

MARGARET ELAINE BINNIE MOLLOY, DrPH, MPH (MEG)

EDUCATION

Doctorate of Public Health, Public Health Leadership Fellow, Department of Health Policy and Administration, minor in Epidemiology, University of North Carolina at Chapel Hill, 1996. Dissertation: *Prevention Practices and Incentives among Managed Care Organizations*. Developed a Prevention Management Plan for Managed Care Organizations and community partners to enhance prevention strategies.

Master of Public Health, Nutrition, University of North Carolina at Chapel Hill, School of Public Health, Department of Nutrition, Chapel Hill, North Carolina, 1985.

Bachelor of Arts, Biology, University of Louisville, Louisville, Kentucky, 1983.

REGISTRATION/CERTIFICATION/LICENSURE

Executive Certificate in Nonprofit Leadership, Duke University Office of Continuing Studies, October 2010.

EMPLOYMENT HISTORY

President and CEO, NC Prevention Partners, 1997 - present.

Founding Executive Director, facilitated development of vision, mission, and strategy to establish and manage organization. Work with board and lead staff in strategic planning, fund development, financial management, operations, personnel, programs and policy. Oversee board development to assure preparation for board governance. NCPP is a state and national leader known for unique public private partnerships that translate scientific evidence into practical tools and then build prevention leadership to establish systems, policies and environments. NCPP's initiatives include: NC Prevention Report Card, WorkHealthy AmericaSM, Preventive Benefits Profile, Quit Now NC!, Winner's Circle Healthy Dining Program, Zone Health Obesity Prevention in Schools, NC School Health Connection, NC Good Health Directory, Healthy Hospitals including Tobacco-Free Hospitals, Healthy Food Environments in Hospitals (Red Apple Project), Employee and Patient Quit Tobacco Systems in Hospitals in NC, SC and NYC and is partnering with CDC to create a brief surveillance set for nationwide expansion, and Prevention Rx. NCPP has authored 5-Year state public health strategic plans for Tobacco Cessation (2000 and updated annually through 2008); Heart Disease and Stroke Prevention (2000 and 2006), Diabetes Prevention and Control (2006), and Cancer Prevention and Control (2007). NCPP collaborates with academic partners, including developing the *Starting the Conversation Series* for health professionals to provide behavioral counseling; and wellness intervention at the NC Dept of Transportation. NCPP provides mentorship and career development for public health and prevention workforce through internship and fellowship programs.

Adjunct Assistant Professor, Department of Health Behavior, Gillings School of Global Public Health, UNC-Chapel Hill, 2010-present.

President, Strategies for Prevention, sole proprietorship, 1993-1999. Private consultant for prevention strategic planning, grantwriting, project management.

Nutrition Program Director, Sarah W. Stedman Center for Nutritional Studies, Duke Center for Living, Duke University Medical Center, July 1990 - June 1994. Designed and directed Nutrition and Lifestyle Programs, interdisciplinary staff, and graduate nutrition trainees for Duke University's Preventive Approach to Cardiology (DUPAC), Pulmonary, Adult Diabetes, Prevention, Executive Health, Neuromuscular, Stopping the Diet Cycle, Arts and Healing, and Chef Training Programs. Collaborated in medical education, publications, nutrition research, media relations, marketing, and community projects,

Adjunct Instructor, University of North Carolina at Chapel Hill, Department of Nutrition, School of Public Health and School of Medicine, 1991 - 1993.

Consultant and weekly guest, WTVD, Channel 11 (ABC Affiliate). Provided weekly "Focus at Noon" segment on Health and Nutrition topics, Durham, North Carolina, August 1988 -October 1989.

Columnist/Contributing editor, Durham Herald-Sun (daily newspaper) weekly Food and Nutrition column, Durham, North Carolina, January 1991 - June 1994.

Columnist/Contributing editor, Durham Sun (afternoon newspaper), weekly Food and Nutrition column, Durham, North Carolina, January - December 1990.

