

JAMES V. PORTO, Ph.D. MPA

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SUMMARY OF QUALIFICATIONS

Strong organizational skills; extensive experience in management and program development. Entrepreneurial educator interested in innovations in educational delivery and pedagogy. Excellent analytical skills with ability to think strategically. Fond of learning, conceptually orientated—systems builder. Persistent, with an above average ability to attend to details when necessary. Committed to quality improvement and 360 personnel evaluations. Committed to developing useful knowledge to solve tough social problems. Committed to the education and service mission of the University.

EDUCATION

Degrees

University of North Carolina at Chapel Hill, 2000 Ph.D. Public Policy.

North Carolina State University, Raleigh, N.C. 1976. Master of Public Administration(M.P.A.)

Duke University, Durham, N.C. 1968. A.B., Psychology.

Other Education

West Coast University, Santa Ana , CA. 1973. Engineering courses.

Advanced School in Nuclear, Biological, Chemical Defense (USMC), 1971

Flight School, (USMC), 1969. Army Aviator, Naval Aviator.

Basic School, Quantico, VA. (USMC), 1968.

Recipient, National Endowment of the Humanities Award to study political economics.(1980)

PROFESSIONAL EXPERIENCE

1988- Present Health Policy and Management, School of Public Health, UNC at Chapel Hill.

Faculty (2015-)

Responsible for Teaching courses in the Residential Master's program and the Executive Master's program. Also teach a module in the Community Preparedness and Disaster Management certificate program. Dissertation chair to Dr.Ph students as well as workshop presenter.

Executive Director, Community Preparedness and Disaster Management Program. (2001-2015)

Designed and direct the educational and community service efforts in disaster management. This program currently consists of the Certificate in Community Preparedness and Disaster Management, taught in distance education format. Planning is underway for Bachelor of

Science in Disaster Management and Master of Science in Disaster Management degrees, both in distance education format.

- Designed 4 graduate-level (3-credit) courses in community preparedness and disaster management covering 24 topics. Recruited faculty to teach each topic module. Directed marketing efforts and secured collaborative partnerships with key disaster management organizations. The certificate has been offered 5 times in 3 years with over 150 participants.
- Designed and taught modules in Mitigation and Cost-Benefit Analysis.
- Designed Executive Master's Degree in Disaster Management (Master of Science in Disaster Management) which is currently (September 2006) pending approval at the Graduate School. Approval should be granted in time to admit the first cohort in the fall of 2007.
- Member of Executive Working Committee for the North Carolina Institute of Disaster Studies. The NCIDS is currently being restructured to include disaster preparedness of the 16 campus system.

Director, Executive Master's Program. (1989-2015)

Administer an off-campus master's degree program using distance-learning technologies. The program consists of a Master's of Healthcare Management (MHA) and a Master's of Public Health (MPH) in two formats for students throughout NC and around the country. Also administer the Healthcare Management Certificate—a four-course academic certification program for working professionals. Develop new executive courses, curricula, and programs. Advise 120+ students. Program has been rated number one nationally for Physicians. US News and World Report ranks the Department number two overall, which includes Executive Programs

- Upon appointment as Director of the Executive Master's Program (EMP), analyzed funding streams for these “non-traditional” degree programs for working professionals. At the time, the Department was given full time equivalent (FTE) student credit for budget calculations. But analysis showed that the department would benefit more from converting to a fully receipt-based program. After a year of lobbying, the program was successfully converted. Receipts went from \$35,000 prior to conversion to over \$650,000 within ten years, and grew to be the largest executive-type program on the UNC-Chapel Hill campus. With additional funding provided by state appropriations, the EMP budget has grown to over \$1.6 million in 2005.
- Over the course of 25 years, have added the Master of Healthcare Management degree (MHA) to the Executive Program; increased the number of sites in the NC program from 2 to 6 through the use of televideo technologies; converted the National Program to a 100% on-line program by eliminating the summer residential requirement. In 2005 converted the NC program to the same on-line format used for the National Program.
- In 2002, undertook a major project to design a Web-based course authoring tool that could be used in Executive Programs. Heavily involved in design of the tool with two programmers who later formed a company to sell the product (Terra Dotta). The product, called Edufolio, was released in 2003 for commercial use. Negotiated a royalty for the department for each sale of Edufolio, and a perpetual license for the UNC-Chapel Hill campus. Edufolio has many student and faculty user-friendly features but also allows the ability, through flash communications technology, to interact with students in real-time using voice and video over IP. All Executive and Certificate

programs in the department have been converted to Edufolio. Brandon-Hall (2005) favorably profiles Edufolio's use in its review of authoring tools.

