

Jay S. Levy

Over the past 35 years, Jay Levy has established a reputation as a leader in integrating technology to solve business problems and exploit opportunities in business intelligence, networking, electronic funds transfer, electronic commerce and direct marketing. He led the development, implementation and operation of CIRRUS, the first international ATM interchange network. Mr. Levy also served as Senior Vice President for MasterCard International, where he managed a worldwide systems development staff of 200 professionals located in 3 development centers on 3 continents, with 400 simultaneous projects and an annual budget of more than \$25 million. He has served on numerous ANSI and ISO standards committees which were focused on bank card transaction formats, electronic data interchange, identification card characteristics (including magnetic and chip based recognition technology) and international identification card numbering schema.

Mr. Levy provides strategic management and technology consulting services to a variety of industry segments including healthcare providers, not-for-profit charitable organizations, construction professional services and mall developers by developing complex business models to predict operational and financial performance based on variable inputs. He provides these consulting services to health care providers to develop operational improvement strategies and tactics. Clients include several community hospitals and emerging academic medical centers in North Carolina, South Carolina, New Mexico, Connecticut, Tennessee, Texas and Florida.

These complex business models visualize and transform data into actionable information in support of strategic planning and tactical operations of businesses. In his role as Adjunct Faculty in the Department of Health Policy and Management within the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill, Mr. Levy has developed a simulation environment that is used in the Master's of Health Administration degree program which is used by students to exercise their understanding of competencies taught in the program. In addition, he has developed similar business models to be used by mall developers to develop deployment and pricing strategies and tactics.

Mr. Levy received a B.S. in Finance from Indiana University.