Course Overview

This course is the second of six field-based Journal Practica in which students monitor their learning processes, identify where knowledge and skills learned in courses are helpful and relevant to areas of their professional responsibility, and apply that knowledge and those skills to actual work situations. These entries will also help identify knowledge and skills that students feel need improving. The Journal Practicum is the opportunity for students to grow professionally by thinking carefully about what they need to learn, and how they can apply—and have applied—what they have learned. This series of courses fulfills the practicum requirement for the Executive Master’s degrees.
Learning Objectives and HPM Competencies

<table>
<thead>
<tr>
<th>Course Learning Objective</th>
<th>HPM Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. To complete a planned, supervised, and evaluated reflective practice experience</td>
<td>Interpersonal/Cultural Awareness, Professional Development</td>
</tr>
<tr>
<td>2. To gain insights that relate to the function and performance of the student’s current work environment</td>
<td>Interpersonal/Cultural Awareness, Political Savvy, Strategy Management</td>
</tr>
<tr>
<td>3. To develop an understanding of one’s weaknesses and strengths in leadership</td>
<td>Self-Mastery, Professional Development</td>
</tr>
<tr>
<td>4. To enable the student to embark on a journey of personal transformation, and to understand the dynamics between personal and organization change</td>
<td>Self-Mastery, Professional Development, Strategic Management, Innovation</td>
</tr>
</tbody>
</table>

Resources: (e.g., website, text, articles, web sources, other resources, etc.)

Website: HPM 607 has its own website using Sakai software (http://sakai.unc.edu)

Text: Drive: The Surprising Truth about What Motivates Us, Daniel H Pink

Requirements and Expectations: (e.g., discussion forums, class participation, cell phones and laptops, etc.)

Book Review: Students will read and post approximately four assignments related to the semester’s assigned leadership book, specifically reflecting on the content of the book, as well as its applicability to her/his personal development and professional work. Due dates will be posted on the Sakai calendar, and Discussion site, for the course.

Course Applications: Students will post a reflection on the application of the insights and skills acquired in HPM 748 and 611 (MHA) and HPM 748 and EPID 600 (MPH) to their work situation. Due date will be posted on the Sakai calendar, and Discussion site, for the course.

Instructor Feedback: The students’ applications of learning to practice will be reviewed throughout the semester by the course instructors, who will provide feedback and practical suggestions to each assignment, as appropriate.
Evaluation / Grading: (e.g., grade components, grading scale, exams, evaluation criteria, etc.)

- Journal instructors will monitor the timely submission of assignments.
- Instructors will comment on the book assignment postings, as well as the application postings, through the “Private Message” mechanism within the Sakai site. They will look for thoughtful and appropriate responses to the assignment questions; relevance of written responses to the student’s work situation; clear and logically written statements.
- Individual assignments will not be graded.
- Course grade will be determined as follows:
  - It is expected that all students will earn a P for this course.
  - A preponderance of exceptionally well-written assignments—content and quality of writing—will earn an H for the course.
  - Consistent late submission and/or a preponderance of assignments that are nonresponsive to directions will earn an L for the course.

<table>
<thead>
<tr>
<th>Component</th>
<th>% of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal Assignments</td>
<td>80</td>
</tr>
<tr>
<td>Course Application</td>
<td>20</td>
</tr>
</tbody>
</table>

Recognizing, Valuing, and Encouraging Diversity:

The importance of diversity is recognized in the mission statement of HPM. In the classroom, diversity strengthens the products, enriches the learning, and broadens the perspectives of all in the class. Diversity requires an atmosphere of inclusion and tolerance, which oftentimes challenges our own closely-held ideas, as well as our personal comfort zones. The results, however, create a sense of community and promote excellence in the learning environment. This class will follow principles of inclusion, respect, tolerance, and acceptance that support the values of diversity.