- In 2005, undertook the development of 20 two-day workshops that will be offered to Executive students when they are on campus. These workshops include the following

Excel Basic	Literature Reviews	Values for a New Millennium
Advanced Excel	Critical Thinking	Conflict
		Resolution/Negotiation
Accounting	Systems Thinking	Team Dynamics
Creative Thinking	Strategic Thinking	Political Savvy
Effective Presentations	Project Management	Bad Management
Writing Effectively	Time Management	Leadership Fitness
Self-Leadership	Crisis Management	

Academic Administrative Faculty. (1988-1989)

Initially hired to teach courses in budgeting and to organize and to update business office, which included state budget funds, grant funds, personnel budgets, and equipment inventories.

- Reorganized departmental business office and instituted a computer-based business office. Developed databases to track personnel costs, grants funds, state funds, and gift funds. Served on the Chair's Administrative Advisory Committee for 14 years.
- Developed the department's Information Technology support structure including identifying personnel, equipment, and software. Chaired the Computer Advisory Committee for 10 years.

1986-1988 Faison, Brown, Fletcher, and Brough Law Offices, Durham, North Carolina.

Business Manager.

Supervised all business and office personnel. Developed and programmed extensive set of managerial reports, implemented multi-using, multi-tasking computer system. Coordinated all special events and staffed partners' meetings. Managed accounting, time and billing, Human Resources, and systems support functions. Developed and monitored cash flow projections and annual budgets.

1981-1986 Management Applications, Inc., Research Triangle Park, North Carolina.

Vice-President and Co-Founder.

Served as a working manager and corporate secretary in the operation of a consulting and computer software company. Advised private and public clients on strategic and managerial problems involving organizational effectiveness and efficiency. Specific consulting areas included organizational analysis, management information system d, purchasing and materials management, and maintenance management and scheduling. Coordinated and programmed customer database applications provided by the company.

1980-1981 Management Improvement Corporation of America, Durham, North Carolina.

Project Director and Management Analyst.

Conducted management studies in purchasing, warehousing, health systems, maintenance management, and office productivity. Completed over fifteen studies during employment.

1976-1980 Office of State Budget, Raleigh, North Carolina.

Program Management Evaluator (1980)

Developed and consolidated local government reporting system. Developed state aid structure for reporting intergovernmental funds.

Budget Analyst (1977-1979)

Estimated Highway Fund revenues, determined condition of the Highway Fund, prepared budget for a half-billion dollar state budget, presented budget to the Advisory Budget Commission, monitored budget execution, approved budget transfers, and filled requests for information. Assisted with re-designing Highway Fund Code structure to conform to the office's automated Budget Preparation System.

Program Analyst (1976).

Analyzed program budget requests. Completed analyses on such issues as establishing the Veterinary School of Medicine at N.C. State University, the Eastern Farmer's Market in Asheville, N.C., and a request for more parole officers.

1974-1976 City of Durham, Durham, North Carolina.

Administrative Assistant, Department of Recreation (1975-1976).

Controlled and managed expenditures on a four-million dollar bond issue. Devised and implemented a system for handling, recording, and filing payments to contractors under the bond program. Also conducted budget analysis, prepared special reports, and supervised three clerical positions.

Administrative Assistant, Personnel Department (1974-1975, part-time).

Rewrote the city's personnel handbook.

1968-1973 United States Marine Corps.

Group Assistant Operations Officer (1972-1973)

Coordinated, scheduled, and assigned missions for eight squadrons and one hundred-sixty aircraft. Designed a procedure of assignment and control for missions that included a visual display system, a radio network, and an information recording system. Maintained flight status and reached 1,100 accident-free flight hours.

Squadron Flight Officer (1971-1972)

Maintained flight status and flew operational missions. responsible for coordinating and assigning all flight missions to twenty-five crews. Designed a procedure for scheduling, assigning, and recording flight missions. Received an outstanding rating from the Inspector General on assigned duties as Flight Officer. Also received outstanding commendation for

having the highest standards among twenty-five squadrons in the wing for the Nuclear, Biological, and Chemical Defense program.

Squadron Pilot (1969-1971)

Volunteered for duty in Viet Nam and served there as a helicopter pilot. Missions included medical evacuation, re-supply, troop lifts, and reconnaissance. Designated section leader for combat missions with the responsibility of two aircraft, totaling four million dollars, and ten crewmembers.

TEACHING EXPERIENCE

1988- Present **Health Policy and Management**, School of Public Health, UNC at Chapel Hill.

