



NORTH CAROLINA
**Occupational Safety and
Health Education
and Research Center**



THRIVE with Pillar Consulting: Free Webinar Series

Speaker: Bahby Banks, CEO, PhD

Dr. Bahby Banks, CEO of Pillar Consulting, helps organizations assess the impact of their initiatives.

REFLECT

Wednesday, 1/27/21 @12-1pm EST

<https://go.unc.edu/REFLECT1>

The introductory webinar for the THRIVE series will help business owners reflect on, and learn from, challenges they've overcome in 2020. Dr. Bahby will offer a framework to help attendees position themselves to not merely survive in the coming year, but to thrive.

REALIGN

Wednesday, 2/3/21 @12-1pm EST

<https://go.unc.edu/REALIGN>

This session will help attendees explore and understand their "value add" as individuals and as small businesses. In other words, what makes you different? And what will help you to rise to the top in the midst of a global pandemic? The session will offer strategies and tools to help businesses realign in 2021.

RENEW

Wednesday, 2/10/21 @12-1pm EST

<https://go.unc.edu/RENEW>

How do you keep your team and customers engaged with your business (or services) during a global pandemic? Very simple: You perfect your pivot. Dr. Bahby will offer structured activities for attendees to review their brand strategy (or business goals) to meet the shifting needs of our community.