Diversity includes consideration of: (1) life experiences, including type, variety, uniqueness, duration, personal values, political viewpoints, and intensity; and (2) factors related to “diversity of presence,” including, among others, age, economic circumstances, ethnic identification, family educational attainment, disability, gender, geographic origin, maturity, race, religion, sexual orientation, social position, and veteran status.
Disability Accommodation

UNC-CH supports all reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability, or a pregnancy complication resulting in difficulties with accessing learning opportunities.

All accommodations are coordinated through the UNC Office of Accessibility Resources & Services (ARS), http://accessibility.unc.edu; phone 919-962-8300 or email accessibility@unc.edu. Students must document/register their need for accommodations with ARS before any accommodations can be implemented.

UNC Honor Code:

The principles of academic honesty, integrity, and responsible citizenship govern the performance of all academic work and student conduct at the University as they have during the long life of this institution. Your acceptance of enrollment in the University presupposes a commitment to the principles embodied in the Code of Student Conduct and a respect for this most significant Carolina tradition. Your reward is in the practice of these principles.

Your participation in this course comes with the expectation that your work will be completed in full observance of the Honor Code. Academic dishonesty in any form is unacceptable, because any breach in academic integrity, however small, strikes destructively at the University's life and work.

If you have any questions about your responsibility or the responsibility of faculty members under the Honor Code, please consult with someone in either the Office of the Student Attorney General (966-4084) or the Office of the Dean of Students (966-4042).

Read “The Instrument of Student Judicial Governance” (http://instrument.unc.edu).

Course Evaluation:

HPM participates in the UNC-CH’s online course evaluation system, enabled at the end of the semester by Scantron Class Climate. Your responses will be anonymous, with feedback provided in the aggregate. Open-ended comments will be shared with instructors, but not identified with individual students. Your participation in course evaluation is an expectation, since providing constructive feedback is a professional obligation. Feedback is critical, moreover, to improving the quality of our courses, as well as for instructor assessment. For Fall 2014, the system will be open for students to complete evaluations from Nov. 28 and 11:59 p.m. on December 10, 2014 (EST, US)
Course Schedule (include with the syllabus)

HPM 607 Schedule

Assignment 1

Drive: "Introduction" and Chapters 1 and 2:

Using the "Simple Flowchart" on p. 67 of Drive, select a task important to your organization for which you would like to see improved performance. Follow one or the other path and indicate how you would design a system of rewards that would be effective and consistent with Pink’s observations. Explain the rationale for your approach.

Assignment 2

Drive: Chapters 3 and 4:

Think about your organization, or some unit within it. Now select one of the three initiatives described by Pink—FedEx Days, 20% Time, or ROWE—and imagine how it might be applied in your organization, and how, if necessary, it might need to be adapted. Describe. Indicate how well this change might be accepted and why (or why not).

Assignment 3

Drive: Chapter 5, and Part Three, Type I for Individuals

Do ONE of the following:

1. Give yourself a “Flow Test” (pp. 153-154)—maybe for 3-4 workdays instead of a week. Write a summary; use Pink’s four questions to stimulate your thinking.

   OR

2. Ask the “small question” (pp. 155-156)—maybe for 3-4 workdays: Was I a little bit better today than yesterday? What did you learn from this (as related to Chapter 5)?

   OR

3. Just say no (pp. 157-158), i.e., create a “to don’t” list. Were you able to stick to it for 3-4 workdays? What did you learn from this (as related to Chapter 5)?
4. Create your own motivational poster (pp. 159-160). Post it and briefly explain why you created this particular poster.

No longer than 250 words, please.

Course Application: HPM 748, AND HPM 611 (MHA) or EPID 600 (MPH)

Reflect on at least two of the following, for each course:

1) Insights gained from course content that relate to the function and performance of your current or past work environment

2) Applications of knowledge or skills learned from the course to normal duties carried out in your current or past work environment

3) Changes or improvements implemented, along with estimates of either cost savings or quality improvement, made as a result of knowledge or skills learned from the course

4) Applications of the course to current public health trends or topics

This post should be no longer than 125 words, for each course.