

KAREN STRAZZA

Education

MPH, Health Behavior/Health Education, School of Public Health, The University of North Carolina at Chapel Hill, Chapel Hill, NC, 1991.

BA, Psychology, Lewis and Clark College, Portland, OR, 1983.

Professional Experience

2012 to date RTI International, Research Triangle Park, NC.

Community Health Promotion Research Program. Public Health Analyst.

Conduct evaluation planning including development of logic models, conceptual frameworks, questionnaires, protocols, and research plans; Perform data collection and analysis using a mixed methods approach that includes secondary data analysis, systematic literature reviews, qualitative interviewing, primary data coding, and analysis. Develop, implement, and evaluate training and TA materials and resources for federal grantees.

1997 to 2012 University of North Carolina at Chapel Hill, Chapel Hill, NC.

Injury Prevention Research Center (2006 to 2011). PREVENT Project Director, Assistant Director of Education and Outreach. Oversaw program operations and deliverables for PREVENT (Preventing Violence through Education Networking and Technical Assistance), a national violence prevention initiative funded by the Centers for Disease Control and Prevention.

The Center for Children's Health Care Improvement (CCHI), School of Medicine (2004 to 2006). Project Director. Led development, implementation, and administration of a training intervention designed for physician practices to improve preventive and developmental screening services for children.

Department of Health Behavior and Health Education (HBHE), Gillings School of Global Public Health (2001 to 2004). Clinical Instructor. Conducted lectures, facilitated small group work, and graded student assignments three community based health education required courses for MPH students. Coordinated communication and coursework requirements with public health professionals who served as preceptors to student teams. Oversaw field placements for 40 first-year MPH students by soliciting field projects from outside agencies and UNC departments, assisted students with learning contracts, and communicated with faculty advisors and external preceptors

Carolina Community Health Scholars Program (CHSP), Gillings School of Global Public Health (1998 to 2004). Program Coordinator. Assisted postdoctoral scholars in developing goals and objectives in community-based

participatory research. Served as liaison among scholars to public health agency and community partners and UNC faculty. Performed administrative duties including budget management, communication, report/proposal writing, and program coordination with the CHSP National Program Office and program evaluator.

Community-Based Public Health Initiative (CBPHI), Gillings School of Global Public Health (1997 to 2007). Consortium Director. Coordinated activities for the CBPHI including coalition management, budgeting, staff development, program development, and sustainability for an initiative funded by the WK Kellogg Foundation. Developed program implementation and evaluation plans with local CBPHI coalitions. Provided technical assistance, consultation, and staff development training to local CBPHI staff.

1993 to 1997

Department of Environment, Health and Natural Resources, Division of Health Promotion, Breast and Cervical Cancer Control Program, Raleigh, NC.

Health Education and Communications Director. Directed statewide public education effort for the Breast and Cervical Cancer Control program. Oversaw needs assessments/market analyses. Developed and implemented statewide public education plans to address identified needs. Coordinated with statewide organizations and networks to carry out health education efforts. Designed and conducted training and provided technical assistance to local health departments and community organizations.

1991 to 1993

University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Department of Maternal and Child Health, Chapel Hill, NC.

Project Director. Developed and field-tested survey instruments for a national follow-up study of 15 local health departments. Conducted interviews and analyzed interview and archival data to measure the capabilities of local health departments to fulfill core public health functions. Coordinated with state and local government officials to administer a community assessment survey measuring local public health performance. Prepared project reports and assisted with grant renewal applications.

1988 to 1989

CARE International, Thailand.

Nutrition Education Coordinator. Planned and coordinated CARE's nutrition/health education program, serving 25,000 Khmer refugee women and their children. Developed and implemented a nonformal health education curriculum for teachers and teacher trainers. Designed and conducted in-service training for CARE staff and other UN relief agency staff. Supervised and provided technical assistance to 25 Thai and Khmer health education staff.

1986 to 1987

Japan International Volunteer Center (JVC), Thailand.

Nutrition Education Officer. Planned, implemented, and evaluated JVC's nutrition/health education program serving 3,000 Khmer. Developed training curriculum and conducted training sessions for Khmer community health workers. Spearheaded interagency maternal and child health education activities.

