Course Description:

This course covers the fundamental concepts and tools for monitoring and evaluation of global public health programs. Basic concepts and practices in M&E will be covered such as formative research, stakeholder engagement, conceptual frameworks, data collection methods, indicator development, survey and focus group design, performance monitoring and designs for outcomes, impacts and efficiency.

Online course. Prerequisite: Permission of Instructor. Summer, Ramaswamy.

Textbooks:


(Note: please obtain the 7th edition as it is significantly different from previous editions)


Available on line at: https://openknowledge.worldbank.org/bitstream/handle/10986/2699/526780PUB0Road101Official0Use0Only1.pdf?sequence=1

(Readings from this text will be posted on Sakai)

APART FROM THE SPECIFIC DATES MENTIONED, ALL ASSIGNMENTS WILL BE DUE ON SUNDAY AT MIDNIGHT AT THE END OF THE MODULE

PART A: PLANNING FOR EVALUATION

Module 1: (Week of May 13) Introduction to Monitoring and Evaluation

Readings:
The Road to Results - Designing and Conducting Effective Development Evaluations (R2R), – Chapter 1, pages 1-18.

Rossi, Lipsey and Freeman, Chapter 2. Pages 31-61.

Case Study

P36- 40 in Road to Results

Module 2: (Week of May 18) Developing Evaluation Questions with Stakeholders

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Readings:
The Road to Results - Designing and Conducting Effective Development Evaluations (R2R), – Chapter 6, pages 221 – 234.

Rossi, Lipsey and Freeman, Chapter 3. Pages 67 – 79

Case Study

Asian Development Bank Decentralized Health Project in Indonesia.

Module 3 (Week of May 25) Creating an Evaluation Framework

Readings:


W.K.Kellogg Foundation. Logic Model Development Guide. 2004. Chapters 2 and 4


Van der Velder, F. Capacity Assessment of Non Governmental Development Organizations: Beyond the Logical Framework. 2003

Case Study

Unite for Sight development case studies

Start of Group Project

Module 4 (Week of June 1) Specifying Indicators for Measuring Performance

Readings:


Case Study:
Module 5 (Week of June 8) Collecting M&E Data

Readings:
Sections from Road to Results, Chapters 8 and 9.
- Part 1 - Data Collection Strategy
- Part 2 - Data Collection Tools


Case Study:

USAID: DHS Survey Model Household Questionnaire.

Module 6 (Week of June 15) Introduction to Sampling

Readings:
Sections from Road to Results, Chapters 8 and 9.
- Sampling Strategy


Case Study:
Young Lives: A Case Study of Sample Design for Longitudinal Research.

PART B – CONDUCTING EVALUATIONS

Module 6 (Week of June 22) Monitoring Progress and Evaluating Program Processes

Readings:
Rossi, Lipsey & Freeman, Chapter 6. Pages 169-199.


Case Study:


Module 7 (Week of June 29) Evaluating Program Outcomes and Impacts Part 1: Randomized Experiments

Readings:


Road to Results – Pages 247-261


Case Study:


Module 8 (Week of July 6) Evaluating Program Outcomes and Impacts Part 2: Quasi Experimental and Non Experimental Designs

Readings:


Road to Results – Pages 262-272


Case Study:

Agha S. A Quasi-Experimental Study to Assess the Impact of Four Adolescent Sexual Health Interventions in Sub-Saharan Africa. International Family Planning Perspectives. 28(2). 2002.

Module 9 (Week of July 13) Integrating Qualitative and Quantitative Data – Mixed Methods Designs and the RE-AIM Framework

Readings:


Case Study:

**Final Quiz July 20-21**
Submit Group Project (July 23)