

Curriculum Vitae

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RESEARCH INTERESTS

- Tobacco control policy and tobacco product regulation
- Point-of-sale cigarette advertising and marketing
- Role of the Internet in promoting and discouraging tobacco use
- Innovative applications of information technology for promoting healthy behaviors
- Using regulation to reduce tobacco-related health disparities
- Development and evaluation of community-based cancer prevention and control interventions

EDUCATION

- Postdoctoral Fellowship** 1997 **Stanford Center for Research in Disease Prevention**, Stanford University School of Medicine, Palo Alto, CA
Concentration: Cardiovascular disease epidemiology and prevention
- Ph.D.** 1995 **Michigan State University**, East Lansing, MI
Department: Ecological-Community Psychology
Cognate: Health Studies and Public Health
- M.A.** 1992 **Michigan State University**, East Lansing, MI
Department: Ecological-Community Psychology
- B.A.** 1989 **Wake Forest University**, Winston-Salem, NC
Major: Psychology; Honors in Psychology

PROFESSIONAL EXPERIENCE

- 2017 to present **Chair**, Department of Health Behavior, UNC Gillings School of Global Public Health, University of North Carolina at Chapel Hill.
- 2012 to present **Professor**, Department of Health Behavior, UNC Gillings School of Global Public Health, University of North Carolina at Chapel Hill.
- 2012 to present **Program Leader**, Cancer Prevention and Control, UNC Lineberger Comprehensive Center, UNC-CH School of Medicine.
- 2012 to present **Board of Directors and Co-Founder** (Executive Director 2012-2015), Counter Tools, 501c3 nonprofit, Carrboro, NC.
- 2013 to present **Director**, UNC Center for Regulatory Research on Tobacco Communication.

2012 to 2016	Member , Tobacco Products Scientific Advisory Committee, Center for Tobacco Products, US Food and Drug Administration.
2005 to 2012	Associate Professor (with tenure) , Department of Health Behavior and Health Education, UNC Gillings School of Global Public Health, University of North Carolina at Chapel Hill.
2004 to 2013	Director , UNC Coordinating Center, Cancer Prevention and Control Research Network (www.cpcrn.org), UNC Prevention Research Center, Chapel Hill, NC.
2004 to 2011	Director of Graduate Admissions , Department of Health Behavior and Health Education, UNC Gillings School of Global Public Health, University of North Carolina at Chapel Hill.
2002 to 2005	Training Program Director . UNC Pre-doctoral Tobacco Use Prevention and Control Training Program, UNC School of Public Health, Chapel Hill, NC.
1999-2005	Assistant Professor , Department of Health Behavior and Health Education, School of Public Health, University of North Carolina at Chapel Hill.
1999 to present	Member , UNC Lineberger Comprehensive Cancer Center, UNC-CH School of Medicine.
1997-1999	Research Associate , Stanford Center for Research in Disease Prevention, Stanford University School of Medicine, Palo Alto, CA.
1994-1997	Postdoctoral Fellow , Stanford Center for Research in Disease Prevention, Stanford University School of Medicine, Palo Alto, CA.
1996	Invited Fellow , Twentieth U.S. Ten-Day Seminar on the Epidemiology and Prevention of Cardiovascular Disease, sponsored by the NHLBI and AHA Council on Epidemiology.
1992-1993	Instructor , Department of Psychology, Michigan State University

ACADEMIC HONORS AND AWARDS

Recipient, Joseph W. Cullen Award for excellence in tobacco research, American Society of Preventive Oncology (2016).

Recipient, UNC Gillings School of Global Public Health Teaching Innovation Award (2015).

Recipient, UNC Gillings School of Global Public Health Teaching Innovation Award (2013).

Recipient, Health Behavior Health Education Teacher of the Year (2012).

Member, Delta Omega, Public Health Honorary Society, UNC School of Public Health (2003 to present).

Undergraduate honors, Magna Cum Laude, Phi Beta Kappa, Honors in Psychology (1989).

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Society of Preventive Oncology
Society for Research in Nicotine and Tobacco

PUBLICATIONS

Refereed Articles

According to the Web of Science in May 2019, Dr. Ribisl has 4449 citations and his Hirsch Index “h-index” = 35, that is he has 35 publications with 35 or more citations. Hirsch, J E. *Proc Nat Acad Sci* 2005, 46, 16569. *Google Scholar Citations* = 7902 citations, h-index of 47. Scopus author ID: 7003903511. Orcid ID: 0000-0003-3318-8524.

Underlining signifies current or former trainees while at UNC.

In Press

192. Jo, C. L., Noar, S. M., Southwell, B. G., **Ribisl, K. M.** (In Press). Effects of E-cigarette Advertising Message Form and Cues on Cessation Intention: An Exploratory Study. *Journal of Health Communication*.
191. **Ribisl, K. M.**, Chaloupka, F. J., Kirchner, T., Henriksen, L.A., Nettles, D. S., Geisler, R., Hendershot, T. P., Swan, G. E., PhenX TRR Vector Working Group. (In Press). PhenX: New vector measures for tobacco regulatory research. *Tobacco Control*.

Published

190. Brewer, N. T., Jeong, M., Hall, M. G., Baig, S. A., Mendel, J. R., Lazard, A. J., Noar, S. M., Kameny, M., **Ribisl, K. M.** (2019). The impact of e-cigarette health warnings on motivation to vape and smoke. *Tobacco Control*. 2019;0:1–7. doi:10.1136/tobaccocontrol-2018-054878. PMID: 31292169.
189. Schmidt, A. M., Golden, S. D., **Ribisl, K. M.**, Gottfredson, N. C., Ennett, S., Aiello, A. (2019). Psychological health and smoking in young adulthood. *Emerging Adulthood*. doi: 10.1177/2167696819858812
188. Seidenberg, A. B., **Ribisl, K. M.** (2019). Indoor e-cigarette can set off smoke detectors: Perceptions of an emerging issue. *Tobacco Control*. 2019 Jun 28. pii: tobaccocontrol-2019-054994. doi: 10.1136/tobaccocontrol-2019-054994. [Epub ahead of print]. PMID: 31253716.
187. **Ribisl, K. M.**, Hatsukami, D., Huang, J., Williams, R. S., Donny, E. (2019). Strategies to reduce illicit trade of regular nicotine tobacco products after introduction of a low nicotine tobacco product standard. *American Journal of Public Health*. 2019 Jul;109(7):1007-1014. doi: 10.2105/ajph.2019.305067. PMID: 31166743.
186. Orlan, E. N., Queen, T. L., **Ribisl, K. M.**, Sutfin, E. L. (2019). Single item susceptibility measure to predict waterpipe and little cigar/cigarillo uptake in a national sample of adolescents and young adults, 2014-2016. *Tobacco Prevention and Cessation*. 2019;5(May):17. doi:10.18332/tpc/108554.
185. Sheeran, P., Abraham, C., Jones, K., Villegas, M. E., Avishai, A., Symes, Y. R., Ellinger, H., Miles, E., Gates, K. M., Wright, C. E., **Ribisl, K. M.**, Mayer DK. (2019). Promoting physical activity among cancer survivors: Meta-analysis and meta-CART analysis of randomized controlled trials. *Health Psychology*. 2019 Apr 11. doi: 10.1037/hea0000712. [Epub ahead of print]. PMID: 30973743.
184. Jeong, M., Noar, S. M., Zhang, D., Mendel, J. R., Agans, R. P., Boynton, M. H., Byron, M. J., Baig, S. A., Ranney, L. M., **Ribisl, K. M.**, Brewer, N. T. (2019). Public understanding of cigarette smoke chemicals: Longitudinal study of US adults and adolescents. *Nicotine & Tobacco Research*. 2019 Mar 10. pii: ntr035. doi: 10.1093/ntr/ntr035. Epub ahead of print. PMID:30852611.
183. Rust, S. M., Myers, A. E., D'Angelo, H., Laska, M., Queen, T. L., **Ribisl, K. M.** (2019) Tobacco Marketing at SNAP and WIC Authorized Retail Food Stores in the United States. *Health Education & Behavior*. 2019 Mar 2:1090198119831759. doi: 10.1177/1090198119831759. Epub ahead of print. PMID: 30829070.
182. King, J. L., Reboussin, B. A., Wiseman, K. D., **Ribisl, K. M.**, Seidenberg, A. B., Wagoner, K. G., Wolfson, M., Sutfin, E. L. (2019). Adverse symptoms users attribute to e-cigarettes: Results from a national survey of US adults. *Drug & Alcohol Dependence*. 2019 Jan 11;196:9-13. doi: 10.1016/j.drugalcdep.2018.11.030. [Epub ahead of print]. PMID: 30658221.

181. Symes, Y. R., **Ribisl, K. M.**, Boynton, M. H., Westmaas, J. L., Mayer, D. K., Golden, S. D. (2019). Dual cigarette and e-cigarette use in cancer survivors: An analysis using Population Assessment of Tobacco Health (PATH) data. *Journal of Cancer Survivorship*. 2019 Jan 24. doi: 10.1007/s11764-019-0735-y. [Epub ahead of print]. PMID: 30675695.
180. Baig, S. A., Noar, S. M., Gottfredson, N. C., Boynton, M. H., **Ribisl, K. M.**, & Brewer, N. T. (2018). UNC Perceived Message Effectiveness: Development and validation of a brief scale. *Annals of Behavioral Medicine*. 2018 Oct 15. doi: 10.1093/abm/kay080. [Epub ahead of print]. PMID: 30321252.
179. Morgan, J. C., Golden, S. D., Noar, S. M., **Ribisl, K. M.**, Southwell, B. G., Jeong, M., Hall, M. G., Brewer, N. T. (In Press). Conversations about pictorial cigarette pack warnings: Theoretical mechanisms of influence. *Social Science & Medicine*. 2018 Oct 3;218:45-51. doi: 10.1016/j.socscimed.2018.09.063. [Epub ahead of print]. PMID: 30340152.
178. Seidenberg, A. B., Jo, C. L., **Ribisl, K. M.** (2018). Knowledge and awareness of added sugar in cigarettes. *Nicotine & Tobacco Research*. 2018 Oct 17. doi: 10.1093/ntr/nty217. [Epub ahead of print]. PMID: 30329106.
177. Schleicher, N. C., Johnson, T. O., D'Angelo, H., Luke, D. A., **Ribisl, K. M.**, Henriksen, L. (2018). Concordance of advertised cigarette prices with purchase receipts in the USA. *Tobacco Regulatory Science*. 2018 May 1; 4, (3): 3-9(7). doi: 10.18001/TRS.4.3.1.
176. Jeong, M., El-Toukhy, S., Baig, S. A., Byron, M. J., **Ribisl, K. M.**, Brewer, N. T. (2018). Impact of modified risk tobacco product claims on beliefs of US adults and adolescents. *Tobacco Control*. Aug 29. pii: tobaccocontrol-2018-054315. doi: 10.1136/tobaccocontrol-2018-054315. [Epub ahead of print]. PMID: 30158212. PMCID: PMC6202195.
175. Symes, Y. R., Golden, S. D., **Ribisl, K. M.**, Boynton, M. H., Westmaas, J. L., Mayer, D. K. (2018). The impact of psychosocial characteristics in predicting smoking cessation in long-term cancer survivors: A time-to-event analysis. *Psycho-Oncology*. 2018 Aug 3. doi: 10.1002/pon.4851. [Epub ahead of print] PMID: 30073741.
174. Laska, M. N., Schmidt Sindberg, L., Ayala, G. X., D'Angelo, H., Horton, L. A., **Ribisl, K. M.**, Kharmats, A., Olson, C. Gittelsohn, J. (2018). Agreements between small food store retailers and their suppliers: Incentivizing unhealthy foods and beverages in four urban settings. *Food Policy*. 2018 Aug; 79: 324-330. doi.org/10.1016/j.foodpol.2018.03.001.
173. Mills, S. D., Henriksen, L., Golden, S. D., Kurtzman, R., Kong, A. Y., Queen, T. L., **Ribisl, K. M.** (2018). Disparities in Retail Marketing for Menthol Cigarettes in the United States, 2015. *Health & Place*. 2018 Jul 25;53:62-70. doi: 10.1016/j.healthplace.2018.06.011. [Epub ahead of print] PMID: 30055469. PMCID: PMC6161357.
172. Brewer, N. T., Parada, H., Hall, M. G., Boynton, M. H., Noar, S. M., **Ribisl, K. M.** (2018). Understanding why pictorial cigarette pack warnings increase quit attempts. *Annals of Behavioral Medicine*. 2018 May 29. doi: 10.1093/abm/kay032. [Epub ahead of print]. PMID: 29850764. PMCID: PMC6265120.
171. Kong, A. Y., Golden, S. D., Meyers, A. E., Little, M. A., Klesges, R. C., Talcott, G. W., Vandegrift, S. M., Cassidy, D. G., **Ribisl, K. M.** (2018). Availability, price, and promotions for cigarettes and non-cigarette tobacco products: A comparison of United States Air Force Bases with nearby tobacco retailers. *Tobacco Control*. Published Online First: 28 April 2018. doi: 10.1136/tobaccocontrol-2018-054266. PMID: 29705745. PMCID: PMC6204316.

