

CURRICULUM VITAE
LISA K. GILBERT, PH.D.

CONTACT INFORMATION

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ACADEMIC BACKGROUND

Ph.D. Health Education, 1995
University of Maryland, College Park, Maryland
M.A. Health Education, 1991
University of Maryland, College Park, Maryland
B.A. Art and Business, 1982
Loretto Heights University, Denver, Colorado
Cert. Colorado Institute of Art, Denver, Colorado

AREAS OF RESEARCH AND EVALUATION SPECIALIZATION

Health communication through social marketing, scientific translation & data visualization
Innovative health research & evaluation
Internet education, evaluation, & research methods
Behavior change theory & practice
Sexual & reproductive health, STD/HIV prevention & sex education
Adolescent & women's health issues

RELATED PROFESSIONAL EXPERIENCE

Consultant (2014-present)

Multiple pursuits including exploration of a new research direction (mindfulness and spiritual health research at BCBS), global health (volunteered in Thailand), and data visualization and other communication and artistic endeavors (multiple states and countries).

Senior Health Communication Scientist. RTI International, Research Triangle Park, NC (2012-2014)
Lead, design, and write proposals. Direct, manage, design, conduct, and analyze qualitative and quantitative health-related research; disseminate results to clients that included CDC and FDA. Team Leader (PI) for a variety of health communication studies including STD and HIV prevention, drug advertising on social media among population stratifications along sexual preference, gender, race/ethnicity, and SES.

Research Consultant, Self Employed (2011-2012)
National and international projects, research, and evaluation design; proposal writing; and/or, fundraising strategy development for University of North Carolina (Chapel Hill), National Cancer Coalition, and Mobile Medical Ed.

Vice President, Research and Health Communication, Empatha and American Social Health Association (ASHA), Research Triangle Park, North Carolina (2006-2011)
Research method design for grant proposals. Planned, implemented and evaluated infectious disease and sexually transmitted disease (STD) prevention projects. Designed and conducted qualitative and quantitative sexual health research studies. Principal Investigator on multiple projects funded by the CDC, foundations, and industry. Disseminated results through reports, papers, publications and presentations.

Adjunct Assistant Professor, University of North Carolina School of Public Health, Department of Health Behavior and Health Education, Chapel Hill (2010-present)

Consultant (2005-2006)
Collaborated with various organizations to plan, implement and evaluate health education interventions. Designed and conducted qualitative and quantitative research studies. Disseminated results through reports, papers and presentations.

Director of Research. American Social Health Association (ASHA), Research Triangle Park, North Carolina (1999-2005).
Designed research methods for grant proposals. Planned, implemented and evaluated sexually transmitted disease (STD) prevention projects. Designed and conducted qualitative and quantitative sexual health research studies. Principal Investigator on multiple CDC-funded Cooperative Agreements, foundation and industry-funded grants and contracts. Disseminated results through reports, papers and presentations.

Assistant Professor, University of Idaho, Moscow, Idaho (1995-1998).
Teaching responsibilities (75% load): Women's health camp, Wellness lifestyles, Health promotion, Stress management, Accident & injury prevention and Contemporary health issues; research, student advising, and service to the division, the college, the university, and the community.

Graduate, Teaching & Research Assistant and Lecturer (1989-1995)
University of Maryland and University College, College Park & American University, Washington, DC
Teaching responsibilities included: Women's health, Communicating Safety & health, Personal & community health, and Stress management; conducted research, and; provided service to the department, the college, and the university.

Illustrator (1978-1989)

Various positions illustrating, designing, producing catalogs, teaching (Arapahoe Community College), and editorial illustration, including infographic design (Rocky Mountain News).

GRANTS, CONTRACTS AND FUNDED RESEARCH PROJECTS

Web and Mobile Technology DTC Content Analyses (2013 to 2014)—Project Director.

Funded by FDA, this study consists of two distinct and parallel projects: (1) a content analysis of DTC prescription drug ads accessed using mobile devices, and (2) a content analysis of DTC cancer-related branded prescription drug websites.

Impact of Ad Exposure Frequency on Perception and Mental Processing of Risk and Benefit Information in DTC Prescription Drug Ads (2013 to 2014)—Interim Project Director, Task Lead.