Nutrition Coordinator, Duke University Preventive Approach to Cardiology (DUPAC), Duke University Medical Center, April 1989 - June 1990.

Nutrition Program Coordinator and Acting Health Promotion Coordinator, Orange County Health Department, July 1987 - April 1989.

Consultant and program guest, WUNC Public Radio, "People's Pharmacy", Chapel Hill, North Carolina, September 1988 - 1990.

Director, MetroShape Nutrition Program, MetroSport Athletic Club, Durham, North Carolina, August 1986 - August 1988.

Research/Clinical Dietitian, Murdoch Center, Butner, North Carolina, August 1985 - May 1987.

Race Director, Murdoch Center Run/Walk for Health and Health Fair, Butner, North Carolina, 1987.

Race Co-Founder, City of Medicine 5K Road Race and Health Fair, Durham, North Carolina, 1985.

National Health Education Forums Youth Leader, representing American Red Cross, as part of health organizations youth leadership planned and led series of four national health education forums for youth, Presented findings at AMA Physician and Schools national conference, 1980-1983.

American Red Cross, Louisville Chapter. Participated in city-wide school advisory council as youth liaison, represented Louisville chapter in international exchange program to Sweden, was youth delegate to national convention, was camp counselor for Youth Leadership camp, variety of community volunteer positions, 1972-1979.

PROFESSIONAL SOCIETIES

American Dietetic Association (ADA), 1985 - Present.

ADA reviewer for book, *A Practical Guide to the Nutritional Management of Cardiovascular Disease*, 1996.

ADA reviewer for Position Statement on *The Role of Nutrition in Public Health Chronic Disease Prevention Programs*, 1996.

ADA reviewer for clinical guidelines for cardiac rehabilitation developed by the American Association for Cardiac and Pulmonary Rehabilitation (AACVPR) under contract from the Agency for Health Care Policy and Research (AHCPR), 1995.

ADA representative to testify to Congressman David Price's Health Care Forum regarding the inclusion of medical nutrition therapy and preventive nutrition therapy in the proposed universal health care policy, January 1994.

ADA reviewer for the National High Blood Pressure Coordinating Committee Report, "The Fifth Report of the Joint National Committee on the Detection, Evaluation, and Treatment of High Blood Pressure", 1992.

ADA Practice Groups:

Sports, Cardiovascular, and Wellness Nutritionists (SCAN), 1985 – 1995.

SCAN Public Relations and Public Policy Director, 1994 - 1996.

Presented Roundtable on Outcomes project, *Proving SCAN's Worth*, at Symposium, 1996.

SCAN Alliance Chair, 1995-1997.

SCAN Alliance representative to the Partnership for Prevention, Nutrition

and Physical Activity Committee (NUPACT), 1995-present.
SCAN Achievement Award Committee, 1993.
SCAN Member Services Functional Coordinator, 1992-1993.
SCAN Scholarship Committee, 1992.
SCAN Area Coordinator for NC, PA,MD, DE, VA, and DC, 1990-1992.
Contributing Author, *Sports Nutrition Manual*, Cardiovascular Nutrition Chapter, 1990 - 1992.
Founder, North Carolina SCAN Practice Group, 1990 - 1991.

Diabetes Care and Education, 1989 – 1993.

Nutrition Research, 1985 - 1986.

Consulting Nutritionists, 1986 - 1987.

North Carolina Dietetic Association, 1985 - present.

Legislative Committee Chair (coordinating Licensure, Federal and State Legislative efforts), 1988- 1990.

Licensure Committee Chair, 1987-1990.

State Legislative Chair, 1986 - 1987.

Durham-Chapel Hill Dietetic Association, 1985 – present.

President, 1989 - 1990.

President-elect, 1988 - 1989.

Licensure/Legislative Chair, 1986 - 1988.

North Carolina Public Health Association (NCPHA), 1987 - 1989.

Nutrition Section, NCPHA, 1987 - 1989.

American Institute of Nutrition, 1994-1996.

