

## CURRICULUM VITAE

**SARAH BETH VERBIEST, DrPH, MSW, MPH**

### **Personal Information**

Business Address: Center for Maternal and Infant Health  
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### **Education**

2005-2008	Doctoral	University of North Carolina at Chapel Hill, DrPH Gillings School of Global Public Health Health Policy and Management Department Public Health Leadership Chapel Hill, NC
1993-1995	Graduate	University of North Carolina at Chapel Hill, MPH Gillings School of Global Public Health Maternal and Child Health Department Chapel Hill, NC
1993-1995	Graduate	University of North Carolina at Chapel Hill, MSW School of Social Work Community, Management & Policy Practice Chapel Hill, NC
1993	Certificate	Boston University School of Public Health International Health Program Boston, MA
1985-1989	Undergraduate	St. Lawrence University, BA Canton, NY

### **Dissertation**

The postpartum visit: An overlooked opportunity for prevention. The University of North Carolina at Chapel Hill. November 2008.

### **Supplemental Education**

15<sup>th</sup> Annual Institute in Qualitative Research: Conducting Qualitative and Mixed Research Synthesis Studies, the University of North Carolina at Chapel Hill School of Nursing Center for Lifelong Learning, July 12-15, 2010.

Switchpoint, An IntraHealth Production, Social Entrepreneurship, Saxapahaw, NC, April 23,24, 2015

TED Women2015 Momentum, Monterey, California, May 27-29, 2015 (Participants accepted by competitive application)

**Professional Experience – Employment History**

2015-present	Clinical Associate Professor School of Social Work, University of North Carolina
2010-2015	Research Assistant Professor UNC School of Medicine, Dept of OB/GYN, University of North Carolina
2008-present	Adjunct Faculty Gillings School of Global Public Health, University of North Carolina
2007-2015	Adjunct Faculty UNC School of Social Work, University of North Carolina
2004-present	Executive Director, Center for Maternal and Infant Health School of Medicine, University of North Carolina
2011-present	Director, Every Woman Southeast Coalition School of Medicine, University of North Carolina
2012-present	CDC Senior Advisor Consultant to the National Preconception Health and Health Care Initiative, School of Medicine, University of North Carolina
1997-2004	State Program Director North Carolina Chapter of the March of Dimes
1995-1997	Research Associate, Substance Abuse / Child Abuse Homicide Projects Gillings School of Global Public Health, University of North Carolina
1995-1997	Consultant IPAS, Carrboro, NC
1994-1996	Research Associate, The Evaluation Project Carolina Population Center, University of North Carolina
1991-1992	Consultant, Social Entrepreneurship ASHOKA Foundation, Dhaka, Bangladesh
1991-1992	Consultant, Family Planning CARE Bangladesh
1991-1992	Program Manager, Girls' Education & Family Planning The Asia Foundation, Dhaka, Bangladesh
1989-1991	Manager and Instructor International Culture and News Company, Matsue, Japan

## **Honors and Awards**

2005	Fellow, William Friday Fellowship on Human Relations The Wildacres Leadership Initiative
2002	March of Dimes National Chapter of the Year for Program
2002	March of Dimes Southern Region Staff Excellence Award
2001	March of Dimes National Chapter of the Year for Public Affairs
2000	March of Dimes National Chapter of the Year for Program
1995	Delta Omega Public Health Honorary Society
1989	Phi Beta Kappa

