY: A GOLD STANDARD IN MATERNITY CARE PRACTICES | TAMMY TITUS

This session will provide relevant updates relating to recent changes and future plans from Baby-Friendly USA. It will also provide an overview of the Baby-Friendly Hospital Initiative as the gold standard that has an optimal impact on breastfeeding practices.

11:15 – 11:45AM BREAKOUT | VIRTUAL ESCAPE ROOM
COACHES AND ENRICH TEAMS

11:45 – 12:00PM WELLNESS BREAK

TUESDAY, DECEMBER 8TH CONTINUED...

12:00 – 1:00PM PLENARY | TRANSFORMING PERINATAL CARE: INTEGRATING PATIENT NARRATIVES AND COMMUNITY WISDOM IN PARTICIPATORY QUALITY IMPROVEMENT | DR. KAREN A. SCOTT

Discuss the current U.S. perinatal quality improvement (QI) landscape as well as challenges in diagnosing and dismantling obstetric racism via traditional QI initiatives. The presenter will argue for the operationalization of Cultural Rigor in the decolonization of Perinatal QI, and offer strategies to center patient narratives and community wisdom in measure development and hospital key performance indicators.

TUESDAY, DECEMBER 15TH

09:50–10:00AM ZOOM OPEN FOR TECH SUPPORT | JOIN US EARLY!
SETTLE-IN AND TEST YOUR AUDIO/VIDEO

10:00–10:15AM KICK-OFF | OPENING REMARKS AND PROJECT UPDATES
CATHERINE SULLIVAN

10:15–11:15AM PLENARY | DON'T DRAW A LINE – GRAB A TOOL: COMMUNICATION RESOURCES FOR ENHANCING THE BREASTFEEDING CARE CONTINUUM
JESSICA BRIDGMAN AND DAINA HUNTLEY

The ENRICH approach seeks to operationalize the Continuity of Care (CoC) framework, which requires consistent messaging – before, during, and after birth. This session will explore the ENRICH CoC toolkit being developed to assist prenatal and maternity care providers in coordinating warm hand off with community stakeholders- particularly Early Care and Education (ECE) professionals. Learn about the ENRICH CoC toolkit as well as tools created to support ECE professionals during COVID-19.

11:15 – 11:45AM STORYTIME | ALAMANCE REGIONAL MEDICAL CENTER
CAROL MORRIS

ENRICH team lead from Alamance Regional Medical Center will share strategies for staying the course, project planning, organization and management. Participants will benefit from hearing highlights and lessons learned during their journey towards Baby Friendly designation and implementation of the Ten Steps to Successful Breastfeeding.

11:45 – 12:00PM WELLNESS BREAK

12:00 – 1:00PM PLENARY | GOODBYE FUNCTIONING BURNOUT, HELLO WHOLENESS! PRACTICAL STRATEGIES FOR INVESTING IN OUR OWN RECOVERY
SHANNON COHEN

We have cried about 2020 long enough. This interactive session is designed to shift our conversation and mindset from one of deficit and loss to one of recovery and healing. Simply put, we are greater than our present-day circumstances. We will use this session to center ourselves and to explore daily practices we can enact to nurture our own healing and recovery. In this session we will acknowledge realities connected to functioning burnout while charting a course towards finding joy in the midst of chaos and soaring despite adversity.

INVITED SPEAKERS

PAULINA ERICES (DECEMBER 1ST)



Paulina Erices MS, IBCLC, IMH®E-II is the mother of three multicultural Latino children, an International Board Certified Lactation Consultant (IBCLC), and the Whole Community Inclusion Program Manager for Jefferson County Public Health in Colorado. Paulina is the co-coordinator of Adelante, the Latino Network for Health and Education and participates on organizations focused on child and family health, health equity, and community engagement. Her areas of current work include promoting perinatal

and infant mental health along the continuum of care; building community capacity to navigate health and education systems; facilitating organizational change to embrace linguistic and culturally responsive practices; and establishing community-based participatory programs to strengthen communities. Paulina likes to be with people, learn from and with others, and connect passions for meaningful work.