Funded by FDA, this study includes (1) conducting a literature review describing what is known about advertising exposure frequency and mental processing; (2) pretesting and pilot testing of a DTC prescription drug ad; (3) designing and conducting an in-person experiment with participants who share a common medical condition randomized into three groups and exposed to the ad either one, three, or six times; and (4) statistical analysis and reporting regarding the impact of ad exposures on mental processing.

Division of STD Prevention African-American Health Disparities Social Marketing Research (2012 - 2014)—Team Member. This study focuses on understanding what drives sexually transmitted disease (STD) prevention behaviors and how to reach African-American audiences with prevention information so that it will be meaningful, actionable, and relevant to their lives. This study involves four tasks: (1) literature review; (2) development of data collection instruments, institutional review board study protocols and Office of Management and Budget package; (3) exploratory research; and (4) pilot project implementation and evaluation planning. Specific tasks include qualitative data analysis and reporting, and online survey development.

Act Against AIDS Prevention with Positives (2012 - 2014)—Senior Research Scientist. Funded by CDC, the goal of this study is to conduct formative research (environmental scan, literature review, and expert consultation) to inform a health communication campaign to prevent secondary transmission of HIV among people living with HIV (PLWH). Specific tasks include conducting the literature review and reporting results, and overseeing the expert consultation and report.

Act Against AIDS Let's Stop HIV Together Evaluation (2012 - 2014)—Lead Evaluator. Funded by CDC, the goal of this evaluation is to assess the reach and outcomes resulting from this campaign, including out-of-home advertisements, Web sites, videos, print, and other health communication materials. Specific tasks include designing the evaluation plan and overseeing metric analyses.

Act Against AIDS Formative Research and Evaluation Studies (2012 - 2014)—Team Member. These studies, funded by CDC, focused on prevention with positives and men who have sex with men (MSM) and Latino MSM. Assisted with qualitative data analysis and report writing.

Principal Investigator on a study designed to create solutions to HPV vaccination barriers among Latinas through focus group interviews within four counties of North Carolina. Funded by Merck, 2010-2011.

Principal Investigator for a project to formatively design, evaluate, and disseminate visual cervical cancer prevention maps for foreign-born, language minority women.

Funded by Hologic, 2009.

Funded by Blue Cross Blue Shield North Carolina Foundation, 2009-2010.

Funded by the Ribbon of Hope Foundation, 2010.

Principal Investigator for a data replication effort to quantify 2009 levels of state health department funding for STD prevention programs, services and activities (including laboratories, immunization and hepatitis programs). Funded by the Centers for Disease Control and Prevention (CDC) Cooperative Agreement, 2009-2010.

Principal Investigator on a collaborative project with Coalition for Labor Women (CLUW) to evaluate their cervical cancer prevention program. Funded through Partnership to End Cervical Cancer, 2009.

Principal Investigator to compile what is known about HPV and related cancers in men, and what information is needed by patients, providers and policy-makers. Funded by Merck Pharmaceuticals, 2009.

Technical assistance provided for survey development, data collection, evaluation, and dissemination to measure the number of large US Public Health STD Clinics who test for herpes (HSV). Funded by the Westover Heights Clinic, Portland, OR, 2007-2009.

Principal Investigator for a data collection effort to quantify 2007 levels of state health department funding for STD prevention programs, services and activities (including laboratories, immunization and hepatitis programs). Funded by a Centers for Disease Control and Prevention (CDC) Cooperative Agreement, 2007-2008.

Principal Investigator for a study to revise ASHA's Herpes Testing Toolkit and develop an online version. Funded by a grant from GlaxoSmithKline, 2007-2008.

Principal Investigator for a study of people living with HIV and healthcare providers to understand knowledge about, associations with, and rates of HSV screening and testing. Funded by a grant from GlaxoSmithKline, 2007-2008.

Principal Investigator for a study to assess factors associated with genital herpes testing among young adults 18-24: a secondary data analysis of Add Health and NCHA data sets. Funded by a grant from GlaxoSmithKline, 2007.

Principal Investigator for a content analysis of questions from two years of ASHA Herpes Chat Room transcripts. Funded by a grant from GlaxoSmithKline, 2007.

Technical assistance provided for survey development to assess the impact on dating of a genital herpes diagnosis. Funded by a grant from Novartis, 2006.

Technical assistance provided to two research organizations to survey media messages about, and directly ask women about Pap testing after HPV vaccination. Funded by a grant from Cytoc, 2006.

