

Graduate certificate in public health entrepreneurship now available

UNC SCHOOL OF PUBLIC HEALTH faculty are collaborating with the Carolina Entrepreneurial Initiative at UNC's Kenan-Flagler Business School to offer a graduate certificate in entrepreneurship.

The new certificate program, which launched this spring, offers graduate students, post-docs and fulltime faculty and staff an opportunity to explore how entrepreneurship is changing their fields and how to conceive, plan and execute new commercial and nonprofit ventures.

The program has three tracks: artistic, life sciences and public health entrepre-

neurship. Plans are underway for tracks in commercial and social entrepreneurship. The certificate requires completion of a nine-credit-hour course sequence taken in parallel with students' core degree programs.

Dr. Alice Ammerman, professor of nutrition in the UNC Schools of Public Health and Medicine and director of the Center for Health Promotion and Disease Prevention, oversees the certificate's public health track. For more information, visit www.kenaninstitute.unc.edu/centers/cei. ■



David Murdock speaks with UNC School of Public Health student Andrea Nikolai following his February 2007 lecture in a public health entrepreneurship class taught by School of Public Health faculty Drs. Alice Ammerman and Daniel Pomp. Murdock, the sole owner of Dole Food Co. and real estate giant Castle & Cooke, Inc., has financed the N.C. Research Campus in Kannapolis, N.C. A new research building of the Nutrition Research Institute—part of the School of Public Health located on the Kannapolis campus—is due to be open in June, 2008.