

# going viral

Impact and Implications of  
The 1918 Flu Pandemic



**CALL FOR POSTER PROPOSALS**  
*Submission Deadline: Feb. 12, 2018*

**GOING VIRAL:  
IMPACT AND IMPLICATIONS OF THE 1918 INFLUENZA PANDEMIC  
A NATIONAL, INTERDISCIPLINARY RESEARCH AND POLICY SYMPOSIUM**

**April 5-6, 2018, UNC-Chapel Hill, Chapel Hill, NC, USA**  
[sph.unc.edu/1918flu](http://sph.unc.edu/1918flu)

**SYMPOSIUM PLANNING COMMITTEE**

**Allison Aiello**, PhD, Professor of Epidemiology  
UNC Gillings School of Global Public Health

**Robert Anthony, Jr.**, MS, Curator of the North  
Carolina Collection, Wilson Library, UNC-Chapel Hill

**Ralph Baric**, PhD, Professor of Epidemiology  
UNC Gillings School of Global Public Health

**Christin Daniels**, MA, Director of Research  
UNC Gillings School of Global Public Health

**Leah McCall Devlin**, DDS, Professor of the Practice  
Health Policy and Management  
UNC Gillings School of Global Public Health

**Elizabeth French**, MA, Assistant Dean for Strategic Initiatives  
UNC Gillings School of Global Public Health

**Don Hobart**, JD, Associate Vice Chancellor for Research  
UNC-Chapel Hill

**Bridget Kelly**, PhD, MPH, Senior Health Communication  
Research Scientist and Program Manager, RTI International

**Emlyn Koster**, PhD, Director  
North Carolina Museum of Natural Sciences

**Pia MacDonald**, PhD, MPH, CPH, Senior Director of Applied  
Public Health Research, RTI International

**Terry Magnuson**, PhD, Sarah Graham Kenan Distinguished  
Professor of Genetics, School of Medicine; Vice Chancellor  
for Research, UNC-Chapel Hill

**Nandita Mani**, PhD, Director, Health Sciences Library and  
Associate University Librarian, UNC-Chapel Hill

**Zack Moore**, MD, MPH, State Epidemiologist and  
Epidemiology Section Chief, Division of Public Health, NC  
Department of Health and Human Services

**Andrew Olshan**, PhD, Barbara Sorenson Hulka Distinguished  
Professor and Chair of Epidemiology  
UNC Gillings School of Global Public Health

**David Pesci**, Director of Communications  
UNC Gillings School of Global Public Health

**Barbara K. Rimer**, DrPH, Dean and Alumni Distinguished  
Professor UNC Gillings School of Global Public Health

**Jennifer S. Smith**, PhD, Professor of Epidemiology  
UNC Gillings School of Global Public Health

**Jane Thrailkill**, PhD, Bowman and Gordon Gray Distinguished  
Term Associate Professor of English, UNC-Chapel Hill

**Lisa Warren**, Administrative Support Specialist  
UNC Gillings School of Global Public Health

**David Weber**, MD, MPH, Professor of Epidemiology  
Gillings School of Global Public Health  
Professor of Medicine and Pediatrics, School of Medicine  
UNC-Chapel Hill

**Rachel Wilfert**, MD, MPH, CPH, Interim Director and Training  
Manager, North Carolina Institute for Public Health (NCIPH)  
UNC Gillings School of Global Public Health

**Sponsors:**

UNC Gillings School of Global Public Health,  
UNC Institute for Global Health & Infectious Diseases,  
North Carolina Museum of Natural Sciences, RTI International

GOING VIRAL sponsors invite graduate and professional students, post-docs, practitioners, and others to submit **poster proposals** describing research or practice in epidemiology, virology, medicine, communication, health behavior, health policy, crisis response, ethics, history, literature, and other areas relevant to the symposium theme. GOING VIRAL has a broad, interdisciplinary scope, and consequently we anticipate proposals describing research, community-focused collaboration, practice-based endeavor, humanistic/artistic response, and more. An awards committee will honor the best posters with prize designations.

**The GOING VIRAL Symposium:**

The world's leading infectious disease experts, joined by experts from other fields, will gather at UNC-Chapel Hill, April 5-6, 2018, for a public symposium, GOING VIRAL: IMPACT AND IMPLICATIONS OF THE 1918 INFLUENZA PANDEMIC, with the goal of defining the "state of the science" with regard to the entire landscape of research and intervention regarding pandemic infectious disease, and specifically influenza. This globally significant convening of health scientists and researchers, public health officials, policy makers, historians, communication specialists, journalists, and others is the product of a powerful partnership led by the UNC Gillings School of Global Public Health and UNC's Institute for Global Health & Infectious Diseases, plus RTI International. For GOING VIRAL, UNC and RTI also will team with the North Carolina Museum of Natural History and Smithsonian's National Museum of Natural History to maximize public involvement across the state and nationally.

GOING VIRAL experts will explore the risks, newest science, and best ways to predict and prevent, prepare for and respond to an infectious disease pandemic. Although this symposium focuses on influenza, it is not the only danger, as evidenced by outbreaks in recent years of SARS, Zika, Ebola and other hemorrhagic fevers, plague, and other infectious illnesses.

## **POSTER PROPOSALS:**

**WHO:** We encourage submissions from graduate and professional students, post-docs, practitioners, and others engaged in work relevant to the symposium topic.

**WHAT:** Poster proposals should be in the form of abstracts not exceeding 300 words (see below for submission details). Posters may describe work undertaken in academic, research, practice, and community settings. In view of the symposium's interdisciplinary framing, we anticipate proposals from diverse fields including basic and clinical sciences, public health, behavioral science, biostatistics, policy/government, ethics, anthropology, geography, journalism, history, literature and other artistic/humanistic endeavor, and others. The symposium has both retrospective and prospective dimensions, and we welcome proposals that engage the issue of infectious pandemic disease, particularly influenza, whether via historical reflection, current science and practice, or future forecasting and modeling. Interdisciplinary proposals are encouraged.

Examples of areas from which we anticipate proposals, each as it relates to pandemic infectious influenza, are:

- Humanistic/artistic/social responses to pandemic infectious disease, historic or contemporary
- Epidemiology and virology of influenza and other pandemic infectious disease
- Vaccine and antiviral science and practice
- Infectious disease surveillance, detection, response, and containment
- One Health and animal/human/ecosystem interaction
- Individual and social health behavior
- Public health ethics
- Health disparities and social justice
- Communication in pandemic disease contexts
- Prediction/modeling of pandemic disease risk/outbreak/spread/containment/economic costs/disruption
- Climate and pandemic disease
- Biopreparedness and responsive capacity of health systems (international, national, local) and hospital systems
- Research/preparedness policy, political mobilization, and funding
- Other

**DEADLINE:** The **proposal submission deadline** is **February 12, 2018** (11:59pm ET). Applicants will be notified of their acceptance by February 19, 2018.

**QUESTIONS?** Please send email query to [1918flu-posters@unc.edu](mailto:1918flu-posters@unc.edu) at least 48 hours prior to submission deadline.

**TO SUBMIT PROPOSAL:** Please submit your abstract online using <https://www.cvent.com/c/abstracts/f9f20938-b61d-458a-8179-b65743d6a051>.