

## Guest lecturers enrich School experience

NUMEROUS DISTINGUISHED GUESTS have made presentations at the School over the past several months. Below are



Dr. Thomas Frieden

highlights of a few who have shared their experiences and expertise. To hear many of these lectures online, visit [www.sph.unc.edu/webcasts](http://www.sph.unc.edu/webcasts).

### Dean's Lecture Series

**CDC Director Thomas Frieden, MD, MPH**, spoke on Oct. 9, 2009, about the ways public health training “bridges the implementation gap.” More than 400 people packed the School’s atrium to hear Frieden discuss Centers for Disease Control and Prevention and public health priorities, including improvement of public health surveillance and epidemiology, support of state and local public health action, strengthening of global health work and having greater impact on public health policies.

**Dan Ariely, PhD**, James B. Duke Professor of Behavioral Economics at Duke University and author of *Predictably Irrational: The Hidden Forces That Shape Our Decisions*, presented a talk, “Predictably Irrational,” on March 26, 2010.

**James Marks, MD, MPH**, senior vice president of the Robert Wood Johnson Foundation, spoke to faculty, staff and students on April 9, 2010. His talk was titled “Wayne Gretzky and the Future of Public Health Leadership.”

### 2010 Foard Lecture

**Jeanne Lambrew, PhD**, director of the U.S. Department of Health and Human Services’ Office of Health Reform, was expected at press time to deliver the 2010 Fred T. Foard Jr. Memorial Lecture on April 15 at The William and Ida Friday Center for Continuing Education in Chapel Hill, N.C. Lambrew received master’s and doctoral degrees in health policy (in 1991 and 1993, respectively) from UNC. ■



Dr. Jeanne Lambrew