

Mission

We are a community, motivated by the love of Christ, to create lasting change in Africa. We give our lives to serve local leaders and join them in the fight to end the HIV/AIDS and water crises.

Vision

To share in the joy and wonder of seeing the end of the HIV/AIDS and water crises in our lifetime

Our DNA

- **Community:** Ending the AIDS and water crises means seeing communities come together. It's about teamwork. And healthy relationships. It's not just about what you can do, it's about what we can do. Focus on the growth of a community, and its success will be for everyone.
- **Responsibility:** There is a message of repentance that we accept because the world isn't how it should be. The way we live affects the way others live. Once we are aware, there is a responsibility to live that out. First we own the problem. And then we own the solution.
- **Integrity:** We do what is right, even when it requires more work. We don't cut corners. Ever. Our work is excellent, our relationships are honest and our finances are clean because we believe in the mission and its life-changing impact on communities. We will always prioritize doing it right. And we do what we say we will do. And when we fail, we will be honest about it, find a way to correct it, and learn from our mistakes.
- **Dignity:** Working for basic healthcare can intrinsically foster dignity in a community. We want our actions and attitudes to do the same. When we tell someone's story as they would want it to be heard, we honor their story. We are about inspiring people by sharing a humanized account of others, and therefore, being human to one another.
- **Teach-ability:** We do excellent work, but we are not perfect. Our values demand that we be transparent with others about the challenges and lessons that we are learning. We value listening and being willing to be wrong. Being teachable shows that we are less interested in our own pride and more concerned about the best interest of the mission. Our transparency doesn't compromise the confidence of a donor, it builds it.

Guiding Principle

- **We are NOT a charity:** We are partners. We are friends. We come alongside community leaders in villages and towns across the continent of Africa. It would be tempting to swoop in, dig a well and go home. But in several years those wells would run dry. To make a substantial, sustainable, difference in these communities we listen, learn and build relationships with those who know the challenges and solutions best -- the people we are striving to serve.
- **We are grassroots:** We are made of lemonade stands, high school benefit concerts, families who give up Christmas presents, mustache growing contests and 5k races. We are made of village communities, tippy taps, hygiene soccer tournaments, university concerts, and woven basket sales. This is the heart of who we are. Transformation doesn't come without local engagement. This is a movement for ordinary people, allowing them to step into something extraordinary.

- **We are creative:** We are bearers of creative vision. Creative ways to reach out. Creative ways to tell stories. Creative ways to engage communities. Creative ways to make a difference. When we apply our creativity, we transcend traditional ideas, rules and ways of doing things to make something meaningful and new. WE invite our partners and friends to be imaginative in solving the problems that affect our world. We continually challenge the status quo and push ourselves for fresh and original thinking.
- **We are storytellers:** We are made of stories -- those of commitment, hard work, joy and struggle. WE don't have to create them; we simply need to capture them. We believe storytelling can be a tool to inspire others and expand worldviews. It has the power to connect and transcend cultural differences. If we succeed as storytellers, the stories speak for themselves - provoking though, action and change.

Our Commitment

We forsake the temptation to autonomy that is deep within the human heart, and promise to submit ourselves with honest humility to the virtues necessary for us to accomplish our mission. For 2000 years, the Church has ordered its life by justice, temperance, courage, prudence -- and faith, hope, and love. Together, they form the heart of the good life, giving us contours for holiness as well as happiness. We will flourish as individuals and as an organization to the extent that we make these our ends.

Empowerment

The purpose of Blood: Water Mission projects are to "empower communities to fight against..." Rather than providing a handout, which inevitably leads to dependency and failed projects, we seek to transform communities from the inside out, enabling them to be the agents of change within their own context. While prevention, treatment, and support are core objectives within our HIV/AIDS strategies, the process of implementing these programs in a community ultimately leads them on a journey of self-discovery, giving communities a platform for understanding their own capabilities, assets, and most importantly self-worth. It's not until individuals are able to understand and embrace their value as people and the potential they possess to bring about change, that they are able unit and transform the face of AIDS within their own communities.

