

# SCHOOL TO FOCUS ON BUILDING SCHOLARSHIP POOL

Each spring, schools of public health compete vigorously to attract the best, most diverse student body. Carolina does well – most of the School's top candidates accepted our offers.

"There were, of course, students we wanted who chose to go elsewhere," said Dean Barbara K. Rimer. Many students need financial support, but what is available is often not enough.

"When the most promising students choose to go elsewhere, we often learn that a competing institution offered a bigger scholarship or support over a longer period of time, or were able to tell students sooner that support is available," she said. "Often, they can tell the applicants sooner and can commit for longer periods of time. We must expand our pool of scholarships before the spring (of 2010) so that we can compete head-to-head with any offer. This is especially true if we are going to compete for the most promising minority and under-represented students. We *must* be able to do this. It is the right thing to do, and it is a matter of maintaining our competitive edge."

Over the next six months, the School will embark on a focused effort to obtain a minimum of 30 new scholarships. These will include scholarships created by gifts to the Annual Fund; endowed and expendable scholarships established by individuals, families and organizations; and internships with scholarship components funded by corporations.

If you would like to discuss options to establish a scholarship in your name or the name of a loved one, please contact Peggy Glenn at [peggy\\_glenn@unc.edu](mailto:peggy_glenn@unc.edu) or 919 966-0198.

What could be more important than training the next generation of public health leaders? Together we really can make a world of difference. ■