- 1985 to 1986 Save the Children, Thailand.
Teacher/Trainer. Taught cultural adjustment skills, math, and English as a Second Language to Indochinese refugee youth. Assisted in curriculum development and training of teachers and refugee interpreters.
- 1984 North Portland Youth Service Center, Portland, OR.
Project Coordinator. Supervised and trained Southeast Asian refugee youth for the Project Assist program serving low-income senior citizens. Developed worksites, recruited, interviewed and screened youth applicants.
- 1981 to 1982 Westside Youth Service Center, Portland, OR.
Student Intern. Counseled youth and their families, co-led teen group, supervised juveniles in restitution program. Participated in youth employment, recreation and education activities.

Consultant Experience

- 2000 to 2001 Evaluation Research Associates, Inc.

Developed system for tracking use of promotional materials and target audiences for an evaluation of the American Cancer Society's colorectal Web site pilot campaign. Conducted four focus groups with target audience to assess appeal and usefulness of promotional materials. Designed and implemented a telephone survey of regional coordinators involved in the campaign Analyzed focus group and survey results and formulated recommendations for final report to the National Office of the American Cancer Society. Also conducted telephone interviews of project coordinators and participants involved in a pilot colorectal cancer peer education program conducted by the American Cancer Society in three states. Summarized results and prepared a report and recommendations to the National Office of the American Cancer Society.
- 1996, 1997, 1997 UNICEF, Thailand.

Assessed, with key counterparts, community decision-making mechanisms with and within communities. Identified secondary data sources and other informational needs for community diagnosis training. Conducted training on community diagnosis for university faculty, health personnel, and villagers for two subdistricts in northeastern Thailand.
- 1994 World Health Organization, Laos Peoples Democratic Republic.

Worked with the Laos Ministry of Health to identify priority problems, selected audiences, communication methods and channels for a national communications plan to control diarrheal diseases and acute respiratory infection. Developed a plan of action with Ministry officials for national communications activities.
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1991

UNICEF, Cambodia.

Conducted training for national Ministry of Health staff in data collection, and analysis skills for the design and evaluation of community health education interventions to control diarrheal diseases (CDD). Designed and pretested data collection instruments for focus group interviews, KAP survey and an action oriented community diagnosis. Coordinated the collection and preliminary analysis of focus group, KAP survey and community diagnosis data defining CDD-related problems and resources of two subdistricts in central Cambodia. Developed key messages and strategies for disseminating information about CDD.

Selected Project Experience

Surveillance of Culture of Health (CoH) Activities and Outcomes at the Community Level (2015 to present). *Task Leader* – Funded by the Robert Wood Johnson Foundation, this project aims to assess the current CoH context in 30 sentinel communities and (b) monitor and describe CoH-relevant activities and outcomes to gain understanding of how the sentinel communities are developing a CoH. Responsibilities include leading data collection and reporting efforts for four sentinel communities, serving as lead interviewer and reviewer of secondary data sources, synthesizing data and assisting in report writing for describing the current state of a CoH in these communities. Also assist with developing standard CoH measures across all communities.

Evaluation of the Share Our Strength No Kid Hungry Campaign (2015-present) – *Technical Assistance Task Leader*. Provide guidance and technical expertise to Share Our Strength to develop and implement qualitative measures for capturing process evaluation of No Kid Hungry Campaign. Lead design of Action Institutes and other strategies to engage grantees in systematic capture of campaign activities. Also serve on evaluation case study team which includes conducting site visits, collecting and analyzing quantitative and qualitative data and writing reports and other dissemination products.

National Healthy Worksite Program Follow-Up Assessment, Evaluation, and Reporting (2014 to 2016)—*Technical Assistance Task Leader*. Follow-up Assessment of employers participating in the National Healthy Worksite program from the Centers for Disease Control and Prevention. Led assessment assistance task to ensure accurate collection and reporting of follow-assessment data used to evaluate process and outcome measures such as changes in knowledge, organizational change and health risks. Oversaw two assessment advisors, serve as advisor for ten NHWP employers, design and implement monthly webinars, employer summary report calls and other activities to support NHWP employer efforts to collect and report follow-up assessment data.

