

# Curriculum Vitae

## Mike Stobbe

### Personal Data

[mstobbe@ap.org](mailto:mstobbe@ap.org)  
[mikestobbe@gmail.com](mailto:mikestobbe@gmail.com)

212.621.1926 work

### Education

**University of North Carolina School of Public Health** Aug. 2005-May 2008  
Doctor of Public Health (DrPH) degree, public health policy and administration.

**University of Michigan School of Public Health** Jan. 1992-Jan. 1994  
Master's degree in public health policy and administration.

**Northwestern University Medill School of Journalism** Sept. 1984-June 1988  
Master's and bachelor's degrees in journalism, and a bachelor's in political science.

### Book

I am author of *Surgeon General's Warning*, published June 2014 by University of California Press. It's a history and critical analysis of the U.S. Surgeon General, known as the nation's doctor, and the leader of the U.S. Public Health Service.

### Academic

I am adjunct assistant professor in health policy and management at the University of North Carolina Gillings School of Global Public Health. The last class I taught was "Executive Communication."

### Work

**Associated Press**, New York, NY Aug. 2005-present  
National medical writer, covering the CDC, the American Cancer Society, medical studies and other health news. The AP is the planet's largest news organization, and my stories appear in newspapers and on Web sites around the world.

**The Charlotte Observer**, Charlotte, N.C. Oct. 2000-Aug. 2005

Health care writer, responsible for local and state medical business coverage and for a bi-weekly column in the newspaper's Business section.

**The Tampa Tribune**, Tampa, Fla. April 1998-Sept. 2000  
Medical writer, responsible for local public health and medical science news and a bi-weekly column for the newspaper's Business section.

**The Florida Times-Union**, Jacksonville, Fla. June 1994-April 1998  
Medical writer, with an emphasis on public health stories and medical research at the University of Florida (in nearby Gainesville).

**The Flint Journal**, Flint, Mich. June 1989-June 1994  
Health/environment writer, and Sunday general assignment reporter.

**The Sun Herald**, Biloxi, Miss. June 1988-June 1989  
Staff writer covering environment, county government and a 1988 U.S. Senate race.

### *Professional Activities*

**Association of Health Care Journalists.** I was an elected member of the AH CJ's governing board from 2000 to 2010. During that time I served as membership chair of the 1,400-member international organization.

### *Awards and Fellowships, Partial List*

**2006** – AP Gramling Scholarship Award, a competitive, \$3,000 honor that is part of a cluster of awards given annually to Associated Press staff members whose work and initiative contribute significantly to the news report.

**2005** – AP Senator Sam Award for journalism that champions open government, for a team investigation of a North Carolina hospital organization's salaries and expenses.

**2004** – Knight Science Journalism Fellowship at the Massachusetts Institute of Technology. A one-week medical evidence boot camp.

**2003** – Knight Center for Specialized Journalism Fellowship. A one-week session entitled "Paying for Health Care" at the University of Maryland.

**2000** – Society of Professional Journalists' Green Eyeshade Award for breaking news, for team coverage of a hotel shooting in Tampa.

**1998** – Knight Center for Specialized Journalism Medical Science Fellowship. A three-week program that allowed me to study diabetes research at the National Institutes of Health in Bethesda, Md.

**1997** – Society of Professional Journalists’ Sunshine State Awards, 1st place, feature reporting, large newspapers. The award was for a series on a Florida hospital’s burn unit.

**1995** – Case Western Reserve University Research Fellowship. A one-week program for journalists at Case Western Reserve University, used to study of Alzheimer’s disease and lead poisoning.

**1990** - International Association of Firefighters’ national newspaper award, 1st place. The award was for a series on hazardous materials in Flint.

**1988** – The Harrington Award to outstanding graduate student, print journalism, given by Northwestern University’s Medill School of Journalism.

### **Recent Speaking Engagements**

March 30, 2017, Atlanta, GA. Panel speaker, CDC Freedom of Information Act Training Forum, U.S. Centers for Disease Control and Prevention.