Principal Investigator for a genital herpes patient education and counseling intervention (for physicians) study. Funded by a grant from GlaxoSmithKline, 2006.

Principal Investigator for a study of patients' and providers' perceptions of the impact of a genital herpes diagnosis. Funded by a grant from GlaxoSmithKline, 2006.

Evaluation consultant for National Coalition of STD Directors (NCSD) Viral Hepatitis Education & Training grant. Funded by a CDC Cooperative Agreement, 2005.

Project consultant for Women In Government's 2006 Cervical Cancer Elimination Report, a report card of US legislative and other efforts, 2005.

Principal Investigator for an online study (baseline survey, virtual focus groups and intervention/evaluation) designed to increase awareness of and behavioral intention to receive hepatitis A and B vaccination among men who have sex with men. Funded by a Centers for Disease Control and Prevention (CDC) Cooperative Agreement, 2003-2008.

Principal Investigator for an online study (virtual focus groups and survey) of genital herpes patients and their at-risk partners to assess perceptions about prevention. Funded by a grant from GlaxoSmithKline (GSK), 2003-2005.

Principal Investigator for a study to investigate (from primary and secondary data sources) what is preventing teens from practicing STD prevention. Funded by a CDC Cooperative Agreement, 2003-2004.

Principal Investigator for three studies regarding viral hepatitis: surveying STD clinics to assess hepatitis education and services offered, developing consensus about core concepts for educational materials, and designing, implementing and evaluating teen perceptions. Funded by a CDC Cooperative Agreement, 2000-2003.

Principal Investigator for a study of recently diagnosed herpes patients and expert providers to assess the feasibility of designing a herpes educator/counselor curriculum. Funded by the American Herpes Foundation grant and GlaxoSmithKline, 2000-2002.

Principal Investigator for a study to develop a national model for evaluating sexual health education teen Web sites. Funded by a grant from the William T. Grant Foundation, 2000-2002.

Principal Investigator for the Cervical Cancer Prevention Project: implementing and evaluating an intervention to promote timely Pap screening and follow-up in underserved populations. Funded by a CDC Cooperative Agreement, 1999-2002.

Principal Investigator for Web-based survey comparing genital herpes status with psychosocial constructs. Funded by 3M, 2002.

Principal Investigator for an initiative to promote sexual health among Hispanic women in North Carolina. Funded by Kate B. Reynolds Charitable Trust grant, 1999-2000.

Female condom literature review paper. Sponsored, in part, by the Female Health Company, 1998.

Principal Investigator for “New Faces” (A sexual assault prevention program). Funded by a University of Idaho Seed Grant, 1997.

Principal Investigator for “Project ASKIT” (Assessing Sexual Knowledge in Technology): an initiative to develop educational interventions for parents of 10 to 14 year-olds about sexual health.

Funded by University of Idaho Seed Grant, 1996.

Funded by State of Idaho, Department of Education, 1997.

Funding provided by State of Idaho Department of Health & Welfare, 1998-1999.

Dissertation research: Preventing Sexually Transmitted Diseases among College Women, a survey of two universities, 1994.

SELECTED PUBLICATIONS

1. Page RM, Hammermeister J, Scanlan A, **Gilbert L**. Is school sports participation a protective factor against adolescent health risk behaviors? *J Health Education* 1998;29(3):186-192.
2. **Gilbert L**, Alexander L. A profile of sexual Health behaviors among college women. *Psychological Reports* 1998;82:107-116.
3. Wilcher R, **Gilbert L**, Siano C, Arrendondo E. From focus groups to workshops: developing a culturally appropriate cervical cancer prevention intervention for rural Latinas. *International Quarterly of Community Health Education* 2000;19(2):83-102.
4. **Gilbert LK**, Schulz SL, Ebel C. Education and counseling for genital herpes: Perspectives from patients. *Herpes* 2002 Dec;9(3):78-82.
5. **Gilbert L**, Alexander L, Grosshans J, Jolley L. Answering frequently asked questions about HPV. *Sexually Transmitted Diseases* 2003;30(3):193-194.
6. **Gilbert LK**, Bulger J, Scanlon K, Bergmire-Sweat, D, Ford, K, Weinbaum C. Integrating Hepatitis B Prevention into Sexually Transmitted Disease (STD) Services: U.S. STD Program and Clinic Trends – 1997 and 2001. *Sexually Transmitted Diseases* 2005;32(6):346-350.
7. **Gilbert LK**, Temby J, Rogers S. Evaluating a teen STD prevention website. *Journal of Adolescent Health* 2005;37:236-242.