North Carolina Cardiac Rehabilitation Association, Nutrition Chair, 1990-1993.

Coordinated nutrition program speakers for annual Pinehurst symposium 1992.

APPOINTMENTS AND BOARDS

CDC Expert Panel, Healthy Hospitals, 2009-present.

Governor's Task Force for Healthy Carolinians, 2010-2014, Appointed by Governor.

Adjunct Assistant Professor, Department of Health Behavior and Health Education, School of Public Health, UNC-Chapel Hill, 2010.

Alice Aycock Poe Center for Health Education Board of Directors, 2008-2011. Served on Program Committee, 2008-2010, Secretary, 2011.

NC Institute of Medicine, 2006-2011. Appointed by Governor to serve as a member of the NCIOM.

NC Alliance for Health, Healthy Weight Committee, 2007. Advise prevention advocacy coalition on scientific basis for policy options related to healthy weight and healthy behaviors.

NC Healthy Weight Initiative. 2001-2005. Collaborated in planning, grantwriting and developing initiative with statewide partners. Oversee formative market research on parents and child care providers interest in healthy eating and physical activity environments in preschool settings.

Quit Now NC, NC's Tobacco Cessation Initiative, Fall 2000-2008. Led initial workgroup to develop vision and strategic plan for NC's Quitting Infrastructure. NCPP has managed Quit Now NC since 2000 developing materials, partners, conducting health professional training and outreach, website and listserv management, leadership and scientific advisory teams, and growing resources for tobacco cessation throughout NC.

NC Substance Abuse Prevention Cooperative Agreement Advisory Board. Appointed by Governor to represent NC Prevention Partners, Fall 1998- 2004.

North Carolina Board of Dietetics and Nutrition

Vice Chairman. Nominated to Founding Board by Speaker of the House and appointed by Governor to Board as Clinical Nutrition Representative, Fall 1991 - Summer 1993.

Board Coordinator, Expert task force on weight control services, 1992.

Representative to the Council on Licensure, Enforcement and Regulation (CLEAR) Conference, and Level I National Certified Investigator/Inspector Training, September, 1992.

Duke University Medical Center

Duke Center for Living Program Committee, 1992 - 1994.

Sarah W. Stedman Center for Nutritional Studies Member, 1991 - 1994.

Medical Education Committee, Cardiovascular Nutrition Representative, 1990 - 1994.

Duke Nutrition Journal Club, 1990 - 1994.

American Heart Association, North Carolina Affiliate

North Carolina Annual Meeting speaker, 1992.

Affiliate Leadership Retreat, 1990, 1991.

State Educational and Community Program Committee (ECPC), 1990, 1991.

Women and Heart Disease Task Force, 1990, 1991.

Fall Delegate Assembly Speaker, 1988, 1989.

State Food Festival Chairperson, 1988.

Orange County AHA Board Member and local ECPC Chair, 1987, 1988

University of North Carolina at Chapel Hill

School of Public Health Alumni Association, President, 1998; Treasurer/President-Elect, 1997.

School of Public Health Alumni Association Governing Council, 1996.

Mildred Kaufman Endowed Professorship Committee, Alumni Coordinator, 1990.

Curriculum Advisory Committee, Nutrition Department, 1987 - 1988.

Speaker, Alumni Conference, 1994.

SPHAA Nutrition Section Founding Committee, Chairman, 1992-93.

Planning Committee for Annual SPHAA Conference, 1992.

School of Public Health Alumni Association (SPHAA) 1991 - present.

PUBLICATIONS

Molloy, M. NC Insurers Closing the Gap on Prevention. NC Medical Journal, NC Institute of Medicine, Volume 71, Number 1, pp. 66-67, Jan/Feb 2010.

Thornhill A, Okun M, and Molloy M. Hospitals Heal Thyself: North Carolina Hospitals Make Prevention a Priority to support Health of their Workforce, Patients and Communities. NC Medical Journal, NC Institute of Medicine, Volume 71, Number 1, pp. 96-100, Jan/Feb 2010.

