

# The Rosenau Society

*Annual contributions from Rosenau Society members help School renew its tradition of excellence*



Dr. Hong Li

UNC SCHOOL OF PUBLIC HEALTH ALUMNUS DR. HONG LI RECALLS TWO SPECIAL CHARACTERISTICS OF HIS YEARS IN THE SCHOOL'S DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION—THE REFRESHING INTERNATIONAL FLAVOR OF THE FACULTY AND STUDENTS AND A FOCUS ON SYSTEMATIC ANALYSIS AND LOGICAL THINKING.

Employed by Bristol-Myers Squibb Co. in Singapore as director of Outcomes Research for the Asia Pacific region of the company's Department of Global Epidemiology and Outcomes Research, Li says his training at the School gave him both the technical skills and the broad-minded approach necessary to succeed in his work.

"We live in an environment that includes people from many nationalities, and we should recognize that everyone can bring different skills and perspectives to the table," he says. "This is certainly true in the field of 'outcomes research,' where often there are no 'right' or 'wrong' answers. Rather, we learn most when a diverse group of scientists provides input about how to proceed."

Li works with colleagues to investigate the clinical and economic value of medicines manufactured by the company.

"Systematic analysis and logical thinking are crucial," Li says. "In my current position, I interact with government officials, researchers, university faculty and health care providers. What I enjoy most is sharing our different views and reaching a

common ground that suits everyone involved."

Li is one of many School alumni who have chosen to support the UNC School of Public Health through annual financial contributions. He is a member of the School's Rosenau Society, which recognizes alumni and friends who give the School \$1,000 or more each year in unrestricted funds. The Society is named for Dr. Milton J. Rosenau, the School's first dean.

Annual financial contributions made by the School's alumni and friends help the School attract and support the best students from around the world, recruit and retain exemplary public health faculty, and invest in new programs and research to improve public health.

"I'm proud to be a UNC alumnus," Li says. "I've become a member of the Rosenau Society because I greatly appreciate the education I received at the School of Public Health. I want to contribute my 'two cents' worth' to support the School's mission to train world-class healthcare researchers whose work will benefit people everywhere."

*Join the Rosenau Society—make an annual unrestricted gift to the School of \$1,000 or more. Complete the enclosed gift envelope and help our School meet its most critical needs.*