

**Interested in Learning
How to Apply Practice-Based Analytical Techniques
to Strengthen and Sustain the
Financial Base of Your Public Health Agency?**

Consider attending:

**MEASURING AND IMPROVING
THE FINANCIAL PERFORMANCE OF
LOCAL PUBLIC HEALTH AGENCIES**

*A short course offered by the Learning Institute of the
135th Annual Meeting of the American Public Health Association*

SATURDAY, NOVEMBER 3, 2007

1:30 – 5:00PM

WASHINGTON CONVENTION CENTER

WASHINGTON, DC

*Stable and sustained funding is
needed for the effective performance
of the public health
infrastructure....IOM, 2003*

*An immediate need is to improve the
practice of financial management in
public health by upgrading the training
...of those who must manage current
operations....Getzen, 2007*

This course will help participants to implement:

- ❖ Quantitative methods to measure and analyze agency financial performance
- ❖ Methods to improve agency financial sustainability
- ❖ Basic concepts and best practices for financial management and analysis for the field of public health as found in the practices of other public health system partners (education, healthcare, local government)
- ❖ Financial indicators applicable to monitoring local public health agency financial status and performance

Target Audience

- ❖ **Local public health agency directors**
- ❖ **Public health agency finance directors**
- ❖ **Managers with finance and budget responsibilities**
- ❖ **Agency and community members with program development responsibilities**

Faculty

Peggy A. Honoré, DHA
Chief Science Officer
Mississippi Department of Health

Cheryll D. Lesneski, DrPH
Clinical Assistant Professor
Public Health Leadership Program
School of Public Health
UNC-Chapel Hill

William Zelman, PhD
Professor
Health Policy & Administration
School of Public Health
UNC-Chapel Hill

How to Register

A registration fee of **\$240** is required. Detailed information about the Learning Institute (Course # 1012) and registration instructions can be found at the following website: <http://www.apha.org/programs/education/APHA-Learning+Institute.htm>. All courses are approved for CME, CHES and CNE. Attendees at this course are eligible for a total of 3 contact hours.

CME: The American Public Health Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American Public Health Association designated this educational activity for a maximum of 3.0 *AMA PRA Category 1 Credit(s)™*.

CHES: The American Public Health Association is accredited by the National Commission for Health Education Credentialing, Inc. to sponsor continuing education for Certified Health Education Specialists (CHES). This program is a designated event for CHES to receive up to 3.0 Category I CE contact hours (CECH)

CNE: The American Public Health Association Public Health Nursing Section is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Note: There is an additional fee of \$50 to obtain CE credits through APHA's on-line evaluation system. See APHA's Registration Form for more details

Scholarships

A limited number of scholarships to fund the \$240 Learning Institute registration fee are available through support from *The Robert Wood Johnson Foundation.*

Please contact

Julia Costich (Julia.Costich@uky.edu) or

Snow Wang (Xueyuan.wang@msdh.state.ms.us - 601-576-7772) for information on scholarships.