



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

**Doctoral Program (DrPH) in
Health Leadership
Class of 2011**

M. GABRIELA ALCALDE, MPH

Residence: Louisville, Kentucky

Gabriela Alcalde is currently engaged with a number of local organizations providing training, presentations, coalition-building, and conducting research and writing on various public health and public policy topics. She is involved with diverse constituencies and issues that link academic, government, policy, and community efforts both in content and approach. Gabriela's work is based on a social justice framework, with particular focus on women and Hispanic/Latino communities.

Prior to her current work, she was Director of the Louisville Metro Office for Women, a public policy and advocacy government office, where she focused on community engagement in relation to women's issues, emphasizing family violence prevention. She has also worked as an academic researcher, policy analyst, and elementary school teacher.

Gabriela holds a Master in Public Health (M.P.H.) with a concentration in Maternal and Child Health from Boston University and a Bachelor of Arts (B.A.) in Psychology from the University of Louisville. She has various publications on public health and health policy topics and has presented extensively at the local, national, and international level. She is active on local boards and coalitions addressing women's issues and the Hispanic/Latino community in the greater Louisville area.

Gabriela was born and raised in Lima, Peru and currently lives in Louisville, Kentucky with her husband and two young children.

TOM BRITTON

Director of Clinical Services

ARP/Phoenix

Residence: Asheville, NC

Originally from Hartford Connecticut, Tom's passion and commitment to helping the suffering person brought him into the field of public health 17 years ago. Tom has dedicated himself and his career to the service of those people experiencing addiction and mental illness. Tom first began his work in public health while a student at The University of Connecticut, participating in the design and implementation of a safe sex research project to reduce the spread of HIV in the college population. While obtaining a double degree in Sociology and Psychology, Tom worked with the developmentally disabled and their families, assisting them in reaching a greater quality of life. After graduating as a New England Scholar in 1993, Tom moved to North Carolina to open an emergency receiving home for troubled youth. Over the past fourteen years Tom has worked as a therapist with the mentally ill and substance using population and more recently has been the director of outpatient and residential behavioral health

programs. Tom graduated with a Master's Degree in addiction and marriage and family therapy from Appalachian State University in 1998.

Tom has been a driving force in advocating for the suffering addict with the state and local government of North Carolina to redesign public health delivery systems that provide accessible services that utilize best practice methods of mental health and substance abuse treatment. Currently a board member, Tom is a founder and the previous director of the Mountain Council on Alcohol and Drug Dependence (MCADD). MCADD is a non-profit advocacy agency involved in utilizing the principles of public health to shape the perceptions and reactions of the community and government towards the addicted person, with the ultimate goal of reducing the impact of addiction on the health of our people.

Tom is currently the Director of Clinical Services for ARP/Phoenix, the largest provider of substance abuse services in Western North Carolina. He is responsible for the supervision and oversight of services including adult outpatient treatment, psychiatric services, detoxification, prevention services, and facility-based crisis. Tom is a surveyor for the Council of Accreditation on Rehabilitation Facilities (CARF), traveling across the country consulting with provider agencies to assist them in providing services at the highest standard of care. Tom provides training and supervision to therapists, law enforcement, attorneys, doctors, nurses, and helping professionals throughout Western North Carolina.

Tom has the goal of changing the policy and approach to addiction from a criminal model based on punishment to a public health model that draws from experience with epidemics including AIDS, hunger, and poverty.

KEN COBURN

Physician

Health Quality Partners

Residence: New Jersey

I'm a physician who spent several years caring for people with HIV/AIDS in New York. That got me interested in public health and how health care delivery systems can be designed to improve population-level health outcomes. A marriage, and several jobs, moves, and three kids later, I now live in New Jersey and work in eastern Pennsylvania. For the past seven years I've led a not-for-profit organization, Health Quality Partners (HQP), dedicated to improving the quality of health care through system redesign and the use of collaborative team models. The Medicare Coordinated Care Demonstration, a randomized, controlled, prospective study of new care management models for chronically ill Medicare beneficiaries, has been a major initiative for my team. HQP is one of only 3 of the 15 original participating sites from around the country to be invited by CMS to continue this demonstration (into years 7 & 8) on the basis of achieving cost-effective improvements in health outcomes.

My wife and kids are my great joys and teachers. I'm a vegetarian, sometimes fitness walking, cello player, and recovering workaholic. According to family and friends, I'm a little on the nerdy side (I like statistics and unwind with crossword puzzles), but easy to get along with and occasionally even fun to be around. I really like being in 'school' and learning with others, so I'm very much looking forward to getting to know and sharing this learning experience with classmates and teachers. My driving personal passion is searching out what is true in an applied sense – discovering what works, and what doesn't.

