

Amanda S. Holliday MS, RD, LDN

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EDUCATION:

Master of Science/Internship, Clinical Nutrition

March 2002

Rush University Medical Center, Chicago, IL

Thesis: The effect of two different oral supplement dosing schedules on total nutrient intake in geriatric rehabilitation patients

Bachelor of Science, Foods and Nutrition

May 2000

Minor: Gerontology

Appalachian State University, Boone, NC

WORK EXPERIENCE:

Clinical Assistant Professor and Program Director

July 2007-Present

Division Chair: Practice, Advancement and Continuing Education

July 2015-Present

University of North Carolina at Chapel Hill, Chapel Hill, NC

- Program Director, Coordinated Program (MPH/RD) in Dietetics, Reaccredited 2015 by ACEND
- Courses taught annually: Nutrition Assessment and Counseling (3), Medical Nutrition Therapy I: Chronic Diseases (3), Medical Nutrition Therapy II: Acute Diseases (3), Medical Nutrition Therapy Case Seminar (1), Nutrition and Aging (1), Supervised Clinical Practice Experience (6), Advanced Nutrition Experience (6), Nutrition Across the Lifecycle (3)
- Program Pass rate: 100%
- Designed and Implemented PRISM: a Field Management and Data Management System
- Admissions Committee Chair: MPH Program
- Faculty Advisor to 14+ students/year (BSPH and MPH/RD)
- Manage all aspects of RD Program and all Student Issues

Clinical Nutrition Manager

Nov 2004-2007

Pitt County Memorial Hospital, Greenville, NC

- Supervised 15 Registered Dietitians and 2 Diet Technicians
- Established and implemented a 4-tiered clinical ladder for dietitians (1 step=9% salary increase)
- Planned and Organized State Workshop (at PCMH) about ADA Nutrition Care Process and Nutrition Diagnostic Language (80 RDs from 5 states attended)
- Managed \$500,000 budget, reducing enteral formulary costs by \$20,000 per year
- Improved Turnover (from 50% to less than 1% in 2.5 years)
- Resolved DFS Fine and JCAHO Type I; Clinical Nutrition Services is now "an exemplary department"
- Site Preceptor for more than 6 students per year; taught General Medicine Rotation for all students (98% pass rate on RD Exam)

Adjunct Assistant Professor

Jan 2006- Aug 2007

Department of Family Medicine, Brody School of Medicine, Greenville, NC

- Co-teach nutrition therapy to medical students
- Provide quarterly lecture to medical students, residents, fellows and attendings on various nutrition topics

Manager, Food and Nutrition Services**April 2003-Oct 2004**

Rush University Medical Center, Chicago, IL

- Oversaw more than 100+ employees (non-union and union) responsible for providing front-line nutrition services (nutrition screening, menu management, cleanliness of unit kitchens and tray passing) and meal preparation (1800 meals per day) to patients, while meeting JCAHO and IDPH requirements
- Assistant to Clinical Nutrition Manager (12 clinical dietitians)
- Monitored patient satisfaction scores, developed and implemented new systems based on these data
- Developed and Implemented a unit supply program using a PDA, reducing floor stock costs by \$5000 a year
- Preceptor to the Foodservice Management-Hospitality Program rotation for master degree students

Faculty Instructor**July 2003-Oct 2004**

Department of Clinical Nutrition, College of Health Sciences

Rush University Medical Center, Chicago, IL

- Prepared lessons and provided hands-on surgical nutrition instruction to graduate students and interns

Clinical Dietitian**April 2002-Oct 2004**

Rush University Medical Center

- Administered medical nutrition therapy to post-surgical GI and transplant (pancreas, kidney, and liver) patients
- Developed handouts, lead classes/support groups and counseled gastric bypass patients
- Worked as a consultant dietitian for Rush Home Care and Rush Geriatric Care Partners
- Cross-trained on all units to provide staff relief
- Preceptor of the GI rotation for master degree students