Clinical Assistant Professor. (1988-)

Taught courses on the use of computers and computer software (15 times) and on financial management (14 times). Co-taught the Capstone course (10 times), a final summary course required of Master’s students. Also taught a course in ethics; co-taught program evaluation, and decision analysis. Developed and taught a four course sequence in Disaster Management. Currently (2012) teaching Healthcare Statistics for Health Policy and Management (8 times) and Health Policy and Politics (2 times). Taught an undergraduate Health Policy and Politics course (2 times). Developed and taught a Public Health Core survey course using systems dynamic tools in summer of 2012,2013, 2014. And 2015.. Designed and taught a course titled Workplace and Personal Fitness for the Healthcare Professional in the spring of 2014. Currently teach the Leadership module in CPDM.

Faculty. (2004-2005)

Lead a cross-disciplinary seminar in ethics for students who are recipients of the Scholars of Tomorrow Award, a graduate student merit award given to graduate students from a wide array of University programs. This is a year long series of seminars devoted to issues in health care.

Faculty. (2000-2001)

Taught computer-related seminars for the Institute for Professional Health Staff Development. Institute is a joint offering by the National Conference of State Legislators, the Department of Health Policy and Management, and the Cecil G. Sheps Center for Health Services Research, UNC-CH.

EDUCATIONAL SERVICE

University (UNC-Chapel Hill):

- Enterprise Apps Committee (2015-
- Instructional Technology Committee (2015-
- Open Access Task Force (2014-
- Faculty Information Technology Advisory Committee Chair (2013--
- Faculty Information Technology Advisory Committee (2011-
- Faculty Assembly Executive Committee (2015-)
- Faculty Assembly Delegate (2015-2017)

Faculty Assembly Delegate (Alternate) (2013-2015)
Faculty Council (elected 2002-2005, 2015-2017 as assembly delegate)
Faculty Information Technology Advisory Committee (2003-2006)
Faculty Information Technology Advisory Committee (Chair 2004-2006)
Nominating Committee for University Committees (2005)
Faculty Search Committee for 8 Assistant Vice-Chancellors of Information Technology (2005)
Library & Learning Resources Subcommittee (2005)
Morehead Finalist Faculty Recruiter (2000-2006)

School of Public Health:

Distance Education Committee (1997-2007)

Department of Health Policy and Management

CAHME Executive Committee (2014-
Executive Master's Redesign Committee (2010-12)
Executive Committee (2003-)
Master's Advisory Committee (1996-)
Program Directors Committee (1989-)
Admissions Committee (2000-)
Committee on Committees (2003-2004)
Committee for Educational Excellence and Innovation (2002-
Chair's Administrative Advisory Committee (1988-2002)
Computer Advisory Committee (1989-1999)

MILITARY

United States Marine Corps Reserve, 1976 to 1986. Promotions: Major, (1979); Lt.Col (1983).

United States Marine Corps, 1968 to 1973. Promotions: 2nd Lt., (1968); 1st Lt., (1969);
Captain (1972).

FUNDED RESEARCH

Completed. Co-Principle Investigator, *Pre-Disaster Mitigation Planning Grant for Seven UNC-System Campuses* FEMA (2007-2010). This grant is to conduct a study of structures and systems of the University of NC campuses west of the Triangle.

Completed. Principal Investigator, *Pre-Disaster Mitigation Planning Grant*. FEMA. \$337,000 (2005-2008) This grant is to conduct a study of the structures and systems of the University of North Carolina to determine vulnerability to high risk hazards.(2005-2008).

Completed. Investigator. *Integrated Residential/Aftercare TC for HIV/AIDS & Co-Morbid Disorders*, Cooperative Agreement for an HIV/AIDS Treatment Adherence, Health Outcomes, and Cost Study. Jointly funded by SAMHSA, HRSA, NIH. 40% .

Completed. Investigator. *Evaluation of Outpatient Treatment Models for Persons with Co-Occurring Substance Abuse & Mental Health Disorders*. Funded By SAMHSA.

DISSERTATION

Comparing the Efficiency and Effectiveness of Substance Abuse Treatment Programs Using a Two-Stage Data Envelopment Analysis. An analysis of the DATOS (Drug Abuse Treatment Outcome Study) data set.