Ammerman A, Ward D, Benjamin S, Ball S, Sommers J, Molloy M, and Dodds J. An Intervention to Promote Healthy Weight: Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC) Theory and Design. Preventing Chronic Disease, Volume 4, Number 3, June 15, 2007.

Hastings, J, van Staveren, M, Bikoff, R, Knaack, J, and Molloy, M. Tipping the Scales of Prevention Advocacy with \$10,000 and a Notebook. NC Medical Journal, NC Institute of Medicine, Volume 67, Number 4, pp. 288-291, 2006.

Molloy, Kovach, Bors, Caldwell and LeBeuf. North Carolina's Childhood Obesity Epidemic. NC Medical Journal, NC Institute of Medicine, November/December 2002.

Malek, Hopkins, Molloy and McGloin. The Public Health Challenge of Youth Smoking in North Carolina, NC Medical Journal. NC Institute of Medicine, May/June 2002.

Donoghue and Molloy. Winner's Circle Healthy Dining Program, Practice Notes: Strategies in Health Education, Health Education and Behavior. Vol. 29, Number 4, August 2002 (http://www.sph.umich.edu/hbhe/heh/archive_issue_v29i4.html)

Molloy, M., What Women Need to Know about Antioxidants, *Innovations in Women's Health Nursing*, Volume 1, Number 2, 1994.

Molloy, M., The Nutrition Program at the Stedman Nutrition Center, Duke Center for Living, *North Carolina Healthcare*, February, 1992.

Molloy, M., Board of Dietetics and Nutrition Licenses Nutrition Professionals in North Carolina, *Health and Hospital*, April, 1992.

Molloy, M., Dietetics and Nutrition Board established in North Carolina, *North Carolina Healthcare*, May, 1992.

Molloy, M., Nutrition Quandary: Does Healthy Food Taste Good? *Nutritional Medicine Today*, Sarah W. Stedman Center for Nutritional Studies, Duke University Medical Center, Vol. 1, No. 2, Spring, 1992.

Molloy, M., Nutrition Licensing Law is Passed in North Carolina. *Nutritional Medicine Today*, Sarah W. Stedman Center for Nutritional Studies, Duke University Medical Center, Vol. 1, No. 1, Summer-Fall, 1991.

Molloy, M. and G. Erb. Starting up a sports nutrition program: A Diary of Experiences at Duke University, *Sports Nutrition News*, Vol. 9, No. 2, July/Aug., 1991.

Molloy, M., Fiber: Just the Facts Please, *Newsletter for Health Professionals*, Vol. 1, Issue 2, 1990.

Kirkley, B., Battaglia, L., Earle, L., Gans, K, and M. Molloy. Health Education as a Component of Campus Bulimia Treatment Programs. *Journal of American College Health*, Vol. 37, No.1, July 1988: 40-43.

Books and Book Chapters

Molloy, M. Chapter 25, "Anticipate the Future". In: *Nutrition in Promoting the Public's Health: Strategies, Principles and Practice*. M. Kaufman, editor, Jones and Bartlett, 2007.

Sullivan, MJ, Molloy, M, Whellan, D., Norris, J., Quillan, R. Cardiac Rehabilitation: Control of Atherosclerotic Progression. In: *Acute Coronary Care*, 3rd Edition. Califf, R., Mark, DB, Wagner, E (Eds). Mosby-Year Book; St. Louis, Missouri, 2001.

Molloy, M. *The Health of Chatham, 1996-1997*. Interdisciplinary Curriculum in Practice and Leadership, School of Public Health, University of North Carolina at Chapel Hill, 1997: 241 pp.

Molloy, M., Dissertation: *Prevention Practices and Incentives among Managed Care Organizations*. Department of Health Policy and Administration, minor in Epidemiology, University of North Carolina at Chapel Hill, 1996: 138 pp.

