

Global health professional with implementation and research experience in East Africa, Southeast Asia, Latin America and the Caribbean. Experienced in monitoring and evaluation, including running pilot projects, conducting impact evaluations, and establishing M&E systems from the ground up. Conversational Spanish and basic French skills.

## WORK EXPERIENCE

### MiracleFeet

Deputy Director of Programs

July 2018 – Present

Research, Evaluation and Operations Manager

October 2017 – June 2018

Monitoring, Evaluation and Research Specialist

June – September 2017

Responsible for oversight of monitoring and evaluation, research, innovative technologies, medical devices and operational management of grants awarded to 25 nongovernmental partners at MiracleFeet, a nonprofit organization working to eliminate disability due to clubfoot in low- and middle-income countries.

#### *Key accomplishments include:*

- Driving monitoring and evaluation, including designing and establishing a new reporting system with built-in feedback loop to create a culture of data-driven decision-making.
  - Designing new reports, refining indicators, providing training (virtual and in-person) for grantees and staff on report completion and data interpretation, and regularly auditing data for accuracy.
  - Conducting a three-part impact evaluation, engaging internal and external evaluators.
  - Lead the development and rollout of a mobile app and accompanying reporting system.
- Supervise research projects to build the body of literature and disseminate evidence-based practices.
- Manage a cross-functional team of three staff, and support hiring and onboarding of all new employees.
- In addition to day-to-day role, took on interim Program Manager responsibilities for Asia portfolio.
- Promoted twice in first year in recognition of outstanding contributions and leadership capacity.

### University of North Carolina, Chapel Hill

Research Assistant, Rohit Ramaswamy, Ph.D.

November 2016 – May 2017

Research Assistant, Academic Career Leadership Academy in Medicine

August 2015 – May 2017

Research Assistant, The Water Institute and World Vision Kenya

March – December 2015

- Co-authored two manuscripts reporting on quality improvement initiatives in a Ghanaian hospital.
- Coordinated weekly leadership course for UNC physicians, ensuring client satisfaction, strategizing possible future course offerings, and evaluating course results.
- Conducted field research in Kenya to assess water project sustainability in remote communities.

### Rotary International

Development Coordinator

March 2014 – June 2015

Packaged Grants Coordinator

December 2013 – March 2014

- Initiated multiple projects that increased organizational efficiency and donor satisfaction while supporting a fundraising team in Canada and Eastern US.
- Spearheaded a panel discussion at Rotary about violence prevention and education in Chicago attended by 50+ community members.
- Coordinated logistics for international doctors to train local physicians in the Republic of the Congo.
- Administered a UNESCO-IHE and Rotary scholarship program for students from LMIC.

### Ashraya Initiative for Children

Executive Director (Volunteer)

October 2012 – November 2013

- Led a nonprofit organization focusing on children's education and health in Pune, India.
- Transitioned in-country leadership to a more sustainable model by hiring the first local program director, creating a legal nonprofit entity, establishing an Indian board of directors, and rectifying a two-year deficit through new sources of funding.

## CHRISTIE PETTITT-SCHIEBER, MPH

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- Streamlined financial reporting, standardized donor management processes, and professionalized governance protocols and legal compliance for the US nonprofit entity.

### Apple, Inc

Apple Store Leader Program Associate.

July 2010 – November 2012

- Led sales and customer experience, mentored new and experienced employees and managed cross-functional teams in five Chicagoland stores as an inaugural member of Apple's premiere leadership program.
- Increased weekly business-to-business revenue by 17% and sales floor referrals by 264% in prominent urban store. Instituted best practices to reduce wait-time for technical support in a top 10 most-visited store worldwide.

### Landmark Worldwide

Introduction Leaders Program

January 2008 – January 2012

- Coached individuals in leadership, public speaking, personal development, customer service and sales with a 60% program success rate (US benchmark is 30%).

## EDUCATION

University of North Carolina at Chapel Hill, Gillings School of Global Public Health

2015-2017

MPH, Public Health Leadership Program

Certificate, Global Health

Masters paper topic: *Improving sustainability in WaSH by integrating implementation science: a review of implementation outcomes in rural drinking water systems in LMIC.*

Emory University, Atlanta, GA

2005-2009

B.A. Theater Studies, *magna cum laude*

## AWARDS

2017 Inductee, Frank Porter Graham Honor Society, University of North Carolina – Chapel Hill

Recognizes outstanding service provided to the University

2017 Inductee, Delta Omega Honor Society, University of North Carolina – Chapel Hill

Recognizes excellence in practice, research, education and academic achievement in public health

Standing Ovation – The Rotary Foundation

Employee recognition received four times in 15 months, each time from a different department

## PUBLICATIONS

Kallam, B., **Pettitt-Schieber, C.**, Owen, M., Asante, R. A., Darko, E., & Ramaswamy, R. (2018). Implementation science in low-resource settings: using the interactive systems framework to improve hand hygiene in a tertiary hospital in Ghana. *International Journal for Quality in Health Care*, 30(9), 724.

Pfeiffer, E., Owen, M., Pettitt-Schieber, C., Van Zeijl, R., Srofenyoh, E., Olufolabi, A., & Ramaswamy, R. (2019). Building health system capacity to improve maternal and newborn care: a pilot leadership program for frontline staff at a tertiary hospital in Ghana. *BMC medical education*, 19(1), 52.

Owen, R., Capper, B., Colloredo-Mansfield, C., Everhart, J., **Pettitt-Schieber, C.** (2019, March.) *RunFree 2030: A Global Strategy for Clubfoot*. Poster presented at the 10<sup>th</sup> annual conference of the Consortium of Universities for Global Health, Chicago, IL.

Penny, N., Aroojis, A., **Pettitt-Schieber, C.**, Rajerison, N., Zimmerman, S., Dreise, M., Everhart, J. (2018, October). *Development of a mobile app to simplify data collection in clubfoot clinics in low- and middle-income*

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*countries*. Presentation at the 39<sup>th</sup> annual conference of the International Society of Orthopaedic Surgery and Traumatology, Montréal, QC.

Penny, N., Plaza, B., Everhart, J., Roux, M., **Pettitt-Schieber, C.** (2017, November). *Ending Clubfoot Disability: A Global Strategy*. Poster presented at the 8<sup>th</sup> International Conference on Birth Defects and Disabilities in the Developing World, Bogotá, Colombia.

Drake, A., Steffen, D., **Pettitt-Schieber, C.** (2016, June). *Demystifying Leadership Development: Creating and Sustaining a Culture of Leadership Excellence at an Academic Health Center*. Poster presented at the annual conference of the Association of American Medical Colleges, Toronto, ON.