SELECTED STUDENT RESEARCH COMMITTEES

Chair, DrPh Dissertation Committee: Julie Osgood

Chair, DrPh. Dissertation Committee: Chris Jones

Chair, DrPh. Dissertation Committee: Doug Ball

Chair, DrPH. Dissertation Committee: Sophie Chen, *VBID- A Promising Way to Improve Employee Engagement. What Factors Should Employers Consider in Designing and Implementing value based insurance designs?*

Chair, Ph.D. Dissertation Committee: Jessica Meed, *Behavioral Service Usage in the Military.*

Chair, Ph.D. Dissertation Committee: John Staley, *Adherence in Firefighter Fitness.*

Member, Ph.D. Dissertation Committee: Suzanne Horsley, *Crisis Communication in the Public Sector Environment*

First Reader, Master's Paper: David Beauchene, *Bioterrorism Preparedness: An Analysis of the Changes in the Meaning of Bioterrorism Preparedness at the State and Local Level since January 1999*

First Reader, Master's Paper. Jim Hanlon, *Cost Benefit Analysis of a Small Pox Vaccination Program.*

PUBLICATIONS

Staley, J, Zelman,W, **Porto, J.V.**, Hobbs, S, Paul, J. (2009). "Preparedness Roles for Health Policy and Management Departments: Ensuring Educational Continuity during Disaster Events," *The Journal of Health Administration Education*, Fall 2009.

Conover, C.J., Ettner, K.S. Weaver, S., Flynn, P.M., **Porto, J.V.**, (2004). "Economic evaluations of HIV treatment and health research with people diagnosed with HIV infection and co-occurring mental health and substance use disorders," *AIDS Care*, 2004; 16 (Supplement 1): S121/S136.

Porto, J.V. (2003). "A Culture of Expertise, Not Conflict." *Healthcare Papers*, Vol 3. No.3.

Flynn, P.M., **Porto, J.V.**, Rounds-Bryant, J.L., & Kristiansen, P.L. (2002). Costs and benefits of methadone treatment in DATOS-Part 1: Discharged versus continuing patients. *Journal of Maintenance in the Addictions*. Vol. 2, (1).

Flynn, P.M., **Porto, J.V.**, Rounds-Bryant, J.L., & Kristiansen, P.L. (2002). Costs and benefits of methadone treatment in DATOS-Part 2: Gender differences for discharged and continuing patients. *Journal of Maintenance in the Addictions*.

Porto, J.V. & Flynn, P.M. (2001). "Determining Best Organizational Practices Among Community-Based Treatment Providers: A Two-Stage Data Envelopment Analysis [Abstract]. *Drug and Alcohol Dependence*, 60(Suppl. No.1), 173.

Flynn, P.M., Kristiansen, P.L., **Porto, J.V.**, and Hubbard, R.L (1999). "Costs and Benefits of Treatment for Cocaine Addiction in DATOS." *Drug and Alcohol Dependence*, Vol. 57, No.2, 1 December, 1999.

Flynn, P.M., Kristiansen, P.L., and **Porto, J.V.** (1999). "Costs and Benefits of Methadone Treatment for Women and Men Who Left Before or Were Still in Treatment at Follow-up" [Summary]. *Problems of Drug Dependence. Proceedings of the 61st Annual Scientific Meeting*. Rockville, MD: National Institute on Drug Abuse, NIDA Research Monograph.

EDITORIAL BOARDS

Journal of Health Administration Education. (2002-2006)

CONFERENCE, SEMINAR OR WORKSHOP PRESENTATIONS

Porto, James V (28-31 October 2007). "Disaster Management Research" presented to the North Carolina Emergency Management Association.

Porto, James V. (7-9 June, 2005). "Disaster Management is What We Do—Two Definitions." Paper presented to the Emergency Management Higher Education Conference, National Emergency Training Center, Emergency Management Institute, Emmitsburg, MD.

Flynn, P.M., Kristiansen, P.L., and Porto, J.V. (June 1999). "Costs and Benefits of Methadone Treatment for Women and Men Who Left Before or Were Still in Treatment at Follow-up." Paper presented (by Flynn) at the annual meeting of the College on Problems of Drug Dependence, Acapulco, Mexico.

Porto, J.V., Flynn, P.M. (June 2000). "Comparing the Efficiency and Effectiveness of Substance Abuse Treatment Programs Using a Two-Stage Data Envelopment Analysis." Presented at the annual meeting of the College on Problems of Drug Dependence.

COMMUNITY ACTIVITIES

Committee Member, Debt Affordability Advisory Committee (2005-2013). Appointed by Speaker of the House

Board Member, N.C. Capital Facilities Financing Agency (2001-2004). Appointed by Speaker of the House

Past Mayor (1983-1987), Town of Carrboro, North Carolina. Served two terms.

Past Chair(1979-1983), Carrboro Appearance Commission, Carrboro, North Carolina.

Past Board of Directors (1983-1987), Chapel Hill-Carrboro Economic Development Corporation.

Past Member, Carrboro Community of Excellence Task Force, Carrboro, North Carolina.

Past Member, Executive Committee of the Public/Private Partnership Conference of the Chapel Hill-Carrboro Chamber of Commerce.

LEISURE ACTIVITIES

Reading; physical fitness (swimming, running, weight lifting); bowling, dancing, martial arts and pistol marksmanship.