

Amanda S. Holliday MS, RD, LDN
Associate Professor and Program Director, MPH/RD Program
Department of Nutrition, Gillings School of Global Public Health
The University of North Carolina at Chapel Hill

PERSONAL:

MEMBERSHIPS:

1996-Present

- Academy of Nutrition and Dietetics (1996-present)
- North Carolina Academy of Nutrition and Dietetics (2004-Present)
- Chicago Dietetic Association (2000-2005)
- Illinois Dietetic Association (2000-2005)
- West Suburban Dietetic Association (2002-2005)
- The Gerontology Society of America (1996)

PROFESSIONAL CERTIFICATIONS:

- Registered Dietitian
- Licensed Dietitian (NC)
- Certified Foodservice Manager-Chicago (2002-2006)
- ServSafe Certified (2004-Present)

EDUCATION:

Master of Science/Internship, Clinical Nutrition

March 2002

Rush University Medical Center, Chicago, IL

Thesis: The effect of two different oral supplement dosing schedules on total nutrient intake in geriatric rehabilitation patients

Bachelor of Science, Foods and Nutrition

May 2000

Minor: Gerontology

Appalachian State University, Boone, NC

PROFESSIONAL EXPERIENCE/LEADERSHIP/CERTIFICATIONS:

Clinical Assistant Professor and Program Director

July 2007-Present

University of North Carolina at Chapel Hill, Chapel Hill, NC

- Program Director, Future Education Model – Graduate Program, First program in US to adopt ACEND FEM standards
- Concentration Lead for Nutrition and Dietetics Program for MPH@UNC, Co-concentration Lead for Nutrition for MPH@UNC
- Co-Chair, MPH Committee
- Program Pass rate: 100% (since 2007)
- Designed and Implemented PRISM: a Field Management and Data Management System, now used by Nutrition Programs nationwide
- Faculty Advisor to 20+ students/year (BSPH and MPH/RD)
- Manage all aspects of RD Program and all student Issues

Division Chair: Practice, Advancement and Continuing Education

July 2015-Present

University of North Carolina at Chapel Hill, Chapel Hill, NC

- Manage [Continuing Education](#) Offerings and Commission on Dietetics Registration (CDR) accreditation
- Provide oversight for grant implementation on several [Continuing Education](#) projects
- Lead clinical services and patient care activities in nephrology
- Design and create [PRISM](#), a web-based communication and evaluation tool for Instructors, Students and Preceptors

North Carolina Board of Nutrition and Dietetics

2018-Present

Appointed by Governor Roy Cooper to the Education seat

- Chair (2022-2023)
- Education Chair (2019-2022)

NC Institute of Medicine Task Force on Health Aging

2022-Present

Appointed by Governor Roy Cooper as an expert on Elder Food Insecurity in North Carolina

ACEND Site Reviewer and Site Visitor**2019-Present**

- Review Reaccreditation documents for various ACEND Accredited Programs
- Participate in Site Visit
- Prepare Site Visit Report and follow-up documents

Academy of Nutrition and Dietetics**1996-Present**

- Nutrition Informatics Task Force Member (2006-2009)
 - Assisted team with white paper on Nutrition Informatics
- Member of Several Dietetic Practice Groups (1996-present)
 - Healthy Aging DPG (2000-present)
 - On ballot for 2010-2011, 2012-2013 Treasurer
 - Nutrition and Dietetic Educators and Preceptors (2007-present)
 - Clinical Nutrition Management (2005-2010)
 - Dietitians in Nutrition Support (2005-present)

North Carolina Dietetic Association**2004-Present**

- NCDA President (2011-2012)
 - Successfully transitioned board through the name change process, updating of the annual meeting policy and board member training.
 - Appointed first student council and began the first phases of a mentoring program for new and seasoned Registered Dietitians
 - Implemented the association's first policy regarding industry sponsors.
- NCDA President-Elect (2010-2011)
 - Closely worked with district leaders while completing annual board activities.
 - Participated and assisted in planning board meetings
- NCDA Licensure Liaison (2007-Dec. 1, 2008)
 - Served as liaison between NCDA and NCBDN