DR. KAREN A. SCOTT (DECEMBER 8TH)

At the University of California, San Francisco, Karen A. Scott, MD, MPH, FACOG is an Associate Professor and OBGYN Hospitalist in the Department of Obstetrics and Gynecology. As a sexual, reproductive, and perinatal (SRP) epidemiologist and obstetric hospitalist, the ethics and science of her research, clinical practice, and teaching exists at the intersections of critical, interpretative, cultural, and biomedical anthropology and crunk public health, with a foundation rooted in Cultural Rigor, Black Feminism, and Reproductive Justice (RJ).



As a “dissident, disruptive, and recovering” board certified OBGYN and critical public health scholar, her work examines interventions to eliminate and reduce disparities and inequities in SRP health services provision, through the integration of a Black Feminist and Reproductive Justice (RJ) Praxis, in the afterlife of slavery and passage of the Congressional Act of 1807 (which took effect in 1808, prohibiting further participation of the United States in the slave trade.). A Black Feminist-RJ Praxis informs the ethical considerations, theoretical concepts, methods, and methodologies in her participatory research, practice, pedagogy, and policy analysis. She examines health service provision in antepartum, intrapartum, and

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postpartum units as sites through which racism (structural, gendered, and obstetric) can be understood, described, measured, and modified within patient-clinician, patient-system, and community-system interactions, across time, place, and levelsof power in the following continuum of care: clinical cognition, assessment, diagnosis, service provision, and decision-making processes. Her research also examines the role of gendered racism, power, and economics in the authentic, coerced, and regulated formations and expressions of Blackness, Black womanhood, Black motherhood, Black births, and Black women’s scholarship within hospital and health systems culture, organizational structures, and operating mechanisms.

SHANNON COHEN (DECEMBER 15TH)

Shannon Cohen, MPA, CPS, is the founder and principal of Shannon Cohen, Inc. -- a boutique firm with a mighty imprint and reputation for excellence. Shannon specializes in developing customized emotional intelligence and wellness trainings for difference makers across diverse sectors and industries. Using a head+heart approach, Shannon excels

in engaging change agents in transparent conversations about the unspoken truths of leadership and self-care to nurture longevity in leadership. Shannon doesn’t just ‘speak’ to leaders; she speaks ‘into’ the lives of leaders.



Shannon has designed, facilitated, and scaled leadership curriculum and plenary sessions for several entities, including but not limited to: The White House Office of National Drug Control Policy, Amway Corporation, United Way, The American Heart Association, Blue Cross Blue Shield, Gentex Corporation, Atomic Object, The State of Michigan, Henry Ford Health System, and Mercantile Bank. Shannon is respected and renowned for empowering organizations to integrate innovation, research, emerging trends, and creativity to cultivate continuous improvement and spur ongoing learning. Shannon has received numerous awards for her work and service and is a W.K. Kellogg Foundation Community Leadership Network Fellow.

Shannon’s heart beats for difference makers that are pillars in their homes, marketplaces, and communities. *Her Tough Skin, Soft Heart* messages encourage rockstar leaders to lay down the burden of perfection, invincibility, and fearlessness to practice self-care. Shannon’s authentic and inspiring messages are catching—they pull you in and lift you up, leaving you confident in your purpose. Learn more about Shannon at: www.shannoncohen.com

ENRICH CAROLINAS SPEAKERS CAROLINA GLOBAL BREASTFEEDING INSTITUTE

BABY-FRIENDLY USA SPEAKERS

TAMMY TITUS (DECEMBER 8TH)

Tammy Titus, RN, BSN, IBCLC, is currently the Clinical Director of Baby-Friendly USA. She has also served as a review specialist, providing feedback to more than

200 hospitals on infant feeding policies, patient education, data collection and training plans. She was also an on-site assessor.

Prior to coming to Baby-Friendly USA, she coordinated the Baby-Friendly Hospital Initiative in a large Midwest hospital, where she was employed for over 34 years. Becoming a mother/baby nurse was a lifelong dream of Tammy's. She has had the privilege of assisting mothers and newborns with breastfeeding for more than 30 years. Many of those years were spent working at the bedside of new couplets. Her career with Baby-Friendly USA is challenging, but so very rewarding. She wouldn't have it any other way. Tammy currently lives in Billings, Missouri.



