



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

## Management Academy for Public Health



Gillings School of Global Public Health • • • Kenan-Flagler Business School

# Mobile Medical Clinic Wythe and Bland Counties, Virginia

### Organization

- Mount Rogers Health District

### Contact

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### Program Overview

The team established a Mobile Medical Clinic, which increases access to preventative healthcare for employees and citizens living in Wythe and Bland Counties in Southwest Virginia.

Staffed by nurse practitioners, public health nurses, and health educators, the mobile medical unit provides onsite health screenings and fairs to people in our local health department offices, schools, worksites, and other community locations.

Health fairs are an effective and enjoyable way of educating employees about different health issues. In addition to screening services, employees receive health education materials, and can interact and learn from our health professionals. Health screenings available include: Blood Pressure; Body Composition Analysis/BMI/Height/Weight; Cardiovascular Risk Assessment (for cholesterol), Diabetes/Blood Sugar; Pulmonary Function Testing; Respiratory Fitness Testing; Employee Physicals; Osteoporosis/Bone Density; Hemocult Testing; Assessment for Skin Cancer; Prostate Cancer/PSA; PAP Smear/Breast Exam; STD testing and treatment; and Adult Immunizations. Health education programs are also available and arranged to meet specific needs identified during the screening process.

The Mobile Medical Clinic served 50 sites and approximately 1,200 people in 2010. In addition, Clinic staff gave 7,032 influenza injections throughout the health district between September 2010 and December 2010.

*Management Academy was worthwhile in many ways, from allowing us to learn more about each other and the role that our disciplines play within our agency to developing the skills and knowledge needed to develop a workable business plan and the ability to implement that plan.*

Anna Stevens

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**Funding**

To start the project, the Mount Rogers Health District received an in-kind donation of the mobile medical unit from Washington County, Virginia School System and a one-time grant worth \$111,000 from Wythe/Bland Community Foundation. The project achieves self-sustaining status through revenue generation.

[Read the Full Plan](#)

[Health Works website](#)