Durham-Chapel Hill Dietetic Association**2007-Present**

- **Nominating Chair (2015-2016)**
- **President (2009-2010)**
 - Led Strategic Planning for 2009-2010
 - Oversaw all board activities
 - Worked with Board to maintain membership (100+) and offer meetings electronically and face-to-face
- **President-Elect (2008)**
 - Organized meeting speakers, food, and venue for meetings
 - Obtained approval for meeting CEUs and oversaw payment of speakers
 - Prepared meeting handouts and supporting materials
 - Trained as President, assisted with development of strategic plan

Adjunct Assistant Professor**Jan 2006- Aug 2007**

Department of Family Medicine, Brody School of Medicine, Greenville, NC

- Co-taught nutrition therapy to medical students
- Provide quarterly lecture to medical students, residents, fellows and attendings on various nutrition topics

Clinical Nutrition Manager**Nov 2004-2007**

Pitt County Memorial Hospital, Greenville, NC

- Supervised 15 Registered Dietitians and 2 Diet Technicians
- Established and implemented a 4-tiered clinical ladder for dietitians (1 step=9% salary increase)
- Planned and Organized State Workshop (at PCMH) about ADA Nutrition Care Process and Nutrition Diagnostic Language (80 RDs from 5 states attended)
- Managed \$500,000 budget, reducing enteral formulary costs by \$20,000 per year
- Improved Turnover (from 50% to less than 1% in 2.5 years)
- Resolved DFS Fine and JCAHO Type I; Clinical Nutrition Services is now "an exemplary department"
- Site Preceptor for more than 6 students per year; taught General Medicine Rotation for all students (98% pass rate on RD Exam)

Manager, Food and Nutrition Services**April 2003-Oct 2004**

Rush University Medical Center, Chicago, IL

- Oversaw more than 100+ employees (non-union and union) responsible for providing front-line nutrition services (nutrition screening, menu management, cleanliness of unit kitchens and tray passing) and meal preparation (1800 meals per day) to patients, while meeting JCAHO and IDPH requirements
- Assistant to Clinical Nutrition Manager (12 clinical dietitians)
- Monitored patient satisfaction scores, developed and implemented new systems based on these data
- Developed and Implemented a unit supply program using a PDA, reducing floor stock costs by \$5000 a year
- Preceptor to the Foodservice Management-Hospitality Program rotation for master degree students

Faculty Instructor

July 2003-Oct 2004

Department of Clinical Nutrition, College of Health Sciences
Rush University Medical Center, Chicago, IL

- Prepared lessons and provided hands-on surgical nutrition instruction to graduate students and interns

Clinical Dietitian

April 2002-Oct 2004

Rush University Medical Center

- Administered medical nutrition therapy to post-surgical GI and transplant (pancreas, kidney, and liver) patients
- Developed handouts, lead classes/support groups and counseled gastric bypass patients
- Worked as a consultant dietitian for Rush Home Care and Rush Geriatric Care Partners
- Cross-trained on all units to provide staff relief
- Preceptor of the GI rotation for master degree students

HONORS:

- The Bernard G Greenberg Alumni Endowment Award (2018)
- UNC Gillings Innovation in Teaching Award (2013, 2014, 2016, 2018)
- Nominated for C. Know Massey Distinguished Service Award (2016)
- Edward G. McGavern Award for Teaching Excellence (2010)
- Outstanding Dietetics Educator (CP) (NCDA and DEP) (2010, 2019)
- American Dietetic Association Leadership Training Participant (2010)
- Delta Omega Excellence in Teaching Award (2009)
- Nominated for Member of the Year, NCDA (2009)
- City of Greenville Leadership Institute Participant (2007)
- Aramark Recognition for Continuing Excellence in the field of Clinical Nutrition (2007)
- Nominated for PCMH Operational Excellence (2006)
- Quality Award Letter for Improvement in Clinical Nutrition Services (2005)
- Intern of the Year: 2001 and 2002
- Recipient of the WOW Award (Rush 2002)
- Gamma Beta Phi Honor Society (2000)
- Kappa Omicron Nu Honor Society (1999, 2000)