ENRICH HOSPITAL TEAM SPEAKER: ALAMANCE REGIONAL MEDICAL CENTER



CAROL MORRIS (DECEMBER 15TH)

Carol Morris, RNC-NIC, BSN, earned her Bachelor of Science degree from Chamberlin University. She has 21 years of nursing experience in Maternal-Child health to include Labor and Delivery, Post-Partum, Pediatrics and NICU. For the past year and a half, she has been working with her hospital to complete Baby-Friendly Designation.

JESSICA BRIDGMAN (DECEMBER 15TH)

Jessica Bridgman, MPH, RDN, LDN, is a new social/clinical research specialist with the Carolina Global Breastfeeding Institute. Most recently, Jessica served as a Nutrition Program Consultant for the NC Child and Adult Care Food Program (CACFP) at the NC Division of Public Health. There she coordinated the NC Breastfeeding-Friendly Child Care Designation and was on the CACFP Nutrition, Training, and Policy Team.



Prior to joining the NC CACFP, she worked at UNC-Chapel Hill, School of Nursing as a Research Project Manager. Jessica earned her BS in Psychology from NCSU, and Master of Public Health from the University of Michigan, Ann Arbor. She went on to complete her Dietetic Internship at New York-Presbyterian Hospital, the University Hospital of Cornell and Columbia. Jessica lives in Raleigh, NC.

DAINA HUNTLEY (DECEMBER 15TH)



Daina Huntley MPH, CHES, is a social/clinical research specialist at the Carolina Global Breastfeeding Institute. Her work focuses on implementing and evaluating a state-wide Breastfeeding-Friendly Child Care training curriculum through partnership activities, project coordination and community mobilization. Daina conducts trainings and one-on-one education related to the CGBI mission, and contributes to CGBI publications and toolkit-development efforts. Daina developed a passion for public health and breastfeeding advocacy during her time at UNC Greensboro where she graduated with a bachelor's degree in public health education. She later completed UNC Charlotte's graduate certificate program in community health and became a Certified Health Education Specialist with hopes of creating and managing health programs that support and normalize breastfeeding. Daina received her Master of Public Health degree from Liberty University with a nutrition concentration.

Daina is an active member of the North Carolina Breastfeeding Coalition, the Childbirth and Postpartum Professional Association, and is the co-founder of Queen City Cocoa B.E.A.N.S., a Charlotte, NC based organization with a mission to improve African American health through increased breastfeeding support. Daina is dedicated to creating opportunities for breastfeeding education, normalcy, and support in order to improve health outcomes across the country. She currently lives in Durham, NC.

ENRICH CAROLINAS SPEAKERS POPULATION HEALTH IMPROVEMENT PARTNERS

KERRI DELOSO (DECEMBER 1ST)

Kerri Deloso, MHA, CLSSBB, is a Lean Six Sigma Black Belt who provides quality improvement expertise and coaching to healthcare and public health organizations across the country. In addition to providing direct technical assistance, Kerri directs and manages quality planning projects and training programs. Her work with Improvement Partners has encompassed a diverse array of projects focused on organization-wide change, implementation of evidence-based interventions, and area specific improvements.



In addition, Kerri served as a quality improvement coach to over 20 hospitals nationwide working towards implementing the 10 Steps to Successful Breastfeeding as a part of the CDC-funded EMPower Initiative. She received her BS in Business Administration, her Graduate Certificate in Core Public Health Concepts, and her Master of Healthcare Administration from the University of North Carolina at Chapel Hill. Kerri currently lives in Atlantic Beach, FL.

DR. KORI FLOWER (DECEMBER 1ST)



Kori Flower, MD, MS, MPH, is Professor of Pediatrics and Director of Research in General Pediatrics and Adolescent Medicine at UNC Chapel Hill and previously provided primary care to underserved families in a federally qualified health center. She has been involved in a wide range of quality improvement efforts, including providing measurement expertise for collaboratives to implement the Bright Futures toolkit, improve oral health care for young children, and improve early childhood screening in pediatric

primary care. She also served as lead measurement consultant and quality improvement coach in the EMPower Breastfeeding Initiative. Kori serves as the Team Lead for Improvement Partners on the ENRICH Carolinas work.

