



he donors profiled in the following pages have chosen to be part of a once-in-a-lifetime effort, championed by alumni leaders, to commemorate the 75th anniversary of UNC's public health school. Bolstering scholarships and enhancing faculty support are prime objectives of the campaign—but there are many ways to participate.

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- Go online to *sph.unc.edu/alumni* and update your listing in the online directory.
- Call the School's advancement staff at 919.966.0198, and provide us with your contact information for work and home.
- Email any updates to *alumni.sph@unc.edu*.

# Engage

We are hosting events for alumni and friends across the country throughout 2015. Watch for email announcements and postcards about events in your area. We hope to see you and your classmates!

For more information about the School's anniversary events, please see sph.unc.edu/alumni/75-years.

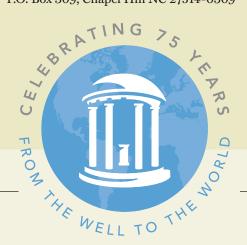
# Invest

We have special giving opportunities for recent graduates and for the Rosenau Society (see page 101) to honor our 75th anniversary.

We invite you to invest in our mission—to improve public health, promote individual well-being and eliminate health disparities across N.C. and around the world—by:

- Making a gift online at *giving.unc.edu/gift/sph*
- Speaking to someone in the School's advancement office by calling 919.966.0198
- Mailing a check, payable to the *Public Health* Foundation, to:

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### Gillings School of Global Public Health

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Joy and Chester Douglass

# **NEW PROFESSORSHIP** IN DENTAL PUBLIC **HEALTH ESTABLISHED**

The UNC School of Dentistry and the UNC Gillings School of Global Public Health announced the establishment of a new dental public health professorship on June 5. Made possible by a gift from Chester Douglass, DMD, PhD, and Joy Douglass, the R. Gary Rozier and Chester W. Douglass Distinguished Professorship in Dental Public Health will support a jointly appointed faculty member who specializes in dental public health.

The professorship, which also honors Gary Rozier, DDS, MPH, professor of health policy and management at the Gillings School and a respected national leader in dental public health (see page 91), was announced after a day-long symposium held at both schools, during

which panel discussions addressed the future of dental public health. At a dinner planned to celebrate his career. Rozier learned that the professorship would bear his name as well as Douglass'.

Douglass dedicated his career to improving dental care for those living in the U.S. He authored more than 140 papers, served as chair of Harvard School of Dental Medicine's Department of Oral Health Policy and Epidemiology, and mentored students, encouraging them to "think big" and continue learning.

While on the UNC faculty from 1971 to 1978, Douglass spent one year (1975-1976) as a Robert Wood Johnson Health Policy Fellow in Washington, D.C.,

working as a member of the health staff in the U.S. Senate.

Why would a professor from Harvard give so generously to a school he didn't attend?

"Gary Rozier's career has been an inspiration for those of us in dental public health," Douglass says. "I am delighted to be able to honor him with this named professorship."

Douglass also taught with and collaborated on research with Dennis Gillings, PhD, CBE, when Gillings was a member of the biostatistics faculty at UNC. That relationship led to Douglass' 20 years of service on the board of directors of Gillings' company, Quintiles.

"Gary's transformative work, Dennis' innovations, and seeing the mission of the University of North Carolina's public health school through their eyes have made me want to give back to the School that facilitated my association with these extraordinary leaders," Douglass says.

Rozier says he is deeply honored to share the name of the professorship with Douglass, "an admired teacher and respected leader in dental public health" throughout his career.

"The professorship will strengthen UNC's ability to provide learning experiences focused on dental public health and population health and to provide research opportunities that will help solve the many oral health problems faced by residents of North Carolina and beyond," Rozier says.

Learn more about the ways your gift can support the mission of the Gillings School. Please see sph.unc.edu/giving or call (919) 966-0198.

-Linda Kastleman

See photos and video from the June 5 symposium and dinner at tinyurl.com/douglass-rozier-video.

# Dental public health impact in NC



Dentists trained in public health visited N.C. schools in the 1930s, teaching about prevention and treating children whose families could not afford a private dentist.

A 1936 summer short course in public health dentistry was among the first offerings of the UNC School of Medicine's Division of Public Health, which later became the School of Public Health. The course helped strengthen and sustain an oral hygiene program that reached public schools across N.C.

