

**CURRICULUM  
VITAE**

**Jeffrey A. Simms, B.A., M.S.P.H., M.DIV**

Business Address:  
UNC Chapel Hill  
Gillings School of Public Health  
Health Policy & Management  
114 Rosenau Hall  
Chapel Hill, NC 27599  
919-966-7380

**Academic Degrees** Duke University Divinity School  
Master of Divinity, 1999

The University of North Carolina at Chapel Hill,  
Master of Science in Public Health, 1996

The University of North Carolina at Chapel Hill,  
Bachelor of Arts in Public Policy Analysis, 1990

**Professional Experience**

- 07/01/16 – Present Assistant Professor and Director of Student Life and Alumni Relations for the Department of Health Policy and Management at the UNC Gillings School of Global Public Health
- Manage the permanent job placement, internship placement and career development for the more than 100 residential graduate students in the Department
  - Oversee all of the student services, professional development, career services and alumni relations for six degree programs and two certificate programs in the Department
  - Serve as the primary contact for the more than 4,000 alumni
  - Serve as academic advisor for residential undergraduate and graduate students
  - Facilitate professional development workshops and courses
  - Teach the “Introduction to Healthcare Issues” introductory course for all incoming residential HPM graduate students
  - Serve as the academic advisor for all Department sponsored student case competition teams

- 10/01/08 – 06/30/16 Clinical Assistant Professor and Director of Professional Development and Alumni Relations for the Health Policy & Management Program at the UNC Gillings School of Global Public Health
- Manage the permanent job placement and career development for residential graduate students in the Department
  - Coordinate with the Career Services Coordinator on summer internship placements
  - Serve as academic advisor for residential undergraduate and graduate students
  - Teach and facilitate professional development workshops and courses
  - Teach the “Introduction to Healthcare Issues” introductory course for all incoming residential HPM graduate students
- 2003 – 09/30/08 Joint Management Position within NC Department of Health & Human Services  
Deputy Director for the Office of Rural Health & Community Care and Assistant Director for the Division of Medical Assistance
- Managed the Department’s statewide Medicaid managed care program called Community Care of NC which includes 780,000 Medicaid enrollees and 3,000 providers in the network
  - Assisted with the development of the rural health care delivery system in underserved communities across the state
  - Oversaw and assisted in the development of the HealthNet Uninsured Initiative
  - Managed the Pharmacy Assistance Programs located in the safety net provider systems across the state
  - Managed a staff of approximately 40 team members
- 1999 – 2003 Assistant Director  
NC Division of Medical Assistance
- Developed and managed all Medicaid Managed Care options for the Medicaid population, including the Primary Care Case Management Program and Health Maintenance Organization contracts.
  - Provided leadership for the Administrative and Regulatory Affairs Section for the Division which included administrative hearings, the Medicaid State Plan and Administrative Rules.

- 1993 – 1999
- Managed Care Consultant  
Managed Care Consulting, Inc.
- Worked on a variety of managed care initiatives both at the local and state level.
  - Responsible for program development and implementation of primary care case management programs in North Carolina and Georgia; Health Maintenance Organization Contracting and Rate Setting; and pilot managed and coordinated care initiatives.
  - Staffed activities including policy and program development, program monitoring, development of educational and marketing materials.
  - Served as a Medicaid resource for the NC Academy of Family Physicians.
- 1990 – 1993
- Managed Health Care Specialist  
NC Division of Medical Assistance  
NC Foundation for Advanced Health Programs, Inc
- Assisted in the development and implementation of the Carolina ACCESS program in twelve pilot counties.
  - Developed and implemented program policy and recruited primary care physicians to participate in the program.

### **Selected Presentations & Publications**

- Simms, J., Panel Presentation entitled “Beyond Etiquette – A Values-based Approach to Student Professional Development” at the Association of University Programs in Health Administration Annual Meeting, June 14, 2019 – New Orleans, LA
- Simms, J., Panel Presentation entitled “Health Policy Careers” at the Association of Public Policy Analysis and Management Conference, May 15, 2019 – Washington, DC
- Simms, J., Keynote Speaker at the UNC Health Care Annual Martin Luther King Celebration. January 12, 2018 – Chapel Hill, NC
- Simms, J., Session Presenter at the NC Local Government Budget Association Annual Meeting. Title of the Presentation was “Harnessing Existing Employee Gifts and Abilities.” December 14, 2017 – Durham, NC