October 26, 2016, Washington, DC. Panel speaker, “Public Health and Politics: Examining the Surgeon General,” sponsored by the de Beaumont Foundation and held at George Washington University.

May 18, 2015, Atlanta, GA. Keynote speaker, 2015 Anchor and Caduceus Dinner, Commissioned Officers Association of the USPHS annual conference, Sheraton Atlanta.

April 10, 2015, Little Rock, AR. Guest lecturer, “Surgeon General’s Warning: How Politics Crippled the Nation’s Doctor,” University of Arkansas College of Public Health.

January 21, 2015, Washington, DC, Presentation on media hits and misses in coverage of the Ebola outbreak. “2015 Covering Ebola and the Next Killer Contagion,” a seminar sponsored by the Poynter Institute, the Association of Health Care Journalists and the National Press Club.

October 28, 2014, Decatur, GA. Book event speaker, “Surgeon General’s Warning: How Politics Crippled the Nation’s Doctor,” Eagle Eye Books.

October 12, 2014, Bethel, CT. Book event speaker, “Surgeon General’s Warning: How Politics Crippled the Nation’s Doctor,” Byrd’s Books.

August 30, 2014, Decatur, GA. Speaker on a session about medical-themed books, Decatur Book Festival.

July 8, 2014, Atlanta, GA. Panel speaker, “The Media Speaks Out: Informing the Public and Influencing Policymakers on Public Health,” annual conference of the National Association of County and City Health Officials.

May 5, 2013, Montreal, QC. Panel speaker, “Transforming Journal Content for Multiple Audiences,” a session at Council of Science Editors annual meeting.

March 15, 2013, Boston, MA. Moderator, panel on the latest in autism research at the Association of Health Care Journalists' annual conference.

April 21, 2012, Atlanta, GA. Moderator, panel on ‘Health in All Policies’ movement, Association of Health Care Journalists' annual conference.

March 5, 2010, Louisville, KY. Presenter in “Public Health Challenges” session at annual meeting of the Southern Association for the History of Medicine and Science.

May 20, 2009, Atlanta, GA. Guest speaker to a group of public relations students from the University of South Carolina who were touring the CDC.

April 18, 2009, Seattle WA. Moderator, panel on the latest in autism research at the Association of Health Care Journalists' annual conference.

Nov. 7, 2008, Atlanta, GA. Panel speaker, “New Public Health Communications, Media and MMWR,” a session for the editorial board of the CDC’s Morbidity and Mortality Weekly Report.

Oct. 18, 2008 New York, NY. Panel moderator, “Impact of Violence on Neighborhood Health,” a session at the Association of Health Care Journalists’ Urban Health Journalism Workshop.

Sept. 11, 2008, Columbia, MO. Panel speaker, “Delivering Vital Health Information to the Public,” a session at the Missouri School of Journalism Centennial Program.

June 20, 2008, Atlanta, GA. Panel speaker at the closing session of the American Cancer Society-sponsored Fourth Biennial Cancer Survivorship Research Conference. The panel addressed helping cancer survivorship researchers understand how to get their studies covered in the news.

April 1, 2008, Atlanta, GA. Guest speaker, through videoconference, for a University of North Carolina DrPH program public health leadership class entitled “Public Policy Development and Public Policy Advocacy,” taught by Prof. Pam Silberman.

Oct. 13, 2007, New York, NY. Panel speaker, "How prepared is your city for health disasters?" Session at the Association of Health Care Journalists' Urban Health Journalism Workshop.

Aug. 30, 2007, Atlanta, GA. Panel speaker, “What the Media Considers ‘Hot’,” a session at the CDC’s National Conference on Health Communication, Marketing, and Media.

March 20, 2007, Atlanta, GA. Guest speaker, through videoconference, for a University of North Carolina DrPH program public health leadership class entitled “Public Policy Development and Public Policy Advocacy,” taught by Prof. Pam Silberman.