



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

HPM 609

Practice Application Journaling-5 (Communication Skills)

(No. Credit Hours: .5)

Department of Health Policy and Management

Gillings School of Global Public Health

Syllabus Spring / 2019

Online – SAKAI Course Site

Meeting with instructor by scheduled appointment.

Instructor:	Bill Gentry	TA:	TBD
Office:	115 Rosenau Hall	Location:	
Email:	wgentry@unc.edu	Email:	
Phone:	(919)966-4228	Phone:	
Office hours:	M-W 1:00 – 4:00pm OR By appointment	Office Hours:	

Course Overview

This course is the fifth of six field-based Journal Practica in which students monitor their learning processes, identify where knowledge and skills learned in courses are helpful and relevant to areas of their professional responsibility, and apply that knowledge and those skills to actual work situations. These entries will also help identify knowledge and skills that students feel need improving. The Journal Practicum is the opportunity for students to grow professionally by thinking carefully about what they need to learn, and how they can apply—and have applied—what they have learned. This series of courses fulfills the practicum requirement for the Executive Master's degrees.

Learning Objectives and HPM Competencies

	<i>Course Learning Objective</i>	<i>HPM Competencies</i>
1.	To complete a planned, supervised, and evaluated reflective practice experience	Interpersonal/Cultural Awareness, Professional Development
2.	To gain insights that relate to the function and performance of the student's current work environment	Interpersonal/Cultural Awareness, Political Savvy, Strategy Management
3.	To develop an understanding of one's weaknesses and strengths in critical thinking	Self-Mastery, Professional Development
4.	To develop an understanding of the ethical use of power within the organization	Political Savvy

Resources: (e.g., website, text, articles, web sources, other resources, etc.)

Website: HPM 609 has its own website using Sakai software (<http://sakai.unc.edu>)

Text: The Psychology of Persuasion: How to Persuade Others to Your way of Thinking, Kevin Hogan

Requirements and Expectations: (e.g., discussion forums, class participation, cell phones and laptops, etc.)

Book Review: Students will read and post approximately four assignments related to the semester's assigned leadership book, specifically reflecting on the content of the book, as well as its applicability to her/his personal development and professional work. Due dates will be posted on the Sakai calendar, and Discussion site, for the course.

Course Applications: Students will post a reflection on the application of the insights and skills acquired in: MHA / (HPM 776, 777, 779) and MPH / (HPM 774, 776, 778 and HBEH 600 to their work situation. Due date will be posted on the Sakai calendar, and Discussion site, for the course.

Instructor Feedback: The students' applications of learning to practice will be reviewed throughout the semester by the course instructors, who will provide feedback and practical suggestions to each assignment, as appropriate.

Evaluation / Grading: (e.g., grade components, grading scale, exams, evaluation criteria, etc.)

- Journal instructors will monitor the timely submission of assignments.
- Instructors will comment on the book assignment postings, as well as the application postings, through the “Private Message” mechanism within the Sakai site. They will look for thoughtful and appropriate responses to the assignment questions; relevance of written responses to the student’s work situation; clear and logically written statements.
- Individual assignments will not be graded.
- Course grade will be determined as follows:
- It is expected that all students will earn a P for this course.
- A preponderance of exceptionally well-written assignments—content and quality of writing—will earn an H for the course.
- Consistent late submission and/or a preponderance of assignments that are nonresponsive to directions will earn an L for the course.

Component	% of Grade
Journal Assignments	80
Course Application	20

Recognizing, Valuing, and Encouraging Diversity:

The importance of diversity is recognized in the mission statement of HPM. In the classroom, diversity *strengthens* the products, *enriches* the learning, and *broadens* the perspectives of all in the class. Diversity requires an atmosphere of inclusion and tolerance, which oftentimes challenges our own closely-held ideas, as well as our personal comfort zones. The results, however, create a sense of community and promote excellence in the learning environment. This class will follow principles of inclusion, respect, tolerance, and acceptance that support the values of diversity.

Diversity includes consideration of: (1) life experiences, including type, variety, uniqueness, duration, personal values, political viewpoints, and intensity; and (2) factors related to “diversity of presence,” including, among others, age, economic circumstances, ethnic identification, family educational attainment, disability, gender, geographic origin, maturity, race, religion, sexual orientation, social position, and veteran status.