- Simms, J., Keynote Speaker at the Mecklenburg County Public Health Department Employee Professional Development Workshop. July 25, 2016 – Charlotte, NC
- Simms, J., Panel Presentation entitled “Successful Administrative Fellowship Practices” at the Association of University Programs in Health Administration Annual Meeting, June 23, 2016 – Kansas, MO
- Simms, J., Keynote Speaker at the Gaston Family Health Services Employee Appreciation Retreat. August 14, 2015 – Gastonia, NC
- E Brooks, J Paul, GH Pink, A Radford, **J Simms**, L Brown, R Garr, A Howard, N Mathews, R Randolph and L Susswein. Rural Health and Economic Development in North Carolina: Options for the Golden LEAF Foundation, Report submitted to the Golden LEAF Foundation, January 2009.
- Simms, J., Presentation entitled “Access to Public Health Insurance” at the UNC School of Public Health Minority Health Conference, February 28, 2008 – Chapel Hill, NC
- Simms, J., Presentation on Community Care of NC to the Appalachia Regional Commission, January 31, 2008 – Washington, DC
- Simms, J., Presentation on Community Care of NC at the American Academy of Pediatrics Regional Meeting, June 29, 2007 – Charleston, SC
- Simms, J., Presentation entitled “Community Care of NC and Childhood Development” at The Commonwealth Fund Annual Board of Directors Meeting, March 14, 2007 – Washington, DC.
- Simms, J., Presentation at the National Association of State Health Policy Annual Meeting, September, 2006
- Simms, J., Presentation at the National Governor’s Association Technical Assistance Team Meeting with the Iowa Consortium. Des Moines, Iowa – August 31, 2005.
- Simms, J., Presentation at the National Initiative for Children’s Healthcare Quality Annual Forum for Improving Children’s Health Care. San Diego, California – April 2, 2004.
- Simms, J., US Congress Testimony on the North Carolina Medicaid Managed Care Program – Community Care of NC. US House of Representatives Committee on Energy and Commerce, October 15, 2003 – Washington, DC
- Simms, J., State Coverage Initiatives Annual Meeting Presentation on North

Carolina's Medicaid Managed Care Program, April, 2003

Simms, J., Testimony at MedPac Committee Meeting on State Initiatives Around Disease Management, October, 2003 – Washington, DC.

Simms, J., Presentation at the National Initiative for Children's Healthcare Quality Annual Forum for Improving Children's Health Care. Tempe, Arizona – March 13, 2002

Simms, J., Panelist at the National Association of State Health Policy Children's Health Conference, August, 2002

### **Professional Roles & Appointments**

2015 – present	Member, Board of Directors, Alliance Medical Ministry, Raleigh, NC
2013 – present	Member, AUPHA Winston Scholarship Selection Committee
2013 – present	Member, Health Care Connections Advisory Board
2011 – 2013	Member, Health Policy & Management Department Chair Selection Committee
2008 – present	Member, Health Policy & Management Admissions Committee
2008 – present	Member, Health Policy & Management Committee on Diversity & Inclusion
2008 - present	Advisor, Health Executive Student Association
2007 – 2008	Member, The Duke Endowment and NCHA Sponsored Care + Share Uninsured Initiative Advisory Board
2003 – 2008	Member, UNC Chapel Hill- Shaw University Faith Based Collaborative Advisory Committee
2002 – present	Chairman, Center For Health and Healing Board of Directors
2001 – 2008	Member, Technical Advisory Committee for the NC General Baptist State Convention Health and Human Services
1999 – 2006	Board Member, North Carolina Prevention Partners

1999 – 2001	Member, North Carolina Partnership for Children Health Advisory Committee
1999 – 2001	Robert Wood Johnson, Making the Grade, Finance Committee
1997 – 2000	Member, Rural Life and Health Committee for the NC Council of Churches
1996 – 1999	Member, Black Seminarians Union, Duke Divinity School
1994	Recipient of the United Carolina Bank Minority Graduate Fellowship
1992 – 2008	Preceptor and Faculty Associate, University of North Carolina at Chapel Hill, School of Public Health, Department of Health Policy and Administration
1992 – 1999	Selection Board for the NC Institute of Government Internship program

### **Teaching Activities**

Spring 2019	HPM Professional Development Series 703 (40 students)  Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team  HPM Academic Advisor for undergraduate and graduate students
Fall 2018	HPM Professional Development Series 701 & 702 (85 students)  HPM 601 - Introduction to Health Issues 601 (57 students)  HPM 793 – Summer Internship (47 students)  Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