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169. Mbulo, L., Kruger, J., Hsia, J., Yin, S., Salandy, S., Orlan E. N., Agaku, I, **Ribisl, K. M.** (2018). Cigarettes point of purchase patterns in 19 low-income and middle-income countries: Global Adult Tobacco Survey, 2008–2013. *Tobacco Control*. 2018 Apr 5. pii: tobaccocontrol-2017-054180. doi: 10.1136/tobaccocontrol-2017-054180. [Epub ahead of print]. PMID: 29622603.
168. Hall, M. G., Marteau, T., Sunstein, C. R., **Ribisl, K. M.**, Noar, S. M., Orlan, E., Brewer, N. T. (2018). Public support for pictorial warnings on cigarette packs: An experimental study of US smokers. *Journal of Behavioral Medicine*. 2018; 41:398–405. doi: 10.1007/s10865-018-9910-2. [Epub ahead of print]. PMID: 29411272. PMCID: PMC5924634.
167. Myers, A., Southwell, B. G., **Ribisl, K.M.**, Moreland-Russell, S., Bowling, J. M., Lytle, L. A. (2018). State-level point-of-sale tobacco news coverage and policy progression over a two-year period. *Health Promotion Practice*. 2018 Jan 1:1524839917752108. doi: 10.1177/1524839917752108. [Epub ahead of print]. PMID: 29338430.
166. Gittelsohn, J., Ayala, G. X., D'Angelo, H., Kharmats, A., **Ribisl, K. M.**, Schmidt Sindberg, L., Liverman, S. P., Laska, M. N. (2018). Formal and informal agreements between small food stores and food and beverage suppliers: Store owner perspectives from four cities. *Journal of Hunger & Environmental Nutrition* 2018; 0(0). doi: 10.1080/19320248.2017.1403406.
165. Mendel, J., Baig, S. A., Hall, M. G., Jeong, M., Byron, M. J., Morgan, J. C., Noar, S. M., **Ribisl, K. M.**, Brewer, N. T. (2018). Brand switching and toxic chemicals in cigarette smoke: A national study. *PLoS One* 2018 Jan 11;13(1):e0189928. doi: 10.1371/journal.pone.0189928. eCollection 2018. PMID: 29324749. PMCID: PMC5764241.
164. Golden, S. D., Kong, A. Y., Lee, J. G. L., **Ribisl, K. M.** (2018). Disparities in cigarette tax exposure by race, ethnicity, poverty and sexual orientation, 2006-2014, USA. *Preventive Medicine*. 2018 Mar;108:137-144. doi: 10.1016/j.ypmed.2017.12.017. [Epub 2017 Dec] PMID:29289642. PMCID: PMC6030689.
163. Hall, M. G., Sheeran P., Noar, S. M., Boynton, M. H., **Ribisl, K. M.**, Parada, H., Johnson, T. O., Brewer, N. T. (2017). Negative affect, message reactance, and perceived risk: How do pictorial cigarette pack warnings change quit intentions? *Tobacco Control* 2017 Dec 16. pii: tobaccocontrol-2017-053972. doi: 10.1136/tobaccocontrol-2017-053972. PMID: 29248897. PMCID: PMC6004228.
162. Jo, C. L., Golden, S. D., Noar, S. M., Rini, C., **Ribisl, K. M.** (2017). Effects of e-cigarette advertising messages and cues on cessation outcomes. *Tobacco Regulatory Science* 4(1): 562-572. doi: 10.18001/TRS.4.1.3. PMID: 29242819. PMCID: PMC5725201.
161. Lee, J. G. L., Orlan, E., Sewell, K. B., **Ribisl, K. M.** (2017). A new form of nicotine retailers: A systematic review of the sales and marketing practices of vape shops. *Tobacco Control* 27:e70-e75. Published Online First: 05 December 2017. doi: 10.1136/tobaccocontrol-2017-054015. PMID: 29208738. PMCID: 5988861.
160. Lee, J. G. L., Golden, S. D., **Ribisl, K. M.** (2017) Limited indications of tax stamp discordance and counterfeiting on cigarette packs purchased in tobacco retailers, 97 counties, USA, 2012. *Preventive*

Medicine Reports 2017 Sep 28;8:148-152. doi: 10.1016/j.pmedr.2017.09.006. eCollection 2017 Dec. PMID:29034149. PMCID: PMC5635242.

159. Morgan, J. C., Southwell, B. G., Noar, S. M., **Ribisl, K. M.**, Golden, S. D., Brewer, N. T. (2017). Frequency and Content of Conversations about Pictorial Warnings on Cigarette Packs. *Nicotine & Tobacco Research* 2017 Aug 17. doi: 10.1093/ntr/ntx180. [Epub ahead of print]. PMID: 29059415. PMCID: PMC5991214.
158. Ayala, G. X., D'Angelo, H., Gittelsohn, J., Horton, L., **Ribisl, K. M.**, Schmidt Sindberg, L., Olson, C., Kharmats, A., Laska, M. N. (2017). Who is behind the stocking of energy-dense foods and beverages in small stores?: The importance of food and beverage distributors. *Public Health Nutrition* 2017 Oct 3:1-10. doi: 10.1017/S1368980016003621. [Epub ahead of print]. PMID: 28969723.
157. Noar, S. M., Kelley, D. E., Boynton, M. H., Morgan, J. C., Hall, M. G., Mendel, J. R., **Ribisl, K. M.**, Brewer, N. T. (2018). Identifying principles for effective messages about chemicals in cigarette smoke. *Preventive Medicine* 2017 Sep 7. pii: S0091-7435(17)30328-6. doi: 10.1016/j.ypmed.2017.09.005. [Epub ahead of print]. PMID: 28890353. PMCID: PMC5764803.
156. Lee, J. G., Shook-Sa, B. E., Bowling, J. M., **Ribisl, K. M.** (2017). Comparison of sampling strategies for tobacco retailer inspections to maximize coverage in vulnerable areas and minimize cost. *Nicotine & Tobacco Research* 2017 Jun 23 [Epub ahead of print]. doi: 10.1093/ntr/ntx149. PMID: 28651376. PMCID: PMC6154981.
155. Kelley, D. E., Boynton, M. H., Noar, S. M., Morgan, J. C., Mendel, J. R., **Ribisl, K. M.**, Stepanov, I., Nylander-French, L. A., Brewer, N. T. (2017). Effective message elements for disclosures about chemicals in cigarette smoke. *Nicotine and Tobacco Research*, 2017 May 17. doi: 10.1093/ntr/ntx109. [Epub ahead of print]. PMID: 28521063. PMCID: PMC6093311.
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153. Williams, R.S., Derrick, J., Richardson, A., Liebman, A. K., **Ribisl, K. M.** (2017). Content analysis of age verification, purchase, and delivery methods of 283 internet e-cigarette vendors, 2013 and 2014. *Tobacco Control*, published online first: 08 May 2017. doi: 10.1136/tobaccocontrol-2016-053616. PMID: 28484040. PMCID: PMC5677573.
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151. Seidenberg, A., Jo, C. L., **Ribisl, K. M.**, Lee, J. G. L., Butchting, F. O., Kim, Y., Emery, S. L. (2017). A national study of social media, television, radio, and Internet usage of adults by sexual orientation and smoking status: Implications for campaign design. *International Journal of Environmental Research and Public Health* 2017 Apr 21;14(4). pii: E450. doi:10.3390/ijerph14040450. PMID: 28430161. PMCID: PMC5409650.
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148. Rose, S. W., Jo, C. L., Binns, S., Buenger, M., Emery, S., **Ribisl, K. M.** (2017). Perceptions of menthol cigarettes among Twitter users: Content and sentiment analysis. *Journal of Medical Internet Research* 2017;19(2):e56. doi: 10.2196/jmir.5694. PMID: 28242592. PMCID: PMC5348619.
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Manuscripts Under Review at a Refereed Journal

- Byron, M. J., Hall, M. G., King, J. L., **Ribisl, K. M.**, Brewer, N. T. (Revise & Resubmit). Reducing nicotine without misleading: Descriptions of cigarette nicotine level and accuracy of perceptions about nicotine content, addictiveness, and risk. *Nicotine & Tobacco Research*.
- D'Angelo, H., Gittelsohn, J., Ayala, G., Laska, M., **Ribisl, K. M.**, Kharmats, A., Horton, L., Schmidt Sindberg, L. (Revise & Resubmit) "With no other options, I am bound to it": An analysis of small retailers' relationships with tobacco companies in four U.S. cities. *Tobacco Regulatory Science*.
- Hall, M. G., **Ribisl, K. M.**, et al. (Revise & Resubmit) Interest in illegally buying cigarettes under a very low nicotine content product standard. *Nicotine and Tobacco Research*.
- King, J. L., Reboussin, B. A., Wiseman, K. D., **Ribisl KM**, Seidenberg AB, Wagoner, K. G., Wolfson, M., Sutfin, E. L. (Revise & Resubmit) Health symptoms users attribute to e-cigarettes: Results from a national survey. *Drug and Alcohol Dependence*.
- Mills, S. D., Golden, S. D., Henriksen, L., Kong, A. Y., Queen, T. L., **Ribisl, K. M.** (Revise & Resubmit) Neighborhood Disparities in the Price of the Cheapest Cigarettes in the United States. *Journal of Epidemiology & Community Health*.
- Rhode, J. A., Noar, S. M., Mendel, J. R., Hall, M. G., Baig, S., **Ribisl, K. M.**, Brewer, N. T. (Revise & Resubmit) Identifying Effective Message Elements for E-cigarette Health Communication. *Nicotine & Tobacco Research*.

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Manuscripts in Preparation

Brewer, N. T., Jeong, M., Hall, M. G., Baig, S. B., Mendel, J. R., Lazard, A. J., Noar, S. M., Kameny, M., **Ribisl, K. M.** (In Preparation). The impact of e-cigarette health warnings on motivation to vape and smoke. *Tobacco Control*.

D'Angelo, H., Ammerman, A., Gordon-Larsen, P., Linnan, L.A., Lytle, L., **Ribisl, K.M.** (In Preparation) Tobacco outlets and fast food restaurants are clustered within walking distance of public schools in 97 U.S. Counties. *Journal of Adolescent Health*.

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Orlan, E., Seidenberg, A., Jo, C. L., Ribisl, K. M., Emery, S. (In Preparation) Social media, television, radio, and Internet usage by type of tobacco product use: A nationally representative study, USA, 2013.

Published Abstracts – Refereed (Past 10 years)

Hall, M. G., Bach, L. E., Noar, S. M., **Ribisl, K. M.,** & Brewer, N. T. (2015) Social reactions to graphic cigarette pack warnings: A pilot study. *Annals of Behavioral Medicine*, 49, s1. Paper presented at the 36th Annual Meeting of the Society of Behavioral Medicine, San Antonio, TX.

Hall, M. G., Sheeran, P., Noar, S. M., **Ribisl, K. M.,** Bach, L. E., & Brewer, N. T. (2015). Does reactance to graphic cigarette pack warnings weaken their impact? *Annals of Behavioral Medicine*, 49, s1. Paper presented at the 36th Annual Meeting of the Society of Behavioral Medicine, San Antonio, TX.

Book Chapters and Books

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2. **Ribisl, K. M.**, & Humphreys, K. (1998). Collaboration between professionals and mediating structures in the community: Toward a "third way" in health promotion. In S. A. Shumaker, E. B. Schron, J. K. Ockene, & W. L. McBee (Eds.), *The handbook of health behavior change* (2nd ed., pp. 535-554). New York: Springer.
1. **Ribisl, K. M.**, & Davidson, W. S. (1993). Community change interventions. In A. Goldstein and C. R. Huff (Eds.), *Gang intervention handbook* (pp. 333-355). Champaign, IL: Research Press.

Conference Presentations – Refereed (2012-present)

- Mills, S. D., Golden S. D., Henriksen, L., Kong, A. Y., Queen, T. L., **Ribisl, K. M.** (August 2019). Neighborhood Disparities in the Price of Cheap Cigarettes in the United States. Poster presentation at the National Conference on Tobacco or Health, Minneapolis, MN.
- Ribisl, K. M.**, Kong, A. Y., Golden, S. D. (June 2019). *Avoiding the Tobacco Swamp in Your Community: The Case for Reducing the Density of Tobacco Retailers*. Pecha Kucha oral presentation at the 56th International Making Cities Livable Conference on A Healthy City for ALL, Portland, Oregon.
- Brewer, N. T., Jeong, M., Baig, S. A., Mendel, J. R., Hall, M. G., Lazard, A. J., Noar, S. M., Kameny, M. R., **Ribisl, K. M.** (March 2019). *Examining the effect of e-cigarette health warnings on motivation to vape and smoke*. Paper presentation at the 40th Annual Meeting of the Society of Behavioral Medicine, Washington, DC.
- Jeong, M., Hall, M. G., Zhang, D., Mendel, J. R., Noar, S. M., **Ribisl, K. M.**, Brewer, N. T. (March 2019). *Why do cigarette pack messages about toxic chemicals increase forgoing cigarettes? An application of the Tobacco Warnings Model*. Poster presentation at the 40th Annual Meeting of the Society of Behavioral Medicine, Washington, DC.
- Brewer, N. T., Jeong, M., Baig, S. A., Mendel, J. R., Hall, M. G., Lazard, A. J., Noar, S. M., Kameny, M. R., **Ribisl, K. M.** (February 2019). *The impact of e-cigarette health warnings on motivation to vape and smoke*. Poster presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
- Jeong, M., Hall, M. G., Zhang, D., Mendel, J. R., Noar, S. M., **Ribisl, K. M.**, Brewer, N. T. (February 2019). *Explaining why cigarette pack messages about toxic chemicals increase forgoing cigarettes: Applying the Tobacco Warnings Model*. Presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
- Kong, A. Y., **Ribisl, K. M.**, Robichaud, M., Carlson, C., Golden, S. D. (February 2019). *Patterns of enactment of state tobacco control legislation, 2010-2015*. Poster presentation at the 25th Annual Meeting of the Society of Research on Nicotine and Tobacco, San Francisco, CA.
- Kong, A. Y., Isgett, L. F., Myers, A. E., **Ribisl, K. M.** (February 2019). *Racial, ethnic, and income disparities in residential proximity to multiple tobacco retailers*. Poster presentation at the 25th Annual Meeting of the Society of Research on Nicotine and Tobacco, San Francisco, CA.
- Kong A.Y., Queen, T. L., Golden, S. G., **Ribisl, K. M.** (2019 February). *Associations of neighborhood demographics with the availability, advertising, and promotions of little cigars and cigarillos, United States, 2015*. Poster presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
- Orlan, E. N., **Ribisl, K. M.** (February 2019). *Characteristics of smokeless tobacco users, smokers and dual users in Indonesia: an analysis of GATS 2011 data*. Poster presentation at the 25th Annual Meeting of the Society of Research on Nicotine and Tobacco, San Francisco, CA.
- Mills, S. D., Henriksen, L., Seidenberg, A. B., Golden, S. D., Kong, A. Y., Queen, T. L., & Ribisl, K. M. (February 2019). *The availability and price of the Vuse Solo rechargeable digital vapor cigarette in the United States, 2015*. Poster presentation at the 25th Annual Meeting of the Society of Research on Nicotine and Tobacco, San Francisco, CA.
- Noar, S. M., Brewer, N.T., Hall, M. G., Rohde, J. A., Barker, J. O., **Ribisl, K. M.** (February 2019). *Pictorial cigarette pack warnings increase negative affect and thinking about risks but not risk perceptions: a*