## **Bibliography**

### **Peer Reviewed Journals**

1. Zerden ML, Stuart GS, Brody, S, Verbiest S, Norton, D, Tang J, Barriers to receiving long-acting reversible contraception in the postpartum period, *Women's Health Issues*, accepted not published yet.
2. Zerden ML, Stuart GS, Verbiest S, Derosset L, Tang J, Family planning intentions: a qualitative exploration of postpartum women of Mexican descent in North Carolina, *Contraception*: November 2013, 88(5): 624-628.
3. Floyd RL, Johnson K, Owens J, Verbiest S, Moore CA, Boyle C, A National Action Plan for Promoting Preconception Health and Health Care in the United States (2012-2014), *Journal of Women's Health*: October 2013, 22(10): 797-802.
4. Mitchell, E and Verbiest, S (2013) Effective strategies for promoting preconception health—from research to practice. *American Journal of Health Promotion*: January/February 2013, Vol. 27, No. sp3, pp. S1-S3.
5. Berry DC, Neal M, Hall EG, Schwartz TA, Verbiest S, Bonuck K, Goodnight W, Brody S, Dorman KF, Menard MK, Stuebe AM, Rationale, design, and methodology for the optimizing outcomes in women with gestational diabetes mellitus and their infants study, *BMC Pregnancy and Childbirth*: 2013;13(184).
6. Verbiest S, Holliday J. Issue brief: Preconception care: building the foundation for healthy women, babies and communities, *NC Med J*. 2009 Sept-Oct;70(5):417-26.
7. Verbiest, S. Starting life with coordinated care. *NC Med J*. 2009 Mar-Apr;70(2):127.
8. Auger S, Verbiest S. Lay health educators' roles in improving patient education. *NC Med J*. 2007 Sep-Oct;68(5):333-5.
9. Holmes M, Bacon TJ, Dobson LA, McGorty EK, Silberman P, DeWalt D, Moeykens B, Plescia M, Verbiest S, White A. Addressing health literacy through improved patient-practitioner communication. *NC Med J*. 2007 Sep-Oct;68(5):319-26.

10. Verbiest S. Folic acid fortification should oral contraceptives be next? MCN Am J Matern Child Nurs.2005 Jul-Aug;30(4):228.
11. DeClerque J, Freedman J, Verbiest S, Bondurant S. Issue brief: North Carolina's infant mortality problems persist: time for a paradigm shift. NC Med J. 2004 May-Jun;63(3):128-42.
12. Herman-Giddens M, Brown G, Verbiest S, Carlson P, Hooten E, Howell E, Butts J. Underascertainment of child abuse mortality in the United States. JAMA.1999 Aug 4;282(5):463-7.

### **Non-Peer Reviewed Journals**

1. Auger S, Verbiest, S, Berry D, Bordeaux B, Ewell-Lewis H, Colindes M. Improving prenatal care for Hispanic mothers:health professional perspectives. Migrant Clinicians Network Streamline.2009:1-4.
2. Verbiest S, Hord CE. Now that the conferences are over. *Reproductive Health Matters*. 1995 6:162.

### **Reports, Manuals, Bulletins, Websites and Patient Educational Materials**

1. Verbiest S, Aina A, Pettiford B et al, North Carolina Perinatal Strategic Plan 2015.
2. McClain E and Verbiest S, National Preconception Health and Health Care Initiative Bi-Monthly e-Newsletter. Maintain clinical website [www.beforeandbeyond.org](http://www.beforeandbeyond.org)
3. Verbiest S, Gomez S, *Birth Control After Baby*, April 2013.
4. Verbiest S, Expert Reviewer, *Forging a Comprehensive Initiative to Improve Birth Outcomes and Reduce Infant Mortality: Policy and Program Options for State Planning*, Association of Maternal and Child Health Programs, 2012.
5. Verbiest S, Every Woman Southeast Website Development and Maintenance, Monthly E-Newsletter, and Blog, September 2010 to present. [www.EveryWomanSoutheast.org](http://www.EveryWomanSoutheast.org)
6. Verbiest S and Rodrigues D, Center for Maternal and Infant Health Website Development and Maintenance, September 2004 to present. [www.mombaby.org](http://www.mombaby.org)
7. Verbiest S, Peckous, B, *Mothers Matter, Every Mom Needs to Have a Postpartum Visit*, Patient Education Poster and Flyer, May 2010.
8. Verbiest S, McClain, E. *You Quit, Two Quit Practice Bulletin*, January 2010, February 2012, January 2015. Maintain [www.YouQuitTwoQuit.com](http://www.YouQuitTwoQuit.com)
9. Verbiest S, *Cuidados para Usted, Salud y Consulta Posparto*, Patient Education Booklet, December 2009.
10. Verbiest S, McClain, E, *Communities Make a Difference, You Quit, Two Quit, Fact Sheet*, June 2009.
11. Verbiest S, *Preterm Birth Prevention, 17P A North Carolina Practice Bulletin*. August 2007, May 2009 and February 2012.
12. Verbiest S, *Taking Care of You, Your Postpartum Health and Visit*, Patient Education Booklet, April 2009.
13. Verbiest S, *17P and Preterm Birth*, Patient Education Booklets, April 2009 and February 2012.

