

# AMRITA BHOWMICK, MBA, MPH

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## PROFESSIONAL EXPERIENCE

**JULY 2010 – PRESENT**

**CHIEF COMMUNITY OFFICER, HEALTH UNION, LLC**

**SEPTEMBER 2018 – PRESENT**

**ADJUNCT ASSISTANT PROFESSOR, DEPARTMENT OF HEALTH BEHAVIOR, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH**

**SEPTEMBER 2017 – OCTOBER 2018**

**CO-FOUNDER & CHIEF EXECUTIVE OFFICER, GRAVITY NETWORK, INC**

**JULY 2008 – JUNE 2018**

**SENIOR PRODUCT MANAGER, ONCOLOGY, GLAXOSMITHKLINE**

**DECEMBER 2006 – JULY 2008**

**PRODUCT MANAGER/SENIOR PRODUCT MANAGER, ANTIBIOTICS, GLAXOSMITHKLINE**

**JANUARY 2006 – NOVEMBER 2006**

**MANAGEMENT DEVELOPMENT PROGRAM, GLAXOSMITHKLINE**

## EDUCATION

**MAY 2010**

**MASTER OF PUBLIC HEALTH, DREXEL UNIVERSITY**

- Thesis: The Reality of End of Life Care in the United States

**DECEMBER 2004**

**MASTER OF BUSINESS ADMINISTRATION, TEMPLE UNIVERSITY**

- Concentration: Marketing; President-MBA Student Association

**MAY 2002**

**B.S., BUSINESS MANAGEMENT, BINGHAMTON UNIVERSITY (SUNY)**

- Concentrations: Marketing and Management Information Systems

## PUBLICATIONS

1. Wachholtz A, **Bhowmick A**, Herbert LB, Marcus D (2017) More is not Always Better: An Epidemiological Assessment of Migraine Frequency and the Impact on Relationships. *J Pain Manage Med* 3:126
2. Lee J, **Bhowmick A**, Wachholtz A. Does complementary and alternative medicine (CAM) use reduce negative life impact of headaches for chronic migraineurs? A national survey. *Springerplus*. 2016 Jul 7;5(1):1006.
3. Wachholtz A, Malone C, **Bhowmick A**. The Chronic Migraineur and Health Services: National Survey Results. *J Pain Manag Med*. 2015 Nov;1(1).
4. Malone CD, **Bhowmick A**, Wachholtz AB. Migraine: treatments, comorbidities, and quality of life, in the USA. *J Pain Res*. 2015 Aug 12;8:537-47.
5. Marcus DA, **Bhowmick A**. Fibromyalgia comorbidity in a community sample of adults with migraine. *Clin Rheumatol*. 2013 Oct;32(10):1553-6.
6. Marcus DA, **Bhowmick A**. Migraine frequency but not self-efficacy drives utilization and impact from online resources. *Headache*. 2013 Mar;53(3):551-2.
7. Marcus DA, **Bhowmick A**. Survey of migraine sufferers with dogs to evaluate for canine migraine-alerting behaviors. *J Altern Complement Med*. 2013 Jun;19(6):501-8.
8. Marcus DA, Richards KL, Chambers JF, **Bhowmick A**. Fibromyalgia family and relationship impact exploratory survey. *Musculoskeletal Care*. 2013 Sep;11(3):125-34.

## ABSTRACTS AND PRESENTATIONS

1. Jieun Lee, Ph.D., **Amrita Bhowmick, MPH**, Amy Wachholtz, Ph.D., MDIV, MS. Spirituality and Chronic Migraines. American Psychological Association, San Francisco. 2018.
2. Sara Hayes, LB Herbert, Amna Rizvi, Kristine Zerkowski, **Amrita Bhowmick**, Brian M. Green, Cheryl Makopoulos, Kaitlyn McNamara. *Patient-reported experiences regarding healthcare-related cost discussions with their healthcare professionals*. American Public Health Association. Atlanta. 2017.
3. Sara Hayes, LB Herbert, **Amrita Bhowmick**, Kristine Zerkowski, Brian M. Green. Facebook...the destination for health information? Understanding chronic disease patients use of social media and online health information. American Public Health Association. Atlanta. 2017
4. Jieun Lee, Ph.D., Amy Wachholtz, Ph.D., MDIV, MS, **Amrita Bhowmick, MPH**. *The relationship between smoking and migraine frequency: the moderating effect of locus of control*. American Psychological Association Convention. Washington, D.C. 2017.

5. Christopher Malone, **Amrita Bhowmick**, Amy Wachholtz. *Prescription Opioid Medication Use Among People with Migraine: National Survey Results*. Society for Behavioral Medicine. Annual Meeting. San Diego. 2017.
6. Christopher D Malone, **Amrita Bhowmick**, Wachholtz, AB. *The Chronic Migraine Experience*. Society for Behavioral Medicine Annual Meeting. Washington, D.C. 2016.
7. Jieun Lee, Ph.D., Amy Wachholtz, Ph.D., MDIV, MS, **Amrita Bhowmick, MPH**. *Negative Impact of Migraine and Complementary and Alternative Medicine (CAM) Treatments*. World Federation of Mental Health. Singapore. 2015.
8. Marcus, D., **Bhowmick, A**. *Migraine-alerting behaviors in dogs living with migraineurs*. European Federation of Neurological Societies Congress. Stockholm. September 2012.

## ARTICLES

1. Bhowmick, A. *Cancer, Connections, Community: The art of bringing people together*. LinkedIn. May 2018.
2. Bhowmick, A. *It's More Than the Wage Gap*. Medium. July, 2017.
3. Bhowmick, A., Hribar, C. *We're dying, but not the way we want*. Medium. June, 2017.
4. Bhowmick, A., Hribar, C. *Online Health Communities: A New Frontier in Health Research*. Medium. August 2016.
5. Bhowmick, A. *Unique aspects of managing health communities*. Medium. January, 2016.
6. Bhowmick, A. *Considerations for Building Financially Stable Online Communities*. Medium. December, 2015.
7. Bhowmick, A. *10 Surprising Lessons I Learned About Communities When I Became A Parent*. CMX Hub. May, 2015.
8. Bhowmick, A. *Cultivating Engaged Patients: 5 Lessons Learned*. DTC Perspectives. March 2015.

## HONORS AND AWARDS

- 2018 Inc 5000 – Fastest Growing Private Companies
- 2018 Philly Business Journal Best Places To Work - #1 Medium Company Category
- 2018 Philly.com Top Workplaces- #1 Small Company Category
- Drexel Magazine 40 Under 40, Drexel University, 2013
- Delta Omega National Honor Society, Drexel School of Public Health, 2010
- Dean's Scholar, Temple University Fox School of Business Management, 2004
- 1st Place, Business Plan Feasibility Contest, Temple University Fox School of Business Management, 2004
- League for Entrepreneurial Women Scholarship Recipient, Temple University, 2004
- Presidential Scholar, Binghamton University, 1998-2002

## CERTIFICATIONS AND MEMBERSHIPS

- Women in Leadership Certificate Program, eCornell, July 2017
- Certificate in Nonprofit Management Duke University, March 2017
- American Public Health Association