Healthcare Innovation Awards (HCIA) Evaluation: Community Resource Planning, Prevention and Monitoring (2013 to date) *Case Study Team Member*. Case study evaluation of a subset of Center for Medicare and Medicaid Innovation (CMMI) Community Innovation Awardees implementing innovative service delivery/payment strategies to improve patient care experience, reduce health care costs, and improve the health of the population. Responsibilities are to oversee the collection of quantitative and qualitative data of select awardees; develop evaluation questions, measures, and protocols; conduct site visits and interviews; and assist in data analysis and report writing.

Teen Pregnancy Prevention Training, Technical Assistance, and Annual Meeting Logistical Support (2013 to date) *Team Member*. Assist in planning, implementing, and evaluating in-person regional trainings for teen pregnancy prevention grantees of the Personal Responsibility and Education Program

(PREP) and State Abstinence Education program. Funded by the Family Youth Services Bureau, Administration on Children, Youth and Families, this initiative aims to provide the grantees and their staff with (1) training and resources to enhance the quality of teen pregnancy prevention services delivered to youth; (2) technical assistance on the latest developments in teen pregnancy prevention and related fields to increase competency in providing programmatic grant oversight; and (3) monitoring of grantees' programmatic performance to ascertain adherence to the funding opportunity announcement, approved applications, and other requirements.

(2012 to date) *Task Leader*. Oversee development and implementation of annual conference and grantee meetings for over 150 adolescent teen pregnancy prevention grantee organizations from the 50 states and tribal nations. As task leader, managed budgeting and tracking, grantee planning committee, meeting agenda content, Call for Abstracts process, and on-site conference and meeting implementation.

Community Transformation Grant Program: Implementation Case Study of the Funded National Networks (2013 to 2015)—*Case Study Team Member*. The National Dissemination and Support Initiative of the CTG Program supports, disseminates, and amplifies the evidence-based strategies of the CTG Program in communities nationwide. Participated on case study team to understand how awardees were working with their partners and subawardees respectively, to address health disparities and how CDC can improve this network framework for implementing public health efforts. Conducted semi-structured qualitative interviews with national network awardees, partners, and subawardees, reviewed secondary data sources. Assisted in overall study design and implementation, including respondent selection, protocol development, and data collection and analysis.

Sodium Reduction in Communities Program Evaluation (2010 to date)—*Case Study Team Member*. Assist with developing and implementing a 3-year case study evaluation plan, collecting and analyzing qualitative data, and preparing reports and manuscripts for the Sodium Reduction in Communities Program (SRCP). The program, funded by CDC's Division of Heart Disease and Stroke Prevention (DHDS), was launched to reduce sodium intake by creating healthier food environments at the local level. Six communities received CDC funding to promote and sustain policy, systems, and environmental changes to reduce sodium consumption in the communities and conduct program evaluations of their progress.

Communities Putting Prevention to Work (2011 to 2012) *Task Leader*. Oversaw the collection of qualitative data for case study evaluation of select communities funded by the Centers for Disease Control and Prevention to implement policy, systems and environmental interventions for obesity prevention and tobacco prevention and control. Developed instruments and protocols and conducted training for interview teams conducting site visits in over 30 communities nationwide. Assisted in data collection, analysis and report writing.

UNC Center for Children's Health Care Improvement (CCHI) (2004 to 2006) *Project Director*. Led development, implementation, and administration of a training intervention designed for physician practices to improve preventive and developmental screening services for children. Planned and facilitated training at workshops and coached participating practices in quality improvement strategies. Led educational outreach efforts on increase CCHI's visibility and spread of innovations in children's health care improvement.

NC Department of Environment, Health and Natural Resources, Division of Health Promotion, Breast and Cervical Cancer Control Program, Raleigh, NC (1993 to 1997) *Health Education and Communications Project Director*. Directed statewide public education effort for the Breast and Cervical Cancer Control program. Developed and implemented statewide public education plans to address

identified needs. Designed and conducted training and provided technical assistance to local health departments and community organizations.