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP:

Holliday, A. Program Assessment Report (5 year) for Coordinated Program in Public Health Nutrition. University of North Carolina at Chapel Hill. Submitted 10/2009

Holliday, A. Major Program Change in Accordance with 2008 ERAS. University of North Carolina at Chapel Hill. Submitted Summer 2009 and accepted without changes in Summer 2009.

Holliday, A. Closure Paperwork for Undergraduate Program in Public Health Nutrition (DPD, BSPH), University of North Carolina at Chapel Hill. Submitted Spring 2008 and accepted Summer 2008.

Lapidos, S., **Holliday, A.**, Sanoy., The Virtual Dietitian, Today's Dietitian, Vol 6, pgs 17-19, No 1, 2004,

Kolasa K, Poole D, Chatman M, Nelson C, Gaskins S, **Holliday A**, The University Health Systems Nutrition Initiative: Enhancing the Ability of Patients, Employees and the Community to "Eat Smart and Move More", Perspectives On Patient Care, Vol 19, pgs 33-41, 2005

ABSTRACTS:

Wyler, S. **Holliday, A.** Clement-Benmoussa, A., Rossignol, G., Bess, B., Antoun, S., Nutrition changes in non-small cell lung cancer (NSCLC) are not linked to chemotherapy side effects: results from a pilot study

TEACHING ACTIVITIES:

Nutrition 611: Nutrition Across the Lifecycle

Fall 2014 (older adult content, 50 students), Fall 2015 (older adult content, 65 students), Fall 2016 (course director, 62 students), Fall 2017 (63 students), Fall 2018 (58 students)

Nutrition 615: Nutrition for Older Adults (1hr)

Spring 2008 (23 students), Spring 2009 (24 students), Spring 2010 (20 students)

Nutrition 630: Nutrition Counseling and Assessment (3hrs)

Fall 2007 (26 students), Fall 2008 (21 students), Fall 2009 (21 students), Fall 2010 (21 students), Fall 2011 (21 students), Fall 2012 (taught dietary assessment and counseling modules, 23 students), Fall 2013 (taught dietary assessment and counseling modules, 24 students)

Nutrition 640: Medical Nutrition Therapy (Chronic and Acute Diseases) (4 hrs)

Spring 2019 (35 students)

Nutrition 640: Medical Nutrition Therapy (Chronic Diseases) (3 hrs)

Spring 2008 (28 students), Spring 2009 (29 students), Spring 2010 (24 students), Spring 2011 (24 students), Spring 2012 (24 students), Spring 2013 (24 students), Spring 2014 (24 students), Spring 2015 (24 students), Spring 2016 (24 students), Spring 2017 (27 students), Spring 2018 (32 students)

Nutrition 642: Medical Nutrition Therapy (Acute Diseases) (3 hrs)

Spring 2008 (28 students), Spring 2009 (29 students), Fall 2010 (24 students), Fall 2011 (24 students), Fall 2012 (24 students), Fall 2013 (24 students), Fall 2014 (24 students), Fall 2015 (24 students), Fall 2016 (24 students), Fall 2017 (29 students), Fall 2018 (29 students)

Nutrition 644: Medical Nutrition Case Seminar (1hr)

Spring 2011 (28 students), Spring 2012 (24 students), Spring 2013 (24 students)

Nutrition 650: Food Science and Meal Preparation (3hrs) and NUTR 650 Lab (2hrs)

Fall 2007 (20 students), Fall 2008 (24 students), Fall 2009 (23 students)

Nutrition 696: Readings in Nutrition (1hr)

Spring 2008, Spring 2009

Nutrition 992: MPH Papers (3 hrs)

