



39th ANNUAL NORTH CAROLINA
SCHOOL NURSE CONFERENCE

Exhibitor and Sponsor Prospectus

December 12-13, 2024 | Koury Convention Center | Greensboro, N.C.



GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH
North Carolina Institute for Public Health



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**
Division of Child and Family Well-Being

General Information

We invite you to join us for this 39th annual event, which will include plenary sessions, breakout workshops and a keynote address. The 2024 North Carolina School Nurse Conference is a wonderful professional development opportunity for nurses to explore new ideas, share lessons learned, and network with others from across the state!

Every year, new and returning school nurses attend the conference to participate in innovative sessions and networking opportunities. The theme for this year's conference is **“School Nursing: Building Blocks of Knowledge.”**

This is the largest conference targeted to school nurses in North Carolina with total anticipated attendance of **more than 600 participants.**



About the Conference Providers

This conference is jointly provided by the Whole Child Health Section of the North Carolina Division of Child and Family Well-Being and the North Carolina Institute for Public Health at the UNC Gillings School of Global Public Health.

The Public Health Nursing Institute for Continuing Excellence is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Exhibiting Schedule

Wednesday, December 11

5:00 – 9:00 p.m. Exhibitor Set-Up

Thursday, December 12

7:00 – 8:30 a.m. Breakfast

10:00 – 10:30 a.m. Break

12:00 – 1:30 p.m. Lunch

3:00 – 3:30 p.m. Break

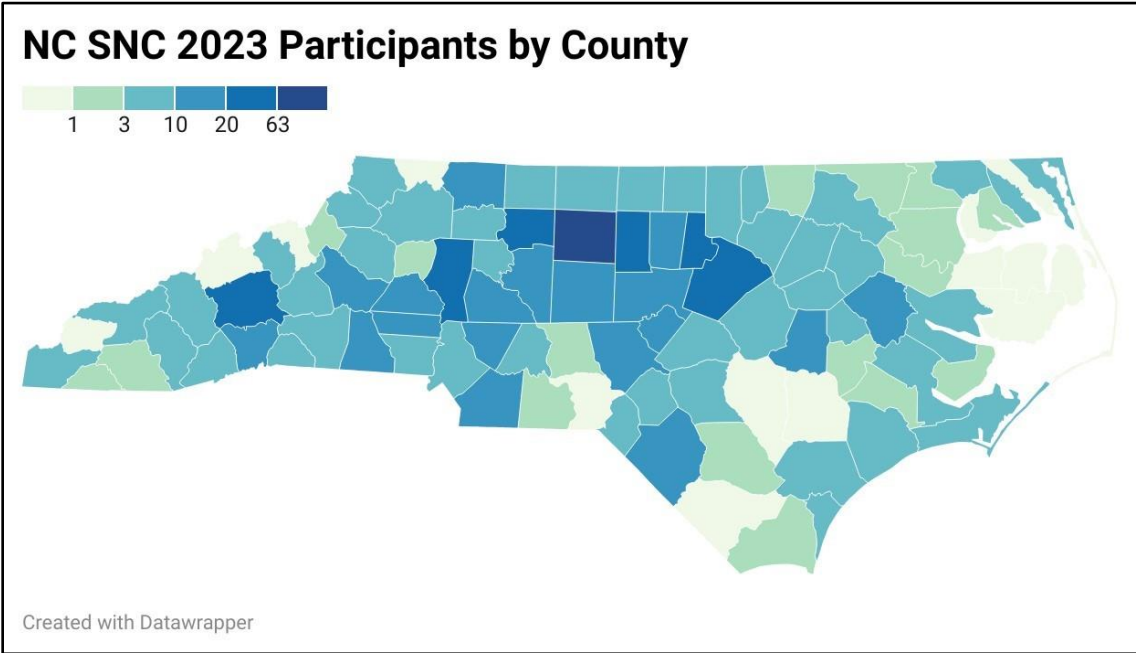
Friday, December 13

7:00 – 8:00 a.m. Breakfast

10:15 – 10:45 a.m. Break

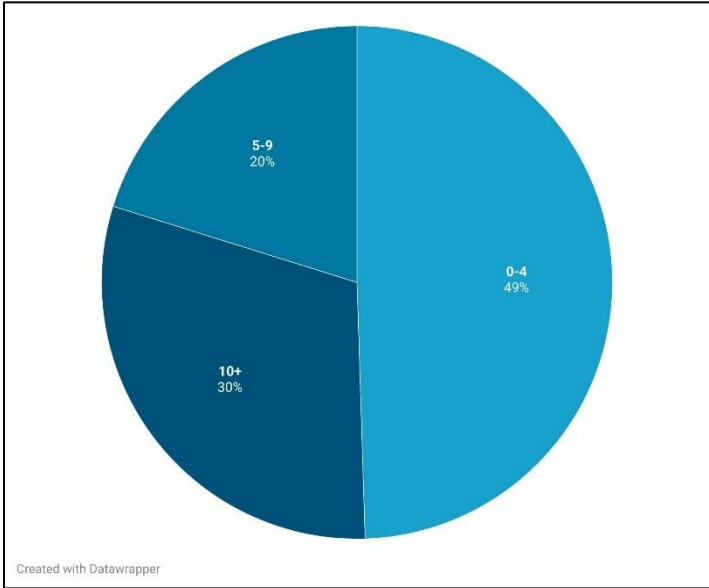


Profile of Attendees



In 2023, we had **87 North Carolina counties** represented by over **750 participants**. Over **98% of attendees** of the 2023 conference said that they were satisfied with their conference experience.

Years of Experience in School Nursing



Exhibitor Package

\$750.00 For-profit

\$400.00 Not-for-profit

The exhibitor space will be in the Pre-Function Area on the third floor of Koury Convention Center. This space is conveniently located between participant breakout sessions for increased visibility and networking.

Package includes:

- Two days of exhibiting: Thursday, December 12 and Friday, December 13
- One clothed table with two chairs
- Breakfast for two persons on both days
- Lunch for two persons on Thursday
- Coffee and break service

***Additional exhibitor breakfast, lunch, and break service are available for \$100 per person per day. During registration, you will be given the option to add additional tables; however, you will be charged per table, i.e., two for-profit tables will be \$1,500.*



Conference Sponsorship

Gold Sponsor (\$8,000+)