Honors and Awards

Member, Delta Omega, National Public Health Honor Society, 1991 to date
NC student representative, National Society of Public Health Education Conference, 1990

Professional Associations

Review panel chair, Chatham County government grants to nonprofit organizations, 2009, 2010
Member, Graduate Student Admissions Committee, Department of Health Behavior and Health Education, Gillings School of Global Public Health, University of North Carolina at Chapel Hill, 2007 to 2010
Founding member, Community-Based Public Health Caucus, American Public Health Association, 1999

Professional Service

Adjunct faculty, Department of Health Behavior, Gillings School of Global Public Health, University of North Carolina at Chapel Hill, 1996–date
Guest editor, *Journal of Health Education and Behavior*, Lay Health Advisors: A Critical Link to Community Capacity, 24, 4, August 1997
Abstract reviewer, HIV/AIDS Section, American Public Health Association's Annual Meeting, 2005–2006
Abstract reviewer, Community-Based Public Health Caucus, American Public Health Association's 130th Annual Meeting, 2002
Grant reviewer, Minority Infant Mortality Reduction Program, NC Department of Health and Human Services

Seminars and Courses Taught

Cultural diversity trainer, Office of Minority Health, NC Department of Health and Human Services, 1996–date
Violence and Trauma: Public Health Problems in Global Perspective, Department of Health Behavior and Health Education, UNC Gillings School of Global Public Health, 2010
Action-Oriented Community Diagnosis, Department of Health Behavior and Health Education, UNC Gillings School of Global Public Health, 2001–2003
Public Health Interventions, Department of Health Behavior and Health Education, UNC Gillings School of Global Public Health, 2003

Languages

Thai (advanced), Khmer (advanced)

Books, Book Chapters, and Monographs

- Eng, E., Strazza, K., Rhodes, S. D., Griffith, D., Shirah, K., & Mebane, E. (2012). Insiders and Outsiders Assess Who is "The Community": Participant Observation, Key Informant Interview, Focus Group Interview, and Community Forum. In Barbara A. Israel, Eugenia Eng, Amy J. Schulz, Edith A. Parker (Eds.), *Methods in Community-Based Participatory Research for Health* (2nd ed.). (pp. 133–159). San Francisco, CA: Jossey-Bass.
- Eng, E., Moore, K. S., Rhodes, S. D., Griffith, D. M., Allison, L., Shirah, K. et al. (2005). Insiders and Outsiders Assess Who is "The Community": Participant Observation, Key Informant Interview, Focus Group Interview, and Community Forum. In B. A. Israel, E. Eng, A. J. Schulz, & E. A. Parker (Eds.), *Methods in Community-Based Participatory Research for Health*. San Francisco, CA: Jossey-Bass.

Peer-Reviewed Journal Articles

Early publications appear under the name Moore.

- Bruening, R., Strazza, K., Nocera, M., Peek-Asa, C., & Casteel, C. (2015). How to engage small retail businesses in workplace violence prevention: Perspectives from small businesses and influential organizations. *American Journal of Industrial Medicine*. 58(6):668-78. doi: 10.1002/ajim.22436. Epub 2015 Mar 2.
- Bruening, R., Strazza, K., Nocera, M., Peek-Asa, C., & Casteel, C. (2015). Understanding small business engagement in workplace violence prevention programs. *American Journal of Health Promotion*. 2015 Nov-Dec;30 (2):e83-91. doi: 10.4278/ajhp.140221-QUAL-80. Epub 2015 Mar 25.
- Kane, H. L., Strazza, K., Lane, R., Losby, J., Mugavero, K., Hersey, J. C., Frost, A. C., Margolis, M. A., & Anater, A. S. (2014). Lessons learned from community-based approaches to sodium reduction. *American Journal of Health Promotion*. Advance online publication. doi:10.4278/ajhp.121012-ARB-501
- Hollar, D., Fleming, P., Strazza, K., Runyan, C., Knight, E. D., & Villaveces, A. (2014). Attitudes & effectiveness of professional programs for primary prevention of violence: Exploratory validation of the PREVENT primary prevention of violence self-assessment. *International Journal of Injury Control and Safety Promotion*, 21(1), 90–7. doi:10.1080/17457300.2012.760610
- Strazza, K., Mariana, G., Knight, E. D., Runyan, C. W., Carol, R., & Runyan, D. K. (2010). PREVENT child maltreatment—Enhancing national capacity through public and private partnerships to stop child maltreatment before it starts. *Protecting Children*, 25(4), 77–90.
- Villaveces, A., Stucky, B. D., Runyan, C. W., Moore, K. S., & Berlin, S. P. (2010). The development of an instrument for evaluating core competencies in violence and injury prevention. *Journal Public Health Management and Practice*, 16(4), 1–8.
- Lannon, C. M., Flower, K., Duncan, P., Moore, K. S., Stuart, J., & Bassewitz, J. (2008, July). The Bright Futures Training Intervention Project: Implementing systems to support preventive and developmental services in practice. *Pediatrics*, 122(1), e163–e171. doi:10.1542/peds.2007-2700