Fall 2011 (7 students), Fall 2012 (6 students), Fall 2013 (4 students), Fall 2014 (5 students), Fall 2015 (3 students), Fall 2016 (4 students), Fall 2017 (2 students), Fall 2018 (6 students)

Nutrition 710: Clinical Nutrition Experience (6 hrs)

Summer 2007 (final 6 weeks, 15 students), Summer 2008 (20 students), Summer 2009 (25 students), Summer 2010 (2 students), Summer 2011 (22 students), Summer 2012 (20 students), Summer 2013 (21 students), Summer 2014 (24 students), Summer 2015 (25 students), Summer 2016 (23 students), Summer 2017 (21 students)

Nutrition 730: Advanced Nutrition Experience

Fall 2011 (10 students), Fall 2012 (12 students), Fall 2013 (12 students), Fall 2014 (10 students), Fall 2015 (12 students), Fall 2016 (15 students)

GRADUATE STUDENTS SUPERVISED:

Julie Kennedy (2018), A Business Plan for a Nutrition Counseling Private Practice Specializing in Food Allergies and Celiac Disease.

Lindsay Koonce (2018), Lindsey Helton Nutrition: A Private Practice in Charlotte, NC.

Katherine Moser (2018), Effects of Brazil Nuts and Motivational Interviewing on the Nutrition Status of Patients on Maintenance Hemodialysis.

Daniele Pimentel (2018), An evaluation of the relationship between Health at Every Size, Intuitive Eating, and dieting behaviors in college women.

Malindi Vink (2018), Nutritional Implications for Patients Taking Stimulant Medication: A Literature Review.

Natasha Vos (2018), The role of micronutrient supplementation in the treatment of pressure injuries: A literature review.

Ellen McDermott (2017), MPH, "Effects of Motivational Interviewing and Goal Setting on Albumin Levels in Patients on Dialysis"

Erin O'Hare (2017), MPH, Exploring The Reciprocal Health Effects Of The Human-Animal Bond on Healthy Aging"

Colton Schille (2016), MPH, "Nutrition Education in U.S. Medical Schools: a History and Proposal for the Future"

Jenna White (2016), MPH, "Oral Feeding After Total Laryngectomy"

Lauren McIlwaine (2016), MPH, "Starvation-Induced Hepatocyte Autophagy in Anorexia Nervosa: A Case Study"

Sophia Al-Banna (2016), MPH, BMI as a Predictor of Health Outcomes in Cystic Fibrosis: A Case for Advancements in Practice"

Emily Henderson (2015), MPH, "Fecal Transplants in the Treatment of Recurrent *Clostridium difficile* Infection: A Case Study"

Julia Bunch (2015), MPH, "A Call to Action for Physical Activity Guidelines in Long-term Care in North Carolina and the Potential for Gardening as an Activity to Meet Physical Activity Guidelines"

Kristin Wallace (2015), MPH, "Eating Disorders: Exposure Therapy Used in the Treatment of Anorexia Nervosa To Increase Energy Intake And Diet Variety And Prevent Relapse in Anorexia Nervosa Patients: A Review"

Marion Smith (2015), MPH, "The Power of Protein: nPCR as a Measure of Nitrogen Balance in Hemodialysis Patients"

Rebecca Rudel (2015), MPH, "A Pinch of Salt: A Review of Educational Interventions for Adherence to Sodium-Restricted Diets in Heart Failure"

Alecia Wong (2014), MPH: "The Role of Nutrition in Urinary Incontinence among Older Adults: Evidence and Recommendations for Dietetic Practice"

Kelly Bellomy (2014), MPH: "Successful mealtimes for persons with dementia in nursing homes"

Lesley Rollins (2014), MPH: "Identifying Malnutrition in Older People Living in the Community, Buckinghamshire, UK"

Meredith Ebersohl (2014), MPH: "Nutrition Focused Physical Assessment: Identifying Older Adult Malnutrition"