14. Verbiest S, *17P y el Parto Prematuro*, Patient Education Booklets, April 2009 and February 2012.
15. Verbiest S, *Preterm and Low Birthweight Births in North Carolina: Incidence, Risks and Areas of Action for Prevention*, report presented to the NC Child Fatality Task Force, March 2009.
16. Verbiest S, Editor, Current Practices, A Publication of the Center for Maternal and Infant Health. *Women's Health: A Cornerstone to Improving Birth Outcomes in North Carolina*, Winter 2009.
17. Verbiest S and McClain E, *You Quit Two Quit Patient Education Posters* (5 designs), April 2009.
18. Verbiest S and McClain E, *You Quit Two Quit Postpartum Guide for New Mothers*, December 2008.
19. Verbiest S., Editor, Current Practices, A Publication of the Center for Maternal and Infant Health. *Why Interconception Care Matters Issue*, Fall 2007.
20. Verbiest S. *Looking Back, Moving Forward, North Carolina's Path to Healthier Mothers and Babies*. Report developed for the March of Dimes and Division of Public Health, June 2007.
21. Meyers R, Morgan A, Powers K, Randolph L, Verbiest S. Birth Defects in North Carolina. State Center for Health Statistics, Raleigh, NC. 2000.
22. Winkler J, Verbiest S. *Providing Postabortion Care, Module 5 in Reproductive Health Training for Primary Providers*. INTRAH. Chapel Hill, NC. 1997.
23. Hord CE, Verbiest S. *Uniting Women's Voices from Cairo to Beijing: Insights from Latin America*. IPAS Fact Sheet, IPAS, Carrboro, NC. 1995.
24. Potts S, and Verbiest S. Appendix A: Focus on Women and HIV Disease. in Galinsky, M., Rounds, K., Montague, A. and Butowsky, E. *Leading a Telephone Support Group for Persons with HIV Disease, A Training Manual for Group Leaders*. University of North Carolina at Chapel Hill, School of Social Work. 1994.
25. Manson A and Verbiest S. *Hispanics and The University of North Carolina Hospitals*. North Carolina National Association of Social Workers. 1994.

### **Journal Reviewer**

1. Guest Co-Editor for the *Maternal and Child Health Journal*, Themed Issue on Postpartum Wellness, 2015 to present.
2. Reviewer for the *Maternal and Child Health Journal*, 2013 to present.
3. Reviewer for the *American Journal of Preventive Medicine*, 2015 to present
4. Reviewer for *Sexual & Reproductive Healthcare*, 2013 to present.
5. Guest Co-Editor for supplemental issue of the *American Journal of Health Promotion* in partnership with the CDC Division of Birth Defects and Developmental Disabilities, 2012
6. Reviewer for the *Journal of Family Planning and Reproductive Health*

7. Guest Editor for the *North Carolina Medical Journal*, Preconception Health Issue 2009.
8. Interim Managing Editor for the *North Carolina Medical Journal*, Summer 2006.
9. American Public Health Association (MCH Abstract Reviewer), 2004-present

### **Acknowledgements**

1. US Dept of Health and Human Services, Office on Women's Health, Blueprint for Implementing Clinically-Based Tobacco Cessation Programs, September 2, 2014. Can be accessed at [www.YouQuitTwoQuit.com](http://www.YouQuitTwoQuit.com).
2. Tsui A, Wasserheit J and Haaga J. Eds. Reproductive Health in Developing Countries: Expanding Dimensions, Building Solutions. National Academy Press, Washington DC. 1997.
3. Buckner B, Tsui A, Hermalin A and McKaig C, Eds. A Guide to Methods of Family Planning Program Evaluation, 1965-1990. The EVALUATION Project, Carolina Population Center, University of North Carolina at Chapel Hill. 1995.
4. Koblinsky M, McLaurin K, Gorbach P, Russel-Brown P. Eds. Indicators for Reproductive Health Program Evaluation: Final Report of the Subcommittee on Safe Pregnancy. Carolina Population Center, University of North Carolina at Chapel Hill. 1995.