8. **Gilbert LK**, Bulger J, Scanlon K, Moyer L. Viral hepatitis prevention education: What do people and providers need to know? *Patient Education and Counseling* 2005;59(1):46-55.
9. **Gilbert LK**, Scanlon K, Peterson R, Ebel, C. Patient and partner perceptions about preventing genital herpes transmission. *Herpes* 2005;12(3):60-65.
10. **Gilbert LK**, Omisore F. Common questions about herpes: Analysis of chat room transcripts. *Herpes* 2009;15(3):57-61.
11. **Gilbert LK**, Wyand F. Genital herpes education and counseling: Testing a one-page FAQ intervention. *Herpes* 2009;15(3):51-56.
12. Mark H, **Gilbert LK**, Nanda J. Psychosocial well-being and quality of life among U.S. patients newly diagnosed with genital herpes. *J Obstet Gynecol Neonatal Nurs.* 2009;38(3):320-326.
13. Meyerson, BE, **Gilbert LK**. Show me the money: State contributions toward STD prevention, 2007. *J Public Health Manag Pract.* 2010 May-June;16(3):232-9.
14. **Gilbert L**, Nanda J, Farley J, Mark, H. Providers' knowledge, practices, and barriers related to genital herpes testing for patients with human immunodeficiency virus. *J Assoc Nurses AIDS care.* 2010. July-Aug;21(4):327-34. Epub 2010 Mar 27.
15. **Gilbert L.**, Levandowski BA, Peterson, R. & Scanlon, K. A comparison of hepatitis A and hepatitis B measures among vaccinated and susceptible online men who have sex with men. *Int J of STD AIDS.* 2010;Jun:21(6):400-5.
16. Klein H, Lambing TP, Moskowitz DA, Washington TA, **Gilbert LK**. Recommendations for performing Internet-based research on sensitive subject matter with "hidden" or difficult-to-reach populations. *Journal of Gay & Lesbian Social Services.* 2010;22:371-398.
17. **Gilbert LK**, Peterson RS, Scanlon KE. Promoting sexual health among MSM online: A hepatitis campaign comparison study. *Journal of Gay & Lesbian Social Services.* 2010;22:446-462.
18. Levandowski BA, **Gilbert LK**, Roberts CM. Characteristics associated with genital herpes screening and testing among young adults, 18-24. *J of Amer Coll Health.* 2010;59(3):143-150.
19. Warren T, **Gilbert L**, Mark H. Availability of serologic and virologic testing for herpes simplex virus in the largest sexually transmitted disease clinics in the United States. *Sex Trans Dis.* 2010;37(12):[Epub ahead of print].
20. Mark H, Lucea M, Nanda J, Farley J, **Gilbert L**. Genital herpes testing among people living with HIV. *J Assoc Nurses AIDS care.* 2011;22(5):354-361.
21. Gilbert, LK. Sexually transmitted diseases in women. In: Rippe JM, ed. *Encyclopedia of Lifestyle Medicine and Health.* Sage; 2012.

TECHNICAL REPORTS

1. **Gilbert, L.,** & Moultrie, R. R. (2013, April). Exploratory research among case managers and linkage to care specialists related to prevention among people living with HIV, including those in care, dropped out of care, or never in care. Prepared for CDC.
2. **Gilbert, L.,** & Coomes, C. M. (2013, July). Prevention with Positives (PwP) campaign: Exploratory consumer interviews. Prepared for CDC.
3. **Gilbert, L.,** Shadle, J. H., & Uhrig, J. D. (2013, November). Take charge. Take the test. Concept testing online survey. Prepared for CDC.