- meta-analysis*. Poster presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
- Noar, S. M., Brewer, N.T., Rohde, J. A., Mendel, J. R., Hall, M. G., **Ribisl, K. M.** (February 2019). *Identifying effective elements in e-cigarette health warnings*. Poster presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA.
- Jeong, M., Zhang, D., Mendel, J. R., Noar, S. M., Agans, R. P., Boynton, M. H., Baig, S. A., Byron, M. J., **Ribisl, K. M.**, & Brewer, N. T. (June 2018). *Public awareness of cigarette smoke chemicals: A longitudinal study of US adults and adolescents*. Poster presentation at the 2018 NIH Tobacco Regulatory Science Meeting, Bethesda, MD.
- El-Toukhy, S., Baig, S.A., Jeong, M., Byron, M.J., **Ribisl, K.M.**, Brewer N.T. (June 2018). *Impact of modified risk tobacco product claims on beliefs of US adults and adolescents*. Oral presentation at the 2018 NIH Tobacco Regulatory Science Meeting, Bethesda, MD.
- Morgan, J. C., Golden, S. D., Noar, S. M., **Ribisl, K. M.**, Southwell, B. G., Jeong, M., Hall, M. G., Brewer, N. T. (May 2018). *Conversations about pictorial cigarette pack warnings: Theoretical mechanisms of influence*. Paper presentation at the 68th Annual ICA conference, "Voices," Prague, Czech Republic.
- Baig, S. A., Noar, S. M., Gottfredson, N. C., Boynton, M. H., **Ribisl, K. M.**, & Brewer, N. T. (April 2018). *UNC Perceived Message Effectiveness Scale (UPMES): Development and Validation of a Brief Scale*. Poster presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Oliver, J. A., Hoek, J., **Ribisl, K. M.**, Kim, A. E., Nonnemaker, J., Mills, S. D. (April 2018). *Tobacco retail outlets: inside and out*. Oral presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Oliver, J. A., McClernon, F. J., Hallyburton, M., Engelhard, M., **Ribisl, K. M.** (April 2018). *Differential exposure to tobacco retail outlets among smokers and non-smokers*. Poster presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Mendel, J., Jeong, M., Hall, M. G., Zhang, D., Parada, H., Boynton, M. H., Noar, S. M., Baig, S. A., Morgan, J. C., **Ribisl, K. M.** (April 2018) *Advancing Policies and Practices in Cigarette Risk Messaging*. Paper presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Hall, M. G., Sheeran, P., Noar, S. M., Boynton, M. H., **Ribisl, K. M.**, Parada, H., Johnson, T. O., Brewer, N. T. (April 2018). *Negative affect, message reactance, and risk perceptions: How do pictorial cigarette pack warnings change quit intentions?* Oral presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Mills, S. D., Henriksen, L., Golden S. D., Kurtzman, R., Kong, A. Y., Queen, T. L., **Ribisl, K. M.** (March 2018). *Disparities in Retail Marketing for Menthol Cigarettes in the United States, 2015*. Poster presentation at the annual conference of the American Society of Preventive Oncology, New York, NY.
- Seidenberg, A. B., van Nierop, L. E., Lindblom, E. N., **Ribisl, K. M.** (March 2018). *Sugar-Sweetened Cigarettes: Added Sugars in American Cigarette Brands*. Poster presentation at the annual conference of the American Society of Preventive Oncology, New York, NY.
- Brewer, N.T., Jeong, M., Mendel, J. R., Hall, M. G., Zhang, D., Parada, H., Boynton, M. H., Noar, S. N., Baig, S. A., Morgan, J. C., **Ribisl, K. M.** (February 2018). *Constituents disclosures on cigarette packs: A randomized clinical trial*. Poster presentation at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Kong, A.Y., **Ribisl, K. M.**, Kirkland, J, Carlson, C, Golden, S. D. (February 2018). *Trends in State Tobacco Control Legislation, 2010-2015*. Poster presentation at the Society for Research on Nicotine and Tobacco; Baltimore, MD.
- Baig, S. A., Noar, S. M., Gottfredson, N. C., Boynton, M. H., **Ribisl, K. M.**, & Brewer, N. T. (February 2018). *UNC Perceived Message Effectiveness Scale (UPMES): Development and Validation of a Brief Tool for Identifying Promising Health Messages*. Poster presentation at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Kurtzman, R., Lee J. G., **Ribisl, K. M.**, Vallejos, Q., Boynton, M. H. (February 2018). *Receipt of tobacco discount coupons, LGBTQ Adults, USA, 2017*. Poster presentation at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

- Brewer, N. T., Jeong, M., Mendel, J. R., Hall, M. G., Zhang, D., Parada, H., Boynton, M. H., Noar, S. N., Baig, S. A., Morgan, J. C., **Ribisl, K. M.** (October 2017). *Impact of Cigarette Pack Disclosures about Toxic Chemicals: A Randomized Controlled Trial*. Oral presentation at the 2017 National Institutes of Health (NIH) Tobacco Regulatory Science Conference, Bethesda, MD.
- Schmidt, A. M., Golden, S. D., Gottfredson, N. C., **Ribisl, K. M.**, Ennett, S. T., Aiello, A. E. (March 2017). *Young adults' responsiveness to cigarette taxes by psychological health*. Poster presentation at the 38th Annual Meeting for the Society for Behavioral Medicine, San Diego, CA.
- Myers, A. E., Morse, D., Little, M. A., Klesges, R. C., Talcott, G. W., **Ribisl, K. M.** (March 2017) *The tobacco swamp lurking outside of the military base: Tobacco retail outlet density around U.S. military locations*. Poster presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Schmidt, A. M., Golden, S. D., Gottfredson, N. C., Ennett, S. T., Aiello, A. E., **Ribisl, K. M.** (March 2017). *Psychological health and smoking in young adulthood*. Poster presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Lee, J. G., Shook-Sa, B., **Ribisl, K. M.** (March 2017). *A strategy to standardize tobacco retailer inspection sampling: Concept and application in North Carolina*. Paper presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Lee, J. G., Orlan, E., Sewell, K. B., **Ribisl, K. M.** (March 2017). *What do we know about vape shops? A systematic review of the existing literature*. Paper presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- D'Angelo, H., **Ribisl, K. M.**, Myers, A. E., Laska, M., Rust, S. (March 2017). *Tobacco Marketing at Retail Stores that Participate in Federal Food Assistance Programs (SNAP and WIC), 2015*. Oral presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Kong, A. Y., Myers, A. E., Golden, S. D., Little, M., Klesges, R., Vandegrift, S., Cassidy, D., Talcott, W., **Ribisl, K. M.** (March 2017). *Tobacco Product Price Disparities On- versus Off- US Air Force Technical Training Bases*. Poster presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Pepper, J. K., Byron, M. J., **Ribisl, K. M.**, & Brewer, N. T. (March 2017). *Harmful chemicals and smokers' interest in dual use of cigarettes and e-cigarettes*. Oral presentation at the National Conference on Tobacco or Health, Austin, TX.
- Golden, S. D., **Ribisl, K. M.**, Farrelly, M. C., Luke, D. A. (March 2017). *Cigarette taxes vs. cigarette floor prices: A comparison of their potential effects on socioeconomic disparities in smoking*. Poster presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Lee, J. G. L., **Ribisl, K. M.**, Golden, S. D. (March 2017). *Limited indications of counterfeiting and tax stamp discordance on cigarette packs purchased from tobacco retailers, 97 counties, USA, 2012*. Poster presentation at the 2017 National Conference on Tobacco or Health, Austin, TX
- Kong, A. Y., Eaddy, J. L., Morrison, S., Asbury, D., Lindell, K., **Ribisl, K. M.**, et al (March 2017). *Using the Vape Shop Standardized Tobacco Assessment for Retail Settings (vSTARS) to Assess Product Availability, Prices, and Messaging in New Hampshire Vape Shop Retailers*. Oral presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- D'Angelo, H., Rose, S. W., **Ribisl, K. M.** (March 2017). *Tobacco product sales in U.S. retail stores: Sales volume and market share, 1997 to 2012*. Oral presentation at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Ribisl, K. M.**, Byerly, K. W., Feld, A., Golden, S. D., D'Angelo, H., Queen, T., Kurtzman, R. Luke, D. A., Henriksen, L., Schleicher, N. (March 2017). *National data for the Standardized Tobacco Assessment for Retail Settings (STARS), Contiguous U.S., 2014*. Oral presentation at pre-conference session at the 2017 National Conference on Tobacco or Health, Austin, TX.
- Ribisl, K. M.**, Avisha, A., Symes, Y., Jones, K., Abraham, C., Mayer, D. K., Miles, E., Sheeran, P. (March 2017) *Meta-analysis of smoking cessation interventions among cancer survivors*. Poster presentation at the American Society for Preventive Oncology Annual Meeting, Seattle, WA.
- Ribisl, K. M.**, Eaddy, J. L., Barker, D. M., Rogers, T. Cavender, S. H., Henriksen, L. (March 2017). *Standardized tobacco assessment for retail settings – vape shops (vSTARS): Dissemination and implementation research*. Poster presented at the 23rd Annual Meeting of the Society for Research on Nicotine and Tobacco, Florence, Italy.

- Morgan, J., Baig, S. A., Mendel, J., Boynton, M. H., Pepper, J. K., Byron, M. J., Noar, S. M., Agans, R. P., Ribisl, K. M. (March 2017). *Public Understanding of cigarette smoke constituents: Three United States surveys*. Poster to be presented at the 23rd Annual Meeting of the Society for Research on Nicotine and Tobacco, Florence, Italy.
- Morgan, J. C., Brewer, N. T., Ribisl, K. M., Noar, S. M. (March 2017). *Characterizing social interactions about pictorial warnings on cigarette packs*. Oral presentation at the 23rd Annual Meeting of the Society for Research on Nicotine and Tobacco, Florence, Italy.
- Noar, S. M., Francis, D., Brewer, N. T., Hall, M. G., Ribisl, K.M. (March 2017). *Measures used in pictorial cigarette pack warning experiments: a systematic review, 2000-2016*. Poster to be presented at the 23rd Annual Meeting of the Society for Research on Nicotine and Tobacco, Florence, Italy.
- Mendel, J. R., Baig, S. A., Byron, M. J., Ribisl, K. M., Noar, S. M., & Brewer, N. T. (March 2017). *Past cigarette brand-switching and likelihood of future switching based on information about harmful chemicals in cigarette smoke: A national study*. Poster presented at the 23rd Annual Meeting of the Society for Research on Nicotine and Tobacco, Florence, Italy.
- Marteau, T., Petrescu, D., Vasilijevic, M., Pepper, J.K., Ribisl, K.M. (December 2016). *What is the impact of e-cigarette adverts on children's perceptions of tobacco smoking? A randomised controlled trial*. Oral presentation at the International Congress of Behavioral Medicine, Melbourne, Australia.
- Noar, S. M., Francis, D. B., Bridges, C., Notag, J. M., Hall, M. G., Ribisl, K. M., & Brewer, N. T. (May 2016). *Do cigarette pack warnings have impact? Quantitative syntheses of the evidence*. In N. T. Brewer (Chair), *Pictorial cigarette pack warnings: Theoretical mechanisms and impact*. Symposium conducted at the 2016 NIH Tobacco Regulatory Science Conference, Bethesda, MD.
- Kelley, D. E., Boynton, M., Noar, S. M., Morgan, J., Mendel, J. R., Ribisl, K. M., Brewer, N. T. (April 2016). *Identifying Effective Elements for Disclosure Messages about Harmful Constituents*. Poster presented at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C.
- Brewer, N. T., Sheeran, P. J., Ribisl, K. M., Noar, S. M. (April 2016) *Affect and Cognition in Health Decision Making: The Nature and Complexity of Their Relations and Effects on Health Decisions*. Oral presentation at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C.
- Baig, S. A., Byron, M. J., Boynton, M. H., Brewer, N. T., Ribisl, K. M. (April 2016). *Bolstering Cancer Prevention Efforts Through Messages About Chemicals in Cigarette Smoke*. Paper presented at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C.
- Hall M. G., Sheeran P, Noar S.M., Ribisl K. M., Brewer N. T. (April 2016) *Reactance to health warnings: The role of affect and cognition*. In Kiviniemi M (Chair), *Affect and cognition in health decision making: The nature and complexity of their relations and effects on health decisions*. Symposium conducted at the 37th Annual Meeting of the Society of Behavioral Medicine, Washington, DC.
- Myers, A. E., Ribisl, K. M., Moreland-Russell, S., Lytle, L. (March 2016) *Analysis of U.S. Newspaper Coverage of Tobacco control policies affecting the retail environment, 2004-2007*. Poster presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Lee, J. G. L., Schleicher, N., Sun, D., Ribisl, K. M., Luke, D., Henriksen, L. (March 2016) *Using markers of neighborhood stability to explain disparities in tobacco retailer density: evidence from a US study*. Poster presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Baig, S. A., Byron, M. J., Boynton, M. H., Brewer, N. T., Ribisl, K. M. (March 2016) *What is better for communication about cigarette smoke constituents--health effect or "found-in" message frames?* Poster presented at the 22st Annual Meeting of the Society for Research on Nicotine and Tobacco, Chicago, IL.
- Boynton, M. H., Agans, R., Bowling, J. M., Brewer, N. T., Goldstein, A., Sutfin, E. L., Noar, S. M., Ribisl, K. M. (March 2016) *Leveraging National Tobacco Use Phone Survey Data to Inform FDA Policy*. Poster presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Hall, M. G., Sheeran, P., Noar, S. M., Ribisl, K. M., Brewer, N. T. (March 2016) *A short measure of reactance to health warnings*. Paper presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- D'Angelo, H., Ribisl, K. M., Henriksen, L., Golden, S. D., Rose, S. W., Rust, S. M. (March 2016) *E-cigarette availability, promotions and marketing at retail tobacco Outlets in the contiguous U.S., 2014*. Oral presentation at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.