Catherine Coughlin (2013), MPH: "Corporate Sponsorship: A discussion of the history, controversy, and considerations behind corporate sponsorship in the field of nutrition and dietetics"

Barbara Listenfelt (2013), MPH: "Intentional Weight Loss in Obese Older Adults"

Heidi Worley (2013), MPH: "Dysphagia Diets Research and Recommendations: A Recommendation for Best Practices"

Elle Curtin (2012), MPH: "nutritionella: From Healthy Lifestyle Blog to Private Practice"

Maria Kennedy (2012), MPH: "Nutrition Care Protocol for Patients Diagnosed with Diabetes during Pregnancy"

Anne Petraeus (2012), MPH: "Small Intestinal Bacterial Overgrowth and the FODMAPs Elimination Diet: A Case Study"

Liesel Daugherty (2011), MPH: "From Belarus with PKU: Cultural Sensitivity in Metabolic Nutrition Therapy"

Mary Catherine Shafer (2011), MPH: "Suspected GLUT1 Deficiency Syndrome in a Pediatric Patient"

Susan Wyler (2011), MPH: "Screening for Pre-Cachexia in Non-Small Cell Lung Cancer: the Tools We Have, the Tools We Need"

Prior Students not listed (2007-2011)

CONTRACTS AND GRANTS:

Current

1. Title: Rural Inter-Professional Education (IPE) in Health Professions (Active)
Awarded By: The Kenan Trust
Date: July 2017-July 2020
Principal Investigator: Meg Zomordi, PhD, RN
RIPHI Champion, Public Health: Amanda S. Holliday (20% salary)

Completed

1. Title: Geriatric Workforce Enhancement Program (Active)
Awarded By: Bureau of Health Professions (BHP), Health Resources and Services Administration (HRSA), Grant 6U1QHP28733-01
Amount: \$2,550,000
Date: June 2015- Dec 2018
Principal Investigator: Jan Busby-Whitehead, MD
Interprofessional Curriculum Lead: Amanda S. Holliday (20% salary)
2. Title: Training Renal Dietitians
Awarded By: North Carolina Area Health Education Centers
Amount: \$20,803
Date: Dec 2016- June 2017
Principal Investigator: Elizabeth Mayer-Davis, PhD
Division Director: Amanda S. Holliday (5% salary)
3. Title: Training Renal Dietitians: Addressing A Critical Need for Collaborative Nutrition Therapy Across the Spectrum of Chronic Kidney Disease
Awarded By: Renal Research Institute, LLC
Amount: \$147,681
Date: Nov 2015- April 2017
Principal Investigator: Elizabeth Mayer-Davis, PhD
Division Director: Amanda S. Holliday (15% salary)
4. Title: Kaffrisson Aging Grant
Awarded By: The Gillings School of Global Public Health
Amount: \$5,000
Date: Summer 2017
Principal Investigator: Amanda S. Holliday MS, RD, LDN
5. Title: AHEC Innovation Grant
Awarded By: AHEC
Amount: \$28,731
Date: April 13, 2018
Principal Investigator: Amanda S. Holliday

PROFESSIONAL SERVICE:

North Carolina Board of Nutrition and Dietetics, Governor appointed in 2018, Education Chair, Chair (2022, 2023)

Department of Nutrition:

- Co-Chair, MPH Committee (2014-Present)
- Member, Chair's Advisory Committee (2015-Present)
- Faculty Advisor, Nutrition Coalition (2010-Present)
- Member, MPH Committee (2007-2013)
- Faculty Advisor, Healthy Heels (2009-2011)
- Member, BSPH Committee (2007-2009)

Gillings School of Global Public Health:

- Member, MPH@UNC Admissions Subcommittee (2017-Present)
- Member, MPH Core Implementation Team (2015-2017), (5% salary)
- Member, Health Affairs Interprofessional Team (2016-Present)
- Member, Green Apple Café Health Advisory Team (2012-2014)
- Member, Search Committee, Dean of Student Affairs (2011)