	HPM Academic Advisor for undergraduate and graduate students
Spring 2018	<p>Faculty Adviser for UNC Student Chapter of the American College of Healthcare Executives          HPM Professional Development Series 703 (43 students)</p> <p>Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team</p>
Fall 2017	<p>HPM Academic Advisor for undergraduate and graduate students</p> <p>HPM Professional Development Series 701 &amp; 702 (93 students)</p> <p>HPM 601- Introduction to Health Issues 601 (60 students)</p> <p>HPM 793 – Summer Internship (43 students)</p> <p>Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition</p>
Spring 2017	<p>HPM Academic Advisor for undergraduate and graduate students</p> <p>Faculty Adviser for UNC Student Chapter of the American College of Healthcare Executives</p> <p>HPM Professional Development Series 703 (53 students)</p> <p>Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team</p>
Fall 2016	<p>HPM Academic Advisor for undergraduate and graduate students</p> <p>HPM Professional Development Series 701 &amp; 702 (123 students)</p> <p>HPM - Introduction to Health Issues 601 (64 students)</p> <p>HPM 790 – Summer Internship (59 students)</p>

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Faculty Adviser for UNC Student Chapter of the American College of Healthcare Executives

Spring 2016

HPM Professional Development Series 703 (66 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2015

HPM Professional Development Series 701 & 702 (126 students)

HPM - Introduction to Health Issues 601 (62 students)

HPM 790 – Summer Internship (66 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Faculty Adviser for UNC Student Chapter of the American College of Healthcare Executives

Spring 2015

HPM Professional Development Series 703 (60 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2014

HPM Professional Development Series 701 & 702 (120 students)



HPM - Introduction to Health Issues 601 (65 students)

HPM 790 – Summer Internship (62 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Faculty Adviser for UNC Student Chapter of the American College of Healthcare Executives

Spring 2014

HPM Professional Development Series 703 (60 students)

HPM 690 – Hospital Operations, Teacher of Record

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2013

HPM Professional Development Series 701 & 702 (120 students)

HPM - Introduction to Health Issues 601 (65 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Spring 2013

HPM Professional Development Series 703 (60 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2012

HPM Professional Development Series 701 & 702 (120 students)

HPM - Introduction to Health Issues 601 (65 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Summer 2012

HPM 704 Internship (60 students)

Spring 2012

HPM Professional Development Series 703 (60 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2011

HPM Professional Development Series 701 & 702 (120 students)

HPM - Introduction to Health Issues 601 (65 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

HPM Academic Advisor for undergraduate and graduate students

Summer 2011

HPM 704 Internship (60 students)

UNC Summer Public Health Fellowship Director of Professional Development (30 students)

Spring 2011

HPM Professional Development Series 703 (60 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Second Reader, Master's Paper for James Tonthat,  
MSPH'11 – *A Program Evaluation Protocol for north  
Carolina's Money Follows the Person Project.*

Fall 2010	HPM Professional Development Series 701 & 702 (120 students)
	HPM - Introduction to Health Issues 601 (65 students)
	Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition
	HPM Academic Advisor for undergraduate and graduate students
Summer 2010	HPM 704 Internship (60 students)
	UNC Summer Public Health Fellowship Director of Professional Development (28 students)
Spring 2010	HPM Professional Development Series 703 (60 students)
	Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team
	HPM Academic Advisor for undergraduate and graduate students
Fall 2009	HPM Professional Development Series 701 & 702 (120 students)
	HPM - Introduction to Health Issues 601 (65 students)
	Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition
	HPM Academic Advisor for undergraduate and graduate students
Summer 2009	HPM 704 Internship (60 students)
Spring 2009	HPM Professional Development Series 703 (60 students)

Faculty Advisor, UNC Chapel Hill HPM UAB Case Competition Team

HPM Academic Advisor for undergraduate and graduate students

Fall 2008 HPM Professional Development Series 701 & 702 (120 students)

HPM - Introduction to Health Issues 601 (65 students)

Faculty Advisor, UNC Chapel Hill HPM National Association of Healthcare Service Executives Student Case Competition

### **Ministerial Experience**

2010 – present Pastor, First Missionary Baptist Church, Lucama, NC

2008 Speaker, Campbell University Chapel Service Martin Luther King, Jr. Observance

2007 – present Member, Wilson Missionary Baptist Association Ordination Council

2004 – 2008 Moderator, Wilson Missionary Baptist Association Ministers & Deacons Union

2001 – present Pastor, New Vester Missionary Baptist Church, Sims, NC

1998 – 1999 Completed a Clinical Pastoral Education Unit at Rex Health Care in Raleigh, NC

1997 Ordained by the First Baptist Church and the Wilson County Missionary Baptist Association

1996 – 1997 Served as a ministerial intern with the Wake Chapel Missionary Baptist Church, Raleigh, NC

1995 Received ministerial license

### **Honors & Awards**

Fall, 2018 National Association of Healthcare Services Executives Senior Executive Award

Spring, 2018	UNC Gillings School of Global Public Health John E. Larsh Jr., Award for Mentorship
Spring, 2016	American College of Healthcare Executives Regent's Award
October, 2009	National Association of Health Services Executives Recognition for Young Healthcare Professionals Forum
August, 2009	NC Pediatric Society Good for Kids Award