- Golden, S. D., Ribisl, K. M., Kong, A. (March 2016) *Racial and ethnic differences in what smokers report paying for their cigarettes*. Oral presentation at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Noar, S. M., Brewer, N. T., **Ribisl, K. M.**, Sontag, J. M., Francis, D., Bridges, C. (March 2016) *Does anyone heed the warnings? Systematic review of the longitudinal impact of cigarette pack warnings*. Oral presentation at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Roberts, M. E., Golden, S. D., **Ribisl, K. M.**, Rose, S. W., Baezconde-Garbanati, L., Berman, M. (March 2016) *Seeking a Pro-Equity Impact: The Intersection of Tobacco-Control Policy and Health Disparities Research*. Oral presentation at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- D'Angelo, H., Ammerman, A., Gorden Larsen, P., Lytle, L. A., Linnan, L.A., **Ribisl, K. M.** (March 2016) *Tobacco outlets and fast food restaurants near schools in 97 U.S. counties: Associations with school socio-demographic characteristics*. Poster presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Seidenberg, A. B., Ribisl, K. M., Golden, S. D. (March 2016) *How do cigarette prices, marketing and tobacco product availability in pharmacies compare to other tobacco retailer types?*. Poster presentation at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Noar, S. M., Kelley, D. E., Boynton, M., Morgan, J., Hall, M., Mendel, J., **Ribisl, K. M.**, & Brewer, N. T. (March 2016) *Perceived effectiveness of cigarette pack constituent disclosures: A randomized experiment*. Poster presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Kong, A.Y., Isgett, L.F., Myers, A.E., **Ribisl, K.M.** (February 2016) *Disparities in residential proximity to the nearest one, five and ten tobacco retailers: A spatial measurement approach*. Poster presentation at 2016 UNC Minority Health Conference.
- D'Angelo, H., Ammerman, A., Gordon-Larsen, P., Linnan, L. A., Lytle, L. A., **Ribisl, K. M.** (November 2015) *Is the availability of fast food restaurants and tobacco outlets near schools in 97 U.S. counties associated with school socio-demographic characteristics?*. Poster presented at the American Association of Cancer Research, Eighth AACR Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.
- Johnson, T., Crew, E., Parikh, N., Sarris Esquivel, N., Byerly, K. W., Combs, T., Walsh, H., Rogers, T. , Henriksen, L., Moreland-Russell, S., **Ribisl, K. M.** (November 2015) *Standardized Tobacco Assessment for Retail Settings (STARS): Dissemination & Implementation Research*. Poster presented at the 143rd APHA Annual Meeting and Exposition, Chicago, IL.
- Ribisl, K. M.**, Golden, S., Byerly, K. W., D'Angelo, H., Luke, D. A., Henriksen, L. (November 2015) *Standardized Tobacco Assessment for Retail Settings (STARS): Comparative data for US stores*. Oral presentation at the 143rd APHA Annual Meeting and Exposition, Chicago, IL.
- Seidenberg, A., Jo, C. L., **Ribisl, K. M.**, Emery, S. (November 2015) *Media use habits of cigarette smokers, e-cigarette users, and non-tobacco users*. Poster presented at the 143rd APHA Annual Meeting and Exposition, Chicago, IL.
- Rose, S. W., Jo, C. L., Binns, S., Buenger, M., **Ribisl, K. M.**, Emery, S. (November 2015) *"It's like smoking a piece of gum": Perceptions of menthol cigarettes among Twitter users*. Poster presented at the 143rd APHA Annual Meeting and Exposition, Chicago, IL.
- Seidenberg, A. B., Jo, C. L., **Ribisl, K. M.**, Lee, J. G. L., Buchting, F. O., Kim, Y., Emery, S. (November 2015) *Social media, television, radio and Internet usage by sexual orientation and smoking status*. Paper presented at the 143rd Annual Meeting of the American Public Health Association, Chicago, IL.
- Noar, S., **Ribisl, K. M.**, et al. (October 2015) *Developing Effective Constituent Disclosures for Cigarette Packs*. Poster presented at the TCORS In-person Meeting, Bethesda, MD.
- Boynton, M. H., Agans, R., Bowling, J. M., Brewer, N. T., Goldstein, A., Sutfin, E. L., Noar, S. M., **Ribisl, K. M.** (October 2015) *Center for Regulatory Research on Tobacco Communication (CRRTC) national phone survey, 2014-2015: Methodology and sample characteristics*. Poster presented at the TCORS In-person Meeting, Bethesda, MD.

- Hall, M. G., Bach, L. E., Noar, S. M., **Ribisl, K. M.**, & Brewer, N. T. (April 2015) *Social reactions to graphic cigarette pack warnings: A pilot study*. Paper presented at the 36th Annual Meeting of the Society of Behavioral Medicine, San Antonio, TX.
- Hall, M. G., Sheeran, P., Noar, S. M., **Ribisl, K. M.**, Bach, L. E., & Brewer, N. T. (April 2015) *Does reactance to graphic cigarette pack warnings weaken their impact?* Paper presented at the 36th Annual Meeting of the Society of Behavioral Medicine, San Antonio, TX.
- Morgan, J. C., Moracco, K. E., Mendel, J. R., Teal, R., **Ribisl, K. M.**, Noar, S. M., & Brewer, N. T. (April 2015) *Up in smoke: Knowledge and perceptions of constituents in cigarette smoke*. Poster presented at the Annual Meeting of the Society of Behavioral Medicine, San Antonio, TX.
- Francis, D. F., Hall, M. G., Noar, S. M., **Ribisl, K. M.**, Pepper, J. K., & Brewer, N. T. (February 2015) *Systematic review of measures used in graphic cigarette pack warning experiments*. Paper presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Pepper, J. K., Emery, S. L., **Ribisl, K. M.**, Rini, C. M., & Brewer, N. T. (February 2015) *Smokers' perceptions of the health risks of e-cigarettes and other tobacco products: Implications for tobacco control*. Poster and "rapid fire" oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Philadelphia, PA.
- Pepper, J. K., **Ribisl, K. M.**, Emery, S. L., & Brewer, N. T. (February 2015) *The public health importance of distinguishing e-cigarette experimenters from motivated e-cigarette users*. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Philadelphia, PA.
- Golden, S. D., Smith, M. H., Feighery, E. C., Roeseler, A., Rogers, T., **Ribisl, K. M.** (February 2015) *Beyond excise taxes: A systematic review of literature on non-tax policy approaches to raising tobacco prices*. Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Ribisl, K. M.**, D'Angelo, H., Feld, A. L., Schleicher, N. C., Golden, S. D., Luke, D. A., Henriksen, L. (February 2015) *Disparities in Tobacco Marketing and Product Availability at the Point of Sale: Results of a National Study*. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Morgan, J. C., Moracco, K. E., Mendel, J. R., Teal, R., **Ribisl, K. M.**, Noar, S. M., & Brewer, N. T. (February 2015) *'Sounds like croutons': Adult smoker and non-smokers' knowledge and perceptions of constituents in cigarette smoke*. Paper presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- D'Angelo, H., **Ribisl, K. M.**, Rose, S. W. (February 2015) *Tobacco product sales volume and market share among retail outlets in the U.S., 1997 to 2007*. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Seidenberg, A. B., Jo, C. L., **Ribisl, K. M.** (February 2015) *Are major tobacco manufacturers selling and marketing e-cigarettes differently than manufacturers that only sell e-cigarettes?* Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Noar, S. M., Hall, M. G., Francis, D. B., **Ribisl, K. M.**, Pepper, J. K., & Brewer, N. T. (February 2015) *Graphic cigarette pack warnings: A meta-analysis of experimental studies*. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Pentz, M. A., Unger, J. B., Leventhal, A., Creamer, M., Krishnan-Sarin, W., **Ribisl, K. M.** (February 2015) *The increase in new tobacco product use among young people: riding the wave or stemming the tide?* Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Seidenberg, A. B., Jo, C. L., **Ribisl, K. M.** (February 2015) *Marketing alcohol and tobacco products at the point-of-sale: a comparison between retailers in London, England (UK) and Wake County, NC (USA)*. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Lee, J. G. L., Pan, W. K., **Ribisl, K. M.** (February 2015) *Is there a relationship between the concentration of same-sex couples and tobacco retailer density?* Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.

- Lee, J. G. L., Henriksen, L., Rose, S. W., Moreland-Russell, S., **Ribisl, K. M.** (February 2015) *Neighborhood disparities in point-of-sale tobacco marketing: Systematic review and meta-analysis*. Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Smith, M. H., Golden, S. D., Byerly, K. W., Chiqui, J. F., DeLong, H., **Ribisl, K. M.** (February 2015) *Compliance with State Cigarette Minimum Pricing Laws and the Impact of Discounting in Retail Stores: Results of a National Study*. Poster presentation at the Society for Research on Nicotine & Tobacco 21st Annual Meeting, Philadelphia, PA.
- Jo, C. L., Kornfield, R., Kim, Y., Emery, S., & **Ribisl, K. M.** (February 2015) *Price-related promotions for tobacco products on Twitter*. Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Myers, A. E., Hall, M. G., Isgett, L. F., **Ribisl, K. M.** (February 2015) *A comparison of three policy approaches for tobacco retailer reduction*. Oral presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Bach, L. E., Hall, M. G., Noar, S. M., **Ribisl, K. M.**, & Brewer, N. T. (February 2015) *Social reactions to graphic cigarette pack warnings: A pilot study*. Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Hall, M. G., Sheeran, P., Noar, S. M., **Ribisl, K. M.**, Bach, L. E., & Brewer, N. T. (February, 2015) *Does reactance to graphic cigarette pack warnings weaken their impact?* Poster presentation at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Noar, S. M., Hall, M. G., Francis, D. B., **Ribisl, K. M.**, Pepper, J. K., & Brewer, N. T. (May 2014) *The impact of graphic cigarette pack warnings: A meta-analysis of experimental studies*. Paper presented at the Sixty-fourth Annual Conference of the International Communication Association, Seattle, WA.
- Hall, M. G., **Ribisl, K. M.**, Lee, J. G. L., Noar, S. M., Brewer, N. T. (February 2014) *A protocol for testing warning messages on smokers' cigarette packages*. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Seattle, Washington.
- Hall, M. G., Williams, R. S., Gammond, D., **Ribisl, K. M.** (February 2014) *Monitoring the illicit cigarette trade: trends in tax evasion and price among internet cigarette vendors*. Poster presentation at the Society for Research on Nicotine and Tobacco, Seattle Annual Meeting, Washington.
- Ribisl, K. M.**, Rose, S. W. (February 2014) *The availability of electronic cigarettes in U.S. retail outlets, 2012: results of two national studies*. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Seattle, Washington.
- Ribisl, K. M.**, Connolly, G., Berman, M. (August 2012) *Creating State and Local Child Proof Tobacco Markets by 2020*. Oral Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Ribisl, K. M.**, Friedman, L., Mortensen, A., Gottlieb, M. (August 2012) *Marketing & Counter Marketing: Keeping up with the Tobacco Industry*. Oral Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Rose, S., **Ribisl, K. M.**, Myers, A. E. (August 2012) *Assessing Tobacco retailer Compliance with Point of Sale Policies*. Oral Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Myers, A. E., Anderson, A., **Ribisl, K. M.** (August 2012) *CounterTobacco.org: Tools and Policy Solutions for Point of Sale Advocates*. Oral Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Tynan, M. A., **Ribisl, K. M.**, Loomis, B. R. (August 2012) *Impact of State Cigarette Minimum Price Laws*. Poster Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Lee, J. G., Myers, A. E., Dauphinee, A., Henriksen, L., **Ribisl, K. M.** (August 2012) *How to Measure Retail Tobacco Environments: A Systematic Review*. Poster Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- Jo, C. L., **Ribisl, K. M.**, Ayers, J., Emery, S. (August 2012) *Search queries for non-cigarette tobacco products post-2009 Federal Tax Increase*. Poster Presentation at the National Conference on Tobacco or Health, Kansas City, MO.
- D'Angelo, H., Fleischhacker, S., Rose, S. W., **Ribisl, K. M.** (August 2012) *Secondary Source Validity for Enumerating Tobacco Retailers in Non-licensing States*. Poster Presentation at the National Conference on Tobacco or Health, Kansas City, MO.

Ayers, J. W., Althouse, B. M., Allem, J.P., Ford, D. E., **Ribisl, K. M.**, Cohen, J. E. (March 2012) *A novel evaluation of "World Tobacco Day" in Latin America*. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Houston, Texas.