Disability Accommodation

UNC-CH supports all reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability, or a pregnancy complication resulting in difficulties with accessing learning opportunities.

All accommodations are coordinated through the UNC Office of Accessibility Resources & Services (ARS), <http://accessibility.unc.edu>; phone 919-962-8300 or email accessibility@unc.edu. Students must document/register their need for accommodations with ARS before any accommodations can be implemented.

UNC Honor Code:

The principles of academic honesty, integrity, and responsible citizenship govern the performance of all academic work and student conduct at the University as they have during the long life of this institution. Your acceptance of enrollment in the University presupposes a commitment to the principles embodied in the Code of Student Conduct and a respect for this most significant Carolina tradition. Your reward is in the practice of these principles.

Your participation in this course comes with the expectation that your work will be completed in full observance of the Honor Code. Academic dishonesty in any form is unacceptable, because any breach in academic integrity, however small, strikes destructively at the University's life and work.

If you have any questions about your responsibility or the responsibility of faculty members under the Honor Code, please consult with someone in either the Office of the Student Attorney General (966-4084) or the Office of the Dean of Students (966-4042).

Read "The Instrument of Student Judicial Governance" (<http://instrument.unc.edu>).

Course Evaluation:

HPM participates in the UNC-CH's online course evaluation system, enabled at the end of the semester by Scantron Class Climate. Your responses will be anonymous, with feedback provided in the aggregate. Open-ended comments will be shared with instructors, but not identified with individual students. Your participation in course evaluation is an expectation, since providing constructive feedback is a professional obligation. Feedback is critical, moreover, to improving the quality of our courses, as well as for instructor assessment. For Fall 2014, the system will be open for students to complete evaluations from Nov. 28 and 11:59 p.m. on December 10, 2014 (EST, US)

Course Schedule (include with the syllabus)

HPM 609 Schedule

Book Review & Course Application (SAKAI course site)

Assignments

Assignment 1 - Fundamentals

- Skim the four Fundamentals chapters: Outcome-Based Thinking (Ch.2), Mastering the Laws of Persuasion (Ch.3), Mastering Persuasion Techniques (Ch.4), and Understanding Nonverbal Communication (Ch.5).
- Select **and identify one** chapter for the focus of your assignment. Discuss that chapter (in 250 words *or less*) by (1) providing a relevant illustration from a work situation (current or past), (2) indicating how the content of that chapter increased your understanding of the situation, **and (3) illustrating how what you learned may impact your future management behavior.**

Assignment 2 - Preparation

- Skim the three Preparation chapters: Gathering Intelligence (Ch.6), Coding Your Message (Ch.7), and Turning Yourself ON! (Ch.8).
- Select **and identify one** chapter for the focus of your assignment. Discuss that chapter (in 250 words *or less*) by (1) providing a relevant illustration from a work situation (current or past), (2) indicating how the content of that chapter increased your understanding of the situation, **and (3) illustrating how what you learned may impact your future management behavior.**

Assignment 3 – Presentation

- Skim the three Presentation chapters: Instant Rapport (Ch.9), Powerful Presentation (Ch.10), and Ask Until (Ch.11).
- Select **and identify one** chapter for the focus of your assignment. Discuss that chapter (in 250 words *or less*) by (1) providing a relevant illustration from a work situation (current or past), (2) indicating how the content of that chapter increased your understanding of the situation, **and (3) illustrating how what you learned may impact your future management behavior.**

Course Application

Course Application: HPM 776-777 and 779 (MHA) *OR* HPM 776-778 and 774 (MPH)

Reflect on ***at least two*** of the following, for ***each course*** (*consider 776-777 and 776-778 each as a single course, with 779 or 774, respectively, as the second course*):

- Insights gained from course content that relate to the function and performance of your current or past work environment
- Applications of knowledge or skills learned from the course to normal duties carried out in your current or past work environment
- Changes or improvements implemented, along with estimates of either cost savings or quality improvement, made as a result of knowledge or skills learned from the course
- Applications of the course to current public health trends or topics

This post should be ***no longer than 125 words***, for ***each course***.