

DANIEL R. CARTER

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EDUCATION

M.B.A., Finance, East Carolina University, Greenville, NC
B.A., *Magna Cum Laude*, Furman University, Greenville, SC

PROFESSIONAL EXPERIENCE

ASCENDIENT HEALTHCARE ADVISORS, CHAPEL HILL, NC
Consultant, 2001-2007
Managing Consultant, 2007-2013
Principal, 2013 to present
Vice President/Secretary, 2015 to present

Primary responsibilities include business development, client and project management, development and analysis of certificate of need applications, certificate of need litigation support, preparation of market and financial feasibility studies, strategic planning, community health needs assessments, public health planning and medical staff development planning. Planning and certificate of need experience includes preparation of more than 250 certificate of need applications in multiple states for a variety of regulated services, including: new and replacement hospitals, facility renovation/expansion, inpatient beds (acute, rehabilitation, psychiatry, and long term care), CCRCs, skilled nursing, assisted living, freestanding emergency departments, inpatient and outpatient dialysis, hospice, operating and endoscopy rooms (both in hospitals and in ambulatory surgery facilities), various tertiary and quaternary services, and medical equipment/technology such as cardiac catheterization equipment, MRI, CT, PET, linear accelerators and simulators. Regulatory experience also includes exemption, non-applicability, no review and material compliance requests in North and South Carolina, as well as methodology and special need petitions to the North Carolina State Health Coordinating Council and permanent rule change proposals. Admitted as an expert witness by an Administrative Law Judge in 11 contested case hearings.

FACULTY POSITIONS

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, GILLINGS SCHOOL OF GLOBAL PUBLIC
HEALTH, DEPARTMENT OF HEALTH POLICY AND MANAGEMENT
Adjunct Assistant Professor, November 2014 to present

PRESENTATIONS

- "The Maryland Model – Strategic Considerations for a Fixed Payment System." Webinar. North Carolina Hospital Association, October 8, 2015.
- "Strategic Issues with the Healthcare Revenue Cycle." Guest Lecture. The University of Alabama, Culverhouse College of Commerce and Business Administration, "Survey of Issues in Health Care Management," Tuscaloosa, Alabama, September 30, 2013.
- "Issues in Healthcare Supply Chain Management." Guest Lecture. The University of Alabama, Manderson Graduate School of Business, "Supply Chain Management," Tuscaloosa, Alabama, September 30, 2013.
- "Consolidation in Healthcare." Guest Lecture. The University of Alabama, Culverhouse College of Commerce and Business Administration, "Survey of Issues in Health Care Management," Tuscaloosa, Alabama, October 29, 2012.
- "Community Health Needs Assessment: Why Just Checking the Box Isn't Enough." Invited Speaker. Carolinas Society for Healthcare Strategy and Market Development 2012 Fall Conference, Charlotte, North Carolina, October 18, 2012.
- "Community Health Needs Assessment (CHNA): A Case Study of a Practical Approach." Webinar. Maryland Healthcare Financial Management Association, June 11, 2012.
- "Finance in Health Care." Invited Speaker. East Carolina University, Financial Management Association, Greenville, North Carolina, November 16, 2011.
- "The Business of Health Care." Guest Lecture. Furman University, Business Administration Core, Greenville, South Carolina, November 11, 2011.
- "Health Care Consulting: An Overview." Invited Speaker. The University of Alabama, Health Care Management Society, Tuscaloosa, Alabama, September 26, 2011.
- "Consolidation in Health Care." Guest Lecture. The University of Alabama, Culverhouse College of Commerce and Business Administration, "Survey of Issues in Health Care Management," Tuscaloosa, Alabama, September 26, 2011.
- "A View from the Health Planner's Perspective." Invited Speaker. Third Southeastern Health Planning Symposium, Charlotte, North Carolina, March 2010.
- "North Carolina Certificate of Need: Your Role in this \$3 Billion Process." Invited Speaker. 2009 NCACPA/HFMA Health Care Industry Conference, Greensboro, North Carolina, June 2009.
- "North Carolina Certificate of Need: The Role of the CPA in the Application Process." Invited Speaker. 2008 NCACPA/HFMA Health Care Industry Conference, Greensboro, North Carolina, June 2008.

PUBLICATIONS

Carter, D. and Van Ochten, K. (2011, Winter). "Hospital Affiliations: A North Carolina Perspective," *Tarheel News*, 45(1), pp. 11-13.

OTHER ACTIVITIES

Carolinas Society for Healthcare Strategy and Market Development
Healthcare Financial Management Association
Triangle Healthcare Executives' Forum
Furman University President's Advisory Council
Volunteer, USO of North Carolina