Other Articles and Major Reports - Unrefereed

15. Hall, M. G., **Ribisl, K. M.**, Noar, S. M., Brewer, N. T. (2017). Experimental study on warning statements for cigarette graphic health warnings: Response to FDA request for comments, Docket No. FDA-2017-N-0932.
14. Byron, M. J., Baig, S. A., Jeong, M., **Ribisl, K. M.**, Hall, M. G., Brewer, N. T. (2018). IQOS reduced exposure claims mislead consumers to believe the product is less harmful. Comment for FDA Tobacco Products Scientific Advisory Board.
13. Mills, S. D., Kurtzman, R., Golden, S. D., Kong, A. Y., **Ribisl, K. M.** (2018). Cultivating New Directions: The Changing Role of Tobacco in North Carolina's Economy. Invited paper at *North Carolina Medical Journal*, 79(1), 30-33: doi: 10.18043/ncm.79.1.30. PMID: 29439100.
12. Wayne, G. F., Donny, E., **Ribisl, K. M.** (2017). *State of the Science Review on Global Nicotine Reduction Strategy*. Report to WHO Study Group on Tobacco Product Regulation (WHO TobReg). December 8, 2017. Geneva, Switzerland.
11. **Ribisl, K. M.**, Luke, D. A., Henriksen, L. (2016). The case for a concerted push to reduce place-based disparities in smoking-related cancers. Invited paper at *JAMA Internal Medicine* 2016 Dec 1;176(12):1799-1800. doi: 10.1001/jamainternmed.2016.6865. PMID: 27775767. PMCID: PMC5517298.
10. **Ribisl, K. M.**, Seidenberg, A. B., Orlan, E. N. (2016). Comprehensive e-cigarette regulation as a step toward harm reduction. Invited paper at *Journal of Policy Analysis and Management*, published on behalf of the Association for Public Policy Analysis and Management. DOI: 10.1002/pam.
9. **Ribisl, K. M.**, Seidenberg, A. B., Orlan, E. N. (2016). *Recommendations for U.S. public policies regulating electronic cigarettes*. Invited paper at *Journal of Policy Analysis and Management*, published on behalf of the Association for Public Policy Analysis and Management. DOI: 10.1002/pam.
8. Contributing Author and Section Reviewer (2012). "Digital tobacco marketing" in Chapter 5 "The Tobacco Industry's Influences on the Use of Tobacco Among Young People. In U.S. Department of Health and Human Services, *Preventing Tobacco Use Among Young People – An Update. A Report of the Surgeon General, 2010*.
7. Feighery, E., Rogers, T., & **Ribisl, K. M.** (2009). *Tobacco Retail Price Manipulation Policy Strategy Summit Proceedings*. Sacramento, CA: California Department of Public Health, California Tobacco Control Program. Available at: <http://www.cdph.ca.gov/programs/tobacco/Documents/CTCPPriceStrategySummit2009.pdf>
6. Quayle, E., Sinclair, R., **Ribisl, K. M.**, & Osterbaan, A.G. (May 2009). *The Risk to Children Posed by Child Pornography Offenders* (A draft declaration endorsed by the G-8 Justice and Home Affairs Ministers in Italy, May 2009 and submitted to the Report to the Law Enforcement Projects Subgroup of the Lyon-Roma Anti-Crime and Counter-Terrorism Group of the G8). Summary findings based on the "Global Symposium for Examining the Relationship Between Online and Offline Offenses and Preventing the Sexual Exploitation of Children," Chapel Hill, NC.

5. **Ribisl, K. M.**, Kim, A.E., Williams, R.W. (2009 updated; 2007). *Internet cigarette sales, Knowledge Asset for policymakers, Substance Abuse Policy Program, Robert Wood Johnson Foundation*. Available at: <http://www.saprp.org/KnowledgeAssets/Knowledge.cfm>. Also presented as a Briefing to the Congressional Task Force on Tobacco and Health (July 17, 2006).
4. **Ribisl, K. M.**, Leibel, K., Myers, A. E., Sutton, S. F., Williams, R. S., & Sarris, N. (2007). *Market research on teenagers and young adults for promoting a tobacco cessation quitline*. Report presented to the North Carolina Health and Wellness Trust Fund Commission.
3. Allen, M., Fieldsend, A., & **Ribisl, K. M.** (January 2006). *Options for future action to control cross-border tobacco advertising, promotion and sponsorship* (Briefing Paper for the World Health Organization) Wellington, New Zealand: Allen & Clarke Policy and Regulatory Specialists.
2. **Ribisl, K. M.** (2004). Integrating behavioral and social science with public health [Book review]. *Health Education & Behavior*, 31, 118-119.
1. **Ribisl, K. M.** (2003). Social sources of cigarettes for youth: broadening the research base [Editorial]. *Tobacco Control*, 12(2), 115-116.

Invited Oral Presentations (2012-present)

- Ribisl, K. M.**, Mills, S. D., Kurtzman, R., Golden, S. D. (October 2017) A case for comprehensive retail regulation strategy for Oceania. Oceania Tobacco Control Conference 2017, Hobart, Tasmania.
- Ribisl, K. M.**, Noar, S. M., Hall, M. G., Brewer, N. T. (October 2017) Best practices for communicating about toxic chemicals in cigarette smoke. Oceania Tobacco Control Conference 2017, Hobart, Tasmania.
- Ribisl, K. M.** (March 2017) Finding solutions for tobacco-related disparities, American Society for Preventive Oncology Annual Meeting, Seattle, WA.
- Ribisl, K. M.**, Orlan, E. N., Seidenberg, A. B. (April 2016) Recommendations for U.S. public policies regulating electronic cigarettes, Cancer Prevention and Control Grand Rounds, MD Anderson Cancer Center, Houston, TX.
- Noar, S.M., Francis, D., Hall, M., Bridges, C., Sontag, J., **Ribisl, K.M.**, & Brewer, N. (March 2016). Quantitative syntheses of the evidence for cigarette pack warnings, National Cancer Institute 2016 Grantee Meeting on Emerging Research on Tobacco Product Warnings: Advancing Theory and Methods, Chicago, IL.
- Ribisl, K.M. (January 2016) Tobacco-Related Disparities at Point of Sale and Promising Policy Solutions, National Cancer Institute's Cancer Prevention and Control Colloquia Series, Rockville, MD.
- Ribisl, K.M. (September 2015) Tobacco-Related Disparities at Point of Sale and Promising Policy Solutions (Keynote Address), Community Anti-Drug Coalitions of America Conference, New Orleans, LA.
- Ribisl, K.M. (January 2015) Tobacco-Related Disparities at Point of Sale and Promising Policy Solutions, North Carolina State Health Directors Conference, Raleigh, NC.
- Ribisl, K.M. (October 2014) Panelist in "Counter" Marketing: An In-Depth Look at Tobacco Retail Sales, Legacy Warner Series, Washington, DC.
- McLaughlin, I., Ribisl, K.M., Schroth, K.R., Leung, R. (October 2014) Tobacco Minimum Pricing: Background and Strategies, ChangeLab Solutions Webinar, Denver, CO.
- Myers, A.E., Ribisl, K.M. (September 2014) Innovations in Tobacco Control, Triangle Global Health Consortium Conference, Chapel Hill, NC.
- Ribisl, K. M. (February 2014) California's Six Key Strategies for Winning the War in the Store (Keynote Address), California Tobacco Control Program Project Director's Meeting, Sacramento, CA.
- Ribisl, K.M. (May 2012) The War in the Store: Changing Tobacco Control Policies at the Point of Sale, American Cancer Society Spring Summit, Albany, NY.

- Ribisl, K.M. (June 2011) *Monitoring Web Searches for Rapid Response Surveillance in Tobacco Control*. A Review of Rapid Response Surveillance Methodology: Consideration for Use in Tobacco Control Surveillance, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (March 2011) *Point-of-Sale Strategies for State and Local Communities*. Communities Putting Prevention to Work Annual Training, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (March 2011) *Assessing alternative tobacco price policy options*. Communities Putting Prevention to Work Annual Training, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (March 2011) *Licensing of tobacco product retailers: Proximity regulations to reduce disparities*. Communities Putting Prevention to Work Annual Training, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (March 2011) *Point-of-Sale Advertising restrictions*. Communities Putting Prevention to Work Annual Training, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl K.M. (February 2011) *Combating Price Discounting for Tobacco Products: Background and Strategies*, California Tobacco Control Program Regional Forum, California Tobacco Control Program, San Jose, CA.
- Ribisl, K.M. (November 2010) *Five new policies for a tobacco-free Buncombe County*-Keynote address. Smokefree Buncombe policies past, present and future. Project Assist, Asheville, NC.
- Ribisl, K.M. (July 2010) *Tobacco Industry Monitoring: Slotting and trade allowances*. Tobacco Industry Monitoring: An Era of Opportunity. Conference and in-service training for the Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (July 2010) *Tobacco Industry Monitoring: Internet and mail order tobacco products*. Tobacco Industry Monitoring: An Era of Opportunity. Conference and in-service training for the Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (July 2010) *Tobacco Industry Monitoring: Retail distribution of tobacco products*. Tobacco Industry Monitoring: An Era of Opportunity. Conference and in-service training for the Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (June 2010) *Point-of-sale regulation of tobacco sales and marketing* in Interventions at the Point of Sale. Communities Putting Prevention to Work: State and Territory Meeting, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (June 2010) *Tobacco industry influence and the retail environment*. Communities Putting Prevention to Work: State and Territory Meeting, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (June 2010) *Alternative tobacco pricing strategies*. Communities Putting Prevention to Work: State and Territory Meeting, Office of Smoking and Health, CDC, Atlanta, GA.
- Ribisl, K.M. (May 2010) *Cancer Prevention and Control Research Network (CPCRN): Overview and Cancer Registry Research*. National Program of Cancer Registries Program Directors Meeting, Division of Cancer Prevention and Control, CDC, Atlanta, GA.
- Ribisl K.M. (February 2010) *Research Priorities Relevant to FDA Regulation of Marketing and Sales of Tobacco Products*, Pre-Conference Workshop, SRNT. Baltimore, MD.
- Ribisl K.M., Williams, R.S., & Samuel, K. (2009, October). *Internet alcohol and tobacco sales*, NABCA 15th Annual Administrators Conference, Big Sky, Montana.
- Ribisl K.M. (August 2009) *Tobacco Advertising and Promotion at Retail Outlets*, CDC Office of Smoking and Health Webinar.
- Ribisl K.M. (July 2009) *Understanding and Regulating Cigarette Advertising and Promotion at Retail Outlets: Implications for Missouri*, Summer Training Institute. St. Louis, MO.
- Ribisl K.M. (May 2008) *Overview of Policy Options for Addressing Retail Tobacco Price Manipulation*, Summit to Identify Policy Strategies to Address Retail Tobacco Price Manipulation. San Francisco, CA.
- Ribisl K.M. (May 2008) *Tobacco advertising and promotion in the retail environment*, Shaping a Tobacco-Free Future: Strategies for 2010 and Beyond, Tobacco Control Program Statewide Meeting, New York State Department of Health, Albany, NY.
- Ribisl K.M. (May 2004) *The potential of the Internet to undermine global tobacco control efforts*, European Smoking Prevention Network Meeting, Jagiellonian University, Krakow, Poland. Ribisl K.M. (2004, April). *The UNC Predoctoral Tobacco Use Prevention and Control Training Program* in “Reaching the next generation of public health professionals,” STEP UP to Tobacco Control: Advancing the Role of

Public Health and Public Health Professionals Conference sponsored by the Association of Schools of Public Health, St. Louis, MO.

Ribisl K.M. & Pevzner, E. (March 2004) *Advocacy 101: Successful strategies for achieving tobacco control policy change at the local level [3-session mini-course]*, North Carolina Health and Wellness Trust Fund Commission Youth Leadership Institute, Research Triangle Park, NC. Ribisl K.M. (2002, July). *The role of the Internet in promoting and discouraging youth smoking* in “Innovations in youth tobacco control” Conference hosted by the University of Michigan Tobacco Research Network, the Robert Wood Johnson Foundation, and the Ted Klein Youth Tobacco Research Project, Sante Fe, NM.

Selected Press

Print

Reuters/Health News: [“What’s in cigarette smoke? Most people don’t know,”](#) July 8, 2016
 New York Times: [“Milder Warning Opposed for Swedish Tobacco Item,”](#) April 10, 2015
[“Bloomberg Seeks End to Cheap Cigarettes,”](#) March 26, 2013
 KMWU, Wichita: [“Tobacco and Kansas, a \\$1 Billion Relationship,”](#) June 6, 2014
 WUNC/NPR: [“NC Ranks 45th For Tobacco Prevention And Cessation Spending,”](#)
 December 10, 2013

Radio

Sirius XM Channel 132: *Knowledge@Wharton*: “FDA's plans to ban sales of most flavored e-cigarettes in retail stores and gas stations as they try to reduce use by young people”

TEACHING

Graduate Courses Taught at UNC-CH

Theoretical Foundations of Behavioral and Social Science (HBEH 730), UNC School of Public Health. (Fall 2016 <n=48 students>; Fall 2015 <n=43 students>; Fall 2014 <n=56 students>; Fall 2013 <n=51 students>; Fall 2012 <n=62 students>; Fall 2011 <n=58 students>; Fall 2010 <n=51 students>; Fall 2009 <n=40 students>; Fall 2008 <n=46 students>)

eHealth (HBHE 795), UNC School of Public Health. (Fall 2006 <n=5 students>, Fall 2005 <n=7 students>, 2004 <n = 11 students>)

The Internet and Public Health: Promises and Perils (HBHE 295), UNC School of Public Health. (Fall 2003 <n=5>, Fall 2002 <n=9>, Fall 2001 <n=8>, and Fall 2000 <n=4>)

Health promotion interventions in school and community settings (HBHE 204), UNC School of Public Health. (Spring 2000 <n=7>)

Other Teaching Activities at UNC-CH

Co-Director, Center for Regulatory Research in Tobacco Communication Training Program (TCORS), UNC Lineberger Comprehensive Cancer Center, Chapel Hill, NC (2014 to present).