This sponsorship provides a conference meal (breakfast, lunch or break) for participants.

- Free exhibit space (up to 3)
- Free additional exhibitor
- Choice of exhibit location
- Printed signage on site
- Verbal recognition
- Acknowledgement in the conference app

Silver Sponsor (\$5,000- \$7,999)

This sponsorship provides conference lanyards and nametags and contributes to the audio-visual package.

- Free exhibit space (up to 2)
- Acknowledgement in the conference app
- Verbal recognition

Bronze Sponsor (\$3,000-\$4,999)

This sponsorship supports national speaker fees.

- Free exhibit space
- Acknowledgement in the conference app

For more information about sponsorship, please contact Lead Event Planner Cherelle Whitfield at 919-843-9262 or cwwhitfi@email.unc.edu.

Registration Information

Registration Process

Visit [our website](#) to register. Exhibitor registration will be open from July 8 to November 8. If you are interested in attending the conference as well, please note that conference registration does not open until September 9. To ensure you can secure a spot, **we encourage you to register early as space is limited.**

Payment

The exhibit fee must be received no later than November 8, 2024, at 5:00 pm, or your registration will be cancelled. You may pay by credit card via our online registration system. We accept Visa and MasterCard.

Please make all checks payable to UNC-Chapel Hill and mail them to NCIPH, ATTN: Registrar, Campus Box 8165, Chapel Hill NC 27599. Please include your name, the name of the program and the confirmation number you received from our online system with your check.

Exhibitor Set-Up

Exhibitors will have access to the exhibit hall on Wednesday, December 11 from 5:00 pm until 9:00 pm. Your assigned table will have a tent card with your company name displayed.

Exhibitor Priority

Exhibitor space is limited, and priority will be assigned if capacity is reached. Exhibitors providing educational and informational displays and products will be prioritized over exhibitors who are selling commercial products.

Shipping

All exhibitors must bring their supplies in through the loading dock. We will email you instructions for shipping materials to the hotel prior to the start date of the conference.

Accommodations

A block of rooms has been reserved at the Sheraton Greensboro at Four Seasons (attached to the Koury Convention Center) for a rate of \$147 plus tax per night. Everyone is responsible for making their reservation directly with the hotel. To receive the discounted rate, you must make your reservation before 5:00 pm (ET) on November 11, 2024. To make your reservation use this link: <https://book.passkey.com/e/50852437>. IMPORTANT: To prevent issues reserving within the discounted block it is important to use the booking link rather than calling the hotel directly.

Contact Us

For further details or questions, please contact Cherelle Whitfield at 919-843-9262 or cwwhitfi@email.unc.edu.



To register, visit go.unc.edu/SNC24