### **Teaching Record**

#### **Courses**

Spring 2013	Health Equity and Policy, UNC Social Work, University of North Carolina SoWo 836
Spring 2014	Health Equity and Policy, UNC Social Work, University of North Carolina SoWo 836
Fall 2015	Administration and Management, UNC Social Work, University of North Carolina SoWo 874
Spring 2015	Health Equity and Policy, UNC Social Work, University of North Carolina SoWo 836
Summer 2015	Executive Leadership in Non Profit Organizations, UNC Social Work, UNC, SoWo 884

#### **Student Preceptorships**

2013-2015	Supervisor, Public Health Prevention Services Fellowship, Centers for Disease Control and Prevention
1996-present	Field Instructor, UNC Social Work, University of North Carolina
1996-present	Field Instructor, Gillings School of Global Health, MCH & HPM Departments, University of North Carolina
2008-present	Field Instructor, Department of Public Health, East Carolina University
2011-present	Field Instructor, Department of Health Promotions, NC Central University
2007-2008	Field Instructor, Department of Public Health, University of Tennessee at Knoxville

#### **Graduate Supervision**

2005-2013	Program Assessment in Maternal and Child Health, MHCH 712
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2004-present Leadership and Management in Healthcare Organizations, HPAA 730

### Committees

2015-present Institutional Review Board, School of Social Work  
2015-present Diversity Committee, School of Social Work  
2015-present Community, Management and Policy Practice Committee, School of Social Work  
2007-2009 DrPH Advisory Committee, Department of Health Policy and Management  
2006-2008 MCH Alumni Committee

### Invited Presentations

1. Verbiest S, *Improving the Health of Generations: Preconception Health Tools & Resources*, Centers for Disease Control and Prevention, NCBDDD and Division of Reproductive Health Seminar, Atlanta, GA, August 26, 2015.
2. Verbiest S, *Improving the Health of Generations: Preconception Health Tools & Resources*, National Collaborative Improvement and Innovation Network to Reduce Infant Mortality, HRSA MCHB, National Meeting, July 2015.
3. Verbiest S, *Before, During and Beyond Pregnancy: Strategies for Improving Health across the Life Course*, Healthy Texas Babies Conference, Houston, TX, June 23, 2015.
4. Verbiest S, *Preconception Health and Health Care Initiative: Connecting for Change*, National Collaborative Improvement and Innovation Network to Reduce Infant Mortality, HRSA MCHB, National Preconception Team Launch, webinar, March 25, 2015.
5. Verbiest S, *North Carolina's 12-Point Plan to Reduce Gaps in Birth Outcomes*, Breastfeeding and Feminism International Conference, Chapel Hill, NC, March 19, 2015.
6. Verbiest S, *Population Approaches for Improving Pre and Interconception Health*, National Healthy Start Association, Washington DC, March 1, 2015.
7. Verbiest S, *The Maternal and Child Health Perspective on Chronic Disease*, PCHHC, AMCHP and NACDD Webinar on Overweight/Obesity and Preconception Health, January 18, 2015.
8. Verbiest S and McClain M, *Preconception Care and Life Course Approach*, Mississippi Perinatal Quality Collaborative Conference, Jackson, MS, November 21, 2014.
9. Verbiest S, Anthony R, Robbins C, Floyd L, *Excellent Bedfellows: Preconception Health and Health Care – Data, Research and Practice*, City MatCH and MCH Epidemiology Annual Conference, Phoenix, AZ, Sept 2014.
10. Verbiest S, *Preconception Health and Life Course Approach*, Region IV Women's Health Agenda Setting Workshop, Atlanta, GA, June 9, 2014.
11. Verbiest S, *Resources and Updates from the National Preconception Health and Health Care Initiative*, Association of Maternal and Child Health Programs, Workshop, Washington DC, January 2014.
12. Verbiest S, McClain E, *The Southeast Women's Voices Survey: Results and Action*, Association of Maternal and Child Health Programs, Poster Session, Washington DC, January 2014.
13. Verbiest S, *Infant Mortality, Health Equity and North Carolina's Future*, Webinar Presentation to the Wildacres Leadership Initiative, December 2013.