PAPER/POSTER PRESENTATIONS

1. **Gilbert, L.,** "Computer Assisted Instruction in Undergraduate Health Education". American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) National Conference, Indianapolis, Indiana, April, 1992.
2. **Gilbert, L.,** "STD's in College Women." American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) National Conference, Portland, Oregon, March 31, 1995., 1995.
3. **Gilbert, L.,** & Alexander, L. "STD Prevention Behaviors of College Women: Implications for School Health Educators, "Effects of Alcohol on STD Prevention Behaviors of College Women" and "Assessing STD Prevention Behaviors Among College Women." Annual Meeting of the American Public Health Association (APHA) San Diego, California, October, 1995.
4. **Gilbert, L.,** "How to Prepare Effective Health Education Messages." Annual Meeting of the Idaho Alliance for Health, Physical Education, Recreation, and Dance, Moscow, Idaho, October, 1996.
5. **Gilbert, L.,** "Methods for Assessing Student's STD Prevention Behaviors." Annual Meeting of the Idaho Alliance for Health, Physical Education, Recreation, and Dance, Moscow, Idaho, October, 1996.
6. Page, R., Hammermeister, J., **Gilbert, L.,** & Scanlan, A., "Sports Participation and Health Risky Behaviors in Adolescents." Annual Meeting the American Public Health Association (APHA) New York City, NY, October, 1996.
7. **Gilbert, L.,** "Preventing STDs & HIV: Gender Issues in Designing Effective Sexual Health Messages." Annual Meeting the American Public Health Association (APHA) New York City, NY., October, 1996.
8. **Gilbert, L.,** Goc Karp, G. "Project ASKIT." Annual Meeting of the Idaho Alliance for Health, Physical Education, Recreation, and Dance, Boise, Idaho, October, 1997.

9. Page, R. & **Gilbert, L.** “Taking the bite out of a significant public health problem: Formative research for designing school and community health education dog bit prevention curricula and messages.” American Alliance for Health, Physical Education, Recreation, and Dance, Reno, Nevada, April, 1998.
10. Page, R., Scanlan, A. & **Gilbert, L.** “Estimations of the prevalence of binge drinking among college students: Distortion of reality?” Annual Meeting of the American Alliance for Health, Physical Education, Recreation, and Dance, Reno, Nevada, April, 1998.
11. **Gilbert, L.** & Goc Karp, G. “Project ASKIT.” Annual Meeting of the American Alliance for Health, Physical Education, Recreation, and Dance, Reno, Nevada, April, 1998.
12. **Gilbert, L.** “The Hot Potato Topic: Parent & Teacher views on sexuality education - Why? Who cares? What? When? By Whom? How? What now?” Children’s Alliance of Idaho conference, Boise, ID, October, 1998.
13. **Gilbert, L.** “Of mice and men and other mammals: reproductive effects of psychoactive drugs.” American Public Health Association (APHA) annual conference, Washington, DC., November, 1998.
14. **Gilbert, L.** “The Female Condom in the US – Overcoming Obstacles to Use: A summary of the literature.” National Symposium on Overcoming Barriers to Condom Use, NYC, NY, June, 1999.
15. **Gilbert, L.** “The Female Condom: Overcoming Obstacles to Use.” International Society for Sexually Transmitted Disease Research (ISSTD) meeting, Denver, CO, July, 1999.
16. **Gilbert, L.**, “Feasibility of developing PROJECT ASK IT! (a sexual literacy workbook for parents and their 10 to 14 year olds) for home schooling in Idaho “American Public Health Association (APHA) annual conference, Chicago, IL., November, 1999.
17. **Gilbert, L.**, Shapiro, L., Wilcher, R., & Stalker, S. “A sexual literacy intervention for parents of 10 to 14 year olds.” American Public Health Association (APHA) annual conference, Chicago, IL., November, 1999.
18. **Gilbert, L.**, “HPV and cervical cancer prevention: What we know. What we don’t.” Women’s Health Research. Sponsored by ACOG and Congress, Washington DC, April, 2000.
19. **Gilbert, L.**, “HPV and cervical cancer prevention: What we know. What we don’t.” Invited speech presented to the National Coalition to Support Sexuality Education (NCSSE), May, 2000.
20. **Gilbert, L.**, “Moving Research into Practice in the Year 2000: The herpes patient educator/counseling project.” ISS’TDR: STT’s in the Millenium, Baltimore, MD, May, 2000.