CECELIA FABRIZIO

Program Officer

University of Hong Kong, School of Public Health

Residence: Hong Kong

Details to follow.

NANCY MCGEE

Senior Vice President, Chief Operating Officer

Lash Group

Residence:

Nancy McGee, J.D., Senior Vice President, Chief Operating Officer, provides senior leadership for Lash Group's portfolio of operational programs including all reimbursement-related services and product support programs.

She identifies opportunities to develop creative strategies and tactical programs for specific products by analyzing healthcare policy, industry, and distribution trends. To this end, Ms. McGee leads Lash's unique portfolio of patient management programs including reimbursement support, patient assistance, patient education and adherence, advocacy and case management, and patient registries. With more than 10 years of healthcare coverage and payment experience, she has particular expertise in the therapeutic areas of oncology, cardiology, arthritis, neurology, and urology.

Previously, Ms. McGee led Lash's consulting services practice area and specialized in developing and implementing innovative pre- and post-launch reimbursement strategies and tactical plans for a diverse range of pharmaceuticals, biotech products, diagnostics, and medical devices. She continues to work with product manufacturers, payers, physician specialty societies, and industry thought leaders regarding product-specific coverage and payment issues. Ms. McGee leads specialized advisory boards for clients and conducts dynamic management and field force training sessions. In addition, she has designed specialized programs to assist physicians, patients, and caregivers in navigating the rigors of the insurance industry. She is also a frequent speaker on trends in healthcare legislation and the insurance industry.

Before joining Lash Group, Ms. McGee was vice president of reimbursement for a The Lewin Group with offices in Washington, D.C. and San Francisco where she led both the reimbursement strategic consulting practice and the reimbursement support service lines. She is an active member of the California State Bar Association and the San Francisco Bar Association. Ms. McGee received a J.D. from Hamline University School of Law and a B.A. from the University of California at Davis, and she is currently participating in the Executive Masters of Public Health program at Columbia University's Mailman School of Public Health.

NICHOLAS MOSCA, DDS

Dental Director, Clinical Professor--Department of Paediatrics

Mississippi Department of Health

Residence: Mississippi

Dr. Mosca received his Doctorate of Dental Surgery from Loyola University in Maywood, Illinois and his Bachelor of Science in Psychology from Tulane University in New Orleans, Louisiana. In 2005, he

completed a Primary Health Care Policy Fellowship at the Department of Health and Human Services in Washington, DC.

Dr. Mosca's honors and awards include the Surgeon General David Satcher Keynote Lecture Award at the U. S. Public Health Service Commission Corp Professional Conference in 2006 and President's Awards from the American Association of Public Health Dentistry and the Association of State and Territorial Dental Directors. Earlier this year, Dr. Mosca had the opportunity to testify before Congress at a special oral health hearing.

Dr. Mosca presently serves on the Executive Board of the Association of State and Territorial Dental Directors.

JENNIFER PLATT

Project Manager to develop a national environment and health strategy for the United Arab Emirates.

UNC's School of Public Health

Residence: Pittsboro, North Carolina

Most recently Jennifer served as the Director of Operations for WaterPartners International for two years; during her tenure the organization's budget increased from \$1M to \$5M and the staff grew four-fold from five to twenty staff. She also coordinated the establishment of international offices in India and Kenya. Prior to joining WaterPartners, Platt served as Water Conservation Manager of the Town of Cary Department of Public Works and Utilities. She was responsible for development, administration, and evaluation of Cary's nationally recognized water conservation and reclaimed water program. She coordinated the creation of policies and programs for voluntary, incentive and regulatory measures. During her tenure the municipality achieved half of its long-term goal of 20% reduction of per-capita consumption by 2015.

Throughout her career, Jennifer has focused on bringing multi-stakeholders together to form collaborative efforts, and developing consensus-based policy solutions to complex environmental problems. She has applied her skills through positions at the North Carolina Cooperative Extension Service; North Carolina Department of Environment, Health and Natural Resources, Division of Coastal Management; the U.S. Environmental Protection Agency's Region III office in Philadelphia Pennsylvania, and Vanderbilt University's Center for Health Services. Jennifer acquired her MSPH degree from the University of North Carolina at Chapel Hill's School of Public Health with a focus in environmental management and policy and a Bachelor of Arts degree in Environmental Studies at Hendrix College. She also is a graduate of Duke University's Nonprofit Management Institute. In her spare time she likes to garden, cook (especially baking), and read. She lives in Pittsboro with her husband Sam and their two cats Phoebe and Zany.

JENNIFER ROSENZWEIG

Senior Health and Nutrition Manager

Save the Children Indonesia

Residence: Jakarta, Indonesia

Since August of 2006, Jennifer and her husband have lived in Jakarta Indonesia. Jennifer now works for Save the Children Indonesia as the Senior Health and Nutrition Manager. She is responsible for managing a nutrition program targeting children under five and a newborn survival program. In addition,

she provides technical assistance to teams working on school health and nutrition, and behavior change and communication; and is actively developing new projects in areas of nutrition, HIV/AIDS and maternal and newborn health.

