

Rebecca Greenleaf, MPH
Curriculum Vitae

CONTACT INFORMATION

UNC Gillings School of Global Public Health, Department of Maternal & Child Health
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EDUCATION AND TRAINING

Graduate

1998 Master of Public Health, Maternal and Child Health
UNC Gillings School of Public Health, University of North Carolina at Chapel Hill, Chapel Hill, NC

Undergraduate

1993 Bachelor of Science, Health Promotion, Cum Laude
James Madison University, Harrisonburg, VA

PROFESSIONAL EXPERIENCE

11/13 - Present
Learning Systems Coordinator
National Maternal and Child Health Workforce Development Center
Department of Maternal and Child Health, Gillings School of Global Public Health
The University of North Carolina at Chapel Hill, Chapel Hill, NC

Develops content and methods for delivering the National Center curricula through a combination of online/self-paced, hybrid, and residential training platforms; designs and implements MCH Pipeline activities for the National Center, including the development and co-teaching of an online course for graduate students and MCH professionals; supports design and development of data collection plans and systems to capture required monitoring and evaluation data and ensure project goals are met; partners with national organizations, including academic MCH leadership training programs, to further resource sharing and promote goals of the National Center; supervises individual students and teams in projects and practicum of varying scope; contributes to evaluation efforts in all aspects of Pipeline Team work.

03/05-Present

Project Coordinator, National Core Indicators
Carolina Institute for Developmental Disabilities
The University of North Carolina at Chapel Hill, Chapel Hill, NC

Provides oversight for North Carolina's participation in National Core Indicators, a research project assessing outcomes of services provided to adults with developmental disabilities and older adults; develops research methods and protocol for NCI in partnership with the NC DMH/DD/SAS, NC DAAS, the Human Services Research Institute, state Developmental Centers and Neuro-Medical Treatment Centers and the NC Office on Disability and Health; evaluates, updates, and distributes materials for the NCI process to participating LME/MCOs, serving as the primary contact for questions from LME/MCO staff and advising LME/MCO staff regarding the completion of project requirements; develops interview protocol, coordinates data collection, assures data quality, and communicates with national, state, and local agencies to assure project goals are met; reports to management from CIDD, DMH/DD/SAS, and DAAS to ensure project timelines and budget requirements are met; and recruits, trains, and supervises a team of 40+ interviewers across NC.

03/07-06/13

Training Specialist,
National Training Institute for Child Care Health Consultants
Department of Maternal and Child Health, Gillings School of Global Public Health
The University of North Carolina at Chapel Hill, Chapel Hill, NC

Developed training toolkits and materials related to child development and the promotion of health and safety in child care for distribution to Child Care Health Consultants nationwide; facilitated ongoing on-site and distance learning courses for Child Care Health Consultant Trainers from across the U.S.; and created online courses related to health and safety in child care.

07/98-04/03

Public Health Program Manager
North Carolina Department of Health and Human Services, Division of Public Health, Raleigh, NC

Planned, implemented, managed, and evaluated the State Child Health Insurance Program, *NC Health Choice for Children*, with particular emphasis on services for children with special health care needs; managed program budget of \$400,000 annually and prepared quarterly and annual reports to state and federal agencies; represented *Health Choice* at the local, state, and national level, providing training and technical assistance to a variety of constituents, including health care providers, state and local agency staff, advocates, and consumers; provided staff support to the NC Commission on Children with Special Health Care Needs and the Women's and Children's Health Section Family Advisory Council; developed quality assurance tools and approaches for identifying children with special needs and formalized reporting on process, structure, and outcome measures.

01/96-08/97

Project Assistant

Association of Maternal and Child Health Programs, Washington, DC

Conducted policy analysis and position development in the areas of managed care, welfare reform, abstinence education, and children with special health care needs; conducted research and assisted in the production of publications, reports, newsletters, and position papers; coordinated development of a nationwide data network, with the goal of increasing state data capacity; planned and provided oversight for a training conference for over 100 state representatives; provided information and assistance to leadership in state Title V programs, federal agencies, and national organizations; managed the successful 1996 AMCHP Maternal and Child Health Block Grant Funding application process.