21. Alexander, L, **Gilbert, L**, Arrindell, D, Gottemoeller, M. Reproductive tract infections: Facts, challenges and opportunities to improve women's health. Focus on *Women's Health Around the World* in Support of the Beijing Platform for Action, NYC, June, 2000.
22. **Gilbert, L**, Jolley, L, Austell, A, Grosshans, J. "ASHA's Answers to FAQs about HPV." 2000 National STD Prevention Conference, Milwaukee, WI. December, 2000.
23. **Gilbert, L.**, Schulz, SL., Ebel, CW. "Genital herpes education and counseling: what are providers providing?" International Congress of Sexually Transmitted Infections, Berlin, Germany. July, 2001.
24. **Gilbert, L.**, Short, J., Temby, J. "Developing methods for evaluating Web sites: a case study of www.iwannaknow.org." International Congress of Sexually Transmitted Infections, Berlin, Germany, July, 2001.
25. **Gilbert, L.**, Keller, S., Temby, J Short, J. A Content Analysis of a Teen HIV/STD Web Site: www.iwannaknow.org. American Public Health Association, Atlanta, GA. October, 2001.
26. Scanlon, K., Ford, K., **Gilbert, L.**, Bergmire-Sweat, D. Integrating hepatitis policy into STD programs: A progress report. 2002 National STD Prevention Conference, San Diego, CA. March, 2002.
27. Schulz, S., **Gilbert, L.** Ebel, C., Ford, K. Genital herpes: What do patients want? 2002 National STD Prevention Conference, San Diego, CA. March, 2002.
28. Temby, J., **Gilbert, L.**, Short, J. Internet as Health Educator: What do teens *wanna know* about STDs? 2002 National STD Prevention Conference, San Diego, CA. March, 2002.
29. **Gilbert, L.**, Ford, K. & Bergmire-Sweat, D. Core concepts for hepatitis education. 2002 National STD Prevention Conference, San Diego, CA. March, 2002.
30. Temby, J., **Gilbert, L.** & Rogers, S. Sexual health education online: Adolescents' vs. young adults' information needs. American Public Health Association, Philadelphia, PA, November, 2002.
31. Temby, J., **Gilbert, L.** & Rogers, S. Sexual health education online: Adolescents' vs. young adults' information needs. American Public Health Association, Philadelphia, PA, November, 2002.
32. Temby, J., **Gilbert, L.** & Rogers, S. Health education on the Internet: Do we choose our target audience or does the audience choose us? American Public Health Association, Philadelphia, PA, November, 2002.
33. Scanlon, K., **Gilbert, L.** & Bulger, J. Core concepts for hepatitis prevention educational materials: What patients, providers and experts recommend" American Public Health Association, Philadelphia, PA, November, 2002.

34. Scanlon, K., Bulger, J. & **Gilbert, L.** State of the states: STD clinic managers' report on hepatitis integration. Hepatitis Coordinators' Conference, San Antonio, TX, January, 2003.
35. **Gilbert, L.**, Scanlon, K & Bulger, J. Essential topics for hepatitis prevention educational materials: What patients, providers and experts recommend. Hepatitis Coordinators Conference, San Antonio, TX, January, 2003.
36. **Gilbert, L.**, Temby, J. & Rogers, S. Teens and sexual health information seeking: Demographics matter. STD/HIV Prevention and the Internet, Washington D.C., August, 2003.
37. **Gilbert, L.** & Scanlon, K. Assessing and impacting teen perceptions about viral hepatitis. STD/HIV Prevention and the Internet, Washington D.C., August, 2003.
38. Scanlon, K. & **Gilbert, L.** Assessing teen perceptions about viral hepatitis. 2004 National STD Prevention Conference, Philadelphia, PA, March, 2004.
39. Grosshans, J., **Gilbert, L.**, Reid, B. & Tyrrell, S. Human papillomavirus vaccination acceptance: An online survey, 2004 National STD Prevention Conference, Philadelphia, PA, March., 2004.
40. **Gilbert, L.**, Grosshans, J., Reid, B. & Wyand, F. Answers to FAQs about HPV DNA testing, 2004 National STD Prevention Conference, Philadelphia, PA, March, 2004.
41. **Gilbert, L.**, Scanlon, K. & Ulin, B. Assessing teen perspectives about viral hepatitis: An online intervention, Hepatitis Partner's Conference, Atlanta, GA, April, 2004.
42. **Gilbert L.**, Scanlon K., Ebel C., & Peterson R. Patient and partner perceptions about herpes prevention, Conference on Sexually Transmitted Infections, Myconos, Greece, October, 2004.
43. **Gilbert, L.**, Scanlon, K. & Ulin, B. Hepatitis prevention among teens: An online intervention and evaluation, American Public Health Association, Washington DC, November, 2004.
44. **Gilbert, L.** A Research Agenda for Online Sexual Health Education. American Public Health Association, Washington DC, November, 2004.
45. Scanlon, K., Peterson, R., & **Gilbert, L.** STD prevention knowledge, attitudes and behaviors among a sample of online female adolescents. UNC Center for Women's Health Research Day, Chapel Hill, NC, March, 2005.
46. Peterson, R., Scanlon, K. **Gilbert, L.** & Ebel, C. Female patient perceptions regarding genital herpes prevention. UNC Center for Women's Health Research Day, Chapel Hill, NC, March, 2005