14. Verbiest S, *The Southeast Women's Voices Survey, Connecting Women with Healthcare in the South: Overcoming Challenges and Leading the Way* Webinar, November 19, 2013.
15. Auger S, Verbiest S, Teach-With-Stories: An Empowerment-Based, Lay Health Educator Led Prenatal education Program for Latinas, UNC OB/GYN Grand Rounds, October 16, 2013.
16. Verbiest S, *Improving Women's Health in the Southeast: Results and Action from Women's Voices Survey*, Project Blossom Conference, Nashville, TN, September 2013.
17. Verbiest S, *The Life Course Approach*, Project Blossom Conference, Nashville, TN, September 2013.
18. Verbiest S, *The Life Course Approach*, Regional Fetal Infant Mortality Review Meeting, Gulfport, MS, October 2013
19. Verbiest S, *The Implications of Health Care Reform on Preconception Health*, AMCHP Preconception and ACA Action Learning Collaborative, Washington, DC, July 2013.
20. Verbiest S, The Action Before Conception Women's Health Conference, Neighborhood Center, Inc., Houston, TX, April 2013.
21. Verbiest S, The National Preconception Health and Health Care Initiative: Partnership and Resources, Expert Panel on Reproductive Health and Preconception Care of Women Living with HIV, Washington DC, March 2013.
22. Verbiest S, AMCHP Annual Conference. Mothers Matter Program: Improving Postpartum Health in Washington DC, February 2013
23. Verbiest S, AMCHP Annual Conference. Vision 2013: Putting the W in MCH (Keynote) in Washington DC, February 2013
24. Verbiest S, Reducing Recurring Preterm Birth Through 17P, MCH Epidemiology/City MatCH Conference, San Antonio, TX, December 2012.
25. Verbiest S, *Working Together to Improve Birth Outcomes in North Carolina*, North Carolina Community Development Association Conference, May 2012.
26. Verbiest S, Every Woman, Every Time Southeast, Conceptional Health – Important conference! The Importance of Pre and Inter-Conceptional Health in Georgia, April 2012.
27. Verbiest S, *Working Together to Improve Birth Outcomes in North Carolina*, NC Department of Commerce, February 2012.
28. Pettiford B, and Verbiest S, *Working Together to Improve Birth Outcomes in North Carolina*, Region IV and Region VI Infant Mortality Summit, New Orleans, January 2012.
29. Verbiest S, *Preconception Activities and Resources: Regional and National*, Forsyth County Taking the Life Course Perspective to Promote Preconception Health and Health Care: Towards the Promise for Equity in Birth Outcomes Conference, November 2011.
30. Verbiest S, Every Woman Southeast, *Creating Partnerships to Improve Women's Health*, 16<sup>th</sup> Annual Alabama Perinatal Conference, August 2011.



31. Verbiest S and Reeves L, Building a Regional Consortium to Support Preconception Health, the EveryWoman Southeast Initiative, National Summit on Preconception Health and Health Care, June 2011.
32. Menard K, Verbiest S, Hamden K, and McClain E, Postpartum Health Needs of Women with Infants in Neonatal Intensive Care, American College of OB/GYN, Annual Conference, May 2011.
33. Verbiest S, Menard K, McClain E, and Hamden K, Family Planning Decision Making Among Mothers of Medically Fragile Infants, American College of OB/GYN, Annual Conference, May 2011.
34. Verbiest S, McClain E, Hamden K, and Menard, K, Receptivity to Interconception Care Among Mothers of Medically Fragile Infants, American College of OB/GYN, Annual Conference, May 2011.
35. Verbiest S and McClain E, You Quit, Two Quit: Tobacco Use Cessation for Pregnant and Postpartum Women, Association of Maternal and Child Health Programs Annual Conference, February 2011.
36. Verbiest S, Johnson A, Zapata L, Posner J, Preconception Health and Health Care Strategies, National Birth Defects Prevention Network Annual Conference, March 2010.
37. Verbiest S, Bryant T, Interconception Care for Women with a Previous Preterm Birth, Association of Maternal and Child Health Programs Annual Conference, March 2010.
38. Verbiest S, Berrien K, Menard K, Reducing Disparities in Preterm Birth: The North Carolina 17P Project, NC TraCS Symposium, March 2010.
39. Verbiest S. Promoting Healthy Birth Outcomes: Moving Science into Practice, North Carolina Preconception Symposium, October 2009.
40. Verbiest S. Preventing Infant Mortality: What Can Local Teams Do?, Webinar for the NC Child Fatality Prevention Local Teams, March 2009.
41. Verbiest S. 17P and Preterm Birth: Where Are We Now? Gravidas-At-Risk Conference, November 2008.
42. Verbiest S, Brown AB. Reducing Poor Birth Outcomes: Improving Interconception Care for High-Risk Women, American Public Health Association Conference, October 2008.
43. Verbiest S. Preventing Infant Mortality, The North Carolina Preconception Campaign. North Carolina Preconception Summit. Greenville, NC. January 2008.
44. Verbiest S. Reducing the Risk of Recurring Preterm Birth – the North Carolina 17P Program. National Public Health Association Annual Conference. Washington DC. November 2007
45. Verbiest S. The Postpartum Visit: A Missed Opportunity for Prevention. National Summit on Preconception Health. Oakland, California. October 2007.
46. Verbiest S. Improving Pregnancy Outcomes with 17P, North Carolina South Carolina Perinatal Association Conference, September 2007.
47. Verbiest S. The North Carolina Preconception Campaign. National Association of City and County Health Officials. Webcast. July 2007.