- Dodds, J. S., Calleson, D., Eng, E., Margolis, L. H., & Moore, K. S. (2003). Structure and culture of schools of public health to support academic public health practice. *Journal of Public Health Management and Practice*, 9(6), 504–512.
- Holden, D. J., Moore, K. S., & Holliday, J. L. (1998). Health education for a breast and cervical cancer screening program: Using the ecological model to assess local initiatives. *Journal of Health Education Research*, 13(2), 293–299.
- Miller, C. A., Moore, K. S., Richards, T., & McKaig, C. (1994). A screening survey to assess public health performance. *Public Health Reports*, 109(5), 659–664.
- Miller, C. A., Moore, K. S., Richards, T., & Monk, J. (1994). A proposed method for assessing local public health performance. *American Journal of Public Health*, 84(11), 1743–1749.
- Miller, C. A., Moore, K. S., & Richards, T. (1993). Longitudinal observations on a selected group of health departments: A preliminary report. *Journal of Public Health Policy*, 14(1), 34–50.
- Miller, C. A., Moore, K. S., & Richards, T. (1993). The impact of critical events on core functions for a selected group of local health departments. *Public Health Reports*, 108(6), 695–700.
- Barganier, C., Devadason, C., Caperton, R., McDonough, D., Miller, A. D., Young, Jr., F. H., Gilbertson, L., Miller, C. A., & Moore, K. S. (1994). Health objectives for the nation public health core functions - Alabama, Maryland, Mississippi, New Jersey, South Carolina, and Wisconsin, 1993. *Morbidity and Mortality Weekly Report*, 43(1), 13–15.

