Where are we going?
KEEP GILLINGS STRONG.
ONE GILLINGS

= DEPARTMENTS

+ CENTRAL ADMINISTRATIVE UNITS

+ ALUMNI, DONORS AND FRIENDS
WE CANNOT BE STRONG UNLESS WE ARE STRONG TOGETHER.
Keep Gillings Strong....

RECRUITING & RETAINING TOP TALENT

LEADING EDGE IN RESEARCH

SUPPORTING OUR NEEDS AND ASPIRATIONS

INCLUSIVE EXCELLENCE

ACHIEVING IMPACT THROUGH EDUCATION, RESEARCH & PRACTICE

CUTTING EDGE OF INNOVATION
Keep Gillings Strong....

- FISCAL HEALTH
- ENROLLMENT
- RANKINGS
- EDUCATION EXCELLENCE
- URGENCY FOR CHANGE
- EFFECTIVE LEADERSHIP ACROSS SPH
Keep Gillings Strong

- Retain rankings and reputation.
- Ensure financial health.
- Complete redesign of professional degree programs.
- Enhance research in precision health, big data & implementation science.
Still... top public school of public health

Tied for 2nd overall with Harvard

Health care management tied for 3rd with U Michigan

ESE 18th
“Congratulations on the Gillings School’s ranking in the latest *US News and World Report*. The number one public and number two overall ranking in the nation say a great deal about the commitment and excellence of your faculty, staff and students.”

From Interim Chancellor Kevin Guskiewicz, PhD
“Even better than your fantastic ranking is that Gillings is making a difference in people’s lives.”

Interim Chancellor
Kevin Guskiewicz, PhD
Keep Gillings Strong

- Achieve inclusive excellence.
- Serve North Carolina.
- Increase philanthropy.
- Align with Blueprint for Next.
Strategic priorities

- Learn differently
- Develop careers
- Discover creatively
- Impact directly
- Include and diversify
- Practice democracy
- Globalize
- Operate well
Achieve Inclusive Excellence
Inclusive excellence training, including a strong antiracist training component, for faculty, staff and TAs
Many of today’s most urgent public health challenges are results of systemic and institutional racism and other forms of oppression.

Students, staff, and faculty have highlighted concerns about Gillings’ climate.

There will be opportunities to weigh in on training menu.

Training requirements will be in relation to roles in school.
Increase Philanthropy
Campaign for Carolina Update

JAN 1 2015

PUBLIC LAUNCH

OCT 6 2017

TODAY
MAR 8
2019

DEC 31
2022

overall progress

PREPARE FUTURE LEADERS (87%)
$26M
$30M

ACCELERATE FACULTY IMPACT (27%)
$8M
$30M

DELIVER PROVEN SOLUTIONS FASTER (79%)
$110M
$140M

GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH

$200 MILLION GOAL

$144.6 MILLION RAISED

UNIVERSITY OF NORTH CAROLINA CHAPEL HILL

$4.25 BILLION GOAL

$2.52 BILLION RAISED

TODAY
MAR 8
2019
STRENGTH-BUILDING INITIATIVES
One MPH
BSPH
DrPH
Student Services
Ecosystem
Communications/marketing
Faculty recruitment/retention
Enrollment growth and management
Operational excellence
Assuring our Financial Strength
Strategies to keep Gillings strong financially

- MPH@UNC
- School-based tuition
- Redesigning key school services
- Enrollment growth
- Tighter control of finances in all parts of SPH
- Help from Provost
<table>
<thead>
<tr>
<th>Funding Source</th>
<th>5 Year Average (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>47</td>
</tr>
<tr>
<td>State Funds</td>
<td>21</td>
</tr>
<tr>
<td>Trusts</td>
<td>16</td>
</tr>
<tr>
<td>F&amp;A</td>
<td>8</td>
</tr>
<tr>
<td>Service &amp; Other</td>
<td>5</td>
</tr>
<tr>
<td>School-based Tuition</td>
<td>2</td>
</tr>
<tr>
<td>Receipts</td>
<td>1</td>
</tr>
</tbody>
</table>
Budget Environment – Lots of Change

UNC System Office
- Revising budget model for UNC system
- Many unknowns, including when operational