48. Verbiest, S. Resources and Programs for Perinatal Health. Presented to the North Carolina Community Health Association Clinical Meeting. 2004
49. Verbiest S. Birth Defects Surveillance and Prevention Programs. Presented at the National Conference of State Legislators. 2004
50. Reed C and Verbiest S. The Problem of Preterm Birth, presented at the Alpha Phi Alpha Fraternity, Inc. Regional Conference, Camp LeJeune, North Carolina, March 2004.
51. Verbiest S. Models of Excellence in Perinatal Health presented at the American Public Health Association Conference, November 1999
52. Verbiest S. Perinatal Models of Excellence: North Carolina Efforts. Presentation at the American Public Health Association Conference, Chicago, IL, 1999
53. Herman-Giddens, M., Brown, G., Verbiest, S., Hooten, B., & Carlson, P. Portrait of a Decade of Child Abuse Homicides in North Carolina. Presented at the Minority Health Summer Research Institute. University of North Carolina at Chapel Hill. 1997
54. Martin S, Cilenti D, Hayes M, Killgallen B, Kupper L, Navaie-Waliser M, Verbiest S. Women's Substance Use and Partner Violence Before and During Pregnancy. Presented at the Meeting of the American Public Health Association, NY, NY, 1996

### **Training Materials**

1. Cilenti D, Roth M, Verbiest S, Place J, and Trester A, *Women's Integrated Systems for Health Training Series*, ([nciph.sph.unc.edu/tws/HEP\\_WISH1/certificate.php](http://nciph.sph.unc.edu/tws/HEP_WISH1/certificate.php)) 2011-2013.
2. Verbiest S, McClain, E. *You Quit, Two Quit, Health Care Provider Toolkit*, produced for the NC Health and Wellness Trust Fund, February 2010 (Updated Annually).
3. Verbiest, S. *Promoting Healthy Living and Healthy Families Health Care Provider Toolkit Two*, produced for the NC Division of Public Health, February 2010.
4. Verbiest, S. *Promoting Healthy Living and Healthy Families Health Care Provider Toolkit One*, produced for the NC Division of Public Health, May 2009.

### **Grants and Projects Funded**

Patient-Centered Outcomes Research Institute (PCORI) Eugene Washington Engagement Award 9/15-8/17  
 Description: The **Defining unmet patient-centered health care needs in the 4<sup>th</sup> Trimester** project will bring together mothers, health care providers, and other stakeholders to define what families need most during the 4th Trimester. Our stakeholder teams will determine priority health themes and systems. Based on the unmet health priorities that stakeholders identify, we will design research studies to deliver optimal care during this critical period, improving outcomes for mothers, infants and families.  
 Role: Principle Investigator

Association of Maternal and Child Health Programs 8/14-4/16  
 Description: The **Every Mother Initiative** focuses on reducing maternal mortality and morbidity. **The Postpartum Think Tank** focuses on improving postpartum care within the first three months after birth. These national efforts require support in convening stakeholders, reviewing and compiling existing work, action planning, training and

outreach. The **EWSE Preconception Peer Educator Fellowship** program focuses on building leadership among undergraduates and supporting an MCH leadership pipeline.

Role: Director and Researcher

Duke Endowment

6/14-5/16

Description: The **North Carolina Preterm Birth Prevention TeleHealth Program** aims to improve birth outcomes in NC by disseminating and implementing evidence-based strategies to prevent preterm birth. The UNC CMIH and the UNC Department of Obstetrics and Gynecology Division of Maternal Fetal Medicine are collaborating with the Pregnancy Medical Home (PMH) program at Community Care of North Carolina (CCNC) to accomplish these goals. Strategies include: 1) development and distribution of clinical guidance materials (at least eight care pathways and packages of supporting materials), 2) providing support for cervical length measurement credentialing for sonographers, 3) practice-based technical assistance to address tobacco use in pregnancy, and 4) establishment of telemedicine capability for maternal-fetal medicine consultation in 10 rural prenatal care settings.