47. **Gilbert, L.**, Scanlon, K. & Peterson, R. Increasing HAV and HBV vaccinations among men who have sex with men (MSM): An online investigation and intervention. CDC VHET Partners Meeting, Atlanta, GA, March, 2005.
48. **Gilbert, L.**, Scanlon, K. & Peterson, R. Hepatitis A and B vaccination campaign preferences among MSM. National Viral Hepatitis Prevention Conference, Washington, D.C., December, 2005
49. **Gilbert, L.**, Scanlon, K. & Peterson, R. Hepatitis A and B vaccination perceptions among MSM. National Viral Hepatitis Prevention Conference, Washington, D.C., December, 2005.
50. Ebel, C., **Gilbert, L.**, Peterson, R. & Scanlon, K. Crafting genital herpes prevention messages: What do people know and what should we include? 2006 National STD Prevention Conference, Jacksonville, FL, May, 2006.
51. **Gilbert, L.**, Peterson, R. & Scanlon, K. Internet-based STD prevention campaign evaluation: Lessons learned. 2006 National STD Prevention Conference, Jacksonville, FL, May, 2006.
52. **Gilbert, LK.** HAV and HBV vaccinations among MSM: An online investigation and intervention. Division of Viral Hepatitis VHET Meeting, Atlanta, GA, July, 2007 (Aner Barriola presented.)
53. **Gilbert, LK,** Herndon M. Reaching high-risk MSM: Lessons learned from an online hepatitis vaccination intervention. 17th International Society for Sexually Transmitted Diseases Research (ISSTD), Seattle, WA, July, 2007.
54. **Gilbert L,** Wyand F, Yates B. Reducing time spent educating genital herpes patients while increasing patient and providers satisfaction. 17th International Society for Sexually Transmitted Diseases Research (ISSTD), Seattle, WA, July, 2007.
55. **Gilbert L,** Herndon M, Yates B. Traumatic or trivial: Comparing patients' and providers' psychosocial perceptions of a genital herpes diagnosis. 17th International Society for Sexually Transmitted Diseases Research (ISSTD), Seattle, WA, July, 2007.
56. **Gilbert, LK,** Levandowski BA, Roberts CM. Characteristics associated with genital herpes screening and testing among young adults, 18-24. 2008 CDC National STD Prevention Conference, Chicago, IL, March, 2008.
57. Omisore FA, **Gilbert LK,** Barriola A. Assessing educational information preferences on the Internet: Results from a qualitative interview of MSM. 2008 CDC National STD Prevention Conference, Chicago, IL, March, 2008.
58. Omisore FA, **Gilbert LK.** Unanswered questions about genital herpes. 2008 CDC National STD Prevention Conference, Chicago, IL, March, 2008.

59. Barriola A, **Gilbert LK**. Increasing hepatitis A and B vaccination intentions among high-risk MSM: Results from an Internet assessment. 2008 CDC National STD Prevention Conference, Chicago, IL, March, 2008.
60. **Gilbert LK**, Omisore FA, Nanda J, Mark H. Genital herpes testing among HIV positive patients: Provider's perspectives and practices. British Association for Sexual Health and HIV (BASHH), NYC, May, 2008.
61. **Gilbert LK**, Meyerson, BE, Shea, AE. Show me the money: State STD prevention funding. NCSA Annual Meeting, AZ, October, 2008.
62. **Gilbert LK**, Arrindell D, Giuliano A, Palefsky JM. HPV in men: Perspectives on communicating risk, prevention, diagnosis, and consequences. International Papillomavirus Conference, IPV, May, 2009.
63. **Gilbert LK**, Barriola A, Huang A, Barclay L. Using animation to Teach Correct Condom Use: Did it Get the Point Across? CDC National STD Prevention Conference, Atlanta, GA, March 2010.
64. **Gilbert LK**. Show Me the Money: State STD Prevention Funding for FY 2009. NCSA Annual Meeting, San Antonio, TX, October, 2010.