Co-Director, Cancer Control Education Program, UNC Lineberger Comprehensive Cancer Center, Chapel Hill, NC (2012 to present).

Preceptor, Cancer Control Education Program, UNC Lineberger Comprehensive Cancer Center, Chapel Hill, NC (1999 to present).

Preceptor, Health Promotion and Disease Prevention Training Program, UNC Center for Health Promotion

and Disease Prevention, UNC-CH, Chapel Hill, NC (2003 to present).

Preceptor, UNC Interdisciplinary Obesity Training (IDOT) Program, UNC-Chapel Hill (2005 to 2010).

Faculty Mentor, K-Award, Lisa Hightow-Weidman, MD, (2006 to 2010).

Faculty Mentor, “Sleep” – course taught by UNC Undergraduate Andre Durham, (2008 to 2009).

Faculty Advisor, *Carolina Students Taking Academic Responsibility through Teaching (C-START)*, Andre Durham, UNC-CH (2008 to 2009).

Training Program Director. UNC Pre-doctoral Tobacco Use Prevention and Control Training Program, UNC School of Public Health, Chapel Hill, NC (2002 to 2005).

Faculty Mentor, “Research and technical assistance to promote 100% tobacco free schools in NC,” WFU Presidential Scholarship award, Jessie Smith, Wake Forest University undergraduate, (2001 to 2003).

Faculty Advisor, “Globalization and tobacco control,” UNC Undergraduate research award, Shelley L. Koon, UNC-CH undergraduate, Political Science (Summer, 2001).

Academic Mentor, “Carolina Cancer Focus - youth tobacco outreach,” Assisting People in Planning Learning Experiences in Service (APPLES), a UNC-CH Service-Learning Program. Mentor to Jim Doggett, UNC-CH undergraduate (Fall, 2000).

Undergraduate Courses Taught at MSU

Health Psychology, Upper level undergraduate course. Department of Psychology, Michigan State University. (Spring 1993 <182 students>, Fall 1992 <182 students>).

Psychology of Men and Masculinity. Upper level undergraduate seminar. Department of Psychology, Michigan State University. (Spring 1992 <19 students>).

Student Advising

Dissertation Committees

Student Name	Year Graduated/ Current Status	Dept.	Topic	Role
Rachel Kurtzman	In process	HB	Cancer survivorship	Academic Advisor
Jennifer Richmond	In process	HB	Trust for health care providers; Health equity	Academic Advisor
Melissa Kay	In process	ESS	Development of a theory-based intervention for communication of healthcare decisions in athletic training: The CHAT Study	Member
Sabeeh Baig	In process	HB	Perceived message effectiveness for tobacco communication	Member
Amanda Kong	In process	HB	Tobacco retailer density and proximity to tobacco use behaviors and associated health outcomes.	Member
Elizabeth Orlan	In process	HB	Non-cigarette tobacco product use among youth and adults in Indonesia	Academic Advisor
Andrew Seidenberg	In process	HB	Modified risk tobacco product warnings	Chair
Yael Symes	2017	HB	Smoking cessation in cancer survivors: Exploring psychosocial wellbeing, beliefs about smoking, and e-cigarette use	Member
Jennifer Morgan	2017	HB	Social Interactions about Pictorial Cigarette Pack Warnings	Member
Allison Schmidt	2017	HB	Psychological health and smoking in young adulthood: Smoking trajectories and responsiveness to state cigarette excise taxes	Member
Marissa Hall	2017	HB	Understanding the Role of Reactance to Pictorial Warnings on Cigarette Packs	Member

Catherine Jo	2017	HB	The Effect of E-Cigarette Print Advertisements on Smoking Cessation	Chair
Allison Myers	2016	HB	Examining the relationships between mass media messages, public opinion, and point-of-sale tobacco control policy implementation in the United States	Member
Heather D'Angelo	2015	HB	An examination of community and consumer food and tobacco retail environments	Chair
Jennifer Moss	2015	HB	Concomitant adolescent vaccination: The influence of seasonal variation, school requirements, and patient-provider communication	Member
Joseph Lee	2015	HB	Spatial relationship between same-sex couple density and tobacco retailers/marketing	Chair
Shelley Golden	2013	POL	Employment fluctuations and tobacco: How changing employment conditions impact smoking behavior and cigarette tax policy	Member
Shyanika Rose	2014	HB	Public support of point-of-sale tobacco control policies	Chair
Nabarun Dasgupta	2013	EPI	Opioid Analgesic Prescribing and Overdose Mortality in North Carolina	Member
Liz Lyons	2010	HBHE	PRESENCE: PREdicting SENSory and Control Effects of home console video games	Member
Eric Crankshaw	2008	HBHE	The relationship between inhalant use and adolescent gateway drug use sequencing	Member
Suzanne DePalma	2006	PHLP	The Level of 100% Tobacco Free School Policy Implementation in North Carolina and Factors that Hinder or Facilitate Effective Implementation	Member
Annice Kim	2005	HBHE	Marketing and sales practices of Internet cigarette vendors and smokers' perceptions of buying cigarettes online	Chair
Rebecca Williams	2005	HBHE	Youth access to cigarettes online: Advertised and actual sales practices of Internet cigarette vendors	Chair
Eric Pevzner	2005	HBHE	Tackle Smoking Project: A randomized trial to reduce tobacco use at high school sporting events	Chair
Angela Sy	2005	HBHE	Process evaluation of a youth tobacco use prevention curriculum in Hawaii	Member
James Thrasher	2005	HBHE	Clarifying how anti-tobacco industry messages prevent youth smoking in the United States and Mexico: A focus on mistrust	Member
Huey-Ling Wang	2005	NURS	Smoking cessation among coronary artery disease patients in Taiwan	Member
Julie Marks	2004	NUTR	A comparison of web and print media for physical activity promotion among middle school girls	Member
Dionne Godette	2004	HBHE	The development of problem drinking among young blacks	Member
Maihan Vu	2003	HBHE	Developing physical activity interventions: Understanding barriers and facilitators to physical activity behaviors of adolescent girls	Member

Lisa Pullen	2003	HBHE	The role of goal setting and social support in promoting physical activity behaviors among African-American women with Type 2 Diabetes	Member
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MPH Capstone Team Advising

Students	Year Graduated	Organization	Title
Bridget Hochwalt Ashley Phillips Ryan Seguin Linda Yang	2017	Chatham County Public Health Department	Program Development for Chatham County, NC Employers and the Chatham Health Alliance to Address Obesity and Chronic Disease through Worksite Wellness
Osub Ahmed Obie McNair Elena Pinzon Rachel Wilbur	2015	NC Tobacco Prevention and Control Branch	Economic evaluation of restricting smoking in multi-unit housing
Adrienne Gill Chaunetta Jones Curran Kennedy Sarah Newman	2013	Counter Tobacco	Improving the Effectiveness of CounterTobacco.org as a Hub for Tobacco Control Point of Sale Advocates
Amber Anderson Jennifer Brown Meridith Kamradt Allison Schmidt Linnea Warren	2012	UNC Gillings School of Global Public Health	Tobacco control policy advocacy using social marketing and GIS
Emily Brostek Courtney Dufy Jeff Quinn Terence Ng	2010	United Way of North Carolina	Evaluating, Disseminating, and Promoting United Way of North Carolina's 2-1-1 Community Information and Referral Helpline

Master's Theses (HB discontinued in 2010 and replaced with MPH Capstone)

Student Name	Year Graduated	Dept.	Title	Reader
Meredith Hermann	2016	HPM	Applying Best Practices to Tobacco Law Enforcement in the Republic of Palau	Secondary
Shantae Perkins	2009	HBHE	Social barriers to disease management among people with sickle-cell disease in the United States: a perspective on race, racism, and health	Secondary
Whitney Davis	2008	HBHE	An examination of health report cards as tools for state and county health policy and behavior change in North Carolina	Primary
Anne Morris	2008	HBHE	Advocacy curricula in pediatric post-graduate medical education: historical origin, current endeavors, and future directions	Primary
Sarah Parvanta	2008	HBHE	TV use and snacking behaviors among children and adolescents in China	Primary
Iguchi E. Esoimeme	2007	HBHE	Race differences in psychosocial predictors of cessation during pregnancy	Secondary
Lisa A. Wald	2007	HBHE	An assessment of workplace tobacco use policies in North Carolina government agencies	Primary
Hsuan-Ju Wang	2007	HBHE	Crisis and emergency risk communication during the SARS outbreak in Taiwan	Secondary
Duy Tran	2007	HBHE	Challenges to diffusion and implementation of SB420: The California Medical Marijuana Identification Card Program	Secondary
Annie Butzen	2006	HBHE	An Analysis of the relationship between tobacco production and tobacco use, tobacco-related disease burden, and tobacco prevention policies	Primary
Nikie Sarris	2006	HBHE	An online purchase survey to test Internet cigarette vendors' compliance with the 2005 credit card and commercial shipping companies' agreements	Primary
Jennifer Levine	2005	HBHE	Surfing for smokes: A pilot study of smokers' perceptions of cigarette vendor Websites	Primary

Darcie Merserau	2005	HBHE	An analysis of the impact of state American Sign Language legislation on communications barriers between Deaf patients and their Hearing doctors	Primary
Morgan Johnson	2005	HBHE	Ready, Aim...Click. An exploration of firearms sales practices on the Internet	Secondary
Carolyn Gray	2004	HBHE	An Analysis of Tobacco Use Policies in North Carolina Health Departments	Primary
Theresa Jackson	2004	HBHE	Usability testing with school teachers of CDC's Excellence in Curriculum Integration Through Teaching Epidemiology (EXCITE) Website	Primary
Betty Markatos	2004	HBHE	A process evaluation of a randomized trial to reduce smoking at high school football games in North Carolina	Primary
Cecelia Potts	2004	HBHE	Smoky spam: a content analysis of unsolicited electronic messages sent by Internet cigarette vendors	Primary
Megan Whittet	2003	HBHE	Tobacco use prevention and policy advocacy: Focus groups with youth members of tobacco use prevention groups in North Carolina	Primary
Natasha Jamison	2003	HBHE	An Analysis of North Carolina school district tobacco use policies	Primary
Amy Ng	2003	HBHE	An evaluation of thrombophilia patient education materials on the World Wide Web	Primary
Kristen Kovach	2003	HBHE	A quantitative analysis of results from the 2003 North Carolina School Foods and Finances Survey	Primary
Susan Slazas	2003	HBHE	GeoAdvocacy: The development of an intervention to promote tobacco control advocacy among youth	Primary
Eileen Yam	2003	MCH	University Residence Hall Smoking Policies in New Jersey and North Carolina	Secondary
Lisa Fastnaught	2002	HBHE	Using Geographic Information Science in tobacco control	Primary
Molly Pescador	2002	HBHE	How do teens find a sexual health information Web site? A study of visitors to ASHA's www.iwannaknow.org	Primary
Heidi Lennartz	2002	HBHE	Content analysis of Web site cigarette vendors	Primary
Hang Nguyen	2002	HBHE	Process evaluation of the Trial of Activity for Adolescent Girls (TAAG)	Secondary
Julie Cheh	2000	HBHE	A content analysis of smoking cessation Websites	Primary
Dana Wenter	2000	HBHE	A national study of the adoption of CDC substance use prevention curriculum in US Middle Schools	Secondary

Postdoctoral mentoring

Shelley Golden, PhD, UNC Gillings School of Global Public Health, 2013-2015.

Rebecca Lee, PhD, Center for Research in Disease Prevention, Stanford University, 1996-1997.

Sarah Mills, PhD, UNC Lineberger Comprehensive Cancer Center, 2017-present.

GRANTS AND CONTRACTS

Grant applications submitted and awaiting review or funding decision

Co-investigator, "Leveraging User-Generated Content and Digital Media Design for Adolescent Tobacco Prevention," NIH R21, 09/01/2019-08/31/2021. PI: Allison Lazard

Grant applications in preparation

(none)

Funded grants and contracts—Current and completed support, by role on project

Current Principal Investigator

Multi-Principal Investigator, “ASPiRE: Advancing Science & Practice in the Retail Environment,” 1P01 CA225597-01, NIH NCI, 04/01/18-03/31/23. \$11,607,149 (Total costs).

Principal Investigator, “Effective Communication on Tobacco Product Risk and FDA Authority,” 1P50 CA180907-01, FDA/NIH, 09/09/13 – 08/31/18. \$19,522,148 (Total costs).

Multi-Principal Investigator, “Cancer Control Education Program,” National Cancer Institute, 07/01/2017-06/30/2022. *Principal Investigators*, Kurt M. Ribisl, Melissa Troester. \$2,168,360 (Total costs).

Current Co-Investigator

Co-Investigator, “Cancer Center Core Support – Cancer Prevention and Control,” National Cancer Institute, 12/1/2015 – 11/30/2020. *Principal Investigator*, Ned Sharpless, \$28,588 (Total costs). Role: program leader.

Subcontract PI, “The Determinants of Tobacco Relapse and Initiation Following a Period of Forced Abstinence in the U.S. Military: A Social Ecological Approach,” National Institute on Drug Abuse, R01 DA043468, 05/01/2018-02/28/2023. *Principal Investigator*, Melissa Little, \$171,347 (Total costs).

Completed Principal Investigator

Principal Investigator, “SIP 14-029: CounterTobacco.org: Disseminating Point of Sale Resources,” CDC SIP, 9/30/11 – 09/29/16. UNC Center for Health Promotion and Disease Prevention, \$86,029 (Total costs).

Principal Investigator, “Preparation of sampling plan for FDA compliance checks in NC,” North Carolina Department of Health and Human Services, 03/01/12 – 9/11/14. \$34,798 (Total costs).