Role: Supervisor

Centers for Disease Control and Prevention (NBDDDB)/Carter Consulting

7/12-4/16

Description: The **National Preconception Health and Health Care Initiative** is a private/public partnership to improve the health of women and men and improve the health of their future children. Responsible for coordinating the work of 5 national workgroups, the 50-member leadership team, representing the Initiative and strategic plan development and implementation as well as fund development.

Role: Project Director

Division of Public Health, Women's Health Branch

7/06-5/16

The **North Carolina Recurring Preterm Birth Prevention Initiative** aims to create access to 17 alpha hydroxyprogesterone caproate (17P) for all low-income women in NC who could benefit from this intervention. The initiative provides training and support to health care providers, provides educational materials to women, and supports research and quality improvement.

Role: Project Director

NC Quality Center

2/14-12/14

Description: This Hospital Engagement Network is a project funded by CMS to improve the quality of care delivered for 9 specific conditions. This contract was added to the project to address health disparities both for the 9 conditions and the hospitals within the network in general. Deliverables included collecting baseline data, conducting staff training, conducting key informant interviews, and providing resources and recommendation for future work.

Role: Consultant

HRSB MCHB

5/13-4/14

Description: **Women's Health and Interconception Care Implementation Program** is a national initiative focused on identifying the components of an effective interconception care program and then develop strategies for successful implementation to improve perinatal outcomes. Through a phased and collaborative approach, this program will collect, evaluate and disseminate successful interventions to develop a national model for an IC program.

Role: Consultant

W.K. Kellogg Foundation

4/12-3/15

Description: **Every Woman Southeast** is a coalition of 9 Southern states focused on improving the health of women and eliminating health disparities. The coalition is funding 8 pilot projects and 9 state teams.

Role: Lead Investigator and Project Director

Health Resources Services Agency Office of Women's Health

9/11-8/13

Description: **The Tobacco Cessation Among Low SES Women of Childbearing Age** project partners with the Community Care of North Carolina's Lower Cape Fear Network to develop, implement and assess a quality improvement initiative within a regional managed care program. Role: Lead Investigator and Project Director

March of Dimes 2/13-12/13  
**The Expanding Prenatal and Interconception Care** at UNC (EPIC) project focuses on improving care by developing a Centering Pregnancy prenatal care program, facilitating lay health educator led education classes for Latinas (Teach-With-Stories) and adding a preconception health class to the UNC Health Care System's women's health series.  
Role: Project Director

John Rex Endowment 7/09-6/13  
**The Mothers Matter Interconception Program** works to improve the health of women and infants in Wake County by addressing the interconceptional health needs of low-income new mothers.  
Role: Project Director

Health Resources Services Agency Maternal and Child Health Bureau 8/10 – 7/13  
Description: The **Women's Integrated Systems for Health (WISH)** initiative is a training grant that will develop a series of online modules and instructor lead courses to work with public health professionals in integrating mental health and physical health services and systems for women of reproductive age.  
Role: Faculty / Co-Investigator

Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) 1/11-12/14  
Description: the **Academic-Community Partnership to Reduce Health Disparities in Infant Mortality** program will develop a research agenda in North Carolina to address this important issue. The program includes developing a statewide advisory council and conducting 13 community and stakeholder forums.  
Role: Project Director / Co-PI

NIH (R21) 4/12-3/15  
Description: **Optimizing Outcomes in Women with GDM and Their Infants** is an efficacy study to assess the impact of a curriculum on weight loss and nutrition on postpartum women diagnosed with gestational diabetes mellitus. Role:  
Role: Co-Investigator

National Institutes of Health, SBIR Phase 1 & 2 3/08-6/12  
Description: Teach-with-Stories: Lay Educator Prenatal Outreach Program for Hispanics offers a unique model for extending health education and community-building through prenatal care. This multi-faceted project included the development and testing of a series of photonovels, interviews with health care professionals, a two year efficacy study, and the design of a series of training products.  
Role: Academic Partner PI and Evaluation/Research Coordinator