Presentations and Proceedings

- Razi, S., Emery, K. J., Quattrone, W. A., Durocher, B. L., Payne, J., Tardif-Douglin, M. G., & Strazza, K. June, 2016. *The integration of community health workers (CHWs) into healthcare organizations*. Presented at Academy Healthy Annual Research Meeting, Boston, MA.
- Bruening, R., Strazza, K., Nocera, M., Peek-Asa, C., & Casteel, C. (2015, May) *Engaging Small Businesses in Workplace Violence Prevention through Intermediaries*. Paper presented at the National Occupational Injury Research Symposium, Kingwood, West Virginia.
- Bruening, R., Strazza, K., Nocera, M., Peek-Asa, C., & Casteel, C. (2014, March). *Overcoming barriers to small business participation in workplace violence prevention*. Poster presented at Society for Public Health Education Annual Meeting, Baltimore, MD.
- Strazza, K., Kane, H. L., Anater, A. S., Frost, A. C., Margolis, M. A., & Hersey, J. C. (2013, August). *Lessons from planning and implementing sodium reduction strategies with independent restaurants*. Poster presented at Society of Nutrition Education and Behavior's 2013 Annual Conference, Portland, OR.
- Anater, A.S., Kane, H., Frost, A. C., Hersey, J. C., Margolis, M., & Strazza, K. (2013, August). *Making the new sodium school meal standards work in your community: Lessons learned from the field*. Poster presented at Society of Nutrition Education and Behavior's 2013 Annual Conference, Portland, OR.
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- Kane, H. L., Anater, A. S., Strazza, K., Margolis, M. A., Frost, A. C., & Hersey, J. C. (2012, October). *Engaging the community in development and implementing reduced sodium food procurement policies and practices*. Paper presented at the annual American Evaluation Association, Minneapolis, MN.
- Spina, R., Moore, K. S., Rhodes, S., & Brooks, C. (2002). *Using participatory action research to develop a church-based resource nurse program: The Jordan Grove experience*. Paper presented at the 130th Annual American Public Health Association Meeting, Philadelphia, PA.
- Shirah, K., Eng, E., Moore, K. S., Rhodes, S., & Royster, M. (2002). *Insider's view and outsiders view: duality of cultural understanding and planned social change*. Paper presented at the 130th Annual American Public Health Association Meeting, Philadelphia, PA.
- Moore, K. S. and Scott, K. (1999). *Recognizing needs in diverse populations*. NC Comprehensive Breast and Cervical Cancer Control Program's Annual Clinical Update: Timely Topics for the Health Care Provider, the Clinician and Health Educator, Burlington, NC.
- Moore, K. S. (1999). *Ain't misbehavin': Promoting healthy lifestyles*. Workshop conducted at the 5th Annual North Carolina Minority Infant Mortality Reduction Conference, Sanford, NC.
- Moore, K. S. (1999). *Building coalitions*. Workshop conducted at the NC Healthy Start Baby Love Plus Outreach and Recruitment Conference, Durham, NC.
- Moore, K. S. (1998). *Planning a community health worker program: Preplanning essentials*. Workshop for the CDC National Training Center for the Prevention and Early Detection of Cancer entitled "Developing and Managing Community Health Worker Programs: Training for Success," Charlotte, NC.
- Moore, K. S. (1997). *Models and strategies: Interpersonal*. Workshop for the CDC National Training Center for the Prevention and Early Detection of Cancer entitled "Effective Outreach Strategies for Older Medically Underserved Women," Newport Beach, CA.
- Moore, K. S. (1997). *Turning to the community: Recruiting lay health advisors*. Workshop conducted for the Mountain Area Health Education Prevention Task Force, Asheville, NC.
- Moore, K. S., Flax, V., Vincus, A., & Holliday, J. L. (1996). *Making successful lay health advisor interventions happen: Evaluation of a program manual for local breast and cervical cancer screening programs*. Paper presented at the 124th Annual American Public Health Association Meeting, New York, NY.
- Moore, K. S., Crawford, Y., Farrell, D., Bell, A. R., & Holliday, J. L. (1996). *Explaining follow-up care for abnormal breast and cervical cancer tests: A formative evaluation of stories for women with limited literacy skills*. Paper presented at the 124th Annual American Public Health Association Meeting, New York, NY.
- Moore, K. S., Johnson, H., Saxon, S., & Holliday, J. L. (1995). *Making focus groups a reality: Increasing the effectiveness of local breast and cervical cancer screening programs*. Paper presented at the 123rd Annual American Public Health Association Meeting, Washington, DC.
- Moore, K. S., Holden, D. J., Conlisk, E., Hollis, D., & Holliday, J. L. (1995). *Reaching older women for breast and cervical cancer screening: Evaluating effective strategies*. Poster presented at the 123rd Annual American Public Health Association Meeting, Washington, DC.
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- Conlisk, E., Moore, K. S., Bors, P., Lengerich, E., & Holliday, J. L. (1996). *Evaluating outreach strategies of the NC Breast and Cervical Cancer Screening Program using a socio-ecological model*. Paper presented at the 124th Annual American Public Health Association Meeting, New York, NY.
- Hantgan, R., Moore, K. S., & Holden, D. J. (1996). *Building community partnerships for breast and cervical cancer education: Lessons learned from the National Education Association*. Paper presented at the 124th Annual American Public Health Association Meeting, New York, NY.
- Moore, K. S., Johnson, H., Saxon, S., & Holliday, J. L. (1995). *Making focus groups a reality: Increasing the effectiveness of local breast and cervical cancer screening programs*. Paper presented at the 123rd Annual American Public Health Association Meeting, Washington, DC.
- Moore, K. S., Holden, D. J., Conlisk, E., Hollis, D., & Holliday, J. L. (1995). *Reaching older women for breast and cervical cancer screening: Evaluating effective strategies*. Poster presented at the 123rd Annual American Public Health Association Meeting, Washington, DC.
- Moore, K. S. (1995). *Stages of change: Examples from the North Carolina Breast and Cervical Cancer Control Program*. Paper presented at the North Carolina Society for Public Health Education Annual Meeting, Raleigh, NC.
- Gordon, A., Moore, K. S., Locklear, K. O., Eng, E., & Holliday, J. L. (1995). *Learning about Lumbee women's barriers to mammography*. Paper presented at the Native American Cancer Conference III, Seattle, WA.
- Moore, K. S., Holden, D. J., & Holliday, J. L. (1995). *The NC Breast and Cervical Cancer Control Program: Evaluating the effectiveness of local health education initiatives*. Paper presented at the First Annual National Cancer Prevention and Control Conference, Atlanta, GA.
- Gordon, A., Moore, K. S., Locklear, K. O., Eng, E., & Holliday, J. L. (1995). *Learning about Lumbee women's barriers to mammography*. Paper presented at the Third Annual North Carolina Cancer Research Symposium, Winston-Salem, NC.
- Moore, K. S., Bell, A. R., Holden, D. J., Griffing, M. R., & Holliday, J. L. (1994). *The Mother's Day message: Using a Medicaid mailing to promote cancer screening*. Poster presented at the Ninth National Conference on Chronic Disease Prevention and Control, Washington, DC.
- Moore, K. S., Holden, D. J., & Holliday, J. L. (1994). *NC Breast and Cervical Cancer Control Program: Evaluating the effectiveness of local health education initiatives*. Paper presented at the 122nd Annual American Public Health Association, Washington, DC.