The University of North Carolina at Chapel Hill

- Faculty Lead, Interprofessional Dental Clinic
- Users Forum, Faculty Lead, Connect Carolina, Enterprise Applications Coordinating Committee (2011-2012)

Diversity, Equity and Inclusion Activities:

- Inclusive Excellence Summer Symposium: Creating Inclusive Classroom Discussions, Promoting Inclusivity in Classroom Discussions and Facilitating Critical Conversations in the Classroom (9hrs)
- ACEND Implicit Bias Training (2hrs)
- Racial Equity Institute: A Groundwater Approach to Racial Equity Training (4hrs)
- Unconscious Bias Awareness Training (1.5hrs)

INVITED PRESENTATIONS:

- Sir Walter Cabinet/UNC Women's Club, Chapel Hill, NC 2015
Topic: Nutrition Across North Carolina
- The State of Things, Durham NC 2015
Topic: Personal NC History and Passion
- 2 NC Nursing Homes, Orange and Pender County, NC 2015
Topic: Eating with Dementia
- US Public Health Training Symposium, Raleigh, NC 2014
Topic: Nutrition and Aging
- Healthy Nurses, Healthy Lives, Chapel Hill, NC 2014
Topic: Healthy eating during shift work
- Virtual Dementia Tour
URL: <http://unc.edu/spotlight/the-dementia-tour/>
- Dietetic Educators of Practitioners Area 6&7 Meeting, Baltimore, MD, 2010
Topic: Nutrition Informatics (2 CEU)
- DENT 206 2010 and 2011
Topic: Dental Nutrition
- DENT 111 Introduction to Cariology 2010 and 2011
Topic: Nutrition and Dental Caries
- Good Morning America, October 20, 2011
Topic: Clearing Up the Confusion About New FDA Food Labels
- North Carolina Dietetic Association Annual Meeting, April 2010, Durham NC
Topic: International Dietetics and Nutrition Terminology (IDNT): Recent Updates and Application Beyond Nutrition Diagnoses (2 CEU)
- Durham Chapel Hill Dietetic Association, November 2008, Durham, NC
Topic: Clinical Ladders: A Dietitians Perspective (2 CEU)
- North Carolina Dietetic Association Annual Meeting, April 2009, Durham, NC
Topic: Streamlining the Internship Process for Prospective Students, Panel Discussion (1 CEU)
- North Carolina Dietetic Association Annual Meeting, April 2008, Durham, NC
Topic: Capitalizing on Conflict: Turning Lemons into Lemonade (2 CEU)

- North Carolina Dietetic Association Annual Meeting, April 2007, Cary, NC
Topic: Nutrition Diagnostic Language: Where the Rubber Hits the Road (2 CEU)
- PCMH Nutrition Care Process Workshop, Summer 2007, Greenville, NC
Topic: Implementing the NCP/Diagnostic Language at a large, tertiary care medical center (4 CEU)
- Department of Nutrition and Dietetics, East Carolina University, September 2006
Topic: Clinical Skills, Preparing for Your Internship
- Health Occupations Program, DH Conley High School, June 2005, 2006, Greenville, NC
Topic: Introduction to the Dietetics Career
- Florida Dietetic Association, July 2005, Sanibel Island, Florida
Topic: The Virtual Dietitian (1.5 CEU)
- Family Medicine Symposium, July 2005, Greenville, NC, (received perfect score for presentation)
Topic: Hospital Nutrition
- Inpatient Diabetes Management: Hitting the Targets; September 2005, Greenville, NC
Topic: To Eat or Not to Eat-Carbohydrate Counting
- WNCT-TV (2005-2007), Greenville, NC
Topics: Health Benefits of Strawberries, Frozen, Fresh or Canned Vegetables?, Healthy School Lunches, Smart Snacking, Quench Your Thirst,
- The Daily Reflector, Greenville, NC
Topic: Enthusiasm for Exercise

TEACHING STATEMENT

SERVICE AND ENGAGEMENT STATEMENT