

NOVEMBER 13TH, 2020

# 10TH ANNUAL UNC BUSINESS OF HEALTHCARE CONFERENCE

*Better Together: Improving Interconnectivity in  
the Healthcare Ecosystem*

Join us as we discuss the complexity of the healthcare ecosystem and how innovation and interconnectivity are necessary to build a more robust and flexible system. In addition to two impactful keynotes, session topics include:

- How COVID-19 Exposed Social Determinants of Health
- US Healthcare Supply Chains in Crisis
- Healthcare, Media, and Building Public Trust
- Improving Healthcare: New Ventures and Innovation

**REGISTER HERE!**