Principal Investigator, “Tobacco Control Point-of-Sale Resource Center,” CDC Prevention Research Center Supplement, 4/1/11 – 09/29/11. UNC Center for Health Promotion and Disease Prevention, \$87,000 (Total costs).

Principal Investigator, “UNC Coordinating Center for the Cancer Prevention and Control Research Network,” CDC Prevention Research Center SIP, 9/30/09 – 09/29/14. UNC Center for Health Promotion and Disease Prevention, \$1,500,000 (Total costs).

Principal Investigator, “Counter Tobacco NC: Point-of-sale advocacy and state-wide retailer mapping,” North Carolina Department of Health and Human Services, 01/01/12 – 6/30/12. \$168,000 (Total costs).

Principal Investigator, “Healthy Stores, Healthy Communities” University Cancer Research Fund’s Health-e-NC Initiative, UNC Lineberger Comprehensive Cancer Center, 1/01/11 – 12/31/11, \$76,803 (Total costs).

Principal Investigator, “International Symposium of G8 Nations to Assess the Risk to Children Posed by Child Pornography Offenders” United States Department of Justice, 10/01/08 – 9/30/11, \$130,000 (Total costs).

Principal Investigator, “Tobacco Control Point-of-Sale Resource Center,” CDC Prevention Research Center Supplement, 4/1/11 – 09/29/11. UNC Center for Health Promotion and Disease Prevention, \$87,000 (Total costs).

Principal Investigator, “Evaluating the impact of regulatory strategies to reduce illegal Internet cigarette, alcohol, and opiate sales.” Robert Wood Johnson Foundation, 8/01/08 – 7/31/11, \$399,975 (Total costs).

Principal Investigator, “UNC Coordinating Center for PRC Cancer Network,” CDC Prevention Research Center SIP, 9/30/04 – 09/29/09. UNC Center for Health Promotion and Disease Prevention, \$1,136,255 (Total direct costs).

- Principal Investigator**, “Effectiveness of state and federal government agreements with major credit card and shipping companies to block Internet cigarette sales,” Robert Wood Johnson Foundation, 2/01/07 – 1/31/08, \$99,987 (Total costs).
- Principal Investigator**, “Disseminating Best Practices for Online Cancer Mailing Lists,” Robert Wood Johnson Foundation, 12/15/05–12/14/06, UNC-CH, \$91,723 (Direct costs).
- Principal Investigator**, “Examining the Sales Practices of Internet Cigarette Vendors: Implications for Policy Development, Implementation, and Enforcement,” Robert Wood Johnson Foundation, 12/01/02 – 7/31/06, \$399,987 (Total costs).
- Principal Investigator**, “Quitline marketing research and development of tobacco-free schools Website content,” Health and Wellness Trust Fund (Raleigh, NC), 06/01/05 – 07/31/06. UNC Center for Health Promotion and Disease Prevention, \$481,818 (Total direct costs).
- Principal Investigator**, “Pre-doctoral Tobacco Use Prevention and Control Training Program,” (L1004-01/01) Association of Schools of Public Health/American Legacy Foundation, 6/1/02 – 5/31/05, UNC-CH, \$60,000 (Total direct costs).
- Principal Investigator**, “Evaluation of Youth Empowerment Tobacco Programs in NC,” CDC Foundation, State and Community Partnerships for Tobacco Control, 11/15/00 – 03/31/04, Prevention Research Center, UNC-CH, \$612,920 (Total direct costs).
- Principal Investigator**, “Using Geographic Information Systems (GIS) for Tobacco Control,” Seed Grant from the UNC Lineberger Comprehensive Cancer Center. (5-P30-CA16086-24, H.Shelton Earp, MD, *Principal Investigator*) 4/01/1999-11/30/2001. \$25,000 (Total costs).
- Principal Investigator**, “Internet Cigarette Vendors: Analysis of Sales And Marketing Practices and Tobacco Sales To Minors,” UNC School of Public Health Foundation, Spring-Fall 2001. \$10,000 (Total costs).
- Principal Investigator**, “Community-Based Approaches to Tobacco Control,” National Cancer Institute Individual National Research Service Award, (1F32 CA69731) 6/1/96-5/31/98. \$52,300 (Total direct costs) – *Final year of funding returned due to promotion.* Stephen P. Fortmann, M.D., *Fellowship Sponsor.*

Completed Co-Investigator

- Co-Investigator**, “Evaluating the impact of federal legislation on Internet tobacco sales,” National Cancer Institute, 07/01/12 – 06/30/17. *Principal Investigator*, Rebecca Williams, Ph.D., UNC Center for Health Promotion and Disease Prevention, \$3,230,268 (Total costs).
- Co-Investigator**, “Tobacco Control in a Rapidly Changing Environment,” NIH/NCI, 10/01/11 – 07/31/17 (NCE). *Principal Investigator*, Sherry Emery, \$7,491,190 (Total costs).
- Co-Investigator**, “Brief interventions to create smoke-free home policies in low-income households,” NIH/NCI, 09/01/11 – 07/31/17 (NCE). *Principal Investigator*, Michelle Kegler. \$6,742,950 (Total costs).
- Co-Investigator**, “Cigarette Warning Labels: Research Synthesis and Impact on Smoking Behavior,” National Institute of Health, 12/01/2013 – 11/30/2016 (NCE). *Principal Investigators*, Noel Brewer, Seth Noar \$1,998,848 (total costs).
- Co-Investigator**, “SIP 14-011: Cancer prevention and Control Research Network Coordinating Center: Moving Evidence into Action” CDC Prevention Research Center SIP, 9/30/14 – 09/29/19. *Principal Investigator*, Bryan Weiner, PhD, Co-Principal Investigator, Jennifer Leeman, DrPH. UNC Center for Health Promotion and Disease Prevention, \$4,374,971 (Total costs).
- Co-Investigator**, “SLT perceptions and use grant,” National Cancer Institute, 09/01/12 – 08/31/15. *Principal Investigator*, Mark Wolfson, Ph.D., Wake Forest Medical School, \$83,909 (Total costs).
- Co-Investigator**, “A retail policy laboratory: Modeling impact of retailer reduction on tobacco use,” Washington University, 07/01/2013-06/30/2015. *Principal Investigator*, Doug Luke, \$24,622 (total costs).
- Co-Investigator**, “UNC Coordinating Center for the Cancer Prevention and Control Research Network,” CDC Prevention Research Center SIP, 9/30/11 – 09/29/14. UNC Center for Health Promotion and Disease Prevention, \$1,500,000 (Total costs).
- Co-Investigator**, “SIP 09-002: 4CNC: Moving Evidence into Action” CDC Prevention Research Center SIP, 9/30/09 – 09/29/14. *Principal Investigator*, Cathy Melvin, DrPH, UNC Center for Health Promotion and Disease Prevention, \$1,499,696 (Total costs).

- Co-Principal Investigator**, "Evaluating tobacco company efforts to restrict minors' access to cigarette marketing materials on their Websites," National Assn of Attorneys General, 06/01/10–5/31/11. *Principal Investigator*, Rebecca Williams, PhD, UNC Center for Health Promotion and Disease Prevention, \$51,852 (Total costs).
- Co-Investigator**, "Comprehensive Cancer Control Collaborative NC (4CNC)," CDC Prevention Research Center SIP, 9/30/04 – 09/29/09. *Principal Investigator*, Cathy Melvin, DrPH, UNC Center for Health Promotion and Disease Prevention, \$1,326,765 (Total direct costs).
- Co-Investigator**, "Trial of Activity for Adolescent Girls (TAAG)," (UNC-CH is the Coordinating Center; 1U01HL066853-01) National Heart, Lung, and Blood Institute, 09/30/00 – 08/31/07, *Principal Investigator*, June Stevens, Ph.D., Collaborative Studies Coordinating Center, UNC-CH, \$9,009,981 (Total costs).
- Co-Investigator**, "An Interdisciplinary Strategy for Obesity," (1 P20 RR020649-01), NIH/NCRR, 9/28/04 – 7/31/07. *Principal Investigator*, Barry M. Popkin, PhD, UNC Carolina Population Center, \$1,200,000 (Total direct costs).
- Co-Investigator**, "Health eCommunities: The Impact of Listservs on Cancer Patients," Robert Wood Johnson Foundation, 9/01/03–2/28/07, *Principal Investigator*, Barbara Rimer, Dr.PH., Lineberger Comprehensive Cancer Center, UNC-CH, \$454,746 (Total costs).
- Co-Investigator**, "Center of Excellence for Health Promotion Economics," Health Protection Research Initiative, Centers Of Excellence in Health Promotion Economics Center Core Grant (P30), CDC, 9/30/04 – 9/29/07. *Principal Investigator*, Thomas J. Hoerger, PhD, Research Triangle Institute, (UNC Center for Health Promotion and Disease Prevention has a subcontract – Alice Ammerman, PhD *Subcontract Principal Investigator*), \$666,886 (Direct costs Year 1).
- Co-Investigator/Faculty Sponsor**, "Phat FACTS or Fat Lies? Development of a fast food counteradvertising campaign for adolescents," Pilot Research Award in Population Sciences, UNC Lineberger Comprehensive Cancer Center. Fall 2004-Spring 2005. \$30,000 (Total direct costs).
- Co-Investigator**, "Community Characteristics and PA in Adolescent Girls," R01 HL 71244-01 NIH/NHLBI. (Ancillary study for the Trial of Activity for Adolescent Girls <TAAG>), 08/10/2002-07/31/2006. \$254,988 (Total direct costs for UNC subcontract). Deborah Cohen, Ph.D., *Principal Investigator*, Rand Corporation (Principal Investigator of UNC-CH subcontract, June Stevens, Ph.D.).
- Co-Investigator**, "Business Practices and Minors' Access to Tobacco," (1R01CA86232-01) National Cancer Institute RFA on *State and Community Interventions for Tobacco Control*, 07/01/00 – 06/30/04. *Principal Investigator*, Pamela Clark, Ph.D., Battelle Centers for Public Health, \$3,843,000 (Total costs) (Principal Investigator of UNC-CH Subcontract – Ribisl, \$110,443 Total direct costs).
- Co-Investigator**, "Assessing the Impact of Methodological Differences in School-Based Surveys on Population Estimates of Tobacco Use Among Youth," Office of Smoking and Health, Centers for Disease Control and Prevention as a Subcontract through Research Triangle Institute. 10/1/2001-12/31/2003. \$150,000 (Total costs). *Principal Investigator*, William D. Kalsbeek, Ph.D., Survey Research Unit, UNC-CH.
- Co-Investigator**, "Rape Prevention Campaign," North Carolina Department of Health Services. 2/15/2000-12/15/2000. \$80,836.50 (Total direct costs). Jane D. Brown, Ph.D., *Principal Investigator*, School of Journalism and Mass Communication, UNC-CH.
- Co-Investigator & Project Director**, (1998-1999) "Reducing Provision of Tobacco to Minors from Nonretail Sources," Tobacco Related Disease Research Program. 7/1/98-6/31/2001. \$425,885 (Total direct costs). Stephen P. Fortmann, M.D., *Principal Investigator*, Stanford Center for Research in Disease Prevention.
- Co-Investigator**, (1997-1999) "Independent Evaluation of California's Tobacco Control, Prevention and Education Program," California Department of Health Services via Stanford subcontract with the Gallup Organization (Prime Contractor). 10/1/97-9/30/2000. \$1,063,076 (Total direct costs). Beth Howard-Pitney, Ph.D., *Principal Investigator*, Stanford Center for Research in Disease Prevention.
- Co-Investigator & Evaluation Director**, (1997-1999) "Enhancing Enforcement of Laws Affecting Tobacco Sales," California Department of Health Services — Competitive Grant, 1/1/95-12/31/98, \$1,047,000 (Total direct costs). Ellen Feighery M.S. R.N., *Principal Investigator*, Stanford Center for Research in Disease Prevention.

SERVICE – UNIVERSITY***Department of Health Behavior (HB)*****Current**

Member, *Master's Comprehensive Examination Committee* — Department of Health Behavior, UNC School of Public Health (2000 to present).

Member, *Appointments, Promotions, and Tenure Committee*— Department of Health Behavior, UNC School of Public Health (2009 to 2017); **Chair** (2017 to present).

Member, *Master's Program Advisory Committee* — Department of Health Behavior, UNC School of Public Health (2012 to present).

Member, *Chair's Advisory Committee* — Department of Health Behavior, UNC School of Public Health (2013 to 2017).

Completed

Member, *Faculty Search Committee* — Department of Health Behavior, UNC Gillings School of Global Public Health (2016-2017).

Member, *HBHE Chair Search Committee* — Department of Health Behavior and Health Education, UNC School of Public Health (2011 to 2012).

Director of Graduate Admissions, *Student Traineeships, Admissions, and Recruiting (STAAR)* — Department of Health Behavior and Health Education, UNC School of Public Health (2004-2011).

Member, *STAAR (Admission committee)* — Department of Health Behavior and Health Education, UNC School of Public Health (2002-2011).

Member, *Chair's Advisory Committee (CAC)* — Department of Health Behavior and Health Education, UNC School of Public Health (2007-2011).

Member, *Self-Study Committee for 2007 Graduate Program Review* — Department of Health Behavior and Health Education, UNC School of Public Health (2006-2007).

Member, *HBHE Departmental Review Committee* — Department of Health Behavior and Health Education, UNC School of Public Health (2004).

Member, *Faculty Search Committee* — Department of Health Behavior and Health Education, UNC School of Public Health (2003-2004; 2001-2002; 2000-2001).

Member, *HBHE Web site committee* — Department of Health Behavior and Health Education, UNC School of Public Health (2001-2002).

Coordinator, *Departmental Seminar Series* — Department of Health Behavior and Health Education, UNC School of Public Health (2000 to 2002).