Today, Gillings School faculty members, with partners from the School of Dentistry and others, continue the legacy of dental public health impact in North Carolina and across the U.S. The "Into the Mouths of Babes" program, developed by Gary Rozier, DDS, professor of health policy and management, and others, began in 2000 as a randomized trial to test the potential benefit of training pediatricians to apply fluoride to children's teeth. A strong evidence base shows that the program reduces dental caries (and related treatment and costs), averts hospitalizations and improves oral health among vulnerable children. The program reached 130,000 children in N.C. last year—and 35 other states have adopted N.C.'s model.

"It is a great innovation—the kind that makes a real difference for children, families and communities," says Dean Barbara K.

Rimer, DrPH. "And looking toward the future, the new R. Gary Rozier and Chester W. Douglass Distinguished Professorship in Dental Public Health (see page 90) ensures that this tradition of public health dentistry in the School will continue for the foreseeable future."

—Elizabeth French

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# JILL AND MICHAEL KAFRISSEN

# IN SUPPORT OF RESEARCH ON AGING



As the population of older adults grows globally, Jill and Michael Kafrissen want to bring more resources to meet the many challenges that come with aging.

Their concern is evidenced in their professional lives. Jill Kafrissen, LCSW, has broad experience in social work, legislative advocacy and philanthropic activities. Michael Kafrissen, MD, MSPH, who has had a long career in public health and pharmaceuticals, is currently chief executive officer of STE Health International LLC, director of research and innovation for UNC-Chapel Hill's World Health

Organization Collaboration Center, based in the Gillings School's maternal and child health department, and a researcher at Massachusetts Institute of Technology's AgeLab. The AgeLab invents and translates technologies to address the practical issues of aging.

In 2010, the Kafrissens arranged for a generous legacy gift from their estate. Now, they have provided a new gift to leadership potential who are committed to addressing issues of aging.

"While there are many areas of need in public health," Jill says, "this gift is an effort to support aging research

Aging is a universal reality that will benefit from our best thinking. The Gillings School is and will be an important source of these benefits.

-JILL KAFRISSEN

and highlight the need for more study in the area. Aging is a universal reality that will benefit from our best thinking, now and in the future, and the Gillings School is and will be an important source of these benefits. Our conversations with Dean Rimer and other School leaders have confirmed for us the School's commitment to innovative solutions and a sustainable and valuable program."

Michael Kafrissen also serves as a member of the Gillings School's advisory council and adjunct professor in maternal and child health. He was a key player, through the MIT Agelab and in partnership with Cambridge University, in the Gillings School's first international summit on aging issues, com/uncgillings-aging-summit-2014.) He earned his master's degree from the School in 1981.

*—Elizabeth Witherspoon* 

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The following donors made a Mother's Day gift to the Gillings School's Department of Maternal and Child Health in honor or memory of a loved one.

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# **MILLER NAMED NEW ASSOCIATE DEAN FOR** ADVANCEMENT



advancement, effective Sept. 1.

ident for children's programs at The Medical Foundation of North Carolina Inc., part of the UNC Health Care System and UNC Medical School.

As lead development and communications officer for UNC Children's all aspects of fundraising, donor and volunteer relations, board management, development strategic planning and communications related to the hospital and to the School of Medicine's Department of Pediatrics.

During fiscal year 2014, she was credited with a 26 percent increase in private gift commitments and with increasing unrestricted gifts threefold.

track record, who brings tremendous energy, experience, drive and commitment to our goals and values."

Chapel Hill and master's degree, with honors, from Appalachian State University. She succeeds Sandy Moulton, JD, MPH, interim associate dean for advancement, in the position last permanently held by Peggy Dean Glenn.

-Linda Kastleman

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# PAULA BROWN STAFFORD

# IN GRATITUDE FOR A WONDERFUL CAREER

Fortunate is the graduate who can reflect on her college years and name a professor whose influence has shaped her life and career. For Paula Brown Stafford, one of those professors was Craig Turnbull, PhD.

Turnbull established the UNC biostatistics department's Bachelor of Science in Public Health program in 1975 and led it until his retirement in 2006. The program was the first of its kind in the country and has served as a model for others. Turnbull was on the UNC public health school's faculty for 35 years, enabling hundreds of students to find rewarding careers in public health and medicine.