Dr. Flower received additional training in quality improvement methods through the Advanced Improvement Methods Workshops at the North Carolina Center for Children's Healthcare Improvement and Cincinnati Children's Hospital and is a faculty member in UNC's Institute for Healthcare Improvement. She is a principal investigator on the PCORI-funded Greenlight Plus intervention study to optimize feeding and prevent obesity in young children. Her published work addresses multiple public health issues for children, including breastfeeding, childhood obesity, and healthcare disparities for Spanish-speaking families.

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Dr. Flower received her MS degree from the University of California, Berkeley, her MD degree from the University of California, San Francisco and her MPH degree from the University of North Carolina, Chapel Hill. She completed a general academic research fellowship as a Robert Wood Johnson Clinical Scholar at the University of North Carolina, Chapel Hill. Kori currently lives in Chapel Hill, NC.

YOUR MODERATOR FOR THESE ACTIVITIES

CATHERINE SULLIVAN



Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND is Director and assistant professor at the Carolina Global Breastfeeding Institute (CGBI). Catherine leads CGBI programmatic efforts in the areas of breastfeeding friendly healthcare, childcare, communities, and in lactation training. She serves as CGBI's Principal Investigator on the core leadership team of CDC's EMPower Breastfeeding Initiatives and leads ENRICH Carolinas and RISE: Lactation Training Model (Reclaiming, Improving, and Sustaining Equity). Additionally, Catherine

serves as course coordinator for the Mary Rose Tully Training Initiative, a CAAHEP accredited pathway 2 lactation training program. Catherine served as State Breastfeeding Coordinator in the NC Division of Public Health from 2006-2013 and has worked at the local level as a WIC Director and as field faculty for NC State's Cooperative Extension Service. Additionally, she has been a faculty member and clinician in the Department of Family Medicine at ECU's Brody School of Medicine. She is a registered and licensed dietitian and an International Board Certified Lactation Consultant. Catherine served on the executive board of the NC Breastfeeding Coalition for ten years. She has also served as Co-Chair of the NC Lactation Consultant Association, elected director to the United States Breastfeeding Committee, and is a past chair of the Women's Health Dietetic Practice Group for the Academy of Nutrition and Dietetics. She was inducted as a Fellow for the Academy of Nutrition and Dietetics in 2017. Catherine is a frequent invited speaker with over 100 presentations in the areas of lactation training, maternity care practices, breastfeeding advocacy, and nutrition. She has over twenty-three years of experience in the fields of nutrition and lactation. She currently lives in Chapel Hill, NC.

ENRICH CAROLINAS TEAM

**A SPECIAL THANKS TO THESE ADDITIONAL TEAM MEMBERS
WHO ARE HELPING TO SUPPORT THE MEETING.**



**JULIA BOURG
CGBI**



**THEA CALHOUN-SMITH
CGBI**



**ELIANA MUNDUL
CGBI**



**DR. AUNCHALEE PALMQUIST
CGBI**



**MICHELLE HENDRICKS
CGBI**



**GIGI LAWLESS
CGBI**



**KATHY PARRY
CGBI**



**JUDY PERRY
CGBI**



**SHERRY LEONARD
IMPROVEMENT PARTNERS**



**SARA MASSIE
IMPROVEMENT PARTNERS**



**JACQUANA SMITH
CGBI**



**DR. KATIE WOUK
CGBI**



**PARTICIPATING FACILITIES WILL
RECEIVE A FREE TRAINING KIT!**

**THE SHIPMENT INCLUDES KEY
EDUCATIONAL RESOURCES SUCH AS
MODELS, BOOKS, AND TRIAGE TOOLS.**



SMILE!

**WE WOULD LOVE TO SEE YOU ON
CAMERA DURING OUR BREAKOUT
SESSIONS!**

CAROLINA
GLOBAL
BREASTFEEDING
INSTITUTE



**POPULATION HEALTH
IMPROVEMENT PARTNERS**