PUBLICATIONS

Publications: Reports, Curricula and Patient Education Materials

Roth M, Greenleaf R. MHCH 890: Applied Methods for Health Transformation Implementation in MCH, 2015.

Greenleaf R. Health Transformation in MCH: Spring Seminar Series for Title V Professionals, 2016.

Greenleaf R. Building Your Coaching Skills, Trainer's Guide, The North Carolina Child Care Health and Safety Resource Center, 2013.

Greenleaf R. Healthy Inclusion through Child Care Health Consultation. The National Training Institute for Child Care Health Consultants, 2013.

Greenleaf R. Healthy Bodies – Promoting Nutrition and Physical Activity through Child Care Health Consultation, The National Training Institute for Child Care Health Consultants, 2012.

Zuver D, Greenleaf R, Dorton R, Finks W, Fisher K, Olley G. Speak Up! Action Manual for Peer Leader Teams, Acting for Advocacy, 2007.

Refereed Presentations

Roth M, Greenleaf R, Mitchell K. New Methods for the MCH Pipeline: Outcomes from an Interdisciplinary, Online Health Transformation Course. Poster Presentation, AMCHP Annual Conference. Washington, DC: April 2016.

Greenleaf R, McClamroch B. Partnering with Health Consultants to Support Children with Special Needs. National Association for the Education of Young Children Annual Conference. Atlanta, GA: November 2012.

Greenleaf R, Cleary M. Smart Moves: Moving Wisely in the Child Care Setting. North Carolina Association for the Education of Young Children. Raleigh, NC: September 2012.

Greenleaf R, Cianciolo S. SNAPP! Supporting Nutrition and Active Physical Play. National Association for the Education of Young Children Annual Conference. Orlando, FL: November 2011.

Greenleaf R. Healthy Smiles: Caring for Children's Oral Health. NC Head Start Annual Conference. Raleigh, NC: March 2011.

Greenleaf R, Cianciolo S. Caring for the Caregiver - Promoting the Health and Safety of Child Care Staff. Early Childhood 2010 Summit. Washington, DC: August 2010.

Greenleaf R. Head Start Health Consultants as Child Care Health Consultants. NC Head Start Annual Conference. Raleigh, NC: March 2010.

Greenleaf R. Promoting the Health and Safety of Child Care Staff. NC Child Care Health Consultant Association Annual Meeting. Chapel Hill, NC: March 2010.

Greenleaf R. Partnering to Promote Medical Homes for Children. National Smart Start Conference. Greensboro, NC: January 2002.

Greenleaf R. Kids and Managed Care Options; State Child Health Insurance Programs; and Children with Special Health Care Needs. Webcast – University of Illinois at Chicago, Center for the Advancement of Distance Education. September 2002.

Vitaglione T, Tayloe D, Huff O, Sloop S, Greenleaf R. Every Child Deserves a Medical Home - the North Carolina Perspective. National Medical Home Conference, Oahu, HI. January 2001.

Greenleaf R. Transition Services for Youth with Special Health Care Needs. National Summit on Children with Special Health Care Needs. Washington, DC: December 2001.

Greenleaf R, Dickens P. Assessing the Health Related Needs of Youth with Disabilities and Chronic Health Conditions. American Public Health Association Annual Meeting. Boston, MA: November 2000.

MEMBERSHIP & AWARDS

2015	Innovative Teaching in MCH Award, Association of Teachers of Maternal and Child Health, 'Expanding Access to Applied Methods for Health Transformation Implementation in MCH'
2015-Present	The Greater Good Science Center, University of California at Berkeley
2014-Present	Member, Association of Teachers of Maternal and Child Health
2013-Present	Member, Association of Maternal & Child Health Programs

TEACHING ACTIVITIES

Spring 2015	MHCH 890: Applied Methods for Health Transformation Implementation in MCH, co-instructor
Fall 2015	MHCH 890: Applied Methods for Health Transformation Implementation in MCH, co-instructor
2014-2015	Supervised graduate student Jennifer Schroeder, MPH 2015
Spring 2014	Preceptor MHCH 712, Gillings School of Global Public Health, UNC-Chapel Hill

NON-ACADEMIC TEACHING ACTIVITIES

2003-2005	Childbirth and New Parent Educator. WakeMed Hospital, Cary, NC.
2001-Present	Registered Yoga Instructor