Brown Stafford (BSPH, 1986; MPH, 1992), president of clinical development at Quintiles and of the School's Public Health Foundation board, says she is grateful for Turnbull's mentorship and

the career the program empowered her to have. That is why she and her husband, Gregory W. Stafford, have established the Craig D. Turnbull Endowed Scholarship Fund.

"I am honored to have worked for Quintiles for 29 years and have the financial ability to recognize not only the School, but the biostatistics program and Craig Turnbull," she says. "Greg and I set up the fund in a way that will allow others also to give in Dr. Turnbull's name to help support future BSPH students in biostatistics."

Brown Stafford describes being a sophomore without a major. A biostatistics student in her dorm recommended she pay a visit to Dr. Turnbull.

"I remember meeting this enthusiastic professor who had frog paraphernalia throughout his office," she says. "He showed such passion! As he shared details of the BSPH program, I knew it was the perfect fit for me."

In her junior year, she learned of Quintiles, then a start-up company, and applied for an internship. That led to a full-time position after graduation.

"If it weren't for Craig Turnbull," Brown Stafford says, "I wouldn't have been at the right place at the right time to be blessed by such a wonderful career."

-Elizabeth Witherspoon

### FIND OUT MORE

Read an article about the history of the biostatistics BSPH program at tinyurl.com/UNC-bios-turns-35.



Charlie Bradley and Ruth Shults

What really impresses us about the Gillings School is not only its strong history as one of the top academic schools of public health, but also its zeal for and leadership in public health practice.

-DR. RUTH SHULTS

# SHULTS FUNDS INJURY PREVENTION SCHOLARSHIP

When Ruth Shults, PhD, and her husband Charlie Bradley decided to endow a scholarship for the study of injury epidemiology, there was more than one beloved alma mater from which they could choose. Because of Ruth's positive experience as a doctoral student, they selected UNC Gillings School of Global Public Health.

"What really impresses us about the Gillings School is not only its strong history as one of the top academic schools of public health, but also its zeal for and leadership in public health practice. It's that combination of being

top in academics and public health practice that you don't often see in schools of public health," she said.

Shults, a senior epidemiologist on the Transportation Safety Team at the National Center for Injury Prevention and Control at the Centers for Disease Control and Prevention, is a 1999 epidemiology graduate. She worked on her doctorate in public health at UNC as a mid-career professional through the U.S. Public Health Service's long-term training program and has devoted much of her career to prevention of motor vehicle crashes by teens.

Continuing to reduce teens' injury burden is critical to improving their health and survival, Shults says, given that injuries kill more young people in the U.S. than all diseases combined.

Shults and Bradley want to encourage doctoral students to consider career options in injury epidemiology and prevention. The scholarship provides funds to cover travel and living expenses for dissertation work related to injury prevention, with particular interest in students whose dissertation topics are in conjunction with the UNC Injury Prevention Research Center or the UNC Highway Safety Research Center.

-Elizabeth Witherspoon

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# JOHN WIESMAN-

# 'I GOT ALL THAT AND MORE' FROM THE GILLINGS SCHOOL

When John Wiesman, DrPH, was searching for a doctoral program in leadership as a mid-career public health professional, he wanted one that allowed him to continue working full-time while studying full-time in a practice-based program—and to integrate that learning into his work along the way.

He said he got all that—and more—from his experience at the UNC Gillings School of Global Public Health. Now, he wants to pay his good fortune forward with a legacy gift from his estate. The John Wiesman and Ted Broussard Scholarship fund, a gift made jointly with his husband, will support student scholarships in the Department of Health Policy and Management's executive Doctor of Public Health

Wiesman, who graduated from the program in December 2012, now serves as Secretary of Health for the State of Washand management at the Gillings School.

His purpose in making the scholarships available, he says, is particularly to empower those working on public health issues in government positions, "to make the program affordable and accessible" for students who might not have funding.

Wiesman was inspired by his studies at the Gillings School. "It was a classroom experience that I could take into my work, and I could take my work into the classroom," he says. "I also was looking for a cohort of people outside my normal networks to share invigorating ideas and teach me about systems I hadn't been exposed to."

From his first visit to campus, Wiesman says, he realized there was something special about Carolina.

"It was clear that the faculty here, especially in this program, saw themselves as guides and that we were going through the journey together," he says. "They learned as much as we did from the program, and they brought out the ability in us learning is lifelong."

-Elizabeth Witherspoon

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