Jennifer's career in public health began in 1995, the day she stepped off a plane in Georgetown, Guyana to embark on becoming a Peace Corps Volunteer focused on HIV/AIDS. Since then, her career has taken her around the world from Guyana to Haiti, then to the Balkans and Bulgaria, a consultancy in Afghanistan, on to the Republic of Georgia, and now, to living in Jakarta, Indonesia.

KRISTINE SHIELDS

Director in Clinical Risk Management and Safety Surveillance

Merck & Co., Inc

Residence:

I have a BSN from the University of Pennsylvania and an MSN and MPH from Drexel University. Before joining Merck as a Research Associate in 1998, I worked as an OB/GYN Nurse Practitioner with Planned Parenthood, in a women's program for recovering drug abusers, and in an HMO for prison and jail inmates. Prior to my current position, I was a Senior Epidemiologist responsible for the development and operation of the Merck Pregnancy Registry Program, which I continue to oversee. In my current position, I am responsible for the management of over 20 research associates and provide department support for metrics, budgets, hiring, SOPs, and other departmental and interdepartmental initiatives. The department is responsible for monitoring the safety profile of Merck products throughout development and in the postmarketing environment. Professionally, I am best known for my work on developing pregnancy registries in a regulated environment and I have published and presented widely on that topic.

Personally, I am the mother of three adult children ages 23, 20, and 18. I grew up in Bethlehem, PA and currently live in the Philadelphia suburbs. I have done volunteer work for a domestic abuse hotline and, most recently, for Unite For Sight in Chennai, India. I practice yoga regularly and enjoy walking my German Shepherd, reading fiction and nonfiction, growing lavender, discovering new music, and traveling. My favorite quote is by Emerson and states, "The days come and go like muffled and veiled figures sent from a distant friendly party, but they say nothing, and if we do not use the gifts they bring, they carry them silently away."

TIA SIMMONS

Medical Instructor

Duke University Medical Center

Residence: North Carolina

I am a native North Carolinian who works as a medical instructor at Duke University Medical Center, Department of Community and Family Medicine, in the Division of Community Health. Tia earned a Bachelor of Arts degree in Sociology, with a minor in Spanish Language and Culture, from the University of North Carolina at Charlotte, and a Masters of Public Health from the University of North Carolina at Greensboro. She is also a Certified Health Education Specialist (CHES) and a Registered Health Educator (RHed) for the state of North Carolina.

Having been at Duke for six years, Tia's most current role includes oversight for the Division's community-based service learning activities, through the Learning Together Program, to teach learners from multiple disciplines to effectively engage with the community. She is also the director of the Community Health Elective for medical students, and she provides instruction and training in

community health for Duke health professional students via lectures, seminars, and selective courses. Tia is a faculty member in the Liaison Center of the Duke Center for Community Research of the Duke Translational Medicine Institute. In addition, Tia coordinates ALMA (Amigas Latinas Motivando el Alma), a joint Duke-UNC Chapel Hill community mental health research project that teaches coping skills related to immigration and acculturation to Latinas in Durham and Chatham Counties.

Tia satisfies her passion for community service and civic engagement through active involvement in the Junior League of Durham and Orange Counties and the Triangle Urban League. When time permits, Tia enjoys swimming and spending days at any of North Carolina's wonderful beaches and lakes.

KELLY N. WEIDENBACH-VIGIL, MPH

Surveillance Epidemiologist, Infectious Disease Epidemiology Program

Wyoming Department of Health

Residence: Wyoming

Kelly Weidenbach-Vigil, MPH, is a surveillance epidemiologist with the Infectious Disease Epidemiology Program with the Wyoming Department of Health. Kelly also provides part-time technical support as a scientific data analyst for the US Centers for Disease Control and Prevention on a national surveillance system for adverse drug events. Kelly's interests include infectious disease and injury epidemiology, public health surveillance systems, rural public health infrastructure, and evidence-based health policy. Kelly serves on the Board of Directors for the Wyoming Public Health Association and is slated to be President of the Association in 2009. Kelly also volunteers as the co-chair of the Wyoming Department of Health's Institutional Review Board. Kelly graduated from the University of Wyoming with undergraduate degrees in molecular biology and anthropology, and she received her Masters in Public Health in epidemiology from Emory University. Kelly lives in Casper, Wyoming with her husband, Marshall. They have one four-legged child, a 2 year old chocolate lab named Angus. She enjoys playing volleyball, traveling, cooking, and gardening. One additional interesting fact is that Kelly is over 6 feet tall.