UNC–Chapel Hill
- Provost implemented budget process for FY2020.
- More transparency and accountability
- Gillings School budget due mid-May

Gillings School
- Revising allocation models for state and school-based tuition funds distribution
Financial health of departments slowly recovering

- 2 of 5 departments in deficit are moving toward recovery.
- Additional school-based tuition revenue will be used for deficit reduction in hardest hit department.
- Departments now forecasting 3-year budgets
- All hires and salary increases require central school approval.
Our peers are changing and innovating in education. We must too. It is no longer a question of whether we will adapt and change. Continued innovation is essential in our education, research, teaching, practice and organization.
Education

Online and residential innovations
Online Higher Education Forecast by Level

By 2020/21, online programs are expected to account for 26% of all higher education market share.
Bachelor's

Key Online Trends

Online bachelor's programs are still gaining market share, but the growth forecast is slowing in most fields except nursing.

By 2021, online programs are expected to account for 18.6% of all bachelor's level market share.
<table>
<thead>
<tr>
<th>Field</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>32%</td>
</tr>
<tr>
<td>Nursing</td>
<td>53%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>22%</td>
</tr>
<tr>
<td>Public Health</td>
<td>25%</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>39%</td>
</tr>
<tr>
<td>Human Services</td>
<td>62%</td>
</tr>
<tr>
<td>Education</td>
<td>12%</td>
</tr>
<tr>
<td>Psychology</td>
<td>12%</td>
</tr>
<tr>
<td>Emergency Management</td>
<td>82%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>47%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>27%</td>
</tr>
<tr>
<td>Social Work</td>
<td>11%</td>
</tr>
</tbody>
</table>
Master’s

Key Online Trends

Momentum for online master’s programs is still strong due to professional adoption and the convenient format for the target audience, but slowdown is expected as fields become saturated.

By 2021, online programs are expected to account for 39% of all master’s level market share.
Forecasted Online Market Share by Degree in 2021:

- Business: 44%
- Computer Science: 46%
- Counseling: 21%
- Criminal Justice: 61%
- Nursing: 48%
- Public Health: 52%
- Human Services: 58%
- Psychology: 28%
Doctoral

Key Online Trends

Online programs are already well established in several fields, such as human services, emergency management, and criminal justice, however limited-residency programs may prove popular as non-profit institutions enter the space.

By 2021, online programs are expected to account for 21% of all doctoral level market share.
Forecasted Online Market Share by Degree in 2021:

- **Business**: 43%
- **Nursing**: 55%
- **Computer Science**: 24%
- **Public Health**: 33%
- **Counseling**: 33%
- **Human Services**: 94%
- **Criminal Justice**: 75%
- **Psychology**: 16%
Need for Global Innovation
Gates Global* Challenges

- Carbon sequestration
- Universal flu vaccine
- Dementia treatment
- Ocean clean-up
- Energy efficient desalinization
- Safe, driverless cars
- Embodied AI
- Earthquake prediction

Bill Gates, MIT Technology Review 2019
Most of Bill Gates’ Top 10 2019 Breakthrough Technologies* are public health or related, e.g. ...

- Capture carbon dioxide to reduce emissions
- Heart monitors on wrist

*MIT Technology Review, 2019
Breakthrough Technologies
Sanitation without sewers
Partnerships

Better innovations together
Conducted strategic planning process with RTI International

Together, invested with IMPACT seed funding, starting with environmental science/health

NC Collaboratory provided funds, too

Several projects funded
Initiative to Maximize Partnerships and Catalyze Teamwork (IMPACT)

- Children’s Environmental Solutions Study
- Toxicity of Complex Aerosols from Wood Burning Cook Stoves
- Surveillance, Modeling, Analytics and Risk Assessment Tool for Evidence-Responsive Antimicrobial Resistance Management
REPUTATION, TRUST, BRAND, COMMUNICATION, MARKETING
Silent Sam-- gone but not forgotten
40th annual Minority Health Conference
Managing more communications channels

Carolina Public Health magazine

Website

Social Media
Who will be the next director?

Meanwhile, thanks again to Elizabeth French, communications team, Kurt Ribisl and search committee.
Gillings School Commencement

Richard Besser, MD
President and CEO
Robert Wood Johnson Foundation

Saturday, May 11 @ 1pm
Thank you!