Partnership

In order for this transformation to occur, we must be willing to take this journey with people; a process that requires both relationships and time. Blood:Water cannot do this alone, nor as outsiders, are we the ones best positioned to do so. Instead, Blood:Water researches and develops close relationships with local organizations, empowering them to be the catalysts in the communities around them. Blood:Water maintains a staff of qualified development professionals who handpick each partnership using industry best practices in development. The partnership is then managed using the principles of CREATE, a model developed by Blood:Water which centers around 5 critical areas engagement: Collaboration, Relationships, Empowerment, Accountability and Technical Excellence. In addition to funding, Blood: Water collaborates with our partner organizations on strategy and methods, networking resources to build capacity, and offering technical and programmatic insight where needed. It is through these grassroots approaches that

we are able to capitalize on local knowledge, build into civil society, maximize cost-effectiveness, and ensure long-term impact in communities

HIV/AIDS Programs

Recognizing the complex nature of HIV/AIDS, Blood:Water is funding cross-cutting programs that address the full spectrum of prevention, treatment, and support. Each program is contextualized for the culture and environment in which it's implemented, and works to take advantage existing health infrastructure. Prevention programs target high-risk populations in an effort to halt the spread of HIV/AIDS as well as reduce stigma and correct cultural myths about the disease. Treatment programs coordinate with national healthcare efforts where possible, taking advantage of anti-retro viral therapy (ART) programs made available through government funding. As the number of orphans and vulnerable children (OVC) in Africa continues to grow (currently 20 million or almost 6% of all children in Africa), it is imperative that parents receive access to treatment. Finally, community support programs focus on working with PLWAs, addressing the needs of OVCs, and building solidarity within communities. While outside programs and infrastructure are essential to addressing the HIV/AIDS crisis, Blood:Water has begun this journey believing that the future of Africa ultimately rests in the hands its own people.

KENYA: FH Kenya- Tumaini Marsabit and Tumaini Isiolo

FH Kenya began operations in Kenya in 1976 with an emergency relief program in Marsabit District. Since that time, FH Kenya has been involved in long-term development including water and sanitation, agriculture and education. It also established a partnership with the Anglican Church of Kenya as one of its initiatives to fight against HIV/AIDS in Marsabit. This partnership met an urgent demand for specialized HIV/AIDS healthcare services by establishing the Tumaini Medical Center at the pre-existing Anglican Health Clinic. Blood:Water and FH are dedicated to building the capacity of the Church of Kenya to ensure sustainability of its programs.

EXPANDING & IMPROVING SPECIALIZED HIV/AIDS HEALTHCARE SERVICES

In the desert region of the Marsabit District in Northern Kenya, Tumaini Medical Centre has been a successful and important project in meeting the needs of people living with HIV/AIDS. The centre, which opened in 2009, continues to increase its capacity and quality in services to reach the 4,600 people living with HIV/AIDS in the district. Together, we are expanding specialized HIV/AIDS healthcare services beyond Marsabit to one more overlooked regions: Isiolo in Eastern Province.

COMMUNITY BUILDING:

- **10,000** people reached with HIV testing & counseling
- **1,000** new HIV-positive people with access to care and treatment
- **1,000** pregnant women enrolled in comprehensive services to reduce the risk of mother-to-child transmission of HIV
- **30** Community Health Workers trained in home-based care
- **30** HIV support groups maintained; **20** HIV-positive people trained as peer counselors within the support groups
- Building the capacity of the Anglican Development Services to eventually take ownership of service delivery

IMMEDIATE OUTCOMES:

- **HIV support groups:** These groups bring HIV-positive people together to support one another as they navigate physical, economic and emotional challenges.
- **HIV testing & counseling:** The first step in addressing HIV/AIDS is helping people gain knowledge about their HIV status, and to support them along the way.
- **Increase program excellence:** The key areas of focus include strengthening staff capacity, strengthening the quality of HIV services to current clients and scaling up the operations & systems capacity of the centers to meet the increasing demand for HIV/AIDS services

THE GREATER IMPACT:

- **Clinics:** These centers become the providers of quality healthcare both in the facilities as well as through community outreach for public health in the surrounding area.
- **Prevention of Mother-to-Child Transmission (PMTCT):** With proper counseling, medication and monitoring, it is entirely possible for an HIV-positive pregnant mother to deliver a baby free of HIV.
- **HIV-positive people on life-saving care:** HIV-positive people are given the proper medical, nutritional and psychosocial support necessary to be productive and healthy members of their families and communities.
- **Advocacy:** Amidst the social stigma associated with HIV/AIDS, HIV-positive people are courageously reaching out to their communities to encourage testing and to provide support to other HIV-positive people.
- **Institutional Capacity Building:** The local institutions are the ones who are best positioned to create positive change in the HIV/AIDS crisis. They are being equipped with organizational improvements around policies, systems, training retention and work plans in order to ensure quality and sustainability of service.