## Professional Service

### Workgroups

2014-present	National Postpartum Health Think Tank, Co-Convener
2013-present	Advance Team, Preconception / Interconception Health, National Infant Mortality CoIIN
2013-2014	Resident Research Program Task Force, Coordinator, OB/GYN Department
2011-2012	Outreach and Health Message Dissemination to New Parents Workgroup, Coordinator
2011-present	Fetal Surgery Strategic Planning Task Force, CMIH, Coordinator
2010	Integrating Preconception Health into Family Planning Programs, Title X Office of Population Health Strategic Planning Meeting (Sept 2010)

2010-present	Association of State and Territorial Health Officials (ASTHO) Maternal and Child Health Committee
2010-2011	Tobacco Cessation Advisory Board, NC Health & Wellness Trust Fund
2010-2011	Medicaid Preconception Health National Peer to Peer Learning Project
2010-present	High Risk Obstetric Care / Pregnancy Medical Home Workgroup – Division of Medical Assistance and Community Care of North Carolina

**Committees and Boards – North Carolina**

2013-2015	North Carolina Maternal Mortality Review Committee
2013-present	North Carolina Perinatal Alliance
2011-2013	North Carolina Equity in Birth Outcomes Council (Founder)
2010-2012	North Carolina Public Health Social Work Leadership Collaborative
2010-present	Community Advisory Board, Teach-With-Stories Lay Health Educators Prenatal Group Education Project, Auger Communications, Inc.
2005-present	North Carolina Wildacres Leadership Initiative (Fellow and Fellow Network Advisor)
2010	North Carolina Institute of Medicine, Healthy People 2020 MCH Indicators
2006-present	North Carolina Preconception Campaign (Co-Founder)
2006-present	North Carolina SIDS / Safe Sleep Committee
2004-2011	Women’s Birth and Wellness Center (President)
2001-present	NC Child Fatality Task Force, Perinatal Health Committee (Co-Chair)
1999-2006	North Carolina Folic Acid Council (Co-Founder)
1998-present	Women and Tobacco Coalition for Health (Past Chair)
2007-2010	North Carolina Breastfeeding Work Group
2006-2007	North Carolina Institute of Medicine, Health Literacy Task Force
2004-2006	State Infant Mortality Collaborative, a CDC Partnership
1998-2010	North Carolina Perinatal Association

**Committees and Boards – National & Regional**

2015-present	County Health Rankings and Roadmaps Program, Univesrity of Wisconsin Population Health Institute and Robert Woods Johnson Foundation, Content Expert
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2015-present	Special Emphasis Review Panel, FOA RFA OP16-001, Pregnancy Risk Assessment and Monitoring System, Centers for Disease Control and Prevention, Reviewer
2013-present	CDC, HIV/AIDS and Preconception and Reproductive Health, Expert Panel
2013-2014	HHS, Office of the Assistant Secretary for Planning and Evaluation, Expert Panel
2013-2014	Association of Maternal & Child Health Programs, National Conference to Set an Infant Mortality Reduction Agenda Planning Committee
2011-2013	North Carolina Leadership Team, HRSA & ASTHO Region IV and Region VI Infant Mortality Reduction Project
2011	Third National Preconception Health Summit Planning Team (also served on planning team for the Second National Summit)
2009-present	Every Woman Southeast Initiative Leadership Team (Co-Founder)
2009-2013	March of Dimes Regional Program Services Committee
2009-present	Association of Maternal & Child Health Programs, Best Practices Committee (Chair)
2008-present	National Preconception Health and Health Care Initiative Leadership Team
2006-2008	CDC Preconception Health Consumer Work Group

**Committees, Boards and Service – Community**

2015-present	Board Member, William Friday Fellowship on Human Relations, Wildacres Leadership Initiative
2014-present	Board Member, MomsRisingNC
2013-2014	Board Member, Sister Communities of San Ramon, Nicaragua, Durham, NC
2010-present	Community Church of Chapel Hill Unitarian Universalist. Strategic Planning Committee. Ministry and Management Team. Spiritual Education for Adults Committee Co-Chair
2002-present	Girl Scout Leader for Troop 514
2007-2010	Board Member, Pearisontown Elementary (President) and Site-Based Decision Making Team, Parent Teacher Association, Durham, NC
2008-2009	Coastal Pines Girl Scout Council Delegate - Durham County
2001-2004	Leadership America North Carolina – Inaugural Class
1996-2000	North Carolina Equity
1996-2000	Durham County Women’s Commission