School of Public Health**Current**

Member, *Dean's Council*—Dean's Office, UNC Gillings School of Global Public Health (2017 to present).

Member, *Chairs' Committee*—Dean's Office, UNC Gillings School of Global Public Health (2017 to present).

Member, *Gillings School Speaker Advisory Group*, UNC Gillings School of Global Public Health (2018-present).

Chair, *Search Committee* – Gillings Communication and Marketing Director (2018).

Completed

Member, *Revenue Generation Task Force*—Dean's Office, UNC Gillings School of Global Public Health (2011 to 2012).

Member, *Student Services Council*—Office of Student Affairs, UNC Gillings School of Global Public Health (2009 to 2011).

- Member**, *Certificate Program Assessment Committee* —Dean’s Office, UNC Gillings School of Global Public Health (2009-2010).
- Member**, *Web Council* —Dean’s Office, UNC School of Public Health (2006 to 2008).
- Member**, *Search Committee* — Assistant Dean for External Affairs, UNC School of Public Health (2006 to 2007).
- Member**, *Student Diversity Committee* —Dean’s Office, UNC School of Public Health (2004 to 2005).
- Member**, *Search Committee* — Senior Associate Dean, UNC School of Public Health (2005).
- Member**, *Search Committee* — Communications Director, UNC School of Public Health (2004-2005).
- Member**, *Faculty Search Committee* — Biostatistician, Research Assistant Professor, Department of Biostatistics, School of Public Health/Lineberger Comprehensive Cancer Center, School of Medicine, University of North Carolina at Chapel Hill (Fall 2000).
- Member**, *Faculty Search Committee* — Tobacco epidemiologist, Research Assistant Professor; Joint appointment with the NC Department of Health Services, Department of Epidemiology, UNC School of Public Health (2001-2002).
- Member**, *Committee on Classroom Quality* — UNC School of Public Health (2001).
- Faculty Sponsor**, *International Faculty Member*— Teresita Sagui, Prof., Titular Teoria de la Imagen, Universidad Nacional de Cuyo, Mendoza, Argentina. “The importance of the visual message in health communication programs.” UNC School of Public Health (April-May 2001).

University of North Carolina at Chapel Hill

Current

- Member**, *Launch Summer Coach Group*, Robertson Scholars Leadership Program (2018).
- Member**, *Internal Advisory Board*, Center for AIDS Research Administrative Core (2018-present)
- Member**, *Advisory Board*, Cecil B. Sheps Center for Health Services Research (2017-present).
- Member**, *Faculty Advisory Group*, Office of Sponsored Research (2015 to present).
- Member**, *Selection Committee*, Junior Faculty Development Awards and Senior Faculty Research and Scholarly Leaves (2015 to present).
- Faculty representative**, *Search Committee*, Chief Privacy Officer (2015).
- Member**, *Advisory Committee to Associate Vice Chancellor*, Research on strategic planning for cross-disciplinary research (2014 to present).
- Member**, *Strategic Theme Team-Improving Cancer Outcomes*, UNC Lineberger Comprehensive Cancer Center (2008 to present).

Completed

- Chair**, *Developmental Grant Review Panel*, UNC Lineberger (2015 to 2016).
- Member**, *Selection Committee*, Carolina Family Scholarship Program (2011 to 2012).
- Member**, *Search Committee* – Faculty intervention researcher search. Lineberger Comprehensive Cancer Center. (2011 to 2012).
- Member**, *Search Committee* – Associate Vice Chancellor for Research (2010 to 2012).
- Member**, *Steering Committee*. UNC Center for Health Promotion and Disease Prevention (2008 to 2012).
- Member**, *Steering Committee on the Interdisciplinary Health Communication Certificate & School of Public Health Representative*, UNC-CH (2006 to 2011).
- Member**, *Search Committee* – Dean, School of Journalism and Mass Communication (2010 to 2011).
- Member**, *Search Committee*, health communication faculty member, UNC Lineberger Comprehensive Cancer Center (2008 to 2010).
- Member**, *Subcommittee on the Future of Tenure*. UNC-CH (2009).
- Advisory Committee to the Senior Director and Associate Vice Chancellor for Research**, UNC Office of Sponsored Research, (2008 to 2009; 2002 to 2006).
- Advisor**, *Humphreys Fellowship Program*, Bakari Ally (Tanzania), UNC-CH (2007 to 2008).
- Member**, *External program review team for the UNC School of Journalism and Mass Communication*, UNC Graduate School (2006).
- Member**, *Boka Hadzija Graduate Student Award Selection Committee* - UNC Graduate School (Spring 2006).

Member, Search Committee — Deputy Director of Operations, UNC Center for Health Promotion and Disease Prevention (2006).

Advisory Committee, Carolina Collaborative for Health Informatics, (Spring 2003 to 2005).

Member, Search Committee - Director of Pre-Award Services, UNC Office of Sponsored Research, (Fall 2004-2005).

Member, Search Committee - Associate Vice Chancellor for Research, UNC Office of Sponsored Research, (2003).

Advisory Committee, UNC Health Sciences Library and the UNC School of Information and Library Science, “Public Access to North Carolina Health Information Online” - funded by the National Network of Libraries of Medicine, Southeastern Atlantic Region (<http://www.nchealthinfo.org/board.cfm>) (Fall 2000-2005).

SERVICE - EXTERNAL

Co-chair, The PhenX Toolkit

President, Westside Neighborhood Association. Chapel Hill, NC (2009 to present).

Member, preservation subcommittee, Preservation Chapel Hill (2013 to present)

Examiner, Masters Award Committee, The University of Sydney

Reviewer of Research and Grant Applications

Current

Grant reviewer, Cancer Research UK (2016-present).

Grant reviewer, University of Southern California Tobacco Center of Regulatory Science (2016-present)

Completed

Co-Chair, Tobacco Regulatory Research Vector Working Group (2014-2015).

Grant Reviewer, Substance Abuse Policy Research Program (SAPRP), a National Program supported by the Robert Wood Johnson Foundation with direction and assistance provided by the Center for Creative Leadership, Greensboro, NC (2000 to 2009).

Reviewer for Faculty Promotions

Mayo Clinic (2014)

University of South Carolina (2011).

University of California at Los Angeles (2010).

Johns Hopkins University (2009).

University of Medicine & Dentistry of New Jersey (2008).

Ad hoc Grant Reviewer, ClearWay Minnesota, Tobacco control grants, Minneapolis, MN (September 2007).

Ad hoc Grant Reviewer, Cancer Prevention and Control Section, Pennsylvania Department of Health, — Review Panel on *Pennsylvania Cancer Education Network* applications (December, 2005).

Ad hoc Grant Reviewer, National Institutes of Health — Review Panel on *Social and Behavioral Sciences – Small Business Innovations in Research (SBIR) Grants* (July, 2003; July, 2002; March, 2000; September, 1997).

Ad hoc Grant Reviewer, American Legacy Foundation — Review Panel on *Provider of Internet-based tobacco use cessation program* (January, 2003).

Ad hoc Grant Reviewer, School and Community Grants, Teen Tobacco Use Prevention Task Force, North Carolina Health and Wellness Trust Commission (2002-present).

Ad hoc Grant Reviewer, Youth empowerment centers in North Carolina (Funded by a grant from the *Robert Wood Johnson Foundation*), North Carolina Tobacco Prevention and Control Branch, Raleigh, NC (2000).

Reviewer, The North Carolina Cancer Control Plan - 2001-2006 (Prevention – Tobacco Use Prevention and Control Section), Advisory Committee on Cancer Coordination and Control (2001).

Ad hoc Grant Reviewer, Veteran’s Affairs— Intramural research program (Summer 2001).

Ad hoc Grant Reviewer, Tobacco control policy grant, Dorothy Rider Pool Health Care Trust, Allentown, PA. (November, 1999).

Ad hoc Grant Reviewer, California Department of Health Services — Review Panel on *Social, Behavioral, and Economic Sciences* – Alzheimer's Disease Research Program (September, 1998).

Advisory Panels and Committee Memberships

Current

Member, External Advisory Board, UCLA Jonsson Comprehensive Cancer Center, (2017-present).

Member, External Advisory Board, Population & Quantitative Sciences Panel of the Sabin Family Foundation Fellows Award, University of Texas MD Anderson Cancer Center (2015-present).

Member, Advisory Committee, UCLA Kaiser Permanente Health Equity Research Leaders Training Program (2016-present)

Member, External Advisory Board, Stephenson Cancer Center at the University of Oklahoma (2015-present).

Member, External Advisory Board, University of Virginia Cancer Center (2015-present).

Member, Evaluation Task Force, California Tobacco Control Program (2009-present).

Completed

Member, Tobacco Product Regulation Subcommittee, National Conference on Tobacco or Health (2017).

Member, Expert Advisory Panel, Categorization and effects of e-cigarette advertising themes on tobacco-related attitudes, intentions and behavior among youth grant, *Principal Investigator*: Caroline Cobb, funded by Virginia Foundation for Healthy Youth (2016).

Member, Tobacco Products Scientific Advisory Committee, Center for Tobacco Products, US Food and Drug Administration (2012-2016).

Co-chair, NIH Tobacco Centers of Regulatory Science Steering Committee (2013-2015).

Member, Advising Committee, Surgeon General's Report on Preventing Youth Tobacco Use-Chapter 5. Tobacco Industry Influences on Youth Tobacco Use (published in 2012), Atlanta, GA. (2008-2011).

Member, Surveillance and Evaluation Advisory Group, North Carolina Tobacco Prevention and Control Branch (2003 to present).

Member, Substance Abuse Policy Committee – Tobacco Subgroup, Robert Wood Johnson Foundation (2008-2009).

External Reviewer, Combating tobacco in military and veteran populations. Committee on Smoking Cessation in Military and Veteran Populations, Institute of Medicine, Washington, DC. (2009).

Member, Scientific Advisory Committee, Quit Now North Carolina (Tobacco Use Cessation), North Carolina Prevention Partners (2005-2007).

Scientific Advisor, Teen Tobacco Use Prevention Task Force, North Carolina Health and Wellness Trust Commission (2002-2005).

Member, Communication Competency Workgroup of the MPH Core Competency Development Project. Association of Schools of Public Health (2006).

Paper Session Chair and Abstract Reviewer, "Critical Issues in eHealth Research Conference" Bethesda, MD, June 2005 (2005).

Expert Advisory Panel, American Social Health Association, Apex, NC, William T. Grant Foundation-funded study of a teen sexual health Web site <www.iwannaknow.org> (2000-2003).

Member, Workgroup to Develop a Strategic Plan to Identify and Eliminate Tobacco Related Disparities in North Carolina, North Carolina Tobacco Prevention and Control Branch, Raleigh, NC (2001-2002).

Member, Tobacco Control New Investigators, World Congress on Tobacco OR Health, (2000-2003).

Work Group Chair and Section Editor, *Vision 2010: North Carolina's comprehensive plan to prevent and reduce the health effects of tobacco use*, North Carolina Department of Health and Human Services, (2000-2001).

Member, Rape Prevention Social Marketing Committee, North Carolina Department of Health Services, Injury Prevention and Control Section, (1999-2000).

Reviewing for Professional Journals and Conferences

Member, Editorial Advisory Board, *Health Education Research* Special Issue, “Health Education and the Internet” (2000-2001).

Ad Hoc Reviewer – Journals

American Journal of Community Psychology

American Journal of Preventive Medicine

American Journal of Public Health

BMC Public Health

BMC Health Services Research

Health Education & Behavior

Health Education Research

International Journal of Behavioral Medicine

JAMA

Journal of Adolescence

Nicotine & Tobacco Research

North Carolina Medical Journal

Pediatrics

Prevention Science

Preventive Medicine

Tobacco Control

Ad Hoc Reviewer – Research Conferences

Critical Issues in eHealth Research

Society for Behavioral Medicine

Society for Research in Nicotine and Tobacco

CONSULTING EXPERIENCE

- 2014 to present **Expert**, US Department of Justice, US DOJ vs. Philip Morris
- 2010 to present **Senior Consultant**, Office of Smoking and Health, US Centers for Disease Control and Prevention.
- 2010 to present **Special Government Employee**, Center for Tobacco Products, US Food and Drug Administration.
- 2005 to present **Founder and Member/Manager**, *Health Interventions, LLC*
- 2004 to present **North Carolina Alcohol Law Enforcement**, consultation on development and testing of the “Red Flag” statewide media campaign to encourage retail tobacco vendors to refuse sales to any customer whose driver’s license has a red background, which are issued to minors in North Carolina, Raleigh, NC.
- 2006 to 2007 **Expert Witness**, Attorney General of the State of New York (Eliot Spitzer), The people of the State of New York vs. RJ Reynolds Tobacco Company.
- 2004 to 2005 **Get Kids in Action**, Partnership between the UNC School of Public Health and Gatorade, Inc., (www.getkidsinaction.org).
- 2002 to 2005 **Toborg Associates**, Washington DC.
- 2004 to 2005 **Expert Witness**, Attorney General of the State of California, Case #GIC 808195, The people of the State of California, ex rel. Bill Lockyer vs. www.esmokes.com.
- 2004 **Expert Witness**, Attorney General of the State of California, Case #GIC 808194, The people of the State of California, ex rel. Bill Lockyer vs. D.C., Inc., DBA www.dirtcheapepig.com.
- 2000 to present **American Social Health Association**, www.iwannaknow.org - teen sexual health information Web site. Apex, NC.
- 1999-2000 **Stanford Center for Research in Disease Prevention**, Stanford University School of Medicine, Palo Alto, CA.
- 1995-1997 **Breast Cancer Early Detection Program**, Cancer Control Branch, California Department of Health Services, Sacramento, CA.
- 1994-1995 **Evaluation and Data Services Section**, Center for Substance Abuse Services, Michigan Department of Public Health, Lansing, MI..