Kosich, D, Stollefson, E, Plaisted, C, and M. Molloy. Program Planning and Implementation. In: *Lifestyle and Weight Management Consultant Manual*, Cotton, RT (Ed). American Council on Exercise, San Diego, CA, 1996: 212-245.

Sullivan, MJ, Molloy, M, Flynn, M, Cobb, FR, Ekelund, CC, Domalik, L, Mroz, M., Ekelund, LG. Cardiac Rehabilitation: Control of Atherosclerotic Progression. In: *Acute Coronary Care*, 2nd Edition. Califf, R., Mark, DB, Wagner, E (Eds). Mosby-Year Book; St. Louis, Missouri 1994: 843-870.

Molloy, M. "Cardiovascular Nutrition" Chapter in: *Sports Nutrition, A Guide for the Professional Working with Active People* (Benardot, D.,ed.), Sports and Cardiovascular Nutritionists (SCAN), American Dietetic Association, 1993.

Molloy, M. (Ed), *Recipes for Healthy Living*, Duke Center for Living, October, 1992: 328 pp.

Molloy, M. (Ed), *Nutrition for Healthy Living*, Duke Center for Living, May, 1991, 1994: 53 pp.

Molloy, M. "Envisioning the Future", Chapter 25 in: *Handbook for Public Health Nutritionists*, (Kaufman, M., ed.) Aspen Publications, Rockville, MD, 1990: 478-489.

Software Program and User's Guide

Molloy, M., *Software for Successfully Navigating the Personnel System (SSNAPS)*. University of North Carolina at Chapel Hill in cooperation with the United States Department of Agriculture, Food and Consumer Section, 1995.

HONORS AND AWARDS

NC Prevention Partner Awards

US DHHS Healthy Living Innovation Award, awarded to NC Prevention Partners for Healthy Food Environment (Red Apple Project), Healthy NC Hospital Initiative, October 2011.

Goodmon Leadership Award, People's Choice Award for Regional Leadership, awarded to NC Prevention Partners for Tobacco-Free Hospitals Initiative, 2007.

NC Center for Nonprofit's Stewardship Award, 2006.

NC Public Health Association's Partners in Public Health Distinguished Group Award, awarded to NC Prevention Partners, 2000.

Molloy Awards

NC Health and Wellness Trust Power of Prevention Award, Community Catalyst category, 2007.

University of North Carolina School of Public Health Alumni Association Harriet Hylton Barr Distinguished Alumni Award, 2004.

Tar Heel of the Week, Raleigh News and Observer, 2003.

The Association of State and Territorial Public Health Nutrition Directors, Excellence in Advocacy Award, 2002.

Public Health Leadership Program Distinguished Alumnus, UNC-Chapel Hill, 2000.

Public Health Leadership Program Fellowship, UNC-Chapel Hill, 1993-1994.

North Carolina Dietetic Association Annette Moore Memorial Graduate Scholarship, 1993.

School of Public Health Alumni Association Award for Outstanding Public Health Service, Nutrition Department recipient, 1992.

Delta Omega, Public Health Honor Society, Theta chapter, University of North Carolina at Chapel Hill, inducted May 1990.

Recognized Young Dietitian of the Year (RYDY) by the American Dietetic Association, 1989.

American Heart Association, North Carolina Affiliate award, 1988.

Graduate Research Assistant, Carolina Population Center, University of North Carolina -Chapel Hill, Traineeship in International Nutrition, 1983 – 1985.

University of Louisville: Outstanding Freshman Award, Mortar Board, Phi Eta Sigma, Lambda Sigma, Alpha Omicron Delta, Truman Scholarship nominee, Human Relations Award, Nettleroth Scholarship, 1979 - 1983.

Appointed to the US Department of Health and Human Resources youth leadership task force to coordinate four national School Health Education Forums, 1980 - 1983.

Appointed as American Red Cross youth leadership delegate to the Swedish Red Cross, Summer 1979.

Delegate and faculty to the American Red Cross Leadership Training Center, Kentucky, 1972-1979.

Contact Information:

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