PROFESSIONAL MEMBERSHIPS/LEADERSHIP/CERTIFICATIONS:**Academy of Nutrition and Dietetics****member: 1996-Present**

- Nutrition Informatics Task Force Member (2006-2009)
 - Assisted team with white paper on Nutrition Informatics
- Member of Several Dietetic Practice Groups (1996-present)
 - Healthy Aging DPG (2000-present)
 - On ballot for 2010-2011, 2012-2013 Treasurer
 - Nutrition and Dietetic Educators and Preceptors (2007-present)
 - Clinical Nutrition Management (2005-2010)
 - Dietitians in Nutrition Support (2005-present)
 - Foodservice Managers (2006-2007)

North Carolina Dietetic Association**member: 2004-Present**

- NCDA President (2011-2012)
 - Successfully transitioned board through the name change process, updating of the annual meeting policy and board member training.
 - Appointed first student council and began the first phases of a mentoring program for new and seasoned Registered Dietitians
 - Implemented the association's first policy regarding industry sponsors.
- NCDA President-Elect (2010-2011)
 - Closely worked with district leaders while completing annual board activities.
 - Participated and assisted in planning board meetings
- NCDA Licensure Liaison (2007-Dec. 1, 2008)
 - Served as liaison between NCDA and NCBDN

Durham-Chapel Hill Dietetic Association**2007-Present**

- **Nominating Chair (2015-2016)**
- **President (2009-2010)**
 - Led Strategic Planning for 2009-2010
 - Oversaw all board activities
 - Worked with Board to maintain membership (100+) and offer meetings electronically and face-to-face
- **President-Elect (2008)**
 - Organized meeting speakers, food, and venue for meetings
 - Obtained approval for meeting CEUs and oversaw payment of speakers
 - Prepared meeting handouts and supporting materials
 - Trained as President, assisted with development of strategic plan

Other (Memberships)

1996-Present

- Chicago Dietetic Association (2000-2005)
- Illinois Dietetic Association (2000-2005)
- West Suburban Dietetic Association (2002-2005)
- The Gerontology Society of America-volunteer (1996)

Certifications

Certified Foodservice Manager-Chicago (2002-2006)

ServSafe Certified (2004-Present)

Conferences Attended:

FNCE 1999, 2001, 2002, 2003, 2004, 2006, 2008, 2010, 2011, 2012, 2013

NCDA 2007, 2008, 2009, 2010, 2011, 2012

DEP 2008, 2009, 2010, 2011, 2012, 2013, 2014

CNM 2004, 2005

ASPEN 2004

HONORS:

- Gillings Innovation in Teaching Award (2013, 2014, 2016)
- Edward G. McGavern Award for Teaching Excellence (2010)
- Outstanding Dietetics Educator (CP) (NCDA and DEP) (2010)
- American Dietetic Association Leadership Training Participant (2010)
- Delta Omega Excellence in Teaching Award (2009)
- Nominated for Member of the Year, NCDA (2009)
- City of Greenville Leadership Institute Participant (2007)
- Aramark Recognition for Continuing Excellence in the field of Clinical Nutrition (2007)
- Nominated for PCMH Operational Excellence (2006)
- Quality Award Letter for Improvement in Clinical Nutrition Services (2005)
- Intern of the Year: 2001 and 2002
- Recipient of the WOW Award (Rush 2002)
- Gamma Beta Phi Honor Society (2000)
- Kappa Omicron Nu Honor Society (1999, 2000)

PUBLICATIONS:

Holliday, A. Program Assessment Report (5 year) for Coordinated Program in Public Health Nutrition. University of North Carolina at Chapel Hill. Submitted 10/2009

Holliday, A. Major Program Change in Accordance with 2008 ERAS. University of North Carolina at Chapel Hill. Submitted Summer 2009 and accepted without changes in Summer 2009.

