

CAROLINA GLOBAL BREASTFEEDING INSTITUTE

VISION | A world in which all mothers will be enabled to give every child the best start on life through optimal breastfeeding and related reproductive health including adequate birth spacing and healthy birth practices.

MISSION | Carolina Global Breastfeeding Institute (CGBI) seeks to promote increased quality of care & create an optimal breastfeeding norm through research, service and training. Our comprehensive approach prioritizes the reproductive health continuum, an intergenerational approach and the “Three B’s” (Birth, Breastfeeding, Birthspacing) and includes attention to local, national and global health issues that impact the mother and child dyad.

ABOUT US

Established in 2006 in the Gillings School of Global Public Health Department of Maternal and Child Health at UNC-Chapel Hill, CGBI serves as the first such public health breastfeeding institute of its kind.

We offer a comprehensive program of research, service to the greater community, and education.

GIVING

Please consider a donation to support CGBI’s mission and vision.
Visit the giving page online to learn more.

WHAT WE DO

RESEARCH

- Identification of best practices for implementing the *Ten Steps to Successful Breastfeeding*
- Development of infant side-car bassinets for hospital use
- Curriculum development and testing for prenatal breastfeeding education
- Development and scale-up of Ten Steps to Breastfeeding-Friendly Child Care
- Development and testing of optimal responsive feeding educational materials
- Identification of best practices for the 4th trimester using mothers' experiences

SERVICE

- Participation in The United States Breastfeeding Coalition and NC Breastfeeding Coalition
- Board service on state and national organizations
- Facilitation of two national groups, The National Collaborative for Advancing the Ten Steps, and The National Collaborative for Advancing Breastfeeding in Child Care
- Student advising and mentorship

TRAINING

- Breastfeeding and Feminism International Conference
- CAAHEP-accredited Mary Rose Tully Training Initiative for aspiring lactation consultants
- National "Train the Trainer" model for Breastfeeding-Friendly Child Care
- National training on prenatal breastfeeding educational and counseling
- Providers and healthcare staff training on implementation of evidence-based care
- Breastfeeding University – online training

Carolina Global Breastfeeding Institute

Department of Maternal and Child Health
Gillings School of Global Public Health

422 Rosenau Hall; CB# 7445
University of North Carolina
Chapel Hill, NC 27599

(919) 966-3774 | CGBI@unc.edu

www.breastfeeding.unc.edu



UNC
GILLINGS SCHOOL OF
GLOBAL PUBLIC HEALTH