Technical Reports

- Holden, D. J., Strazza, K., Shaikh, A. B., Poehler, D. C., Witman, A. E., Hoerger, T. J., et al. (2015, December). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention and Monitoring, Annual Report 2015*. Southeast Mental Health Services. Prepared for Centers for Medicare & Medicaid Services.
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- Strazza, K., Durocher, B. L., Jacobs, S. R., Poehler, D. C., Alva, M. L., Hoerger, T. J., et al. (2015, December). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention and Monitoring, Annual Report 2015. Prosser Public Hospital District*. Prepared for Centers for Medicare & Medicaid Services.
- Strazza, K., Emery, K. J., Jacobs, S. R., Pleasants, E. A., Alva, M. L., Hoerger, T. J., et al. (2015, December). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention and Monitoring, Annual Report 2015. Mineral Regional Health Center*. Prepared for Centers for Medicare & Medicaid Services.
- Holden, D. J., Strazza, K., Shaikh, A. B., Phelps, D. C., Witman, A. E., Hoerger, T. J., et al. (2015, August). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention, and Monitoring, Annual Report 2015. Southeast Mental Health Services (SEMHS)*. Prepared for Centers for Medicare & Medicaid Services.
- Mierzwa, F. J., Kilpatrick, G. L., Walker, T. S., Strazza, K., Brown, D. C., Casoglos, A. M., et al. (2015, August). *National Healthy Worksite Program: Final Report*. Prepared for Centers for Disease Control and Prevention.
- Strazza, K., Durocher, B. L., Jacobs, S. R., Phelps, D. C., Alva, M. L., Hoerger, T. J., et al. (2015, August). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention, and Monitoring, Annual Report 2015. Prosser Public Hospital District*. Prepared for Centers for Medicare & Medicaid Services.
- Strazza, K., Emery, K. J., Jacobs, S. R., Pleasants, E. A., Alva, M. L., Hoerger, T. J., et al. (2015, August). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention, and Monitoring, Annual Report 2015. Mineral Regional Health Center*. Prepared for Centers for Medicare & Medicaid Services.
- Krieger, K. E., Strazza, K., Hoerger, T. J., Renaud, J. M., & Holden, D. J. (2014, August). *Evaluation of the Health Care Innovation Awards: Community Resource Planning, Prevention, and Monitoring. Annual and site visit report: Prosser Public Hospital District*. Prepared for Centers for Medicare & Medicaid Services.
- Strazza, K., & Scales, M. B. (2012, May). *Communities Putting Prevention to Work: Mississippi site visit report*. Prepared for Centers for Disease Control and Prevention.
- Strazza, K., & Frost, A. C. (2012, April). *Communities Putting Prevention to Work: Oregon*. Prepared for Centers for Disease Control and Prevention.
- Strazza, K., & Frost, A. C. (2012, February). *The Sodium Reduction in Communities Program: Schenectady County, New York*. Prepared for Centers for Disease Control and Prevention.
- Strazza, K., & Margolis, M. A. (2012, January). *The Sodium Reduction in Communities Program: Shawnee County, Kansas site visit report*. Prepared for Centers for Disease Control and Prevention.
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