Holliday, A. Closure Paperwork for Undergraduate Program in Public Health Nutrition (DPD, BSPH), University of North Carolina at Chapel Hill. Submitted Spring 2008 and accepted Summer 2008.

Lapidos, S., **Holliday, A.**, Sanoy., The Virtual Dietitian, Today's Dietitian, Vol 6, pgs 17-19, No 1, 2004,

Kolasa K, Poole D, Chatman M, Nelson C, Gaskins S, **Holliday A**, The University Health Systems Nutrition Initiative: Enhancing the Ability of Patients, Employees and the Community to "Eat Smart and Move More", Perspectives On Patient Care, Vol 19, pgs 33-41, 2005

ABSTRACTS:

Wylar, S. **Holliday, A.** Clement-Benmoussa, A., Rossignol, G., Bess, B., Antoun, S., Nutrition changes in non-small cell lung cancer (NSCLC) are not linked to chemotherapy side effects: results from a pilot study

INVITED PRESENTATIONS AND MEDIA EXPERIENCE:

Sir Walter Cabinet/UNC Women's Club, Chapel Hill, NC 2015

Topic: Nutrition Across North Carolina

The State of Things, Durham NC 2015

Topic: Personal NC History and Passion

2 NC Nursing Homes, Orange and Pender County, NC 2015
Topic: Eating with Dementia

US Public Health Training Symposium, Raleigh, NC 2014
Topic: Nutrition and Aging

Healthy Nurses, Healthy Lives, Chapel Hill, NC 2014
Topic: Healthy eating during shift work

Virtual Dementia Tour
URL: <http://unc.edu/spotlight/the-dementia-tour/>

Dietetic Educators of Practitioners Area 6&7 Meeting, Baltimore, MD, 2010
Topic: Nutrition Informatics (2 CEU)

Good Morning America, October 20, 2011
Topic: Clearing Up the Confusion About New FDA Food Labels

North Carolina Dietetic Association Annual Meeting, April 2010, Durham NC
Topic: International Dietetics and Nutrition Terminology (IDNT): Recent Updates and Application Beyond Nutrition Diagnoses (2 CEU)

Durham Chapel Hill Dietetic Association, November 2008, Durham, NC
Topic: Clinical Ladders: A Dietitians Perspective (2 CEU)

North Carolina Dietetic Association Annual Meeting, April 2009, Durham, NC
Topic: Streamlining the Internship Process for Prospective Students, Panel Discussion (1 CEU)

North Carolina Dietetic Association Annual Meeting, April 2008, Durham, NC
Topic: Capitalizing on Conflict: Turning Lemons into Lemonade (2 CEU)

North Carolina Dietetic Association Annual Meeting, April 2007, Cary, NC
Topic: Nutrition Diagnostic Language: Where the Rubber Hits the Road (2 CEU)

PCMH Nutrition Care Process Workshop, Summer 2007, Greenville, NC
Topic: Implementing the NCP/Diagnostic Language at a large, tertiary care medical center (4 CEU)

Department of Nutrition and Dietetics, East Carolina University, September 2006
Topic: Clinical Skills, Preparing for Your Internship

Health Occupations Program, DH Conley High School, June 2005, 2006, Greenville, NC
Topic: Introduction to the Dietetics Career

Florida Dietetic Association, July 2005, Sanibel Island, Florida
Topic: The Virtual Dietitian (1.5 CEU)

Family Medicine Symposium, July 2005, Greenville, NC, (received perfect score for presentation)
Topic: Hospital Nutrition
Inpatient Diabetes Management: Hitting the Targets; September 2005, Greenville, NC
Topic: To Eat or Not to Eat-Carbohydrate Counting

WNCT-TV (2005-2007), Greenville, NC
Topics: Health Benefits of Strawberries, Frozen, Fresh or Canned Vegetables?, Healthy School Lunches, Smart Snacking, Quench Your Thirst,

The Daily Reflector, Greenville, NC
Topic: Enthusiasm for Exercise

REFERENCES:

Available Upon Request